



The Passing Parade

By HAROLD S. MAY

● Possibly the most disappointing experience you can have is to return to the community in which you were born, after more than a half-century of absence, and find it has actually withered away. When our family moved from Petersburg to Florence just after the turn of the century, that little city in the heart of famed Middle Tennessee was a flourishing agricultural community of some 1,200 prosperous citizens. Sunday, when we made our long promised (to ourselves) journey back for a look-see, it was hard to believe that time could have been so rough on any established town. The square (and truly it is that), once the center of successful business activities, is now practically a deserted village. More than half the stores, most construction dating back to the 1870's and 1880's, are empty and the only improvement on any of the business houses in this half-century is that of the bank building, which has had some modernization. Of course the community has been shunted aside by the highway, which once passed through the business area, but business, too, has passed it by so that little remains of the bustling community our Dad took so much pleasure in telling us about long years ago.

● With the world situation as it is, we have been studying Trade Relations and after a long and careful review have decided that's just what we'd like to do: trade relations.

● The kitchen maid had not been feeling too well and her mistress urged that she visit a doctor. After the examination, she asked the doctor what was wrong with her. "Nothing serious," said the physician, "just trifling." "Glad you put it that way, Doctor," said the mistress, "because it just ain't everyone that I trifle with."

● Annual Newspaper Week will be observed October 15-21. That's a week set aside for newspaper people to try to find out what's all the shouting about.

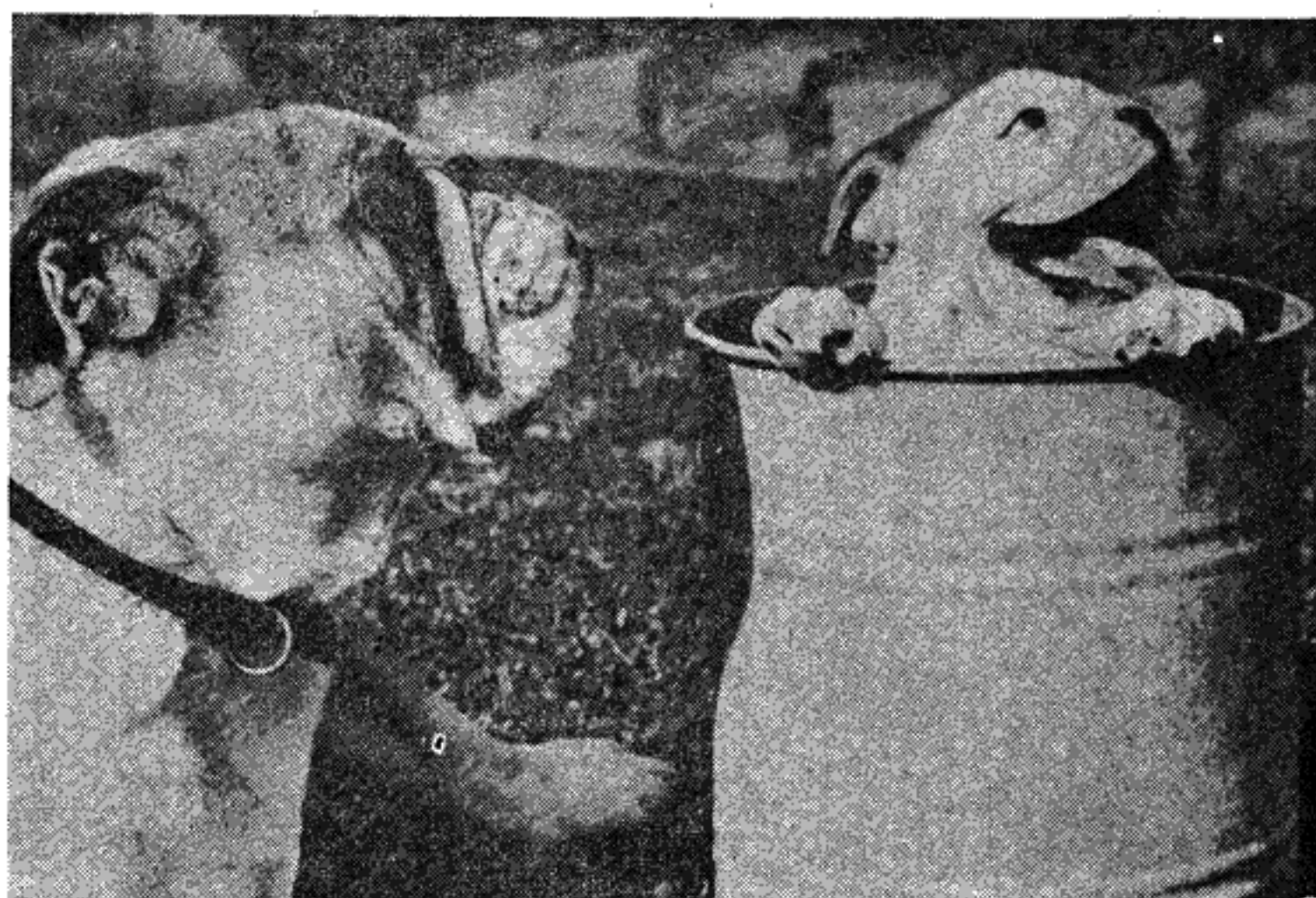
● An old story told by Tom Hefflin years ago has just come to our attention. The Senator, possibly the finest story-teller that ever lived in Alabama, was, of course, concerned during World War I that this country was engaged in the conflict and was certain that the Kaiser had made a mistake in dragging the United States into the fight. He was reminded of the old Negro who was milking a cow. The cow kept switching her tail in his face and finally he could stand it no longer. He took hold of her tail, separated it and tied it around his neck. At that moment a dog jumped into the cow lot and the cow broke and ran. The old fellow said afterwards: "She hadn't drug me more'n half a mile 'fo' I knowed I'd made a mistake." It is our hope that in our firm and determined dealings with the Soviets in the Berlin situation that we can avoid any mistake that might bring regrets in the future.

● Sign on a book store: "Help stamp out TV — read a good book."

● Because of the recent outbreaks of crime in this city, we took occasion to ask Chief of Police Noah Danley about some of the problems he and his men face in running down the culprits. His first remark gave us cause to think. "The police cannot fight crime and the people at the same time," he said. "Unless the people report crime, are willing to go into court and give evidence and aid the officers instead of in many cases hinder their efforts, crime will continue to go unchecked," the Chief added. Explaining his meaning more fully, Chief Danley said that it is awfully hard to do the job of curtailing crime if the full cooperation of the public is withheld. People are hesitant to testify against their neighbors, which is certainly well understood, and yet we find ourselves demanding more of our law enforcement officers than they can possibly deliver without our assistance.

● Just in case you have been waiting around for something to turn up, why not start with your shirtleeves.

● The obstetrician was interviewing a new patient. He asked: "How many children do you have now, Mrs. Smith?" (Not you, Mrs. Smith.) "Eleven," she replied. "My, my," the doctor commented. "You are multiplying rapidly, aren't you?" (We don't believe it happened, either.)



BULLDOGS SHOULD LOOK SAD—Too young to know any better, this pup flashes a smile not suited to his breed. His mother, Lady Democrat, looks on in Sydney, Australia.

Former Banker Released On Bond

Rogersville Alderman Is Held For Embezzlement

Hollis Ezell, Rogersville alderman and former cashier of the East Lauderdale Banking Company, was arrested Tuesday afternoon at his home in Rogersville on charges of embezzlement, it was reported by Thomas J. Jenkins, special agent in charge of the FBI's Birmingham office.

Ezell, 51, the father of five children and a member of the Rogersville governing body, maintains that he is not guilty of the charges and will fight it out before a jury.

Complaint Filed
The complaint filed against Ezell in Huntsville before U. S. Commissioner Claude H. Pipes, charges violation of Title 18, Sections 656 and 1005, U. S. Code, alleging that on or about December 2, 1958, Ezell converted \$1,100 of the bank's money to his own use.

Another allegation is that on or about February 12, 1959, he made a false entry in the teller's cash book in the amount of \$1,675. In layman's terms the FBI said, the charges would be embezzlement.

Released On Bond
Ezell was arraigned on Tuesday before U. S. Commissioner Donald H. Patterson at Florence and released on bond. At his request the preliminary hearing will be held on Saturday, October 21.

Regret was expressed over the charges Ezell is facing by Mayor H. B. Hudson of Rogersville who stated that he was out of town at the time the charges were made. He said he did not know of any plan to remove Ezell from his place on the board.

T. O. Rose, president of the East Lauderdale Banking Company said Ezell had resigned from his position as cashier in late June or early July in 1959 and had operated a tractor business in Town Creek and was presently engaged in the insurance business. He expressed regret over the situation and recalled that Ezell had been a good employee and was well known in the area.

Travel Group Sees Sights At Shoals

A group of 36 travel writers and tourist counselors, sponsored by the Alabama Travel Council and a branch of the Alabama State Chamber of Commerce in Montgomery, were conducted on a tour of the Shoals area after their arrival in Florence Monday afternoon by Florence Chamber manager, C. H. Jackson.

The group was first taken on a tour of Florence before being taken to the Reynolds Metals Company pier on Lake Wilson where a flotilla took them onto the lake. By boat they passed through the new Wilson Lock and Canal and after a short cruise of Pickwick Lake the party returned to Wilson Lake via the new lock and docked at Sky Park Harbor.

There they were entertained by the Florence Chamber of Commerce at a Smorgasbord dinner, with entertainment furnished by Jack and Dee Voorhies, and welcomed by Jesse A. Keller, president of the Florence Chamber of Commerce. The travelers then spent the night at the Holiday Inn as guest of that establishment.

They were guests of the Florence chamber at breakfast Tuesday morning, after which they departed for Dismals Gardens, Natural Bridge and Tusculosa Park. They will continue their tour of Alabama's points of interest until Sunday.



STATE ACS HEAD—Dr. T. Brannon Hubbard, Sr., of Montgomery, one of Alabama's leading surgeons, has been named president of the Alabama Division of the American Cancer Society, succeeding Dr. John Day Peake of Mobile. Dr. Hubbard is a past president of the Alabama Chapter, American College of Surgeons. Two new board members also have been elected by the ACS Alabama Division, Dr. W. D. Salmon, Auburn University scientist, and Melvin E. Dobbs, Montgomery business man.

Jaycees To Host Conference This Week In Florence

The Florence Junior Chamber of Commerce will host the annual Alabama Jaycees Fall Conference, Friday, Saturday and Sunday at the Holiday Inn.

More than 300 Jaycees are expected at the convention, including representatives from all parts of Alabama and special guests from out-of-state.

Those expected from out of town are Alabama State Jaycees President, Warren Crow; Tennessee President, Fred Waggoner; Louisiana President, Chuck Landry; National Chairman of Membership, Billie Hargress; and the Arkansas state president.

Recent guests of Mr. and Mrs. P. A. McMickin and Mrs. Carolyn Bass were Mr. and Mrs. Robert Estes of Zion, Ill.



RIDE HIM COWBOY—This spider monkey has been greatly influenced by the TV cowboy. However, the nearest thing to a horse his size is his best friend, a dog named Tipp. The cowpoke and his "steed" live in Austin, Tex.

Jones Slated For Chairmanship Of Sub-Committee

Representative Robert E. Jones, D-Ala., may become the next chairman of the House Public Works Subcommittee investigating the Federal-aid highway program providing he is re-elected to the next 88th Congress convening in January, 1963, the Democrats continue to control the House and Rep. John A. Blatnik, D-Minn., decides to seek the governorship of Minnesota rather than run for re-election for the chairmanship of the House, the position he is now serving.

Minnesota, which has not yet been redistricted by the state legislature, like Alabama, loses one House seat beginning in 1963 because of population changes recorded by the 1960 census.

Since Minnesota is not likely to be redistricted, Blatnik has said that under the circumstances he would prefer to seek the governorship. The subcommittee, under Blatnik, has held hearings on allegations of wrongdoing in the federal highway program in Oklahoma, Florida and New Mexico.

Rep. George H. Fallon, D-Md., is the second ranking Democrat on the investigating committee while Jones is the third ranking Democrat. Since Fallon is chairman of another public works subcommittee he would not likely be named chairman of a second subcommittee.

Chemical Society To Hear Professor

Dr. Leon Mandell, associate professor at Emory University, will address the Wilson Dam Section of the American Chemical Society tonight at 8 o'clock in the auditorium of the TVA chemical engineering building.

His topic will be "Syntheses of Some Quinalizidine Alkaloids." The public is invited to attend.

'61 Theme — "Frontier of Freedom"

Newspaper Week To Be Observed October 15-21

"Your Newspaper—Heritage of Truth, Frontier of Freedom," is the 1961 theme of National Newspaper Week, observed nation-wide during the week of October 15-21.

This significant theme has a dual meaning through which attention is focused on this great medium of free expression and the right of people to know the truth at all times. It has been well stated that the people and a free press are partners.

The "right to know" is not a special privilege of a free press but the inherent right of the people and by the same token it is the responsibility of the people to keep it free.

National Newspaper Week in its 22nd year, is an industry-wide celebration that pays tribute to the 1,770 daily and 9,000 weekly newspapers published in this country and embraces participation by civic organizations, schools, churches, industries and professions as well as the papers themselves.

Today, as in no other time perhaps, has the free world faced greater threats and at no time has the free world been more dependent upon a free press to keep it informed of the truth.

The following proclamation by Governor John Patterson proclaims National Newspaper Week in Alabama:

Proclamation
WHEREAS, a democracy to long survive needs an enlightened and well-informed citizenry; and WHEREAS, the citizens of the

Lions Will Face Tough Opponent Saturday Night

Southeastern Louisiana, sporting an unblemished record and national ranking, will invade Coffee stadium Saturday night to do battle with the Lions of Florence State.

Southeastern, which finished the 1960 season with a 9-1 record and national ranking, has taken up where they left off. Four opponents have fallen before the charge of Coach Stan Galloway's talent-rich team.

The latest to fall by the wayside was Pensacola Navy. Pensacola, landed with former Navy and Big Ten players, could not move against the potent defense of the green and gold from Louisiana and lost 7-5, scoring a field goal and a safety.

The Southeastern squad features no less than five Little All-American players, including Elbert Harris who was first team NAIA—All-American. Southeastern had nine men on the All-Gulf State Conference team.

Florence State, finally putting together a potent offense, played their best game of the young season as they routed Livingston State 49-0. Coach Hal Self played everybody on the squad in an effort to hold down the score.

The Lions now have a 3-1 record and are favored to repeat as Alabama Collegiate Conference champs.

Coach Self's charges are still plagued by injuries as three of his best backs are ailing. Fullbacks Guin Holland and Kirk Alexander missed the Livingston game as did regular wingback Butch Toner. Several linemen, including Captain Billy Don Anderson, have also been slowed by injuries.

Power Group, TVA Officials Inspect Area Facilities

A group of Federal Power Commission and Tennessee Valley Authority officials, headed by Joseph C. Swidler, FPC chairman, and former TVA general counsel, inspected TVA facilities in the Muscle Shoals area Wednesday following their arrival here Tuesday night from Gadsden.

In addition to Swidler, the party consisted of Commissioners Howard Morgan, L. G. O'Connor, Jr., and Charles R. Ross; TVA Directors, A. J. Wagner and Arnold R. Jones; and staff members, Joseph H. Jessell and Francis Adams.

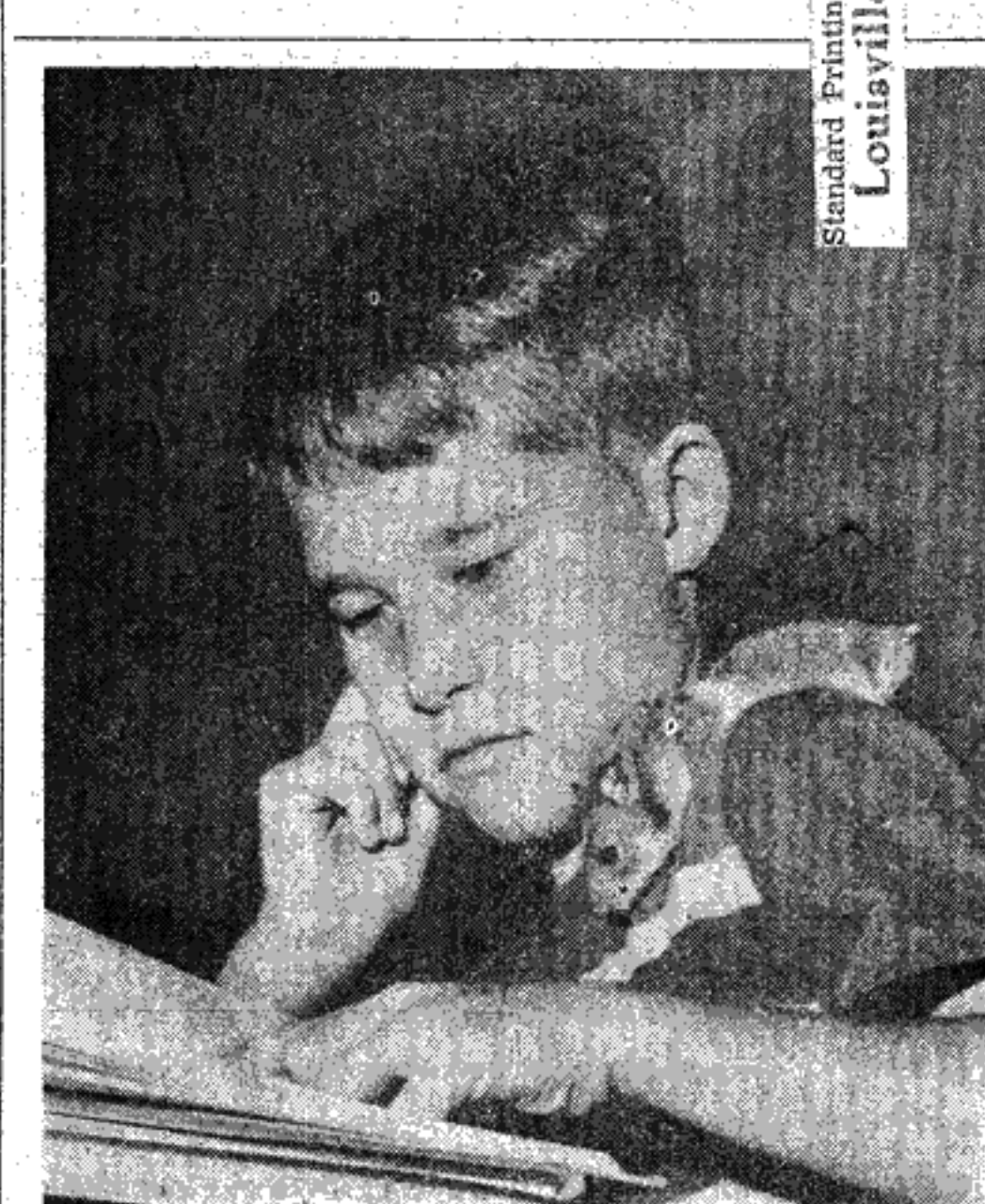
They toured Wilson Lock and Dam, TVA Power Service Center and Warehouse, TVA Chemical Engineering works and Colbert Steam Plant, yesterday.

The commissioners will leave the Shoals area today when they will fly to Chattanooga to get an aerial view of the Widows Creek Steam Plant and watch operation of the TVA Power System's dispatching center.

Dr. and Mrs. James Zickler were in Nashville Saturday for the Alabama-Vanderbilt football game.

Workers Remain Out At Listerhill

Key Issues Are Still Unsettled As Nation-Wide Ford Strike In Second Week Of Negotiations



INTERESTED OBSERVER—Mike Surber ponders over some heavy third grade assignments as his pet hamster, Pepe, makes an effort to see what has attracted his master's attention. Mike brought Pepe along to Winslow Elementary School in San Antonio, Tex., as part of the nature study.

Following an agreement Monday on two major non-economic issues in the UAW-Ford negotiations, UAW President Reuther said his team hoped to be able to complete negotiations and approval of the national Ford Council today.

The UAW leader, in calling the council, urged stepped-up bargaining at the 32 locals which have not yet reached individual agreements. Both Reuther and Malcolm L. Denise, Ford's vice president-labor relations, conceded it was more difficult to settle local differences at the local level than at the national level.

Listerhill Workers Out

Some 650 workers at Ford Motor Company's casting plant at Listerhill remain out as that plant struck on Tuesday of last week following the UAW order for a general walkout of all 88 Ford plants in the nation after ninety-six days of negotiating failed to bring about an agreement on non-economic matters. Locally as well as nationally the strike has been orderly.

Stumbling blocks to an agreement were listed as:

Production standards, especially working conditions on moving assembly lines; more full-time company-paid committeemen to plants to represent the workers; lines of demarcation in skilled trades; outside contractors, the right of the company to farm out specialized work, and special issues involving the Ford steel plant at Dearborn, Michigan.

Local 600 Held Key

UAW Local 600, said to be the largest local union in the country, is said to hold the key to settlement of the Ford strike that has idled 120,000 in 26 states. Local 600 represents over 30,000 of the strikers at the Rouge Plant in Dearborn and contains 17 of the 85 bargaining units among the 36 as yet unsettled.

Further progress in the bargaining was also reported last Friday within Local 600 when it reached agreements with three units at Ford's steel division, the open hearth and rolling mill.

Among other key locations where issues are still unsettled are Cleveland, Ohio, foundry and engine plants and the Canton, Ohio, forge plant. Picket lines, while orderly, refused to allow office workers access to the company's parking areas in Detroit.

The first profit-sharing plan to be inaugurated by the auto industry, that of American Motors, was said to be in doubt as AMC's local No. 72 acting contrary to four other locals of the company, formally rejected the plan Sunday night.

The company would make no comment but it was admitted that final ratification of the plan was up to the union.

Only General Motors has reached a final settlement with the United Auto Workers, this coming after a two-week strike had idled some 200,000.

Ray Buxton Is Named Manager Of Broadhead's

Ray Buxton, a nephew of the late W. F. Broadhead, has been named manager of the local Broadhead Furniture Co., 208 E. Tennessee St., and has assumed his new duties.

Mr. Buxton, a native and lifelong resident of Clanton, has been in the furniture and furniture manufacturing business for the past 15 years. He served two years in the U. S. Navy during World War II and after his discharge entered the furniture business at Clanton.

Broadhead's new manager is married and has five children, the oldest being a young lady of 13. The family will move to Florence to make its home either at the first of the year or after school is out in May.

Following injuries received in a fall, Mrs. Miles Darby is a surgical patient at ECM Hospital.

Theatre Program

SHOALS—1 week starting Friday — "The Hustler" with Paul Newman, Piper Laurie and Jackie Gleason.
CINEMA — Sun-Mon-Tues — "The Big Gamble" in CinemaScope and Color with Stephen Boyd and Juliette Greco.
COLBERT — Saturday — "Chief Crazy Horse" and "Kettles at Walkie". Sun-Mon-Tues — "Tale of Baghdad" in CinemaScope and Color with Steve Reeves.
TUSCUMBIA — Saturday — "Fastest Gun Alive" with Glenn Ford. Also "Gun Daily" in "Underwater Warrior". Sun-Mon-Tues — "Never On Sunday".
MARBRO DRIVE-IN — Friday-Saturday — "Teacher's Pet" with Clark Gable and Doris Day. Also "Lili Abner" in color. Sun-Mon-Tues — "The Virgin Spring".

U. S. Still Adamant On Berlin

Conference On UN Head Apparently Deadlocked

Florence Churches Complete Survey

Dr. R. L. Archibald, pastor of the First Methodist Church of Florence and chairman of the religious census committee sponsored by the Florence Ministerial Association, announces the completion of the survey, which included direct contact with 6,078 of the 6,619 white homes in the city limits. A few contacts were made outside the city limits.

Only seven religious faiths were represented in the census with more than a hundred families. These were the Southern Baptists, with 1,723 families; churches of Christ, 1,516; Methodists, 1,512; Presbyterian, U. S., 254; St. Joseph Catholic, 177; Free Will Baptist, 169; Trinity Episcopal, 168.

Other denominations were Primitive Baptist, 25; United Presbyterian, 12; Cumberland Presbyterian, 63; Undesignated Presbyterian, 69; First Christian Church, 88; First Nazarene, 81; Lutheran, 31; Latter Day Saints, 5; Christian Science, 4; Seventh Day Adventists, 6; Salvation Army, 4; Pentecostal Holiness, 53; Assembly of God, 38; Church of Open Door, 3; Church of God of Prophecy, 3; Faith Tabernacle Church of God, 13; Church of God, 42; Jehovah's Witnesses, 12; Unitarian, 4; Temple B'nai Israel, 33.

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Far Apart On Berlin

Despite a discussion of the Berlin situation between President John F. Kennedy and Soviet Foreign Minister Andrei Gromyko last Friday at the White House, the two nations were reported to still be far apart with respect to approaching any sort of basis for a settlement.

Informed officials in this country consider the East-West dispute over the divided German capital to be extremely dangerous.

Kennedy is understood to have told Gromyko in calm but very emphatic language that the United States and its Western Allies are fully determined to defend West Berlin against Communist pressure, to preserve their rights to maintain troops in the city and to keep open the supply lines from West Germany.

It appeared that the conference at the White House covered much ground that had been previously covered in East-West talks.

Cuba Hits U. S.
Fidel Castro's regime Monday (Continued on Page Two)

FOOTBALL SCHEDULE

Friday
Russellville at Deshler
Coffee at Athens
Lexington at Central
Rogers at Rogersville
Sheffield, open

Saturday
Southeast La. at FSC
FOOTBALL RESULTS
Coffee 21, Deshler 0
Decatur 33, Sheffield 6
Hutton 13, Rogers 12
Lexington 33, Hazlewood 6
Rogersville 6, Central 0
FSC 49, Livingston 0

Conference On UN Head Apparently Deadlocked

Following a conference of more than one hour and forty minutes Tuesday with Soviet Foreign Minister Andrei Gromyko, UN Ambassador Adlai E. Stevenson, said he had hopes that "some decision can be reached" with respect to the problem of a UN Secretary General to replace the late Dag Hammarskjold, killed in a plane crash while enroute to the Congo on a peace mission.

Partial Agreement

The Soviet Union and this country are said to be in agreement on Ambassador U. Thant of Burma as an interim successor but have not thus far agreed on how he should function in that office.

The Soviet Union has insisted on an evenly matched group of Communist, Western and Neutral deputies with whom the secretary general would have to consult before making any decisions. This in effect would give the Soviets the veto they desire even though it would repose the same power within the other two.

The United States contends there should be no such check on the secretary general's authority. U. Thant is said to be reluctant to accept the post unless the Soviets and the West agree on his individual powers.

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The Florence Herald
MARTIN & MAY, Owners and Publishers
HAROLD S. MAY Editor
ALBERT L. MARTIN Business Manager
OSCAR D. LEWIS Advertising Manager

SUBSCRIPTION
Per Year, In Rural Area \$2.00
Per Year, In Urban Area \$2.50
Per Year, Outside Trade Area \$3.50

Entered as second class matter at the post office at Florence, Alabama, under the Act of March 3, 1879.

Advertising Representative
ALABAMA NEWSPAPER ADVERTISING SERVICE
P.O. Box 1940—University Ala.

NATIONAL EDITORIAL ASSOCIATION
AFFILIATE MEMBER

Our Hometown Newspaper
Again "Hometown America" celebrates National Newspaper Week, this year from October 15 through October 21.

Our newspaper has been aptly called, "Heritage of Truth—Frontier of Freedom." And nowhere in the world is this more true than here in America, one of the world's last frontiers of freedom.

This job of keeping Hometown America informed is the work of a vast army of editors, newsmen, and advertising salesmen, employed by some 10,000 small-town newspapers across the country that are read regularly by some 99 million persons. According to the best authorities these papers serving towns of 25,000 population or less actually reach over half of the entire population.

In dollars and cents this 99 million have a total collective income of \$157,217,000,000 or about 47 per cent of the national income. Their retail purchases amounted last year to the staggering sum of \$86,325,000,000. This is 40 per cent of the nation's spending figure. This generous spending that helps to keep this nation the most prosperous on earth. Much of it is generated by the advertising appearing in these small-town newspapers, the basic advertising medium for these 99 million readers.

Yes, advertising is news, very vital news. It is the one way the reader is kept informed for the latest conveniences in housewares, the newest in appliances, automobiles, furniture, clothing, and the best buys in groceries. While advertising stimulates buying it also stimulates thrift because it gives the reader the opportunity to choose both price and quality.

Advertising is by no means confined to the price-merchandising or direct selling angle. Much of it concerns other things such as insurance and savings and the many services offered by firms and individuals. Institutional advertising as an indirect business builder has come into vogue during the past decade in a big way constantly keeping the public informed on the latest business trends.

This newspaper, like the other thousands serving the smaller cities and towns of America, is proud to be a part of this community, because it is in the small towns of America that life is good and pleasant and "like it used to be." It is in the small towns that most people know each other and are concerned with each other's well-being.

It has been well said that after the Bible, the local paper is the most read.

Attention, Mr. Goldwater

This is in answer to Senator Barry Goldwater's recent criticism of TVA, and while we concede Mr. Goldwater's right to criticize anything he wishes we do not by any stretch of the imagination go along with his attempt to discredit the worth of this agency's accomplishments. The TVA has not only benefitted the economy of a great section of the nation but indeed the whole country.

We cannot attempt to go into the multi-benefits accruing from TVA's vast system of flood, power and land conservation programs. However, we do believe the following will serve to demonstrate at least a part of the Authority's great service to the national economy and to this we respectfully call Mr. Goldwater's attention:

Shippers using the Tennessee River waterway saved \$26.9 million in transportation charges in 1960. This was six times the Federal Government's total 1960 costs for the waterway, including depreciation on the waterway investment.

The new savings figure was announced today by TVA following receipt of official 1960 tonnage figures from the Corps of Engineers. The preliminary estimate had been \$25.7 million, based on TVA traffic estimates.

The savings figure is determined by computing what shippers would have paid using the next cheapest available means of transportation for the same shipments.

Shipments during the year totaled 12,440,696 tons and 2,312,734,987 ton-miles.

Does this look like an occasional barge shipment of coal, Mr. Goldwater? . . . and how, Mr. Goldwater, would you have shipped the Saturn Booster to Cape Canaveral from Rocket City? Also Mr. Goldwater, you might ask Detroit how many thousands of cars and trucks are shipped into the Southeast via the TVA lakes; ask the great petroleum industries and chemical interests why they have spent millions on docks on the Tennessee River.

For your information Mr. Goldwater here are just a very few who use this vitally important inland waterway: Union Carbide, Reynolds Metals, Diamond Alkali, Tennessee Valley Authority, Ingalls, Oak Ridge, Redstone Arsenal, Bowater Corp., L. & N. Railway, General Electric, Westinghouse, and other manufacturers of generators and other heavy equipment used in TVA's multiple system of hydro and steam power plants.

Thousands of tons of grain are shipped to southeastern millers via barge on the TVA system of lakes and the state has spent many millions on an inland dock system to facilitate these shipments and make possible still further savings to shippers and receivers of heavy freight.

The full list, Mr. Goldwater, would occupy more space than this column permits, so why not visit the Tennessee Valley and see for yourself the true worth of TVA in action? Why not fortify yourself with facts instead of fiction?

We believe you are too honest to do otherwise.

Exchange Shown Telephone Film

The members of the Exchange Club were brought up to date on the forthcoming change in telephone numbers through an interest film, prepared by the Southern Bell Telephone and Telegraph Co., and presented by Bert Darby, program chairman following arrangements by Forrest W. Brice, local telephone company manager.

The film answered many questions as to the reason for the change in the numbering system

and well as proved most informative and interesting in regard to the growth of this means of communication. The suffix numbers, it was shown, for ATwater will be 764; for EMpire will be 766; for EVERgreen it will be 383 and for the new exchange in Colbert county, 381. The four remaining numbers will not be changed.

W. T. McGlathery was a guest of the club.

Working wives now bring home an average of 20 per cent of the family income. And, for those who work full-time the year around, the figure is 38 per cent of the take-home pay.

In The Week's News

Yankees Win '61 World Series

The powerful New York Yankees won their 19th World Series in a five-game romp over outclassed Cincinnati, crushing the Reds in a humiliating 13-5 barrage Monday in the loosely played finale. The victory meant about \$8,000 to each Yankee on the unofficial basis of 34 shares from the \$271,289.88 winner's pot.

Cotton Estimate Upped

The Agriculture Department estimated Monday that this year's cotton crop would total 14,334,000 bales, an increase of 72,000 over a forecast of a month ago. Generally favorable weather was credited with the increase. The estimate compares with 14,272,000 bales produced last year and 13,553,000 for the 10-year (1950-59) average.

Kennedy Visits Ailing Rayburn

President Kennedy went to Dallas, Tex., Monday, to cheer up House Speaker Sam Rayburn who is seriously ill with cancer. The President stayed with Rayburn only fifteen minutes before returning to Washington. Cancer has moved through Rayburn's body and there is no hope for his recovery.

British Entertain Gromyko

Foreign Secretary Lord Home arranged a private dinner party for Andrei A. Gromyko Tuesday after learning the Soviet foreign minister planned a stopover in London while returning to Moscow after talks in Washington with President Kennedy and Secretary of State Dean Rusk. The meeting was thought to be dominated by talks on the East-West Berlin Crisis.

Plane Crashes In Pyrenees

Wreckage of a British DC3 Dakota airline that carried 34 persons was found in the Pyrenees Mountains Saturday where it crashed earlier that morning. All aboard were killed. The British plane dropped from sight on a flight from Gatwick Airport near London to Perpignan, a regional commercial center in southern France.

Hoffa Exile To Continue

Organized labor leaders opened a week-long meeting Monday to decide whether to take back James R. Hoffa's expelled Teamsters Union or start a rival truck drivers unit. On Tuesday the AFL-CIO decided to continue its four-year exile of Hoffa's organization on corruption charges.

Late News

● House Speaker Sam Rayburn, suffering from incurable cancer at Baylor Hospital in Dallas, Texas, developed pneumonia during Tuesday night and is now considered on the critical list, his physician stated. The aging Rayburn entered the hospital 10 days ago at which time his condition was diagnosed as cancer of the lymph system.

● The United States Tuesday exploded another fallout-free nuclear device deep in the earth, the third announced shot since it resumed tests September 15. The blast was of low yield, meaning its force was measured in thousands of tons of TNT. Russia has set off 19 nuclear explosions since September 1 in the atmosphere where they spread radioactive fallout.

● Fidel Castro's regime accused the United States Monday night of training invasion forces at 20 U. S. bases and nine Caribbean points for another assault on Cuban shores. It said the forces included paratroops and were stronger than those cut down in the abortive landings in April. The note also raised again the charge that the U. S. Central Intelligence Agency had plotted to assassinate Castro.

● Pulitzer Prize-winning novelist Upton Sinclair, 83, will wed Mary Elizabeth Willis, 79, a widow. His first wife, Mary Craig Kimbrough Sinclair died last April at 78. Sinclair drove to San Bernardino to get the license to "avoid publicity." He won the Pulitzer Prize in 1943 for his novel "Dragon's Teeth."

● A Colbert county school bus, driven by Tony Louis Grimes of Muscle Shoals City and carrying twenty students, went off a gravel road Monday afternoon, slid down a 15-foot bank and tilted on its side at the edge of Natt Pond. No one was injured. The bus was carrying pupils who went to Leighton schools.

Thousands Die In Preventable Fires

National Fire Prevention Week, ending Saturday, has as its main function the education of the public on the prevention of fires which annually cause such a staggering loss in lives and property. In 1960 more than 11,000 persons lost their lives in fires, most of which could have been prevented. Of this number three thousand were children.

In Florence, Fire Chief Bob Lovelace reports two deaths from fire, those of Mrs. Louise Emmons and her six-year-old son in a house blaze on Bayless Avenue in July.

The Florence Fire Department is currently distributing literature to schools as part of the national Fire Prevention program of public education, this literature pointing out many ways that fires can be prevented and showing in pictures how many fires are accidentally started through careless handling of inflammable materials, by neglect of appliances and housewiring, accumulation of trash, etc.

Chief Lovelace also cautioned against the practice of "cutting" fuses to accomplish direct current to motors and appliances as this is a major fire hazard.

May, Eckl Among New Members Of Journalists' Frat

The Alabama professional chapter of Sigma Delta Chi journalism fraternity met at the Thomas Jefferson hotel in Birmingham, Monday night, to initiate eleven new members into the society.

Harold S. May, editor and co-publisher of The Florence Herald and Louis A. Eckl, executive editor of The Tri-Cities Daily and The Florence Times were initiated into the fraternity.

E. W. Scripps, II, vice-president of Scripps-Howard Newspapers and national president of the fraternity, addressed the group following his introduction by James E. Ellis, editor of the Birmingham Post-Herald.

Referring to President Kennedy and his administration, Mr. Scripps commented that there had been little change in the flow of information to the nation's press with the change of administrations in Washington. He said the President is trying to do a good job and has lots of support among the capital press corps.

"Although the President's honeymoon with the press is over, the reporters are not ready to shoot indiscriminately at him," he added.

On another matter, he expressed his belief that this country still has a free and responsible press, which contributes to the American way of life and said that such a press is better than any other weapon in maintaining that way of life, and represent a "worthy challenge."

Mr. Scripps went on to say that Pierre Salinger was "trying too hard" to do a good job as press secretary and sometimes was doing "more to protect" the President than to inform the press."

Stony Point Club Winner For Year

The 21 Home Demonstration clubs are judged on their attendance at Club meetings, assuming responsibility, for giving 6 demonstrations per year, participation in Council Work, passing along homemaking information to non-club homemakers, and on contribution to community betterment.

The Stony Point Club, organized three years ago, won, with Petersburg (a three year old club) and Seven Points (a 5 year old) being runners-up. Mrs. Robert McClure has served as president of the Stony Point Club during the year.

Contributions to the community—Headed 4-H Foundation Fund Drive in the community and pledged \$300.00 toward this camp building and 4-H Awards program. The group spearheaded the building of a community park and with cooperation of men in the community cleared and cleaned an area for a park, made 6 concrete tables and 12 benches.

For their "good neighbor" work they "adopted" a family of 7 during the time of the mother's lengthy illness.

Clubs having won this title in the past are Underwood, North Florence, Seven Points.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

By ANN SULLIVAN



JOSEPH McLESTER MEADE

"One of Florence's youngest industrial leaders, Joe Meade has already established himself as a capable manager of a growing manufacturing concern that is progressively moving forward into a number of allied fields in the use of aluminum,"

is the remark made by one closely associated with local industrial development.

"During his nine years as head of Alabama Wire Company, Mr. Meade has been able to meet the challenge of changing conditions and as a result his firm continues to grow in its field," this observer added.

In seeking a statement from Mr. Meade we found him reluctant to take any credit for his part in the industrial growth of our area and gave credit for the quality products being produced by his firm to the raw material purchased from nearby Reynolds Metals Company and the capable native-born labor that operates the various machines, looms and other equipment of his modern plant.

Joseph Mc Lester Meade was born in Birmingham, August 21, 1927, the son of Joseph Mc Lester and Bess Reeder Meade. When he was six weeks old the family returned to Florence. He attended Kilby Elementary School at Florence State College.

Mr. Meade was a member of the Boy Scouts and came under the influence of Henry Grady Richards, Scoutmaster, from whom he says he profited greatly. He entered Coffee High School in 1941, being graduated in 1945. Mr. Meade was a member of the football team and played both basketball and baseball during those years.

Following his graduation from Coffee, he enlisted in the U. S. Navy, receiving his boot training at Great Lakes Naval Training Station, Chicago, Ill. After three months training, he was ordered to sea duty and for the remainder of his period of service, served on a number of ships in the South

Review Of Area Football Games

Coffee 21 — Deshler 0

The Coffee Yellow Jackets unleashed a knockout offensive punch and a killing defense Friday night to roll over the previously undefeated Deshler Tigers 21-0 before some 7,500 fans at Coffee Stadium and remained among the undefeated.

The Jackets got their first six-point cluster in the second quarter after Center Chuck Stockard had claimed a loose ball at the Tiger 18. The tremendous Coffee depth and costly fumbles played major roles in Deshler's undoing.

Lexington 33 — Hazlewood 6
Coach Raymond McMeans' Lexington High team upped their season mark to 5-1 at Lexington Friday night at the expense of Hazlewood High, 33-6, with Halback Lloyd Newton running wild.

Newton scored 26 points to bring his season total to 87, his touchdowns coming on runs of five, eight, 35 and 85 yards. Halback Jerry Howard got the other Lexington score on an 18-yard-dash.

Hatton 13 — Rogers 12

The undefeated Hatton Hornets buzzed up to Greenhill and stung Rogers High School Pirates in a close 13-12 defeat to keep their record clean for the season.

It was a fast-moving battle all the way where nobody would give up. Both teams fought spiritedly, and it was a scrap to the finish every play, both teams showing real spirit and power.

Rogersville 6 — Central 0

Rogersville, breaking a three game jinx of losing in the second, handed a Central eleven their third defeat of the year by the narrow margin of 6-0 at Central Friday night.

The game was nip and tuck all the way with both teams having several opportunities to score but not capitalizing on them. The Rogersville TD came in the second

Legislators Concerned Over School Financing

An amendment that will allow Lauderdale Voters to alleviate the county's school finance problems by voting a 5-mill ad valorem tax increase, as previously stated, will be voted state-wide on December 5 and then six weeks later county-wide. There appears to be little doubt but that this proposal will be ratified by an overwhelming majority in both instances since it will provide full school terms and full payment of teacher contracts.

However with respect to the state the nearly 15 per cent proration has caused a precarious situation within many counties and deep concern on the part of education officials legislators and citizens in general.

Wants State To Act

State Rep. Alonzo Shumate of Walker County for one wants teachers paid in advance as a safeguard against proration. He is preparing special legislation for this purpose and has hopes for a special session. The Walker County legislator said his bill would require monies from educational appropriations to be used to pay teachers before "one penny can be spent for any other purpose."

Special Session Possible

Governor Patterson is said to be watching the U. S. Supreme Court's action with respect to the Tennessee reapportionment case as should the high tribunal accept jurisdiction in that case, he would doubtless call the state's lawmakers into a special session again to take up the matter of reapportioning Alabama.

The state constitution requires reapportionment every ten years but this has been disregarded for the past 60 years.

Shumate indicated that he hoped that some legislation to relieve the school situation could be taken up in another special session, especially with respect to guaranteeing teacher pay. Other legislators were in the capital during the past week looking into a possible solution of the critical school money problem.

LeCroy Explains Situation

"As State Superintendent of Education, I feel it my responsibility from time to time to pass on to the people of our State pertinent information which I believe our citizenry is entitled to have," W. A. LeCroy said last week of the state's critical school situation.

"Since assuming office on July 1, 1961, many questions have been asked me relative to the financial situation of the public schools. Often I am asked why the schools must have additional funds and why they cannot operate on the present budget. I would like to call to the attention of all the people of our State the fact that proration of the Minimum Program Fund, which supports the public elementary and high schools, has been increased from 9.4% to slightly more than 14%. This simply means that county and city boards of education will receive in State funds approximately 86¢ out of each dollar originally appropriated.

"I think it would be of interest to the people of our State to learn that during the last school year, the period ending on September 30, 1961, the public elementary and high schools of Alabama received some \$2,940,081.18 less than these school systems received during the previous twelve months. The reduction in the Minimum Program Fund at a time when our enrollments and expenses are increasing creates a very real problem.

lem for the public schools of our State.

"At this time, I want to call to the attention of the people that many school systems in Alabama cannot operate on the present level for a full 9-month school term. This is unfortunate for the boys and girls and all the people of our State.

"Again, I offer these facts as a challenge to all the people of Alabama and earnestly solicit your support and cooperation in finding a way to keep the doors of the schoolhouse open in all sections of our State.

Kiwanis Observes Newspaper Week

Members of the press will be guests of honor at the October 20th meeting of the downtown Florence Kiwanis Club, Kiwanis President John W. Whittleman said today.

The meeting is part of the Florence Kiwanis club's observance of National Newspaper Week, October 15-21, 1961, a time set aside to review the achievements of the press in defending and maintaining the freedom enjoyed in this country.

Mr. Whittleman said the theme of the 22nd annual National Newspaper Week is "Your Newspaper—Heritage of Truth—Frontier of Freedom." He added that Kiwanis clubs in early 4900 U. S. and Canadian communities will take part in the observance. Kiwanis International has been an active participant in National Newspaper Week since its inception in 1940.

I. R. Witthuhn, President of Kiwanis International, who called for this year's observance of National Newspaper Week by the more than 260,000 members of his service organization, described the continuing efforts of the press to defend our basic freedoms as absolutely essential to the preservation of the North American way of life.

Continued From Page One
Thank You For Your Interest

Conference

accused the United States of training another invasion force to invade the island. It said forces included paratroopers and were stronger than those defeated in last spring's abortive attempt.

Cuba's spokesman in the UN General Assembly, Raul Roa, declared the U. S. "is planning new aggression against the Castro regime." The charges drew no immediate response from Washington.

In a 1,600 word note a spokesman for the Castro government said further that the invasion training network extended from Guantanamo Bay to the Panama Canal Zone. He said the U. S. was trying to set the stage further by disrupting relations between Cuba and other nations in Central America.

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FLORENCE

Mrs. Mrs. Roberts

Honeymoon in Smokies

Following their Saturday evening, October seventh, wedding in Lee Heights Baptist Church and the reception immediately afterward in the church parlors, Mr. and Mrs. Charles Edward Roberts left for a honeymoon in the Smokies.

The bride is the former Rae Nell Briggs, daughters of Mr. and Mrs. Hollis Brandon Briggs and the bridegroom's parents are Mrs. Gladys Roberts and the late Jewel Townsend Roberts, all of Florence.

The Reverend James Lee England, minister of the church, was the officiating clergyman and nuptial music was presented by Mrs. Robert Gilmore, organist, and Mrs. James Butler, vocal soloist.

Arrangements of yellow and bronze chrysanthemums and tiers of yellow tapers marked the altar before which Mr. Briggs gave his daughter in marriage. For the occasion, she wore a gown of bridal lace, the basque featuring a Sabina neckline and long sleeves tapering to points over the hands; the skirt, bouffant and chapel-length. A jeweled crown secured her veil of double illusion and she carried a purple-throated white orchid encircled by lilies of the valley.

Mrs. Foster Neal was her sister's honor attendant; bridesmaids were Miss Sarah Jaynes and Miss Linda Shelby, with little Julia Foster serving as flower girl and James Hollis Briggs as ringbearer. Candelights were Miss Debra Briggs and Miss Sheila Roberts. They wore full-skirted taffeta frocks, Mrs. Neal's of antique gold and the others of sage green, complemented by matching headresses. The honor attendant and bridesmaids carried bouquets of yellow and bronze mums.

The bridegroom had his brother, Paul Roberts, as his best man; Carl Owen Briggs, brother of the bride, and David Allen Horton of Cherokee, as ushers.

Mrs. Briggs, mother of the bride, wore pink lace over taffeta and, at her shoulder, white carnations; Mrs. Roberts' gown was of navy silk and she, too, wore white carnations.

Assisting with reception courtesies were Mrs. J. Boyd Davis, sister of the bride, of Beaumont, Texas; Mrs. Lawrence Roberts of Nashville; Mrs. Larry Bigbee; Mrs. Clarence Dison, Mrs. Lucille Sloan and Mrs. Wallace Briggs.

For travel, the bride wore a mink-collared beige suit with matching mink hat. Her corsage was the orchid from her bouquet. Upon their return Mr. and Mrs. Roberts will be at home at 305 North Fulton Street, Florence.

North Hill Gardeners

Hear Tips On Bird Care

Hostess to the early October meeting of North Hills Garden Club, Mrs. W. W. Hill welcomed members on Monday evening, the second, at her home on Sherrod, including in the hospitality one visitor, Mrs. Norman Spencer.

Miss Martha Fulmer presented the program, using "Caring For Birds In Winter" as her topic and including in her talk hints on winter feeding and feeders that attract. Also of interest to this new club was Mrs. G. E. Weeks' mention of the state and national publications, Hortensia and National Gardener, in which she pin-pointed featured articles and timely items.

Delightful dainties were served by the hostess at the conclusion of the program.

Dr. and Mrs. Shaler Roberts, Jr., left late week for Chicago and the annual meeting of the Academy of Ophthalmology. Mrs. Roberts' mother, Mrs. Travis McGahey, came up from Birmingham to be with her grandchildren during their parents' absence.



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Miss Goodwin, Mr. Crunk

To Say Vows In November

Mr. and Mrs. Bennie Arnold Goodwin of Killen have announced the betrothal of their daughter, Charlotte Ann, to Gary Daniel Crunk, son of Mr. and Mrs. Robert Crunk of Florence, Route Seven.

The bride-elect is the granddaughter of Mr. and Mrs. T. E. Parker and Mr. and Mrs. B. D. Goodwin, all of Killen; her fiancé is the grandson of Mr. and Mrs. A. L. Hunt.

The wedding will be an event of November seventeenth.

Achievement Day Luncheon

For HD Groups, Holiday Inn

Representatives from the twenty-one clubs of Lauderdale Home Demonstration Council gathered at noon Tuesday in the Town and Country Room of Holiday Inn for their first Achievement Day Luncheon, with plans to mark each succeeding year with a similar affair.

Decorations carried out the theme, "Home Demonstration Jewels," with purple rhinestone-dotted streamers linking the tables center jewelry-filled boxes.

Receiving recognition for forty or more years of HD Club membership were Mrs. W. E. Davis, Mrs. D. T. Wilcoxson, Mrs. W. W. Harrison, Mrs. Albert Willis and Mrs. T. W. Broadfoot, Sr., who were presented pins bearing the Home Demonstration emblem.

Mrs. H. A. Killen made the presentations.

Also receiving recognition and pins were Mrs. Roy Dittman, Mrs. Andrew Cagle, Mrs. Paul Abramson, Mrs. Irene Springer, Mrs. C. P. McMeans, Miss Pearl Lanier, Mrs. Dessie Porter and Mrs. Minnie Barnett whose memberships ranged between thirty and thirty-nine years. Sixteen others with memberships in the twenty-old year group were asked to stand, as were club officers and demonstration leaders, with Mrs. Olon Patterson making introductions.

A highlight of the meeting came with the announcement by Mrs. W. C. Wright that Stoney Point Club had won the distinction of Lauderdale Club of the Year.

Mrs. Lillian G. Meade, Executive Director of the American Cancer Society, Alabama Division, was speaker of the occasion and presented to the Lauderdale HD Council, which has had for the past two years Cancer Education as a county project, a plaque which goes as an award each year to the group which has the most outstanding program along this line in the state. The work of the Society and its progress were among the topics which she included in her talk.

Mrs. Marks, Mrs. Burnett Morning Coffee Hostesses

Colorful arrangements of garden blossoms added a special, party-like charm to the new Sherman Burnett home on Hackett Boulevard in Edgemont for the morning coffee of last mid-week when Mrs. Burnett and Mrs. Neal Marks, Jr., entertained in honor of Mrs. M. M. Weeks, who, with Mr. Weeks and their Sandra and Michael, will leave within a fortnight to make their home in Montgomery.

On the guest list, which included sister-members of Alpha Chi Chapter of Epsilon Sigma Alpha, were Mrs. J. L. Culver, Mrs. J. Howard Hill, Mrs. B. F. Aldridge, Jr., Mrs. Marvin Beckham, Mrs. Joy Beckham, Mrs. Doris Doyal, Mrs. Norman Haeger, Mrs. Stanley Elkins, Mrs. James P. Pruitt, Mrs. M. C. Nason, Mrs. L. E. James, Jr., Miss Patty Sparkman and Mrs. L. E. Trousdale.

Mrs. Culver presided at the prettily appointed coffee table and guests called between 10 a.m. and 12 noon.

Young Musicians Meet For Variety Program

Forty-three members and a number of guests were present at the Parish House on Saturday afternoon for the Juvenile Music Club's first meeting of the season.

A welcome by Carolyn Cox, president, was followed by group repetition of the club pledge. Plans for the year were listed and an invitation was relayed to all members to attend the District Convention of Junior Music Clubs which will convene in Huntsville on October 21.

Taking part on the program of piano solos were: Donnie White, Stephanie White, Dennis Easterwood, Mike Kessler, Nancy Fell, Evalou Richardson, Meredith Lindsey, Nancy Holt, Jimmy Haynes, Janice Scott, Betsy King, Gay Blouin, Susan King, Susan Smith, Melinda Mitchell, Patricia McIntyre, Cynthia Haynes, Harriet Ann Levi, Judy McCord, Bonnie May, Libby Glasscock, Linda Gibson and Carolyn Cox.

The life and work of Wolfgang Mozart were reviewed briefly by Mrs. W. P. Shanks, club counselor; the attendance prize was presented to Betsy King; and refreshments were served by the afternoon's hostesses Carolyn Cox, Linda Gibson, Evalou Richardson and Mary Shanks.

Miss Dorothy Fisher, a 1960 Coffee High School graduate, has entered St. Vincent School of nursing in Birmingham. She is the daughter of Mr. and Mrs. B. R. Fisher of 1503 Chisholm Road, Florence.

Miss Glenda Kaye Rogers

Affiliated To Mississippian

Mr. and Mrs. William Kelsey Rogers of Lee Highway, Florence, have announced the engagement and approaching marriage of their daughter, Glenda Kaye, to Thomas Utley, son of Mr. and Mrs. Grady Utley of Corinth, Mississippi.

Graduated last June from Florence State College where she now holds a position, the bride-elect was awarded the Keller Key for highest four-year academic record in her class, and the Business and Professional Women's Club Award for Outstanding Student in the Business Department. She was a member of Sigma Tau Delta, of Lionettes, and of the Girls Drill Team, and she is listed in "Who's Who in American Colleges and Universities."

The prospective bridegroom is an English major in FSC's senior class and a member there of the German and English Clubs.

Wedding plans center around an early November date.

Mrs. Green, Mrs. Casey Hostess Better Garden Club

Florence Recreation Center was the setting on Thursday, a week ago, when members of Better Garden Club convened for their October meeting and Mrs. George Green and Mrs. Shrader Casey were hostesses to the morning gathering.

The program centered around plans for the club Flower Show of Friday, October 20, which will be held on the lawn of the L. E. Bayles home at 300 Seymore, and a film, "Of Lines and Flowers," gave helpful hints. "Prelude to Fall" will be the theme.

The program committee for the coming year was praised for its work which, at the Regional Meeting of the preceding Tuesday, received an award for excellence.

Miss Rebekah Smith is here from her home in Liberty, N. C., for a visit with her sister, Mrs. Roy Ledbetter, Howell St.

Here last week from Greenwood, Miss., for a visit with her daughter, Mrs. George Griffin, Jr., and her family on Old Jackson Road, Mrs. Frank Spann enplaned Sunday for San Francisco from where she will sail aboard the "President Tyler" for the Far East. Her plans include a visit with Mrs. James Massey in Tokyo and another with her son, Maj. C. W. Spann, in Taiwan, Formosa.

Miss Diane Brown, daughter of Rev. and Mrs. Walter Brown of St. Mark's Church in Forest Park, leaves Sunday to represent Christian Youth in faraway places. She will be part of a delegation at the month-long World Council of Churches in New Delhi, India, and will make stops in Britain and Athens and Cairo. A student at Florence State last year, she expects to return from her travels in time for the Spring semester.

In Nashville Saturday for the Alabama-Vanderbilt football game were Dr. and Mrs. J. J. Carter as guests of former Florentines Mr. and Mrs. Tom Carr; Mr. and Mrs. Stewart O'Bannon and Mr. and Mrs. Ed Smoot.

Mr. and Mrs. Nolan Hatcher are vacationing in New Orleans. Mr. and Mrs. Theodore Gerber left a few days ago for a visit with their newly-arrived grandson, Robert Cecil Franks, Jr., son of Dr. and Mrs. Franks (Didi Darnall) of Nashville.

Dr. and Mrs. Hoyt Brock were weekend guests of Dr. and Mrs. Jack Price in Oxford, Miss., and among the spectators at the Ole Miss-FSU game on Saturday.

Mrs. Cheney Merriam of Santa Barbara, Calif., is spending a few days with her father, Dr. Henry Cheney, at their home on North Court.

Mrs. Elizabeth Perkins is in Mexico City for a visit with former Florentines, Mr. and Mrs. Kenneth Dollarhide, and plans to be with her daughter, Miss Diane Perkins who is doing interior design work in Atlanta, for a few days before returning to her Florence home.

Mr. and Mrs. B. F. Aldridge, Jr., were in Nashville on Saturday for the UA-Vandy football game.

Mr. and Mrs. H. A. Henson left last week for a visit with their son, Thomas Henson, and his family in Durham, N. C. On their return, they will visit points of interest in South Carolina and Georgia.

Mr. and Mrs. M. P. Curran were among the spectators at the World Series games in Cincinnati.

Returning on Saturday to her home in Columbus, Miss., Mrs. Joe Richards was accompanied for a weekend visit by her sister, Mrs. Jack Bull, whose recent surgery at ECM Hospital occasioned Mrs. Richards' Florence stay.

USAF Captain and Mrs. Herbert Hester were here for a few days' visit with his parents, Mr. and Mrs. W. H. Hester, 1412 Jackson Road, before leaving late last week for Honolulu where he will be stationed for the next three years.

Mrs. Andrew M. Coons, Jr., (the former Jeannette Rice) and children have moved into their recently-purchased home at 2320 Norwood Boulevard. A native Florentine, Mrs. Coons has lived in recent years at Fort Walton Beach, Fla.

Mrs. Bernard Rice was in Memphis last week for a few days with her sister, Miss Louise Hall.

W. A. Pace, Jr., of Los Angeles, Calif., arrived Sunday for a brief visit with his sister, Mrs. Noble Arnett, and Mr. Arnett on South Pine.

Mrs. W. J. Callaway was accompanied on her return from six weeks in California by her sister, Mrs. Herbert Deichert, in whose Los Angeles home she has been a guest. They will go to Birmingham this weekend for a visit with a niece, Mrs. Jack Lane, Mr. Lane and family and Mr. Deichert will join them for the latter days of Mrs. Deichert's Alabama stay.

Leaving Florence yesterday for visits in Nacogdoches and Olney, Texas, Mrs. Robert M. Cooper of Darien, Connecticut, was a guest enroute of her son and daughter-in-law, Mr. and Mrs. Thomas Frith, and their family on Oakview Circle.

Mr. and Mrs. Wallace Hellard are leaving Sunday for a week in Detroit, Mich., where Mr. Hellard will attend an Insurance Convention.

Mr. and Mrs. Harold May have returned from a brief stay in Birmingham where Mr. May was initiated into Sigma Delta Chi, Professional Journalistic Society.

Local Winners In Dr. Pepper Contest

More than 1,000 persons across the nation were notified this week of their good fortune in being named winners in Dr. Pepper Company's National Pleasure Island Contest that ended July 31. Top prize in the contest is an uninhabited tropical island in the Bahamas.

Among the winners in the Tri-Cities area and the prizes they will receive are: Susan Willis, 105 N. Cossey Drive, Tusculumbia — a Galway Lady-Bird eleven foot Sailboat; Vivian Azbell, 1205 Columbia Ave., Sheffield; Mrs. William Gibbs, 2429 N. Wood Ave., Florence; Mrs. Robert M. Killen, 817 E. Tombigbee St., Florence — West Bend Kabob'n Grills; Mrs. Marie Wright, 516 E. Mobile St., Florence — a Roll King Delbrook Golf Cart; Mrs. Joyce V. Barton, 612 Clark St., Muscle Shoals City;

Monday night. They were accompanied by Robert D. Holloway, a member of the society.

Here from Birmingham for a weekend visit with Dr. and Mrs. L. E. Bayles were their daughter, Mrs. O. B. Carter, Jr., Mr. Carter, and Mrs. Don Bayles and Donna.

Dr. and Mrs. Lyman Mitchell and children are spending a few days in Florida. They were accompanied to Pensacola by his mother, Mrs. Leo Mitchell, who is a guest there of her daughter-in-law, Mrs. Whitman Mitchell.

Mr. and Mrs. R. A. Stricklin and Bill Hunter, who has accepted a position in Florence and is making his home with his grandparents on Jackson Road, were in Nashville Saturday for a visit with the latter's parents, Mr. and Mrs. W. L. Hunter (Madelyn Stricklin), and attended with them the UA-Vandy game.

Mrs. James H. McIntosh left Sunday with friends from Vana for a motor trip to Washington and, after a few days there, she will visit her sisters, Mrs. Pierce Raynor in Princeton, N. J., and Mrs. George Crow, and Mr. Crow, in New Brunswick, Canada.

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Mrs. Ophelia Emerson, 1001 N. Columbia Ave., Sheffield — Portable Kitchens; Mrs. Irene Marks, 35 Malone Circle, Florence; Jess Long, 901 N. Royal Ave., Florence; Mrs. Charles Lynch, 307 Darby Ave., Sheffield — each a set of four Mercury Records.

To enter the contest, entrants obtained official blanks distributed by franchised Dr. Pepper bottling companies nationally, completing the sentence, in 25 words or less, "Dr. Pepper heads the list of things I'd want on my Pleasure Island because . . . Judging the entries was the Ruben H. Donnelly Corp. of Chicago. The Dr. Pepper Bottling company of Florence is owned and managed by Louis Haddock.

Let The Herald Print It!

RITA LEE SMITH RECEIVES AWARD
Rita Lee Smith, daughter of Mr. and Mrs. H. B. Smith, Route 2, Waterloo, Alabama, has completed ten weeks of basic training at Recruit Training - Women, United States Naval Training Center, Balabridge, Maryland, and was graduated during a military review held on Sept. 15. The local WAVE, a former honor student at Waterloo High School will spend a 14-day leave with her parents before reporting to Great Lakes, Illinois for Hospital Corps School.

Hospital Apprentice Smith earned the Military Award in recognition of attaining the highest military average in her company.

GO TO CHURCH ON SUNDAY!

Dr. Pepper

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That Ended July 31st

— The Winners and Their Prizes —

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- VIVIEN AZBELL, Sheffield, Mrs. William Gibbs and Mrs. Robert Killen of Florence, each won West Bend Kabob'n Grills.
- MRS. MARIE WRIGHT, Florence, won a Dellbrook Golf Cart.
- MRS. JOYCE BARTON, Muscle Shoals, and Mrs. Ophelia Emerson, Florence, won Portable Kitchens.
- MRS. IRENE MARKS and Jess Long, Florence, and Mrs. Chas. Lynch, Sheffield, won Mercury Records.

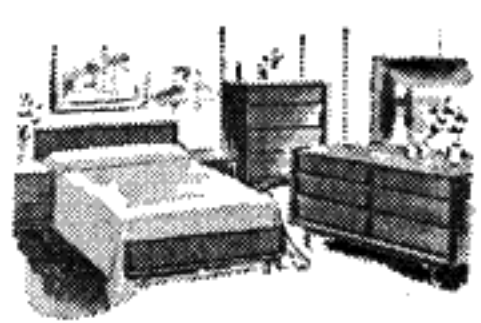
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Training Classes To Begin Monday At Mars Hill

An area-wide Training - R Service series, sponsored by the Eastside Church of Christ in cooperation with other congregations in the North Alabama area, will be presented Monday through Friday, October 16-20, at Mars Hill Bible School.

Assembly will be held each evening from 7:30 until 7:55 p.m. and classes from 8:05 until 9:00 p.m. Each day, youth lessons will be presented at 8:30 a.m. and at 2:15 p.m.

On Tuesday morning at 10:30, Olive Price will speak to the women at Sherrod Avenue Church of Christ and on Thursday at 10:30

Mrs. E. H. Ijams will speak to the women at 4th Street Church Auditorium, Tusculum.

Men panel discussions will be held on Tuesday at 10:30 a.m. at Sherrod Avenue Church of Christ and on Thursday at 10:30 a.m. at 4th Street Church Building, Tusculum.

A covered dish luncheon will be served Tuesday noon at Sherrod Avenue Church and Thursday noon at 4th Street Church of Christ. Everyone is invited to bring a covered dish.

A Men's Fellowship Luncheon will be held Friday, October 20, at 11:30 a.m. at the Negley Hotel when Bill Patterson will be the featured speaker.

Applesauce tinted a pale green by adding a few drops of mint extract to each serving makes an unusual dinner treat.

RUGGED and RIGHT Jarman-fashioned of new Buffalo Grain LEATHER



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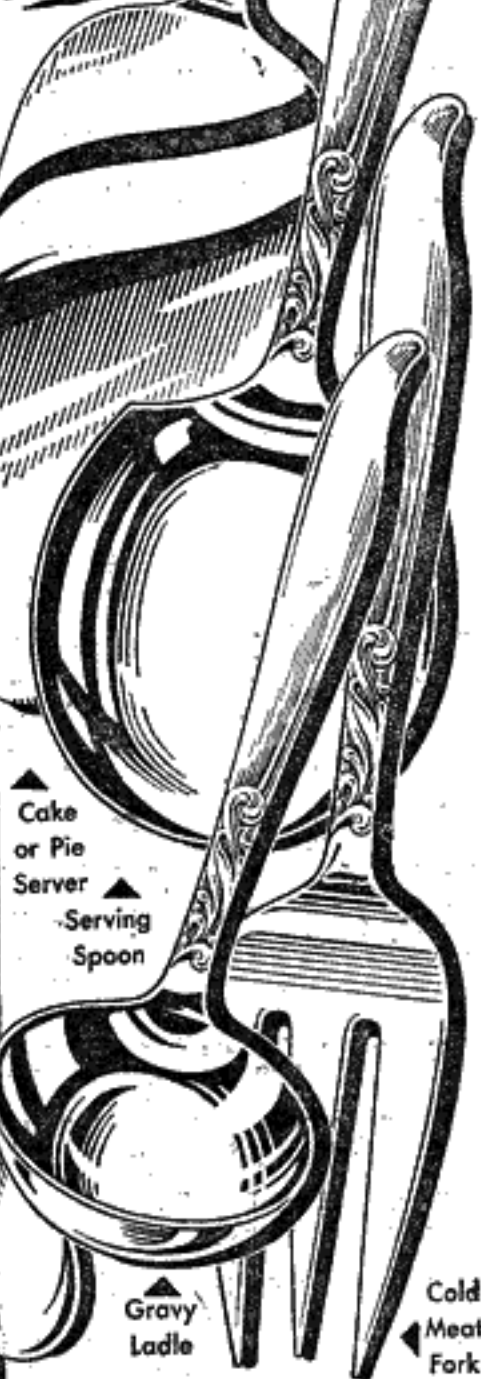
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THE SPILLWAY

Sometimes fourth-estaters
Feel the need to cuss . . .
"Things MUST be happening,
But ESCAPING us!"

APPEARS THAT all the ladies must be attending to the duller (but always with us) parts of life, like fall-house-cleaning-repairing-'n'-fixing, and Madame Spillway can't find any new angle on that . . . just hopin' that anon all the homes will be inspired to party giving . . . then pass the news on to us!

HURRYING IN . . . In case you were almost knocked down (as we were) in the doorway of the First National Bank at one-minute-to-noon on a recent Saturday, by someone entering in a rush . . . we learned later that that day (October 1st) was the deadline for renewing hair-stylist licenses, and one of our leading local professionals would have had to close shop had he not had a certified check up on the way to Montgomery on that day. At the rate he was going, we consider him lucky that he didn't "end up" with some broken bones . . . WHICH IS JUST WHAT Lydia Boone did do — the only difference being that she was hurrying OUT the door of one of our public buildings recently on a very rainy-slick day . . . and now has our wishes for a speedy recovery out ECM way. (Moral for Lydia: Don't rush when there's slush.) . . . (Yes, we DID attend the James Thurber Carnival!)

WELCOME HOME to the Dexter Deans . . . Dexter and Mary Jane, and the two charming daughters who, when they left us a few years ago would have been "classified" as small-fry, but we'll venture to say are almost young ladies now. We're glad that Dexter and Mary Jane decided in our favor after making Gadsden their home for some time.

DOINGS AMONG THE COLLEGE SET . . . Susan Jeter must've decided it was time for a recess, and left Sophie Newcombe this past week-end for a short visit with Mollie Jackson, (her last year's Coffee High classmate) at Gulf Park . . . Susan Smith flew down from Hollins College in Roanoke to attend (and participate in) the Alabama Maid of Cotton contest in Birmingham and, though we weren't there, we'll hasten to add, to do her home town proud. We hear that Mama-Edna Earle had some nervous moments because the weather was not the best for flying, and there were some doubts that the flight wouldn't be canceled.

A RIGHT TO BE PROUD have Josephine and "Mac" MacCullough, now that they have EIGHT grandchildren in about as many years . . . now son-Louis and Betty have Number Four, a son named

Louis Patrick (to be called Pat) . . . which makes Louis even with sister-Margaret Lee (Gerber) up New York way. Louis and Betty live out our way-in-Iowa, where Louis is football coach at Iowa State in Ames . . . We hear that one of the gayest family reunions of the summer was at the MacCullough home on Meridian Street where ALL gathered with Josephine and Mac — and Josephine, one of our most talented home makers (and a real chef-gourmet) confesses to having fallen back on one of our local popular eating places for several evening meals!

THE SPACE AGE never ceases to amaze us . . . Just heard that Pete Kilgore chaffered a few friends (including "Buck" Marsh) to the ball game last week-end . . . to AUBURN to see the Auburn-Kentucky game in his own PLANE . . . "Everything fine but the score!"

FALL FASHION NOTE: You must see Cheri Shipper in the lovely jade green oriental gown straight from London—or at least straight from there via San Francisco where she purchased it this past summer.

IF YOU'VE BEEN MISSING the Audubon Screen tours, you've been missing one treat after another. Last week's pictures of animal and plant life in Caracas were on the gorgeous side. Our community is indebted to the Federated Garden Clubs for the opportunity to enjoy these pictures at various times.

THE FASTEST GROWTH around at this time is ALL taking place on the Florence State campus, and we're having trouble keeping up with it all. It was a big thrill to drive through the new parts of the campus by night, and if you haven't done so, you should . . . Especially the new men's dormitory and the new student center look beautiful all lighted up. And we understand from various faculty members that growth in facilities is not all . . . They've experienced a phenomenal growth in enrollment and faculty members, and with all this in PROBLEMS! But we'll say it certainly is pretty to SEE.

UNTIL MORE NEWS COMES THROUGH THE SPILLWAY, IT'S GOODBYE FOR NOW!

News of ANDERSON

By Mrs. Myrtle McGraw

Mr. and Mrs. Harold Sinyard spent the weekend in Chattanooga, visiting in the home of Mr. and Mrs. Everett Belue.

Gerald Grigsby came home over the week end and carried his family back to Birmingham where they will visit with him there.

Mr. and Mrs. Edward McCrary and children of Smyrna, Tenn., visited in the homes of their parents here during the week end.

Mrs. Martha Duke and Johanna motored to Heflin over the week end to carry her mother, Mrs. Maude Norton, to her home.

Mr. and Mrs. Arlin Roden of Detroit, Mich., and Mr. and Mrs. Edward Roden of Noblesville, Ind., visited relatives here last week and were here to transact business.

Mr. and Mrs. Leroy Hammond and children of Blytheville, Ark., visited relatives here during the week end.

The Sanford McCaffertys of Manchester, Tenn., visited in the home of Mrs. Louisa Daly during the week end. Other guests in this home were, Mr. and Mrs. Porter McConnell and Mrs. Bessie McConnell and the Nile Goode family.

Mrs. Virgil Green of Harpersville visited her daughter, Mrs. Austin McCrary, last week. They had not seen each other in seventeen years. It proved to be a very happy meeting for both mother and daughter.

One hundred seventy-one were present for Sunday school at the Anderson Baptist Church Sunday with others arriving for the preaching service. One hundred eight were present Sunday night for Training Union.

Next Sunday will be layman's day at the Baptist church, at which time three laymen of the church will speak. The choir will be composed of all men for the service Sunday.

Mr. and Mrs. Leo Williams are the proud parents of a baby daughter who was born on Oct. 10. Claude Nunley of Akron Ohio, is visiting in the home of Mr. and Mrs. Andrew Nunley.

Visiting in the home of Mr. and Mrs. Sam Bullard is his daughter Barbara and her family of Cleveland, Ohio.

FLAG DISPLAY URGED

The Knights of Columbus request the public to display flags today to commemorate Columbus Day and to symbolize this nation's and the free world's crusade for freedom.

Many Children Evaluated

Problems Of Retarded Alleviated By Center

This is the FIFTH of a series of articles dealing with the functions and activities of the Muscle Shoals Mental Health Center.

The Muscle Shoals Mental Health Center is presently pursuing a fourfold approach to the alleviation of problems of the mentally retarded through direct clinical services, research, community organization and education.

The Center has evaluated approximately 1,000 children for special classes for retarded but educable children in Lauderdale, Colbert, Franklin, Morgan, and Lawrence counties since the first special class was organized in this area in 1955. This screening includes referral data from the school, an interview with one or both parents, psychological testing for the child, and follow-up interviews when necessary. A report is then made to the school which includes in addition to the intelligence quotient, pertinent background data, an evaluation of the child's social and emotional needs and, oftentimes, specific recommendations for meeting those needs.

Community Organization

Another phase of the Center's work with retarded children is the area of community organization. The goals of this active group, the Muscle Shoals Association for Retarded Children, are to assist in promoting adequate educational, clinical and training facilities for children who cannot compete on equal terms with other children because of mental subnormality; to understand the mentally retarded child and the problems connected with mental retardation; and to aid any individual or group in solving problems caused by mental retardation.

Mental Retardation

Mental retardation means impaired or incomplete mental development. The child who is retarded is not able to learn as much as other children and what he is able to learn, he learns much more slowly. He can't reason as well as the average child, he often uses poor judgment, it takes him longer to figure things out, and he has trouble deciding how to act in new situations.

Mental retardation, like being nearsighted or hard of hearing, is a condition. It's not a disease and is not always obvious. It has to do with the way a person's brain works, or doesn't work, and how that person's mental ability compares with that of everyone else.

As an example, Mary appeared well and healthy as an infant. But it took her much longer to sit up, stand and walk than it took other children. Later, when she was four years old and still had the appearance at first glance of an average four-year-old child, Mary played and thought more or less like a two-year-old child.

At the age of six, when most children start to school, Mary was just beginning to learn how to share toys with other children and how to feed and dress herself. At high school age, she was just starting to recognize letters and words and was still doing the kind of things the average seven or eight year old does.

Minds like bodies usually finish growing, but not learning, sometime in the late teens. Mary's mind will also complete its development at around 16 years of age when she will have the ability of a child who is about eight years old. When she is grown, her body may be that of a mature woman and her feelings and desires may be what less complex. She may even have learned, to act in some ways like an adolescent or a young adult, however, her mind will be able to solve only problems that most eight- or nine-year-old children can solve.

Mental retardation is a big

problem for out of each 1,000 of the population, 30 are mentally retarded. Of this 30, 25 are "educable," meaning they may be taught to read and write a little, although they usually cannot complete regular elementary school classes. They may even be able to support themselves at unskilled or semi-skilled work. Four of the 30 are "trainable." Although they will always require a good deal of supervision, they can be trained to take care of their personal needs. One of the thirty is totally dependent and will always need help in eating, dressing, toilet care, etc.

There are approximately 100,000 retarded persons, children and adult, in Alabama.

Mrs. Cephas Smith has returned from Fort Benning, Ga., and a visit there with her niece, Mrs. Joe Douglass, Lt. Douglass, and baby Melissa.

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Why not talk it over with us. Let us give you full details of the earning power that could be yours. Then you decide on your future.

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DR. SIMPSON TO ATTEND HEART CONVENTION

Dr. Harry M. Simpson, Jr., of Florence, and president of the Alabama Heart Association, will attend the American Heart Association convention at Bal Harbor, Fla., Oct. 20-24.

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Deaths

Mrs. C. B. Blouin

Funeral services for Mrs. Charles M. Blouin, 69, Tennessee Court Apartments, Florence, who died Tuesday morning at seven o'clock at Mitchell-Hollingsworth Annex, were held Wednesday afternoon at 3:00 at Morrison-Elkins chapel with the Rev. David Kearley officiating. Burial followed in Greenview Memorial Park.

She is survived by her husband; a son, Glenn M. Blouin, Florence; a granddaughter, Gay Blouin; two sisters, Mrs. E. W. Stoltz, Mesquite, Tex.; Mrs. Mamie Hickey, Dallas, Tex.; two brothers, Leslie and Arma Dolshall, Brenham, Texas.

Mrs. Ada M. Darby

Funeral services for Mrs. Ada Melinda Darby, 83, Cypress Inn, Tenn., who died Tuesday morning at the home of her daughter, Mrs. V. A. Bevis, Florence, were held at Hyde's Chapel Church of Christ Wednesday afternoon at two o'clock. Burial followed in Darby cemetery.

She is survived by three sons, Loye M. Darby and Jess Darby, both of Cypress Inn, Willie Darby, Flint, Mich.; five daughters, Mrs. V. A. Bevis, Mrs. Maudie Berry, Mrs. Lillie Johnson, all of Florence; Mrs. Ben Hayes and Mrs. Warren Johnson, both of Cypress Inn; two sisters, and one brother; 29 grandchildren, 51 great-grandchildren.

Jesse Ernest Fowler

Funeral services for Jesse Ernest Fowler, 54, 707 East Tuscaloosa St., Florence, who was fatally injured by a car driven by Edna Leon Riddle, 921 N. Pine St., Florence, Tuesday afternoon as he crossed Jackson Highway, Sheffield, will be announced by Morrison-Elkins Funeral Home, pending the arrival of a son from California.

He is survived by his wife, Mrs. Nettie Simpson Fowler; three sons, Charles Edward Fowler, Rt. 6, Florence; Jesse J. Fowler, of Fort Ord, Calif.; Thomas Bennett Fowler of Florence; a sister, Mrs. Jimmy Sledge of Cleveland, Ohio; three brothers, Early Fowler and W. R. Fowler, both of Cypress Inn, Tenn.; Doyle Fowler of Florence; two sisters, Mrs. Belle Dodd of Toledo, Ohio; Miss Emma Fowler of Phoenix, Ariz.; five grandchildren.

Daniel E. Gray, Sr.

Funeral services for Daniel Erskine Gray, Sr., 57, Route 7, Florence who died suddenly Saturday afternoon while on a hunting trip in the Smith Hollow area of Lauderdale county, were held Monday afternoon at three o'clock at Killen Methodist Church with the Rev. Dorsey Thomas officiating. Burial followed in Tri-Cities Memorial Gardens.

He is survived by his wife, Mrs. Katie Moore Gray; a son, Daniel E. Gray, Jr.; four daughters, Mrs. Ralph Wallace, Rose Meade, Cal.; Misses Mary Catherine and Kathie Cornelia Gray, both of Rt. 7, Florence; his mother, Mrs. Mint Gray, Greenhill; seven brothers, Gilbert, Lawrenceburg, Tenn.; Hollis and Minton, Greenhill; Macon, Lexington; Jerry, Tusculuma; Mize, Muscle Shoals City; Pansey, St. Joseph, Tenn.; two sisters, Mrs. Grady Glover, Lexington; Mrs. Price McLaughlin, Greenhill; three grandchildren and a number of nieces and nephews.

Mrs. Juanita A. Lamb

Funeral services for Mrs. Juanita Alice Lamb, 64, Route 3, Rogersville, who died Saturday night at 7:40, following a lengthy illness, were held Monday afternoon at 2:00 at Oliver Church of Christ. Burial followed in Copper cemetery.

She is survived by three sisters, Mrs. Clara Patrick, Route 1, Rogersville, Mrs. Hattie Ann Chandler, Route 3, Rogersville, Mrs. Ethel Cole, Route 2, Attalla; two brothers, Jesse Lamb, Route 2, Attalla, Frank Lamb, Gadsden; several nieces and nephews.

Mrs. Annie Lawson

Funeral services for Mrs. Annie Lawson, 82, Route 2, Florence who died at Eliza Coffee Memorial hospital, Friday morning at 2:15 following a lengthy illness, were held Saturday afternoon at two o'clock at Mt. Zion Church of Christ with Alton Hendrix and J. H. Robinson officiating. Burial followed in the church cemetery.

She is survived by a son, E. E. Lawson, Florence; three daughters, Mrs. Edgar Goins, Tusculuma, Mrs. L. G. Thornton, Florence, Mrs. J. T. Moore, Jr., Carrizozo; nine grandchildren, and seven great grandchildren.

Thomas H. Layne

Funeral services for Thomas Henry Layne, 74, Rt. 1, Hillsboro, who died Wednesday morning at 4:15 after a lengthy illness, will be announced by Morrison-Elkins funeral home.

He is survived by his wife, Mrs. Sarah Ann Bennett Layne; four sons, C. C. Layne, Florence, James F. Layne, West Point, Tenn.; Henry Layne, Jr., Wheeler; Daniel B. Layne, Houston, Tex.; five daughters, Mrs. Vivian Smith, Oklahoma City; Mrs. Gradin Terry, Courtland; Mrs. J. W. Alexander, Hillsboro; Ronew Layne, Oklahoma City; Miss Sarah Virginia Layne, Hillsboro; a sister, Mrs. Callie Wells, Monteagle, Tenn.; 26 grandchildren, 12 great grandchildren.

J. Frank Perkins

Funeral services for J. Frank Perkins, 74, Route 1, Cloverdale, who died suddenly Friday afternoon at his residence, were held Sunday afternoon at 2:30 at Hendrix Chapel Church of Christ with Charles Kretzer officiating. Burial followed in Austin cemetery.

He is survived by a brother, Clarence Perkins, Rt. 1, Cloverdale; two nieces, Mrs. Homer Harback, Florence, Mrs. Earline Murphy, Florence; two nephews, Wilford Perkins, Florence, Charles Perkins, Cloverdale.

Wylie E. Richardson

Funeral services for Wylie Edridge Richardson, 84, Route 2, Killen, who died Wednesday morning at 12:55 at ECM hospital, will be held at North Carolina Church of Christ this afternoon at three o'clock with Horace Stuts officiating. Burial will follow in North Carolina cemetery.

He is survived by a son, Robert L. Richardson, Rt. 2, Killen; eight grandchildren; 12 great grandchildren; a brother, Oliver Richardson, Florence; sister, Mattie Isom, South Irvine, Ky.

Tuscaloosa Maid Wins State Title

Versatile and vivacious Mary Read Forehand of Tuscaloosa was chosen Alabama's Maid of Cotton. The 19-year-old blond beauty is a sophomore at the University of Alabama and is the daughter of Mrs. Brooks Forehand, 24 Parkwood, Tuscaloosa.

"Missy" as she is nicknamed, likes watersports, horseback riding and tennis and is tops scholastically, having been named the University's outstanding freshman last year. Measurements are a fascinating 35-24-36.

Soon she will have her new all-cotton wardrobe and will wear them on a tour of the state and when she competes for the National Maid of Cotton title in Memphis Dec. 28-29.

Ulmer G. Roberts

Funeral services for Ulmer G. Roberts, 70, Route 7, Florence, who died Sunday morning at five o'clock at ECM hospital, were held Tuesday afternoon at 2:30 at Killen Methodist Church with the Rev. John Smith, the Rev. Dorsey Thomas and the Rev. George Eady officiating. Burial followed in Tri-Cities Memorial Gardens.

He is survived by his wife, Mrs. Esther Mitchell Roberts; a son, James E. Roberts, Vienna, W. Va.; a daughter, Mrs. James R. Shultz, Vienna, W. Va.; a sister, Mrs. John W. Conniff, Port Angeles, Wash.; seven grandchildren and one great grandchild.

Sisk Infant

Funeral services for Hiram Eroy Sisk, infant son of Mr. and Mrs. Ralph L. Sisk of Wheeler Dam, who died Sunday at 5:25 p.m. at ECM hospital, were held Monday morning at eleven o'clock at Florence cemetery with the Rev. Otis Brooks officiating.

He is survived by a sister, Lucetta Annice Sisk, and a brother, Gary Lee Sisk; grandparents, Mr. and Mrs. Herman Sisk, Wheeler Dam, and Mrs. Ruby Pogue, Florence; great grandparents, Mr. and Mrs. Paul Pogue, Florence.



NEW PURCHASING AGENT DAVID A. JAMIESON

Jamieson Named Purchasing Agent Reynolds Metals

David A. Jamieson has been named purchasing agent of the Reynolds Metals Company Listerhill Reduction Plant.

He succeeds Basil Horsfield, Jr. who has become purchasing agent for the adjoining Alloys Plant of Reynolds Metals Company.

William C. Sparks has returned to the Alloys Plant as assistant purchasing agent following service on the Reynolds Richmond headquarters purchasing staff.

Mr. Jamieson comes here from the company's Massena, N. Y. reduction plant where he has been purchasing agent since and during the plant's construction in 1958.

He and Mrs. Jamieson, the former Billie MacIntire of Washington, D. C., have four children, two of them born in the Muscle Shoals area.

Except for military service during World War Two, Mr. Horsfield has been with the Listerhill Reduction Plant since 1941 and has been purchasing agent since 1951.

Mr. Sparks is a native of Tusculuma and was well known in football circles at Dresher and Southwestern in Memphis where he graduated.

Mr. Horsfield and Mr. Sparks replace two men who resigned from the Alloys Plant Purchasing Department.

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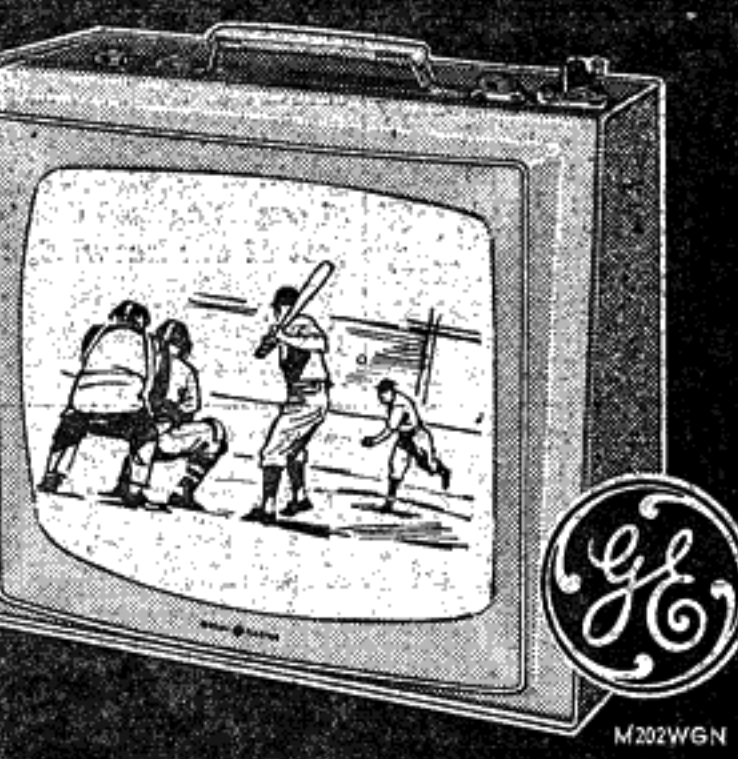
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* This study covered the first 90 days use in the home of new TV sets purchased in 1960. All sets included were under service contract to the Planet Electronics Corp., a prominent independent service company in New York City. The leading brands of television receivers were included. The results were tabulated and reported by Audit & Surveys Co., Inc., a leading research organization.



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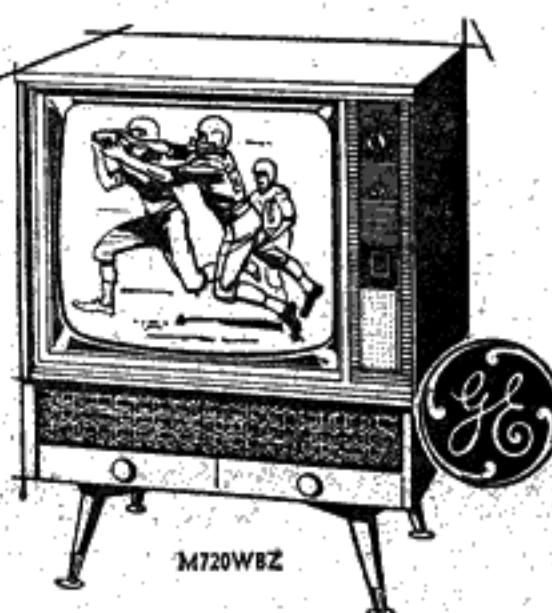
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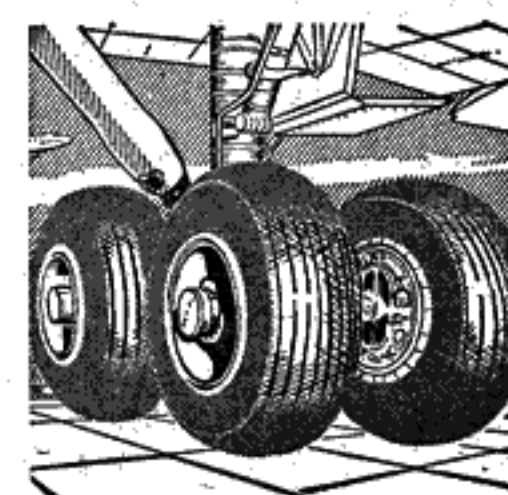
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NEW NUMBERING PLAN COMING—As I told you some time ago, we are going to change phone numbers in the Tri-Cities area to seven numerals soon, instead of two letters and five numerals. The new numbering system is important to future growth, since it will make possible many more number combinations for customers in the Tri-Cities. Cut-Over date is December 17, 1961. I'll keep you posted on further developments.

IT'S FALL AGAIN and there's so much to do — places to go—people to see. And more and more people are finding that shopping by phone is a good way of saving time and energy to do the things that need doing. Many stores today offer a telephone shopping service . . . their ads in the paper and the Yellow Pages of your telephone directory keep you in touch. So, next time you're in a rush, don't forget the biggest time-saver of all: your telephone.

FIRE PREVENTION: YOUR JOB, TOO—On a warm Sunday evening of October 1871, a brief lapse in carelessness sparked a fire at a modest mid-west home. It didn't seem particularly threatening or uncontrollable, but it was. Thirty hours later 2,100 acres of Chicago were a blackened, smoldering waste. More than 200 of its citizens had perished, 100,000 were homeless, almost 17,500 buildings were in ruins. Direct losses were \$168,000,000, the indirect losses incalculable. So remember—fires are not deplorable accidents, but the consequences of neglect and carelessness. Fire Prevention Week, October 8-14, is a time to check defenses against fire in our homes and places of work, to make sure our personal habits are fire safe ones.

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News of KILLEN

Mrs. J. A. Angel

The MYF Sub-district met at the church Thursday night with a good attendance. Mt. Bethel received the banner.

Those attending the Spiritual Life Retreat at Camp Sumatanga last Thursday and Friday were Mrs. Maggie Harrison, Mrs. L. E. Gautney, Mrs. Esther Roberts, Mrs. Marvin Randle, Mrs. John Smith and Mrs. Ronald Mitchell. Mrs. Mattie Frye and Mrs. Gussie Belew of Florence were Sunday visitors here.

Mrs. Herman English of Route 2 spent the week end with relatives in Dallas, Tex.

Mrs. James Stutts and children of Sheffield were visitors here Saturday.

Mr. and Mrs. W. B. Kidd spent Monday with the Hollis Behel's near Greenhill.

Mr. and Mrs. Bill Frye and daughter, Lydia of Florence were Sunday visitors of his parents, Mr. and Mrs. Dewey Frye.

Miss Cherrie Gregory of Huntsville spent the week end with her grandmother, Mrs. Louise McPeters.

The funeral of D. E. Gragg Bailey Springs Road, was held at the Methodist Church Monday afternoon. The funeral of Alma Roberts will be held Tuesday afternoon at the Methodist Church.

Both families have our deepest sympathy.

School News:
All of our teachers attended the county-wide teacher's meeting at Rogersville last Friday. They regard the day as one of profit and pleasure.

Our attendance percentage for the first month was 97.

Our junior high physical education program has been changed this year. Mr. Ledlow has all these classes. The pupils seem to enjoy the new program with its diversified activities.

We hope many Killen people will attend our first basketball game of the year with Cloverdale on Thursday night of this week. Our good coaches have worked hard to get the boys in shape. It will be a double header.

We regret the passing of one of our good, loyal patrons, D. E. Gray. He and his devoted wife have long been deeply interested in our school and PTA.

Mrs. Ila English, one of our bus drivers, spent the week end in Texas, visiting an uncle.

The bookmobile visited us on Monday. Our pupils are avid readers, and appreciate the opportunity of using this facility.

The doctor from the County Health Department will be in our school Thursday morning of this week to give our ball players a physical examination.

Our first 4-H Club meetings will be held on Tuesday, October 17.

Three new pupils entered our school Monday. They are Janice Heath, 6th grade; Linda Heath, 4th grade; Debra Heath, 3rd grade. They came from Harriman, Tenn.

The United States 1961 calf crop is reported to be one per cent more than the 1960 crop and the largest since 1957.

News of ROGERSVILLE

By Mrs. Oswald Waddell
Phone CH 4-3256

Gift Tea:

The home of Mrs. Helon Waddell was the scene of a pretty affair on Thursday evening when she entertained with a gift tea for Mrs. Dean Cosby (Priscilla Waddell).

Arrangements of multi-colored garden flowers were used throughout the rooms. In the living room on the mantle was an especially lovely arrangement. In here the honoree, wearing printed silk, with her mother, Mrs. James Waddell, greeted the guests.

Keeping the guest register was Miss Gail McKee, who wore white wool.

Assisting with the serving from the attractive refreshment table where white cakes topped with tiny roses were served with frappe, were Mesdames Hoyt Spry, G. D. Ingram, Jr. and Mrs. Larry Butler.

Mrs. Gary Cosby and Miss Rebecca Tucker helped with the gifts.

Personals:

Mr. and Mrs. O. C. Isom, Jr., and their son, John, of Cullman were guests in the Ozell Thrasher home Sunday.

Mr. and Mrs. J. A. Waddell were in Athens on Sunday to visit Mrs. Edwards who is a surgical patient in Athens-Limestone hospital.

The Harry Blackburns of New Hope, were guests on Sunday in the George Blackburn home.

Guests in the Dr. J. R. Waddell, Sr. home over the week end were Mr. and Mrs. Leonard Leach and sons of Gadsden.

Mr. and Mrs. Herman Todd attended the Auburn-Kentucky game in Auburn Saturday. Mr. Todd will leave soon for Texas where he will be enrolled in an electronics school. Mr. Todd was graduated from Auburn several years ago.

J. C. Haney, who was injured in an accident on September 29 is still a patient in Eliza Coffee hospital.

H. A. McAdams is visiting his daughter, Mrs. Horace Wilkerson, and Mr. Wilkerson.

From Leighton for the eleven o'clock services at the Baptist Church on Sunday were Mr. and Mrs. Roy Dunham, J. O. Morgan and Mrs. Libby McCormick.

Mr. and Mrs. Oscar Stone and Mr. and Mrs. Preston White spent Sunday in Memphis where they visited the zoo and other points of interest.

The C. J. Pennington family was in Columbus, Miss., again for the weekend. Mrs. Pennington's mother, Mrs. Ed Martin, Sr., is still quite ill but improving slowly.

Mrs. George Sims, Mrs. Hubert Beddingfield and Mrs. Lela Dison were delegates to the Alabama-Mississippi Synod of the Cumberland Presbyterian Church which met in Columbus, Miss. last week. Walter Dison attended the Synod also, a delegate representing the Rogersville Cumberland Presbyterian Church.

Layman Aubrey Bolding of Allsboro was the speaker at the Rogersville Cumberland Presbyterian Church for both services on Sunday. He was the guest of Mr. and Mrs. Kelmer Weathers. Last Sunday the Weathers had as their guests their daughter, Roxie Ann, of Rome, Ga., and Buddy Barnes also of that city.

Mrs. P. B. White, Sr., spent the week end with her daughter, Mrs. Jack Barnes (Elnora) Mr. Barnes and their family in Decatur.

Visiting in the Floyd South home for the week end were Mr. and Mrs. Douglas Varnell, Nell Ruth and Dianne and a small friend of theirs from Memphis. Buddy South, teacher in the Paint Rock High School, is at home for their cotton holiday.

News of CLOVERDALE

By Mrs. Kathryn Smith
Phone: AT 2-7198

Personals:

Mr. and Mrs. Johnnie Simmons visited Mr. and Mrs. Glen Austin and children Sunday afternoon.

Mr. and Mrs. Pugh Thrasher were luncheon guest Sunday of Mr. and Mrs. Roscoe Dobbs and Miss Mary Joe Thrasher of Sheffield.

Mr. and Mrs. Coy Smith and daughter, Debra and Mr. and Mrs. Sammy Smith were Sunday afternoon guest of Mr. and Mrs. Russel Shelton.

Master Richard Lynn Sharp is doing fine after getting his nose broken at school Thursday. A little boy accidentally hit "Ricky" in the nose with a baseball bat. Both boys are third graders at the Cloverdale Junior High School.

Mr. and Mrs. Pat Bowden visited Mrs. Chester Roberson Thursday.

Mrs. Billy Mitchell and daughter of Central Heights were guest of Mrs. Jack Sims Tuesday of last week.

Mr. and Mrs. Sammy Smith spent Friday night with Mr. and Mrs. Austin Tate.

Mr. and Mrs. Robert Sharp of Springville, Tenn. were spend-the-day guest of Mr. and Mrs. Pugh Thrasher Thursday. Others in the Thrasher home last week were Mr. and Mrs. Harley Kerby, Mr. and Mrs. S. J. Fulmer, Mr. and Mrs. Homer Sharp, Mrs.

Goldie Thrasher, Mr. and Mrs. Sammy Smith, Mr. and Mrs. Coy Smith.

Mr. and Mrs. Jack Sims and daughter, Andrea spent the day Sunday with relatives in Mississippi. Mrs. Umphers, (Mrs. Sims mother) came home with the Sims to spend the week.

Mr. and Mrs. Henry Abramson spent Friday night with Mr. and Mrs. Leo Abramson of Springville and Saturday night with Mr. and Mrs. G. R. Franks of Piedmont.

Mr. and Mrs. G. W. Willis spent Friday night with Mr. and Mrs. O. B. Willis of Greensboro and Saturday night with Mr. and Mrs. Wayne Hammon of Fondale.

Mr. and Mrs. James Smith and daughter spent the week end in Auburn visiting their son Jimmie who is going to the University of Auburn. They attended the Auburn and Kentucky football game while there.

Miss Judy Carrol Bratcher was guest of Miss Judy Fulmer Thursday afternoon.

Miss Debra Smith visited Miss Janet Fulmer Monday afternoon.

Miss Martha Young, Joe Lamar Young and Rickey Sharp were guests of Debra Smith Friday.

Birthday Celebration:

Mrs. Willie Lewis honored her husband, Willie Lewis who celebrated his seventy-second birthday Sunday, Oct. 8, with a birthday luncheon by inviting their two

THE FLORENCE HERALD, Florence, Alabama

Thursday, October 12, 1961—Page 7

sons Robert and Elbert and their families. Other visitors in the Lewis home during the week were Mrs. Coy Smith, Mrs. O. L. Quillen, Mrs. Clark Newman of Waterloo, Mrs. E. L. Culver, Mrs. Clarence Pigg, Miss Mary Lindsey, Elem Lindsey, L. C. Simmons.

PTA:
Cloverdale PTA met in the

school cafeteria Thursday night. Jack Sims gave the devotional, L. C. Simmons, PTA president, presided over the business meeting, a bingo party was enjoyed by all. The next meeting will be in November with a covered dish supper observing the Thanksgiving thought and there will be open house following the supper hour.

All parents and people that would like to see the new addition to the school are invited to attend.

Fry out the thin cork in bottle caps with a knife. Use quick drying plastic cement to stick them to the bottom of lamps, ash trays and vases to prevent ugly scratches on your furniture.



EASY, SIMPLE: The easiest and simplest way to finance a new car is by means of one of our auto loans. There is no "red tape." Your car is accepted as collateral. No co-signers are required. And your loan goes through fast!

LOW COST: Your own dollar-for-dollar comparisons will convince you that our low bank rates will save you plenty on the financing of your car. The question is: why pay more?

CONVENIENT TERMS: Your loan will be repayable in convenient monthly installments on a plan that is custom-tailored to meet the requirements of your budget. Come in!

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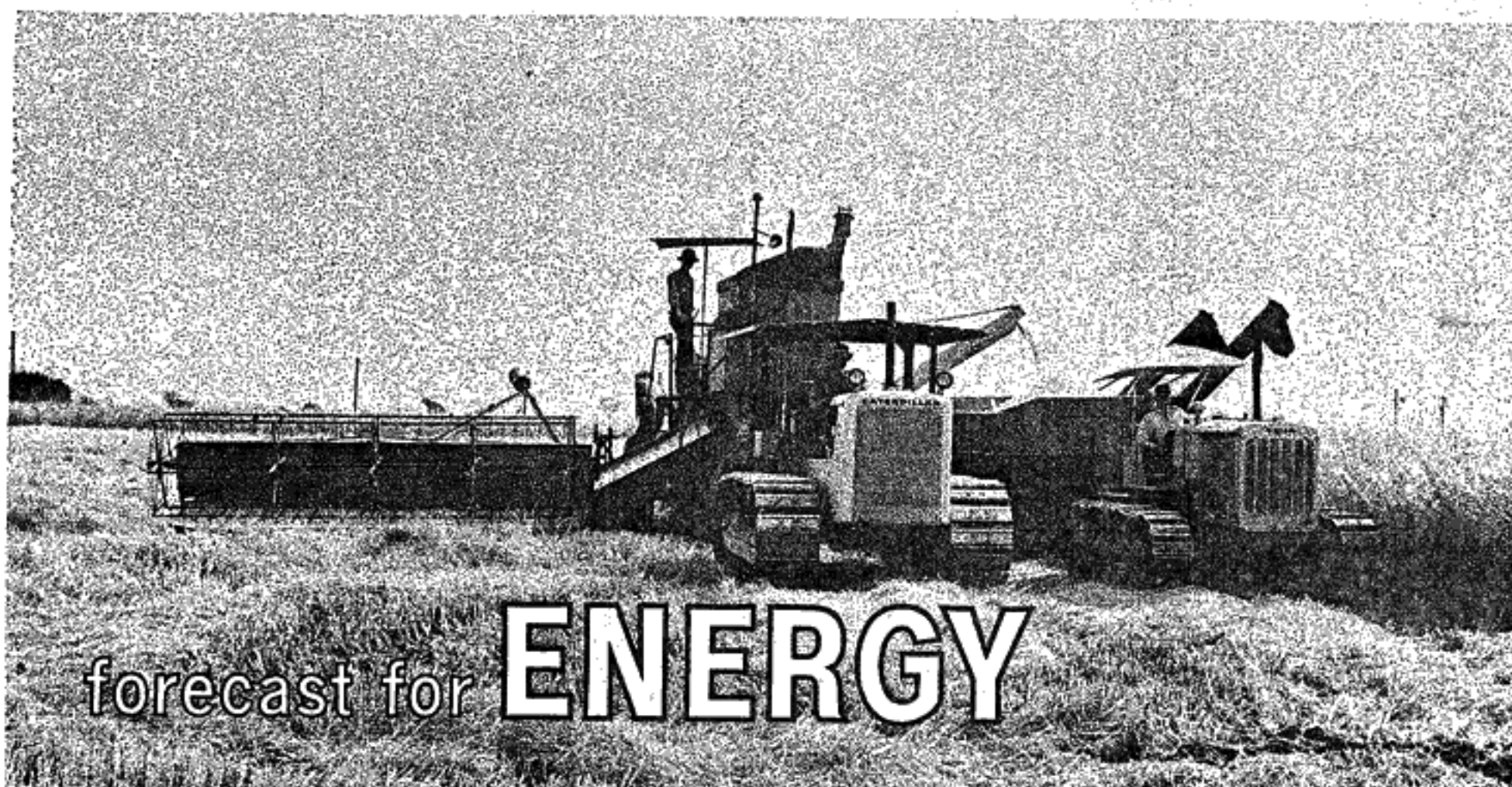
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Increasing use of power on U.S. farms
will help double our energy needs by 1980

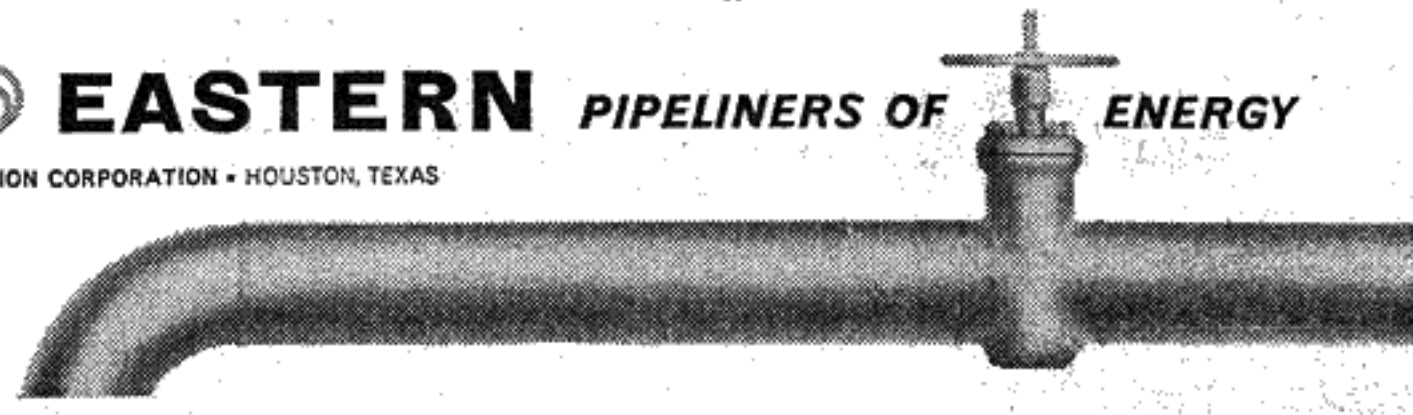
Each year the nation's farms are expanding their use of machinery. For example, 40% more tractors are in use now than 10 years ago. Growing use of fuels on farms, as well as in factories, in homes, on the highway, and in the air is the reason why the nation's demand for energy will double by 1980.

Where will it come from? Much will come from present

energy sources, some from new ones. Whatever the source, a large share of energy in its most efficient and usable forms will be transported via pipelines. Texas Eastern's Little Big Inch pipeline system, largest of its kind, delivers liquid petroleum products from Gulf Coast refineries to Midwest markets. Our natural gas pipelines, which stretch from the Mexican border to the Atlantic Seaboard, have capacity to fuel thousands of factories and heat millions of homes. Looking to the future, Texas Eastern is growing and diversifying today to meet tomorrow's energy needs.

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Before storing out-of-season the soles and outside to keep milshoes, apply a thin coat of wax to dew from forming.

FALL SALE!

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TAILORED SUITS **\$53.00**

SAVE \$15.00

To introduce our new Fall lines we are offering this special on suits tailored to your individual measure for 6 days only... now through October 18th. Make a small deposit and be measured for one of our fine hand tailored suits at this Advertising introductory price. These same suits will be \$68.00 after Oct. 18. Choose from many beautiful fall and winter samples now at big savings. (Also Special Prices on Ladies' Tailoring).



• GUARANTEE •

We guarantee to every customer, that upon examining your clothes, should you feel that your suit or overcoat is not well worth \$68.00 or more, you may return them at once and new garments will be made or money refunded. Every garment guaranteed and tailored to your individual measure.

Remember... Our Clothes Are Fully Guaranteed!

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It's The Sauce— Not The Spaghetti

Q. Is spaghetti considered a high calorie dish?

A. Enriched spaghetti, a thoroughly nutritious food, only contains 72 calories per cup. Add a rich sauce, however, and the calorie count zooms. For weight watchers, the best tip is to apply a simple sauce, such as tomato sauce.



Parkinson's Disease

Q. I have Parkinson's disease and take two kinds of medicine. Would it be OK to take an occasional glass of beer or a highball?

A. An English physician studied the effect of alcohol in 53 persons with Parkinson's disease. Alcohol seemed to have no effect in 30, while 6 patients claimed it actually helped. In 17 patients, however, the drinking of alcoholic beverages (even one glass of beer) caused great weakness, increased shaking, and speech difficulty. The sensible thing to do is discuss the situation with your doctor. It would not be at all wise to try a few drinks on your own.

It is your right and privilege to have your prescription filled at a pharmacy of your choice. Choose wisely on the basis of professional competency and price fairness.



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Life With The Rimples



News of POWELL

By Frances Pedigo

Personals:

Mr. and Mrs. Clyde C. Edwards of Argo, Illinois visited in the home of Mrs. Mae Pedigo this week. The Edwards were on their way to Florida to visit their son Billy who is stationed there.

Mr. and Mrs. Carter Thompson and Millicent Mr. and Mrs. Silas Thompson and Mr. and Mrs. Corbit Thompson and Venetta all of this community visited in the home of Mr. and Mrs. Franklin Bendall of Huntsville, Sunday.

Mr. and Mrs. Claud Nunley of Cleveland, Ohio are visiting in the home of Mr. and Mrs. Andrew Nunley this week. Claud Nunley is the brother of Andrew Nunley of this community.

Mrs. Inas Goode has gone to Statesville, North Carolina to visit her daughter, Miss Louise Goode who makes her home there.

Those who visited in the home of Earnest Bailey this week were Sam Kennemer, Mrs. Lily Bailey and Ben Burgers.

Rev. W. V. McDougal has improved a great deal since the time of our last writing. He is still confined to the Jackson's Hospital at Lester, but is feeling much better and can have a few visitors.

Charles Stewart left Sunday for Fort Hood, Texas where he will be stationed. His wife, Peggy, has moved back into the home of her parents, Mr. and Mrs. Charlie McConnell to stay while he is in service.

Mrs. Tessa Griffen celebrated her birthday Saturday. Those who were present to enjoy the occasion with her were, Mr. and Mrs. Alton Bailey, Mrs. Leola Thompson, Mrs. Emmett Renolds and Mrs. Letha Mae Bailey. The birthday cake was cooked by Mrs. Elise Burgess and the dinner was held at her home.

Mr. and Mrs. Roy Wiegart carried their daughter, Mrs. Joyce Johnson and her two daughters to Columbia, Tenn. to join her husband Juan Johnson and where they would move into their new home.

Billy Weigart and Clerice Patterson of Decatur and R. L. Weigart and Brenda Hamilton enjoyed supper in the home of Mr. and Mrs. Ray Weigart Sunday night.

One hundred fifteen were present for Sunday School at the Bethel Baptist Church Sunday morning with others arriving for the preaching services. Tommy Camp was home over the week

News of Central Heights

By Mrs. Andrew Thrasher

Church:

Rev. Phillip Huckaby of Florence was the guest speaker at the Pleasant Hill Methodist Church Sunday morning. Rev. Albert Branscomb who had undergone surgery in Birmingham has returned home now and will soon be able to resume his church work.

The Central Heights Woman's Society of Christian Service met Monday night at the home of Mrs. Billy Mitchell for a program meeting.

The Night Circle of Pleasant Hill met at the home of Mrs. J. C. Seaton, Jr. Tuesday night for a monthly meeting.

Personals:

The Stanley Smiths, Mrs. Nora Daniels, Mrs. Julie Hargett and the Emmett Youngs attended the funeral of Frank Perkins Sunday afternoon at Hendricks Chapel.

Mrs. Tom McGovern of Philadelphia, Miss. has returned home after a visit here with her sister Mrs. Clara Abramson.

School:

Miss Susan Darby, daughter of Mr. and Mrs. Robert Darby was chosen Homecoming Queen of

end and filled the pulpit on Sunday morning. There were sixty-eight present for Training Union Sunday night. There were no night preaching services held.

STATEMENT

Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1925, and July 2, 1946 (Title 39, United States Code, Section 223) showing the ownership, management, and circulation of The Florence Herald published weekly at Florence, Alabama, for October 1, 1961.

1. The names and addresses of the publisher, editor, managing editor, and Publishers Martin (Louise D.) and May (Harold S.) Florence, Ala.

Business manager Albert L. Martin, 2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given. D. Martin, Florence, Ala.

Harold S. May, Florence, Ala. 3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraph 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.) 3610

Harold S. May, Co-Publisher.

Sworn to and subscribed before me this 4th day of October, 1961.

Kathleen Angel, Notary Public

(My commission expires March 8, 1965)

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ANIMAL SUPPLY STORE
104 E. Bluff St. Across from
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HELP WANTED — Man or woman. Pleasant profitable route work. Full or part time. Large repeat orders. Earn \$2.50 per hour or more. Age no barrier. Write McNESS CO., Box 2786, DeSoto Station, Memphis 2, Tenn. 10/12, 19

SALEMEN WANTED — Man or woman. Families need service in Florence. Full or parttime. Some earn \$3.50 hourly and up. See Lloyd T. Kimbrough, Rt. 2, Box 283, Tusculum or write Rawleigh's Dept., ALI-10-538, Memphis, Tenn. Sept. 28; Oct. 5, 19

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By Les Carroll



Central High School by popular vote of the senior class, Carl Irons, son of Mr. and Mrs. Robert Irons was chosen by the class as her escort. Miss Darby will be crowned at the halftime of the Homecoming game, October 27. The court will consist of representatives from the seventh through eleventh grades. Central will be host at Waynesboro.

The senior class of Central High School has elected the following officers: Clayton Hayes, president; Ricky Murphy, vice president; Jimmie Johnson, secretary; Jerry Kelso, treasurer; Mae Frances Haddock, reporter.

Central Wildcats were defeated last Friday night 6 to 0 by Rogersville. Lexington will be at Central Friday night in a battle with them.

Miss Beverly Fay Ware, 1961 graduate of Central and now a student at Florence State College was chosen "Miss Charming" Friday night.

Mr. and Mrs. M. F. Brown, Sr. were Sunday guests of Mr. and Mrs. Andrew Thrasher.

Tommy Darby of Arlington, Va. is home again with his parents, Mr. and Mrs. Robert Darby for a thirty day furlough.

Little Debbie Walker has pneumonia and is in the ECM hospital. Mr. and Mrs. Paul Abramson attended a family reunion Sunday at

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in Lexington.
Tommy Riddle of the U. S. Air Force has been home on a furlough returning to Tampa, Fla.

Put a warning mark on the top edges of bureau drawers with red nail polish. This will keep you from pulling the drawers out too far and spilling the contents.

Airman William L. Boyd, son of Mr. and Mrs. Arthur M. Boyd, Rural Route 5, Florence, recently completed basic military training at Lackland AFB, Tex. He is being assigned to Orlando AFB, Fla., for on-the-job training as a water supply and sanitation specialist. Airman Boyd was graduated from Central High School.

"DON'T TRY TO TELL ME
ANYTHING ELSE IS AS GOOD AS
STORK DIAPER SERVICE . . .
I HAVEN'T HAD DIAPER RASH
IN MONTHS AND THAT'S THAT!"



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"A FAMILY THAT WORSHIPS TOGETHER — STAYS TOGETHER"



THE CHURCH FOR ALL . . .

ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

This is the best bubble he has ever blown, big and shiny and full of rainbow lights that shimmer gaily as he blows . . . and blows . . . and blows . . .

Inevitably, there will come the moment, when he will blow too hard and the bubble will burst. And then what was a thing of bewitching beauty will have vanished into air.

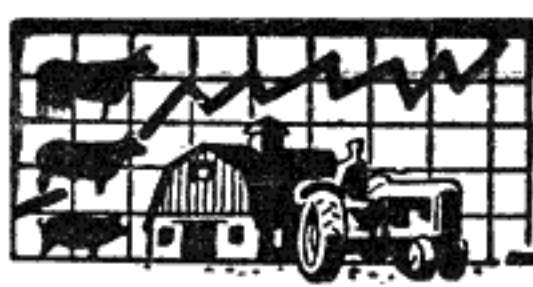
Some of the brightest-appearing things in life are no more stable than bubbles. They can shatter in an instant. But there are values that endure . . . the kind of values we learn in Church. The Church can help us achieve something solid and real, and the faith it teaches us is in no danger of disappearing today . . . tomorrow . . . or ever.

Sunday Ecclesiastes 1:12-18	Monday Matthew 6:19-24	Tuesday Matthew 6:25-34	Wednesday Ecclesiastes 6:1-13
Thursday Psalms 1:1-6	Friday Matthew 24:32-42	Saturday Mark 8:34-38	

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Farm Review and Forecast



News of GRASSY

By Mrs. Agnes Williams

Bro. Jimmy Johnston filled his appointment at the Cumberland Presbyterian Church Sunday morning.

The third Sunday night singing will be at the USA Presbyterian Church. Everyone is welcome to come.

The Home Demonstration Club met with Mrs. Mary White last Friday afternoon for its monthly meeting. The demonstration was given by Mrs. Faye Sewell, which was on "Family Unity." After the demonstration refreshments were served by the hostess.

Those who visited in the home of J. N. Walker and Mr. and Mrs. Reeder Walker and children during the week end were: Mr. and Mrs. Tom McGovern of Philadelphia, Miss.; Mr. and Mrs. Paul Abramson of Cloverdale; Mr. and Mrs. Ralph Landsdell; Mr. and Mrs. W. H. Walker of Florence.

Mr. and Mrs. Jimmy Allen and baby of Decatur; Mrs. Sue Nicholson; Mrs. Louise Work and children; Miss Birtie Walker of Centerville, Tenn. Also on Monday morning Rev. Author Pettus of Liberty Grove, Tenn. came by on his way to help pick cotton for the Corns Chapel Church, he is the pastor of that church. He preaches there each first and third Sunday. They are building a new church building there.

J. N. Walker went home with his daughter, Mr. and Mrs. Tom McGovern of Philadelphia, Miss. for a few days.

Mrs. Eliza Sinyard of Anderson, Mrs. Onus Hammond's mother wasn't feeling as well Sunday. We are sorry to learn that Mrs. Sinyard isn't improving.

Mr. and Mrs. Leroy Hammond and children of Blytheville, Ark., visited in the home of Mr. and Mrs. Onus Hammond over the week end.

Pamela Walker spent Saturday night with Deborah White.

Mrs. Mollie Hammond and Mr. and Mrs. Edward Newton visited Dallas Shannon in the Lawrence County hospital Sunday afternoon.

Those visiting in the home of Mr. and Mrs. John Applegarth during the week end were: James Applegarth of Birmingham, Mr. and Mrs. Ed English of Center Hill, Mr. and Mrs. Charles Hester and Mr. and Mrs. Buddy Applegarth of Florence.

A. E. Owens and Mrs. Vida Mae Owens visited his daughter, Mrs. Edna Fulmer of Athens last Thursday.

Mrs. Lizzie Dupree is visiting her daughter, Mr. and Mrs. D. (Shorty) Shelton in Cleveland, Ohio. Also her son, Jack Dupree and family.

Mr. and Mrs. Almon Williams and Altha visited Mrs. Jesse Cot and Jeannen Sunday afternoon of near Anderson.

Friends of this community extend sympathy to the family and relatives of W. E. Briggs of near Lexington who passed away last Wednesday.

Mr. and Mrs. Jim Morriety visited Miss Ada White and brothers last Friday afternoon.

Farm Facts

American agriculture is an expanding industry in every important respect except one—the number of people required to run our farms—points out Dean Earl Butz of Purdue University's School of Agriculture.

"Our agricultural plant each year uses more capital, more science and technology, more managerial capacity, more purchased production inputs, more specialized marketing facilities, and more research than the year before.

"Although a smaller share of our total population is engaged directly in farming, the agricultural industry is big, broad and basic. Of 68 million persons employed in America in 1960, about 26 million worked somewhere in agriculture—8 million worked on farms, 7 million produced goods and services purchased by farmers, and 11 million processed and distributed farm products. Hence, almost two-fifths of all our employed people are engaged in work related to agriculture.

"Total United States agri-



cultural output increased by two-thirds in the past two decades, while the number of farm workers declined some 3 million. This remarkable increase in production efficiency can be matched by no other segment of the American economy."

BETTER FARMING MEANS BETTER LIVING

L. T. WAGNON
County Agent



The information below may seem a bit untimely. However, it is time to do some planning for next year.

If every farmer is as close an observer as he should be saw this year, the lack of the proper kinds and amounts of fertilizer in entire fields of cotton or corn, or in certain places within some fields. In some fields corn, for example, looked awfully good when it was young but as the season passed it did not develop properly and, as a result, did not produce high yields. This was the result of applying enough fertilizer to start the corn but not enough to carry it through. Another thing that could be seen was corn planted on land that had been planted to corn every year for the past several years and had never produced high yields.

It is suggested that all farmers decide at once where each crop will be planted next year, have the soil tested for each area and crop, fertilize next year according to the soil test report, use a good, recommended variety of seeds, space properly and then cultivate only enough to control grasses and weeds.

Many farmers do not leave enough stalks of corn or cotton on the land for high yields. For example, if a one-acre variety of corn is to be grown it should be left 12 inches to 15 inches apart in the row. If a prolific corn is planted it should be spaced 18 to 24 inches apart in the row. Farmers planting one bushel of cottonseed per acre should not thin the cotton in the spring if they want to produce highest yields. Several farmers tried a few rows up to entire fields of unthinned cotton this year and have already reported that yields were considerably higher where the cotton was not thinned. Try proper fertilization and thick spacing on at least a few rows of your cotton and corn next year and compare the difference in yield. That's the only way you'll ever know about such on your own farm.

Had you ever seriously considered the fact that a period of twelve months passes between the time one row crop is planted until another is planted on the same land? This means that if a failure is made this year it will be another year before that failure can be offset.

Some farmers began a good cotton insect control program this year but quit applying insecticides too soon and lost one-fourth to one-half bales per acre to boll weevils and worms. This is a serious mistake in that the farmer loses money by the loss of cotton and the cost of the material he had applied before he quit.

Farming is a big business. It is also an expensive business, and unless farmers take advantage of every opportunity to produce high yields at a minimum cost, the end result will be low income. All farmers are urged to make good, definite plans this fall for next year's crops, carry out these plans as completely as possible and realize the most from their efforts. Remember, the thing to do is to make plans, have soil tested this fall and then carry out all the good practices necessary next to produce high yields at the lowest possible cost.

Contact the county Agent's office for any assistance you feel that they can give you.

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visit their son Howard and family. Roulard Jagers from Huntsville was guest of his parents recently.

Mrs. Mary Lard spent last week with her brother Millard Lard and family at Iuka, Miss. Mrs. Agnes McCorkle and Mrs. Donnie Thompson from Florence were guest of Mr. and Mrs. J. H. McCorkle Wednesday. Other company during the week were Mrs. Howard Romine and Mrs. Heron from Florence. Present company from Sulphur Springs, Texas is Newt Owens, a long time friend. He and Mr. and Mrs. McCorkle made a trip to Corinth, Miss. to see Mr. and Mrs. C. L. McCord who has been ill.

Mr. and Mrs. E. B. Jackson from Blytheville, Ark. spent the week end with Mr. and Mrs. Tidwell and

family. Mrs. C. L. Newman is spending some time with her daughter, Mrs. E. L. Culver and Mr. Culver and Mr. and Mrs. Bill Canterbury and children in Florence.

D. E. Culver from Huntsville was guest of his parents Mr. and Mrs. L. A. Culver last Tuesday who accompanied him home for a

few days stay returning Saturday. Mr. and Mrs. Charles Haynes, Mrs. Betty Olive and children Thomas Haynes and son Barry from Florence spent Sunday with Mrs. Della Haynes. Mr. and Mrs. Hugh Russ from Miami, Florida are visiting his sister, Mrs. G. H. Wesson and Mr. Wesson at Wright.

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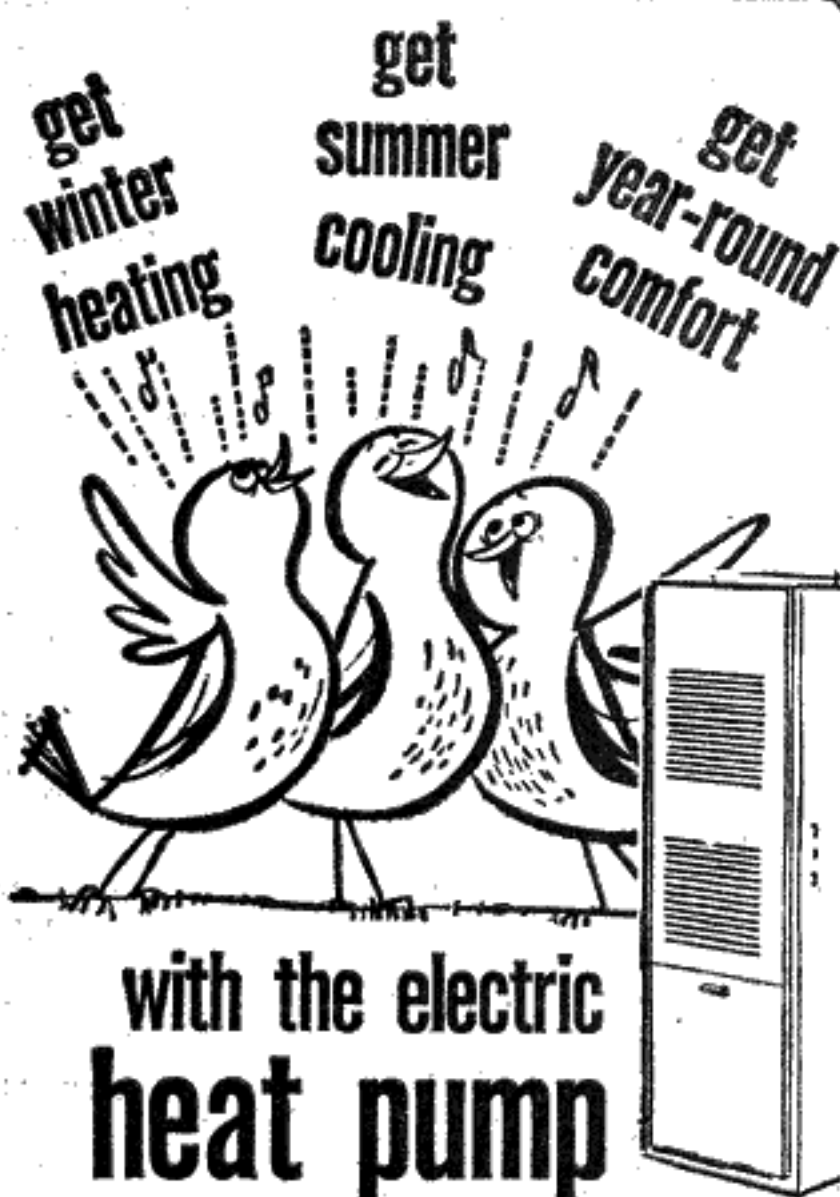
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News of LEOMA

By Mrs. L. T. Roberts

Richardson, Thomas Vows Said
Miss Pearl Thomas, daughter of Mr. and Mrs. Russell Thomas of Leoma, Tenn. became the bride of James Richardson also of Leoma last Sunday afternoon at the Ramah Baptist Church with the Reverend Max Love reading the marriage ceremony before the relatives and close friends.

A reception was held at the church after the wedding. The newly weds will reside in Leoma where the groom is employed at the present time.

Lawn Party:

Chuck Moore was host to a Lawn Party last Saturday night at his home given for his classmates at LCHS. The invited guests included: Jerry White and Don Bewley, Fanny Yates and LeVenne Thompson, Linda Roberts and Bubber Morrow, Mable Ray and Hugh White, Jim Newton and Alta Vaughan and Mr. and Mrs. G. T. Carter. Music and dancing and games were enjoyed till 10 o'clock and Cokes and ham sandwiches were served before the guests returned home.

Church News

The Rev. Jesse Hunter preached at the Leoma Baptist Church last Sunday morning and three new members were added to the church. They were Mrs. Ester Lindsey, Bob Lumpkins, and Mrs. Charles Bedingfield. They were carried to Lawrenceburg after services and were baptized.

After services at the Church of Christ last Sunday morning Mrs. Nora Selph was carried to Lawrenceburg and baptized and will work with the other members at Leoma.

Acie Justice of Akron, Ohio attended the funeral of his father-in-law, J. P. Umphrey at Mars Hill last Tuesday. He visited Mr. and Mrs. L. T. Roberts and Mrs. L. T. Barnett while here. The Justice family were former residents of Leoma.

Mr. and Mrs. James Garner and little son Terry Don of Pulaski were guests last week end with Mr. and Mrs. R. J. Roberts.

Mr. and Mrs. Donald Newton of Nashville visited relatives at Leoma last Friday after attending the double funeral services for Ricky and Freddie Bishop, who were injured in a fire last week that destroyed the home of Mr. and Mrs. James Fred Bishop last Tuesday morning.

Mr. and Mrs. Bruce Smith and children left last Sunday for their home at Granite City, Ill. after

coming for the funeral and burial of Mrs. Smith's father James F. Umphrey who died last week after a long illness.

Mr. and Mrs. Willard Owens were guests last Sunday of his sister, Mrs. Mary Teddar at Haleyville.

Lester Burch of Athens visited his mother, Mrs. Lena Burch last Saturday.

Mr. and Mrs. Pete Clark and son Thomas, moved to Selmer, Tenn. last week where Pete has a position with the Woodmen of the World Insurance Company.

Janel and Judy Lumpkins and Jerri Walker of New Johnsonville were guests last week end with Mrs. Christine Norwood.

Mrs. Alice Johnston spent last week with Mr. and Mrs. Roy Harwell at Fall River.

Mr. and Mrs. C. W. Gibson and son Steve of Nashville and Mr. and Mrs. Raymond Willis and daughter Judy of Terre Haute, Ind., spent last week with their parents Mr. and Mrs. Floyd Willis in Leoma.

Mr. and Mrs. Henry Lumpkins of Lewisburg were guests last week end of Mr. and Mrs. Charles Lumpkins.

Mr. and Mrs. Malcolm Byrd and two children Jeff and Susan of Montgomery spent last week end with his parents, Mr. and Mrs. Thomas Byrd.

Mr. and Mrs. Morris Thomas and little son Ricky of Athens, were guests last week end with his parents, Mr. and Mrs. Clyde Thomas and family.

Miss Marie Faulkner who is employed at Nashville spent last week end with her parents Mr. and Mrs. Comer Faulkner.

Mr. and Mrs. James Smith and family of Chattanooga were guests last week end of her parents Mr. and Mrs. J. W. Stanford.

E. C. Brew was in Florence last week as the guest of his daughter Mrs. J. H. Givens and family.

Celery leaves can be used for garnishes and flavoring as a parsley substitute. Store them in covered jars with water and keep them in the refrigerator.

Remove rough, sticky places from your iron by sprinkling a little salt on a piece of paper or cloth and running the hot iron over it.

Legal Notice

LEGAL NOTICE

In accordance with Section 16, Title 50 Code of Alabama, 1940, notice is hereby given that J. M. Massey, Jr., Contractor has substantially completed the Contract for construction of an addition to West End High School at Lauderdale County for the State of Alabama and the County of Lauderdale, Owners(s), and have made request for final settlement of said Contract.

J. M. Massey, Jr.
Florence, Ala.
Sept. 28; Oct. 5, 12, 19

MORTGAGE FORECLOSURE

Under and by virtue of the power of sale contained in that certain mortgage executed by Frank J. Condon and his wife, E. T. Condon, to The First National Bank, a banking corporation of Tuscumbia, Alabama, dated February 19, 1960, which said mortgage is recorded in Volume 697 of Mortgages, at page 74-77, in the office of the Judge of Probate of Lauderdale County, Alabama, default having been made in the payment of a note secured by said mortgage and said default continuing, the undersigned will, under the power of sale in said mortgage, offer for sale and sell for cash to the highest bidder in front of the courthouse door in Florence, Alabama, within the legal hours of sale, on Wednesday, October 25, 1961, the property described in said mortgage as follows, to-wit:

The North 1/2 of Section 4, Township 1, South, Range 13, West, containing 320 acres, more or less, situated, lying and being in the County of Lauderdale, State of Alabama.

Said sale will be made in strict compliance with the terms of said mortgage, and the proceeds applied as directed in said mortgage.

The First National Bank, A Banking Corporation of Tuscumbia, Alabama, Mortgagee.

Oct. 5-12-19

LEGAL NOTICE

In accordance with Section 16, Title 50 Code of Alabama, 1940, notice is hereby given that Thomas V. Lloyd Construction Co., Sheffield, Ala. has substantially completed the Contract for construction of an addition to Rogers High School, Lauderdale County 6, Lauderdale County for the State of Alabama and the County of Lauderdale, Owner(s), and have made request for final settlement of said Contract.

Thomas V. Lloyd
Construction Co.
Sheffield, Alabama
Oct. 5, 12, 19, 26

LEGAL NOTICE

In accordance with Section 16, Title 50 Code of Alabama, 1940, notice is hereby given that Thomas V. Lloyd Construction Co., Sheffield, Ala. has substantially completed the Contract for construction of an addition to Central High School, Lauderdale County for the State of Alabama and the County of Lauderdale, Owner(s), and have made request for final settlement of said Contract.

Thomas V. Lloyd
Construction Co.
Sheffield, Alabama
Oct. 5, 12, 19, 26

News of GREENHILL

By Mrs. Mary McLaurine

The Greenhill Homecoming will be held Oct. 10-14 on the Rogers school ground. There will be rides for the children. On Friday night the "Dixie Gentleman" will present a program at 8:00 o'clock in the school auditorium.

The men and women of Greenhill will present a "Fashion Show" in the school auditorium on Saturday evening at 8:00 o'clock.

Mrs. J. C. Thigpen was honored with a miscellaneous shower Friday evening at the home of Mrs. Olivia Danley.

Silas Taylor was honored with a birthday dinner at his home Sunday. A large group of relatives and friends enjoyed a delicious basket dinner at noon.

Mrs. Anna Johns celebrated her 89th birthday last Sunday when her children and grandchildren honored her with a birthday dinner at the home of her daughter, Mrs. Meadows Canaday. Attending from out of town were Mrs. Lawrence Phillips and Mrs. Leslie Tucker and daughter, Shelia.

Oscar Springer is a medical patient at ECM Hospital. Mrs. John Thornton and Mrs. Porter Clemmons visited Porter Clemmons at the Veterans Hospital in Murfreesboro, Sunday.

Mr. and Mrs. Tom Thornton and James visited Mrs. William Thornton at ECM Hospital Sunday.

Visiting Mr. and Mrs. Elmer Kelley Sunday were Mr. and Mrs. Arlie Tate and children and Mr. and Mrs. John Kelley and family of Center Star, Mr. and Mrs. Harold Rhodes and family and Mr. and Mrs. Gentry Kelley and son of Florence.

Wesley Liles attended Carter Wilson Conference of the OES at Tuscumbia Saturday evening.

Mr. and Mrs. Louie Gibbs and

LEGAL NOTICE

In accordance with Section 16, Title 50 Code of Alabama, 1940, notice is hereby given that Thomas V. Lloyd Construction Co., Sheffield, Ala. has substantially completed the Contract for construction of an addition to Underwood School, Lauderdale County 1, Lauderdale County for the State of Alabama and the County of Lauderdale, Owner(s), and have made request for final settlement of said Contract.

Thomas V. Lloyd
Construction Co.
Sheffield, Alabama
Oct. 5, 12, 19, 26

children of Lawrenceburg were Sunday guests of the McCoy Weavers.

Mr. and Mrs. Clinton Chenevert of New Rhodes, La. were guests of the Felix Moncres's the past week.

Mr. and Mrs. Jesse McKee of Sparta, Tenn. visited Mr. and Mrs. Floyd Danley last week.

MISS BOSHELL HONORED BY PEABODY FRESHMAN CLASS

Elizabeth Boshell, daughter of Mr. and Mrs. C. K. Boshell of 325 Bayless Ave., Florence, will serve as service chairman of the freshman class at George Peabody College for Teachers, Nashville in 1961-62.

Miss Boshell was chosen in class elections at the college Wednesday, Oct. 4. She is an alumna of Coffee High School.

Other freshman officers are: Jim McCord, president; David Stutzenberger, vice president; Penny McAnn, secretary; and Dwight Crooks, treasurer.

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THIS MONTH

IN RURAL ALABAMA

SECTION OF - THE FLORENCE HERALD - FLORENCE, ALA.

They're Pests

Get Rid Of House Insects Now

By Walter Grimes
Extension Entomologist

DO cockroaches, flies or fleas ever cause you embarrassment?

If so, you're not alone. The persistent pests insist on taking up residence in our homes, always making an untimely appearance when guests are present.

Most housewives would be hard pressed to pick the most annoying of the three, but the cockroach ranks high on the list.



GRIMES

Unlike houseflies, they do not carry a variety of disease germs but because they prefer such areas as outdoor privies, city sewers and dumps and other sources of filth, they are potential carriers of any organism linked with the unsanitary areas. Today, there are 55 species of roaches common to the United States, and new ones are entering every year.

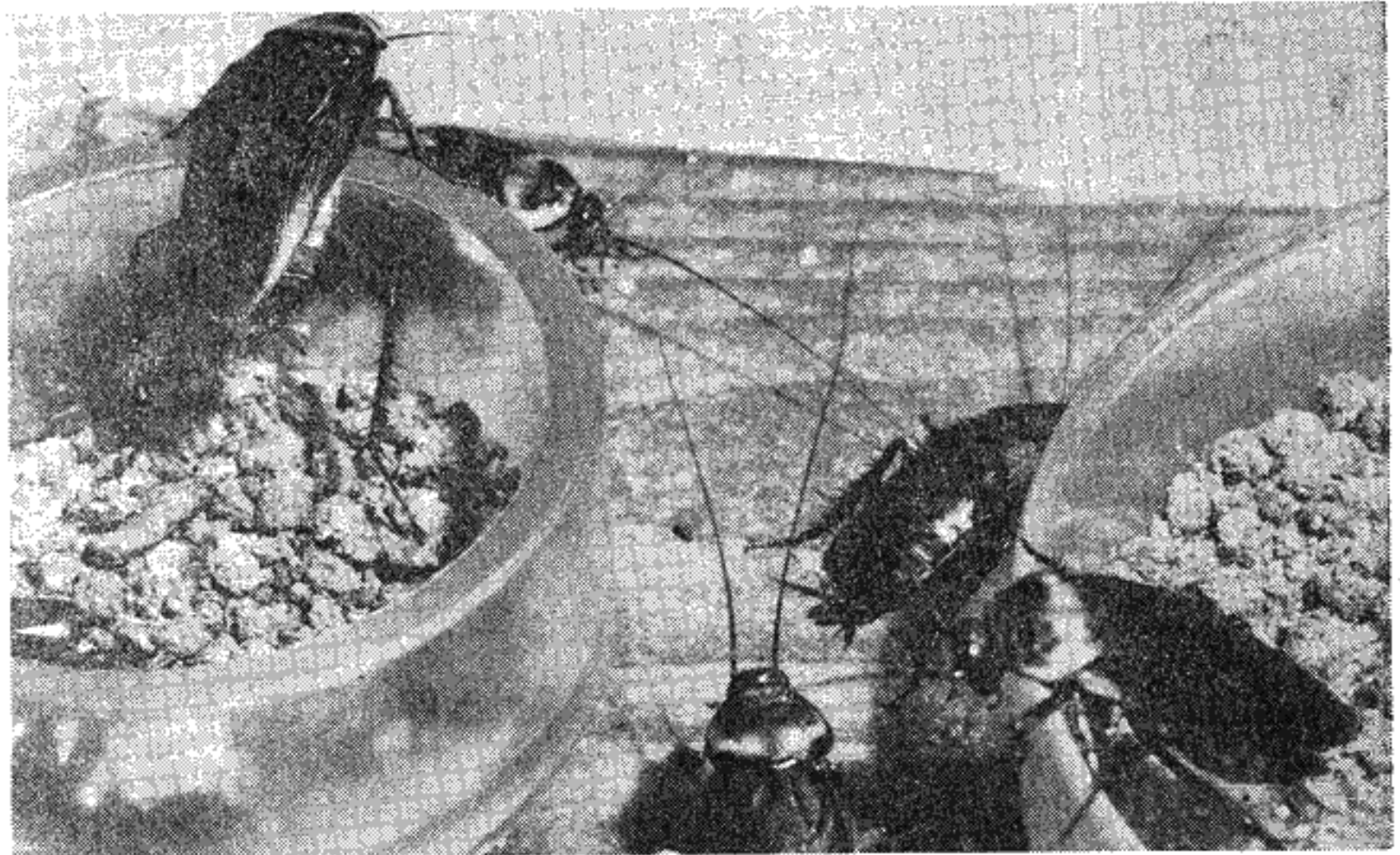
Homeowners are lucky that there are only five or six species that infest homes. Of this group, the German roach or "water bug" is by far the most common. This species is relatively small, measuring from one-half to three-fourths of an inch in length. It's commonly found in such places as kitchens, bathrooms, and restaurants and can be identified by the two dark stripes on its back. They are particularly abundant around washing machine and refrigerator motors, television sets and wherever moisture is available for them to develop.

Water bugs hide themselves during daylight hours and generally make their appearance only during darkness. However, where heavy infestations exist, they can usually be seen moving around during the day.

Controlling the Roach

The control of this pest is not a simple operation since they have become resistant to a number of chemicals that one time killed them. Therefore, we recommend malathion, Diazinon and Korlan. Use malathion as a three per cent spray or as a five per cent dust, Diazinon as a one per cent spray or two per cent dust, and Korlan as a two per cent spray.

It's important that all areas such as cracks and crevices of floors and walls, baseboards and mouldings, cabinets and cabinet drawers and any area in which roaches hide be treated



thoroughly. Apply the insecticide with a coarse-type—not a mist-type—sprayer or a paint brush.

Houseflies Carry Disease

The housefly has long been called the most deadly of all household insects. It gained this name principally because it carries and spreads disease germs from garbage disposals, city dumps, barnyards and other unsanitary areas to the kitchen table. Flies are the main carriers of typhoid, dysentery and diarrhea. Therefore, we must realize that this insect, although not the problem that it once was, still is a great danger to the health of every member of the family.

The life cycle of housefly is relatively short, going from an egg to adult taking from 12 to 30 days. This means as many as 12 generations may occur every year. One female may lay as many as 2700 eggs in a month; so it's urgent that we carry out an effective control program.

Killing the Fly

The best control for the housefly is to do away with its breeding areas in and around the home. However, since this is not always possible, we must resort to chemicals.

Poisoned baits will attract and kill adult flies. Breaking the life cycle will aid materially in reducing the fly population. An effective bait may be prepared by mixing three ounces of 25 per cent wettable malathion, Korlan or Diazinon or one and one-half ounces of 50 per cent soluble Dipterex in five pounds of granulated sugar. Add a coloring agent such as lampblack so it won't be mistaken for pure sugar. Sprinkle the bait in areas

visited often by flies. Commercially prepared baits containing these materials are also effective.

Fleas Are Problem

Fleas are also problems around many homes. They feed mostly on pets and farm animals, but occasionally they will attack people. There are several kinds of fleas, and most of them require blood to live and reproduce.

Fleas pass through four stages of development, but generally they are recognized only in the adult stage. Pets and other animals spread them from one area to another. The female flea lays her eggs while feeding on animals and the eggs drop to the floor, ground or animal bedding where they hatch within a few days. The larvae feed for about two weeks before they spin tiny cocoons in which they change into pupae. Then in about one week, they emerge as adults. Adult fleas can live for several weeks without food. This accounts for the fact that people with dogs and cats some times find their homes overrun with fleas when they return from vacation, even though none was present when they left. During dry summers, fleas may even reproduce on lawns.

To control fleas, we must first rid our pets of them. Wash the animals in a mixture of one ounce of 57 per cent emulsifiable malathion in one gallon of water. Dusting cats and dogs with five per cent malathion is also effective. To control fleas in homes, use household sprays containing DDT, malathion, chlordane or pyrethrin. Treat lawns and outside buildings with DDT, chlordane or rotenone.

SOIL TEST -- DON'T GUESS

(See Story on page 5)



Keeping Ahead in Farming

by
A. W. Jones
Auburn University
Extension Marketing Specialist

Farm Costs

FARM costs are near an all-time peak—three times the 1910-14 average and 22 per cent higher than 1947-49 quotations.

Higher prices for items used in farm production accounted for about half of the rise in farm production expenses since 1947-49. Larger purchases accounted for the rest. Greater specialization led to purchases of more goods from other farmers as well as purchases of more goods and services from nonfarm sources.

Farm Wage Rates

Farm wage rates posted a 50 per cent increase from 1947-49 to the present. Other price increases were in farm machinery, 62 per cent; motor vehicles, 44 per cent; building materials, 32 per cent; and motor supplies, 26 per cent. Fertilizer prices rose 7 per cent. Feed prices fell 16 per cent and seed prices dropped 14 per cent.

Changes in the prices paid by farmers for production items from the spring of 1960 to the spring of 1961 ranged from a plus 8 per cent for farm real estate taxes to a minus 3 per cent for livestock.

Higher Farm Income Seen As Cost-Price Cure

Since there is no relief in sight for farm production costs, the solution to the present economic condition of the farmer lies in increased farm income. This was the conclusion of a House Agriculture Subcommittee which studied the cost-price squeeze. The committee recommended more study on farm taxes, interest, transportation costs, insurance, research on the improvement of farm machinery and possible elimination of capital gains tax on the sale of farm properties.

Man-Hour Output Lags in Food Processing

Output per man hour in factories that process domestic farm foods grew at a rate of 2.9 per cent from 1947 to 1960, but the increase was significantly smaller than the rate for the total private economy, Economic Research Service reports.

And output per man hour in farming rose more than twice as fast as in food processing industries. This was explained by the larger substitution of capital for labor in farming.

Hourly earnings of food processing employees increased in 1960. Compared with 1947-49 period, their wages were four-fifths larger. Because of the gains in output per man-hour, however, labor costs were up less than one-third—about the same as the general price rise in the total economy.

World Food Gap Measured

The first effort to measure world food needs shows that animal proteins—in terms of nonfat dry milk—will run about 1.8 million metric tons below world requirements in 1962. This roughly equals 35 per cent of annual U. S. milk production.

A detailed study released by USDA shows that greatest diet deficiencies—especially in animal protein are in Western Asia, Africa, the Far East,

mainland China, and wide areas of Latin America. In the U. S., Russia, Canada, Australia, New Zealand and most of Europe, average diets exceed minimum standards. The "world food budget" is aimed at aiding distribution of food surpluses to neediest areas.

Record High Exports of Mixed Feeds

U. S. exports of prepared and mixed feeds reached a record of 419,000 short tons in 1959-60. The average for the five year period ending in 1954 was only 99,000 tons.

The increase reflects expanding livestock numbers in many foreign countries, upward trends in consumer purchasing power and per capita consumption of meat, eggs and dairy products. Of the 1959-60 total, European countries took 41 per cent and Eastern Hemisphere markets took 40 per cent. Shipments to Asia accounted for most of the rest of feed exports. Exports to Africa and Oceania are relatively small.

Hog Marketing

Over the years we have given much emphasis to the up and down seasonal pattern of hog marketing and its effect on hog prices. This is still a major economic factor, but it is changing. Refrigerated warehouses aren't as full of pork as they used to be for several reasons.

1. Modern technology and improved marketing systems are moving pork and pork products more swiftly to the consumer.

2. Hog slaughter is spreading out over the entire year. This has resulted in a more even year around supply of pork and less need for storage than when we had sharp surpluses and low prices in mid-winter followed by less pork, sharp demand and higher prices in the summer.

3. Curing time, which used to take several months, has been cut to a single week.

4. A lot of pork is sold directly by processors to the retailer.

USDA reports that storage stocks of processed pork have dropped an average of 10.5 million pounds a year since 1916. By 1960 stocks of cured pork were two-thirds less than the record high average reported during 1919. This is far different from the days not long ago when pork was one of the top two warehouse items—second only to apples. Then, as now, pork stocks reached their high in the spring and their low in the fall.

In 1935, nearly three-fourths of the pork in warehouses was cured and about one-fourth was frozen. By 1960 these proportions were more than reversed—nearly 90 per cent was frozen and only 10 per cent was cured.

All in all, the changes should be beneficial to the grower—helping him even out his production and marketing plans over the year. Also, having a constant supply of high quality pork products going to market should help expand the pork market.

ITEMS from the EDITOR'S DESK

by
Kenneth Copeland

RURAL resource development has been a much discussed topic during the last few months. But the program—which is still in its infancy—must undergo a substantial expansion if we are to reach our goal of a \$1 billion annual farm income by 1970.

The Rural Resource Development program grew out of a self-study conducted by the Auburn Extension Service which showed that annual farm income in Alabama could be doubled by more efficient use of the state's physical and human resources.



COPELAND

Just think for a moment what twice as much agricultural income would mean to the economy of the state. Farmers would benefit and

so would everyone else. When farmers have money, they're going to spend it. And when they spend money, everybody gains.

I saw an excellent example of the principles of the Rural Resource Development program while visiting with Clay County Farm Agent W. H. Cowan recently.

Johnny Burson of Ashland told me that he found the going rough in the pulpwood business and started looking for some other means of supplementing his income. Since he had worked in the woods for several years, he knew there were many dogwood trees in the area; so he began looking for a way to put them to use.

The Clay Countian found a market for the dogwood—in the form of shuttle blocks—in North Carolina.

He returned home and got busy. At first, he had several culls because of the required specifications, but after hiring an experienced sawyer, most of the blocks, which are used in weaving cloth, have been accepted.

Now Burson buys dogwood in Clay and other adjoining counties, providing additional income and work for others.

County Agent Cowan said that the new business could easily mean \$50,000 in the hands of farm people of the county each year.

Big Pig Litters

G. B. Phillips has come up with some interesting figures which show just how important it is—in dollars and cents—to wean a bigger litter of pigs.

He tells me that the cost of feeding on one experiment for a sow during gestation period was \$1.88 per pig when 10 pigs were weaned. But if the sow weans only five pigs, the cost per pig jumps to \$3.75.

The Auburn University hog expert went on to say it is just good common sense to aim for big pig litters with correct breeding, feeding and management practices. This includes proper feeding two to three weeks before breeding and during the entire gestation period.

Several people have asked what the sow should be fed during this time. Phillips says that a ration containing 16 per cent protein is needed. A 400-pound sow on green grazing needs six pounds of the ration, while a 500-pound sow needs 7½ pounds.

Mosquito Facts

A month or so ago I mentioned that mosquitoes seem to prefer some people while they leave others alone.

In further studying the problem, entomologists in Florida have found that people who

SEPTEMBER GARDEN CHART

Vegetable	Variety	Vegetable	Variety
Cabbage (plants)	Charleston Wakefield	Carrots	Red Cored Chantenay
	Early Round Dutch		Imperator
	Savoy	Radishes	Cherry Belle
Collards (plants)	Southern		White Icicle
Lettuce	Imperial 847	Rutabagas	American Purple Top
Tendergreens	Tendergreen	Onions	Bermuda Excel
Kale	Siberian		(yellow Bermuda)
Broccoli (plants)	Green Sprouting		Crystal Wax
Parsley	Moss Curled		Long White Bunching
Turnips	Purple Top Globe	Beets	Detroit Dark Red
	Seven Top		



The Alabama Rural Areas Development Committee accepted the over-all economic development programs presented in Montgomery Friday by three area committees. Central Alabama, Marion County and Fayette County made up the areas involved. They have drawn up their plans hoping to qualify for aid under the new government program known as the Areas Redevelopment Act. Taking part in the meeting were

left to right, John T. Bagwell, State Planning and Industrial Development Board; Harlan Prater, of Fayette, member of Fayette County Rural Areas Development Committee; Red Glascock, of Clanton, Extension Area Agent; Fred Hurley, of Atlanta, Field Coordinator Areas Redevelopment Administration; and Jack McDonald of Hamilton, Chairman of Marion County RAD.

Hogs Need Salt

Test Shows A Pound Is Worth \$3.20

By G. B. Phillips
Extension Animal Industry Specialist

EVERY hogman should see to it that every pig, shote and hog on his place has access to salt 365 days a year.

In one experiment station report, two cents worth of salt saved 213 pounds of feed worth \$6.39.

In this test, two lots of shotes got identical rations except that one lot had one-half pound of salt mixed in 100 pounds of feed. The other lot got no salt in any form.

The lot of shotes which received salt needed 400 pounds of feed for each 100 pounds of gain. The "saltless" pigs gained more slowly and needed 824 pounds of feed for each 100 pounds of gain.

Pigs and management methods differ on various farms; so different research results may be received.

For instance, in another experiment station test, hogs receiving loose salt—but none in the mineral mixture—need 395 pounds of feed per 100 pounds of gain, and their average daily gain was 1.94 pounds.

By comparison, the "no salt" animals needed 568 pounds of feed for 100 pounds of gain, and gained an average of only .99 pounds daily.

In short, the hogs getting salt gained about twice as fast—and on much less feed—as those getting no salt.

The hogs getting no salt ate 12½ times as much other mineral mixture as the animals with salt on their table. This reflects the craving these hogs had for something they could not get—just good old salt.

Remember that some feeds, including green grazing, naturally have salt in them. These experiments, to be accurate, would have to include a salt free ration.

So it's very clear that salt is the cheapest feed—if you don't count drinking water as feed—that you can offer your porkers.

They crave it, when they don't get it, about like humans crave salt when they are on a salt-free diet.

How should salt be fed?

It may be provided mixed with a complete ration, in the protein supplement, in a mineral mix or free choice.

If the free choice method is used, start hogs on it gradually, a little at a time for five or six days. This is especially true for older hogs. You could kill older hogs by dumping free salt before them when they have not been used to it. Never let hogs get hungry for other minerals and salt.

And what kind of salt? We used to recommend plain, common salt. It's still good, but trace mineralized salt, swine formula, is better. If it's not readily available in your community, your county agent can tell you where to get it.

Need To Produce More

Warrior Vetch Proves To Be Tops

By Melvin Moorner
Extension Seed Marketing Specialist

ALABAMA farmers are expected to plant at least 250,000 acres of vetch this year, requiring some seven to eight million pounds of seed.

During the spring of 1961 farmers in the state harvested only about 600,000 pounds of seed for the winter cover crop. Therefore, some 92 per cent of the vetch seed planted in Alabama this fall will have to come from other states.

The vetch Bruchid—commonly known as the vetch weevil—has been largely responsible for our small seed production in Alabama during the past few years. But the pest is no longer a problem for a majority of the state because of a weevil resistant variety—Warrior—developed by Dr. E. D. Donnelly of Auburn University's agronomy and soils department and released by the Auburn University Experiment Station.

Some 300,000 pounds of certified and registered Warrior vetch seed were harvested in Alabama during the spring of 1961. These seed are of top quality in every respect, and most all lots have a germination of 90 per cent or above. Seed yields of 600 to 800 pounds were common last spring, and some of the top yields were up around 1500 pounds of clean seed per acre.

Warrior vetch is recommended for only



MOORNER



BY BILL COX SPECIALIST IN FARM BUILDINGS

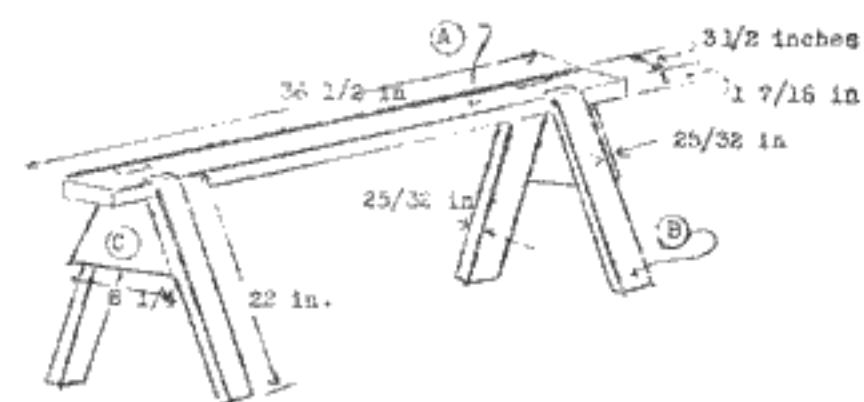
WHETHER you're building a house, garage or even a fence around your home, you need a sawhorse or two.

To build them is a simple job. And they simplify sawing because you have somewhere to put your boards while you measure and cut them into desired sizes.

Here are the materials you need.

- 1 piece—1-7/16 by 3 1/2 by 36 1/2 inches for top (A)
- 4 pieces—25/32 by 3 1/2 by 25 inches for legs (B)
- 2 pieces—25/32 by 5 1/4 by 8 1/4 inches for braces (C)

Cut braces (C) so the top length is 45 1/8 inches and the bottom length is 8 1/4 inches. Nail the braces across the narrow edges of legs (B) so that the narrow edge of (C) will be 1-7/16 inches from the top ends of legs (B). Measure 4 inches from each end of (A), and then notch out narrow edges so the top ends will fit in place as shown. Cut off the top ends of legs so that they will be flush with top side of (A). Although nails can be used to secure legs (B) to (A), screws work much better.



the southern two-thirds of Alabama. It has been known to die in extreme North Alabama during very cold weather. Hairy vetch is recommended for the entire state, but due to the weevil, the seed must come from another state.

For best seed yields, Warrior should be planted in cotton middles on well-drained land. The cotton stalks should be left standing to support the legume next spring and to keep it off the ground. This will make combining easy and will also preserve the seed by keeping them off the ground.

A second choice is to plant the vetch with small grain. This will give the vetch some support, and with reasonably favorable weather during the time of maturity, high-quality seed can be saved. However, a complete separation of vetch seed and small grain seed is rather difficult at the seed processing plant.

The only assurance a farmer has of obtaining true Warrior vetch seed is through use of certified seed. We are trying to keep all Warrior seed production under the state certification program as far as possible to assure farmers of genetically pure seed.

EDITOR'S DESK (from page 2)

eat bananas have more trouble with mosquitoes than those who don't eat them.

Bananas contain two chemicals that the mosquito enjoys. After a person eats bananas, the chemicals get into the blood stream, and the odor is secreted through perspiration. Apparently, the old mosquito likes the odor and enjoys pestering that person.

THE WAY I SEE IT...



By Dr. Fred R. Robertson, Jr. — Director (Acting)
Auburn University Extension Service

IN recent months, we have heard much about programs of Rural Areas Development and Area Redevelopment—not to mention our own program of rural resource development in Alabama.

Lest there be some confusion of the three, let me explain that our program in Alabama—with a goal of a \$1 billion agricultural income by 1970—will be boosted by the other two programs which are set up on a national scale.

The Rural Areas Development (RAD) program is a function of the U. S. Department of Agriculture and its cooperating agencies and institutions. It is a program which will be carried out in all 67 counties of Alabama.

The Areas Redevelopment Act is a function of the U. S. Department of Commerce and provides assistance only to those counties designated by the Department. In Alabama, we have 26 such counties.

Thus, both national programs will play vital roles in our efforts in Alabama to develop all our rural resources.

I am sure most of you are familiar with how the national program evolved and the part Alabama is taking in it. There has been great concern for some time about the low level of economic activity in many rural areas throughout the country, including Alabama, where unemployment and underemployment are major problems, and where there is obvious need for something to stimulate more rapid economic growth. Many of these areas obviously have abundant human and physical resources which are not being adequately used and which would contribute greatly to economic development if properly employed.

The Rural Areas Development program began in 1956 with some 54 pilot counties in 24 states taking part. By January 1961 more than 200 counties in 30 states and Puerto Rico were participating in the program.

One of the first acts of the new administration was to announce that this type of effort would be greatly expanded, and Secretary of Agriculture Orville Freeman has indicated that the program of Rural Areas Development would have top priority among all the Department's activities.

Then, the Area Redevelopment Act was passed by Congress. It provides loans and grants to assist in the economic development of both urban and rural areas of the country

(Continued on page 8)

THIS MONTH IN RURAL ALABAMA

Cooperatively published and distributed monthly by

THE FLORENCE HERALD

HAROLD S. MAY AND LOUISE D. MARTIN

publishers

and the

Auburn University Extension Service

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An example of direct marketing is found in Chilton County where there are many roadside stands.

Direct Selling Increases Farm Income

Dr. Melvin Smith

Extension Fruit and Vegetable Marketing Specialist

FARMERS receive only 39 cents of each dollar spent on the retail market. The middlemen who do the shipping, grading, and packaging get the rest.

This has forced farmers to seek new ways to increase their farm income. Some have turned to direct selling to increase their income by getting consumer paid retail prices for their products.



SMITH

This selling method cannot be used by all growers in Alabama, but where farms have suitable conditions it can supplement—not replace—other methods. Since some changes in farm organization and selling methods are necessary for direct selling, many farmers choose the organized wholesale-retail system of marketing.

What are some of the direct selling methods and some of the things that limit these methods?

Growers can sell directly to consumers at the farm, at roadside stands, or at farmers' retail markets. Farm location determines whether roadside and at-the-farm selling is possible. If a grower is not located in an area of heavy population, he may find it best to sell at a farmers' retail market which may be a considerable distance from his farm.

Quality products are the key to successful retail selling. The perishable nature of many fresh fruits and vegetables is an important reason for direct selling. Farmers find that early morning harvesting of peaches, for example, and the selling of the peaches the same day meets the consumer's demand for quality. The advantage of direct selling here is that growers please their customers by having ripened-to-perfection produce. By harvesting and selling in one day, rapid deterioration in quality is avoided.

Direct selling also offers an advantage to small growers of fruits and vegetables in areas of heavy population. Since these farmers find it hard to sell small volumes through

wholesale outlets, they may be able to take advantage of their nearness to market and the consumers' need for fresh produce of high quality. One of the greatest advantages to growers in these densely populated areas is their farm location.

Growers located in these areas usually have small farms with high land value. They carry on intensive cultural practices because it is hard to get enough size for an efficient production unit. Under these conditions, farmers can increase their volume of business by taking the additional marketing job of selling direct to consumers. Since this requires more labor and management, individual circumstances determine whether this method is profitable.

What are some of the things that retail growers need to consider? First, they need to grow a large variety of products over a long period of time to round out a sound selling program. It's hard to standardize small volumes of each commodity under such a diversified program, but if growers sell the fresh produce to the consumers, standardization is not as necessary as when selling wholesale.

There are some definite advantages to retail selling. Retail prices do not change as much from day to day or week to week as do wholesale farm prices. Growers who have established good retail outlets sell their products at relatively stable prices. This allows him to plan his farm organization and marketing program better.

The personal nature of direct selling also influences some farmers in deciding which selling method is best for them. At a retail market family members enjoy selling and associating with their regular customers.

Here is a word of caution. Without proper location and without personal attitudes for enjoying people, successful direct selling has the cards stacked against it. Also, give careful attention to costs involved in direct sales as compared to wholesale. Get more information on direct selling from your county agent . . . he's a good man to know.

Soil Test Measures Acidity And Alkalinity Of The Soil

By Dr. Walter Sowell
Extension Soil Specialist

THE average Alabama farmer is caught up in a serious financial bind.

The produces he's selling bring less and the things he's buying cost more.

It leaves little to look forward to when the books are totaled up at the end of the year. In many cases, he is not only faced with a fertilizer bill and other debts, but with the responsibility of feeding and caring for his family for the coming year.



SOWELL

Much of his plight can be laid to low crop yields, the state's major agricultural problem. Alabama soils produce only about one-half of the amount they could with better soil management. Low soil fertility and not enough agricultural limestone are the major causes of limited crop yields in this state. If this situation could be remedied, Alabama's agricultural income would be increased enormously. And when this happens, not only does the farmer realize the benefits, but everyone enjoys a more prosperous economy. When farmers have money, just like anyone else, they're going to spend it.

Several management practices are necessary to grow a high yield of any crop. However, many problems which limit yields result from an inadequate soil management program.

Efficient use of fertilizer is basic to a healthy farm program. And far too many farmers aren't doing this. Soil testing data show that less than one-half of the nitrogen, potassium and potash needed for top yields are being applied.

One-half of the fields in the state are not producing as much as they could because the soil is too acid. More than one-half the soil samples tested by the Soil Testing Laboratory need lime.

Some farmers in the state are aiming in the right direction. Last year Alabama farmers applied more than 455,000 tons of lime to their soil. This was 100,000 tons over the previous year and double the amount used six years ago.

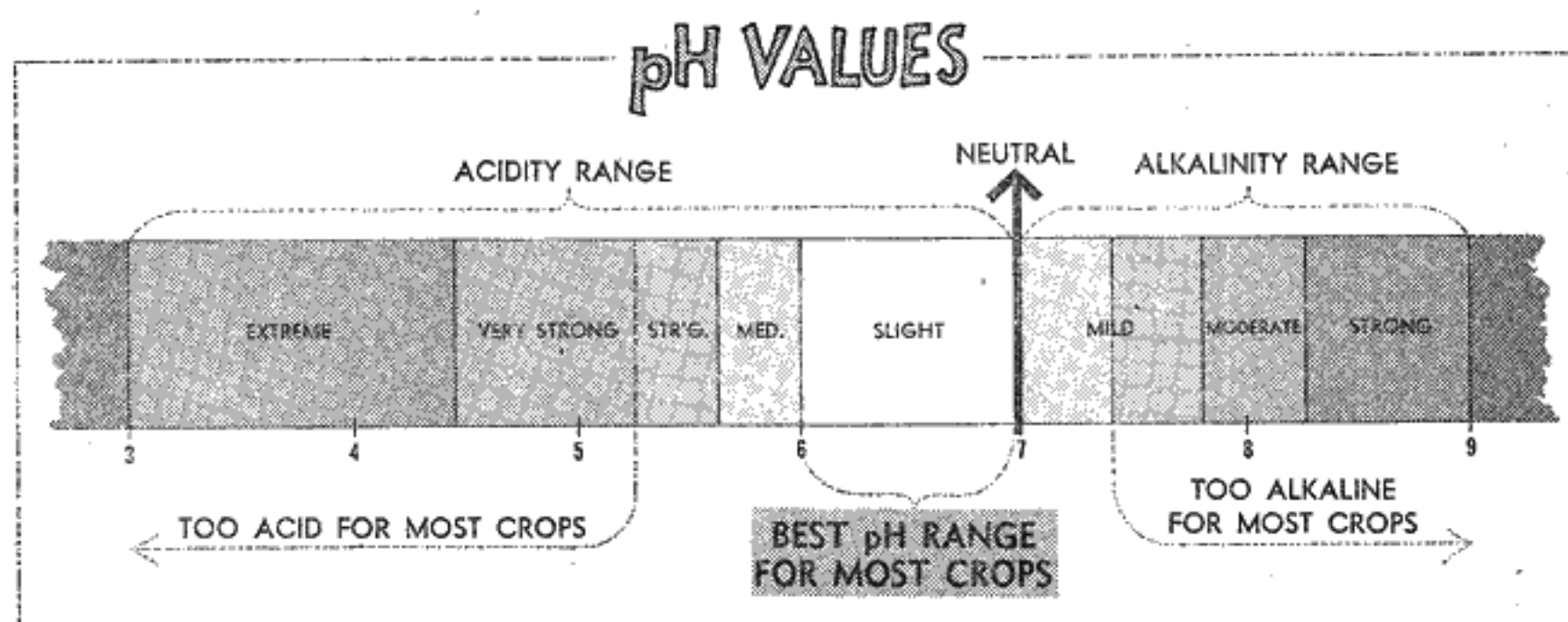
Most crops in the state make the greatest yield with a pH of between 6 and 7. What does pH mean? The pH value is the soil scientists' "yardstick" for measuring the soil's degree of acidity (sometimes referred to as sourness) or its alkalinity (often called sweetness).

On the pH scale the neutral point is 7.0. Soils with a pH reading less than 7.0 are called acid soils, and those with a pH reading greater than 7.0 are known as alkaline soils.

In Alabama, we must work toward a soil pH of between 6 and 7—slightly acid. Why? Because most crops grown on soil with this pH level respond best to fertilizer and thus make higher yields.

When this happens, the farmer will have more money in his pocket at the end of the year. And this is certainly the goal of every farmer.

A soil with a pH of 5.6 or less is in the critical range for cotton. And unless lime is added to bring the pH level closer to the neutral point, top yields cannot be produced. In experiments at Brewton, lime applied in proper amounts increased seed cotton yield from 1,431 pounds per acre to 1,754 pounds per acre. And in similar experiments at Monroeville, proper lime applications increased seed cotton yields from 1,556 pounds per acre to 1,809 pounds.

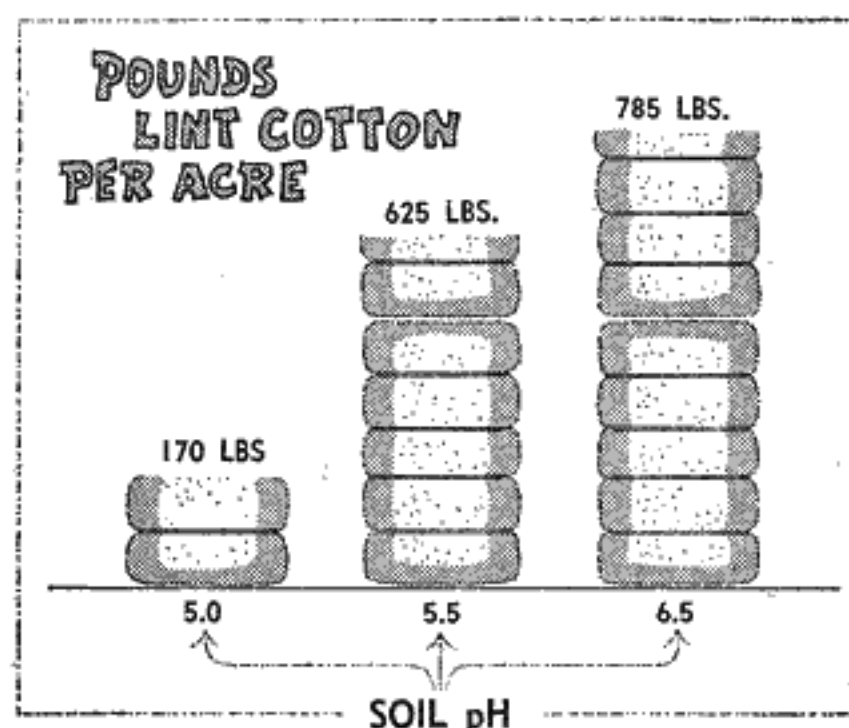


Research work at Auburn shows that a stand of young cotton is hard to maintain in a low pH or acid soil. Cotton comes up in soils with pH levels of 5.0 and 5.5 just as well as in soils with a 6.5 level. But, growth is slower and a higher percentage of the seedlings die in the lower pH levels.

Farmers often ask these questions: What is the pH of my soil? How much and what grade of fertilizer should I apply under my corn or cotton crop? No one can tell by looking at the soil. There is only one way to find the answer to these questions: Have your soil tested.

Fortunately, Alabama farmers and gardeners can find the amount and what kind of fertilizer is needed for their field or garden by having a soil test made. The test will also show the amount of lime needed to raise the soil pH to the level for top production.

The fall months are ideal for taking soil samples. If lime is needed, apply it in the fall when farm machinery or trucks can move over the field. Applying lime in the spring is sometimes difficult due to soil moisture conditions. Also lime applied in the fall is of more benefit to the spring crop than lime applied just before planting. The soil test in



the fall will also give more time for the farmer to plan his fertilizer program for the coming year.

For complete details on how to take a soil sample, and where to send it, see your local county agent.

FARM BRIEFS

In 1960, Alabama farmers made 760,000 bales of cotton—worth \$135 million—on 870,000 acres. This year, farmers planted an additional 50,000 acres, but per acre yields are expected to be considerably lower.

* * *

Labor efficiency is becoming more important every year. Research shows that farms with high labor efficiency have higher net incomes.

* * *

Of every dollar spent for dry milk, the farmer receives about 15 cents. The rest of the dollar is divided this way: processors, 14 cents; distributors, 43 cents; wholesalers, 5 cents; and retailers, 18 cents.

* * *

One hundred and 23 million Americans now carry some form of health insurance. Health insurance benefits paid in 1959 totaled \$5,175,000,000, up 10 per cent over 1958.

* * *

Farmers are feeding 20 per cent more people now than they did 10 years ago. They are doing it with 5 per cent less land under cultivation, on 20 per cent fewer farms, and with 20 per cent less labor.

METABOLIC DISORDER AFFECTS MANY CATTLE

A metabolic disorder called photosensitization is affecting many cattle in Alabama, says Worth Lanier, Auburn Extension Service veterinarian.

He points out that the disorder is caused by a combination of green forage, mold growth and sunlight. Direct sunlight on an animal having an above normal amount of light sensitive products in its system will cause the disorder to develop, he explains.

Symptoms such as an excessive flow of saliva, an increase in the flow of tears and frequently a diarrhea are noted in the early stages, he states. Later, the animal becomes increasingly nervous—licking itself, shaking its head and scratching itself on fence posts. Deaths range from 2 to 10 per cent.

Dr. Lanier says the disorder can be prevented by moving animals from pastures where they are grazing to other pastures or to dry lots. Protection from direct sunlight is very helpful, he says. Some animals will need the attention of a veterinarian.

The average farm person had an income of \$986 last year, including \$30 in government payments and \$329 from nonfarm work and other nonfarm sources. The rest of the nation averaged \$2,282 per person.

Have Hobby For Leisure Time

Melba Davis

LEISURE time is well-spent when you invest it in a hobby.

A hobby is an occupation or interest to which you give your spare time. And the way to choose a hobby is to consider all the things you like best. Although what you choose may be a full-time job for somebody else, it can be a pleasure to you.

Some hobbies cost almost nothing; others can be as expensive as you make them. Some take a lot of energy; others do not. Since almost anything can become a hobby, everyone—rich or poor, sick or well, young or old—can enjoy one.

Although there are thousands of hobbies, they can be divided into four categories—making, doing, learning and collecting.

The category of making refers to constructing things with the hands. Useful objects made from knitting, weaving, sewing, hooking, ceramics, woodworking and leathercraft are just a few included in this group.

The second group—doing—is perhaps the largest of all. It takes in all games and sports, photography, magic, gardening, amateur radio broadcasting, painting and others.

All people have different interests; so they prefer different hobbies. Some people make a hobby out of learning about interesting things. Libraries and museums provide a vast number of topics for their use.

And last, let's discuss the collecting group. From the beginning of time, man has enjoyed collecting things of his own. These things may be only sentimental, but they can be extremely valuable. The collection might include anything from matchbooks, bottles, shells or insects to museum pieces, pictures, sculpture or antiques. The two most popular hobbies in this group are collecting stamps and coins.

If you haven't already done so, why not start a hobby? Hobbies help build character, and they're a good way to spend leisure time. Choose something that will interest you day after day and year after year. Who knows, it could turn into a profitable career.

Fall Is Here

Helpful Hints In Planning Your Wardrobe

By Jeanne Priester
Clothing and Handicraft Specialist

AGLOW with color! Ablaze with jewels! Aligned with ease!

These are just a few descriptions of the new fall fashions. Now that you've been reading the fall fashion story for at least two months, and you've been looking at the new fashions, just where do you begin with your personal wardrobe?

I might remind you that every woman's desire is to have something she likes to wear for each activity. These garments must be appropriate, fashionable, and becoming to you. To prevent having a wardrobe full of clothes, yet having nothing to wear, you'll need to control impulsive buying. So, plan before you buy.

These hints will help you plan a wearable wardrobe.

Make an inventory of clothing you have. This will show what you have, what you need, and what you can do without. Go through your clothes closet and chest of drawers. List the "actives" and remove the collector's items that are looked at but not worn. There will be clothing you can wear as it is. There will be clothing which can be refashioned, and there will be clothing which should be given away.

Know your activity needs. Consider the places you go and the things you do regularly. Do you need clothing for work, for church, for club activities, etc.? Many garments will serve several activities. A wearable wardrobe contains clothing that is appropriate for the things you do and the places you go.

Find your most becoming fashion line. Take a look at yourself. Make good posture your most important asset. Choose well-fitted garments and foundation garments. Accent your good figure lines. Remember, wear the latest fashion only when it's kind to your figure.

Figure your share of the money. First, plan how much the family has to spend for clothing. Then determine your share. Remember, clothing is more flexible than fixed expenses like food and housing. A wardrobe is not built in one season or in one year.

Choose basic garments. The best and least expensive way to be well-dressed is to choose a basic suit or dress that is simple in line and

trim in design. A basic garment with a change of accessories will serve many purposes. If you do not make your own clothing, you may find that you'll have to shop for many hours before you locate a simple basic garment—it's worth the long hours, though.

Choose new clothes with great care and thought. Read the labels. Consider each garment in relation to the rest of the wardrobe.

Coordinate colors and stick to a basic color in shoes and bags.

Consider your wardrobe a collection to be added to each season but worn many seasons.

There is a fashion for you this fall but recognize what is needed in your wardrobe before you buy. Then you'll have a wearable wardrobe rather than just a closet full of clothes.

Americans used more of the world's resources in the past four decades than all the people of the world used in the 4,000 years of recorded history up to 1914.

World population is growing at the rate of 45 million per year.

Famine alone kills 10 million people annually.

Fit Every Occasion

Sweaters Give Long Time Use

Gay Phillips

SWEATERS go everywhere these days—on everybody. And this year, they seem to be more versatile and more popular than ever.

In the sports' section, it's the long pull that counts with sweaters. Ranging anywhere from 22 to 26 inches in length, they are usually perfectly straight, never clinging or fitting in any way. The new long pullovers and this season's freewheeling short skirts are perfect partners.



PHILLIPS

You'll see the smart style in all kinds of yarns and stitches—flat knit wools, tweeds, blends, all the way to bulky mohairs.

Oversize stand-away collars, boat necks and V-necks are prominent styles.

The bulky vibrant colors—orange, Bristol blue and jade—are in, and so is off-white. And for those who want to be a little more daring, patterns, stripes and paisleys are great favorites.

You won't have a hard time finding sweaters for dressy occasions, either. This lot includes styles from cardigans with fur, sequin or rhinestone trim to boleros and scooped neck pullovers.

However, when you go sweater buying, remember that a plain pullover can double for many occasions, and a plain cardigan can double as an extra wrap. With a change of accessories—beads or collars—either of these sweaters can be worn almost around the clock.

After you've selected and bought sweaters, practice good care to keep them looking their best.

Always look for and follow cleaning directions on the attached labels. And save the cleaning instructions on hand-tags, too. Don't expect the dry cleaner to know everything. If you don't want to be disappointed at the way sweaters look after being cleaned, be sure to tell the dry cleaner about any special handling the garments require.

If you prefer to hand wash sweaters, plan to take care of the job at regular intervals. Once sweaters become badly soiled, they're very hard to clean.

Never put sweaters on hangers. Air them well after wearing, fold them neatly and put them in a drawer.

If a snag occurs, pull the loop to the underside of the garment. And, of course, never use a pin on a sweater.

Do-it-yourself Halloween Kits

Joyce Prescott

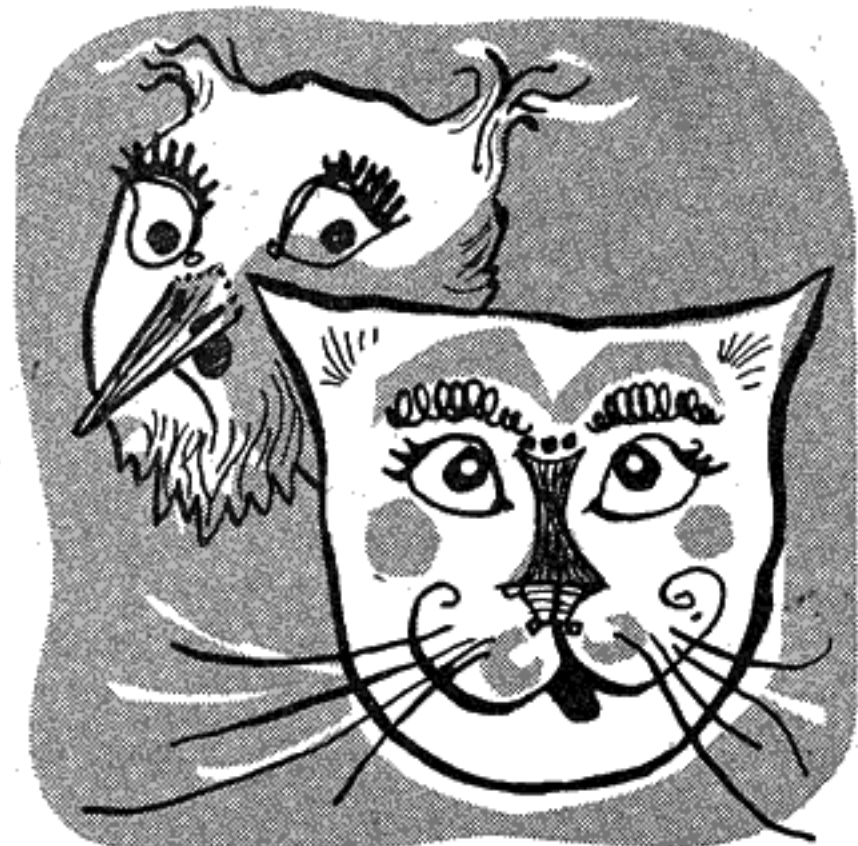
GHOSTS and goblins, black cats and witches—it's Halloween time again! This year why not stretch your budget and have fun, too? Make the youngsters' costumes, masks and noisemakers yourself.

For pumpkin decorations, get three-dimensional paper bags like groceries come in. Firmly stuff them half full of crumpled newspaper. Twist the upper half of the bag to make a stem. Tuck in the bottom corners to round out. Then, with crayons or tempera paints, make a face on the bag.

For a witches' whistle, stretch a wide rubber band across the top of a spool and fasten the ends with a small rubber band. Blow through

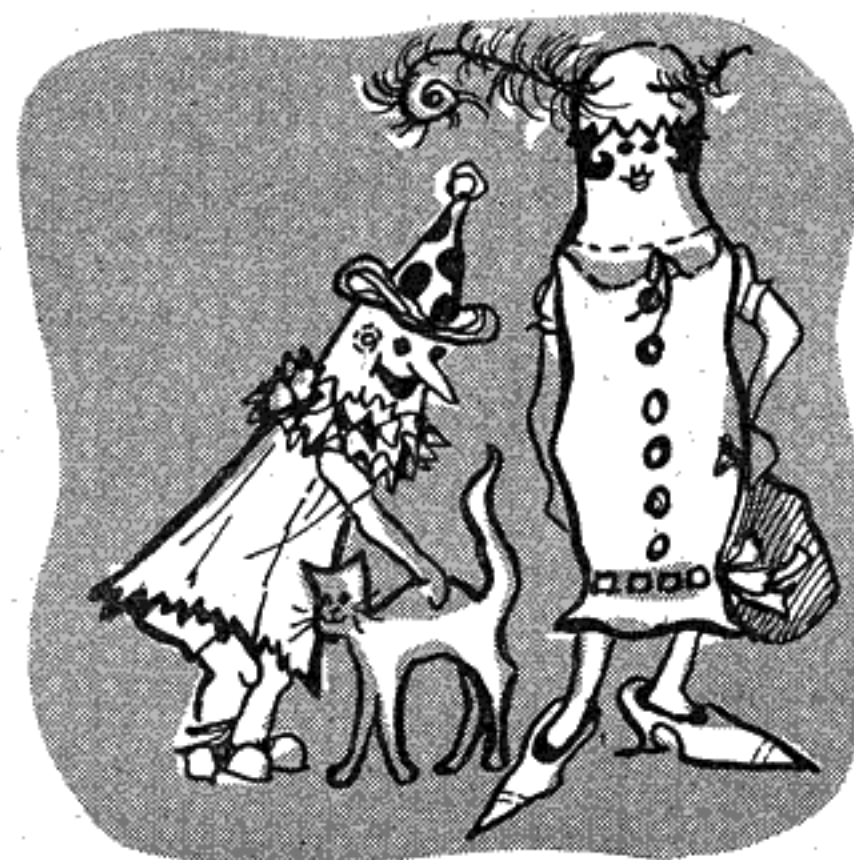


PRESCOTT



the hole in the opposite end of the spool to produce the eerie wail of a witch.

Another noisemaker that's easy to make and fun for the youngsters is made with foil pie tins and rice or corn. Put open sides facing each other, together, with a few kernels of rice or corn inside. Overcast with a large needle threaded with yarn. Then make a loop of yarn at the top so the youngsters can carry the noisemaker slipped over their



wrists. Circles of orange construction paper cut to fit the bottoms of the pie tins can be decorated with jack-o-lantern faces and glued on either side of the noisemaker.

Halloween costumes can be made from white or brown paper sacks like cleaners use to return clothes in, scissors and crayons or

tempera paints. Paint the figures as big as the sacks. Make ghosts, jack-o-lanterns, cats or owls. Cut opening for eyes, slip over the youngster's head, and he's ready to play trick or treat.

And who hasn't heard of taking an old white pillow case, cutting openings for eyes and slipping it on Junior for a fast ghost costume?

For masks, try decorating paper plates. The six-inch plates are fine for wee tots, but you'll need the eight- or nine-inch plates for larger children.

To determine where to put the openings for the face, hold a piece of lightweight paper over the child's face and pencil in outlines for eyes, nose and mouth. Transfer these



lines to the bottom side of the paper plate and cut out. You can staple on cardboard ears to create a black cat's face. After ears are attached, paint mask black. Three drinking straws, stapled on, make good whiskers.

Or, color the rim of the plate brown for hair. Use strips of slashed black crepe paper to form eyelashes, and glue around the eyes. Paint or color on a large red mouth, and a big black nose, and your mask is complete.

Masks can be made to fit the head by stapling the ends of a large rubber band, cut in two, to either side of the paper plate at the level of the youngster's ears. Slip the mask on and put the rubber band around the back of the head.

Proper Care Will Increase The Use Of Your Carpet

Myra Weaver

EVERYONE likes beautiful carpets and rugs. Enjoy the comfort and beauty of the carpeting in your home, but also take full advantage of the carpet's easy care benefits.

In communities where the air is clean, carpeting, like everything else in the home, stays fresh longer. Naturally you must work harder at the business of house-keeping in soot and dust laden areas.



WEAVER

Carpets and rugs retain their handsome appearance for many years when a simple regular care plan is followed. Day-to-day care using carpet sweeper and vacuum cleaner, occasional surface brightening, professional cleaning from time to time and quick heed to spots—these are the attentions due a carpet or rug.

A daily once-over-lightly with a carpet sweeper or a vacuum cleaner, plus a more thorough vacuuming once or twice a week,

should be enough to keep a carpet or rug fresh and bright.

In some homes the vacuum cleaner is run over the carpeting every day, with a light cleaning on most days and a thorough cleaning once or twice a week. With such a schedule, dust and dirt will have little chance to settle around the base of the tufts. Running the cleaner over the back of rugs every six months or so is also a good idea.

After a period of time, even with the most conscientious use of the vacuum cleaner, the appearance of your carpet may be dulled by an accumulation of dirt which is not easily removed by sweeping or brushing.

Usually home cleaning methods will greatly improve the appearance of the carpet. These methods are not substitutes for a thorough professional cleaning, but they do brighten the carpet surface.

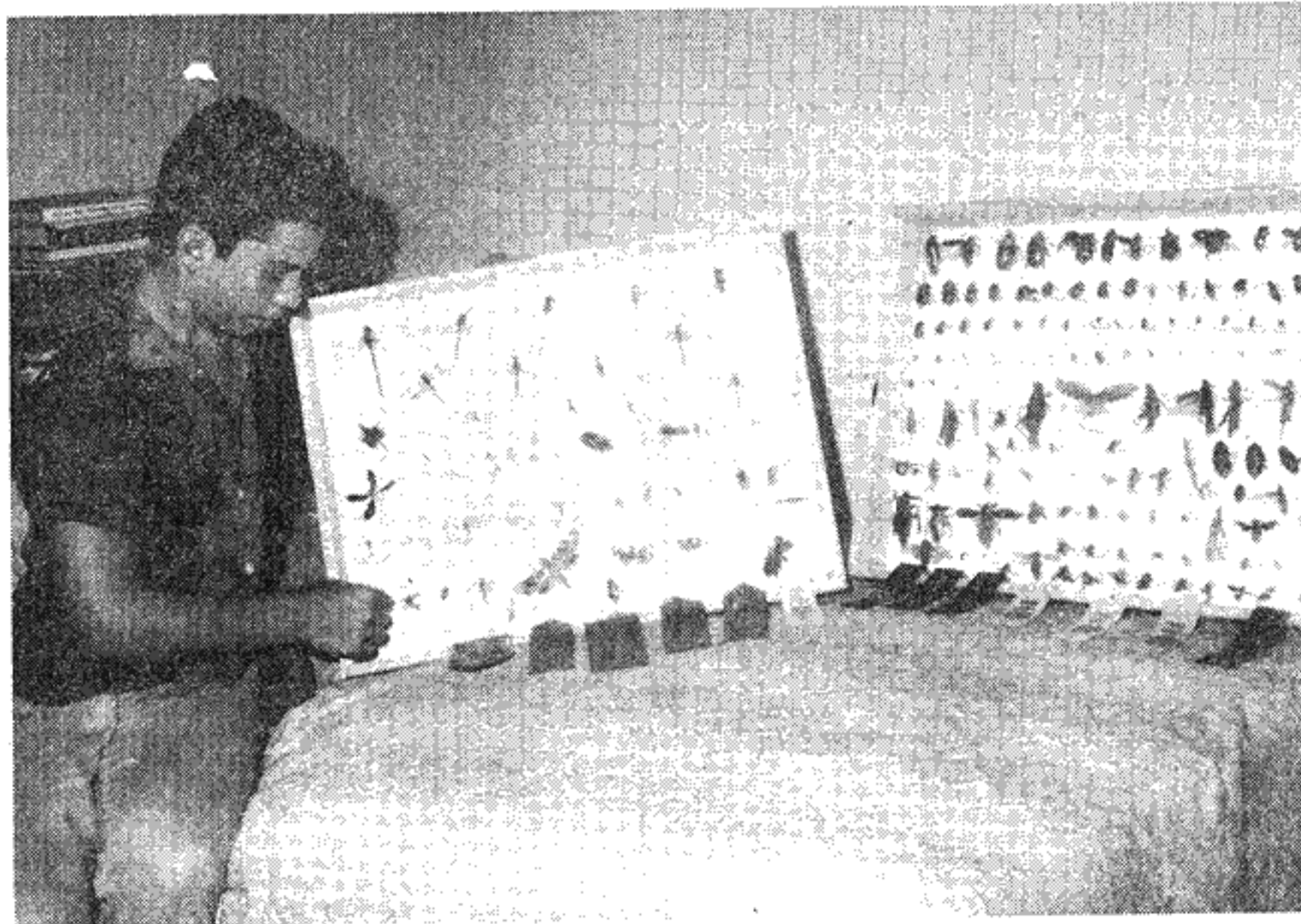
There are three types of cleaning which the housewife can use for her carpets; cleaning with a detergent solution—one teaspoon detergent to one cup lukewarm water; cleaning with a cleaning fluid; and the use of absorbent powder cleaners.

A solution of detergent and water is all that is needed for many spilled liquids. It should be applied sparingly with a gentle motion. Wet only the face of the carpet, not the backing, and dry as quickly as possible.

Dry cleaning fluid, necessary for removing greasy or oily stains, should be applied sparingly with a gentle wiping motion so that only the top portion of the carpet tuft becomes wet.

Absorbent powder cleaners made especially for carpets are available for cleaning larger areas. They are satisfactory for home use and when used according to directions, they give a good degree of surface brightening. However, like the other home methods mentioned, they are not a substitute for professional cleaning.

The service you get from your carpet or rug depends on its quality, kind of use it receives and the care you give it. Of course, there are good, better and best qualities, and the best you can afford will bring you greatest satisfaction. But even the least expensive carpeting repays its cost over and over again—and deserves the best of care.



Entomology is a project that is gaining fast in popularity among 4-H members. Here, Pete Fekete of Weaver checks his insect collection. Calhoun County 4-H Leader L. G. Fair reports that the 4-H'er has

more than 400 insects in his collection. Peter, son of Mr. and Mrs. A. E. Fekete, also carries projects in electricity, public speaking, and leadership.

RESEARCH RESULTS

from
Auburn University Agricultural
Experiment Station

CANNING SWEETPOTATOES. Canning is one of the best ways to use under-market-size sweetpotatoes. Excellent results have been obtained by using green or cured potatoes and processing by the sugar-blanch method developed at Auburn. To prepare one dozen quarts, 18 pounds of peeled and trimmed potatoes are heated for 15 minutes in a slowly boiling syrup made by adding 12 cups of sugar to 12 cups of water. The hot potatoes are packaged immediately in jars or can, covered with the syrup, sealed, and processed for 60 minutes at 10 pounds steam pressure.

WOODY ORNAMENTALS. An increased interest in woody ornamentals is evident among visiting gardeners to the ornamental horticulture collection gardens on the Auburn campus. Plants suitable for many landscape uses are being grown and evaluated in this collection. Plants favored by many gardeners include Dwarf Yaupon Holly, Lowdense Pyracantha, Fraser Photinia, "Frosty Morn" Falsetcypress, Chinese Fringetree, Armand Clematis, Aaron's beard St. Johnswort, Dwarf Inkberry and many unnamed Japanese Holly seedlings.

RED LEAF OF OATS. Red leaf can seriously affect an oat crop. The disease, also known as yellow dwarf, is caused by a virus that is spread by aphids. A sign of the disease is that infected plants are stunted and have reddened foliage. Reduction in yield, kernel size, and test weight can result. All common varieties are susceptible. No practical control method is known at present.

PASTURE FERTILIZATION. Lime phosphorus and potassium are needed to establish and maintain clover-grass pastures. Research results show that 160 pounds of P_2O_5 and 80 pounds of K_2O are needed for establishment on most soils not previously well fertilized. On the average, about half this amount is required annually for maintenance. Lime must be applied for production of clover on soils below pH 6. Lime and fertilizer needs for either establishment or maintenance are best determined by soil test.

MILK PRODUCTION UP. Total production of grade A milk during the first half of 1961 is well ahead of the same period last year. If the present trend continues through 1961, total Alabama production will exceed 550 million pounds. Production in 1960 totaled 526 million pounds. However, sales of fluid products are down about four per cent from the same period in 1960. The end result of increasing production and reduced sales is higher surpluses and a lower blend price to dairymen.

MEAT SELECTION. In a recent study, three-fifths of the housewives interviewed about meat buying practices were unable to distinguish between cuts of beef roasts. However, their purchases were consistent as to kind of roasts bought. Apparently once satisfied with a roast cut, the housewife continues to buy the same cut.

VEGETABLE YIELDS. In a study of nine vegetable crops over a 20-year period, increases in yield from vetch grown and turned averaged 38 per cent when the crops were grown without irrigation and 55 per cent when irrigated. The increases from rye were 35 per cent without irrigation and 82 per cent when grown under irrigation.

THE WAY I SEE IT (Continued from page 4)

suffering from what might be called severe economic stagnation.

Apart from this specific effort on a national basis, we have placed great emphasis upon more complete development and use of Alabama's abundant resources in rural areas.

Now, with the general Rural Areas Development program in full swing, and with the passing of the Area Redevelopment Act, our chances of success in Alabama have been helped considerably.

We've seen that the Areas Redevelopment Act provides financial assistance for designated counties. Then what is Rural Areas Development? It takes a broader approach to the problem.

First, RAD is a method that embodies the basic principles of scientific method. It calls for analysis of the problem; next, an inventory of resources, then, the establishment of some objectives or goals; next, the development of plans or procedures whereby these goals might be reached, and finally, it calls for implementation of these plans accompanied by programs of evaluation which will help alternative approaches if initial efforts are not successful.

Another feature of Rural Areas Development is that it provides a vehicle for cooperative effort and concerted action by all groups interested in or in a position to contribute to programs of economic development. Even within agriculture itself, various organizations have in the past tended to develop their own programs more or less independent of what others are doing. In many instances, there has not been sufficient motivation to get together in joint planning—to set some common goals and then to move out together, hand-in-hand, in working toward these goals.

In my opinion, this may be one of the most significant features of the entire Rural Areas Development program in Alabama. We have tremendous resources available to do a job of this nature if a common sense of purpose and direction can be developed and followed.

Recognizing the Auburn University Extension Service's partnership with Federal, state and local government, as well as its long history in organizational and educational leadership, we have been placed in the "mainstream" of the RAD program in Alabama.

Once an economic development plan for an area is formulated, there will be an opportunity for a good part of our total Extension effort to be focused on the implementation of such a plan. I would not, however, consider this phase of RAD (that of educational leadership) separate and distinct from our regular on-going Extension program, other than the fact that it would be oriented towards the fulfillment of a specific economic development plan.

As I visualize this situation, the Area Redevelopment Act would become an integral part of our RAD program, constituting a more intensive effort—providing the additional tools of loans and grants—to help carry out the effort in a limited number of counties.

INCREASE SOYBEAN INCOME

NOW that this year's soybean crop is made, the wise producer will do everything possible to get the most out of his crop, says Extension Soybean Specialist Dean Bond.

Most producers don't realize that the loss of two or three beans every square foot reduces profits at least \$2.30 per acre, he adds.

Any foreign material in the beans also cuts down on profit because beans are sold according to U. S. Grade.

Bond advises growers to check the beans to be sure the moisture content is about 12 per cent before starting the harvesting operation. Beans may be sold or stored for a short time at this moisture level.

Many makes and models of combines do a good job of harvesting the cash crop if they're properly adjusted and correctly operated, according to the specialist. Failure to do either of these can cost each farmer countless dollars.

Follow the manufacturer's recommendations for the correct ground and cylinder speed as well as the proper spacing of the cylinder, states Bond. The cutter bar missing four to six pods at the bottom of the plant will mean a loss of one bushel per acre.

If there is any crotalaria scattered in the soybean field, he says, it is best to hand pull those plants while they are in bloom and easily located.