

## SEASON'S GREETINGS



—from—  
HAROLD S. MAY

● We feel that no Christmas Season is quite complete without publishing Little Virginia O'Hanlon's letter to the editor of the New York Sun, which appeared in that paper many years ago. Her letter read:

Dear Editor:  
I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says: "If you see it in the Sun it's so." Please tell me the truth, is there a Santa Claus?

Virginia O'Hanlon  
● The able editor of the Sun, Francis P. Church wrote an answer to Virginia's letter which has remained a classic throughout the years. The date — September 21, 1897. The letter:

"Virginia:  
"Your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be that is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your Papa to hire men to watch all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus, coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there, nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

"You may tear apart the baby's rattle and see what makes the noise inside, but there is a well covered, unseen world which not the strongest man, nor even the united strength of all, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view the picture of the supernatural beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God, he lives, and he lives forever. A thousand years from now, Virginia, nay ten thousand years from now, he will continue to make glad the heart of childhood.

● Santa Claus stories are the order of the day. For instance, a Memphis department store Santa beckoned a six-year-old girl to come forward, but the little girl stopped just short of his reach. "If it's all the same to you, Santa," she said, "please don't kiss me. Last year you left whiskers all over my face."

● And there was the little girl who had been just a bit on the naughty side and was being corrected by her mother: "What, my dear, would God think of you for being so bad?" After a moment's hesitation, the little lady replied: "I can't worry about that just now. I'm too busy being good for Santa Claus."

● It was Tuesday night. Friend husband arrived home after a hard day battling the crowds of Christmas shoppers. To say the least, he was peeped. After greeting the wife, he asked: "Have you made up your mind to stay home tonight?" "Heavens, no," was the prompt reply. "I've made up my face to go out."

● A rumor is about as hard to unsnap as butter.

● "I hear John's changing his faith," was the report that one of John's friends gave to another over the telephone. "What!" exclaimed the second, "Do you mean that he no longer thinks he's God?"

● Every editor lives in fear of a typographical error—but, actually, such an error is sort of a hiccup in print; socially unacceptable, but fun to hear coming from such an unexpected source.



## Highway Department Orders Traffic Survey

Florence To Have Master Street Plan; New Vehicle Control System

The State Highway Department has granted a contract to a Mobile engineering firm to conduct a comprehensive traffic survey and master street plan for the Florence urban area.

Traffic engineering specialist Dave Dabney, head of the traffic engineering division of Palmer and Baker engineers, Mobile, began work on the project last week, it was stated.

Local officials of the State Highway Department, the Florence Chamber and City urge the public's cooperation in this survey as it will be the first of its kind in the Florence area and the methods and objectives will be new to most people.

According to the Highway Department, the work will consist of dividing the whole area into numerous zones and then determining the traffic movement at present from zone to zone classified by cars and different sizes of trucks.

Part of this work is done by personal interviews with selected samples of traffic, with Florence homes being visited by interviewers in some instances. These samples will consist of inquiries of members of every sixth family unit in the developed area. The inquiry will include such questions as the beginning and end of each trip by each member of the family on the previous day.

Also to be interviewed will be motorist from outside entering and leaving Florence to ascertain the origin and destination of their trip.

Palmer and Baker have rented office space at 1717 Broadway in Sheffield. It is estimated that during their work which will last some two or three months they will employ between 60 and 70 persons.

## Grocer Is Robbed By Armed Bandit

Oliver Wright Relieved Of \$1500 In Cash When Stopped Enroute Home

Describing the robber as a bandit wearing a football helmet and toting a large pistol, Oliver Wright told how he was relieved of between \$1400 and \$1550 in cash checks when enroute home from a friend's wedding Friday night.

Mr. Wright, who operates a grocery store on Waterloo Road, said he was driving along the road and stopped at the intersection of Savannah Highway when he was accosted by a man who opened the door of his car and called him by name at the same time demanding his money at gun point.

He said the man, whose voice he did not recognize, took the money from his wallet then dropped it back on the seat of the car. He then ordered Wright to drive some eight miles before turning off. Wright said he then drove to his store and called the Sheriff.

Sheriff Roy Call, Deputy A. V. McCord and Highway Patrol officers are investigating the robbery.

## Farm Census Is Half Completed

The 1959 Census of Agriculture is about 50 percent completed in this area, it was announced recently by Field Director Meredith A. Bass of the Census Bureau's regional office at New Orleans.

The Census official stated that he was well pleased with the cooperation the census takers are receiving from farmers in the area and has high hopes of completing the canvass within the next ten days.

**FINANCIAL INSTITUTIONS TO BE CLOSED SATURDAY**

To enable their entire personnel to enjoy the holiday season to the fullest, the several financial institutions in Florence and throughout the county will be closed both on Christmas Day and Saturday.

This announcement is made by The First National Bank of Florence, The North Florence Branch, State National Bank of Florence, First Federal Savings and Loan Association of Florence, Bank of Lexington, East Lauderdale Banking Company, Rogersville Bank, Merchants Bank, Waterloo, and Farmers Bank, Anderson.

## Henry Lamar Is Elected President Florence Chamber

Bower Named Second In Command; Officers Directors Are Listed

At the annual joint meeting of the old and new directors of the Florence Chamber of Commerce at the East Tennessee Street office last Thursday afternoon, Henry E. Lamar was elected president along with the following slate of officers for 1960.

Byron Bower was named vice-president and C. Hewlett Jackson was again named manager, who again named Mrs. Wilma Hardin as office secretary.

Those serving on the nominating committee were Ed. H. Smoot, chairman; Dan Davis, and E. B. Halton, Jr.

Retiring president is Ben H. Craig, Jr., and retiring vice president is K. T. Tyree, Jr. Retiring directors are Ben H. Craig, Jr., Karl T. Tyree, Jr., Kenneth C. Darby, Dan Davis, Charles L. Peery and Ellis Wilson.

Holdover directors for another year are William F. Baker, Byron Bower, T. Ed. Campbell, Leonard Johnson, Henry Lamar and Ed. H. Smoot.

New directors are Frank Crow, E. B. Halton, Jr., Harold Hammond, J. A. Keller, W. H. Mitchell, Jr., and T. M. Rogers, Jr.

In a brief report given by Mr. Craig during the meeting, he said that it was an effective year in Chamber operations, with officers, directors, committee members and office staff cooperating throughout the year in getting a good community job done.

Mr. Lamar, in his acceptance speech, thanked the members and said that he would work for the advancement of the community to the utmost of his ability and that he was looking forward to a very progressive year in Florence, Lauderdale County, and the entire greater Muscle Shoals District.

A comprehensive report of the Chamber's 1959 activities was presented by Mr. Craig.

## SOUTHERN SASH OPENS NEW ATLANTA BRANCH

E. H. Darby, president, Southern Sash Sales & Supply Co., Inc., this week announced the opening of Southern Sash of Georgia, Inc. Gene B. Shirley has been appointed as manager of this new Atlanta company. He expects the firm will be in full operation by the first of the year.

With the addition of the Georgia branch, Southern Sash now has 11 operations that serve the 50 states and foreign companies.

The growth and expansion of the business necessitated the addition of the new company, according to Mr. Darby.



PIONEER CLUB MEMBER—J. O. Morgan, whose 21 years service with the Southern Bell Telephone Company entitled him to membership in the Tri-Cities Telephone Pioneer Club, is shown receiving his pin from Miss Candice Sloan, chairman of the club, at the annual Christmas dinner on Thursday night at the Negley Hotel.

## UF Goal Is Reached In Lauderdale

Phil Herm, president of the Lauderdale County United Fund, has announced that the UF, including individual an industrial commitments, has gone over the top in its 1959-60 drive for \$112,500.

It was added by Co-Chairmen Wesley E. Patton, Jr., and Thomas W. Schuessler that this goal was reached during the past week. The drive began in October.

In thanking the workers and each and every contributor for making this success possible, Herm said, "This means that full amounts budgeted to the 13 agencies participating in the Lauderdale County United Fund can be paid in full."

The general co-chairmen explained, however, that some people who have not completed their contributions and these pending, have been incorporated into the tabulations.

The fund officials expressed their appreciation to the fine team work and determined effort on the part of all workers and especially praised all those who made generous contributions, industries, firms and individuals.

Mr. Herm personally expressed his gratitude to Mr. Schuessler and Mr. Patton for their leadership and for keeping the drive rolling until success was realized.

## Eight Day Jewish Holiday Scheduled

Feast Of Dedication Begins Saturday; Days Of Worship Announced

An eight-day winter holiday will be observed in Jewish homes beginning this Saturday. Called Hannukkah, the Feast of Dedication, it commemorates the first recorded battle for religious liberty.

This victorious struggle, fought brilliantly by the Maccabees, is related in the Apocrypha. It established for Western civilization the inalienable right of man's freedom to fashion his own religious destiny.

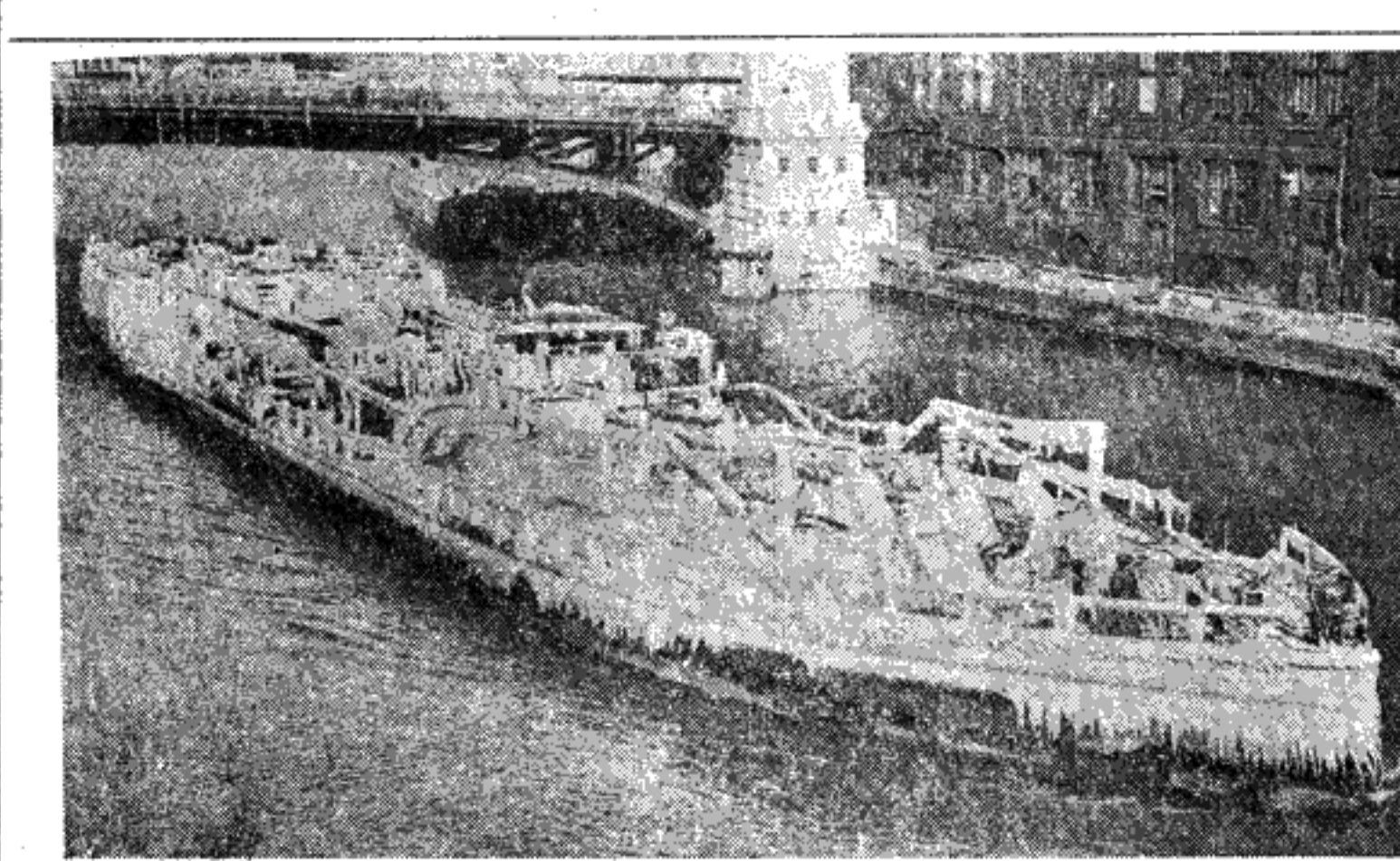
Hannukkah worship services will be held at Temple B'nai Israel, Florence, on Dec. 25 and Jan. 1 at 8 p.m. The Temple, with Rabbi J. S. Gallinger in the pulpit, ministers to the Jewish families in Athens, Decatur, Florence, Haleyville, Russellville, Sheffield and Tusculum.

A Sunday School celebration will be held on Dec. 27 at 3 p.m. The upper classes will present a play, "Voices in Tree." Appearing in major parts will be Kenneth Muhlenford, Linda Florman and Joel Weinbaum of Sheffield and Alvin Rosenbaum and Susan Brodsky of Florence.

## WESTMINSTER CHURCH TO HOLD OPEN HOUSE

Open house will be held for the members of Westminster Presbyterian Church, Sunday, 4 to 6, at 2000 Hermitage drive, Florence.

## Big Four Summit Meeting Is Scheduled For Month Of April



BIG FREEZE IS ON—The ice-coated tanker Taurus heads down the Chicago River in that city after a cold, windy trip on the Great Lakes. The record cold wave slowed iron ore carriers on the lakes as they raced to the steel mills before winter locked the ports.

## Union Demands Separate Talks; Big Steel Agrees

Bargaining Will Begin Sunday In Washington Between Top Officials

The eleven "Big Steel" companies Monday agreed to the union's demand to start bargaining negotiations on a company-by-company basis in an effort to settle the big steel strike. The talks are scheduled to begin in Washington on Sunday.

The negotiations between the Steelworkers Union and the steel companies have been previously conducted on an industry-wide basis between the top officials of both sides. The decision to separate talks came after a two-hour Federal mediation session on Monday.

In announcing the agreement, Federal Mediator Joseph F. Finnegan said the company-level talks would not interfere with the industry-wide talks also being conducted under his direction. The new angle ruled out any chance for a settlement before the President arrived on Tuesday night.

The union threatened to go to court if its demands for company-level talks had not been heeded, it was reported. Steelworkers President David J. McDonald told the press that the new agreement was what the union had "insisted upon all along."

The union's aim in demanding company-by-company talks was held to be an effort to crack the solid front presented by the eleven steel companies and try to win a settlement with one or several at a time.

The union's contention was that there was no point in discussing individual company problems with a four-man industry team because the management group was not familiar with all of them. The steel companies, however, expressed misgivings about the effectiveness of separate talks.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

## BOWL GAMES

Dec. 26

North-South at Miami, 7:15 p.m.

Blue-Gray Game at Montgomery, 1:30 p.m.

DEC. 31

Sun Bowl at El Paso, Texas, 3 p.m.—North Texas State vs. New Mexico.

JAN. 1

Rose Bowl at Pasadena, Calif., 4 p.m.—Wisconsin vs. Washington

Sugar Bowl at New Orleans, 1 p.m.—LSU vs. Mississippi

Cotton Bowl at Dallas, 2:30 p.m.—Syracuse vs. Texas

Orange Bowl at Miami, noon Missouri vs. Georgia

Tangerine Bowl at Orlando, Fla. 7:15 p.m.—Presbyterian vs. Middle Tennessee State

JAN. 2

Gator Bowl at Jacksonville, Fla., 1 p.m.—Arkansas vs. Georgia Tech

## Stores Offer Shoppers Paradise Of Gift Items

Previous Records Are Shattered In Many Florence Establishments

## Late News

● Southern Airways will inaugurate stops at Muscle Shoals in its Nashville-New Orleans route beginning February 26, it was announced this week by Birmingham's Frank Hulse, president.

He said Southern plans to open a terminal and employ a number of persons at Muscle Shoals which in recent years has been served solely by Eastern Airlines. The CAB ruling gives Southern permission to provide service between the Sheffield-Florence area and Huntsville and extends a temporary route by Southern between Atlanta and Memphis. Meanwhile Eastern will fight a CAB decision cutting off five of its seven flights into Huntsville.

● The Shah of Iran took a beautiful commiseration as his third bride Monday. The radiant new queen Farah Diba and her royal husband Mohammed Reza Pahlavi, received congratulations from Iran's elite as cheering crowds stood outside the palace. The couple will honeymoon off the Caspian seacoast.

● Captain Peter Townsend, former suitor of Princess Margaret of Britain, married 20-year-old Marie-Luce Jagamne, a Belgian, at a civil ceremony in Brussels Monday. Townsend is 44. After an undisclosed honeymoon somewhere in France they are expected to make their residence in Paris.

The union's aim in demanding company-by-company talks was held to be an effort to crack the solid front presented by the eleven steel companies and try to win a settlement with one or several at a time.

The union's contention was that there was no point in discussing individual company problems with a four-man industry team because the management group was not familiar with all of them. The steel companies, however, expressed misgivings about the effectiveness of separate talks.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

They said in a letter to McDonald that such talks were not likely to be productive so long as the union is constituted as a single bargaining agent for all steelworkers.

## Friction Eased As Eisenhower, DeGaulle Confer

BULLETIN

Prior to his return to the United States at 10:50 (EST) Tuesday night, President Eisenhower received one of the warmest welcomes of his three-continent tour in Spain after flying there Monday from the Western Summit meeting in Paris. The chief executive, greeted by Spain's chief of state Francisco Franco, was welcomed by cheering, flag-waving throngs of Madrilenos 50 deep along the route. Shaking the President's hand, Franco paid tribute to his "vigorous and moving profession of peace." Eisenhower said the welcome in Madrid was "completely overwhelming. After leaving Spain the President spent his last eighteen hours abroad with King Mohammed V in Casablanca, Morocco.

With some of the friction between the United States and France lessened by President Eisenhower's visit to Paris, the Western Big Four decided Saturday to invite Soviet Premier Khrushchev to a summit conference sometime in April. The exact date was not announced since some leeway was left for the Soviet leader to indicate a preference. The meeting will be held however in Paris, it was announced.

The Western Allies pledged to devote their energies toward forging a solid front during the next four months in order to be in a good bargaining position at the meeting. The decision as to the projected Big Four conference was made during Mr. Eisenhower's talks with France's President Charles de Gaulle at a second Western summit meeting in Paris.

One of the points of disagreement between France and the U.S. has been de Gaulle's stolid opposition to this country's proposal for a unified command over the North Atlantic Treaty Organization's forces. Mr. Eisenhower is said to have insisted on this in his private talks with the French leader.

During the talks over the differences Soviet Premier Khrushchev issued a scathing blast at West German Chancellor Konrad Adenauer, whose attitude on West Berlin continues uncompromising. Adenauer is against any agreement that would give the Russians any of the concessions they are demanding with respect to Berlin. Khrushchev accused the West German leader of accepting rocket armaments and of making bases available to West Germany's allies.

De Gaulle insists that any defense of France must be the nation's own while this country insists that an integrated defense must be an integrated defense, this being the basis on which American troops are kept in Europe.

Mr. Eisenhower left France Monday for Spain on another leg of his three-continent tour.

## Russellville To Get New Plant

It has been announced by E. A. Bergman, president of the U. S. Reduction Company, that a new plant is being planned for Russellville.

This plant will be an addition to the company's other aluminum smelting plants at East Chicago, Ill., and Toledo, Ohio.

The U. S. Reduction Company, established in 1904, is one of the largest aluminum smelting companies in the country.

Ground for the Russellville plant will be broken shortly and construction completed early next year.

## Theatre Program

SHOALS—Florence

Thursday, Christmas Day and Saturday LIT. ABNER—Technicolor, VistaVision, starring Peter Palmer, Leslie Parrish. Admission at all times: Children 25c, students 60c, adults 7c, colored 80c.

Sunday, Monday, Tuesday & Wed. THE WRECK OF THE MARY DEARE—CinemaScope, color, starring Gary Cooper, Charlton Heston, Michael Redgrave, Evelyn Williams.

New Year's Eve Late Show Doors open at 11. Feature at 11:30. BATTLE OF THE CORAL SEA—with Cliff Robertson, Gia Scala.

Thursday, Friday & Saturday EDGE OF ETERNITY—CinemaScope, color, with Cornel Wilde, Victoria Shaw.

CINEMA—Florence

One week ending Wed. Dec. 23 BELOVED INFIDEL—CinemaScope, color, starring Gregory Peck, Deborah Kerr, Roddy McDowall.

One week starting Wed., Dec. 30 THE MIRACLE—Technicolor, Technicolor, starring Carroll Baker, Roger Moore, Victoria Coleman, Walter Zak, Katina Paxinou.

A crowd of some 36,211 were in the Philadelphia Stadium, normally jammed for Army-Navy games.

# The Florence Herald

Darnall &amp; May, Publishers

MARCY B. DARNALL Editor  
HAROLD S. MAY Managing Editor  
OSCAR D. LEWIS Advertising Manager  
ALBERT L. MARTIN Production Manager

## SUBSCRIPTION

Per Year, In Rural Area \$1.50  
Per Year, In Urban Area \$2.00  
Per Year, Outside Trade Area \$3.50  
Entered as second class matter at the post office at Florence, Alabama, under the Act of March 3, 1897.

Advertising Representative

ALABAMA NEWSPAPER  
ADVERTISING SERVICE  
P.O. Box 1044—University Ala.

NATIONAL EDITORIAL  
ASSOCIATION  
AFFILIATE MEMBER



## Why Not Do Something Now?

Traffic congestion during these past several days demonstrates two things . . . an appalling number of people who cannot drive properly and a still more appalling lack of traffic regulation.

In one instance this writer sat through six traffic signal changes behind cars waiting for the lead car to make a left turn. Instead of this person pulling out into the traffic lane when the light changed to green and being ready to turn they kept their car halted behind the pedestrian walkway and successfully blocked every car behind them. This happens many times daily in downtown Florence and as stated above demonstrates two things, a lack of driver education and traffic regulation.

Left turns should be absolutely prohibited on the main corners in the business area. It is the one thing that piles up cars back into the next block and causes cars to string out across intersections all over the business area. In cities where diagonal parking has long been outmoded so that streets may be two-laned, left turns are permitted because they can only be accomplished from the proper lanes. Cars in the right lane are not blocked and can proceed on their way. Florence streets are wide enough in the main to do this if only parallel parking were permitted on downtown streets.

A comprehensive study is now underway by a firm of traffic engineers. It is hoped their recommendations will be favorably received and acted upon.

Whether we like it or not Christmas traffic demonstrates that we cannot go on like we are . . . by next Christmas it would be hopeless. We are going to have to come to more one way streets, perhaps more "no turn" corners and certainly fewer streets with diagonal parking. The latter is very convenient and far less trouble than parallel parking for today's half-trained drivers, but the time is not far off when traffic will be such that getting out of a diagonal parking space is going to be a matter of finding a break in the traffic, and the half-trained drivers will have to learn to parallel park or let somebody else do the driving.

And while we are on the subject the city can do a great deal to help prevent the appalling waste of gasoline that traffic lights impose by allowing right turns on the red light in the residential areas. It is absolutely senseless to sit through a light change and burn gas and lose time when one could turn on the red at most intersections. A small sign hung under the signal lights to permit this would be a great aid in expediting residential traffic and represent a considerable saving to the car owner.

Traffic engineers are trained . . . they know their business and it will pay to heed their recommendations. Unless we do we are going to have to contend with an ever-increasing and dangerous congestion of traffic in the city's downtown and business areas. This now is so acute it represents a direct economic loss to merchants and others concerned with the city's commerce.

## A Time For Thinking

Perhaps no other time of year is more conducive to thought, particularly the soul-searching kind of thought most of us need, than is Christmastime. It is a time of togetherness, a time of thinking of old friends and a time of renewing friendships and best of all a time of binding the family ties a bit tighter.

With this in mind there is no better time to reprint here the Ten Commandments for Parents by Freda S. Kehm, Director of the Association for Family Living, as it appeared in the October 4, 1959 issue of Family Weekly:

1. THOU SHALT love thy child with all thy heart and soul and with a mind that understandeth the ways of children.
2. THOU SHALT encourage each of thy children so that he may develop to his fullest capacity but thou shalt not expect too much, too soon.
3. REMEMBER that each child is different and compare not thy children one with another, nor thy child with thy brother's child nor with the child of thy neighbor.
4. MAY THY children find in ye, thy parents, comfort in their sorrows and disappointments, joy in their accomplishments, understanding in their failures and the inspiration and faith that is ever the regenerating force in their lives.
5. THOU SHALT not bind thy children too closely to thee but encourage them to find friends among their playmates so that they may learn to play and eventually to work and live among their peers.
6. THOU SHALT teach thy children right from wrong and shalt start them in the way thou wouldst have them go, through thy example. Thy behavior shall be good that thy children may pattern after thee.
7. THOU SHALT set limits for thy children in order that they may have the guidance they need.
8. THOU SHALT remember that hostility is normal when frustration occurs. It shall be thy duty to show thy children acceptable ways of getting rid of their hostile feelings.
9. REMEMBER that the deepest satisfaction in life comes from the realization that one has accomplished his best and that it has been found good. Help thy children to experience this kind of inner satisfaction by thy encouragement and thy praise.
10. AND REMEMBER, always, that thou art a partner in marriage and an adult as well as a parent so thou mayest enjoy these roles to the fullest. As thine own emotional needs are fulfilled, thou wilt become a better parent.

## Alabama Well Represented At Bureau Meeting

Alabama was represented at the American Farm Bureau Federation Convention in Chicago, Dec. 13-17 by the largest delegation to attend a national meeting in recent years, according to Robert L. Griffin, associate secretary and director of organization for the state federation.

Griffin said hotel reservations were requested by 47 Alabama men, women, and members of the

Farm Bureau Young People's organization. Most of the delegation went by train, overflowing a special sleeping car which was attached to a Louisville & Nashville train, the Humming Bird.

Alabama's six voting delegates, based on the number of members in each state, were Pres. Walter L. Randolph; Granville Turner, Limestone County; Robert E. Lee, Etowah; J. D. Hays, Madison; H. H. Knowles, Houston; and J. E. Elgin, Montgomery. Alternates were E. C. Sharpe, Calhoun; J. Lewis Harper, Tuscaloosa; Hadley Howard, Lauderdale; W. H. Brown, Covington; W. C. Rivenbark, Henry; and W. O. Patterson, Russell.

## In The Week's News

### Last Surviving Civil War Vet Dies

Death came to 117-year-old Walter Williams, the last surviving veteran of the Civil War, Saturday. He died quietly in the arms of two relatives at his home in Houston, Texas. He apparently just stopped breathing, worn out after a fourth attack of pneumonia since June. Dr. Russell Wolfe, his physician, visited the old soldier an hour before he died and said, "He just died from the natural complication of old age." Williams was cited by the President, the Army and Congress and historical societies recognized him as the last of the four million who fought for the Blue or the Gray.

### Mass Poisoning Plot Uncovered

Radio Free Europe last Wednesday accused agents of a "foreign Communist power" of attempting a mass poisoning of its employees, most of them being refugees from Iron Curtain countries. RFE's European director, Erik Hazlehoff, said a poison was found Nov. 21 in a number of saltshakers at the station's cafeteria, frequented by some 1200 employees who often bring their families. The substance, analyzed by U.S. Army medical authorities, was found to be atropine, a poisonous drug derived from the deadly nightshade plant.

### New Jet Speed Record Established

The Air Force reported Wednesday of last week from Edwards Air Force Base in Calif., that its F106 Delta Dart, piloted by Maj. Joseph W. Rogers, has set a new world speed record of 1520.9 miles per hour. This new speed topped the fastest previous Air Force flight achieved on May 16, 1958. It also bettered the claim of the Soviet Union that one of its new E66 fighters flew 1483 miles per hour last Oct. 31.

### Nike-Zeus Test Fails

The firing of a test model of the Army's Nike-Zeus missile on Wednesday, Dec. 16, at the White Sands proving grounds in New Mexico, marked the third test of the huge ship with two failures. The second stage of the missile failed when its sustainer failed to ignite. This missile is ultimately intended to be armed with a nuclear warhead and to intercept and destroy intercontinental ballistic missiles aimed at the United States.

### Castro Predicts Invasion

In a 4½-hour television speech on Wednesday, Dec. 16, filled with jibes at the United States, Cuban Prime Minister Fidel Castro predicted his followers "will have to defend the revolution with weapons at hand" against an invasion of Cuba in 1960. "It will come because there is a great campaign outside and here," declared Castro. He blamed the recent steel strike in the U. S. for slowing down his Agrarian reform program because it interfered with tractor production.

### Pope Confers Red Hats on Americans

Pope John XXIII Thursday of last week conferred the red hats of their rank on seven new cardinals in the second pre-Christmas consistory of his reign. Two of the new cardinals were Americans, Albert Gregory Cardinal Meyer, archbishop of Chicago, and Alois Cardinal Muench, until now bishop of Fargo, N. D., and apostolic nuncio to Germany.

## Precipitators To Eliminate Gases

### Two Electrostatic Units In Design Stage For World's Largest Boiler

Two electrostatic precipitators to clean waste gases from what will be the largest steam boiler ever built for the power generating field are now in the design engineering stage at the Metals Products Division of Kopper Co., Inc., in Baltimore.

When completed, the precipitators will constitute key equipment at the Colbert steam power-generating station of the Tennessee Valley Authority.

The Koppers installation will consist of two precipitators, each with two, separately-energized fields. Each will have 92 gas lanes and will be housed in a shell approximately 83 feet wide, 16 feet deep and 32 feet high.

The boiler for this station will burn pulverized coal and will have a rated capacity of 3.9 million pounds of steam per hour.

The precipitators will be guaranteed to remove 90 per cent of the fly ash from a boiler gas flow of 850,000 cubic feet per minute for each precipitator.

### THERMOSTAT TROUBLES?

Ever have the thermostat in your home click on and off, on and off without getting much heat from the furnace? The trouble might easily be one of two things. Perhaps dust has collected under the thermostat cover. Or maybe you have a lamp, TV set, or other heat-producing device too close to the thermostat.

## Flav-O-Rich Dairy Safe Burglarized

### Other Places Broken Into In Weekend Rash Of Robberies

Flav-O-Rich Dairy, 114 East Alabama Street, Florence, suffered a heavy loss over the weekend when the safe at the business establishment was pried open by someone who entered the building by breaking a window and prying a bolt loose. The robber or robbers took some \$440 from the safe.

Detective Owen King reported that he was notified by the Police Department at 6:36 a.m. Monday and that he had been working on the case since.

Other places entered over the past weekend were Tom Smith Tire Company and Florence Frozen Foods Company. Although windows were broken at both establishments and a cash register damaged at the Frozen Foods Company, nothing was reported missing at either.

### POPCORN FOR HOLIDAYS

What makes popcorn pop? The moisture inside the kernel which turns to steam when heated. If you are going to make popcorn balls for the holidays, keep the popcorn in a sealed container so the moisture can't escape. Home economists also recommend that the corn be popped at a temperature of about 375 degrees.

The female black widow spider is a shiny, coal black creature with eight legs. The body is almost perfectly round and it is approximately one-half inch long.



Once more the Christmas message is renewed in our hearts. May the spirit-lifting joys of the season be yours.

CORNER FRUIT  
N. Seminary St.

## Sketches From Life

By FRANCES HALL



JOHN HENRY HADDOCK

"Never was it truer said of any man that his word is his bond than when it is said of John Henry Haddock. I'd rather have his word than any contract that could be drawn," is the remark made of Mr. Haddock by a man who has had numerous business dealings with him.

Recognized as among the leading business men in Lauderdale County, Mr. Haddock has played an important part in the growth of his home community and the county as a whole. His sound advice and enthusiastic support of every movement for the advancement of the area has long been appreciated by those privileged to be associated with him and his efforts.

John Henry Haddock, a lifelong resident of Lauderdale County, was born February 3, 1883, the son of Mac and Lucinda Haddock. He received his education in the elementary schools of the county and was graduated from "the school of hard knocks," as he would put it.

In 1903, he was married to Lola Fulmer. They have six children, Mrs. Vera Holtsford, of Jacksonville, Ark.; Earl Haddock, Louis Haddock, J. H. Haddock, Jr., and Mrs. Ila May, all of Central Heights.

Mr. Haddock's first important job was that of road overseer of Lauderdale County, to which he was appointed by Probate Judge J. J. Mitchell in 1905, when extensive construction of county roads was in progress.

For some 25 years, Mr. Haddock was in the mercantile business in the Central community and also was engaged in large farming operations. More recently, he purchased a Florence coal company and operated it under his name for some nine years.

In 1949 Mr. Haddock purchased Gray's Concrete Products Co. and has been active in the business since. Five years ago this business was expanded with the purchase of the Sheffield Ready-Mix Co. and the Savannah Ready-Mix Co. Under his ownership and the cooperation of his sons and son-in-law, who are active in its management, the business grew to its largest of its kind in the state.

Mr. Haddock is the oldest member of the Lauderdale County Board of Education in the standpoint of service and is now serving his fourth elective term. Prior to his first election in 1933, he was appointed to fill an unexpired term of more than two years. Now in his 23rd year on the board, Mr. Haddock has had an important part in the vast construction programs of the rural schools which have made it one of the finest systems in the entire state.

Active in civic work, Mr. Haddock has long been a leader in the development of the Central Heights community. He is a member of the Central Heights Civic Club and other organizations interested in the betterment of Florence and Lauderdale County.

When it was seen that Central Heights was to be one of the county's fastest growing communities, the need for an adequate school was seen. Mr. Haddock took the lead in the establishment of Central High School and was possibly the largest contributor to the fund that assured its construction. Since the school's establishment, he has continued his generous contributions.

He is a devoted member of the Central Heights Methodist Church and has been a steward for the past 54 years. A liberal contributor to the support of his church, Mr. Haddock is a sincerely reverent man who lives by the Golden Rule.

## Longshore Joins Raines And Smith

Announcement is made elsewhere in this week's issue by Raines, Smith Realty Company, that former Probate Judge, Herman K. Longshore is now connected with the firm which is located at 108½ East Tennessee Street in the Bliss Building.

Mr. Longshore is widely acquainted in Florence and Lauderdale County and brings to the firm a wealth of experience in his years of dealing with the public. He invites his many friends and acquaintances to visit him at the Raines, Smith Realty Company offices where he will be happy to handle their real estate, insurance and mortgage loan requirements.

## Clarence Miller Is Found Dead

State Toxicologist William T. McVay of Birmingham performed an autopsy on the body of Clarence Miller, Rt. 4, Florence, who was found dead early Sunday behind Ashcraft Cotton Mill on the Tennessee River. The autopsy revealed no foul play.

The body was found on a vacant lot on the river off Terrace Street by Bill Nix of Florence and Florence police were called to investigate the case at 7:48 Sunday morning.

Actual cause of death has not been determined, according to reports.

It takes a little longer to whip nonfat dry milk than egg whites or cream, but it can't be over-whipped. However, whipped non-fat dry milk doesn't hold up over a long period so plan to use it within an hour after whipping.



Warmest greetings at the Holiday time! May this be the most joyous of Yuletide seasons for you and yours.

CHAS. EDGAR YOUNG  
Circuit Court Clerk



Our holiday wish for you comes straight from the heart . . . may this joyous season find you and your loved ones on the threshold of seeing all your dreams come true!

SMITH SEED AND FEED CO.

116 W. Tennessee St.

AT 2-4373

Florence

## Social and Personal

MRS. GARLAND S. TAYLOR, Social Editor  
Phone ATwater 2-3943

### Miss Carol Ann Waite Bride

#### Of Thomas Howard Daugherty

Solemnized in First Methodist Church of Florence on Saturday, December nineteenth, was the marriage of Carol Ann Waite, daughter of Dr. and Mrs. William Henry Waite, and Thomas Howard Daugherty, son of Mr. and Mrs. Thomas Harris Daugherty, all of Florence.

Dr. Lambuth Archibald, minister of the church, read the vows at four o'clock in the afternoon before an altar banked with Woodwardia ferns and huckleberry foliage and detailed with great basket arrangements of white blossoms and myriad white tapers in branched candelabra.

Nuptial selections were presented by Walter E. Urban, organist, and Floyd McClure, vocalist. The bride, given in marriage by her father, wore a gown of white peau de soie designed with basque bodice and a voluminous skirt which extended into a full train. A portrait neckline outlined with Chantilly lace and long sleeves which tapered to points over the hands were distinguishing features.

A jeweled tiara held her veil of silk illusion and her bouquet was a single white orchid wreathed in lilies of the valley.

Miss Donna Waite was her sister's maid of honor and bridesmaids were Miss Nancy Lund and Mrs. L. D. Hand. Molly Barnett served as flower girl. They wore street-length frocks of red velvet designed with scooped necklines, long sleeves and full skirts, and the bride's gift to her attendants, a single pearl on a gold chain complemented the attire of each. Red roses were pinned atop their white fur muffs.

Mr. Daugherty chose his father as his best man and ushers were Roger Babcock and Robert Allen of Sheffield. James George and George Ezell of Florence.

Mrs. Waite, mother of the bride, wore moss green lace over taffeta with matching accessories and a white gardenia corsage and Mrs. Daugherty, the bridegroom's mother, was attired in a turquoise lace-over-taffeta jacket dress. Her corsage was of gardenias.

Immediately after the ceremony, the bride's parents were reception hosts at Rogers Hall. Assisting were Miss Virginia Crews, Mrs. Roger Babcock, Miss Anne Evans, Mrs. Marie Thompson, Miss Joyce Thompson, Miss Sallie Follen, Mrs. Frank Keeble, Miss Dottie McRae and Miss Margaret Davies.

Upon leaving for their honeymoon, Mrs. Daugherty was wearing a suit of white wool with mink collar, matching hat and brown suede accessories. The orchid from her bouquet was her corsage.

They will be at home after Christmas Day in Ft. Benning, Ga.

### Betty Jean Miller Wed In

#### Killen Methodist Church

Marked by an evening ceremony in Killen Methodist Church, Miss Betty Jean Miller and Jerry Paul Albers of Cordova, Alabama, exchanged nuptial vows on Saturday, December nineteenth.

Parents of the couple are Mrs. Marvin Ottison Randle of Killen and the late Charles D. Miller of Savannah, Tennessee, and Mr. and Mrs. Henry Paul Albers of Cordova.

The Reverend Hugh Dorsey Thomas, minister of the church, read the seven o'clock service following appropriate selections presented by Robert Beck, organist, and William Pace, vocalist.

Cathedral tapers glowed against an altar banked with greenery and arranged with baskets of white gladioli and chrysanthemums as a background for the wedding tableau.

Marvin Ottison Randle gave his stepdaughter in marriage. The bride chose for the occasion a gown of white lace over satin with close-fitting bodice, scalloped neckline and long, tapering sleeves. The cloud-full, floor-length skirt was worn over period hoops and her veil of silk illusion cascaded from a crown of seed pearls. With her bride's Bible she carried a single white orchid encircled with lilies of the valley.

Miss Gerda Newton of Mobile was maid of honor and bridesmaids included Miss Betty Baker of Tusculum, Miss Jerry Miller of Athens, sister of the bride, Mrs. Don Littleton of Cartersville, Ga., and Mrs. Lowell Muse of Oak Ridge, Tenn., also a sister of the bride. Sandra Melton and Judy Muse, nieces of the bridegroom and bride, respectively, served as flower girls, wearing full-skirted frocks of antique blue velvet.

The honor attendant also wore antique blue velvet, styled with a V neckline and very full skirt. Her headdress was a flat bow of matching material and her flowers were white Fugii mums. The bridesmaids were identically gowned in gold velvet and their bouquets were of blue mums.

Mr. Albers was best man for his son and ushers included Charles Bruce of Bessemer, Jack Morris of Parrish, Bobby Belue of Cherokee, Lowell Muse of Oak Ridge, Tenn., and Rolland Oden of Leighton.

Mrs. Randle chose for her daughter's wedding a gown of imperial blue crepe and Mrs. Albers was attired in navy blue faille. Orchid corsages enhanced the ensemble of each.

Immediately after the ceremony, Mr. and Mrs. Randle honored the bridal couple with a reception in the church parlors. Assisting were Mrs. Henderson Cox, aunt of the bride, Miss Mary Bishop, Mrs. John Southern, Miss Maggie Hester and Miss Johnnie Jones.

Before leaving for their wedding trip, the bride changed to a frock of rose-colored wool in basket weave design and, at her shoulder, she wore the orchid from her bouquet.

Upon their return on December

twenty-seventh, Mr. and Mrs. Albers will be at home in Killen.

Following the rehearsal of plans on Friday evening, Mr. and Mrs. Henry Albers entertained in honor of their son and his bride-to-be in the home of Mr. and Mrs. Henderson Cox. The invited list included members of the wedding party, family members and out-of-town wedding guests.

### Tusculosa Nuptials

#### Of Interest In Florence

A double ring ceremony in Covenant Presbyterian Church of Tusculosa marked the wedding of Miss Ruth Cromwell Brooks, daughter of Mr. and Mrs. Roland Moez Brooks of Tusculosa and granddaughter of Mrs. John Sidney Cromwell of Florence, and Dexter Sidney Freeman, Jr., of Jackson, Mississippi, son of Mr. and Mrs. Dexter Sidney Freeman, on Saturday evening, December nineteenth.

The Reverend J. Will Ormond, minister of the church, read the half past seven o'clock vows following traditional nuptial selections presented by Mrs. Frank P. Steele, organist, and Dan Pardue, vocalist.

Against an altar background of Southern smilax, Woodwardia fern was interspersed with seven branched candelabra of burning tapers, with great fan-shaped arrangements of pink poinsettias flanking the chancel. A golden cross was suspended at the altar center to complete the setting. Two tall cathedral candles, one at either side of the white satin-covered prayer bench, were lighted by the bride and bridegroom preceding the reading of the vows and a single taper nestled in greenery to decorate each window recess.

Escorted and given in marriage by her father, the bride was gowned in an original model of delustered candlelight silk-satin, fashioned along princess lines. Appliques of re-embroidered Alencon lace detailed the scooped neckline of the fitted bodice and tiny self-covered buttons were used to fasten the bodice back and the long, tapering sleeves which came to Calla points over the hands. Two narrow bands of lace extended to the hemline of the voluminous, full-length skirt which flowed to a chapel train. Her only ornament was a diamond pendant, a gift of the bridegroom.

Her fingertip veil of double illusion fell from a crown of lace and she carried a cascade of white poinsettias and lilies of the valley with accents of miniature ivy. Attending the bride were Miss Lynda Freeman of Jackson, Miss., sister of the bridegroom, and Mrs. William S. Brooks of Oak Ridge, Tenn., sister-in-law of the bride, maid- and matron of honor, and bridesmaids included Miss Tate Jordan, Miss Martha Neil Hurt, Miss Sherry Romaine, Mrs. Joseph G. Burns, Jr., Mrs. Joe W. Tanner, Jr., and Miss Faye Thomas, all of Tusculosa; Mrs. Henry B. Cummings of Decatur, and Miss Sue Kelly of Headland, Ala. Junior bridesmaids were Misses Dawn and June Wozniak of Tusculosa and Babs Brooks of Oak Ridge and Steve Sutherland of Pell City, niece and cousin of the bride, respectively, served as flower girl and ring bearer.

Turquoise satin fashioned the ballerina-length frocks worn by the honor attendants and the 'maids, junior 'maids and flower girl were in aqua satin. Headdresses of matching satin and crescent-shaped bouquets of pink poinsettias with silver ribbon streamers enhanced the attire of 'maids and 'matrons.

Mr. Freeman served his son as best man and ushers were William S. Brooks of Oak Ridge, William D. Partlow, III, and Buck Burns of Tusculosa; William E. Mathews of Birmingham; Buddy Mackey, William P. Tucker and William C. Smith of Oxford, Miss., and William B. Henderson of Montgomery.

Mrs. Brooks chose for her daughter's wedding a sheath of re-embroidered wedgewood blue Chantilly lace over taffeta with small, matching hat and accessories. The bridegroom's mother wore a model of pink silk chiffon with matching headpiece, and white cymbidium orchids were a complement to the ensemble of each.

Immediately following the ceremony, Mr. and Mrs. Brooks were reception hosts at the Westminster House.

For travel, the bride changed to a fur-trimmed costume suit of beige wool with which she wore beige and black accessories and a corsage of lavender orchids.

Upon their return from a honeymoon in Sea Island, Ga., Mr. and Mrs. Freeman will be at home in Stoneleigh Court Apartments, Tusculosa, where they will resume their studies at the University of Alabama.

Florentines attending the event were Mrs. J. S. Cromwell, Miss Ruth Cromwell, Mr. and Mrs. J. Sidney Cromwell, Jr., and Mr. and Mrs. E. C. Hardie.

### Mrs. Kidd Hostess

#### To Garden Club Meet

The W. B. Kidd home in Killen was the setting for the recent Christmas party of the Dogwood Garden Club, with Mrs. Kidd serving as hostess.

A tree was decorated by the members who used homemade decorations, brought with them for this purpose, and an exchange of gifts followed.

Refreshments were a feature of the late afternoon when Mrs. Kidd was assisted by her daughter, Mrs. Dorothy Behel.

Here for a Christmas visit to her father, Sims Lawson, and Mrs. Lawson, 108 O'Neal Ave., are Mrs. Marvin Drabkin and children, Sharon, Miriam, David and Louis, of New York City, N. Y.

### Frances Greene And

#### Mr. Rather Engaged

Mr. and Mrs. Arthur Wesley Greene of Ahsokie, N. C., announce the engagement of their daughter, Miss Frances Patterson Green, to Daniel Brown Rather of Birmingham and Boston, Mass. Mr. Rather is the son of Mr. and Mrs. Charles Pratt Rather of Birmingham.

Miss Greene is the granddaughter of Mrs. Arthur Wesley Greene, Sr., and the late Dr. Greene of Ahsokie and of the late Dr. and Mrs. John William Smith of Branchville, Va.

She was graduated from Salem College, Winston - Salem, N. C., where she was elected to Who's Who Among Students in American Universities and Colleges. Miss Green was presented to North Carolina society in 1955. She now is a teacher at the Westminster School in Atlanta, Ga.

Mr. Rather is the grandson of the late Mr. and Mrs. John D. Rather, Jr., of Tusculum and of the late Mr. and Mrs. William Burroughs Brown of Florence. He was graduated from McCallie Preparatory School, Chattanooga,

Tenn., and from Georgia Institute of Technology in Atlanta, where he was a member of Sigma Alpha Epsilon social fraternity.

Mr. Rather served two years as an officer in the Navy and is connected in business in Lynn, Mass. The wedding will be in the Spring.

—From The Birmingham Post-Herald

### Golden Age Club

#### Has Christmas Party

Florence Recreational Center was decked in holiday attire for the Tuesday evening, December fifteenth, Florence Golden Age Club party.

A covered dish dinner was featured and, later, games were played and carols were sung with Mrs. Charles Jackson, pianist, accompanying the group.

Gifts were exchanged by the forty-odd members before adjournment.

Mr. and Mrs. Jimmy White were among the spectators at the Liberty Bowl game in Philadelphia on Saturday.



At this joyful season, we take pleasure in extending to you

*Season's greetings*

MRS. HELEN MURPHY  
TAX ASSESSOR  
Lauderdale County

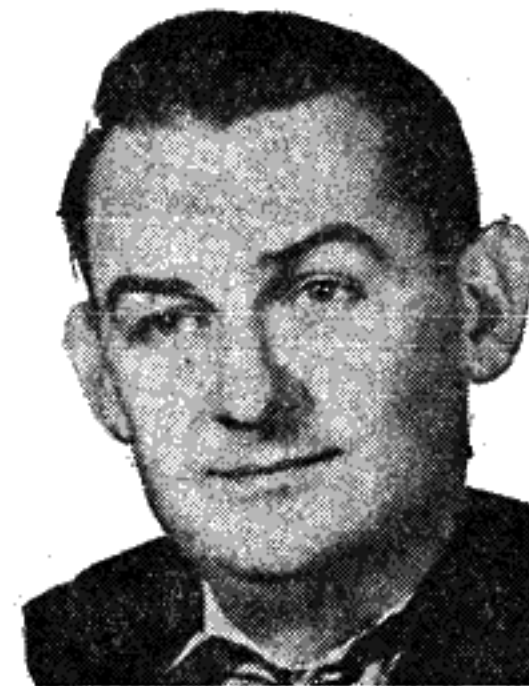


J. H. NORRIS  
Manager

*Greetings*

This is the time of year we love best - when the bright spirit of the season instills happiness in every heart. There's something infectious about Yuletide jolliness . . . and we want to add our wishes to the warmth.

MERRY CHRISTMAS



H. RYAN  
Owner



WE ARE ENDING A GOOD YEAR—THANKS TO OUR FRIENDS

As we look back on 1959, we realize how good the year has been to us. We appreciate to the fullest the wonderful patronage you have given us that has made this year such a successful one for us.

We feel very humble when we think back over the weeks and months and the faces of all our friends as they have visited our store and taken advantage of the outstanding values it has been our pleasure to offer.

All of this brings a warm glow to our hearts.

Now, that we are preparing for a New Year, we pledge to you the continuation of our efforts to bring you the most outstanding values in each of our several departments and trust that you will continue to allow us to supply you with the finest in furniture and appliances. We wish for you, too, a Most Prosperous New Year.

**H. RYAN**

3906 JACKSON HWY.

EV 3-8782

FURNITURE

IN THE HEART OF THE FOUR CITIES

SUPER MARKET

SHEFFIELD, ALA.

SHOP

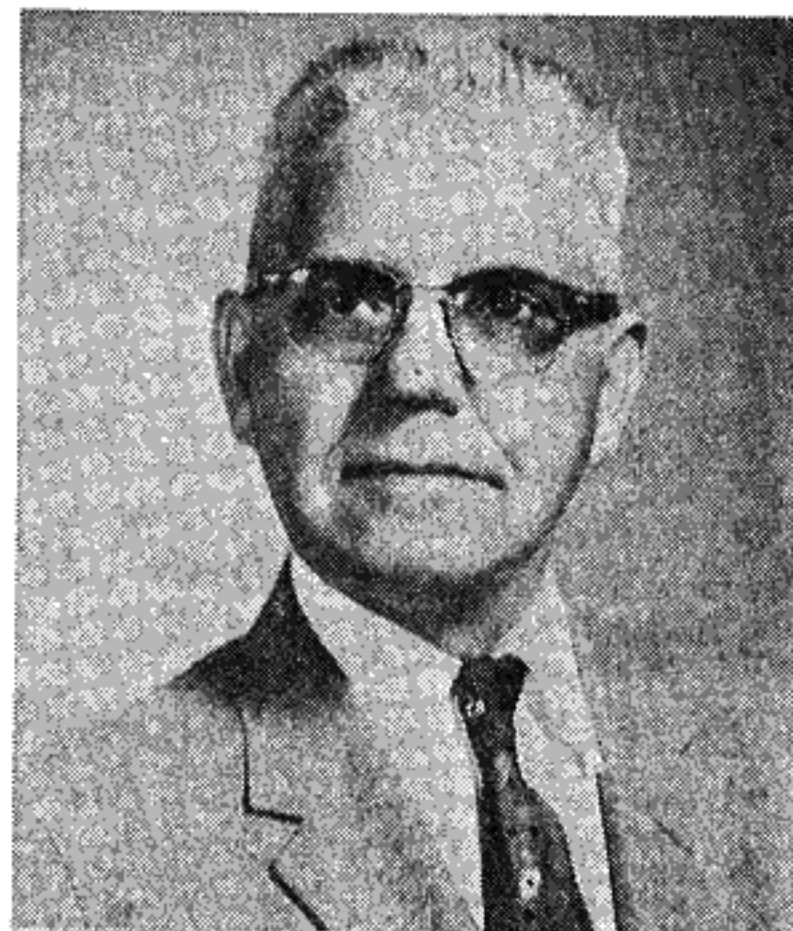
The Store With  
the  
CHRISTMAS  
SPIRIT

IT IS A PLEASURE FOR US TO

ANNOUNCE THE ASSOCIATION OF

**Herman K. Longshore**

WITH OUR FIRM



MR. LONGSHORE INVITES  
HIS MANY FRIENDS AND  
ACQUAINTANCES TO VISIT  
HIM IN HIS NEW LOCATION  
FOR THEIR REAL ESTATE,  
INSURANCE and MORTGAGE  
LOAN REQUIREMENTS.

**RAINES-SMITH REALTY CO.**

Room 6—108½ Bliss Bldg.

Florence

New Location After January 1st at 308 East Tennessee Street

(Across From Sears)



We welcome the festive season and this opportunity to tell you how much pride and pleasure we take in your friendship and loyalty. Have a very happy holiday!

**Shirley's**  
FLORENCE'S FINEST

## THE SPILLWAY

DEAR SANTA . . . THANKS for asking us  
To snoop a bit for you . . .  
Of course we know you musta guess'd  
It's what we LOVE to do . . .

WELL . . . WE FOUND lotsa news this time down Alabama way. All items we think you should hear . . . before you pack your sleigh . . . We know you wouldn't want to bring . . . in your nice-big-red sack . . . a single-tiny-little thing . . . that you'd have to take back . . .

SO . . . we'll lead off with DON'T-you-brings . . . and then suggest some other things . . . YOUR "DOGGIE" IDEA was real good . . . Santa . . . but you can strike from that list the names of Page Simpson . . . Hal May and Martha and Johnny Musgrove . . . Page's recently-acquired Eskimo spitz is already in full command out at the Harry Simpsons, Jr., home at 731 Riverview Drive . . . and Hal will have his hands full come Christmas Day . . . (he's gonna get a terrier pup from his mom and dad) . . . The lovely new Hickory Hills home of the Barnes Musgroves is also the home of Martha's Border Collie (which came from up in Canada and sorta near the Nick home) and Johnny's German shepherd . . .

THE SILVER SERVICE and oil paintings which you had in mind for Jeanie Paxton would be duplication . . . too . . . (Her thoughty hubby) Bill brought these items as gifts when he returned from a recent out-of-town trip . . . and Jeanie promises to leave them where you can get a glimpse when you're around on Christmas Eve . . . We know you're gonna love 'em . . .

ANOTHER THING you can forget is the new plane you mentioned for the Frank Hassels . . . They've recently purchased a very de LUX-Y model . . . which you and Dancer and Prancer et al will no doubt encounter on many of your dashes hither and yon . . . (In fact . . . Frank kinder thinks he spotted you over the Carolinas one day in recent weeks . . .)

WE THINK YOU'RE in the know about Jeanette Peery's new stereo-phonics . . . It's a pre-Christmas gift from (her mom and dad) Georgia and Charles . . . But a did-ja-know we happened on is that Dot Bivens also has an exquisite model . . . along with an exquisite collection of records . . . which quickly transports her visitors to another world . . .

THEIR DREAM HOUSE . . . Elinor and Walter Moore are in their new home in Green Meadows (in case you think you've lost'em) . . . and we think you'll find Mary Rogers and Julia Neal right here in Florence when you arrive . . . (The theatre trip to New York is scheduled to take place AFTER your visit . . .)

IT JUST WASN'T possible for Catherine and Logan Mitchell to

wait for the 25th to arrive this year . . . Santa . . . When (their son) Robert . . . who's just turned from the Caribbean (he's in the Navy . . . y'know) was leaving with his lovely Doris and their adorable two-year-old Brent for his new station in Norfolk . . . the family just up and had Christmas with all the fixin's (a bright and twinkling tree . . . presents . . . carols . . . turkey dinner . . . et al) a full ten days early . . . Reindeer hoofbeats on the rooftop were the only things missing . . . and they'll be listenin' for those come Thursday nite . . .

MAYBE YOU COULDN'T ever have packaged-up a house . . . not even for good friends like Dorothy and Allen McRae . . . who fell in love on Monday (last week) with a house they "just happened on" in Hickory Hills . . . and were moving into it in only TWO short DAYS later . . . 'Twas all a complete surprise for (their daughter) Dottie . . . who arrived for Santa Claus Time from the University of Missouri just after the family's move from their former Beulah Street abode . . .

ONE THING MARTHA Hellard can think of which she DOESN'T want you to bring . . . is wall-to-wall carpeting . . . She ana (hubby) Wallace have just finished having it installed throughout their lovely Shade Avenue home . . . and we can imagine your pleased chuckle . . . Santa . . . when you glimpse those delightful and gracious rooms . . . We think you'll getta special kick out of the VERY special decor . . .

WE'VE BEEN THINKING about Lynn Johnson's adorable beatnik doll and just sorta wishin' she had a glass doll house (a dome would be fine) to preserve and display it in . . .

WE'LL KEEP OUR ear to the ground for more of the same . . . Santa . . . so . . . DON'T FAIL to call us any time . . . We'll be right up and at 'em . . . And now we close our Yuletide rhyme . . . with love . . . from Spillway's Madam . . .

News Of  
**ANDERSON**  
By Myrtle McGraw

Mr. and Mrs. Marvin McConnell left for Cleveland, Ohio last week where they will spend the Christmas holidays with their daughter, Mrs. Charles Fackel and her family. Mr. and Mrs. Jimmie McConnell are spending the Christmas holidays in Indianapolis, Ind. with relatives.

Mr. and Mrs. Lawrence Bullard and sons are visiting her parents, Mr. and Mrs. Velpo Patterson. Their home is in Cleveland, Ohio. Mr. and Mrs. James Cobb and children of Norfolk, Virginia are spending a few days in the homes of relatives here.

Funeral services were conducted Friday afternoon at the Missionary Baptist Church of Anderson for Mrs. Lura Nesmith who passed away at the age of seventy one. The services were conducted by the pastor T. A. Duke and Rev. W. V. McDougal. Burial followed in the Mitchell cemetery. Pall bearers were; Edgar Johnson, Willie Johnson, Bob Corum, J. B. Berryhill, Hermon White and Eugene Goodman. Mrs. Nesmith had been ill for a long time, and was confined to the hospital at Lester at the time of her death. She is survived by her husband, Oliver Nesmith, seven daughters, Mrs. Tessie Irvine, Mrs. Evelyn Dollar, Mrs. Marie Dollar, Mrs. Idell Kimbro, Mrs. Edith Cobb, Mrs. Dorothy McCrary and Miss Naomi Nesmith, four sons, Leon, Lowell, Delmer, and Jerry, also by eighteen grandchildren, four step grandchildren, and five great grandchildren, two brothers, Joe Belue and Dai Belue and a host of other relatives and friends. Mrs. Nesmith was a faithful wife, a loving mother and a wonderful friend. She was a member of the Anderson Missionary Baptist Church, a well known and loved and respected by all who knew her. The sympathy of this community goes out to the bereaved family.

The Nesmith family wishes to take this means of thanking their many friends, relatives and neighbors for their every act of sympathy shown them during the illness and death of Mrs. Nesmith. Also they wish to express their gratitude for the beautiful flowers, the cards, visits, food, and prayers.

Here to attend the funeral of their mother, were Delmer Nesmith of Chicago, Jerry Nesmith of Cleveland, Billy Nesmith and family of Detroit, Mr. and Mrs. Felix Dollar and Mrs. James Dollar and children all of Dayton, Ohio, Mr. and Mrs. James Cobb and children of Norfolk, Virginia, also Mr. and Mrs. James Kimbro of Scottsboro.

A wedding of much interest to their many friends was that of Miss Betty Jane Boyd, daughter of Mr. and Mrs. Tom Boyd and Billy Ray Thompson, son of Mr. and Mrs. William Thompson. The double wedding ring ceremony was performed by J. T. Word on Friday afternoon at six o'clock in the home of the groom's parents. The living room was decorated with Poinsettias placed at vantage points with candles burning in tall candelabras. The bride was beautiful in her white lace dress ballerina length. Her corsage was of white carnations which she carried on a white Bible. After the wedding a reception was held in the dining room of this home. Those present for the wedding were; Mr. and Mrs. Tom Boyd and sons, Bill, Bob

and Ted, Mrs. Lerline McConnell and Miss Glenda Faye McConnell, Mrs. Dorothy McConnell and Miss June McConnell, Mrs. Florence Long and Miss Paulette Long, Mrs. Onus Boyd, Louie McConnell, J. T. Word and daughter, and Mr. and Mrs. Wilton Thompson. For her going away dress the bride chose a suit of light blue wool. The couple will make their home with the groom's parents, for the present. The bride is a senior at the Loretto High School where she plans to graduate. The groom is employed at the bicycle plant in Lawrenceburg, Tenn.

Funeral services were conducted Sunday afternoon for Mrs. Ella Williams 93, who passed away at her home after a short illness. Rev. T. A. Duke pastor of the Anderson Missionary Baptist Church and J. T. Word minister of the Church of Christ conducted the funeral at the Anderson Church of Christ. Pall bearers were; Gerald Grigsby, Vernon Herston, Eddie Romine, Everett Ward, Leldon Roden and Jonah Williams. Mrs. Williams is survived by a number of nieces and nephews. Burial was in Mitchell Cemetery. Mrs. Williams had been a widow since 1923. She was Anderson's eldest citizen. One who was loved and respected by the entire community.

Funeral services were conducted for little Catherine Newton, eight year old daughter of Mr. and Mrs. Winford Newton, by the Rev. Tingley at the Anderson Methodist Church Friday afternoon. The Winford Newtons live in Cleveland, Ohio, but are former residents of Anderson.

Mrs. Lila Jacobs of Birmingham was here Sunday to attend the funeral of Mrs. Ella Williams. Mr. and Mrs. Travis Butler and children visited the Hubert Howards of Gallatin, Tenn. over the week end. Travis L. Jr. and Elaine remained for a longer visit.

—Serve—  
**"Bama's Best" Ham**  
Packed at Home  
**FLORENCE PACKING CO.**

L. C. Phillips who is in training with the U.S. Army is home on furlough.

The Rev. T. A. Duke performed a wedding ceremony at his home Friday afternoon, uniting Miss Hazel Corum, daughter of Mr. and Mrs. Lawrence Corum and Ray Phillips, son of Mr. and Mrs. Spencer Phillips in marriage.

The Joe Belue family enjoyed their Christmas dinner at his home Sunday. Those present for the dinner were; Mr. and Mrs. Bill Foster of Huntsville, Mr. and Mrs.

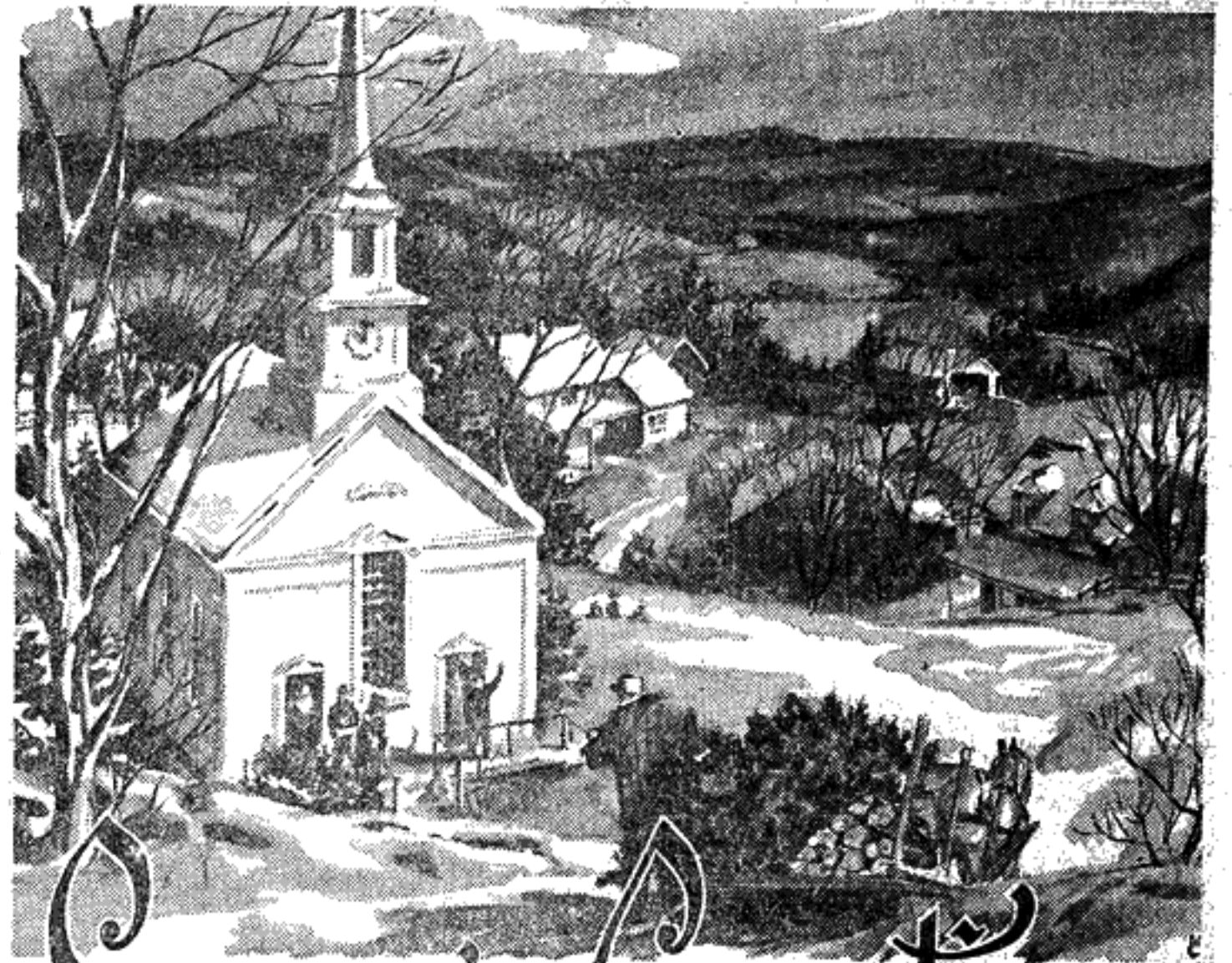
Hoyt Fulks, Pam and Tona, Mr. and Mrs. Howard Hightower and Janice of Athens, Mr. and Mrs. Tonice Hurn, Charles, Brenda, and Ray of Lawrenceburg, Tenn. and Mr. and Mrs. Joe Belue and Ann.

The Christmas program was well attended at the Baptist Church Sunday night. The Lottie Noon Christmas offering was near three hundred dollars. The quota set for this church was \$280.00. Twenty eight light bulbs were placed in a Christmas wreath, and for each ten dollars that was given to the

Lottie Noon offering, a bulb was lighted. The different Sunday School classes lighted bulbs. The adult ladies class number two lighted three lights. Some individual members lighted bulbs.

Mrs. Alma (Byram) Hammond was honored with a bridal shower at the home of her niece, Mrs. Dorothy Mae Corum Monday afternoon. A large crowd attended and the bride received many useful and attractive gifts.

LET THE HERALD PRINT IT!



**Season's Greetings**  
Happy holidays to you and yours! We send warm wishes by the heartfelt, with the hope that the joys of the season may long endure.  
Many thanks to our loyal friends! Your patronage has made this year a wonderful one for us, and we are sincerely grateful.

**BROADHEAD'S**  
FURNITURE COMPANY

208 E. Tennessee St.

Dial AT 2-6711

Florence



May the true spirit of Christmas be with you and yours this holiday season and throughout the year.

**UNION CARBIDE METALS COMPANY**

Division of Union Carbide Corporation, SHEFFIELD, ALABAMA



**Belk-Hudson**

**Belk's** Home of Better Values

Sheffield

Guests of Dr. and Mrs. Shaler Roberts, Jr., and their family are her parents, Dr. and Mrs. T. P. McGahey of Birmingham.

Mrs. Frank Irvine is leaving today to spend the holiday season with her daughter, Mrs. Turner Rice, and Mr. Rice, in Birmingham.

## Social

### Mr. and Mrs. W. E. England Feted on Golden Wedding

The Ellis Henderson home near Central Heights was the setting on Sunday afternoon, December twentieth, for the celebration of the fiftieth wedding anniversary of Mrs. Henderson's parents, Mr. and Mrs. W. E. England.

Hosts with Mr. and Mrs. Henderson were her sisters and brother-in-laws including Mr. and Mrs. Carl Daniel, Mr. and Mrs. James Fowler and Mr. and Mrs. W. B. England.

Greeting guests with the hosts and honorees was Mrs. Hilda Adams of London, England, who is the guest of her daughter, Mrs. Stanley Henderson, and Mr. Henderson, the latter a grandson of the guests of honor.

Arrangements of yellow mums were used throughout the party rooms and the refreshments table, spread with a white embroidered cloth on linen, was centered with a bouquet of yellow gladioli and lighted by tall yellow tapers in silver stands.

Assisting with the courtesies were Miss Mary Alice Young, Miss Ruby England and Mrs. Stanley Henderson.

Grandchildren and great grandchildren of Mr. and Mrs. England were among the two hundred well-wishers who called between the hours of two 'til six.

### UDC Chapters Have Joint Holiday Luncheon

Christmas carols were softly played by Mrs. Troy Ragland, organist, as members of the Florence and Tusculum Chapters of the United Daughters of the Confederacy assembled recently for a joint luncheon meeting at Muscle Shoals Hotel.

A colorful decorated tree in the background and traditional red and green arrangements on the luncheon table were pleasant reminders of the holiday season, as were the Christmas corsages which marked the forty places.

Following luncheon, Mrs. George Jackson, chairman of the entertainment committee, presented Mrs. S. E. Neill who read Peter Marshall's "Keeping Christmas."

Mrs. W. R. Norton entertained with piano numbers and accompanied Mrs. Wendell Edwards, vocalist. A piano-organ duo by Mrs. Ragland and Mrs. Norton was also an enjoyed feature.

An exchange of gifts and group singing concluded the meeting. Mrs. Elmer Russell, Mrs. Donald White, Mrs. Joe Foster and Mrs. Jimmy Gonc composed the decorations committee.

### Music Study Club Has December Meeting

Mrs. B. C. Luna presented a paper on "Music of the 18th Century" at the December meeting of Florence Music Study Club which took place in the sanctuary of First Presbyterian Church where organ selections could be included on the program.

Mrs. Ralph Smith and Mrs. Wendell Edwards were in charge of the program. Those taking part were Alan Flowers, organist; the Florence State College Choir, directed by Mrs. Hugh Porter and accompanied by Walter Urban, both of the Music Department of Florence State; Mrs. Edwards, vocalist; and a quartet from the Florence State Choir.

Hostesses for the occasion were Mrs. Ralph Roberts, Mrs. W. O. Whitten, Mrs. George Jackson, Mrs. John U. Strickland, Mrs. Earle Darby, Mrs. E. O. Chaney, Mrs. R. J. Baker, Mrs. Phillip Arell and Mrs. Joe Sale.

Mrs. C. C. Cooper and Mrs. Pearson Shanks presided at the prettily appointed teatable during the refreshment hour.

Mr. and Mrs. Wm. Crittenden, formerly of Florence and now of Los Angeles, Calif., arrived on Saturday for a holiday visit with her brother, George Crews, and Mrs. Crews, on Cloverdale Road.

Arriving Sunday, Lt. and Mrs. Raymond Graham and children, Lesley Allen and Scott, of Ft. Benning, Ga., are holiday guests of their parents, Mr. and Mrs. Ralph Smith and Mr. and Mrs. J. N. Graham.

Mrs. Edward A. O'Neal is a guest in the home of her son, Camper O'Neal, Mrs. O'Neal, and their family, in Birmingham.

Here from Montgomery for a Christmas visit with Mr. and Mrs. J. Thomas Reeder, Palisade Drive, are Mr. and Mrs. Douglass Jackson.

Miss Doty McRae has arrived from the University of Missouri to spend the Christmas holidays with her parents, Mr. and Mrs. Allen McRae.

Mrs. J. T. Rice and daughters, Edwina and Nina, of Nashville were recent brief visitors of Mrs. Rice's parents, Dr. and Mrs. W. R. Moore, 745 Meridian. They were enroute to New Orleans where they embarked for a Caribbean cruise.

Yuletide guests of Mrs. B. S. Haraway, 1436 Chisholm Road, are Dr. and Mrs. John Lovegrove (Cora Haraway) and children of Nashville and Mr. and Mrs. Alfred Brann, presently of New Orleans but soon to make their home in Nashville where Mr. Brann will intern at Vanderbilt University Hospital after graduation from the Medical School of Tulane University.

Mr. and Mrs. Paul M. Wilson are leaving today (Wednesday) for a Christmas visit with their daughter, Mrs. C. Donald Everson, Mr. Everson, and their children, Barbara Elizabeth, Laura Katherine, Steven and Michael in Baton Rouge, La. Mr. Wilson will return Sunday and Mrs. Wilson will remain until mid-January.

Mr. and Mrs. Fred Kosack and children, Sherry, Kurt and Kim, are leaving today for Park Ridge and Danville, N. J., where they will be guests during the holidays of Mr. Kosack's relatives.

Ralph Penland, Jr., and Bill Brown, students at the University of the South, Sewanee, Tenn., are holiday guests of their parents, Mr. and Mrs. Ralph Penland on Olive St., and Dr. and Mrs. Harry Brown on Riverview Circle.

Mrs. W. J. Callaway will leave for Nashville today to be with her son, Dr. James J. Callaway, Mrs. Callaway, and their sons on Christmas. She will return during the weekend and is expecting her daughter, Mrs. David Donald, and children, Jan and Ken, of Augusta, Ga., for an after-Christmas stay.

Mr. and Mrs. George Calhoun and their daughter and son, Miss Juliet Calhoun and Reed Calhoun, of Seaford, Del., have arrived for a holiday visit with her sister, Mrs. Wilder Watts, and Mr. Watts, at Barton Hall.

Mr. and Mrs. Stanley Henderson and small daughter, Laura Kay, have been joined by their parents, Mrs. Hilda Adams of London, England, and Mr. and Mrs. Ellis Henderson, presently of Miami Beach, Fla., for Christmas in the family home near Central Heights.

Miss Lucy Ewin of Biloxi, Miss., will arrive Thursday to be a holiday guest of her cousin, Mrs. James S. Robinson, 424 West Tennessee Street.

Mrs. G. E. Roulhac is in St. Louis, Mo., for a Yuletide visit with her son, Dr. George Erwin Roulhac, Mrs. Roulhac, and their family.

More than a million and a half acres of land were planted to trees this year by U.S. farmers. This is an all-time record; previous high was in 1957 with 1,170,990.

## News Of NEBO

By ADA HANEY

A large crowd attended church and Sunday school at Nebo Sunday. Rev. Neal Morris filled the 11 o'clock appointment. His subject was "God Sent Forth His Son."

The Christmas program at Nebo will be presented Thursday night at 8:45. After the program gifts will be handed out.

There is a lot of sickness in the Nebo community. Mrs. Lottie Putman is among those on the sick list.

Lowell Hanev of the U.S. Marines arrived home Friday for the Christmas holidays.

Rev. Neal Morris attended the funeral of Mr. Burgess in Florence Tuesday of last week.

Jimmy Jones of Staunton, Virginia and a member of the Air Force is spending the Christmas holidays with his wife's parents, Mr. and Mrs. George Hunt, Mrs. Fay (Hunt) Jones has been visiting her parents for about a month.

Miss Lavell McCain of FSC is spending the Christmas holidays with her mother Mrs. Blanch McCain and Buck.

Mr. and Mrs. Johnnie Liverette and children spent Sunday night with Mr. and Mrs. Monroe Hunt.

Mrs. Ada Hanev and Kathryn visited Mrs. Anna Howard and Mrs. Lena Mason Wednesday evening.

Mr. and Mrs. William Howard and children of Sheffield visited

Mr. and Mrs. Guston Howard Sunday evening.

Billy Ray Howard has completed his basic training for the Army, and is at home for a visit.

Mr. and Mrs. Franklin Hunt and children of Florence visited Mr. and Mrs. Monroe Hunt Saturday evening.

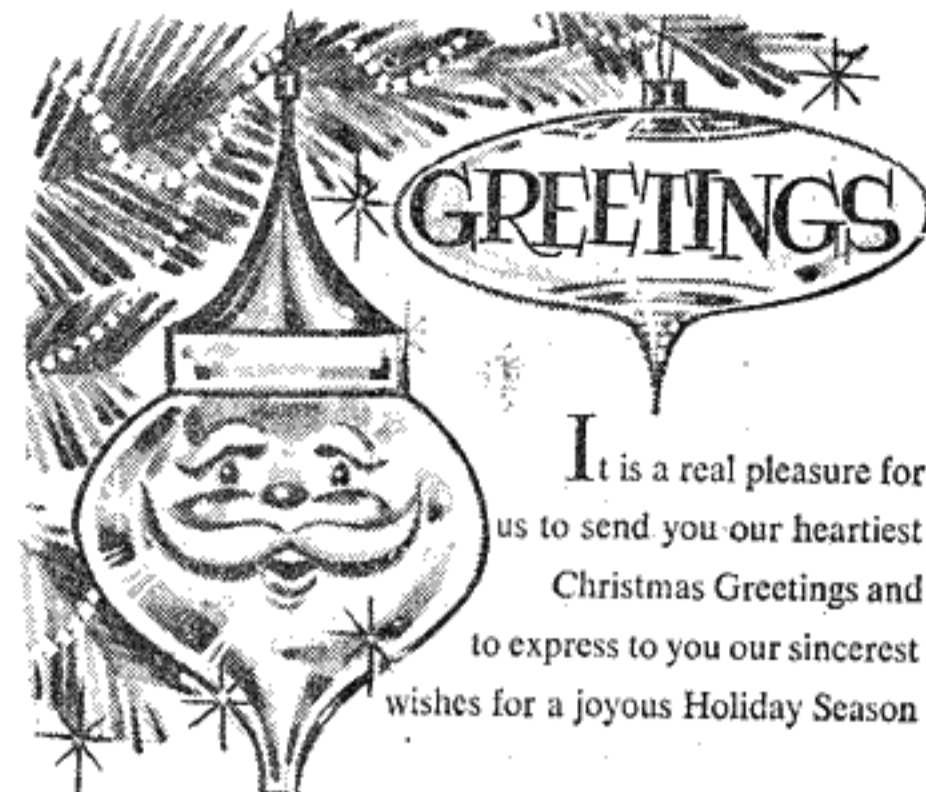
We would like to wish for everyone a very Merry Christmas and a happy and prosperous New Year.

## Water System Is Waterloo Project

In a meeting held recently at Waterloo School, Waterloo community leaders headed by C. T. Wilson, principal of the school and A. D. Ray, banker, heard methods discussed of gaining industrial prospects by Harry Shadix, Industrial Representative of the State Planning and Industrial Board.

Mr. Wilson stated that petitions requesting the building of a water system for the city are being circulated and that the group sponsoring the move had contacted Broadnax and Knight, Inc., of Birmingham relative to financing the project.

The color of an egg shell makes no difference in the nutritive value of an egg. Color of the shell is a poultry breed characteristic.



It is a real pleasure for us to send you our heartiest Christmas Greetings and to express to you our sincerest wishes for a joyous Holiday Season

## Insurance and Tax Service

• LIFE • FIRE • AUTOMOBILE • HOSPITAL

"It Pays To Be Covered"

Dial AT 2-5171-2 **R. H. OLD** P. O. Box 14  
112 SOUTH PINE ST. FLORENCE, ALA.



May all the spiritual joys of the Holiday Season be with you and your dear ones this Christmas

**Mefford's**

111 E. TENN. ST. FLORENCE

## PEACE... HAPPINESS



Out of a Holy night came a message of Peace on Earth, and the happiness of eternal hope, faith and joy. We wish for you this happiness, at Christmas, and for many years to come.

**HICKMAN ADVERTISING CO.**

234 S. Royal Ave. AT 2-9112

## Greetings

Good wishes and greetings go from us to you at Christmas time, with the hope that you and yours may enjoy all the happiness that goes with a real old-fashioned Yuletide.

**Gabel's**

N. Court St., Downtown Florence



**Christmastime**

Here it is again...the happiest time of all! Eyes are brighter, heads higher, hearts lighter! It is our sincere hope that the inspiration and joy of this festive season last the year through! Merry Christmas!

**TROWBRIDGE CREAMERY**

DONALD TROWBRIDGE

316 N. Court St. AT 2-1503

# Season's Greetings

THIS GREETING COMES TO YOU WITH THE HEARTFELT GOOD WISHES OF THE STAFF AND MANAGEMENT OF **LARIMORE BUSINESS COLLEGE**

**ANNOUNCING NEW DAY AND NIGHT CLASSES STARTING MONDAY, JANUARY 4**



315 South Court Street

ATwater 2-5732

Florence, Ala.



## FARM FOR SALE

112½ ACRES GOOD FARM LAND

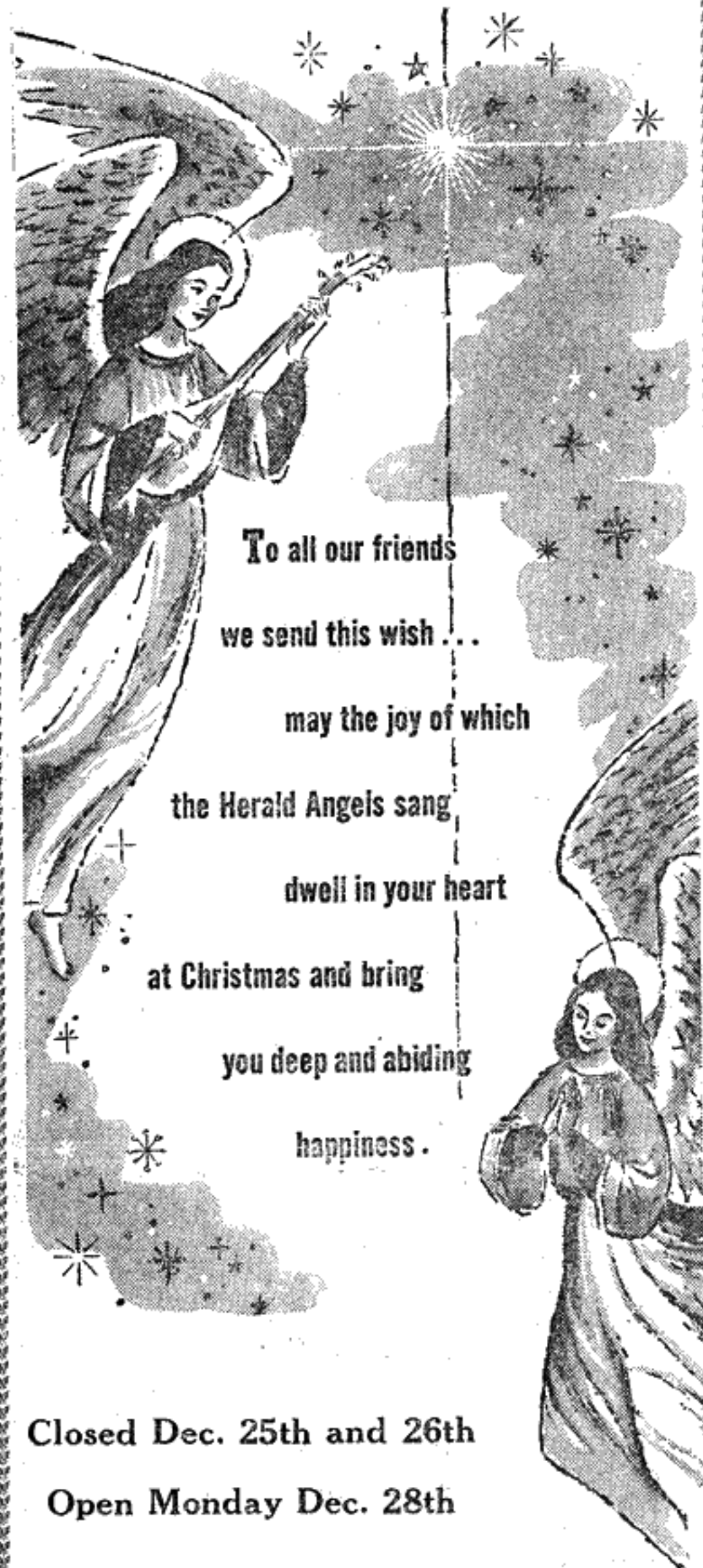
60 acres of this is good Bottom Land. ½ Mile Creek Frontage, water year around. Farm has two large springs. Good Barn and Tenant House. Good 7-Room House built in last 10 years. Completely fenced.

Farm is Located on Paved County Road 15 minutes from Florence. This is the Best Buy we have seen for some time. Farm is worth the price without the improvements.

## DRANE REALTY CO.

BLISS BLDG.

Phone AT 2-0351



To all our friends

we send this wish...

may the joy of which

the Herald Angels sang

dwelt in your heart

at Christmas and bring

you deep and abiding

happiness.

Closed Dec. 25th and 26th

Open Monday Dec. 28th

## SHUMAKE-POSEY FURNITURE CO.

122 E. Tenn. St.

Florence

## Deaths

J. G. Nelson

Funeral services for J. G. Nelson, 78, 609 Cherry Street, Florence, who died enroute to ECM Hospital Thursday following an extended illness, were held at Bethlehem Baptist Church in West Point, Tenn., at 1 p.m. with Middle Tennessee Funeral Home of Waynesboro in charge.

Mr. Nelson, a native of Waynesboro, was the father of Mrs. Virgil England, and had made his home with his daughter for the past several weeks.

He is survived by his daughter, Mrs. England; three sons, D. E. Nelson, Florence, Homer E. Nelson and Bobby Gene Nelson, West Point, Tenn.; seven grandchildren; one great-grandchild; one brother, John Nelson, Tusculum; two half brothers, and two half sisters.

Lawrence D. Hunt

Funeral services for Lawrence D. Hunt, 51, 522 Florida Avenue, Florence, who died Friday morning at ECM Hospital after a brief illness, were conducted Saturday at 2 p.m. at Morrison-Elkins Chapel with Dr. John DeFore officiating. Burial followed in Greenview Memorial Park.

Mr. Hunt, a native of Lawrence County, Tenn., was a retired TVA employee, member of the First Baptist Church, and a resident of the community for the past 24 years.

Survivors include a son, Harry L. Hunt, Florence; his mother, Mrs. Charlie Hunt, Florence; a brother, Marcus W. Hunt, Tennessee; a sister, Mrs. Nina Hollis, Florence.

Billy P. Hendrix

Funeral services for Billy P. Hendrix, 32, Florence, who died Wednesday of last week at Veterans Hospital in New Orleans, were conducted at 10 a.m. Saturday at the First Presbyterian Church in Tallulah, La., with burial in Tallulah.

He was a member of the First Presbyterian Church of Florence, a member of the Masonic Lodge of Tallulah and a member of the International Brotherhood of Electrical Workers 558 of Sheffield.

Survivors include his wife, Mrs. Betty Pitts Hendrix; one son, Billy P. Hendrix, Jr.; his mother, Mrs. P. W. Hendrix, Columbia, La.; one sister, Mrs. R. L. Ray of Willets, Calif.; one brother, Thomas E. Hendrix, of El Paso, Texas; and two uncles, E. T. Purnell and William Purnell, both of Shreveport, La.

Mrs. Ester Beulah Greer

Funeral services for Mrs. Ester Beulah Greer, 50, Rt. 2, Rogersville, who died last Wednesday, Dec. 16, after an extended illness, were held Thursday at Mt. Bethel Methodist Church at 2 p.m. with Rev. W. L. McDonald officiating. Burial followed in Harvey cemetery.

Mrs. Greer was a member of the Methodist Church.

She is survived by her husband, Gilbert Greer; two sisters, Mrs. Cornelia Blair and Mrs. Verta Haraway, both of Rogersville.

Mrs. Eva Iris Crockett

Funeral services for Mrs. Eva Iris Crockett, 83, 513 Stanton Avenue, Florence, who died last Thursday after an illness of one year, were held at Central Baptist Church Saturday at 3 p.m. with Rev. M. L. Butler officiating. Burial followed in Florence Cemetery.

Mrs. Crockett is a native of Colbert County and resided in Lauderdale County for the past 53 years. She was the wife of the late J. C. Crockett and a member of the Central Baptist Church.

Survivors include two sons, Riley and Fred Crockett, both of

Florence; three brothers, Oscar, Dent and Floyd Vessell, all of Florence; two sisters, Mrs. Mattie Henry, Evansville, Ind., Mrs. Dona James, Florence; one grandchild.

Mrs. Ethel S. Pittman

Funeral services for Mrs. Ethel Saphronia Pittman, 86, star route 10, who died at ECM Hospital Saturday after an extended illness, were conducted at 2 p.m. Monday at the Gravelly Springs Missionary Baptist Church with Rev. Alexander and Rev. Stewart officiating. Burial followed in the adjoining cemetery.

Mrs. Pittman was a native of Lauderdale county and a member of the Baptist Church.

She is survived by four daughters, Mrs. Clyde Clemmons, Mrs. Turner Sadler, Mrs. Reader Richards, Mrs. Joe Richards, all of Florence; four sons, Willie Pittman, Edward Pittman, Wilson Pittman, and Howard Pittman, all of Florence; two brothers, Bud Wesson, Texas, and J. L. Wesson, Florence; 43 grandchildren, 61 great grandchildren and two great great grandchildren.

Mrs. Nannie Painter

Funeral services for Mrs. Nannie A. Painter, 86, of Mobile, who died Sunday night in Mobile, were held Tuesday morning at the Higgins Mortuary, Mobile.

Mrs. Painter, formerly of Florence, was a member of the First Methodist Church of Florence.

She is survived by a daughter, Mrs. James H. Swan and a granddaughter, Mrs. Lillian Roeber, also past residents of Florence.

Marshall S. May

Funeral services for Marshall Shelby May, 68, Rt. 3, Florence, who died Monday at ECM Hospital after a two year illness, will be conducted this afternoon at 2 p.m. at Pisgah Methodist Church with Rev. Carl Harrison officiating. Burial will follow in the adjoining cemetery.

Mr. May, a native of Wayne County, Tenn., had been a resident of the community for the past 55 years and was a member of the Methodist Church, a veteran of World War I and American Legion Post 11.

He is survived by his wife, Mrs. Pearl May; two brothers, Carroll May of Texas and Dave May, Florence; a sister, Mrs. John H. Davis, Florence.

## News Of LUTTS

By Mrs. Verta Weeks

Christmas is almost here and everyone seems to be getting in the Christmas spirit. Here's wishing everyone a Merry Christmas and a prosperous New Year.

A revival will start at the Balentine Church Wednesday night Dec. 23rd with all night services on Christmas night. Each and everyone is invited. Bro. Stanfield and Bro. Freddie Franks will start the revival. We are expecting several visiting preachers.

Prayer Services were held Saturday night with a good number out. We gladly welcome everyone especially the preachers.

**Personals:** Mrs. Lee Vickery and daughter and Mrs. Lula Vickery was through this community Saturday.

Mr. and Mrs. Edward Henson spent awhile Saturday afternoon with Mr. and Mrs. Lee Montgomery and children.

Mr. and Mrs. Jimmy Wright and son and Faye Wright of Greenville spent Sunday with Mr. and Mrs. Bill Weeks and son.

Mr. and Mrs. Willie Bevis made a business trip to Florence last Friday.

Mr. and Mrs. Etheridge Tilley and children and Janice and Candy King spent awhile Sunday with Mr. and Mrs. Bill Weeks and son and Mrs. Icie Balentine.

George Reaves spent Saturday night with his sister Mrs. Icie Balentine.

Mr. and Mrs. Kenneth Wilson of Collinwood was through this community Wednesday.

Mrs. Icie Balentine is spending a few days at Cloverdale with her children.

In 1958 and 1957, average per capita consumption of food was the lowest in the last half century—about 1,380 pounds.

## Service Station Victim Robbery

Six-Foot Bandit Makes Getaway After Holding Attendant At Gun-point

It was reported early last Thursday morning by Jessie Thornton, attendant at the Kay Service Station near Shoals Creek, on U.S. Highway 72, that a six-foot white man had robbed the station around 3 a.m. and had made his getaway on foot with some \$80.

Thornton said that the man came into the station and asked for change for a \$5 bill to get some cigarettes. While Thornton was getting the change, the man allegedly pulled a pistol on him and took the money. The man then ordered Thornton to go inside a small room at the station and remain there until he could leave.

After some 10 or 15 minutes, Thornton notified Sheriff Roy Lee Call, who is investigating the robbery.

Meanwhile, at 3:10 the same morning, Thoni's Service Station, Highway 72 West, in Colbert County, was reported robbed of \$56.96 by another bandit.

Theodore Junior Fleming, attendant at Thoni's Service Station, said that as he started behind the station to burn some trash, someone stuck something in his ribs and forced him to lie down on the ground. The bandit then had Fleming to hand over his money.

Fleming reported that he never got a look at the bandit.

## CHRISTIAN SCIENCE

The ever availability of the scientific power taught and practiced by Christ Jesus will be emphasized at Christian Science services Sunday.

Readings from the Bible in the Lesson-Sermon entitled "Christian Science" will include the following: "Now the God of hope fill you with all joy and peace in believing, that ye may abound in hope, through the power of the Holy Ghost" (Romans 15:13).

## Legal Notice

### MORTGAGE SALE

Whereas, Turner W. Lovelace and his wife, Addie Lovelace executed a mortgage to First Federal Savings & Loan Association of Florence to secure an indebtedness therein named, which mortgage is recorded in Mortgage Record 573, Pages 22-24 in the Office of the Judge of Probate of Lauderdale County, Alabama, on the real estate hereinafter described;

And, Whereas the said Turner W. Lovelace and his wife, Addie Lovelace executed an additional mortgage to First Federal Savings & Loan Association of Florence, which mortgage is recorded in Mortgage Record 601, Pages 478-80 in said Probate Office on the property hereinafter described to secure an indebtedness therein named;

And, Whereas, it is provided that upon default in the payment of the indebtedness secured by each of said mortgages that First Federal Savings & Loan Association of Florence was authorized and empowered to sell said property to the highest bidder for cash in front of the Court House door in Florence, Alabama.

And, Whereas, default was made in the payment of the indebtedness secured by each of said mortgages.

Now, Therefore, the undersigned First Federal Savings & Loan Association of Florence, Alabama, will offer for sale to the highest bidder for cash in front of the Court House door in Florence, Alabama, within legal hours of sale, on the 14th day of January, 1960, the property described in each of said mortgages located in Florence, Lauderdale County, Alabama, to-wit:

Lot No. 3 in Park Addition in the City of Florence, Alabama, according to the map and plat of said subdivision made by R. E. Meade, C. E., and filed for record in the Office of the Judge of Probate of Lauderdale County, Alabama, and recorded in New Plat Book 1, Page 258. Said Lot 3 fronts 57.6 feet on the East line of Kenneth Court; the North line of 125.5 feet; the South line is 137.3 feet.

The proceeds of sale to be applied as therein directed in each of said mortgages.

First Federal Savings & Loan Association of Florence  
Dec. 24, 31; Jan. 7

## Bell Employee Is Honored By Club

J. O. Morgan Receives Pioneer Membership Pin At Annual Dinner

At the annual Christmas dinner of the Tri-Cities Telephone Pioneer Club held Thursday night at the Negley Hotel, 36 members and guests were present to see Miss Candes Sloan, Chairman of the club, present J. O. Morgan with his membership pin.

To qualify for membership in the Pioneer Club, a person must have at least 21 years of service with the Telephone Company.

Another highlight of the evening was a film of the Pioneer's trip to the Smokies which was shown by Forrest Brice, Manager of the Telephone Company who was a guest along with Mrs. Brice. Mrs. C. M. Hopkins made the annual presentation of \$5.00 to each of the retired members of the Club. Mrs. Hopkins and Mrs. F. L. Cinsmeister were responsible for the beautiful table arrangements and Christmas decoration.

Each year, instead of exchanging gifts, the members bring toys to be given to an organization for distribution at Christmas. This year the toys go to Child Haven in Cullman.

## Will Subject Of Mitchell's Talk

W. H. Mitchell, Jr., president of the First National Bank of Florence addressed the Exchange Club at Hotel Reeder Tuesday noon on the subject of wills, the reason for the drawing if a will and the value of a properly drawn and thought out instrument. Ira Staggers had charge of program arrangements and presented the speaker.

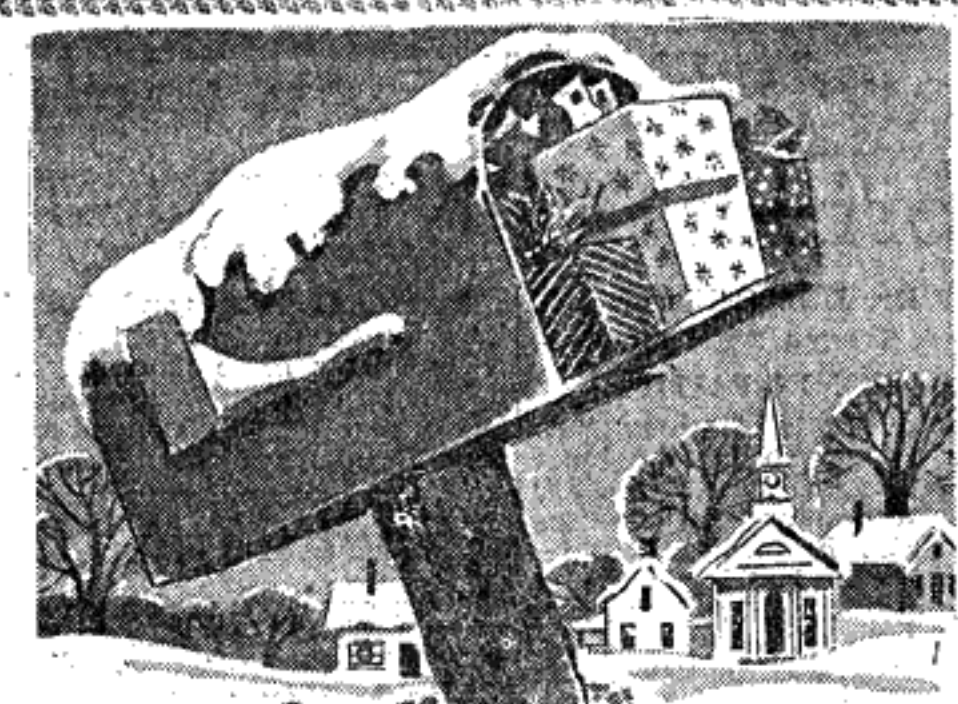
Mr. Mitchell discussed the purpose of the "last will" and the pitfalls that surround a poorly prepared instrument. He pointed out the legal phases of which the person should be aware and stressed the need for the early drawing of a will if none was not now prepared.

Turning to the tax problems of today, the inflationary condition of real property, stocks and bonds, Mr. Mitchell urged that recent reviews of wills long ago drawn should be made and proper legal service sought so that the probate of a will might be done with ease and without unnecessary costs.

Mr. Mitchell's address was most enlightening and was appreciated by the membership as shown by the interest of each.

Jack Parkhurst was initiated into membership in the club by Harold May.

Uhlund and Mitchell Redd were club guests.



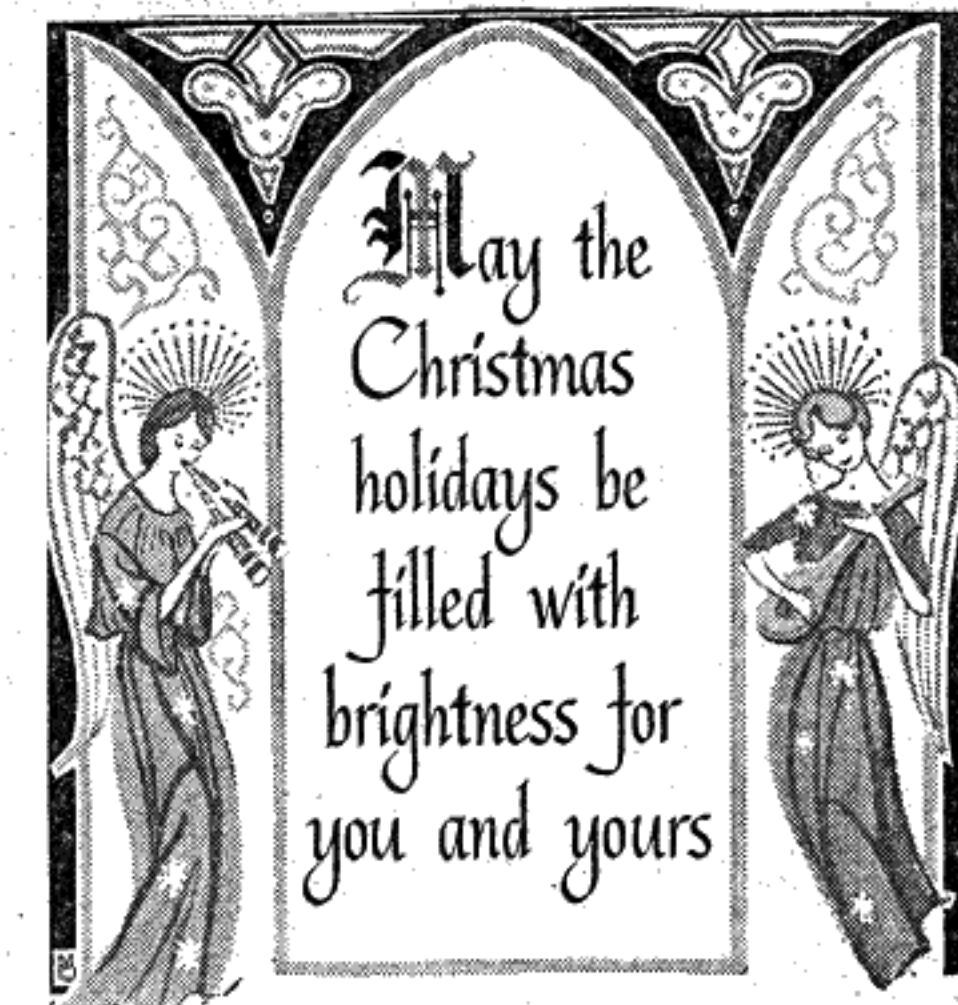
## GREETINGS

May we just take a moment to express our gratitude for your patronage. The wish of all of us here is that you and yours enjoy the merriest of holidays.

## THE VOGUE WOMEN'S APPAREL

117 E. Mobile St.

Florence



May the Christmas holidays be filled with brightness for you and yours

## HERMAN K. LONGSHORE

with RAINES-SMITH REALTY CO.

## HANDY FLAME SAYS:

## OUTDOOR GAS LAMPS

BEAUTIFY YOUR LAWN, DRIVEWAY OR PATIO WITH A NEW OUTDOOR GAS LAMP.

Post or Wall Mounting Brackets Available!

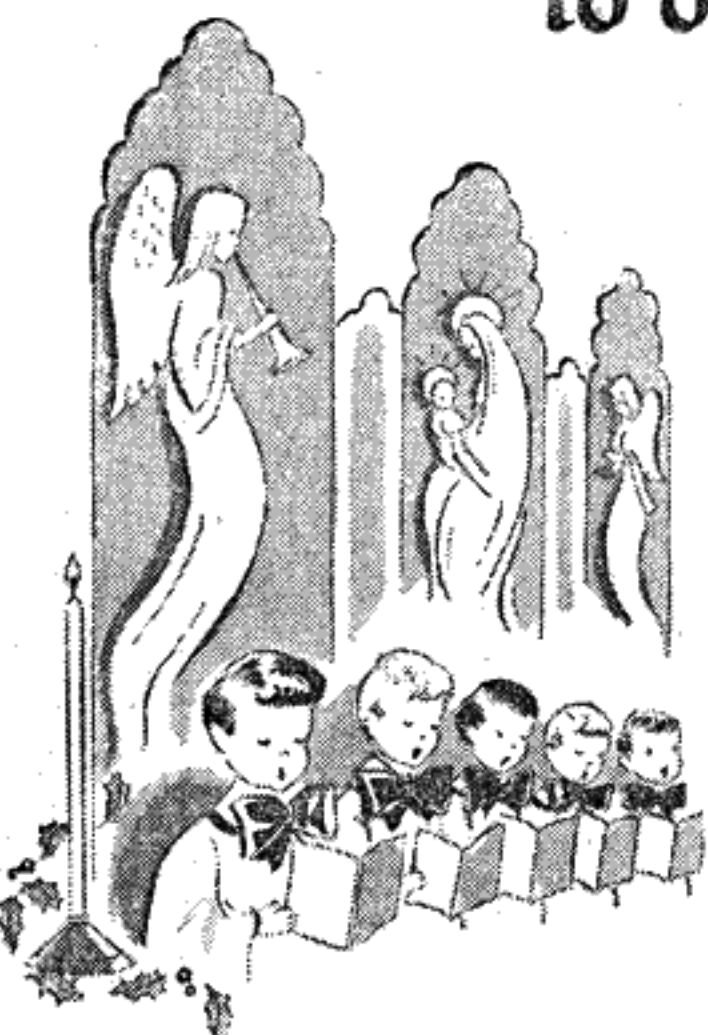
SEE YOUR FAVORITE APPLIANCE DEALER SOON!

## GAS DEPARTMENT CITY OF FLORENCE



## Christmas Greetings

to one and all



Straight from our hearts come the season's greetings: sincere, joyous and full of hope. Here's to Christmas happiness for all.

FROM THE OFFICERS, EMPLOYEES AND DIRECTORS OF

## STATE NATIONAL BANK

## SINCERE WISHES

May Santa bring you everything you've ever wanted... as well as some wonderful things you never knew existed!



ROY L. CALL  
Sheriff of Lauderdale County



O, come all ye faithful

Church bells ring... choirs of jubilant voices proclaim the glory of the Day. We too speak out to wish our friends all good things. May this Christmas season bring much happiness and great joy of spirit to you and those dear to you.

## FLORENCE TRADING POST

Owned and Operated by Florence-Lauderdale Post No. 11, American Legion  
LIVESTOCK AT AUCTION EACH TUESDAY

## Search For Inner Light Glorifies Yule Holidays

By Dr. J. S. Gallinger  
Rabbi, Temple B'nai Israel

### GLORY IN FAITH

The long nights of winter turn man to the search for the inner light, the flame of spirituality. For this reason perhaps, religious people, at least in our civilization, glorify their yule holidays with the kindling of candles: Christmas tapers for the Christian believer, Hannukkah torches for the Jewish faithful.

True, the ecclesiastical festivities of Christmas and Hannukkah—despite their coincidence on the calendar—grew from separate religious experiences. Yet, both mirror man's yearning for the Kingdom of God. And both reflect the conviction of faith that man, like the candles which consume themselves in their festive service, must be ready to suffer and die, if need be, to help bring about this Kingdom of Glory.

The Christian celebrates Christmas as the birthday of his Messiah, his suffering Savior who died for his salvation. Dr. Norman Vincent Peale, in defining the holy day's true message, quotes a missionary in China, tortured to the edge of death. This steadfast disciple of the Christmas Child stopped his tormentors with this declaration of sacrificial faith: "I am a follower of a man who died on the cross. He could take it. Do your worst to me. I can take it too, because He gives me strength."

The Jewish celebrant solemnizes Hannukkah, his Feast of Dedication, in commemoration of his Maccabean ancestors who suffered and died to secure for him the freedom of his religious destiny. He remembers Mattathias' words to his fellow martyrs facing the bloody threat of physical and spiritual death at the hands of their persecutors: "Now therefore, my sons, be zealous for the Word of God, and give your lives for the covenant of your fathers. . . . Be valiant, and shew yourselves men in behalf of God's Will; for by it ye shall gain glory."

May the Christmas and Hannukkah lights, in fraternal unison radiate ever more gloriously the holy hope of faith: The promise of God's peaceful salvation as a reward for man's devotion. Amen.

## Annual Mars Hill Alumni Banquet Held On Saturday

Some one hundred twenty-seven alumni and faculty members attended the annual Mars Hill Bible School alumni banquet on Saturday night at Starkey's when Van A. Bradley, retired teacher now living in Tusculum was presented with a plaque by retiring president Albert Hill. Bill Threet, Birmingham minister, and an alumni of Mars Hill presided.

Lowell McGuire, a Mars Hill graduate and a promising young singer and actor, entertained the group with renditions of three or four of the popular song hits of the nation.

Following the program the annual election of officers was held. President Albert Hill being succeeded by Wayne Emmons. Jimmy Artis was elected vice president and Martha Emmons was named secretary-treasurer.

## Lauderdale Goes Past Bond Quota

State Chairman Thad Holt announced today that NOVEMBER sales of \$3,596,038 bring Alabama to 83 per cent of the way toward the 1959 goal of \$48,000,000. Series E and H Savings Bonds sales to date this year total \$39,835,755 for the state.

November sales in Lauderdale County amounted to \$38,408, bringing the year's total E and H Sales to \$546,797, or 103.6% of the goal.

Lauderdale county, under the leadership of Fred Long, chairman, is one of 12 counties in the state that has surpassed their assigned quotas.

## Local Members State Historical Group Are Listed

Membership in the Alabama Historical Association has increased to 1,519.

Of this number, sixteen live in Florence and Lauderdale county.

As listed by the state association, local members are:

H. A. Bradshaw, Mrs. T. E. Clark, E. L. Colebeck, Dr. Bernarr Cresap, Mrs. Andrew J. Darby, Miss Eva Denny, Rt. 2, Waterloo, Logan, E. Denny, Rev. Hiram K. Douglass, Edward H. Evans, Oscar D. Lewis, Dr. Elbert B. Norton, Uhland O. Redd, Jr., Gerald N. Wade, Oliver Julian Wade, and Miss Katherine Walker, Rt. 5.

It would take 16 slices of bread to provide as much thiamine as a pork chop; 17 bowls of cereal to provide as much protein as a pork chop; and 15 servings of spinach to give as much iron as

## Happy Holiday!



Big day . . . lots of excitement for you and your family. Probably some driving, too. As you take to the road, remember the common rules of safety. Have a good time, wherever you drive. That's my wish to you.



JACK BREWER

AGENT

AT 2-2234

101 E. College Florence



Closed

December 25 & 26

### CLASSIFIED ADS

ZENITH HEARING AIDS—\$50 to \$250 including Eyeglass Aids. 123 S. Court, Florence, AT 2-0942.

### DON'T BE A DAY LATE

and

\$\$\$ SHORT

Insure with SETH LOWE

Today

SETH LOWE AGENCY

200 South Court St.

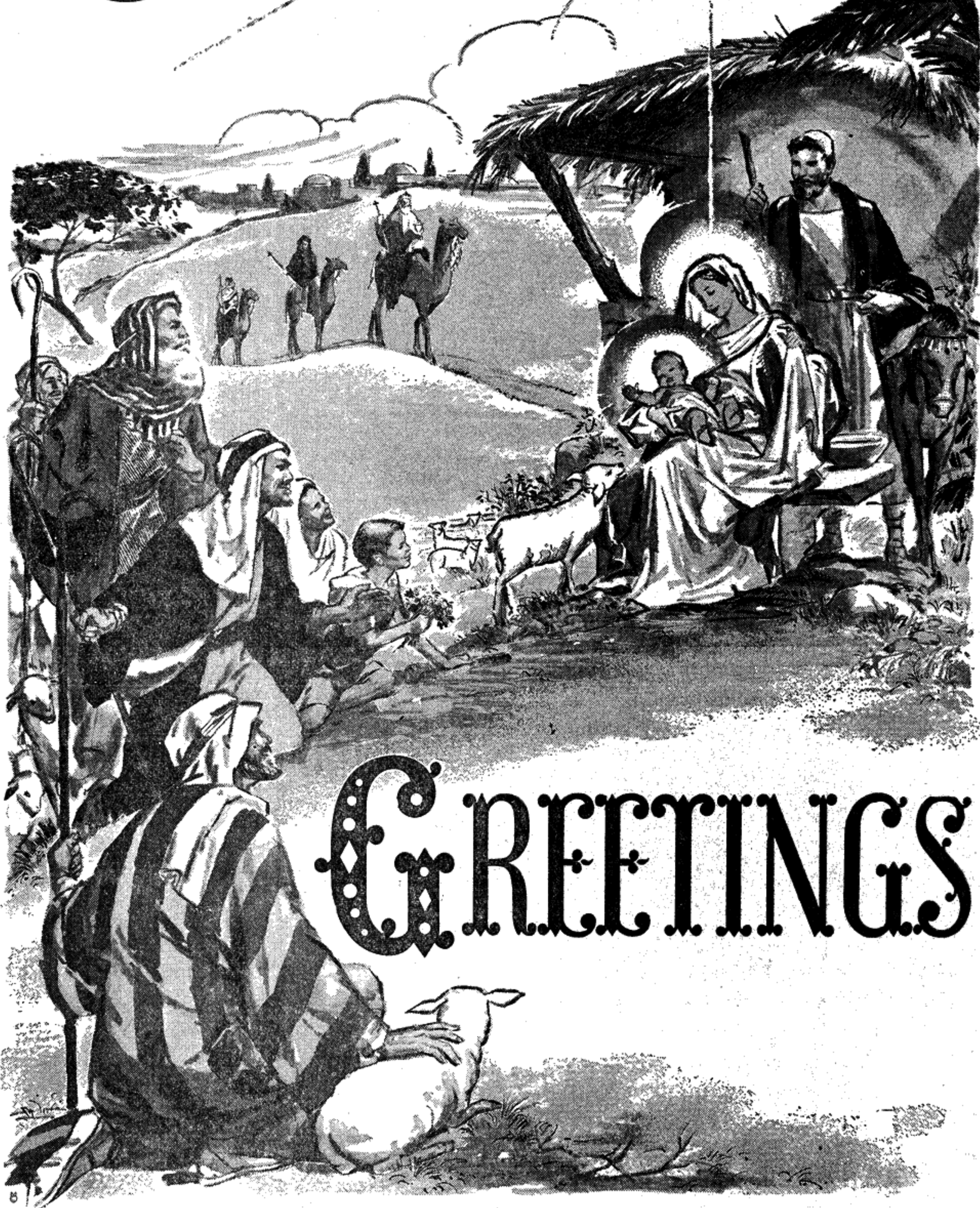
Phone AT 2-6323 Florence



MODERN FLORIST

Downtown Florence

# CHRISTMAS



# GREETINGS

Year by year we appreciate more and more the close association we have with those of the greater community about us and the smaller community within our organization. From these old and tried friendships we receive an especially warm feeling at this season of the year and in this feeling of mutual understanding and close cooperation extend the warmest of Christmas Greetings to our many friends throughout this area.

A Very Merry Christmas

EMPLOYEES AND MANAGEMENT

FLAGG-UTICA CORPORATION  
OF FLORENCE

# WHY NOT GIVE TO A STRANGER

Would you like to make this Christmas a memorable one? You can do it by preparing a special gift for a "stranger." Usually, with so many people to remember, most of us get out pencil and paper and decide how many relatives and friends we "must" give presents. This year, why not select an

"extra" gift and turn it over to some organization which has the task of helping to bring something of Christmas to the less fortunate. Such would be a true "gift"—one given with no idea of receiving something in return.

Marines first became a part of a Navy ship's detachment when a unit was assigned to the "Cabo" in December 1775.



## Blessed Christmas

*Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish is with you . . . the wish that your Christmas may be rich in happiness, friendship, lasting joy.*

### STANFIELD'S TIN SHOP

101 S. Royal Ave.

AT 2-2323

## GREETINGS

Just a friendly message to thank you for your patronage and wish you and your loved ones a holiday season full of friendship, good cheer, good health and much happiness!

**BILLY L. HENSLEY LUMBER COMPANY**  
Chisholm Rd. AT 2-0731

## Why You Hang Holly at Yuletide

**CREDIT THE PAGAN DRUIDS** for inspiring one of the nice Christmas customs—decorating with holly. The traditional holly for the holidays is widely believed to have had its origin in the Druid practice of bringing holly sprigs indoors. The Druids woodland spirits lived in the holly.

Indoors, holly gave the spirits a nice warm place in winter. Besides, the lush green holly and the contrast of its red berries provided beauty that could be revered by men when the sacred oaks were shorn of their foliage.

The early Christian church frowned on such pagan customs and tried to stamp them out. In due time, however, it was felt that some of the customs could be adapted to the new Christmas conception.

Some beautiful legends associate the holly with Christ. In fact, it is often called the Christ thorn. One legend depicts the last spines as the crown of thorns; the red berries as the blood of Christ. Another credits holly with first springing up from the footsteps of Christ. The plant is said to remain green all winter as a reward for once hiding Christ from his pursuers.

The impact of the holly on the Christmas celebration is evidenced in the traditional holiday colors, green and red. The Druids weren't the only people of old who thought the holly was something special. Pliny, the great Roman historian, insisted holly blossoms caused water to freeze. Also, that holly thrown at any wild beast would make it lie down tamely next to the branch.

These legends, forgotten by many people, are said to be the reason we decorate with holly.

## Christmas Gifts Are Not Always Brought by Santa

In America it is always Santa Claus, dashing from rooftop to rooftop in his sleigh, that brings Christmas gifts to the children. But it is not always Santa who brings the gifts to children in other lands.

In Holland it is St. Nicholas, dressed in bishop's robes of black, wearing a mitre and carrying the crozier. And he arrives on a white horse.

English children look for a Santa Claus who closely resembles our



own and gifts are tied to Christmas trees.

In Finland, Santa has elves who pass out gifts for him.

In Italy there is no Santa Claus. Instead, they have a beneficent old witch, Befana, who sails through the air on a broom stick on Christmas Eve.

Brazil has Papa Noel, very much like Santa. He wears a red suit and travels in a sleigh drawn by reindeer. However, he enters the house through a window instead of the chimney.

Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

In many other parts of the world Santa is not known, but many people exchange gifts nevertheless at Christmas time.



**THE JOY OF CHRISTMAS** . . . Much of the joy of Christmas for mothers and fathers is watching the thrill children get from finding toys under the tree. These children express their joy on Christmas morning. Much of the joy for the children is the anticipation of and mystery in Santa's visit and the guessing about what the old fellow will bring.

Santa Claus is the garbled American version of San Nicholas, the Dutch name for a Roman Catholic bishop who became the patron saint of schoolboys during the Middle Ages.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

## Attractive Package Brightens Your Gift

Half of the gift is the wrapping, so make the outside covering of your gift as gay and attractive as the gift inside.

For the girl who knows how to sew, material for a dress in a fabric-wrapped box, rick-rack for the ribbon and spools of thread with big buttons for the decoration create an unusual package.

A flat box of letter paper can be disguised as a desk pad by using a real blotter on top with corners of metallic paper.

**Be Different**

Everybody gets and gives neckties at Christmas, so why not make yours distinctive by using a necktie knot in decorating the box containing the tie? Fasten the ends of the ribbon under the lid about 1/4 way down, bring to center, tie the knot and shape the ends tie fashion. Use dark blue, wine or green ribbon about one and one-half inches wide. These are attractive used on a striped or plaid paper.

Or the package might resemble a tiny suitcase wrapped in paper with the ends bound in decorative tape. Add a handle and identification tag.

During WWII American submarines rescued 504 downed aviators in enemy controlled waters.

## HADDOCK IN TRAINING

**FORT SILL, OKLA.**—Army Pvt. Lloyd E. Haddock, 22, son of Mr. and Mrs. Leon J. Haddock, Route 6, Florence, is receiving eight weeks of advanced individual artillery training at The Artillery and Missile Center, Fort Sill, Okla.

Haddock is being trained in the duties of a cannoneer in a 105 millimeter howitzer section.

He entered the Army last July and completed basic training at Fort Jackson, S. C.

Haddock is a 1955 graduate of Central High School.



May your rosiest dreams of Christmas all come true and may you and yours enjoy the happiest New Year ever.

**PHILIP ARELLO**

122 1/2 N. Court St.

Florence, Ala.

AT 2-2702

Bring the Family . . .

## Negley Coffee Shop

Everyone will enjoy dinner out at the Negley Coffee Shop. Open from 5:30 a.m. to 10:00 p.m. everyday. Call for reservations and bring the relatives. We are just plain folks, no dressing up necessary.

Special Sunday Dinner . . . 95¢

Child's Plate . . . 65¢

### NEWLY REMODELED CLUBROOM

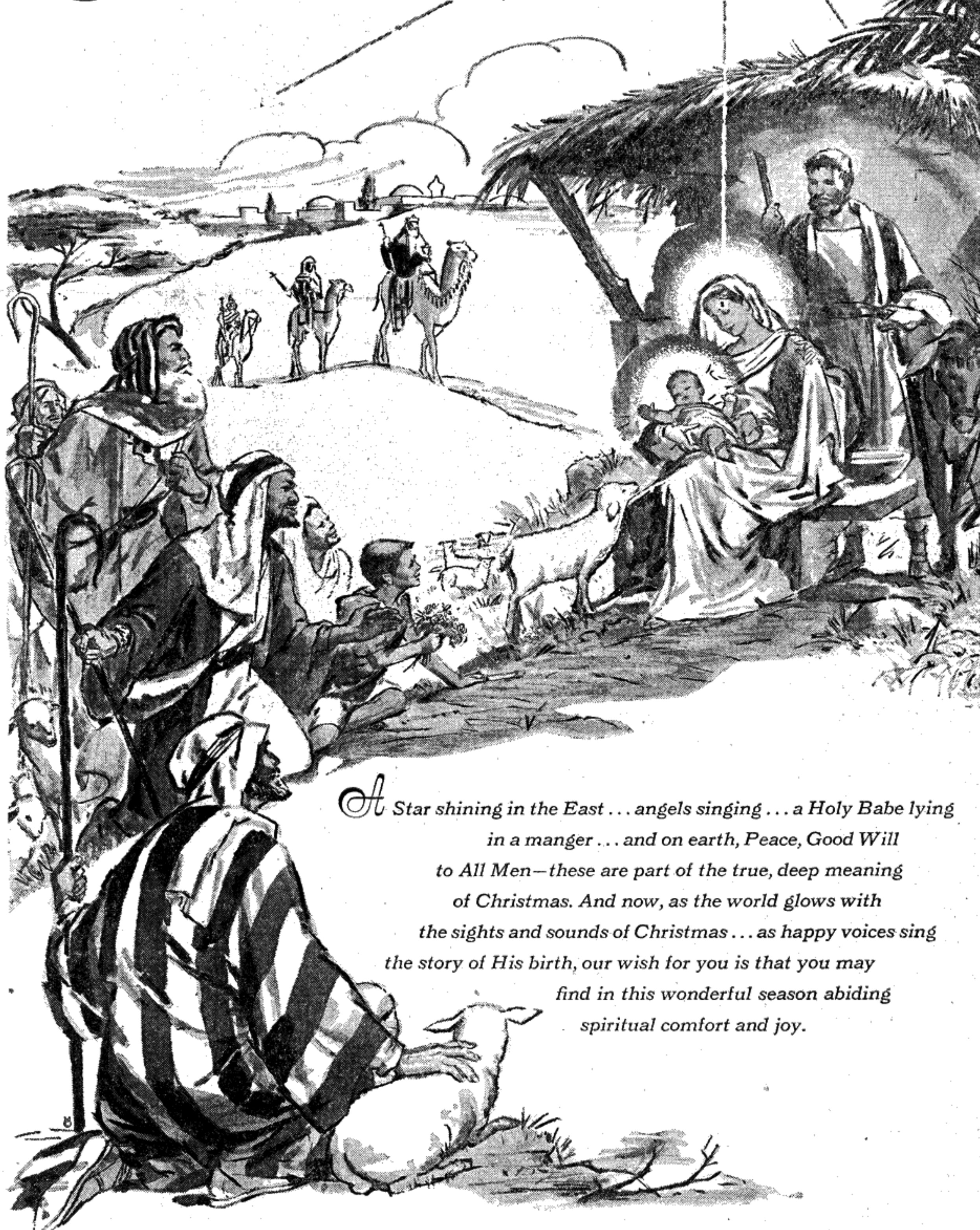
The perfect place for club meetings and parties of any size. Call today for rates and reservations for special group meetings.

HOME MADE ROLLS AND PIES

## NEGLEY COFFEE SHOP

Short Court Street—Negley Hotel—AT 2-4141—Florence  
GENE BERRY—Manager

# CHRISTMAS GREETINGS



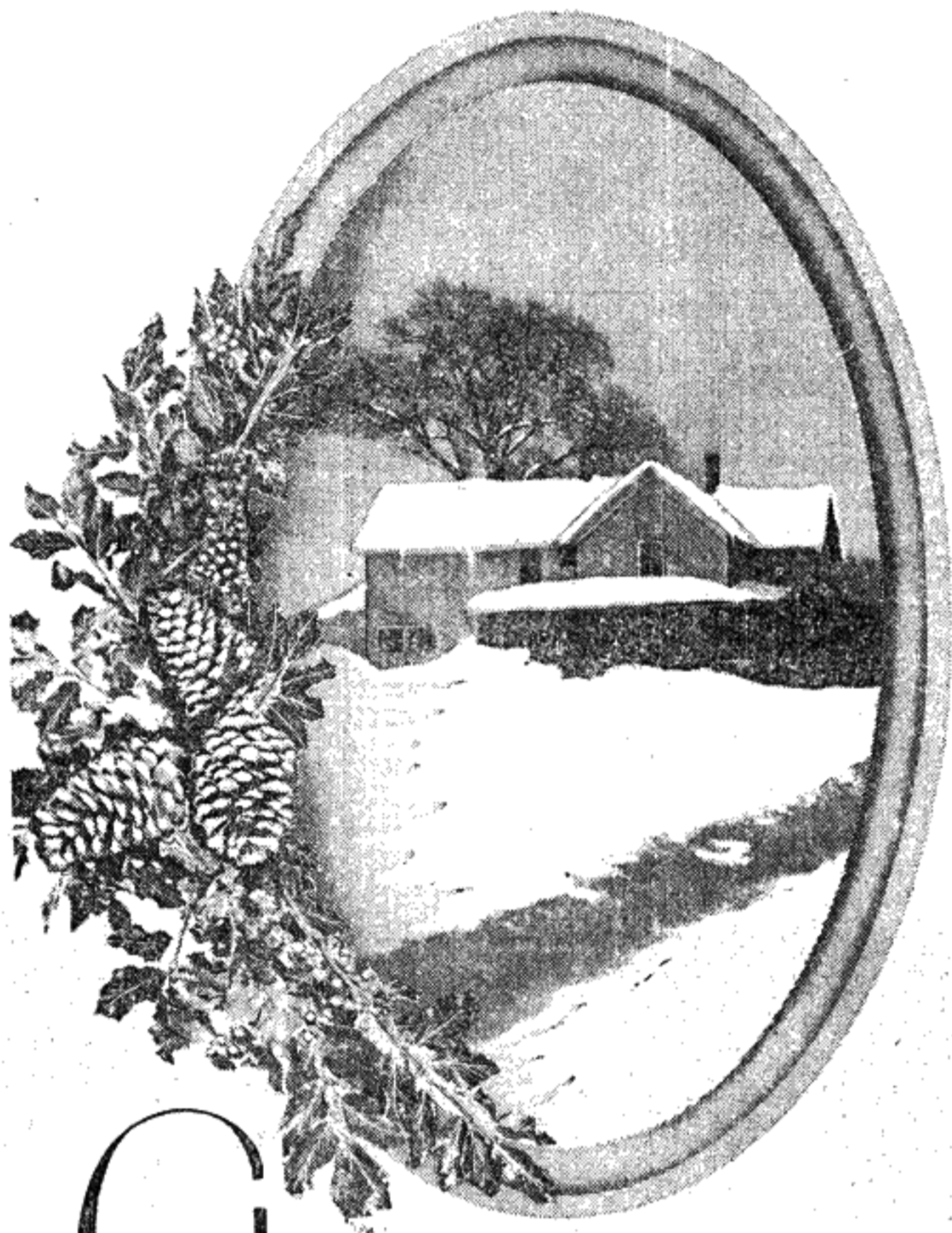
*A Star shining in the East . . . angels singing . . . a Holy Babe lying in a manger . . . and on earth, Peace, Good Will to All Men—these are part of the true, deep meaning of Christmas. And now, as the world glows with the sights and sounds of Christmas . . . as happy voices sing the story of His birth, our wish for you is that you may find in this wonderful season abiding spiritual comfort and joy.*

# Southern Tire Company

1414 Broadway

Dial EV 3-2312

Sheffield



# Greetings

Once again it is Christmas... May it bring you peace, good health and happiness throughout the year.

**Kreisman's**  
LADIES' APPAREL  
DOWNTOWN FLORENCE



## A CHRISTMAS PRAYER

May the spirit of "peace on earth, goodwill to men" again fill our hearts. May we find new vision, courage and inspiration in the glorious promise that is the shining wonder of Christmas.

**SHERWOOD REALTY CO.**

301 WRIGHT DRIVE Alexander Heights EM 3-2426 Florence, Ala.

## CHRISTMAS HOME-COMING

BY WILLIAM L. ROPER

JAKE YANCY took no part in the holiday merriment on the train. His ears, long accustomed to prison silence, resented the gay chatter of the youngsters going home for Christmas. Even their gaiety annoyed him. For his plans were of a different kind.

As the train chugged up the long, curving grade toward Loganville, he stared unseeing at the snow-laden pine trees glistening in the late afternoon sun. His mind was on what he planned to do that night—something that he had been thinking about for a long time. Almost unconsciously, he touched the handle of the small automatic in his overcoat pocket. His lips tightened into a hard line and he half-closed his eyes. It would not be long now.

Often during his ten years in prison, it had seemed a long way off. But now here he was within a few miles of Loganville and Big Ben Patterson.

He could see Big Ben as he looked that day there in the courtroom, testifying for the State.

"It was him—Jake Yancy," Big Ben had said. "I recognized him by his brown overcoat and hat when he ran out of the bank."

It was that testimony by Big Ben, Loganville's town marshal, that had convinced the jury. Thinking it over night after night in his prison cell, Jake had often wondered if Big Ben had lied deliberately, or if he had simply been mistaken. The fact that Big



He came to Big Ben's place and his heart beat faster.

Ben had married Milly soon afterwards might indicate that it was deliberate.

It was getting dark when the train ground to a stop at the old weather-beaten Loganville station. Jake waited for the youngsters, home for the Christmas holidays, to get off first. Then as he came down the steps, he glanced quickly around, looking for Big Ben.

The marshal used to meet all trains. Tonight his face was missing.

After a drink of coffee at the restaurant next to the station, Jake strode past the Christmas tree on the courthouse lawn. A group of children were singing Christmas carols.

"Silent night, Holy night!" The voices reminded him of other Christmas Eves when he was a little boy.

### Memories

Somewhat these memory flashes of other Christmas Eves kept haunting him as he walked out the tree-lined street to Big Ben's home. He recalled the sleigh bells and the parties. And several times, he paused, trying to shake off the Christmas spirit that seemed to have come over him.

Finally he came to Big Ben's place. His heart beat a trifle faster.

Jake rapped softly on the door. He heard quick footsteps inside. Then the door opened. There in the lamp-light stood Milly, an expression of pleased surprise on her face.

"Why Jake!" she exclaimed. "It was so good of you to come. Please come in."

With a puzzled frown, he followed her into the living room. Milly, he noted, appeared worn and tired. Yet she was still beautiful.

"Where's Big Ben?" he said. "Oh," she said, putting a hand to her forehead. "Then you don't know. Big Ben passed away last Sunday... drank himself to death."

"Drank himself to death?" Jake said. "Why, I never knew he touched liquor."

"It was the news that you were innocent, Jake," she spoke softly. "He started drinking the day the news came that another man confessed the bank robbery. He felt terribly remorseful for his mistake."

"Mistake?" Jake said. "Yes, Jake, you don't think he deliberately framed you, do you?"

Jake shook his head. "Of course not, Milly. Besides what's done is done. And this is Christmas." He smiled and walked out into the cool, crisp evening.

Independent African states of Ghana and Guinea have announced their intention of forming a union. Envisioned: a "United States" of Africa, someday.

Nov. 24th stock market break was the biggest since Sept. 26, 1955, after President Eisenhower's heart attack.

## Bethlehem Has Different Dates For Observance

This year, as usual, pilgrims from all over the world will worship in the little town of Bethlehem, the holiest spot of Christendom. Visitors will worship in the grotto where Christ was born and in the towering Basilica of the Nativity, built during the sixth century by Emperor Justinian.

Yet the residents of Bethlehem, which has a far greater population than it had some 2,000 years ago, will celebrate three Christmases rather than one.

The western church keeps December 25 holy. The Greek Ortho-

dox Church keeps the Christmas according to the Georgian calendar, on Jan. 7, and the Armenians observe, January 19.

The Greek Orthodox Church and the Armenians share the Basilica, the Roman Catholics use their own church adjoining—but all three share the grotto where, traditionally, during the early hours of December 25 a tiny statue of Jesus is wrapped in swaddling clothes and laid in the manger.

High quality oak logs, suitable for flooring, also bring higher average hardwood prices. Other higher-than-average logs are select swamp hickory, used in making skis, and ash, used in making handles.

LET THE HERALD PRINT IT!

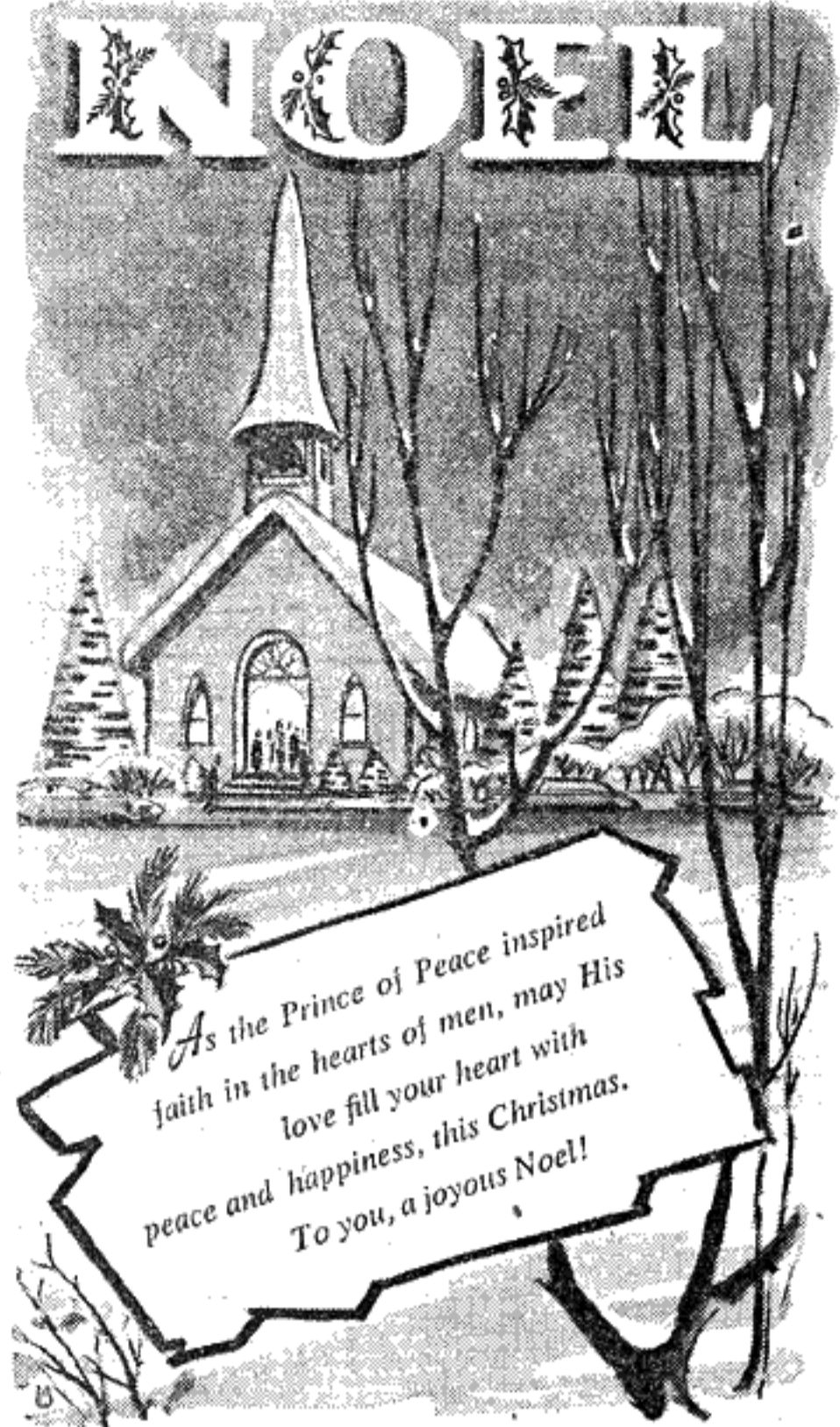


**E. E. BECK**

INSUROR — REALTOR

E. Tennessee St.

Dial AT 2-5593



**ORY'S CLEANERS & LAUNDRY**  
ORY'S WASHATERIA

215 N. Wood Ave.

7-Points Shopping Center

# MERRY CHRISTMAS

Life offers us nothing more precious than the loyalty and understanding of real friends.

So this Christmas greeting is sent with a heart full of gratitude for the blessings of our friendship.

May you enjoy a very Merry Christmas and a Happy New Year.



**Richardson Lumber Co.**

406 E. Tenn. St.

AT 2-4541

Florence, Ala.

## Christmas Cards In England First

Regardless of who sent the first Christmas card, they were on sale in London shops by the end of the 1850's and became popular in the next decade. In 1882, a British company paid \$35,000 for original paintings to reproduce on cards. The custom meanwhile had spread to America, where it was growing steadily in popularity.

Some of the Victorian cards would now bring laughs. One wished its receiver "A Most Consummate Xmas & Utterly Utter New Year."

Today, selecting and addressing Christmas cards has become an annual ritual in American homes. Numerous businesses also mail messages to their customers. And one politician is reported to have sent no less than 40,000 Christmas cards last year.

The problem of what to do with cards when the season is over has never been completely solved. Some hospital patients make new ones from the old and sell them to raise funds. But the supply of used cards appears far greater than the demand.

Seven Navy-built American seance bases in the Antarctic cover an area of four million square miles.

## Candles Surrounded By Various Legends

Candles have long had their place in legends and in the observance of the holiday of Christmas.

In Ireland on Christmas Eve a large candle was burned which could be snuffed out only by one named Mary. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe?"

The first use of candles for Christmas is not recorded in the annals of any nation but according to an old legend the "Christ Child Candle" is burned in the window to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

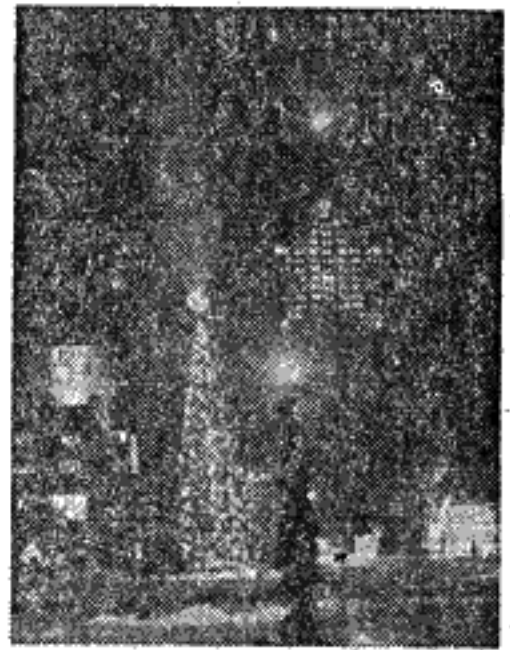
**Children's Task**  
During the early days of our country, animal fats were relatively scarce. The branches of the bayberry shrub were covered with wax-giving berries and children were given the task of gathering the berries when candles had to be made so that the animal fats could be conserved.

According to tradition, one who burned a bayberry candle on Christmas Eve of Christmas Day would have long life and a happy one.

An old verse reads:  
"To learn your luck for the year they say,  
Burn a bayberry dip on Christmas Day.  
If the flame burns bright and the light shines clear,  
Good luck will be yours throughout the year."



**WISHING SPOT . . .** Practically every nook and corner of the department store becomes a wishing spot as kiddies anticipate the coming of Santa. In this instance the very young ladies have focused their attention on a pair of dolls.



**CITY STAR . . .** A bright and shiny star lights the night in Chicago, where lights of buildings are cleverly lighted to form a Christmas star.

# A Message of Great Joy

"...and suddenly there was with the angel a multitude of the heavenly host, praising God and saying, Glory to God in the highest...on earth Peace, Good Will toward Men..."

Let us rejoice, for once again Christmas brings us the guiding faith of Peace and Good Will to All, and the high inspiration of His holy message. To our many good friends, we send heartfelt greetings, with the wish that all may enjoy a most blessed Christmas, in the company of family and friends . . . singing the old familiar carols . . . hearing again the well-loved, spirit-lifting words of the Christmas story.

### LAUDERDALE COUNTY OFFERS GREAT OPPORTUNITIES:

- **AGRICULTURE**—Rich soil, modern methods and ready markets make Lauderdale's farm structure among the best in the state.
- **INDUSTRY**—Industry is warmly welcomed in Lauderdale County, where intelligent labor and cheap power are available.
- **RECREATION**—On the Great Lakes of the South, recreational opportunities in Lauderdale County are unparalleled anywhere.
- **CHURCHES**—Churches of virtually every denomination are established to care for the spiritual needs of our people.
- **SCHOOLS**—An ever-improving elementary and secondary school program and a state college are among our greatest assets.
- **TRANSPORTATION**—In addition to rail and highway facilities, Lauderdale County now offers State Docks on the great Tennessee.
- **COMMERCE**—A well-balanced and steady year-round income from farming and manufacturing assure a sound economy.

## Lauderdale County Court Of Commissioners

Probate Judge Estes R. Flynt, Chairman

Ben Clemmons

L. C. Simmons

Corbet Smith

Dave W. Ticer

## GREETINGS

For your valued patronage, many thanks! And may you reap a rich harvest of happiness for the holidays.

**SHELAINE RESTAURANT**

Jackson Highway

Sheffield

## GREETINGS and Best Wishes

May the cheerful glow of Christmas candles be reflected in your heart and brighten the New Year with joy and contentment.



**SHOALS TRACTOR CO.**

321 S. Seminary St.



A joyous time, this Season of the year—a time for us all to enjoy good fellowship, good cheer and Holiday happiness. A time, also, for us to express gratitude for pleasant associations and warm friendships such as yours.

**GIVE—GIVE—GIVE**

**FLORENCE**  
FINEST

**FROZEN**  
FIXED

**FOODS**  
FLAVORS

115 E. Alabama St.

Dial AT 2-3863



The last days of the year are the best. And they've finally come. Our Christmas wish is that they be filled with extreme happiness for you and your family.

**JACKSON**

**Insurance & Realty Agency**

110 W. Tennessee St.

Dial AT 2-2473



With Best Wishes for A MERRY CHRISTMAS

As tolling bells pierce the early morn with their Christmas proclamation, we extend to each and every one of you, our sincerest wishes for a Joyous Holiday.

**MILL ENDS STORE**

1209 N. Wood Ave.

North Florence

## FESTIVE DESSERTS

Festive desserts play a big part in the celebration of the Christmas holiday and no other treats are more associated with this holiday than plum pudding and mince meat pie.

The origin of the plum pudding is lost in history, but popular legend explains it this way:

Once upon a time, an English king went hunting on Christmas Eve. A sudden blizzard blocked the paths of the forest and the hunters became lost. One member of the party, the cook, was charged with the task of preparing dinner from whatever food he could find. In desperation, he literally threw "everything" into the pot—the remains of a stag chopped into bits, flour, birds' eggs, dried plums, ale, brandy, sugar and meat from some wild game. Soon to his surprise and delight, he had a delicious, hot "pudding" and to this day, true plum puddings have all of these ingredients which our quick-witted hunter put into his cooking pot.

### Mince Meat Pie

The tasty mince meat pie was originally devised by the Puritans as a religious offering and was served with a tiny figure of the Christ child in its center. The earliest known recipe dates from the reign of James I in the early 17th century. At that time the pie was filled with beef tongue, chopped chicken, eggs, raisins, orange and lemon peelings, sugar and various spices.

### Tree Should Be Safe As Well as Pretty

Make sure your Christmas tree this year is as safe as it is attractive. The way to do it is to keep the butt of the tree in water while it's in the house.

Keeping the tree in water will help to prevent dryness that may mean a fire hazard. It will also keep the needles from dropping so rapidly.

When you select your tree, try to find out how long it has been cut. It will last longer if it has been cut recently. Balsam fir makes the best Christmas tree, but Douglas fir is nearly as good. Becoming increasingly popular are the pine trees—Scotch, red, white and jack—which hold their needles from two to four weeks. Spruce trees will hold their needles only from three to ten days in the house.

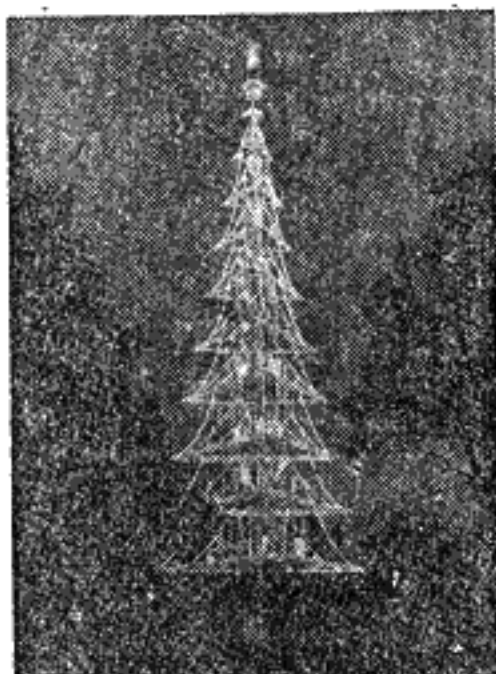
The demand for agricultural college graduates is about twice as great as the supply. The nation needs about 15,000 agricultural college graduates each year and it gets about half that number.

## Washington's Christmas

The time was Christmas night. The year was 1776. The place was near the Delaware River. Some 2,400 tattered and bleeding men stood silently about, uncomplaining.

This Christmas night was a crucial moment for a new republic which had yet to gain its freedom. But the course was charted by a great leader and a great American president, George Washington. His words of inspiration remain to this day: "This is it, gentlemen—victory or death. That is our only watchword."

And victory it was. Fired by the courage and inspiration of the man who became known as "the father of his country," a tattered band of patriots crossed the dangerous river of ice and marched to Trenton where they surprised and humbled the Hessian mercenaries and recorded a great Christmas story in the pages of American history.



**BIG TREE**... Believed to be the largest man-made Christmas tree in the world, this 100-foot tall Christmas spectacle was designed by General Electric and last year graced Cleveland's Nela Park.

### New Year Feast Is Traditional In Many Lands

In practically any land that you care to mention, feasting is an important part of the New Year observance, probably on the theory that a good meal on the first day of the year will assure that there will be plenty in the days ahead.

Our American favorite, the turkey, gets the call most often in the United States and in some sections a "country ham" is a necessity. Feasts in England and Western Europe may include turkey, duck or goose. Latin countries bedeck their fowl with truffles, chestnuts and olives.

To many Swedes, glogg is as important as food as part of the holiday fare. This traditional drink is made with claret wine, sweetened with sugar and flavored with almonds, raisins, dried orange peel, cinnamon, cloves and cardamom. It is usually set afire before serving.

A popular Spanish dish is sopa, rice cook with olive oil, tomatoes, vegetables and meat particles. Africans enjoy cous-cous, which is composed of wheat grains, lamb and vegetables.

### New Year Custom Gained 'Pin Money'

New Year's Day hasn't always been January 1 in England, but whenever the day fell it was the occasion for giving and receiving presents.

Kings and queens received very elaborate gifts on this day. The gifts presented and received by ordinary people led to the phrase "pin money." It was custom for men to give their wives and daughters money for pins and knick-knacks on New Year's Day.

### New Year Observance Not Always January 1

New Year's Day has been observed at various times of the year. In ancient Egypt, it was observed in June, when the traditional overflowing of the Nile was the signal for the beginning of a New Year. The Babylonians began their year in early March, as did the early Romans.

Even our early American colonies observed a different date than we do today. Our ancestors observed March 25.

Universal observance of January 1, of course, came about with the adoption of the Gregorian calendar, but even today many races and faiths solemnize traditional feasts, including New Year, in accordance with ancient calendars.

### CHRISTMAS IN FOREIGN COUNTRIES

In Scandinavian families, all shoes are placed together on Christmas day—in the belief that this will cause harmonious living through the coming year. In Ireland, it is traditional that only a woman named Mary sniff the candles on Christmas eve. In some countries, such as Nova Scotia, it is believed that bad luck will come if the Christmas tree is taken down before the end of the New Year's Day.



**MAGIC WONDERLAND**... New York's Rockefeller Center each year becomes a magic wonderland of bright lights and beautiful decorations and thousands gather here to witness the annual lighting of the huge Christmas tree.



**SAMMIE'S CELLAR**  
E. Mobile St.  
Downtown Florence

**THE SHANTY**  
Court at College  
Downtown Florence



## GREETINGS

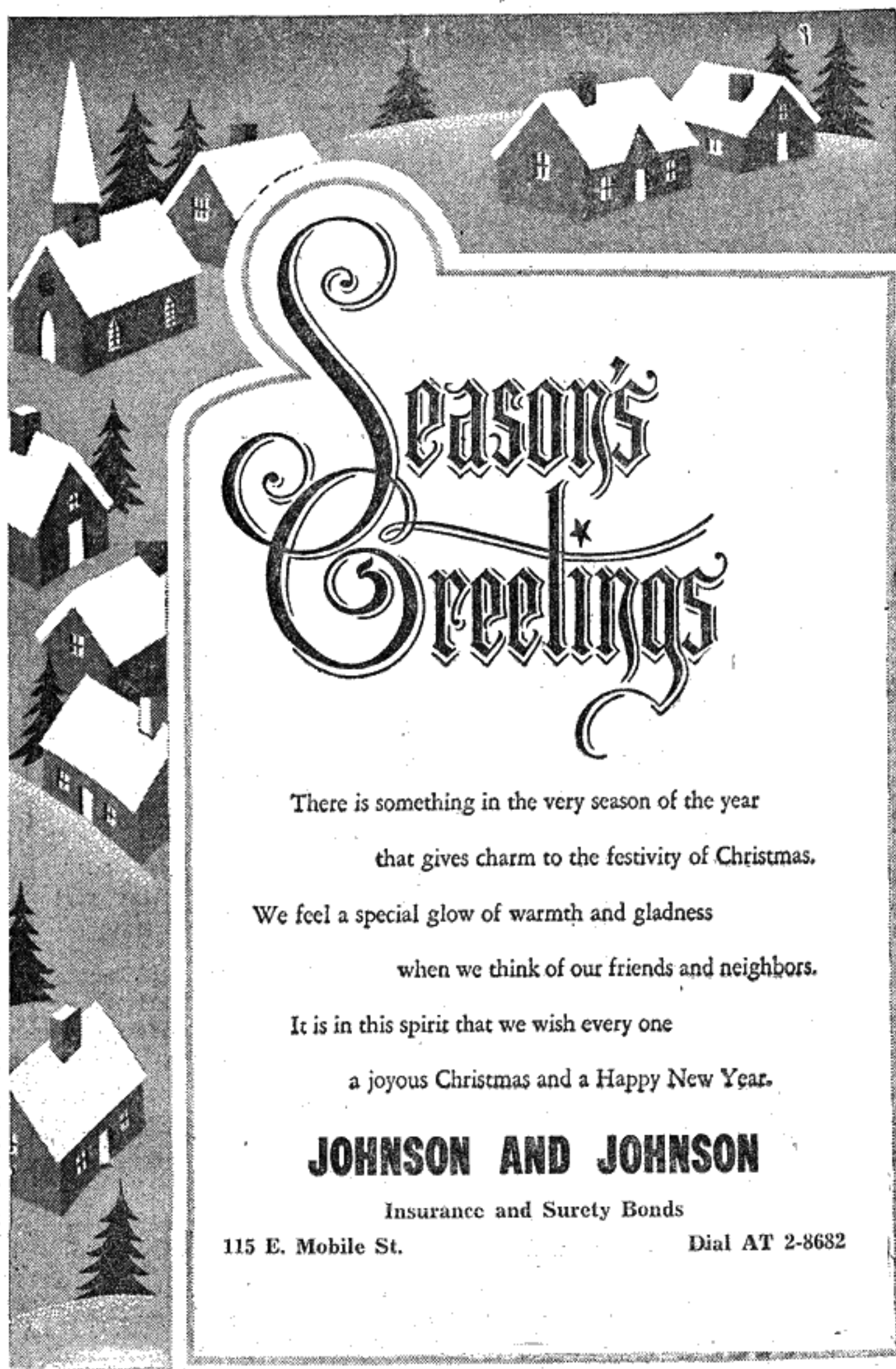
Loads of thanks to our many good friends for your loyal patronage throughout the year. May you all enjoy a very happy Holiday Season and a New Year filled with 365 days of health, happiness and good fellowship.

**TENNESSEE VALLEY**

**Laundry & Dry Cleaners**

815 E. Tenn. St.

Florence, Ala.



## Season's Greetings

There is something in the very season of the year

that gives charm to the festivity of Christmas.

We feel a special glow of warmth and gladness

when we think of our friends and neighbors.

It is in this spirit that we wish every one

a joyous Christmas and a Happy New Year.

**JOHNSON AND JOHNSON**

Insurance and Surety Bonds

115 E. Mobile St.

Dial AT 2-3632



## BEST WISHES

...for a Merry Christmas for You and all those Dear to You... May this Holiday Time be one of great Joy and Happiness...

**North Florence Pharmacy**

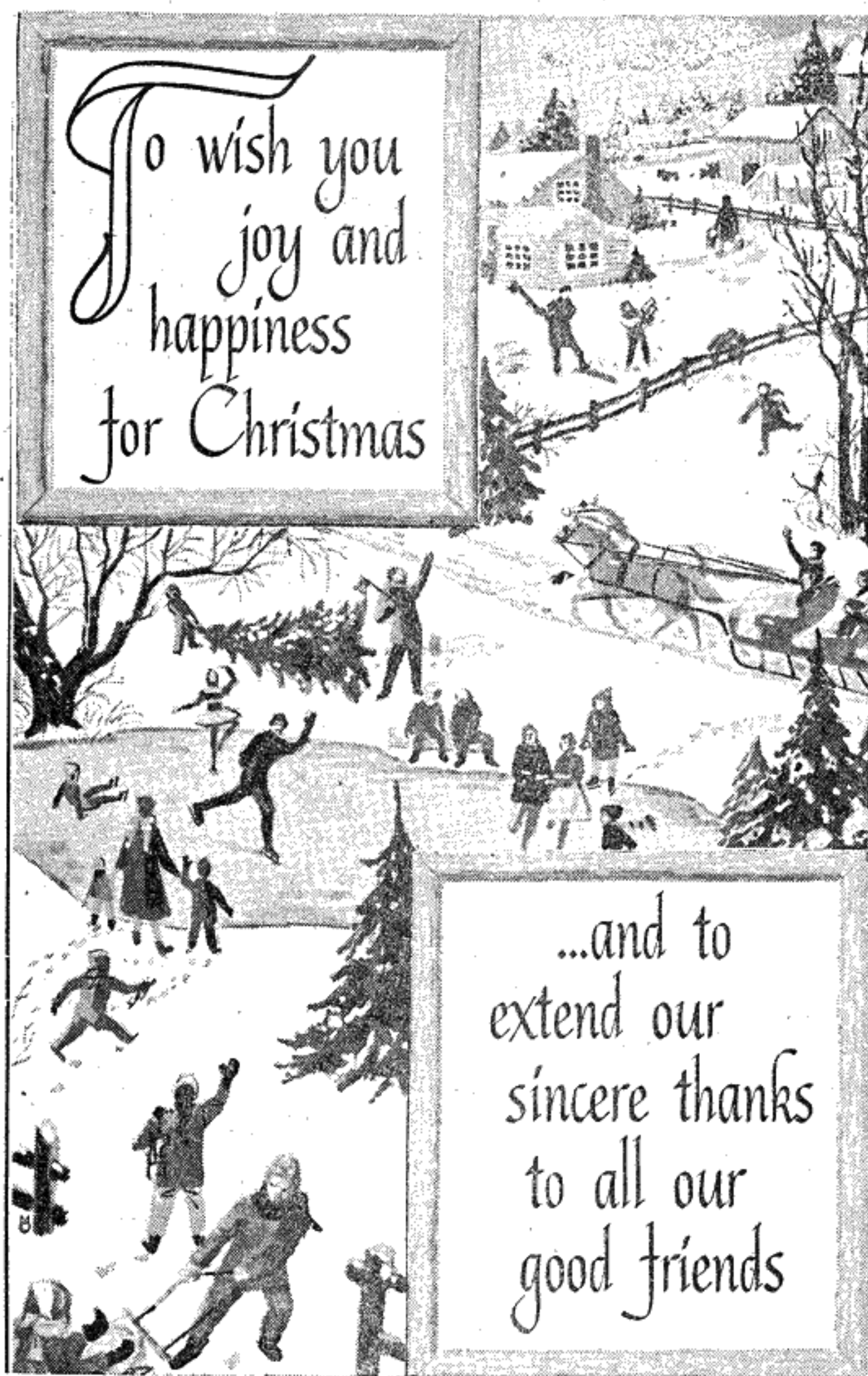
"Prescriptions As Prescribed"

OTIS BROWN

AT 2-3771

1151 N. Wood Ave.

Florence



The Management and Personnel

THE Bootery

Kane's  
SHOE STORE  
FLORENCEJIM KENNEDY'S  
CHRISTMAS

BY D.L. ALEXANDER

BEFORE the echoes of the prison siren had died away over the hills Jim Kennedy was well on his way toward a cherished freedom and his family. Where speed had been essential, extreme caution became imperative. He kept below the skyline, well away from the highway with its occasional cars and searching spotlights. Away from the farm houses with their barking dogs. Slogging along through the slush and snow with one thought uppermost in his mind: To spend Christmas at home with his wife Millie and their two children, Marian and Joe.

Back at the prison they would be certain he was headed for home. They might even be waiting for him when he arrived, but there was one thing in his favor: At this time of the year the road to his remote cabin was impossible for cars, and he might get there before they did.

He slogged on for two days and nights. He ate sparingly of the meager food he had filched from the prison tables. The weather was not too cold and he took fits of rests beneath jutting cliffs and abandoned shacks. But the overpowering desire to reach his home drove him onward, insensible to the discomforts of his travel.

His mind often returned to his prison life. Especially did he think of Lemaster, the guard over his company. He held a bitter, consuming hatred for the man. Always riding him about



Somehow he found the path down to the valley floor.

prison rules, making him toe the mark, but ignoring similar infractions committed by others. Rules! Rules! The man didn't let him live for rehabilitation, but by rules. He hoped Lemaster would be dead by the time they took him back.

The morning Jim stood on the bluff overlooking the little valley would always remain a bright spot in his memory. The tears that gathered in the corners of his eyes were not the result of cold. The lump in his throat was caused by pent-up emotion, finally released when he realized he had won through.

The mists in the valley raised suddenly and the cabin stood out in startling reality. Smoke poured from the chimney and yellow light splashed from the windows onto the snow.

Somewhat blindly he found the path down to the valley floor. The delighted voices of the children came to him through the cloud of snow he kicked up as he rushed to the door. And then he had Millie in his arms.

## Welcome Sight

There was an interval of silence, and then heart-felt expressions of joy and pleasure. When it had somewhat subsided Jim looked around. The home surroundings were the same as when he left, excepting the Christmas tree in the corner. It was brilliantly lighted, and numerous packages and toys clustered around the base.

He took a step towards it, but Millie pushed in front of him and, reaching toward the tinsel star at the top, took down a long envelope.

"For you," she said, with a bright smile. "What is it?" he asked, wondering.

"Open it and see." "It means a Merry Christmas and a full pardon for you." It was the hated voice of Lemaster who had come up behind him.

Jim whirled about. "You here?" he asked bitterly.

"I knew you wanted to come home long ago, Jim. I had to report on your behavior, and to make sure I could make a good report on you I made you live up to every rule strictly. You ranked as a number one, and when the pardons were handed out yours was the first."

Jim had slowly lifted his head as hope sprang anew in him. He gazed mistfully into Lemaster's eyes. "I've had you all wrong, Cap. I thought you was riding me all the time for spite work."

"That's all right. Forget it. I'm going to have a Merry Christmas with you folks if you'll let me stay."

## HOW TO ROAST TURKEY

Your Christmas turkey can be roasted to a nice uniform brown by covering it loosely in the oven with a "tent" of foil. Sometimes it may be necessary to foil-cover parts that are browning too fast and to brush the skin with fat. Basting is not necessary.

LET THE HERALD PRINT IT!

## NICHOLS PARTICIPATES

CAMP LEJEUNE, N. C.—Marine Pfc. William K. Nichols, son of Mr. and Mrs. Wallace G. Nichols of 225 Redbud St., Florence, participated in "Talex 4-59," an amphibious training exercise involving units of the Second Marine Division at Camp Lejeune, N. C.

Comprising 18,000 Navy and Marine Corps personnel, along with 50 ships of the Atlantic Fleet, the exercise ran from Oct. 26 to Nov. 9. Highlight of the operation was a night landing at Onslow Beach on Nov. 6 to test the efficiency and combat readiness of units involved.

CHRISTMAS  
GREETINGS

May this Yuletide impart  
New Joy and Happiness  
Into your heart.

PUTTEET'S  
PHARMACY

AT 2-5661  
412 N. Seminary St.



## A VERY MERRY



## CHRISTMAS

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

## KILLEN MOTORS

300 E. Tennessee St.

AT 2-8821

Florence



Rich in spiritual  
blessings... warm with  
the love and  
friendship that are  
so much a part of this  
sacred, happy  
time... Christmas comes  
to gladden every  
heart. We sincerely wish  
for you, our friends  
and neighbors, a full  
share of the many joys  
of the Christmas  
season.

## Brown's Radio &amp; TV Center

102 N. Seminary St.

EM 3-0612

With best wishes for the  
Holiday Season

## Florence Packing Co.

"BAMA'S BEST" Meat Products

ATwater 2-6631

Florence, Ala.

## Holiday Entertainment Ideas From Many Lands

Ways of celebrating Christmas are as diverse as the countries and people who honor this season. We in America have the benefit of many of the old-country customs that have been preserved in individual homes or in small communities. Some of the charming international traditions connected with Christmas Eve and Christmas Day are described in Redbook for December. Following is a condensation of the article.

The spirit of selflessness and thought for others at Christmas-time is taught to children through various customs. One of the most delightful is the Scandinavian

practice of preparing a tree for the birds the day before Christmas. A choice sheaf of wheat is bound to a heavy pole and suet is scattered around it on the ground.

Fortunetelling is a popular Christmas Eve entertainment for many people. One version of the custom calls for an imaginative fortuneteller, a large, shallow dish of cold water and a candle. Each person takes a turn dripping melted wax from the lighted candle into the water. Fortunes are told from the shape it takes.

The traditional yule log burning has descended from the primitive custom of keeping a fire

lighted during the shortest winter days. According to most legends, it is a "wishing log." In Italy it replaces the Christmas tree; children stand before it blind-folded and recite a "sermon," a verse of poetry. When the blindfold is removed they find a gift at their feet.

Good gift insurance take many forms among people of different backgrounds. Dutch children leave carrots and hay for St. Nicholas' horse, Danish children leave a bowl of rice and milk for their "Jule-Nissen" and Syrian youngsters put out water and wheat for their gift-bearing camel. Here, many American children set out a sandwich and milk for Santa Claus.

Christmas Eve supper is marked by equally as many traditions as Christmas Day dinner. For many families it is a fast day; some of our best fish dishes have originated from this meal. Among Scandinavian people there is a

delightful dessert tradition. Rice pudding with a single whole almond hidden in it is served. The person who gets the almond—and he must keep it secret until everyone has finished eating—not only wins a prize but is assured of good luck for the year ahead.

## Many U. S. Towns Have Names Which Relate to Christmas

Scattered here and there about the United States are numerous towns and cities whose name reflects the Christmas idea in one way or another.

Best known, of course, are the towns of Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., whose post offices each year handle floods of mail from senders wishing to brighten their packages with yuletide postmarks.

Indiana's Santa Claus is the only town with exclusive rights to its Yuletide postmark, although there is a Santa, Idaho. The privilege of the exclusive Santa Claus postmark is reserved to the Indiana post office by congressional act. There is only one Christmas, the one in Florida, although Maine boasts a Christmas Cove.

Six Bethlehems Bethlehem, Conn., has plenty of competition, however, as there are six other Bethlehems—in Indiana, Kentucky, Pennsylvania, Georgia, Maryland, and New Hampshire.

There are two Noels, one in Virginia and another in Missouri. Looking elsewhere about the country, one can find numberless towns and cities with names which call up Biblical or holiday associations. There is an Advent, W. Va., for the Nativity. Kentucky has a Mary, and Oregon and Utah a Joseph each.

A Wiseman One Wiseman is found in Arkansas and another in Alaska and it is reasonable to assume that another may be found in Wisemantown, Ky. In the spirit of the season, West Virginia contributes Goodwill; Missouri boasts of Peace Valley, and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states, Cranberry in three. In the decorative theme, one can find an Evergreen in six states, a Pine in seven, a Holly in three. Trees in Louisiana, and finally, Mistletoe in Kentucky

## Census Gets Data On Employment

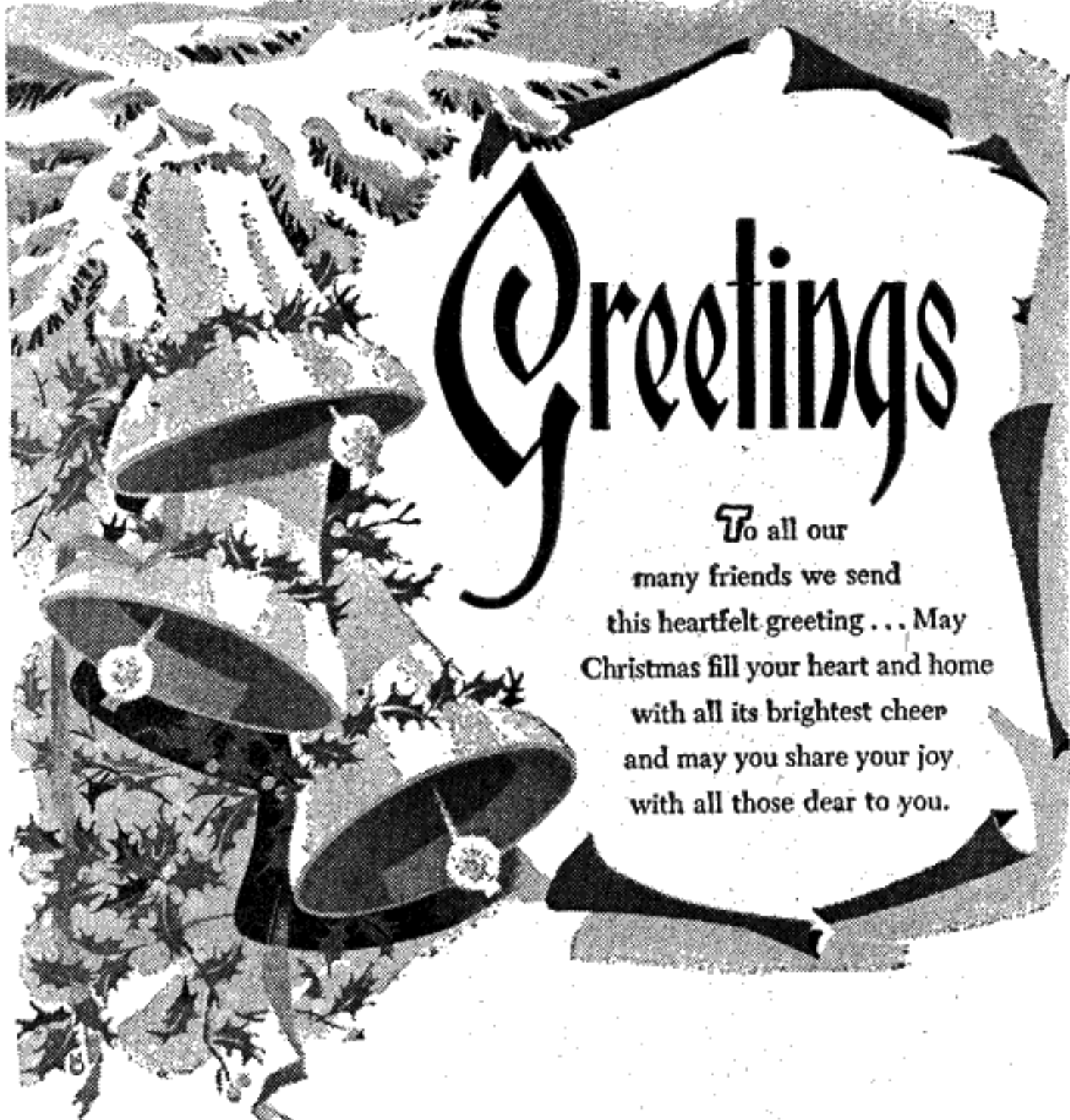
Special questions, designed to provide information on the number of persons who have more than one job, will be asked in the December Current Population Survey, it was announced today by Director Thomas W. McWhirter of the Census Bureau's regional office at Atlanta, Georgia.

Similar questions asked in the Current Population Survey last year revealed that 3.1 million workers were holding two or more jobs in July 1958. The propor-

tion of all employed persons holding more than one job was 4.8 percent.

Some 1.4 million multiple jobholders worked for wages or salaries in nonfarm industries in both their primary and secondary jobs in July 1958. About 750,000 combined farm self-employment with a wage or salary job mainly in nonfarm work. In addition, there were 550,000 who worked at both a nonfarm wage job and some form of nonfarm self-employment.

An old coathanger bent in a circle makes a good hoop for the holly wreath and has a built-on hanger.



## Greetings

To all our many friends we send this heartfelt greeting... May Christmas fill your heart and home with all its brightest cheer and may you share your joy with all those dear to you.

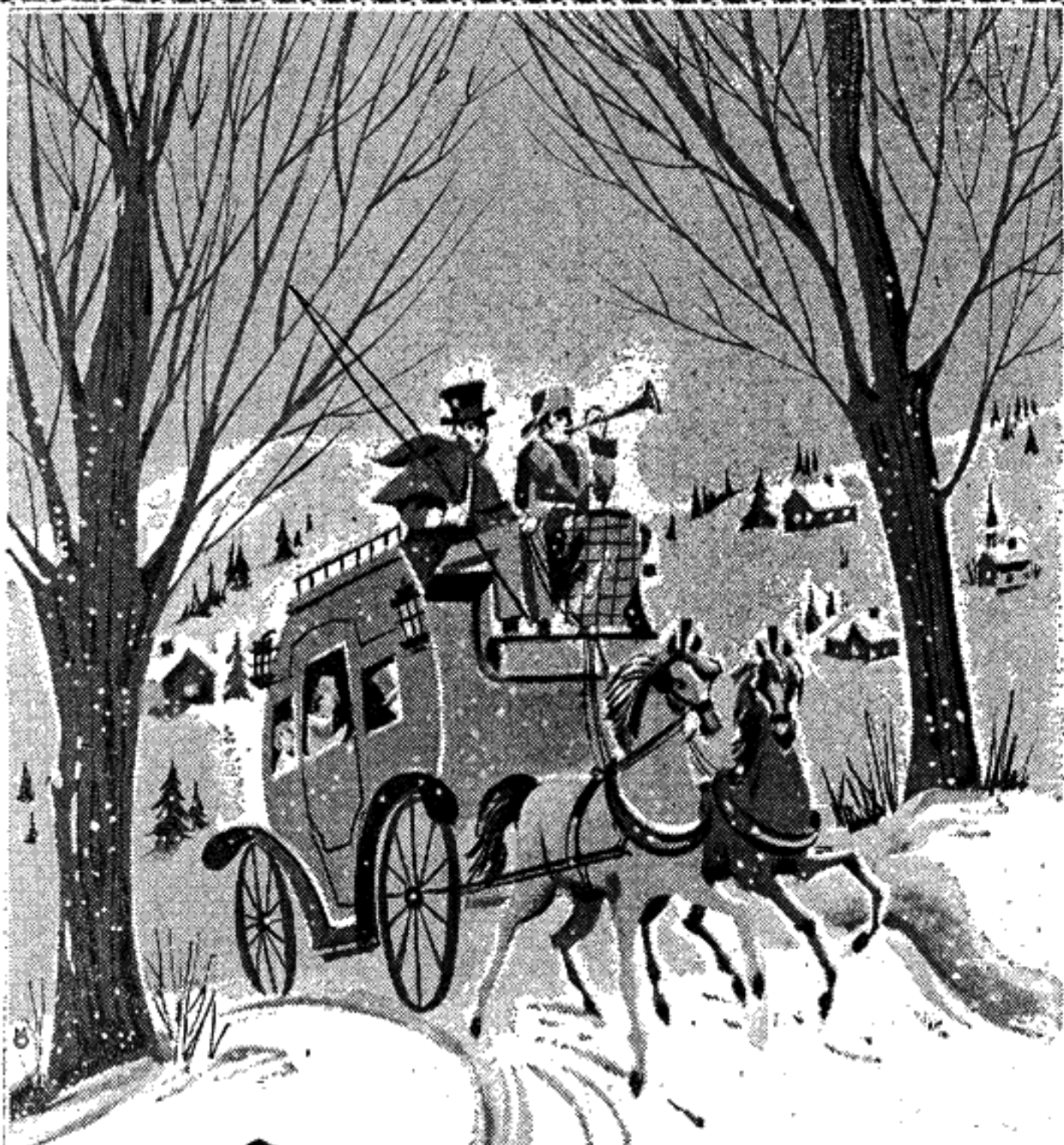
## Shoals Cheese Corporation

WILLIAM HOWARD JONES

President

501 S. Seminary St.

Dial AT 2-0862



## Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

## CLARK-HELLARD AGENCY, Inc.

INSURANCE

323 South Court St.

AT 2-0271



SEASONAL SIGHT... A bright-eyed youngster talking it over with Santa is a sure sign that the holiday is not far away. This young lad listens attentively as Santa explains why it pays to be a good boy.

## Enjoy Christmas by Carefully Planning Your Holiday Budget

Enjoy Christmas by observing it in proper fashion; take part in Christmas customs, gather with friends and family and go to church often during the holiday season—but don't wake up weeks later with a Christmas "hangover."

You get Christmas "hangover" not from making too many trips to the holiday punchbowl, but from allowing yourself to spend more than you are financially able in playing "Santa" to friends and family.

While it isn't necessarily true, as many claim, that "Christmas is too commercial," many will allow themselves each year to be carried away with the spirit of giving to the extent that the New Year greeting from the mailman is in the form of a huge stack of unpaid bills.

Right to Give It is right that the spirit of giving should be a part of the Christmas observance, but giving should be within the means to give and it is the gift itself and not its cost or value that is most important.

Gifts that you make yourself, in the kitchen or workshop, are always greatly appreciated for they are a gift of time and effort, two of your most valuable possessions.

Perhaps the best way to avoid overspending during the holidays is to plan your Christmas shopping program. Begin by making a list of those to whom you wish to give presents. Then study your bankbook or budget to see how much you can spend. You can then determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

It may take some will power to stick to a holiday shopping budget, but you will enjoy a happier holiday and get off to a better start in the New Year if you avoid the headaches that come with spending more than you can afford.



## Greetings OF THE Season

Christmas is in the heart, where joys are deeper and fond friendships are cherished. May your Yuletide be a cheerful one for you and your family.

FLORENCE SEED & FEED CO.

AT 2-9201

213 N. Seminary St.

Florence

## Spirit of Christmas



To rejoice in the glad message of the Christmas story... to treasure the blessings of home, family and friends... to know the rewards of giving... often richest when the gift is a smile or a greeting of warmth and cheer. May this spirit be yours this Christmas.

## J. D. McDonald Insurance Agency

Mid-South Insurance Agency

119 E. MOBILE ST.





## Season's best wishes

May this Christmas and New Year bring every happiness to all of our many friends...

**NEGLEY HOTEL AND COFFEE SHOP**  
Short Court St. Florence



## Season's Greetings

At this heartwarming season, we extend to everyone our wishes for a joyous and bountiful Christmas... a happy and prosperous New Year.

## FLORENCE MARBLE WORKS

810 E. Tenn. St.

AT 2-5952

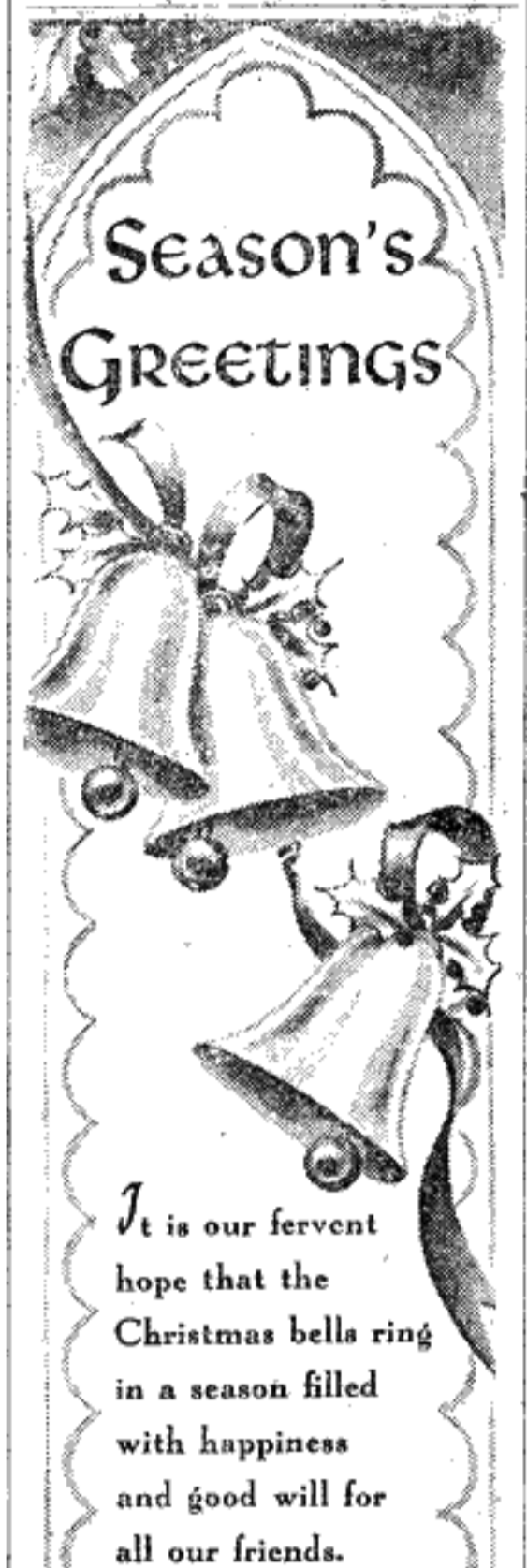
### CHRISTMAS MUS. BE SPIRIT-LIFTING

It is said that the Christmas spirit led St. Francis to pray that "I may not so much seek to be consoled as to console; to be understood, as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned; it is in dying that we are born to eternal life."

Christmas is a spirit-lifting season... marking the birth of the Babe of Bethlehem... and as such it promises a golden blessing for all mankind.

About two-thirds of all hunting accidents can be traced to three causes: humans in the line of fire, mistaking humans for game, and careless handling of firearms, which includes hunting with the safety catch off.

Cotton is stronger when wet.



## Season's Greetings

It is our fervent hope that the Christmas bells ring in a season filled with happiness and good will for all our friends.

**CORNER HAT SHOP**  
108 E. Mobile St.  
Florence, Ala.



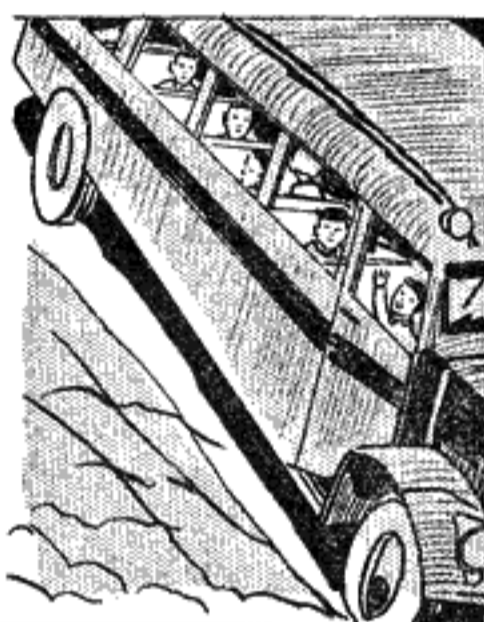
**Happy NEW YEAR**  
BY ONA F. LATHROP

TODD ELLIOT guided his huge truck carefully down the middle of the snow-drifted road. If only no other suckers were out in this blizzard, he'd have a chance of getting his load of fruit into the warehouse by night and make it home in time to take Molly to the New Year's Eve dance. She'd go with Judd if he was late!

But not! You might know somebody would foul up the works. Smack in the middle of the highway ahead was a stalled car. The man leaning out its side window had a worried look on his face. "Thank God you came along," he called back. "We're in real trouble. The school bus is stalled some place and I'm out hunting it and got stuck. Can you give me a push?"

Oh well, always give a guy a hand up, was Todd's motto. Certainly he couldn't get around, so there was nothing else to do. He nosed the big truck up gently and nudged the car ahead. He was proud of the way she performed. One more payment and she'd be his, and this load of fruit would just about do it. Then he could start the New Year debt-free and ask Molly to marry him—that is, if that old beast of hers who was back in town didn't beat him to the draw.

He kept grinding along in second, but the car ahead didn't seem to catch. And now there was a huge drift looming up in the cut ahead. If it didn't get going before that—



About a mile up the road they spied the bus, two wheels in the ditch.

"Mister, we've just got to find that bus. Twenty kids on it, and they'll freeze if it's stalled for the night. I promised their folks I'd bring them in."

### Bad Luck

Todd slammed on his brakes angrily. Just his luck to get sucked in on a thing like this! But twenty kids freezing! Molly would have to wait—or go on to the party with Judd Evans, the old flame.

He let the man into the cab beside him and they plowed through the drift in the cut. About a mile up the road they spied the bus, sitting askew with two wheels in the ditch. Not a chance of righting it before dark. Twenty faces were pressed against the windows, and twenty pairs of eyes looked at him as if he were a St. Bernard with a bottle of brandy about his neck. What could he do but stop?

"If only you could put them in your truck," the bus driver begged. "I've used up all my gas trying to pull out and they are chilled through."

Under their direction he deposited the children at their homes one by one. It was almost worth it to hear the tearful sobs of gratitude from the parents as they extricated their own at each gate.

Almost worth it—but not quite—not quite worth losing his girl and his big chance of paying off the indebtedness that had hung over him all year. Was it? He drove the big empty truck into the warehouse with grimly set teeth. It was well on toward midnight when he had finally cleaned up and arrived at the dance.

But when he walked into the crowded hall, a cheer arose. It seems the news of his exploit had come over the radio and suddenly he was a hero with everyone crowding about to shake his hand. He hadn't figured on that—he'd just been doing what he had to do.

And then Molly came through the crowd, leaving Judd Evans as if he didn't exist, her brown eyes aglow with pride and something else.

"I knew you had a good reason," she whispered. "And when I heard what it was, I knew then you were the kind of a guy I'd been waiting for all my life—and wouldn't mind waiting for the rest of it." And she slipped into his arms for the "Auld Lang Syne" waltz just as the midnight whistles blew.

Oh well, tomorrow was another year!

Pittsburgh, Pa., is celebrating its 200th birthday with a year-long series of special events.

Communist East Germany will permit only two extra trains at Christmas and New Year's between East and West Germany. Last year five extra trains were permitted, according to West German railroad officials.

### Dickens' Manuscript Brought High Price

Only a few years ago, a previously unpublished Dickens' manuscript, "The Life of Our Lord," was presented to the world.

This simple, moving narrative had been written by Dickens 100 years earlier for the exclusive enjoyment of his children and because he felt such deep veneration and reverence for the life and lessons of our Saviour, Dickens had left instructions that this particular manuscript never be commercialized. It was never made public until the year 1933, after the death of Sir Henry Fielding Dickens, the author's youngest child.

### Literary Prize

Purchased by the London Daily Mail for the staggering amount of \$210,000—or, \$15 per word, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever thoughtful parents, like Dickens, want their children to know something about the history of Jesus Christ.

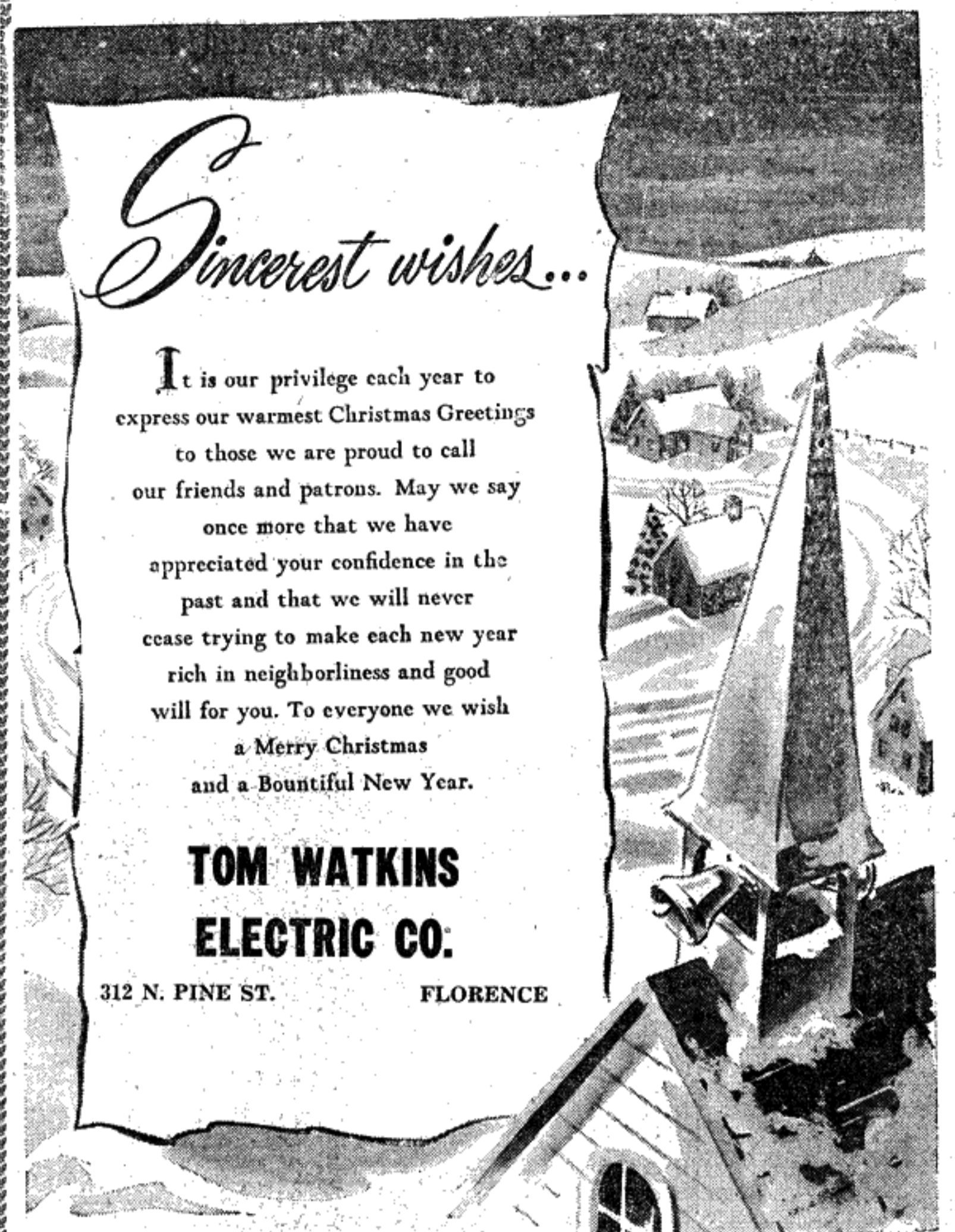
For, according to Dickens: "Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was."

"And as he is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is, without knowing who He was and what He did."

### Holiday Treats

Pies for the holiday party can be "trimmed" to add to the festivity of the occasion. With a mince pie, cut a star opening in the center and place small red candles in the pie so each wedge will have one. Form a circle of whipped cream around a chocolate pie, then place a small candy cane where each wedge will be. It will make a big hit at a children's Yuletide party.

Alabama's corn crop is smaller this year—estimated at 58 million bushels compared to 66 million bushels last year. This should result in a fairly strong market for good local corn.



## Sincerest wishes...

It is our privilege each year to express our warmest Christmas Greetings to those we are proud to call our friends and patrons. May we say once more that we have appreciated your confidence in the past and that we will never cease trying to make each new year rich in neighborliness and good will for you. To everyone we wish a Merry Christmas and a Bountiful New Year.

## TOM WATKINS ELECTRIC CO.

312 N. PINE ST.

FLORENCE



## Extending the Greetings of the Season

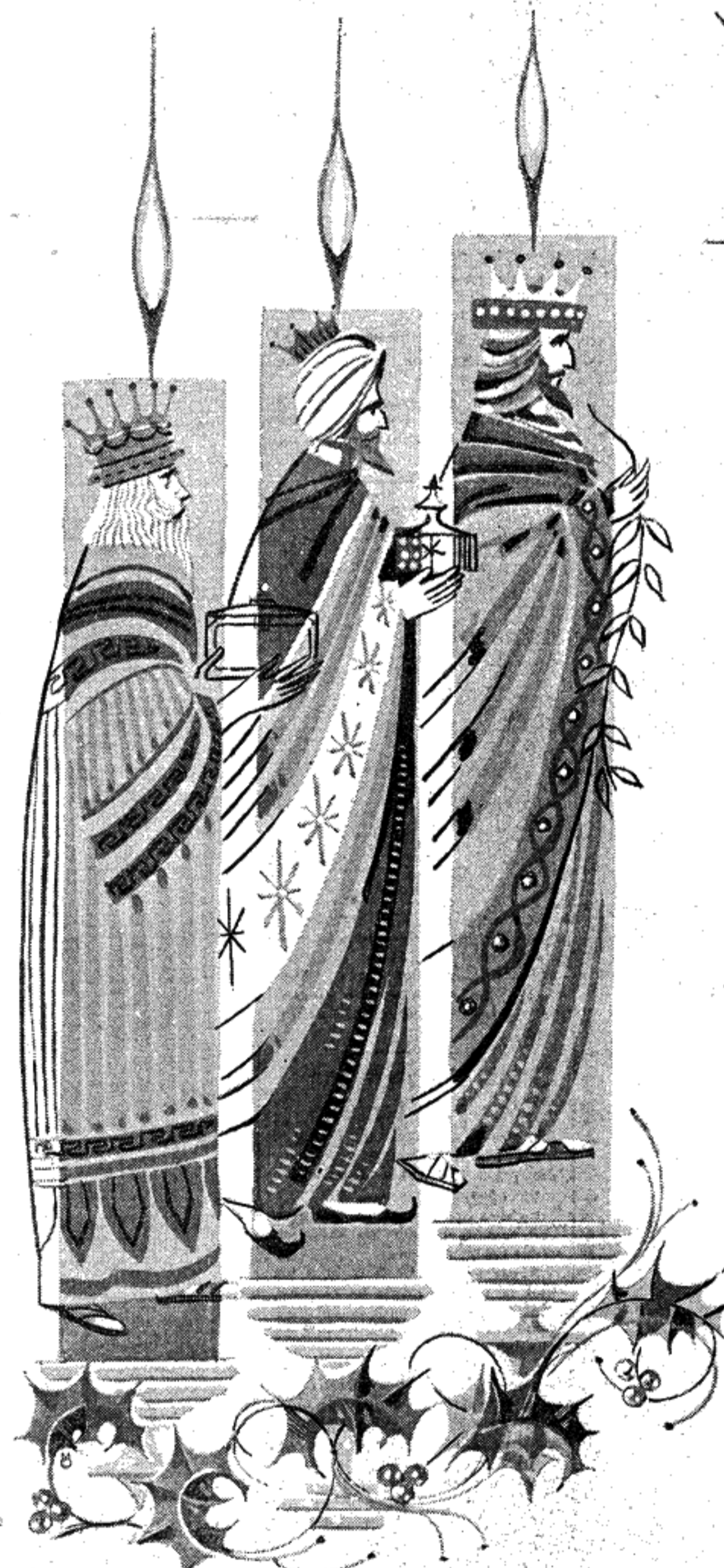
It is our fondest hope that this Christmas Day be filled with many warm and pleasant moments for you! And that the New Year brings you the fulfillment of all the sincere wishes that have been extended to you in the spirit of the Holiday Season!

## SIMMONS ELECTRIC CO.

NO. 1 and NO. 2

1126 N. WOOD AVE.

310 SOUTH COURT ST.



## Merry Christmas

Christmas is here...and we wish for you all its deepest pleasures...expressed in greetings from friends and loved ones...experienced anew in the inspiration of the ageless Christmas story. And, as the Wise Men followed a Star, and found the Babe of Bethlehem, may you and yours find spiritual peace and joy at Christmas.

## KILLEN'S • KILLEN GROCERY

N. Seminary St. — Florence

St. Florian



**McMICHAEL'S FEED MILLS**  
CUSTOM GRINDING

Lexington AT 2-4762 Florence

*Christmas  
Cheer*

With holly,  
mistletoe and  
Holiday cheer,  
may your Christmas  
be a merry one,  
your joy complete.



ELIZABETH AND JOE POSTON

Owners and Operators of

**JOE POSTON'S ELECTRIC  
APPLIANCE SERVICE CENTER**

229 E. Mobile St. AT 2-1031



Just as candy canes  
and evergreens

are symbols of Christmas,  
let this greeting be a symbol of our  
appreciation of your good will and patronage.

May you enjoy a full measure of good cheer

throughout the Holiday Season.

**PET DAIRY PRODUCTS CO.**

620 S. Court AT 2-5932 Florence

## Enjoy Christmas by Carefully Planning Your Holiday Budget

Enjoy Christmas by observing it in proper fashion; take part in Christmas customs, gather with friends and family and go to church often during the holiday season—but don't wake up weeks later with a Christmas "hang-over."

You get Christmas "hangover" not from making too many trips to the holiday punchbowl, but from allowing yourself to spend more than you are financially able to playing "Santa" to friends and family.

While it isn't necessarily true, as many claim, that "Christmas is too commercial," many will allow themselves each year to be carried away with the spirit of giving to the extent that the New Year greeting from the mailman is in the form of a huge stack of unpaid bills.

### Right to Give

It is right that the spirit of giving should be a part of the Christmas observance, but giving should be within the means to give and it is the gift itself and not its cost or value that is most important.

Gifts that you make yourself, in the kitchen or workshop, are always greatly appreciated for they are a gift of time and effort, two of your most valuable possessions.

Perhaps the best way to avoid overspending during the holidays is to plan your Christmas shopping program. Begin by making a list of those to whom you wish to give presents. Then study your bankbook or budget to see how much you can spend. You can then determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

It may take some will power to stick to a holiday shopping budget, but you will enjoy a happier holiday and get off to a better start in the New Year if you avoid the headaches that come with spending more than you can afford.

## Safe Toys Will Make Holiday Happiest

The toys you give your child this Christmas can turn his happy holiday into a time of needless tragedy if you do not exercise caution in selecting safe and well constructed playthings.

The frequency of eye accidents among children show a marked increase during the holidays, accidents caused by BB guns, bows and arrows, sharp-pointed toys, or toys so poorly constructed they fall apart, leaving jagged edges.

Here are some helpful hints for toy-buying parents:

1. Be sure the toy is suitable for the child's age and that he knows how to use it.
2. Avoid toys with sharp edges.
3. See that the toy is put together sturdily.
4. Avoid dangerous playthings such as BB guns, pointed-tip arrows and air rifles—especially for the smaller fry.



**UP SHE GOES . . .** It takes plenty of horsepower to hoist the huge Christmas tree in New York's Rockefeller Plaza. The three ton white spruce shown above is estimated to be 65 years old.

## Choose Wisely When Buying Toys for Tots

Safety is an important factor in the selection of Christmas toys for the pre-school set and here are some good suggestions:

Be sure paint on toys is lead free and that toys have no sharp or jagged edges.

Never give a small child a toy that is small enough to swallow. Tiny toys or toys with small parts that may come off should be avoided.

Consider traffic hazards before buying toys used outdoors. A ball or a bicycle is a dangerous plaything on a busy street.

Building blocks are just something for the small tot to scatter from one room to another and small toys quite often cause bad falls if left scattered on the floor.

Avoid glass and other breakable materials.

The stern Puritans of New England, who frowned upon the celebration of Christmas as a pagan rite, went so far as to enact "blue laws" banning the making of mince pies. Mince pies are associated with Christmas because they were originally baked in the shape of a manger.

Farmers use 10 percent of the nation's chemicals.



**ADORATION OF THE MAGI . . .** This Nativity scene was painted by Benvenuto di Giovanni (1438-1518) of Siena, Italy, and hangs in the National Gallery of Art, Washington, D.C. It is one of many famous "adoration" scenes painted by artists of all nationalities.

## BOAR'S HEAD for Christmas



Turkey dominates the American holiday dinner menu but back in the days of Medieval England it was the boar's head which occupied the spot of honor at the Yuletide feasting table.

During late September or October, bands of hunters using trained boar-hounds pursued the ferocious boar. Once cornered by the hounds, the wild animal was surrounded and killed by spears or driven into a net and captured.

Chasing the boar was a dangerous sport for the animal was possessed of a nasty temper and very sharp teeth with which he could easily wound and sometimes kill the hunter and his dogs.

But the fruits of the chase were worth the effort and the bolder the boar, the louder were his praises sung as his steaming head was borne to the Christmas table.

LET THE HERALD PRINT IT!



## Greetings

May the wondrous spirit of Christmas bring you a special note of joy that will continue with you throughout the coming New Year!

**LUND & KEETON IMPLEMENT CO.**

S. Seminary St.

Florence



# Season's Greetings

The joyous Christmas Season  
is here again...to brighten our hearts,  
to lighten our cares.

To all our wonderful friends, we hope this  
glorious holiday will bring everything that  
makes for a life of happiness and contentment.

**Alabama-Tennessee Natural Gas Co.**

Covering the Tennessee Valley

The Christmas Season is a glorious season when everyone finds happiness. We cast cares aside, relax, and rejoice in the happiness we can bestow, rather than in the happiness which we receive. Warmth and good feeling spreads across the earth. The Spirit of Good Fellowship and Friendship prevails. It's a time to say, "Merry Christmas. May the joys of this Happy Season be yours in the fullest measure."



## Tennessee Valley Hatchery AND FEED STORE

117 E. Alabama St.

Dial AT 2-5452

## Season's

Numerous indeed are the hearts to which Christmas brings a season of peace. But it is into those hearts where overflowing goodness continually goes out to others that Christmas brings a full measure . . . and a sharing of the joy they experience at all seasons of the year. May you be among those who enjoy Christmas the year 'round . . . for the spirit of Christmas is a part of our lives now and ever.

## Greetings

### Glazier-Zehner Lumber Company

706 E. College St.

Dial AT 2-3211



THE Christmas season is a magical time of year. Children make impossible wishes, and the dreams they dream delight even the angels. My sister Kathy, at the age of seven, was possessed of one such dream. She credited it to her "Christmas Star."

I was twelve at the time, and looked upon Santa Claus and such things with the tolerant eye of an adult.

"Do you know what I dreamed last night, mommy?" asked Kathy this particular Christmas Eve.

My mother looked up from the dressing she was making. "That you were a princess in a far-off castle?" she asked.

"Oh mother! I dreamed THAT last summer. Last night I dreamed that Santa Claus came to visit me, and he brought a lot of friends with him, and each of his friends had a present for me, and—"

"Oh brother, has this kid got the 'gimmies'?" I cut in. "You'd think she was the only one on Santa Claus' list."

"Shut up! Make him shut up, mommy. If I ask my Christmas Star it will happen—just like in



"Goody! goody!" cried Kathy. She scooted for the stairs.

my dream."

My mother gave me a significant frown. She turned to Kathy: "You should be happy with one or two presents, dear. Besides, I'm sure Santa Claus is far too busy to bring all his helpers to one house." Then she asked me: "Is it still snowing, Bob?"

My mother wasn't merely changing the subject. She was worried about my father. He was due on the 7:15. Our town lay at the end of a spur. During heavy snowfalls the main line was kept clear by the plows, but our little side track usually waited until the next day.

I pulled back the curtain. "It's stopped; sure is deep, though. Look how clear the sky is all of a sudden. I'll bet Kathy will be able to see her Christmas Star tonight."

"Goody! Goody!" cried Kathy. She scooted for the stairs leading to the second floor.

My mother shook her head. "Kathy will be awfully disappointed if your father has to stay in town."

"Dad knows that. He'll make it somehow," I assured her. But I had my doubts. Lesser storms than this had stopped the train.

### Fear Grows

Kathy went to bed early to speed things up. My mother and I trimmed the tree. By eleven o'clock mother could no longer hide her disappointment. "Isn't this terrible, Bob?" she asked. "If only we had the teddy bear. That's what Kathy wanted most."

Suddenly there was a commotion outside the front door. The door flew open before we could reach it. Grinning like a triumphant general, my father stood in the doorway. Several other persons stood on the porch behind him; some of them were strangers to me.

"We made it!" cried my father. "The railroad sent a special train out because it's Christmas Eve. It's stuck in a drift this side of the quarry. Fix these folks some hot coffee, honey, so we can get 'em home for Christmas. The plows are working on the roads already."

### Happiness

I'd never seen my mother so happy. She served coffee to fifteen or twenty people. They sat in a circle around the tree and chatted noisily. Old Pet Dawkins even tried on the red and white suit he had bought.

Suddenly the talk stopped. All eyes turned to the little girl on the stairs.

"It's Santa's helpers!" cried Kathy. She rushed down the stairs and into my mother's arms. "See mommy, they're here, just like I told you! Now do you believe my Christmas Star?"

"I believe it, darling."

And you know, I felt kind of creepy myself. I went to the window and pulled back the curtains. Kathy's Christmas Star was still there, brighter than the rest, and winking a Merry Christmas to all.

### VALENTINE TO BE PROMOTED

NORFOLK, Va.—Alvin D. Valentine, damage controlman third class, USN, son of Mr. and Mrs. Frank Valentine of Route 3, Florence is scheduled to be promoted to the present rate, Dec. 16, while serving aboard the attack aircraft carrier USS Intrepid operating out of Norfolk, Va.

## The Mystery of God's Firmament

THE "STAR" which signaled "the First Christmas" may be interpreted in many ways. In all such interpretations we must put ourselves as nearly as possible into the social and psychological frame of mind of those whom we try to understand. The astronomer knows that through the ages the word "star" has been used to indicate almost any celestial phenomenon. We still speak of "falling stars" or "shooting stars" which we know quite well are not stars at all. In more ancient times the comet was called a "hairy star" and was derived from the Latin word coma, meaning hair. The planets were the "wandering stars" as opposed to the "fixed stars", and from the Greek word for wanderer we derive our word "planets."

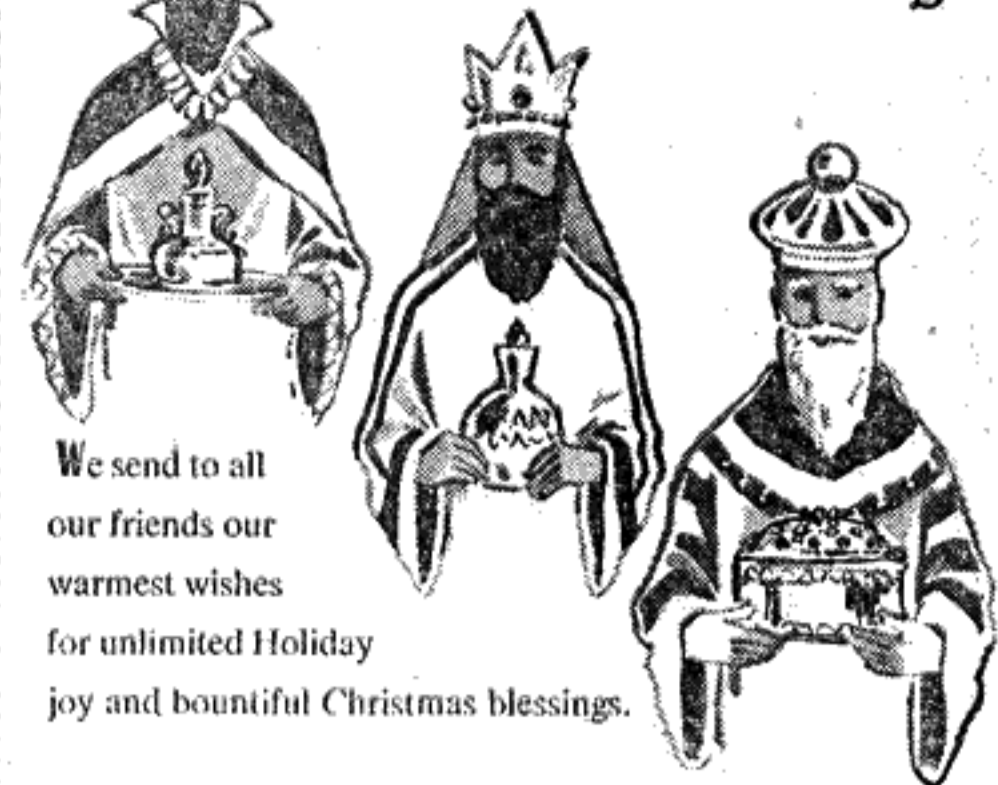
When you buy onions, remember they should be dry enough so that the skin crackles. This is a sign of well cured, mature onions.

The Star of Bethlehem could have been any of these. It could even have been a "new star" or nova which suddenly burst forth with a many-thousand-fold increase in brilliance, due to some great stellar catastrophe. These are all explanations of what the "star" could have been. Had it been any of the above, it would have been seen by many peoples, and in literature would have been found references to the appearance of the object which attracted attention. But nowhere in the literature or in the folklore of any of the peoples noted as astute observers of celestial phenomena do these references exist.

From this we are forced to conclude the appearance of the star was a sight given only to the Wise Men to see.

Jute is a vegetable fiber imported from India. It is heavy and tough and makes substantial backing for carpets.

## Joy and Blessings



We send to all our friends our warmest wishes for unlimited Holiday joy and bountiful Christmas blessings.

**GARNET ELECTRIC COMPANY**  
FLORENCE



## Merry Christmas to All!

It's Christmas Eve. Everything lies in wait for the Big Day . . . the stockings ready for the filling . . . a tree adorned with multicolored balls prepared for the laughter and joyous voices of all who search 'neath it on the morrow for splendid gifts . . . warm, roomy chairs awaiting visitors to share Yuletide with the family . . . On this night before Christmas, we wish one and all, a very Merry Christmas and a Happy New Year!

The Stockholders, the Directors, the Officers and Entire Staff Join in Wishing All of You the Happiest of Holiday Seasons.

## Bank Of Lexington

Chas. P. McMeans, President  
D. T. Wilcoxson, Board Chairman

Luther King, Vice Pres.  
B. A. Porter, Cashier

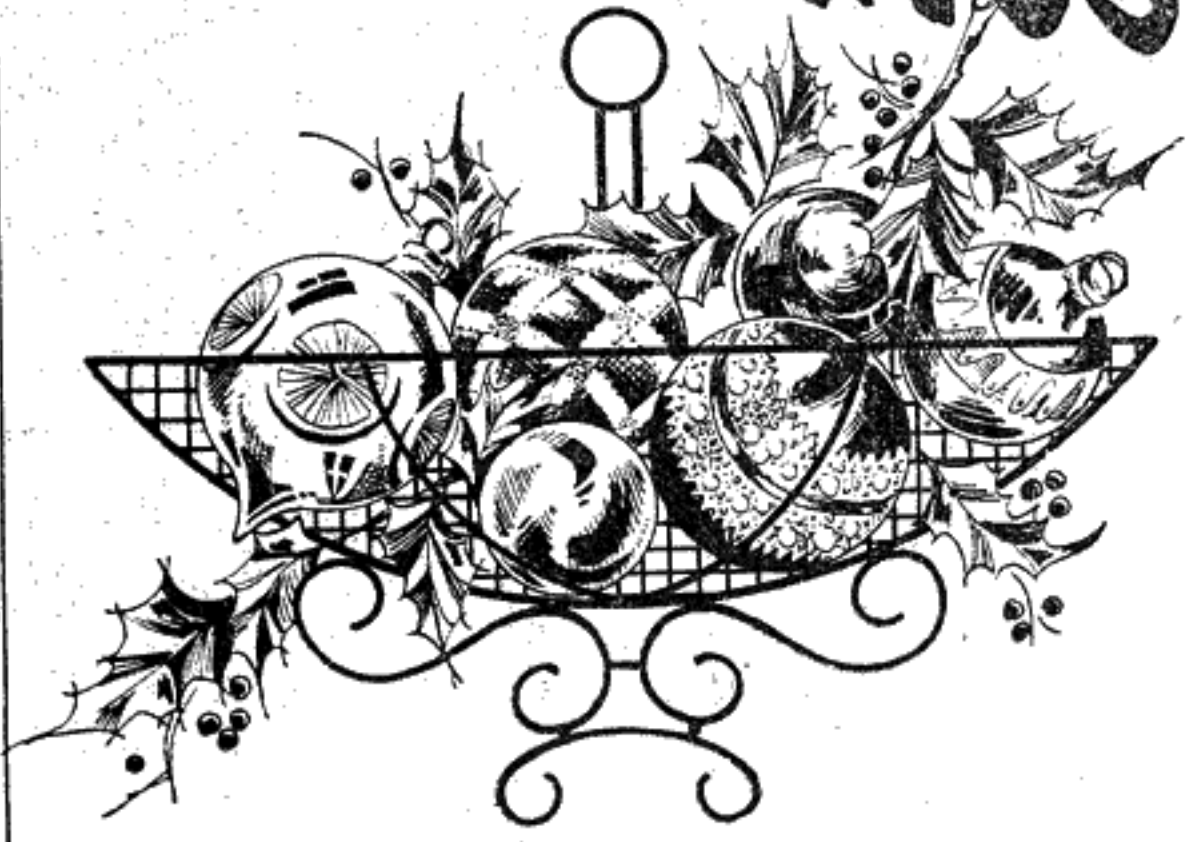
One of Alabama's Better Banks  
LEXINGTON

One of the greatest pleasures of Christmas comes in sending good wishes to our friends.

Your friendship and patronage has made our work more enjoyable, and we want you to know that we sincerely appreciate your every consideration.

So here's hoping that yours will be a very Merry Christmas.

# GREETINGS



## Crews Cleaners

702 E. Mobile St.

Dial AT 2-8232

It is our sincere wish that the friendship and good will you have extended us in the past will return to you many fold to bring you happiness during this Holiday Season.

## Season's Greetings



## American Bank

St. Joseph, Tennessee



By Edith L. Gibson

"AWFULLY sorry, Mary Lee but I couldn't possibly. I'm invited to my cousin's for Christmas—one of those family things I could manage to take you along."

"Oh, no," Mary Lee Holland replied emphatically. "Thanks anyway." Marge was the sixth she had asked to have Christmas dinner with her. All had other plans. She didn't know anybody else to ask.

In the six months she'd been in the city Mary Lee hadn't made many friends—hadn't tried to. She had her job and her apartment. That was enough. She liked being alone. Yet she hadn't wanted to eat Christmas dinner alone.

Leaving the bus, she was racing toward the office building where she worked, head down to keep the rain from beating into her face, when she whammed into the back of a young man going the same direction. He turned and said, "Hi! Visibility getting near zero, eh?"

Mary Lee recognized Marvin Kingsley who worked at the same place she did. He'd smiled at her. They'd talked a few times. But she hadn't bothered to cultivate masculine friendships. "Sorry I bumped you," she apologized.

"No harm done. Here, let's duck in out of this rain."

They ducked into a convenient cafe.



Presently he asked, "What are you doing Christmas day?"

They chatted. Outside rain fell steadily. Presently Marvin said, "How about lunching here today with me?"

"That would be nice."

"See you at twelve, then. Look, rain's slackening. Let's make a run for it."

Lunch With Marvin

Later, seated opposite him at a table in the cafe, Mary Lee wondered if she'd made a mistake in ignoring her co-workers. Presently he asked casually, "What are you doing Christmas day?"

"Nothing," she answered.

"Not going home?"

"I haven't any home."

"No family?"

"Well—hardly any. I'm an only child. Mother's in San Francisco. Father in New Orleans."

"Sounds rough."

"No—I liked it. Families are too much bother."

"But at Christmas..."

"Yes—that's a little different. I asked some friends to lunch with me downtown. They're tied up—with these family things."

He nodded understandingly.

"Why not have dinner with me?"

"You mean you're alone too? It wouldn't interfere with anything?"

"Not a thing. It's tough being alone at Christmas. I know. Where do you live?"

"1029 Dexter."

"See you, then, at twelve, Christmas Day."

Christmas morning Mary Lee put on the blue velvet dress her mother had sent. In her father's package had been a string of pearls.

At twelve Marvin came. "Merry Christmas," he cried. "My, you look swell."

"All right for where we're going?"

"Perfect."

He drove toward the residential section of the city. "Aren't we going downtown?" ventured Mary Lee.

"Not this time."

"But I thought..."

"I know what you thought." He stopped before a sprawly, ranch-type house. "I want you to see my home—meet my folks."

A Family Christmas

In a moment Mary Lee was in the house, being introduced to a lady and a distinguished-looking man. Marvin called them "Mother and Dad."

The house was full of people—gay, laughing, well-dressed. He designated them the family. There was a huge tree. Carols poured from a record player.

It was late when Marvin finally drove her home. They were almost there before he spoke: "Forgive me?"

"Let me thank you instead," she answered softly, "for the most wonderful Christmas I've ever had. I guess I've been missing something."

"Yes. Something I'd like to help you find—and keep always. I mustn't say more now. Mary Lee but—may I see you again soon?"

"Please do," she nodded, eyes shining.

The Christian custom of reckoning time from the birth of Christ was introduced in the 500's by a monk named Dionysius Exiguus. But the monk made a mistake of four to six years. Scholars now believe Christ was born 4 B.C. or 6 B.C.

## Holiday Celebrations In Various Countries

Although such things as family dinner and the custom of gift giving are a part of the Christmas observance almost everywhere, this universal holiday is celebrated differently around the world.

In the United States, of course, we have the Christmas tree, holly and mistletoe, Santa Claus and Christmas cards.

In Italy the shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. And thousands come from all over the world to attend Mass in St. Peter's in Rome on Christmas Day.

### Long Celebration

In Holland, the land of Old St. Nicholas, forerunner of our Santa Claus, it was custom in former years for the Dutch to celebrate for about a month St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.

In Greece, decorated trees, greeting cards and the exchanging of gifts mark the observance of the holiday. New Year's Eve is the time for a really big celebration with dances and parties for both young and old.

In Mexico, during the nine days before Christmas, candlelight processions are formed nightly. Called Posadas, which literally means "lodging," this ritual reenacts the Holy Family's journey to Bethlehem and its difficulty in finding a place to stay. At a prearranged household, the marchers are barred at first, then admitted with rejoicing.



TIME TO REMEMBER... A visit with Santa is a high spot in young life as well as the time to remember whether a little girl has earned Santa's stamp of approval for her stellar conduct throughout the year.

Fruit trees and vines can be planted at any time during the dormant season, but December planting is best. Select the varieties needed now.

# MERRY CHRISTMAS

If I were a Christmas Tree, Oldest and most beloved of all the Trees on Earth, I would ask no greater favor than that I might be chosen to occupy a niche within your home this Christmas Day and to so inspire you with new strength that you would forget all your troubles, both past and present, and just be glad Christmas Day; and if you could understand my language I would say to you things like this: "Think of your life as just begun, with every rising of the Sun. Just know the past has cancelled—buried deep—all Yesterdays—there let them sleep. Concern yourself with but today, grasp it and teach it to obey." I would advise you to talk and think, only of success, and to forget the mistakes of the past, for we leave the lesser that is behind—only by pressing onward toward the greater that is before. I would ask you to remember that almost any event in life might become an obstacle if we take it in the wrong way—but it is just as sure to become a gold opportunity if we take it in the right way. For to be Successful and Happy we must form the habit of expecting that the best in life will come to us. Say to yourself constantly—"Happiness is my birthright." He who has conquered doubt and fear—has conquered failure. There is no defeat—save in no longer trying.



## The Management and Personnel E. E. FORBES & SONS PIANO CO.

109 S. Court St.

Florence



## Season's Greetings

A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

## GRAY'S CONCRETE PRODUCTS CO., Inc.

## SHEFFIELD READY-MIX CO., Inc.

FLORENCE

SHEFFIELD

## The Miracle of Christmas

The miracle that is Christmas shines for us again.  
And as we come to this day... so full of meaning, may we be worthy to fulfill that wonder... not just with gifts, but with good lives and confirm that faith, not just in words, but in deeds.  
May the season when the Holy Infant came to give Himself for all mankind be truly one of blessings.



Pine &amp; College Sts.

Dial AT 2-2123



**CHRISTMAS** especially reminds us that we should thank God for His greatest gift to us: "For unto you is born this day a Savior which is Christ, the Lord." Let us also remember how Christ ministered to others, especially to those who are among the less fortunate. Let us ever preserve a social conscience as Christ commanded us: "What ye do unto the least of these, ye do unto Me." To you and your loved ones, we extend our most sincere wishes.

Season's Greetings



## Alabama Industrial Bank

107 South Court St.

AT 2-5792



BAILEY tapped her wristwatch, looked at it again. Only 10 p.m. Two more hours to work. Then she shrugged; what did it matter? When the New Year did arrive she'd be standing on the corner outside the hospital waiting for a bus. Not very exciting. The only thing she could expect from the new year was a bit better luck. This past year had been most unkind to her.

Someone must have been reading her mind. "I'll bet you're glad this year's almost over." It was Wilson, the special duty nurse.

Bailey laughed. "Right. Everything happened to me. I cracked up my car last week. Yesterday I knocked over a cabinet of expensive drugs—I still have to see Dr. Saunders about that."

"And today Dr. De Groot checked out," said Wilson.

Bailey reddened. "I'm going to miss him. He was the nicest intern we've had here in years."

"Especially to you," said Wilson. "Did he say anything when he was leaving?"

"Well, he told me he would begin his practice on the west side—with some old doctor, I understand. He'll take over when the old man retires."

"Good for him. But I didn't mean that. Didn't he say anything—er—personal? The other



"I've got tickets for a night club," he said with a grin.

nurses and I were beginning to smell orange blossoms."

"No—nothing. Say, can you help me get this file drawer open, Wilson? It's got a broken lock, and—" The drawer flew open at Bailey's first tug. It hit her arm just below the sleeve, causing a light trickle of blood.

"Now that's what I call changing the subject in a hurry," said Wilson shaking her head. "Wait here, honey. I'll get some tape."

Interruption

Wilson was on her way back and passing the night desk when the switchboard buzzed. Bailey absently watched her answer it while she wondered what could possibly happen next. Almost two hours left of the old year; still time to fall down a flight of stairs or something.

"That was Dr. De Groot," Wilson said casually as she worked over Bailey's arm.

"Oh?"

"He forgot his binoculars. Wanted to know if I'd seen them around. I said I'd check with the other nurses. You haven't seen a pair, have you, Bailey?"

"Didn't even know he owned a pair," said Bailey.

Wilson and Bailey went about their separate duties and the minutes ticked by. Bailey thought it must be the longest day she'd ever put in. She heard the elevator door clicked but paid no attention. It clicked a thousand times each day.

"Bailey!" It was a well-known voice.

All Alone

"I've got tickets for a night-club," he said with a shy grin. "Thought I'd celebrate for a change. First time I've ever been in a night-club. You should have seen the people smiling at me—sitting there all alone."

"All alone? You didn't take a girl?"

"Well—I knew you were on duty until midnight. I thought I'd pick you up then and take you back with me. You'll like this place."

"I will? Aren't you taking a lot for granted?" Bailey was sorry the next minute. He blushed like a school-boy. Yet it was the prod he needed. He clenched his fists and said firmly:

"Bailey—that is, Ruth—next week, with the New Year, my career really begins. Will you come along?"

"You're saying?" she asked softly.

"You know what a doctor's wife puts up with. I'm asking you to marry me anyway. I love you, Ruth."

Wilson had to cough twice to break through the clouds. "You can knock off early, Bailey, and celebrate New Year's properly. Murphy says she'll take your place. Me—I've got a resolution to make. I've got to quit telling lies."

### CHRISTMAS CUSTOM IN CZECHOSLOVAKIA

In Czechoslovakia, the Christmas tree is the center of much attention during the holiday season. The tree is decorated with many candles, assorted candies, nuts and fruits and is surrounded with singing and dancing until the New Year at which time the children eat the goodies before the head of the household discards the tree.

## Science Proved Our Earth Is Centuries Old

How old is this earth of ours? Modern researchers, using the principle of radioactivity to "date" wood samples, have proven it is at least 4,600 years old. Atomic scientists expect to extend their measurements beyond 20,000 years, long before the dawn of history.

According to Jewish dogma and tradition, the Day of Creation antedated the birth of Christ approximately 3,761 years. Thus, the Jewish calendar, which the Jews adopted during the 15th century, reads 5720 in relation to 1959 A. D.

Use of the notation A. D. (in the year of our Lord) was inaugurated by Charles III of Germany, who affixed the symbolism to the years of his reign in 879. The system of retroactively dating the years prior to the Saviour's birth and dedicating the succeeding years to His greater Glory was invented, along with the Christian era, by a monk about 532 A. D. The Christian era begins on January 1 in the middle of the fourth year of the 194th Olympiad, the 753rd year of the building of Rome and in 4714 of the Julian Period.

The Julian period, invented by Joseph Scaliger, about 1583 A. D., was devised by multiplying the lunar cycle 19, solar cycle 28, and the Roman indiction 15.

The Egyptians devised a calendar about 4,000 B. C. and using the Mundane era of Alexander, estimated the "beginning" to be 5502 B. C.

## 'Happy New Year' In All Languages

Nowadays it is possible to buy greeting cards which extend New Year wishes in several languages. This modern development is a convenience for those who send greetings to friends in the "old country" wherever that country happens to be.

Should you be sending a card to friends in Paris, the greeting would be "Bonne Annee!" In Spanish, the greeting is "Feliz Ano Nuevo!" and in sunny Italy, "Buon Capo d'Anno!"

"Ein Glueckliches Neues Jahr" is the salutation one might send—or receive from—friends in Germany.

Whatever the language, the words "Happy New Year" represent only the best of wishes for the year ahead.

Cotton tops all fibers in use.

## Season's Greetings

The Holidays bring a welcome respite at the year-end... a time to review past months... to recall how much success depends on the friendliness of those we serve. May we express our sincere appreciation for your contribution to our pleasant association.



## Farmers Bank

ANDERSON



Merry Christmas

Our greetings go out to you for the merriest Christmas

ever. May yours be a holiday overflowing with happiness

and good cheer. With our Yuletide greetings and

best wishes for a happy New Year go our heart-felt thanks

for your kind patronage of the past—for your

continued patronage in the future.

Grady R. Williams

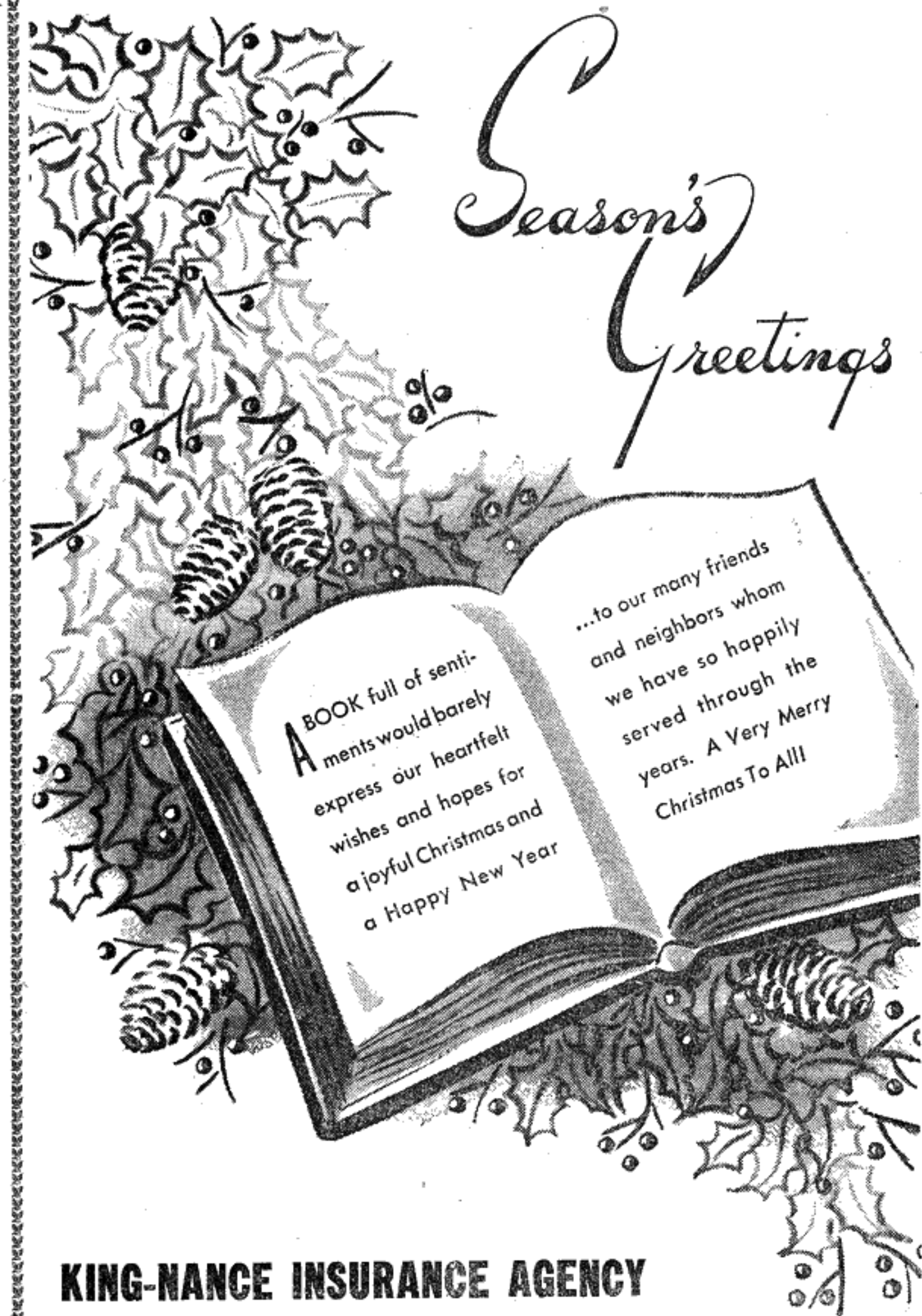
Kenneth Williams

## Williams & Son Oil Co.

Sweetwater Ave.

Dial AT 2-0372

# Season's Greetings



...to our many friends and neighbors whom we have so happily served through the years. A Very Merry Christmas To All!

A BOOK full of sentiments would barely express our heartfelt wishes and hopes for a joyful Christmas and a Happy New Year

## KING-NANCE INSURANCE AGENCY

123 E. Mobile St. AT 2-2431



# Best wishes for the holidays

Our sincere appreciation for the cordial goodwill which you have extended to us. May we always merit your friendliness in the days ahead and may your Christmas be merry indeed.

## Meadow Gold Dairies

3122 Jackson Hwy. EV 3-5426 Sheffield

### Mrs. Applegate's Revolt

By Shirley Sargent

"I WANT a bike for Christmas," Terry Applegate said positively. "a 26 inch."

"Why don't you ask for a rocket ship while you're at it?" Hartley was fourteen, two years older than his brother. "I want a 28 inch and then you can have my 24 inch."

"That old beat-up job!" Terry's red-headed temper was bitingly vocal. "You couldn't sell that for junk since it got run over."

"Oh, you two make me tired with all your arguing," Marcia Applegate tossed her blond pigtailed disdaintly. She was ten-and-a-half blond, pretty and knew her own mind. "Now I'm not asking for expensive things with Daddy working only half time. I just want a dollhouse and some new clothes for Bunny Baby and a parakeet and..."

"And all I want," Mrs. Applegate sighed wearily as she glanced up from her pile of ironing, "is peace and quiet! I want a, I want a..."

"All I want," Mr. Applegate said, "is peace and quiet."

"Well, Mom," Terry complained, "Christmas is only a week away and you've got to make plans."

"Hartley, fill the sprinkler bottle, will you please?" Mrs. Applegate surveyed her three children with a jaundiced eye. "You're old enough to know Santa Claus is for little children and, as Marcia mentioned, your father is only working half time so he couldn't fill the bill even if he wanted to. Don't any of you remember what Christmas really means?"

**A Real Present**

"Sure," Hartley said, "we're celebrating Christ's birthday."

"That's right and Christ didn't go around saying 'I want a,'" Marcia interrupted excitedly. "No. He found out what people wanted and needed and gave it to them."

Mrs. Applegate almost scorched a shirt in her delight at such a discerning answer.

"What are we supposed to do about it?" Terry demanded angrily. "Forget that we want anything?"

"Not entirely, though you might as well cross off your grandiose dreams for something more practical. Daddy and I simply can't afford bikes and playhouses this year. You might try thinking about others for a change."

They grumbled awhile, then the three Applegate youngsters began thinking and talking excitedly among themselves. They asked for last year's Christmas cards and an advance on their allowances. Hartley and Terry got jobs shoveling snow and banked their earnings in an empty jar. Terry spent half his time counting it lovingly though Mrs. Applegate hated to see him caress the grubby coins. Finally, three days before Christmas, she and her husband were invited by a formal, misspelled invitation to a council of Christmas. The kitchen table was cleared and the children sat around it soberly. The money jar was in the middle.

**Christmas For Others**

Marcia was official spokesman. "We decided Mother's right, so this year we want to observe Christmas as Christ might have by bringing happiness to others." Her speech concluded, she grinned. "Besides it's really more fun. Now here's the scrapbooks I've made for the Children's Hospital. See I used old Christmas cards in one and magazine pictures in the other."

"I've been fixing up toys," Terry explained. "Old yo-yos, bean bags—though you'll have to help me Mother, the sewing's awful hard—and stuffed balls."

Mrs. Applegate felt her husband's hand take hers firmly under cover of the table. She hadn't dreamed of such heartwarming results in her revolt against "I want a."

"What do you have to report, Hartley?" The pride in Mr. Applegate's voice was evident.

"Well, you know that old man who sells papers at the corner? He gets pretty cold in that little stand so I'm trying to raise enough money to buy him an electric heater."

Mrs. Applegate winked the tears of pride back. "Doesn't look like there'll be much peace and quiet around here, but all I want really is happiness and you three have already given that to us."

The horizontal silo, either trench or bunker type, is becoming popular among Alabama dairymen as a place to store and feed silage. Farm incomes in 1960 are expected to average lower than in 1959 and considerably lower than in 1958.

### Old Legends Concern Magic Mule and Camel

Among the many legends about Christmas that concern animals, two of the most interesting are the Magic Mule and the Camel of Jesus.

A Syrian legend says that a certain traveler tied his mule to a tree and went into an inn for refreshment on Epiphany Eve. Just at midnight, when the boughs of the tree bowed down in homage to the Holy Infant, the mule was caught up on the rebound and found cradled high up in the branches by its returning master.

Another legend holds that the youngest camel of the three ridden by the Wise Men was exhausted by the pressing journey and was blessed with immortality by the baby Jesus as it lay moaning near the Nativity scene.

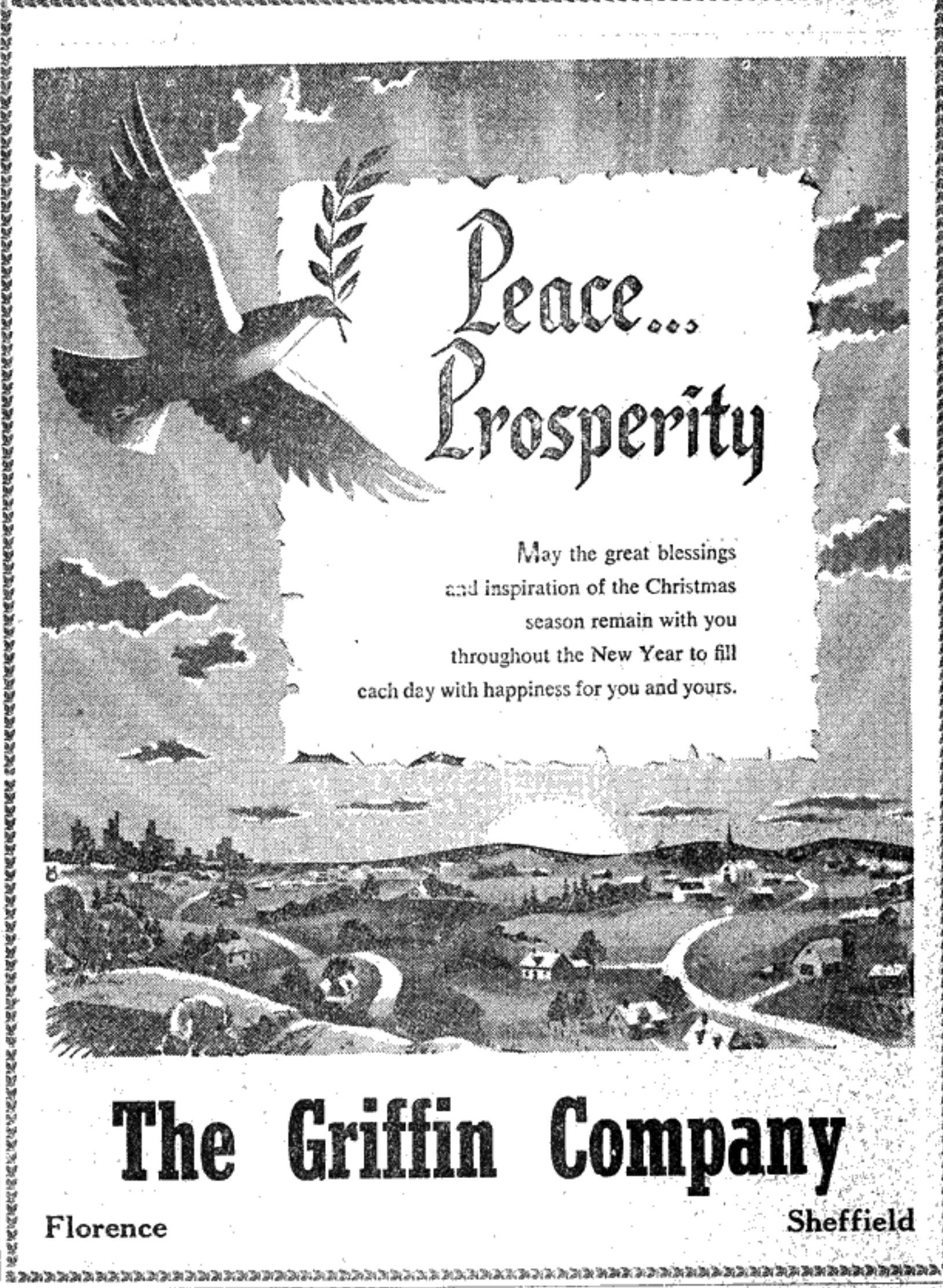


**CUTE COUTOUT** A novel Santa cutout can easily be made by the children in the house and will lend a cheerful spirit to home surroundings.

**GREEK PREPARATIONS FOR CHRISTMAS**

A traditional preparation in Greece is "Christpomo" or "Bread of Christ." Before baking this holiday treat, the housewife makes a hand print on the surface of the dough and it is said that the hand print is proof of the birth of Christ.

LET THE HERALD PRINT IT.

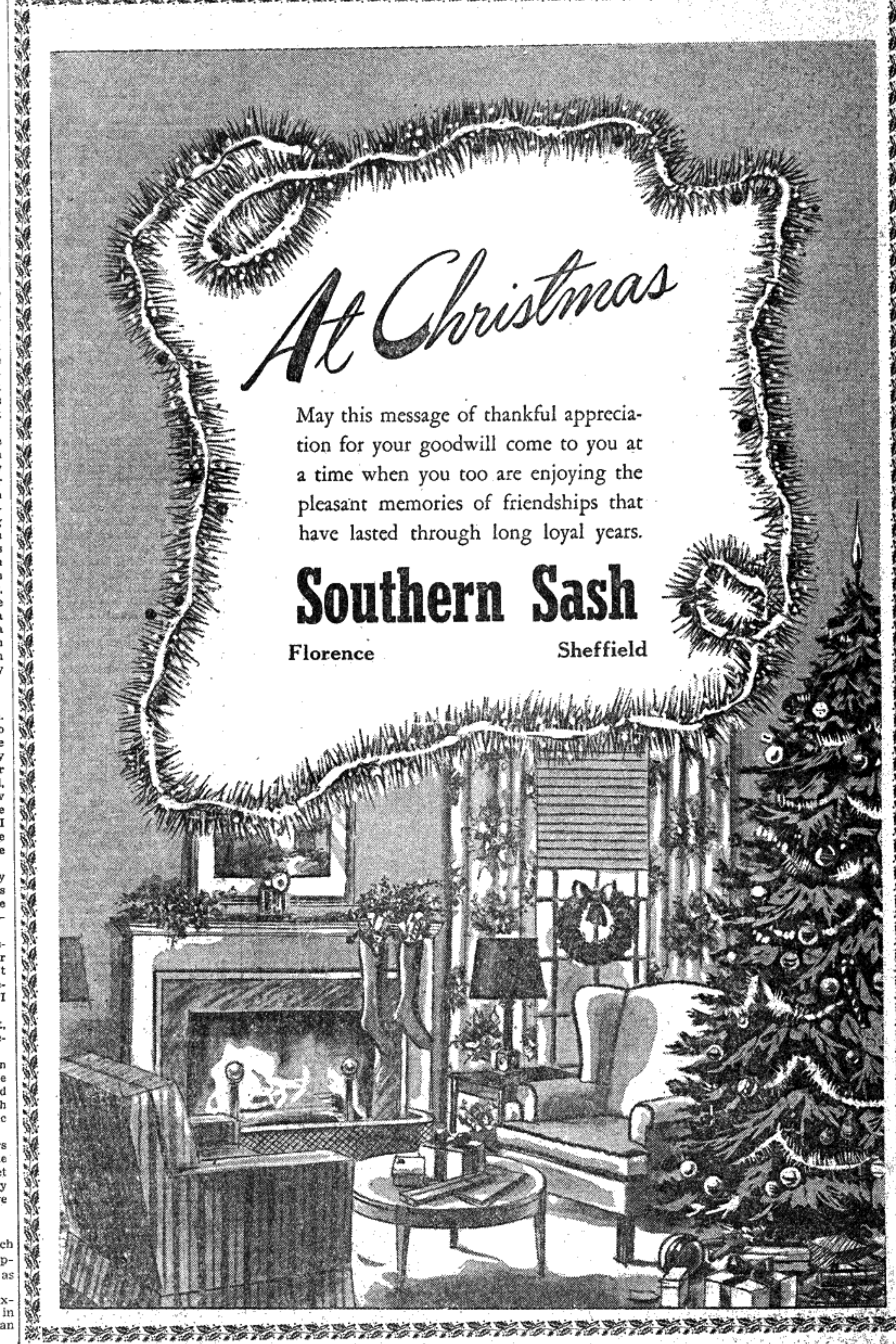


# Peace... Prosperity

May the great blessings and inspiration of the Christmas season remain with you throughout the New Year to fill each day with happiness for you and yours.

## The Griffin Company

Florence Sheffield



# At Christmas

May this message of thankful appreciation for your goodwill come to you at a time when you too are enjoying the pleasant memories of friendships that have lasted through long loyal years.

## Southern Sash

Florence Sheffield

# Greetings

Now, at the happiest time of the year, we take the opportunity to express our deepest appreciation of your loyalty and friendship and extend our warmest wishes for your health and happiness.



## Tri-Cities Insurance Agency

First Federal Building

AT 2-4691

Florence

### New Year's Courage

BY SHIRLEY SARGENT

"HAPPY NEW YEAR!" The exultant, drunken shout went up around the apartment-lined street along with a few firecrackers and noisemakers.

Letha Bishop, a youngish, palish blond, shivered a little as she leaned out the upstairs window to watch the usual, futile efforts at merry-making. What's so happy about the New Year, she thought grimly—1959 was a flop! Letha thought of her unhappy year in the city with bitterness. Her left arm had been hurt in an industrial accident so she had been off work for six snowbound weeks. The city overwhelmed her with its noise and grime as contrasted to the quiet farm life she had led in a stubborn search for independence.

"The story of my life," Letha said aloud, but couldn't help smiling. She remembered her father expounding on a sense of humor being a saving grace. She didn't have much left. Impulsively she grabbed her worn coat and went outside to walk. The sidewalks were clear of snow and ice, but not of people. A party was breaking up noisily so Letha turned and walked the other way.



"Sounds as if you hadn't said that word in a long, long time," he said.

"Happy New Year!" Two men were having a snowball fight and she was their target. They were uproarious and pelted her with the singing balls and loud suggestions of "Come on in, we can make your New Year happy."

Encounter  
Letha turned, frightened, and ran smack into a man. "That's enough snow now," he warned the throwers in the rasping voice Letha recognized as that of an older man.

"You don't have to help me," she said tightly, but when the snowballs and taunts found her again, she was grateful for the man's bulk and arm. They ran back to the protection of a doorway.

"Thanks." She managed to say it.

"Sounds as if you haven't said that word in a long time," he commented dryly.

There was enough light so Letha could see her craggy benefactor. He was a big man, as blunt in appearance as he was in speech. He asked curiously, "Are you always so independent?"

"I try to be," Letha said stiffly. "You don't like independence?" She lingered in the doorway because she had no fear of this strange, observing man and besides, she was so glad to hear someone talk. She had been cooped up in her room for days. It reminded her of a cell. She surprised herself by saying, "You remind me of my father. He doesn't like independence either."

Listener  
"I admire it in a woman," he said quickly, "but a little bit goes a long way. I have a feeling you're as independent as a hog on ice and you don't know how to retreat, so you keep skidding around." He spoke so dispassionately that she heard herself bit by bit, telling him of the whole disastrous year. She realized that she, who never confided in anyone, was talking a lot. She didn't care. The man was so dispassionate, so anonymous, he was easy and good to talk to.

"Your biggest problem is yourself," he said calmly after her recital on the life and woes of Letha Bishop. "You don't know how to give in or even go halfway. I think you really want to go home..."

She picked up the telephone receiver three times before she summoned enough courage to put a call through to her family. Saying "Happy New Year" to her father was hard, but the rest came easier. "How would you like to have a daughter settling—"

That was all she had to say as her father interrupted excitedly. "We'd love it! When? How soon? You will stay? Oh Happy New Year!"

Letha smiled at the placard, smiled hugely at the world, thinking thankfully of her midnight advisor, and said to her sputtering father, "It will be a happy year!"

THE COUNTRY'S FIRST LIGHTED TREE  
The first electrically lighted Christmas tree in this country is believed to have been the one placed in the lobby of San Francisco's Palace Hotel in 1898. It had 500 lights and attracted widespread attention.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

### Suggested Rules For Baby Sitter

If you're planning on having a baby sitter in during the coming Christmas holiday period, the National Board of Fire Underwriters offers these suggestions to keep your Christmas merry:

1. Know the sitter; make inquiries about training and family background.
2. Employ only sitters who have a sense of responsibility and who like children.
3. Try to have the same sitter regularly if possible, and one who lives nearby.
4. Have a preliminary interview with sitter. Acquaint her with children and pets, especially the watchdog.
5. Give instructions orally and leave them in writing.
6. Show sitter all exits and how to get children out of house in case of fire.
7. Give the sitter the telephone number of the fire department, family doctor, and place to which they (parents or adult members of the family) are going. Also, what neighbor to call in the event of any emergency.
8. If there is no phone, explain to sitter other means of notifying fire department in case of a fire.
9. Caution sitter against permitting child to play with matches, electric cords, or other electric appliances. Also, tell her to keep the child out of the kitchen, if possible.
10. If sitter is to bathe youngster, make certain she has had such experience.
11. Leave a first aid kit with

sitter and explain how to take care of simple burns, cuts, bruises.

12. Be sure sitter understands that in a fire emergency she should get the child out of the house, then call the fire department, then notify parents.
13. Provide flashlights for use in case lighting should fail.
14. Always come home at the hour agreed upon; telephone if delayed.
15. Make suitable and safe arrangements for accompanying the sitter home.

### Christmas Was Against The Law

Christmas has not always been a "legal" holiday in America. The General Court of Massachusetts Bay Colony in 1659 outlawed Christmas by the following edict: "Whosoever shall be found observing any such day as Christmas and the like, either by forbearing labor, feasting or any other way, as a festival, shall be fined five shillings."

The first "legal" observance of Christmas as a holiday was believed to have been in Boston in 1686 when Governor Andros conducted services in the town hall. And it was still many years later in 1856, that the state of Massachusetts officially passed laws permitting the observance of Christmas.

As fits the holy Christmas birth,  
Be this, good friends our carol still—  
Be peace on earth, be peace on earth,  
To men of gentle will.  
—Thackeray.



### WRIGHT'S INSURANCE AGENCY

E. Tenn. St.

Donaldson Bldg.

Florence

## Christmas Cheer comes but once a year!

For both young and old there are untold joys at Christmastime. To all we wish complete fulfillment.



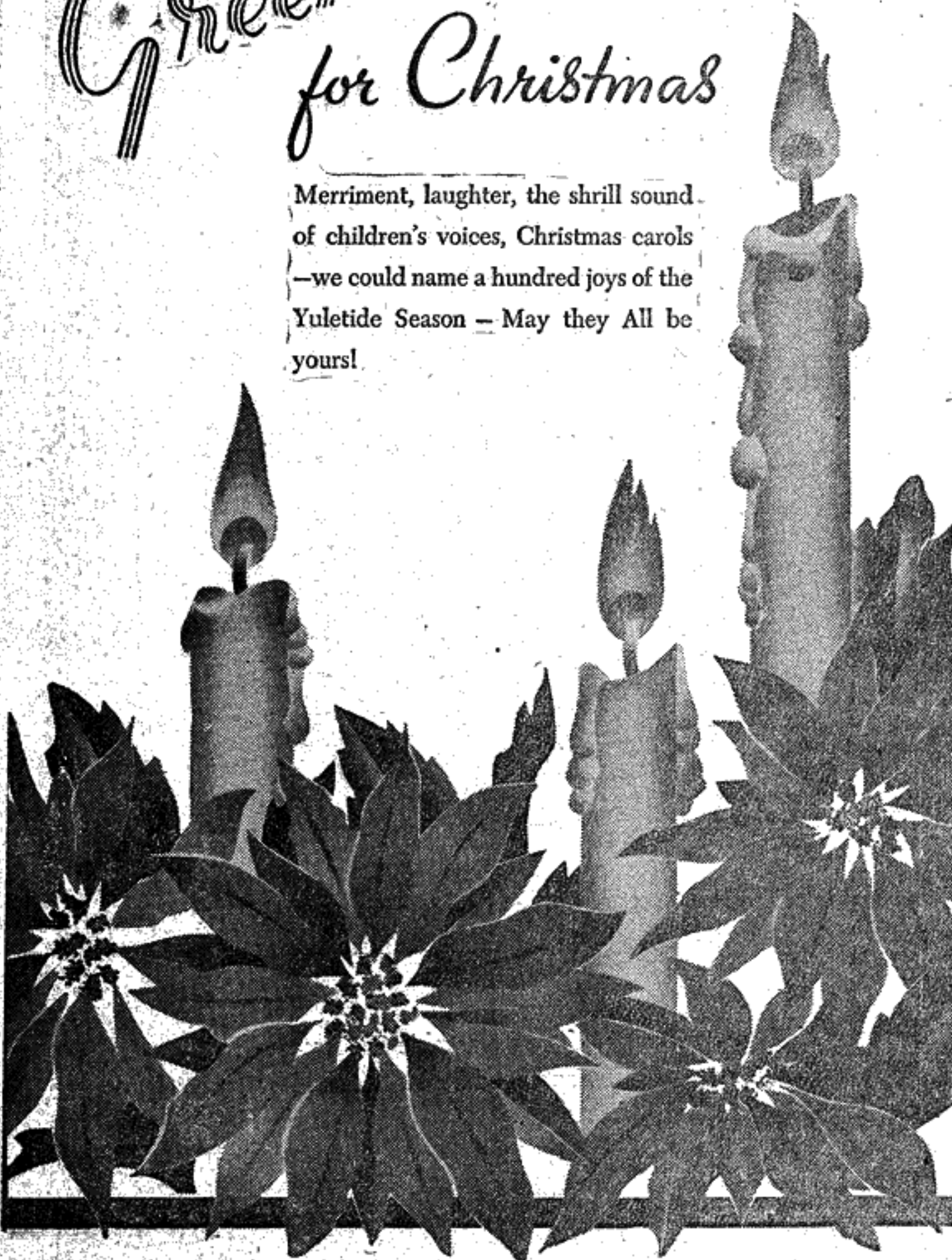
## Florence Coca-Cola Bottling Co.

Dial AT 2-5921

S. Court St.

## Greetings for Christmas

Merriment, laughter, the shrill sound of children's voices, Christmas carols—we could name a hundred joys of the Yuletide Season—May they All be yours!



## DAVIDSON-LOVELACE

ELECTRICAL SPECIALISTS

107 E. COLLEGE ST.

AT 2-2181

FLORENCE

## Christmas 'Signs' Are Easy To Read

The appearance of holiday decorations on streets and in windows of stores and homes is a sure sign, but there are also other ways to tell that Christmas is not too far away. You can count the days until Christmas on your fingers when:

Department store clerks are "extra" friendly and courteous.

Strangers begin to smile and speak to you on the street.

Children never fail to say "Sir" and "Ma'am."

The bus driver sees you running—and waits an extra minute.

The grouchy neighbor across the

## Make Christmas A Happy Holiday

Americans are "holiday-minded" and, usually, enjoyment of a holiday means piling into the family car and taking off for a visit with friends and relatives. Christmas and the after-Christmas holidays are no exception.

Yet, this is the time of the year street smiles and waves as you go by.

Someone offers to help Mom do the dishes.

You find yourself suddenly feeling fine and looking at the world through rose colored glasses.

when driving conditions are at their "worst" in many sections of the country—snow, ice and unpredictable weather conditions.

Most winter drivers have snow-grips, chains, and comfortable auto heaters, all of which make driving easier and somewhat safer—certainly more enjoyable. But winter driving offers many more hazards than are present during other seasons of the year. So—be careful—don't mar the holiday season by injecting a note of tragedy. If you drive, drive carefully, as if your life depended upon it—which it does.

According to tradition, one who burned a bayberry candle on Christmas Eve or Christmas Day would have a long life and a happy one.



By Patricia McCune

BRIGHT-EYED Julie Foster sat tensely beside her patient husband, Paul, as he drove the expensive and not-yet-paid-for car to her youngest sister's. "Some Christmas this will be," Julie grumbled, nodding her dark head at the unpretentious pile of Christmas packages in the back seat. "We just haven't brought a decent thing."

Paul sighed. "I bought presents for your two sisters, their husbands, and their kids. After all, you were sick. I did my best."

"Oh, Paul, I didn't mean your shopping wasn't fine. You know I appreciated it. It's just—well, we've always done so much more, especially for the kids. Last year we got George and Bruce the bikes and the girls those huge playhouses."

As the late afternoon sky grayed, Paul pulled into the Sheraton's long gravel driveway, and ten-year-old George and his younger brother, towheaded Bruce, dashed out to meet them.

"Wait for me!" plump Barby called and in a moment there were hugs and kisses and "Merry Christmases" all around. Julie couldn't help feeling that Barbara's three children were disappointed when they discovered the simple-looking Christmas packages on the back seat.



"I bought presents for your two sisters, their husbands, and their kids," Paul said.

As the late afternoon sky grayed, Paul pulled into the Sheraton's long gravel driveway, and ten-year-old George and his younger brother, towheaded Bruce, dashed out to meet them.

"Wait for me!" plump Barby called and in a moment there were hugs and kisses and "Merry Christmases" all around. Julie couldn't help feeling that Barbara's three children were disappointed when they discovered the simple-looking Christmas packages on the back seat.

**A Beautiful Tree**

"Cynthia and Ed and little Pam will be here any minute," Barbara said as Big George herded everyone into the old sprawling house.

Paul brought in their gifts, placing them carefully around the glittering tree. How forlorn they seemed to Julie, all in their same store wrappings, all looking outrageously like what they were. She didn't meet Paul's eyes, but hurried to the door as Cynthia, Ed and seven-year-old Pam arrived.

"Did you bring us something big, Aunt Julie?" Pam asked, jumping excitedly from the car, and in spite of Cynthia's stunned silence and Julie's sickening embarrassment, the others laughed.

"Why, Pam," Cynthia scolded, "what a thing to ask!"

"Aunt Julie's been sick," Julie explained unnecessarily. "Just got out of bed yesterday." She saw the exchange of glances between her two sisters. They probably suspected already that Paul's business was slipping. Wait until Cynthia saw all the books under the tree.

Christmas began cold and clear. The day was bright and the eager children awakened early. With the first sign of light, George leaped out of bed. "Get up, get up!" he shouted, banging on bedroom doors. "It's Christmas!"

Julie had to admit there was laughter and joy and fun all day. No one minded receiving the books. They were even pleased, she thought.

"Best Christmas ever," Barbara said when Julie and Paul were leaving.

"You say that every year," Julie laughed.

"No, I mean it."

"Me, too," Cynthia added, and strangely enough, Julie agreed with them. It had been the best Christmas.

She thought about it a lot on the way home. "Do you think it was the best Christmas ever, Paul?"

He nodded without speaking.

"Why?"

"Don't you know?"

**Julie Understands**

"Yes," she spoke softly, as Paul's hand closed over hers. "No big presents—" She waited before going on and pressed Paul's hand against her cheek. "Oh, Paul, I didn't realize. You probably tried to tell me, but I honestly didn't know what the bikes and playhouses were doing to everyone, especially Cynthia and Barbara and—you. I didn't know our Christmases had been tense and frustrating because I bought things they couldn't afford for their own kids or for each other."

"We couldn't afford them, either."

"I never would have understood if you hadn't bought the books."

"Well, kids should have good books."

Julie smiled. "Merry Christmas, Paul," she whispered and could tell in the dark, without looking up, that he was happy.

One cannot help but wonder, how mistletoe came to be the "kissing plant." Mistletoe is a parasite, or "thief" which attaches to a host tree and under certain circumstances will sap the life out of a healthy, sturdy tree.

Mistletoe usually grows on oaks, mostly in the top branches. The seeds are probably scattered by birds.

## Christmas Customs South of the Border

In the lands of Central and South America, the Christmas festival reaches its zenith with the celebration of the Misa del Gallo (Mass of the Cock) at midnight Christmas Eve. This traditionally is the hour at which Christ was born. The name itself stems from Christian Rome's early practice of holding the first service when the cock crew.

Christmas feasts follow the mid-night service, and delicacies vary according to the country. While roast pig is Latin America's holiday favorite, turkey dominates tables in Mexico, Brazil, Colombia, Nicaragua, Panama and Puerto Rico.

### Gift Giving

Gift giving has always been closely linked with the Nativity. The youngsters of many lands look to the Christ Child for presents. In certain countries, including Mexico and Puerto Rico, tots impatiently await Epiphany, January 6, and a visit from the Three Wise Men. Santa Claus adds, for the parents, an expensive complication.

Exchange of gifts takes an unusual turn in Colombia where it is custom for merry-makers in masquerade to mill through the streets on Christmas Eve. Whenever a friend detects another's identity, he claims a reward.

Children of Latin America traditionally send their letters to "Baby Jesus, Care of St. Peter," but North American symbols of Christmas, Santa Claus, the tinsel tree, wreaths, and greeting cards—are becoming familiar in the cities of several neighboring countries, notably Mexico, Cuba and Puerto Rico.



**SANTA'S EVERYWHERE . . .**

Santa visits other countries, too. Here he is shown at a holiday party for Japanese orphans in a downtown Tokyo department store.

There is a sausage to suit every taste.

## Big Business Is Also Big Spender

Christmas gifts amounts to really big business when it comes to executives of large companies, a survey reveals. It has been estimated that about \$2 billion a year is spent on Christmas presents alone by industries for customers, suppliers and others on whose good will businessmen depend.

And fifty per cent of the executives don't like the idea although they continue the practice because they feel they must. Typical comments concerning the practice: "Anyone who doesn't give is out in left field." And, "It's a shakedown, and we know it. But we're helpless. We're suck-

ers if we do and saps if we don't."

Many companies believe that a no-receiving policy isn't wise or won't work and permit employees to accept gifts of limited value. They offer the rule of thumb attributed to former President Truman: "If you can eat it up, smoke it up, or drink it up in one day, it's all right."

Six out of every 10 executives in big business "flatly disapprove" of giving business Christmas gifts.

In Spain they say, "El Natal." In Italy, it is "Il Natal." Hollanders say "Krest-Misse!" In Germany, they refer to "Weihnachten." In the English-speaking nations, it is called "Christmas."

## MANNER OF TRIMMING IMPORTANT TO TREE

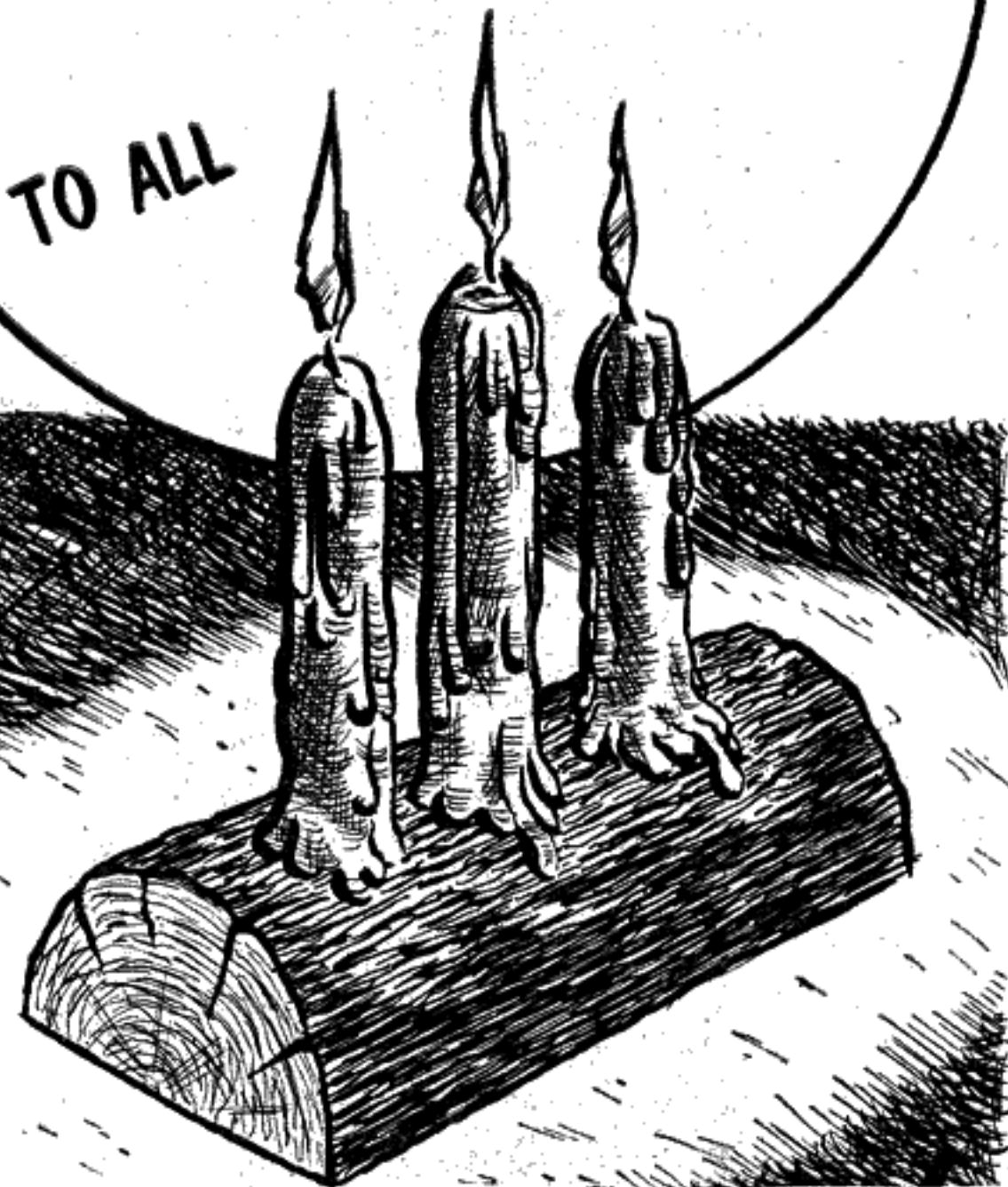
The manner in which it is decorated can take away or add to the appearance of the most beautiful Christmas tree. Too often, the number of lights used to trim a tree is arrived at by guesswork and the results are disappointingly "spotty" or "lopsided." Professionals achieve good lighting effects by using this formula: Height of tree (in feet) x width of tree at base (in feet) x 3. If your tree is 6 feet high and 4½ feet wide at the base, the formula goes like this: 6 x 4½ x 3 = 81 lights for a good lighting effect.

Try hush puppy mix to batter chicken, fish, chops, or other cuts of meat for frying.

# MERRY CHRISTMAS

and thanks for all past favors

TO ALL



## Dixie Tire Co.

Jackson Hwy.

AT 2-2037

# Sending Best Wishes

to Our Friends



Christmas is here and we want to send you, one and all, our best wishes for a wonderful Yuletide. May it bring you all the good things of life which you so richly deserve.

## WILSON'S FOOD CENTERS

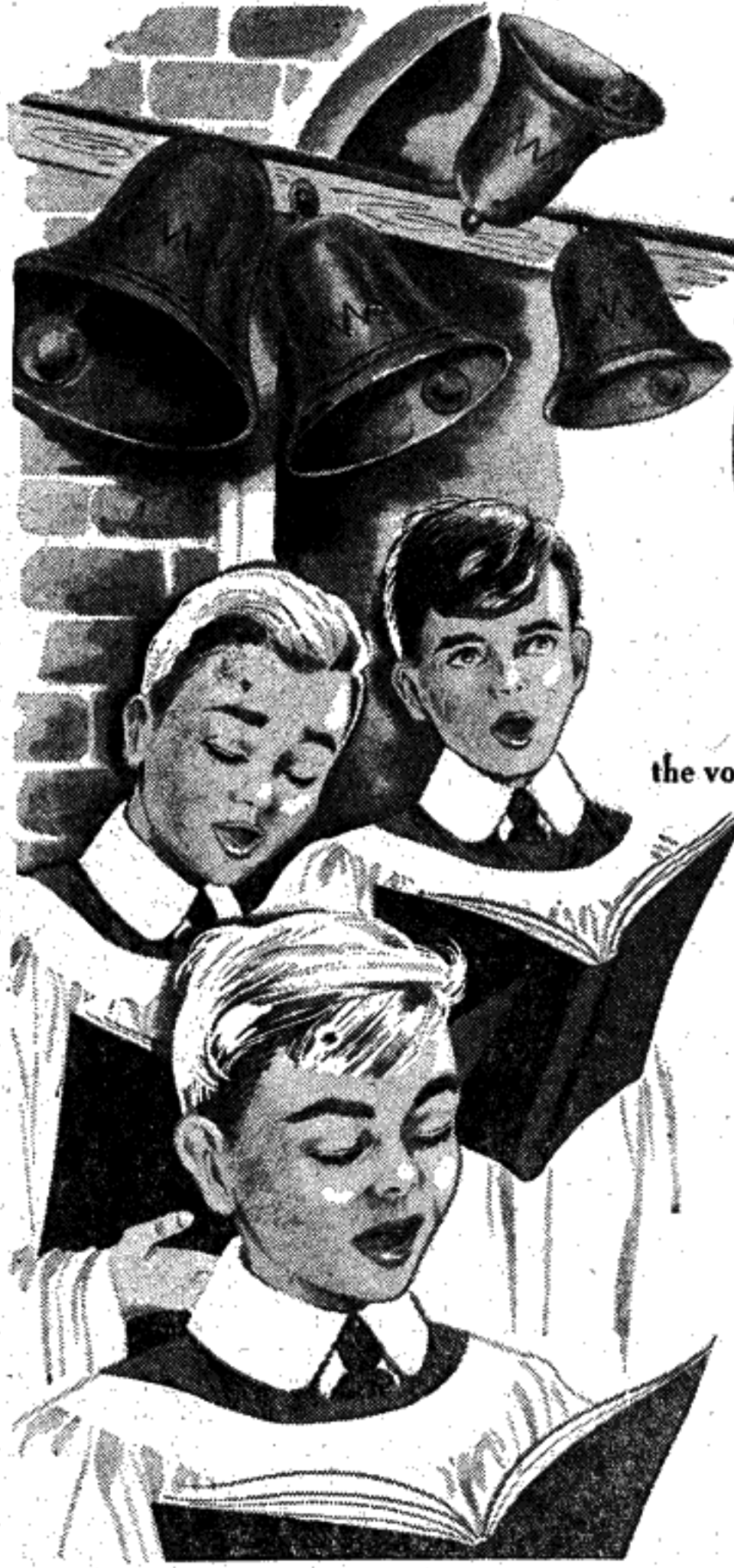
Old Lee Highway North Florence

# Season's Greetings

May the chiming of the joyous Christmas bells, the voices of the choir boys, bring to you again all the warmth of spirit and peace of heart of this glorious season. A Merry Christmas and A Happy New Year to all!

## DARBY'S SHELL SERVICE

ALVIN & O'STEEN DARBY  
Corner  
Court and Tuscaloosa Sts.  
FLORENCE



The Holiday Season affords us the opportunity to express our appreciation to our many friends for their good will and thoughtfulness during the past year.

And with this appreciation goes our wish for a memorable Christmas—one that will be abundant with good cheer and good health followed by a New Year of contentment and good fortune.

## E. Lauderdale Banking Co.

ROGERSVILLE

May we pause for a moment at this  
Happy Holiday Season and wish for you and yours  
an abundance of good cheer.

We trust you will think of us as your friend  
and neighbor . . . and may we take  
this opportunity to express again our gratitude  
for your patronage during the  
past year . . . and our pledge to strive to merit  
your good will in the years to come.



**Farmers and Merchants Bank**  
WATERLOO, ALA.



**Christmas**

It's the season to be joyful . . . to exchange  
with family and friends the greetings of the  
Yuletide. We gladly join in, with happy  
holiday wishes to each and every one of you.

**Dusty Joe's**  
HICKORY COOKED RIT BAR-B-Q

500 E. Tennessee St.

EM 3-3414

**Mr. Sun  
is up**

By Patricia McCune

"MARTHA, it isn't everyone  
we'd trust to stay with the  
boys," dark-eyed Lillian said as she  
and Joe left Friday noon for the  
mountains.

"Don't worry about a thing,"  
Martha Drake smiled. "Merry  
Christmas."

Although Martha had given a  
weekend with Davey and the twins  
as a Christmas present to Lillian  
and Joe Johnson, she knew they  
were giving her the weekend, too.  
Martha hoped that in the Johnson's  
cozy home, lanky Roger Burton  
would see her less as an efficient  
secretary and more as the girl he  
wanted to marry.

That night, as the three blond  
boys slept soundly, Martha and  
Roger soaked up the homey atmos-  
phere and soft music. By one  
o'clock Roger had left and Martha  
was in bed, but it was still dark  
when a small hand softly caressed  
her cheek.

"Mr. Sun is up," Davey whis-  
pered. "Where's Daddy?"



Mr. Sun is up," Davey whis-  
pered. "Where's Daddy?"

"Davey, your daddy and mother  
have gone to the mountains for a  
few days, you remember. And Mr.  
Sun is not up. It's dark, Davey. Get  
back into bed."

"I'll get in with you," Davey de-  
cided, climbing over her still un-  
rested body.

With the first graying at the  
window, Davey's hands gently  
touched her cheeks again. "Mr. Sun  
is up," he announced.

"Davey, give me another half  
hour to sleep, please. Aunt  
Martha's really tired."

But it was only a moment be-  
fore brown-eyed Johnny was pull-  
ing at her from the other side.

Martha realized that her morn-  
ing had begun. Mr. Sun was up.

Davey gulped breakfast and flew  
outside to the mud almost immedi-  
ately, but it was mid-morning be-  
fore Johnny and Joey were back  
in bed.

Now to see what Davey's doing,  
Martha thought, hurrying to the  
back. As Martha stepped outside,  
the door caught with a sickening  
click behind her.

Ten minutes later, Roger saun-  
tered up the front walk in time to  
see her disappear through the win-  
dow she had frantically broken to  
get in.

Some weekend this was going to  
be. Why did Roger have to see her  
climbing in the window? "Well,  
I'll have a wonderful dinner, with  
juicy, rare steaks that Roger loves  
and he'll forget all about the silly  
business of being locked out," she  
told herself.

**Dinner Burned**

But that night, just as Martha  
was ready to remove the steaks  
from the broiler, Davey crept into  
the kitchen. "Johnny isn't in bed  
any more," Davey announced.  
"He's gone."

"Gone!" Martha repeated, rac-  
ing to the boys' room. "Johnny's  
gone!" Martha cried and then saw  
him on Roger's arm like a sack of  
flour. Relief surged through her,  
but momentarily, as the burning  
smell sizzled in from the kitchen.

Sunday showed early promise of  
being a better day, even though  
Davey was up with Mr. Sun as  
usual. It was the laundry that  
broke the spell—Davey's muddy  
corduroys, crib sheets, pants, shirts,  
sleepers, diapers.

"It's no Christmas present to  
come home to all this," Martha  
sighed. "I guess I'll just do a load  
or two as soon as Johnny and Joey  
are napping."

The washing machine was hum-  
ming through its third load when  
Roger arrived, but the third load  
was just too much. In sudden re-  
volt, with a devastating noise, the  
machine ground to a halt and  
quickly overflowed. Johnny and  
Joey screamed and only Roger  
kept the soapy water from flood-  
ing the house.

"Some weekend," Martha la-  
mented later. "Did Lillian say I was  
dependable? First I locked myself  
out and then ruined our dinner.  
Now I've wrecked the machinery."

With his warm eyes glowing with  
love, Roger took her hand. "It isn't  
what happened that counts. It's  
what you do about it. You always  
thought of the children first. I like  
that. Tomorrow after work, let's  
go Christmas shopping. Now I  
know what I want to give you."

Those who would a-wassailing  
go on Christmas are indebted to  
Henry VII. The English king in-  
troduced the drink of hot ale and  
spices from the Scandinavian  
countries in the 1400's. In some  
parts of England, trees and fields  
were "wassailed," or toasted, to  
insure a good crop.

## Customs Associated With New Year's Day

Centuries ago, the Vikings built  
huge fires at the turn of the year  
to propitiate their fierce Norse  
gods. The ancient Romans would  
observe the start of a new season  
by hanging masks of Bacchus  
upon trees and vines, with the  
hope that fertility would be im-  
parted in every direction to which  
the masks were turned by the  
wind.

The Scots switched the trunks of  
fruit trees, in anticipation of a  
"howling good crop."

No one knows for sure why we  
moderns think it necessary to  
make as much noise as we can  
on New Year's eve, unless, like  
some of our ancestors, we be-  
lieve that evil influences will be  
frightened away by all the noise  
and shouting.

## George Washington Held Open House

Some historians say our first  
President is responsible for the  
"Open House" custom that is a  
part of New Year's observance in  
this country. In the year 1790,  
when the seat of the government  
was in New York, George Wash-  
ington opened the doors of the  
Presidential mansion to home and  
foreign diplomats, as well as local  
citizens.

"Open House" on New Year's  
day grew in popularity. At the  
turn of the 20th Century, news-  
paper columns carried "at home"  
notices announcing the hours dur-  
ing which visitors would be re-  
ceived. The host and hostess  
would receive guests during cer-  
tain hours and then close their  
receptions to join the procession  
of callers at other "open houses."



**HAPPY NEW YEAR . . .** All  
set and ready to welcome in the  
New Year, this young lady typi-  
fies the youthful vigor and fresh-  
ness which we associate with  
another year.

Adding a fungicidal chemical to  
asphalt varnish used in painting  
tree wounds will prevent growth  
of fungi that cause decay in shade  
trees.



**Joy at  
Christmas**

The time of happy hearts and uplifted spirits is with us now in all  
its glory. And, at this glad season, our special wish  
is for you . . . a sincere wish that this may be your best Christmas ever . . .  
rich in happiness, friendships and lasting spiritual joy.

**Florence Implement Co.**

1411 New Lee Highway

Phone AT 2-2601

**Silent Night**



Heard in song, told

in story, the

Christmas message comes

anew to lift our spirits,

warm our hearts. At this happy time,

we extend friendly greetings to all.

**Alabama Oil Co.**

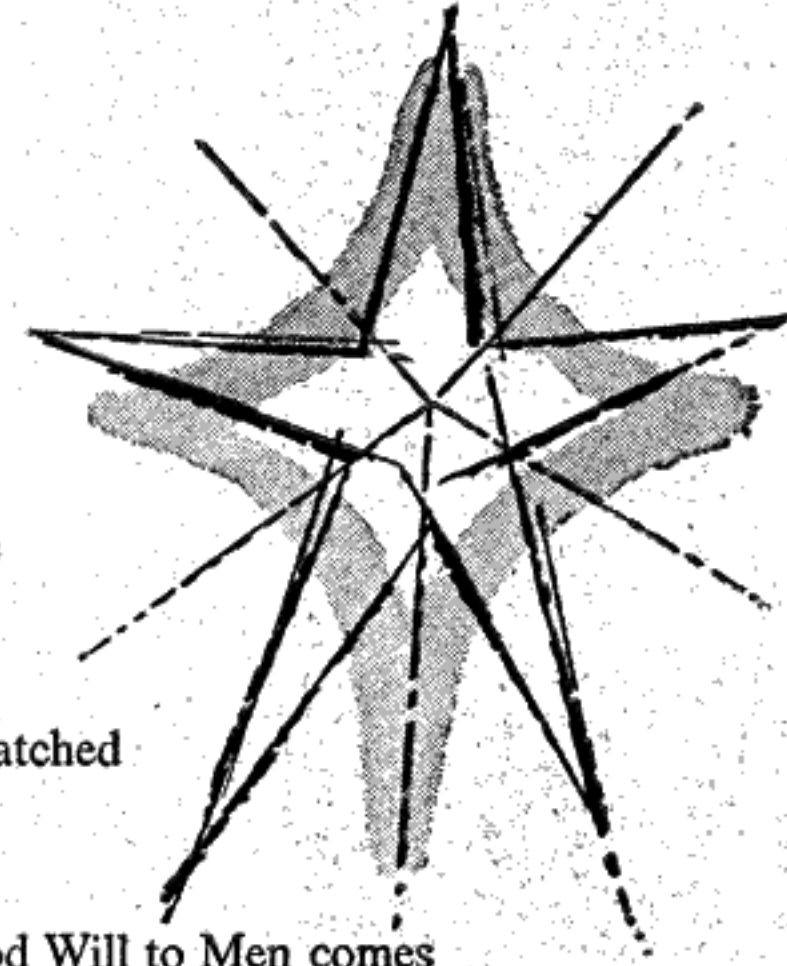
Union Ave.

AT 2-3523

Florence

# JOY AT CHRISTMAS

Through the silence of a Holy Night, the shining wonder of Christmas  
dawns once more upon the world. In Christmas  
hymns and stories...in the sacred words of the Bible...the miracle  
of His birth lives again, as awesome, as exalting, as full of  
hope and promise as on that night when shepherds watched  
their flocks, and Wise Men followed a  
Star. Across the ages, His message of Peace on Earth, Good Will to Men comes  
to bring us joy. At this glorious season, we wish for you and your family  
a blessed Christmas, rich in spiritual  
rewards, in happiness and peace.



**THE FIRST NATIONAL BANK**  
OF FLORENCE  
**NORTH FLORENCE BRANCH, FIRST NATIONAL BANK**

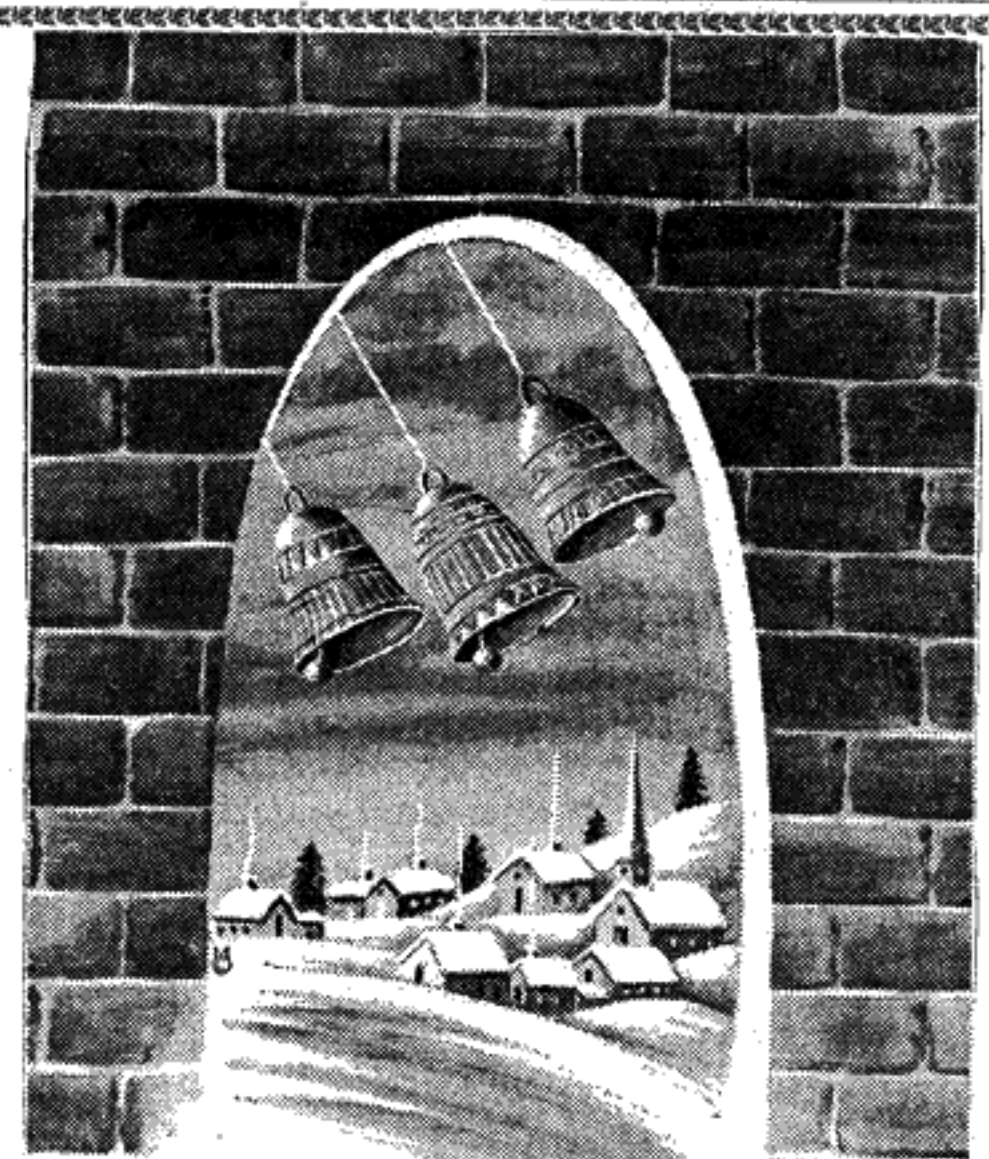
Member Federal Deposit Insurance Corporation

## Christmas Greetings



With the hope that the season will bring you abiding happiness.

**SID WALLER'S MEN'S WEAR**  
7-Points Shopping Center Dial AT 2-1152



## A Joyous Christmas

As the merry Christmas bells echo far and near, as friends and families gather to celebrate the happiest of holidays, we wish for everyone the season's best.

**J. B. DOBSON**  
**PLUMBING & HEATING CO.**

1122 N. Wood Ave.

Florence

## Cooperation Of All New Year Is Not Asked By Director Same Everywhere Of Public Safety

### Christmas Can Be Merry For Everyone If Caution Exercised

Floyd H. Mann, Director, Department of Public Safety made a personal plea today asking for the wholehearted support and cooperation of all drivers and pedestrians in dealing with the traffic problem during the Holiday Season which we are facing.

Mr. Mann said that everyone will agree that the Christmas Holidays are more than just an ordinary Holiday Season because of the fact that it carries a Christian significance in the hearts of millions of people.

He said, "The dream of every person is a Merry Christmas. For many it is the long awaited time when all members of the family plan to get together for the Christmas dinner and family reunion—to exchange greetings and perhaps Christmas gifts. Regardless of conditions and circumstances most of us are looking forward to this Christmas Season."

He stated that with these facts in mind he wanted to make this observation: Christmas with the deepest spiritual significance remains one of the deadliest holiday periods. The record reflects that nationwide some 55% of Christmas time accidents involve drinking drivers.

Christmas is a sentimental holiday. People will drive long distances for the traditional family reunion regardless of the weather and the road conditions.

Christmas is a congenial holiday. The joyous spirit of the occasion is too often in the form of 'spirits' rather than in the right spirit.

It would be wonderful if the Christmas Holiday Season could be what many people would have it be—time off from work—an excuse to celebrate. Unfortunately, it does not stop there. Christmas Holidays result in a tragic accident toll, which wrecks thousands of our homes in the state and nation. Most of this slaughter is the result of traffic law violations. Please keep in mind that more than half of it is caused by one violation—driving under the influence of alcohol.

Mr. Mann concluded his remarks by saying that while many will be taking chances in traffic and many of them in deadly conjunction of the throttle and bottle will dim the true radiance from the Star of Bethlehem because by their action they will cause the Christmas wreath, the symbol of happiness, to have to come down in many homes to make way for another type wreath—the symbol of deep sorrow.

You may be assured that your Highway Patrol will be on the highways of this state trying to keep you and yours SAFE—But to do the job that will keep the highways safe and to make us feel that we are doing a good job, we will need your full cooperation and support.

### Young Politician May Be In Race For Highest Post

A potential candidate for Governor of Alabama is working on Senator John Sparkman's Small Business Committee.

He is 18-year-old Joel C. Janney of Alexander City, Joel, who says he is now laying the groundwork for becoming Governor of Alabama some day, works as a messenger for the Senator's committee. He replaced Jim Anderson of Huntsville, who currently works on Senator Sparkman's staff as a clerical assistant.

During his years in Congress, Senator Sparkman has helped about 50 Alabama boys get their college educations by finding them Capitol Hill jobs. These students have served as elevator operators, Capitol police officers, messengers and clerks.

Senator Sparkman selected Joel for this Capitol Hill job because of his need for outside work in order to attend college. In addition, Joel had expressed a keen interest in politics and had been active in the political life of his high school. While Joel has been elected to a number of offices, like most politicians he has several times been second best at the polls.

With his strong political background in high school it was only natural that when he came to work in Washington he decided to work toward a law degree.

### Proper Execution Required Forms Asked Of Veterans

An appeal to veterans and their beneficiaries to properly execute required forms when applying for veterans benefits was issued by Neil R. Smart, Manager of the Montgomery VA Regional Office, today.

Every item on an application blank must be filled in legibly before the claim can be adjudicated, he pointed out. Failure to provide the necessary information holds up the decision on the claim until correspondence elicits a complete answer.

Such correspondence is costly to the applicant and to the Government, Smart said. It is further objectionable to all concerned because it delays action on the application.

"You are always welcome to bring your problem to the contact representatives at our office located at 400 Lee Street, Montgomery 4, Alabama," he invited.

fire, then wishes the family good luck.

Even the poorest Chinese buy new shoes for the holiday, because it is bad luck to step down on the ground into old shoes on New Year's Day. And the Portuguese ignore their debts, because the man who pays a bill on this day will pay out money all year.

The Brazilians open the New

Year by expressing the hope of all men . . . they designate January 1 as the Day of Universal Brotherhood.

Don't let high priced machinery stay outside during the winter. Feed supplies in the nation are at record levels. Keep plastics away from high heat.



## Season's BEST WISHES

To all our loyal friends and patrons we send this Holiday greeting with the wish that you enjoy all the delights of this festive season.

### JET PEST CONTROL

South Court St.

AT 2-3121



*It's an old-fashioned custom, 'tis true,  
But it's a custom we still think is sublime,  
To sing out our good wishes to you  
For a simply perfect happy holiday time!*

### JORDAN REALTY CO.

419 N. Seminary St.

Florence

# Happy Christmas!

This institution is especially proud this Christmas of its twenty-five years of service to the people of this area, made possible by the unswerving confidence of its thousands of patrons through the years who used its services in the building of the greater Muscle Shoals area.

The officers, directors and employees of First Federal all join in wishing for each and everyone of you the fullest measure of a joyful Christmas and a Happy, Prosperous New Year.

118 E. Mobile St.

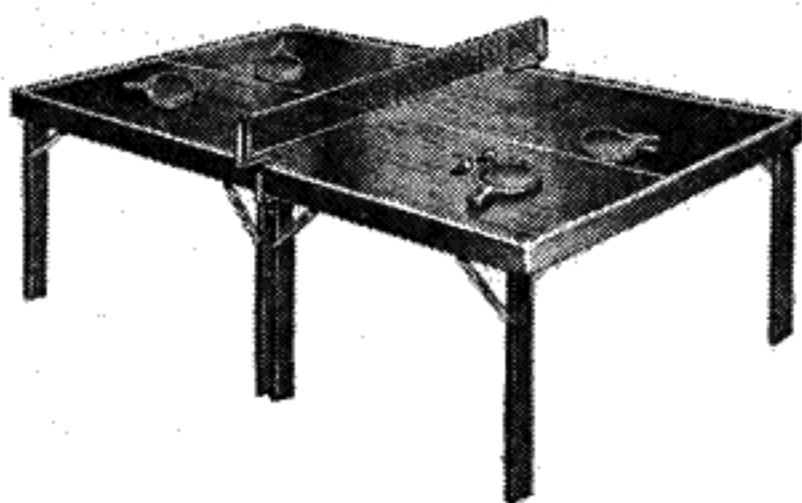
7 Points Shopping Center

**FIRST FEDERAL**  
SAVINGS & LOAN ASSOCIATION OF FLORENCE  
118 E. MOBILE STREET, FLORENCE, ALABAMA SEVEN POINTS SHOPPING CENTER



## Christmas begins here!

### FUN FOR THE WHOLE FAMILY

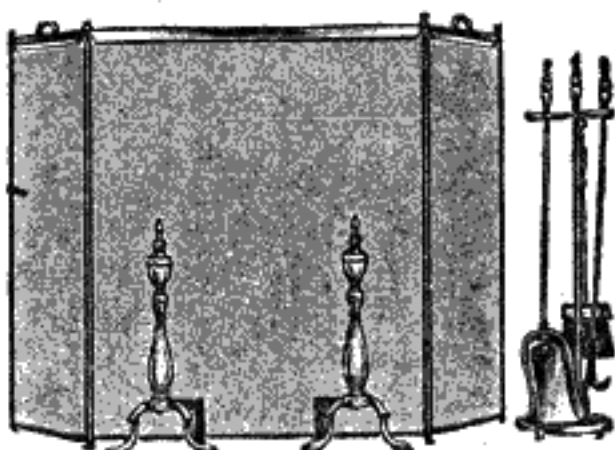


OFFICIAL SIZE, 5'x9'  
UNFINISHED

### PING PONG TABLE

Exterior Type Plywood Top	\$14.85
Base, Complete	\$11.95
Ready To Assemble	\$26.80

OUTFIT



DRESS UP THE HOME  
WITH A NEW FIREPLACE ENSEMBLE  
IN ANTIQUE FINISH  
OR BRIGHTLY POLISHED BRASS

Priced In Sets or  
Individual Pieces

Complete Selection

**YOU CAN RELY ON THE OLD RELIABLE**

## FLORENCE LUMBER COMPANY

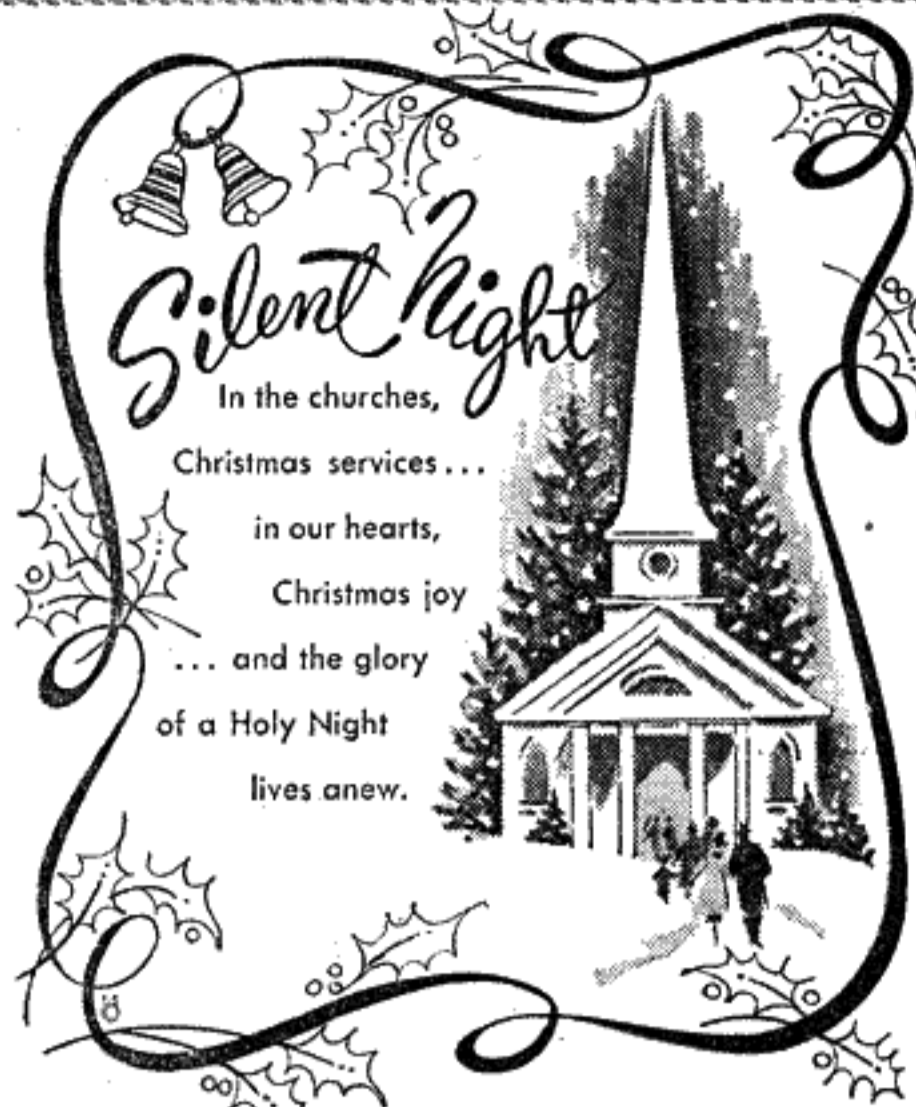
528 East Tennessee St.

AT 2-0551

Florence, Ala.

For  
**COLDS**  
take 666

Aerial spraying can now be used to control undesirable woody plants in hardwood stands, reports the U.S. Department of Agriculture. The cost is about \$7.50 to \$9 an acre, and the system may be useful in southern pine plantations.



**M. JEROME CARTER & CO.**  
INSURANCE and REAL ESTATE  
125 S. Court St. Florence



American life expectancy is now more than 70 years—as compared to 48 years a century ago.  
It takes 4½ minutes of labor to purchase three glasses of milk.

**TVA News Letter**  
From The Office Of  
Tennessee Valley Authority  
Knoxville, Tenn.

The Tennessee Valley Authority said in a report released today that the local municipal and cooperative electric distribution systems which serve the retail electric customers of the Tennessee Valley region had "another year of successful operation" in 1959. The use of electricity set a new record, unit costs were reduced, and rates declined.

TVA reports each year on the operation of the 99 cities and 51 rural electric cooperatives which purchase power from TVA at wholesale and sell it retail to 1,369,000 customers.  
Operating revenues of the local electric systems totaled \$164,584,000, an increase of a little more than 5 percent. Expenses were \$140,855,000, up to 6.5 percent, and net income was \$23,729,000, a slight decline from the "unusually high" net income of the previous fiscal year.

In a message accompanying the report, the TVA Board of Directors—Herbert D. Vogel, Chairman; A. R. Jones and Brooks Hays—said that "the passage of the TVA financing bill in August 1959 reflects the high regard existing throughout our Nation from the results of our joint efforts and reaffirms the obligation of TVA to continue to meet the growing power requirements of the region in the future, as in the past.

This evidence of confidence is most gratifying. In no small measure it results from the splendid performance of the distributors and their substantial contribution to the social and economic welfare of the region and its people. The resulting economic growth of this region is of direct benefit to the rest of the Nation."

G. O. Wessenauser, TVA Manager of Power, said in a letter to the distributors that "an important measure of the success of the local electric systems is the extent to which the customer is provided with electricity that is abundantly available at low cost. By this measure, fiscal year 1959 was another year of successful operation for your systems. Use of electricity by your customers was greater than ever while the rates they paid for it were further reduced. It is also important that your revenues are sufficient to cover your costs, and on this basis your 1959 operations also were successful.

Mr. Wessenauser also asserted that the outlook for future power supply in the region now is "most favorable." He noted that TVA has added 1,330,000 kilowatts of generating capacity to the system in the past two years and that 1,259,200 kilowatts were under construction as the fiscal year ended, all financed by revenues of the power system alone. An additional 1,100,000 kilowatts are scheduled in initial stages of construction,

to be financed with revenue bonds.  
"TVA will have a reasonable margin of capacity over expected loads through the winter of 1960-61," Mr. Wessenauser said. "Because revenues were not sufficient to start all the capacity we would like to have to meet load growth in the following year, we face a tight power supply situation in the winter of 1961-62. However, demands will be met, although perhaps at some added cost, and there is no reason for any of us to relax our efforts to encourage our customers to use more electricity." Mr. Wessenauser said that the importance of the bond financing legislation to the area's future economic growth "cannot be over-emphasized." "It will permit

TVA," he said, "to provide generating capacity to meet the region's demands for power in an orderly, economical manner. And while it gives us greater opportunities to be of service in helping to further the region's social and economic development, it carries with it an added obligation to continue to pursue with even greater resolve the objective of supplying an abundance of electricity at low cost."

In Connecticut a pen of 13 hens laid 3900 eggs in a 50-week period to set a new world record.

Milk secretion in a cow's udder is a continuous process.



**INTER CITY TRUCKING CO.**

A division of  
ET and WNC TRANSPORTATION CO.

## Classified Directory

### FABRICS

DRAPERY • SLIP COVER • SEWING NOTIONS  
DRESS MATERIAL AND TRIMMING  
**MILL ENDS STORE**

AT 2-8462 North Florence

### HOUSE PLANS

"PROMPT SERVICE"  
**Tri-Cities Drafting Service**  
House Plans • Building Estimates • Contracting  
First Federal Bldg. EM 3-3454 Florence

### JEWELRY

• WATCHES • DIAMOND RINGS  
DISCOUNT FOR CASH  
**YOUNG'S JEWELRY**

106 S. SEMINARY ST. FLORENCE

### SIGNS

• NO HUNTING • NO TRESPASSING • POSTED  
• FOR RENT • NO SMOKING • AND MANY OTHERS

**THE FLORENCE HERALD**

110-112 N. SEMINARY ST. PHONE AT 2-0641

### TV RADIO REPAIRS

SALES • SERVICE • REPAIRS  
Pioneer Radio and TV Dealers  
Our Service Is The Best Available—Prices Reasonable  
**BROWN'S RADIO-TV CENTER**  
102 N. Seminary St. Dial AT 2-2071 Florence

### LEGAL FORMS

Warranty Deeds • Real Estate Mortgages • Sales  
Contracts • Lease Sales • Leases • Bill of Sale  
Notes • Advance Liens • And Many Others  
**THE FLORENCE HERALD**  
110-112 N. SEMINARY ST. AT 2-0641

### SHOES

SHOES FOR THE ENTIRE FAMILY AT ...  
30 TO 80% SAVINGS!  
**GABLE'S SHOES**  
121 EAST TENNESSEE ST. FLORENCE, ALA.  
Use Our Convenient Lay-a-way Plan

### TIRES

COMPLETE TIRE SERVICE  
**BATSON'S OK RUBBER WELDERS**  
605 E. TENNESSEE ST. FLORENCE, ALA.  
Money Back Guarantee On All Work

### Furnace Filters

Permanent, Any Size For Any Make  
Heating or Cooling System, \$3.75 up.  
**YOUNG-PITTMAN CO.**  
600 S. Court St. AT 2-8771

### REAL ESTATE

ALEXANDER HEIGHTS • SHERWOOD FOREST  
Between Chisholm Hwy. and Cloverdale Rd.  
**SHERWOOD REALTY CO.**  
301 Wright Dr. Phone EM 3-2426  
Alexander Heights, Florence, Ala.

### TERMITE

CONTROL  
And  
TREE  
SURGERY  
Complete termite control and waterproofing  
for Commercial and Residential.  
**Tri-Cities Termite Control**  
3721 Jackson Hwy., Ph. EV 3-8158, Sheffield  
Complete Care of All Trees, Lawns, Shrubs.

### Farm - Garden

HEADQUARTERS  
For All Your Needs In Farm and  
Garden Supplies • Feeds • Seeds  
**FLORENCE SEED & FEED CO.**  
Across From Post Office N. Seminary St.

### GUITARS

**E. E. FORBES & SONS PIANO CO.**  
HEADQUARTERS FOR MARTIN, FENDER and GIBSON GUITARS  
The Finest Guitars on the Market  
SMALL DOWN PAYMENT — EASY TERMS  
109 SOUTH COURT ST. FLORENCE

### DRUGS

WE SPECIALIZE IN PRESCRIPTIONS  
**CITY DRUG STORE**  
COR. TENN. & SEMINARY STS. DIAL AT 2-1762 FLORENCE

### SECRETARIES

ARE IN GREAT DEMAND  
Get Complete Training At  
**Larimore Business College**  
315 SOUTH COURT ST. DIAL AT 2-5732

### Birmingham

### THE PICK-BANKHEAD

23RD ST. AND FIFTH AVE. NO.

Completely  
Air-Conditioned

Rooms with bath from \$5.00

• NO CHARGE FOR CHILDREN  
• RADIO AND TELEVISION  
• FREE PARKING  
• COFFEE SHOP

Newly Remodeled

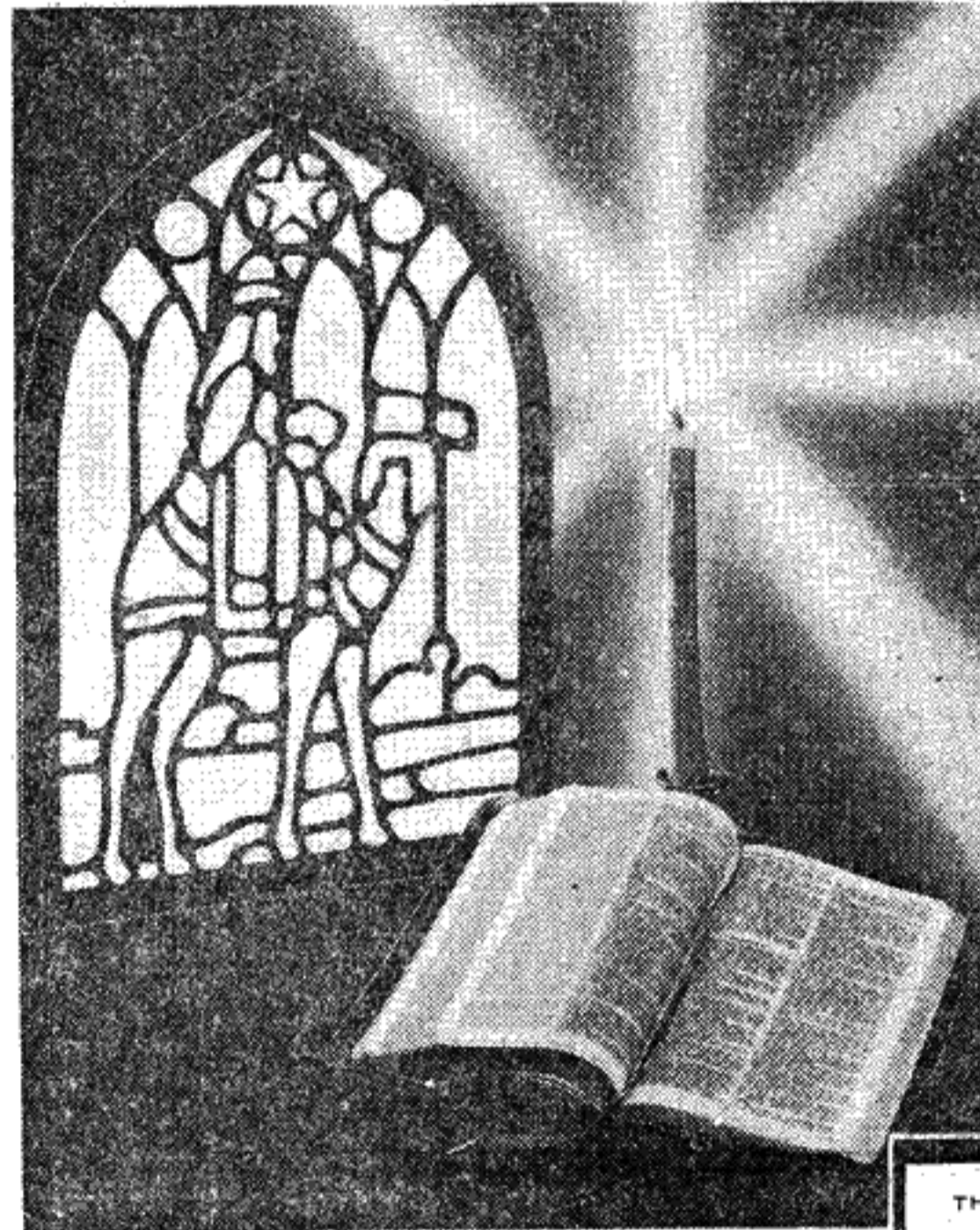
GENE WHITE, Mgr.

Alpine 1-3231

FREE TELETYPE RESERVATIONS  
FOR ALL ALBERT PICK HOTELS

## Come to Church for Services

"A FAMILY THAT WORSHIPS TOGETHER — STAYS TOGETHER"



End  
of the  
Quest

Wise Men travelled a desert to lay their gifts before a King.

But the King was a mere babe. His court was a cattle shed; His princely garb swaddling bands.

Could they be certain when they knelt by the manger that this was the end of the quest?

Their certainty came not of proof but of faith. They had marveled at the heavens . . . followed a gleaming star . . . listened to prophecy. For Wise Men this was enough!

And through the centuries others have sought the King. Eagerly, earnestly they have come into the reverent beauty of the Church. And there, as ageless Words cast their light in man's darkness, they have known the end of their quest.

Copyright 1959, Reister Adv. Service, Strasburg, Va.

### THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	2	7-10
Monday	Matthew	1	11
Tuesday	John	1	15-17
Wednesday	John	1	27-28
Thursday	1 Peter	1	22-25
Friday	Galatians	105	4-5
Saturday	Isaiah	32	1-4

This Advertisement Is Contributed to the Church by the Following Patriotic Business Establishments:

ALABAMA OIL CO.

ALABAMA-TENNESSEE  
NATURAL GAS CO.

THE BOOTERY

BANK OF LEXINGTON

CAMPBELL MOTORS

DARBY'S SHELL SERVICE

DIXIE TIRE CO.

EAST LAUDERDALE  
BANKING CO.

FARMERS BANK, ANDERSON

FARMERS & MERCHANTS  
BANK, WATERLOO

FLORENCE COCA-COLA  
BOTTLING CO.

FIRST NATIONAL BANK

FIRST FEDERAL SAVINGS &  
LOAN ASSOCIATION

J. T. FLAGG KNITTING CO.  
Division of Flagg-Utica Corp.

FLORENCE IMPLEMENT CO.

FLORENCE LUMBER CO.

N. FLORENCE PHARMACY

FLORENCE SEED & FEED CO.

MILNER DRUG STORE

ROSENBAUM THEATERS

MEFFORD'S, JEWELERS

JORDAN REALTY COMPANY

ROGERS DEPARTMENT STORE

P. N. HIRSCH & CO.

THE SHERWIN-WILLIAMS CO.

# Holiday Greetings

Wishing you season's cheer in abundance. And may it linger in your heart all year!



## FLORENCE YELLOW CAB & TAXI CO.

215 E. Tennessee

AT 2-1241

# GREETINGS

The season's the reason we're jumping for joy, with sincere thanks and best wishes for a happy holiday to all our loyal patrons!



## FOOTE AUTO CO.

E. Tennessee St.

AT 2-9082

Florence



# Season's Greetings

Happy holiday wishes to you, our friends and customers, and sincere thanks for the pleasure of serving you. May your Yuletide be bright with all the season's joys.

## HOOVER MOTOR EXPRESS

EV 3-9216

SHEFFIELD

## Legal Notice

### NON-RESIDENT NOTICE THE STATE OF ALABAMA Lauderdale County Jimmie Nell Woods Murphy

vs.  
Clarence Wiley Murphy  
In the Law and Equity Court  
In Equity AT FLORENCE  
In this cause it is made to appear to the Ex-Officio Register, by the affidavit of Marvin Wilson Solicitor Complainant that the Respondent, Clarence Wiley Murphy, is a non-resident of the State of Alabama, and that his place of residence is unknown, and that it cannot be ascertained after reasonable effort, and further, that in the belief of said affiant, the respondent is over the age of twenty-one years.

It is therefore ordered by the Ex-Officio Register that publication be made in the Florence Herald, a newspaper published in Florence, Alabama once a week for four consecutive weeks, requiring the said Clarence Wiley Murphy to plead, answer or demur to the bill of complaint in this cause by the 12th day of January, 1960 or, in thirty days thereafter a decree pro confesso may be taken against him.

Done at office in Florence, Alabama, this 8th day of December, 1959.

Elbert L. Daly  
Ex-Officio, Register  
Dec. 10, 17, 24, 31

### NON-RESIDENT NOTICE THE STATE OF ALABAMA Lauderdale County A. Z. Quarles

vs.  
William R. Quarles  
In the Law and Equity Court  
In Equity AT FLORENCE  
In this cause it is made to appear to the Ex-Officio Register, by the affidavit of Harold T. Pounders Solicitor for Complainant, that the Respondent, William R. Quarles, is a non-resident of the State of Alabama, and that his place of residence is unknown, and that it cannot be ascertained after reasonable effort, and further, that in the belief of said affiant, the respondent is over the age of twenty-one years.

It is therefore ordered by the Ex-Officio Register that publication be made in the Florence Herald, a newspaper published in Florence, Alabama once a week for four consecutive weeks, requiring the said William R. Quarles to plead, answer or demur to the bill of complaint in this cause by the 12th day of January, 1960 or, in thirty days thereafter a decree pro confesso may be taken against him.

Done at office in Florence, Alabama, this 4th day of December, 1959.

Elbert L. Daly  
Ex-Officio, Register  
Dec. 10, 17, 24, 31

**MORTGAGE SALE**  
Under and by virtue of the power of sale contained in that certain mortgage from Sam Calhoun and wife, Rhodie Calhoun, to The First National Bank of Florence, Florence, Alabama, to secure an indebtedness therein described, which mortgage is recorded in Mortgage Record 594, pages 517-19 in the Office of the Judge of Probate of Lauderdale County, Alabama, and said mortgage and the debt thereby secured having been duly assigned to the undersigned, and default having been made in the payment of indebtedness secured thereby, the undersigned, as assignee, will on Thursday, the 31st day of December, 1959, offer for sale to the highest bidder for cash, within legal hours of sale in front of the Courthouse door in Florence, Lauderdale County, Alabama the real estate described in said mortgage located in Florence, Lauderdale County, Alabama, to-wit: Lot 5 in Block 6, in the Bunting Hill Subdivision, in Florence, Alabama, according to the map and plat thereof recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in New Plat Book 2, at Page 76. This sale is being made to satisfy the indebtedness secured by said mortgage, and the proceeds of sale will be applied as therein directed.

E. B. Haltom, Jr.,  
Assignee  
Dec. 10, 17, 24

**NOTICE OF STOCKHOLDERS MEETING**  
The Board of Directors of the Bank of Lexington, Lexington, Alabama, has called the annual stockholders meeting to be held in the directors' room at 10:30 A.M., Saturday, January 9, 1960. The meeting is called for the purpose of electing a Board of Directors for the ensuing year and for attention to other business that may properly come before the meeting.

Charles P. McMeans  
President  
Dec. 10, 17, 24, 31

### STATE OF ALABAMA LAUDERDALE COUNTY IN THE CIRCUIT COURT, IN EQUITY

L. G. Augustin, et als d/b/a Augustin Lumber Co. vs. Robert Crosslin, et als, Case No. 4047, and J. H. Haddock, et als, d/b/a Gray's Concrete Products vs. Robert Crosslin, Case No. 4026.

**REGISTER'S SALE**  
By virtue of a decree in the above stated causes rendered on the 1st day of December, 1959, by the Circuit Court, in Equity, to satisfy said decree, I will sell to the highest and best bidder for cash, at the Courthouse door of said County, between the hours of 11:00 A. M. and 4:00 P. M., said sale beginning at 11:00 A. M.,

ON MONDAY, THE 4TH DAY OF JANUARY, 1960 on the following terms "Cash" the following described property, to-wit:

Part of the Southeast 1/4 of Northwest 1/4, Section 26, Township 1, Range 12 West, described as beginning 460.02 feet south and 305 feet west of the Northeast corner of said Southeast 1/4 of the Northwest 1/4; thence West 194.62 feet to said paragonage lot; thence South 28 degrees east 150

feet; thence East 125 feet; thence North 127 feet to the point of beginning.

This the 8th day of December, 1959.  
Elbert L. Daly  
Register of Circuit Court, in Equity  
Dec. 10, 17, 24

### NON-RESIDENT NOTICE THE STATE OF ALABAMA Lauderdale County Nellie Peck Green, Complainant

vs.  
Huey Cecil Green, Respondent  
In the Law and Equity Court  
In Equity AT FLORENCE  
In this cause it is made to appear to the Ex-Officio Register, by the affidavit of Nellie Peck Green that the respondent, Huey Cecil Green, is a non-resident of the State of Alabama, and that his place of residence is unknown, and that it cannot be ascertained after reasonable effort, and further, that in the belief of said affiant, the respondent, Huey Cecil Green is over the age of twenty-one years.

It is therefore ordered by the Ex-Officio Register that publication be made in the Florence Herald, a newspaper published in Florence, Alabama once a week for four consecutive weeks, requiring the said Huey Cecil Green to plead, answer or demur to the bill of complaint in this cause by the 12th day of January, 1960 or, in thirty days thereafter a decree pro confesso may be taken against him.

Done at office in Florence, Alabama, this 8th day of December, 1959.

Elbert L. Daly  
Ex-Officio, Register  
Dec. 10, 17, 24, 31

### ADMINISTRATOR'S NOTICE

Estate of Clara B. Warren, deceased.

**PROBATE COURT**  
Letters Testamentary in the estate of said deceased having been granted to the undersigned on the 10th day of December, 1959, by the Hon. Estes R. Flynt, Judge of the Probate Court of Lauderdale County, notice is hereby given that all persons having claims against said estate are hereby required to present the same within time allowed by law or the same will be barred.

Gertrude Jolly Gilbert,  
Executrix  
Dec. 17, 24, 31

### NOTICE OF STOCKHOLDERS MEETING

The annual meeting of the stockholders of The Farmers Bank of Anderson, Alabama will be held Friday, January 15, 1960 at 1:30 o'clock p.m. at the bank for the purpose of electing a board of directors and for any other business that might come before the meeting.

Rayford Raney  
Cashier  
Dec. 24, 31; Jan. 7, 14

Turkey is highest in protein of all meats, and along with broiler chicken, lowest in fat.



## TV CO-OP

Quality  
Feeds - Seeds  
Fertilizers

IT'S GOOD BUSINESS—  
—IT'S YOUR BUSINESS

## LAUDERDALE COUNTY CO-OP

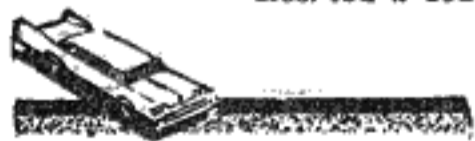
Dial AT 2-8441 Box 387  
FLORENCE, ALA.



Bill Cadenhead  
Res. AT 2-6336  
Off. AT 2-6861



Cecil Williams  
Off. AT 2-6861  
Res. AT 2-1919



## Got It Figured To The Penny?

### CHANCES ARE YOU CAN CUT OFF \$150 MORE ON THAT CAR!

If you use State Farm's famous "Bank Plan" for Auto Financing before you buy any new or used car. Get all the facts about the "Bank Plan" from your nearby State Farm Agent. Call soon.

It Pays To Know Your State Farm Agent  
STATE FARM MUTUAL  
AUTOMOBILE INSURANCE  
COMPANY  
Home Office: Bloomington, Illinois

R. GLENN BOX  
District Manager

RAY RICHESON  
Assistant Manager

PHONE: AT 2-6861

112 S. Pine St. Florence

Half of the 3,152 counties in the United States and its possessions sausage, but the amount varies are now modified certified brucellosis-free. The meat used in cellulosis-free areas. Eight counties pork sausage may contain no more in Alabama are now modified than 50 percent fat if prepared under federal inspection.



## JIMMIE'S BATTERY SHOP

110 S. Pine St.

AT 2-5281

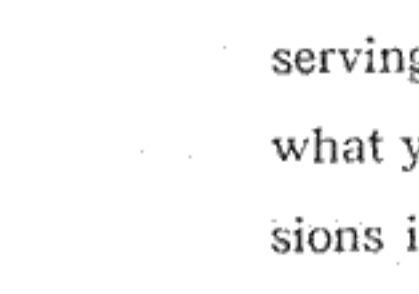


## MRS. DORIS M. DROKE

Authorized Zenith Hearing Aid Dealer

123 S. Court St.

Florence



# Greetings of the Season

with many thanks for your loyalty and good will

We are very happy indeed to take this opportunity to tell you how much we appreciate the privilege and pleasure of serving you. It's our sincere wish that Santa brings you just what you're hoping for and that life holds many joyous occasions in store for you and all those who are dearest to you.

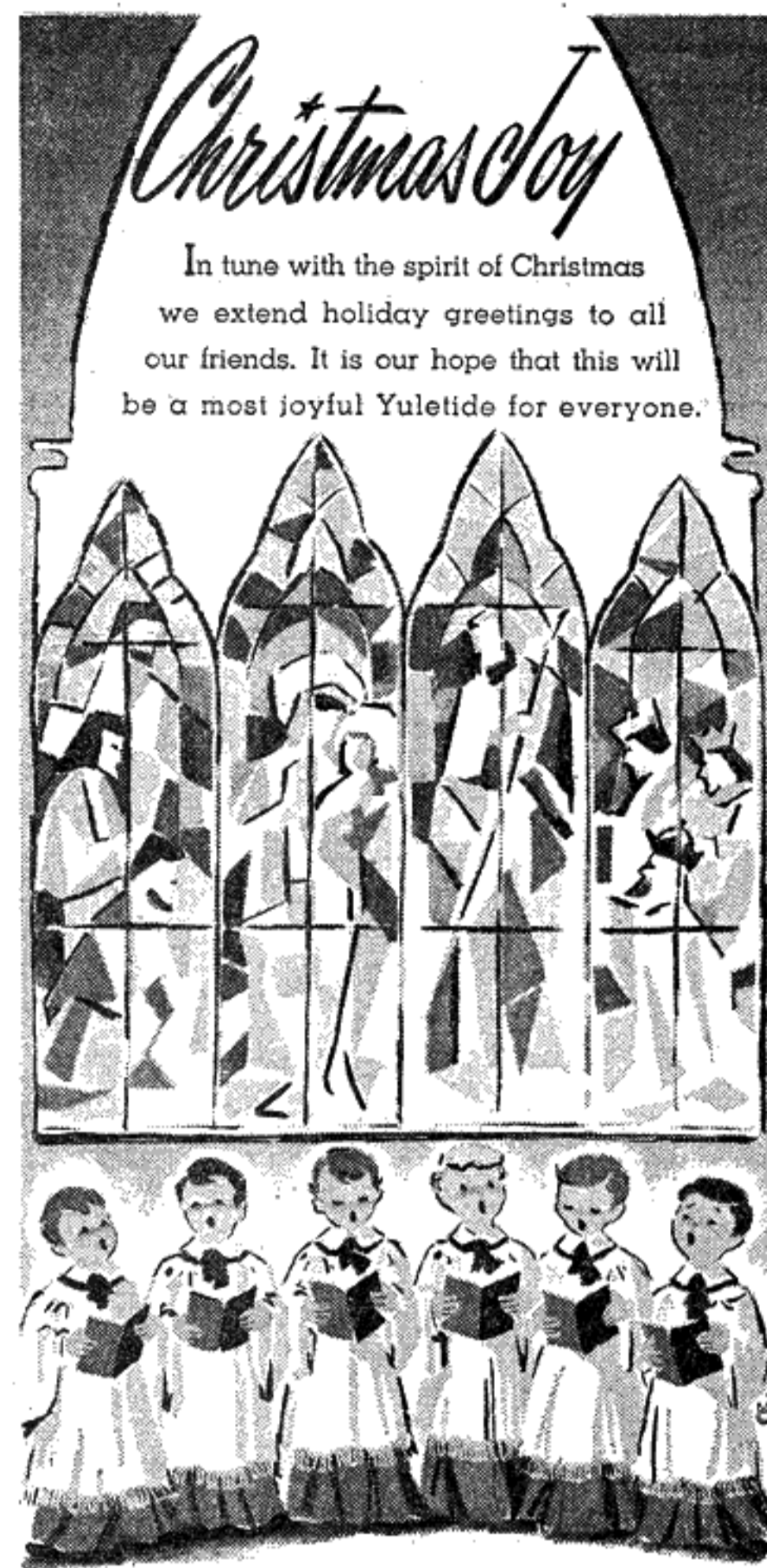
BOB • MARY • BILL • MIKE

## W. M. CLINGAN AND SONS TRACTOR CO.

SOUTH COURT STREET

AT 2-7462

FLORENCE



## YOUR FIRESTONE STORE

416 N. COURT ST.

AT 2-1571

FLORENCE

The first Navy nurses to serve aboard a hospital ship reported aboard the USS Relief in 1922. Lawrence Washington, a brother of General George Washington, was a Marine Corps Officer.

**BATTERIES** CHOICE USED BATTERIES GUARANTEED

• TRACTOR • TRUCK • CAR

**\$4.50** (Exchange)

YOU'LL FIND PLENTY PARKING SPACE AT

**AUTO ELECTRIC SERVICE**

Cherry & College Sts. Florence, Ala. D/al AT 2-9191

## Decorations Are Part Of Christmas Tradition

Part of the joy of Christmas is decorating the house and tree. Lights, greens, bright ornaments and flowers are the usual symbols of the season, but the way each family employs them depends on whether or not its members celebrate Christmas as a religious holiday, and also on what its ancestral traditions and the local customs are. Redbook Magazine for December has collected many charming ways for decorating at this season. Following is a condensation of the article:

Fruits and nuts are traditional holiday decorations, symbolic of feast and plenty. An apple pyramid, like one re-created at colonial Williamsburg, makes a handsome table decoration. Nuts and bits of green are poked into the spaces among the apples and a pineapple rests on the flat top of a cone. Arrange the pyramid on a bed of greens.

Decking the halls with greens, which have always symbolized eternal life, is an ancient winter-

holiday tradition. Favorite among the evergreen garlands is the Della Robbia, inspired by the relief carvings of that artist. It is made of evergreen roping to which shellacked colorful fruits are attached with wires.

Miniature trees for table decorations can be fashioned from pine-apple tops and sprayed with gold or silver. A Christmas crib in many families of European origin is more important than the Christmas tree. For children, the setting up of this scene and collecting additional figures each year is a treasured custom. In homes where the holiday observance is secular, Christmas towns or farm scenes can provide the same creative contribution to the holiday decorations.

A kissing ball, popular in the South, is the most decorative and most subtle presentation of mistletoe. Poke sprigs of greens into a styrofoam ball, hide a piece of mistletoe at the bottom of the ball and hang high by a ribbon.

Candlelight has been synonymous with the season, from the time pagan worshippers believed they had to keep a flame going for 40 days in midwinter while the sun turned around, through the festival lights of Hanukkah, the ceremonial use of candles in Christian churches, to the present-day custom of placing candles in windows to signal the holiday.

The earliest American tree ornaments were materials at hand—tufts of cotton, red peppers, fruits and popcorn and cranberry garlands. Stringing popcorn is an afternoon's occupation for young children. Tender puffs of freshly popped corn molded into balls with chewy molasses candy are truly an American Christmas sweet. Encased in cellophane and tied with a bright ribbon, they are attractive tree ornaments.

Gilded walnut shells glued to narrow colored ribbons make handsome tree ornaments. Since a German immigrant trimmed his first Ohio Christmas tree with homemade paper ornaments in 1847, generations of children have fashioned paper chains and images for ornaments.

(From Redbook Magazine)

## CROPS ARE GOOD

AND LOANS ARE LARGER ON PRODUCTIVE FARMS

BORROWING or BUYING-ON-TIME is almost sure to cost YOU, the people of the Muscle Shoals area, more in the future than it does now; due to higher interest rates and a tighter money market. If you plan to either borrow or buy-on-time in the near future, NOW is the time to visit your nearest Federal Land Bank Association office.

See . . .  
L. N. Thompson  
Manager

**FEDERAL  
LAND BANK  
ASSOCIATION**

FLORENCE OFFICE  
210 W. Tennessee AT 2-1892

MOULTON OFFICE:  
Wren Road FA 6-6151

RUSSELLVILLE OFFICE:  
Russ. P.C.A. Bldg. 80

## Epiphany Means End of Yuletide

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive on that day in which a bean, coin or china figure is hidden. Whoever gets the prize is crowned king of the family.

Epiphany means "appearance" and commemorates the visit of the Three Wise Men to the infant Jesus. Their arrival was proof to believers that Christ the Savior had been born.

The visit is told in Matthew 2: 1-2: "Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold there came wise men from the east to Jerusalem."

"Saying, where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him."

**Early Plays**  
During the Middle Ages, Epiphany, or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and they became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. It was probably presented in a command performance at Whitehall Palace on January 6, 1601, according to historians.

Today child "kings" crowned with golden paper coronets roam their stockings filled with presents singing hymns and carols. In Italy, millions of children wake to find their stockings filled with presents from La Befana, the good-hearted witch who takes the place of Santa Claus.

**Custom**  
In France, a portion of the Epiphany cake is often set aside as "la part de Dieu"—God's share. It is given to the first poor person who comes to the door.

In Greece, three pieces of cake are cut: one for Christ, one for Mary, and one for St. Basil. In Britain, "Twelfth Night cake" is washed down with Lambs' Wool, a drink made with hot, strong ale spiced with nutmeg and sugar.

## Christmas Has Pagan Rituals

The celebration of Christmas brought back the birthday party. To early Christians, it was unthinkable to celebrate one's birthday—much less the birthday of Christ. Birth meant the assumption of original sin and frequently the beginning of a life of persecution and perhaps martyrdom.

Birthday festivities, moreover, were a pagan custom. The Pharaoh of Egypt and Herod celebrated their birthdays, as the Bible relates. But it was sacrilege even to suggest that a Divine Being had a birthday.

In the 300's, however, this attitude was beginning to change. In the year 354 the Bishop of Rome declared December 25 to be the anniversary of the birth of Christ. But it took another pagan ritual to help establish Christmas. The ancient peoples of Europe had been accustomed to celebrating the winter solstice, when the sun seems to return to the Northern Hemisphere, in late December. The pagan feast commemorating the victory of light over darkness was simply replaced by the Christian festival honoring the "Light of Life."

LET THE HERALD PRINT IT!

## Christmas Gifts In Other Lands

Among German families, Christmas presents are wrapped in layers of papers, called a "Julkapp," each with a different person's name on it. The package gets passed along after each unwrapping until the box reaches the person for whom it was intended.

A gay Mexican "pinata" can be adapted to delight small children in any home. It is a fragile earthen jar elaborately disguised and decorated with tissue paper and tinsel. The decoration usually takes the form of a doll's face or a familiar animal. The "pinata" is filled with inexpensive toys, candies and nuts hung just out of children's reach. Each child,

blindfolded, gets three swings with a stick, for a chance to burst the "pinata" and send a shower of gifts onto the floor, where all's fair in the scramble to get a share of the goodies.

A hospitality tree is a lovely means of sharing Christmas with people who come to call on Christmas Day. Set up a small table near the front door. Trim it with cellophane-wrapped candy canes, packages of cigarettes, crayons, pencils, a supply of stamps and gingerbread men. Children love to select a gift for each caller and are remarkably apt at choosing a suitable one.

(From Redbooks Magazine)

Three rudders are required to maneuver the more than one-quarter mile long super carrier

Protection against milk fever in dairy cows apparently can be achieved with lower levels of Vitamin D than has been previously recommended, according to an

Ohio state test. The dosage apparently can be dropped to 20 million units per day, compared to the previously recommended 30 million units.

## Greetings



Our greetings to you are hearty, our wishes great. As a Star in the heavens led the Wise Men, so may the spirit of Christmas lead you and yours to many joys and blessings.

## QUALITY CLEANERS

111 S. Seminary St. AT 2-8351 Florence



## Merry Christmas

May the joyous spirit of Christmas come to dwell in your home during this glorious season and remain to brighten your life throughout the New Year...

## SPRY FUNERAL HOMES

and

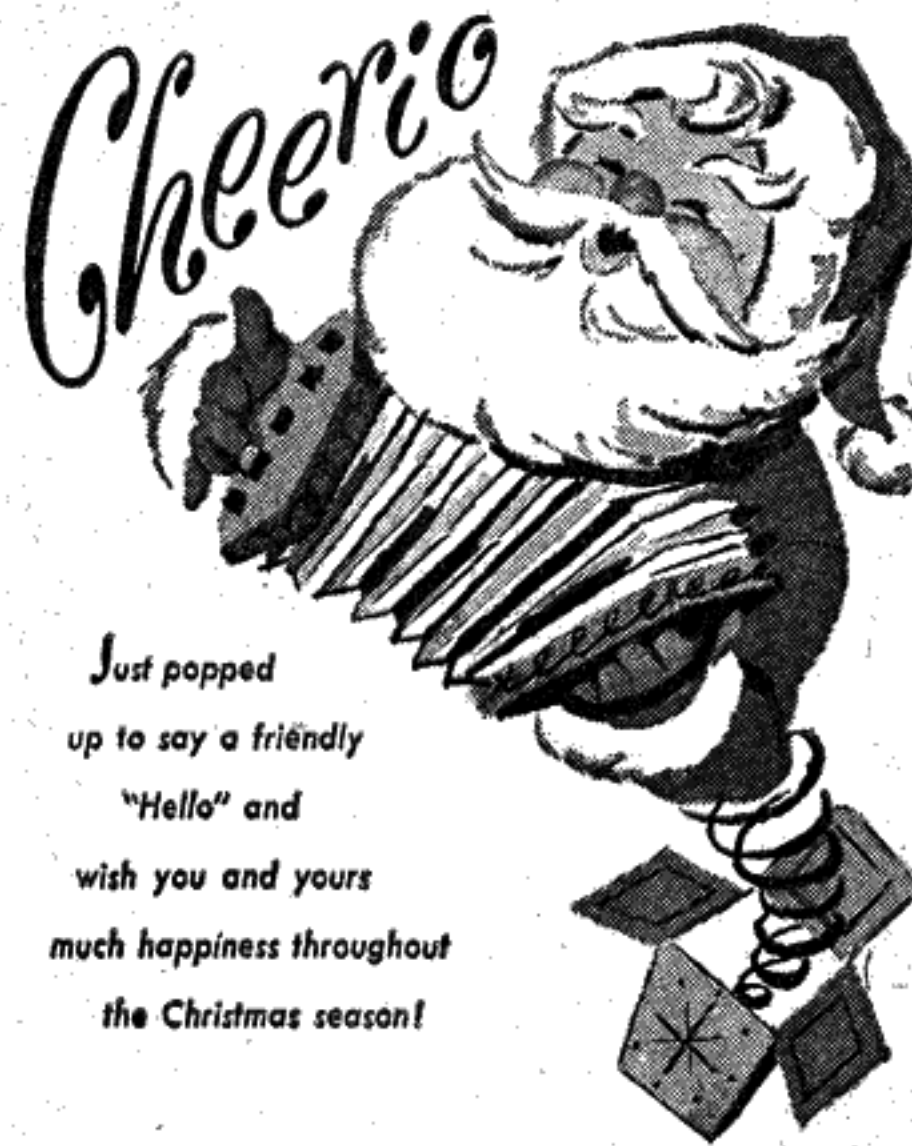
## BURIAL INSURANCE CO., INC.

HUNTSVILLE • ATHENS • ROGERSVILLE • FLORENCE • SHEFFIELD  
RUSSELLVILLE • RED BAY • HAMILTON • HALEYVILLE



## TOM CARRIGAN'S BARBER SHOP

104 N. Seminary St. Florence, Ala.



Just popped up to say a friendly "Hello" and wish you and yours much happiness throughout the Christmas season!

## DRANE REALTY COMPANY

New Bliss Bldg. Dial AT 2-0951



## Christmas Wishes

To our many loyal friends and devoted patrons we send heartfelt greetings. May the glorious inspiration of the first Christmas be with you and your loved ones throughout this holiday season, and abide with you for all the years to come... lightening your cares, brightening your lives, bringing you enduring peace and contentment.

## SHEFFIELD CONCRETE BLOCK CO., Inc.

AND

## SHOALS READY-MIX, Inc.

500 - 20th AVE.

EV 3-0921

SHEFFIELD