

THE FLORENCE HERALD

Serving Agriculture, Commerce, Industry And Education In The Muscle Shoals District



The Passing Parade

By HAROLD S. MAY

● Appropriate and well-deserved tribute was paid Basil Horsfield, retiring vice-president of Reynolds Metals Co., at the testimonial dinner given in his honor Tuesday night. His friends and neighbors, as well as his associates in the company, heaped praise upon him and his work for Reynolds and the Muscle Shoals District. To all of this we would like to add these simple words: "Basil Horsfield—Muscle Shoals District Man of the Decade."

● We've had our fill of winter weather.

● Our compliments to President Henry E. Lamar of the Florence Chamber of Commerce, who has just started on his term in office, for the manner in which he has assumed the leadership of this body. It is our belief that he will get the support of the members who are anxious to "get things done" and if given the opportunity to work for the good of our community will give generously of their time and talents. President Lamar tells us that he has always been interested in open membership meetings of the Chamber and points with a degree of pride to the splendid annual meeting held during the time he last served as president of this organization. His close association with leading business and industrialists throughout the nation should serve him well in interesting new industry for our community and by his alertness not let interested prospects "slip through our fingers."

● A sense of humor is what makes you laugh at something which makes you as mad as hops if it happened to you.

● All the Eighth Congressional District should be—and we are certain are—pleased with the news that Rep. Robert E. (Bob) Jones is unopposed in his bid for reelection to the Congress. Bob Jones has proven himself a true friend of the Muscle Shoals area and a wholehearted support he has received from the voters in this county attest to the affection in which he is held by every citizen.

● The shock of a 10 per cent proration of school funds, as ordered by Gov. John Patterson will be hard to take. For the first straight year the sums allotted for school purposes have been cut—2.76 per cent in 1957; 7.82 per cent in 1958; 3.5 per cent in 1959 and now 10 per cent for 1960—causing an unrest among our teachers and other employees of the boards of education and an unhappy outlook for the students and their parents. We are told that tax revenues do not measure up to anticipation, thus the proration. It seems to us that sound planning and careful study by the powers that be in Montgomery could avoid such incidents—at least after three years of cutbacks.

● Statistics have shown that nine out of 10 women haters are women.

● A friend of ours takes issue with the fellow who said that men never make passes at girls who wear glasses. He says that girls with glasses can find romance in life—if their frames are pretty.

● The only clouds around a pair of newlyweds—are the ones under their feet.

● The third grade youngster and his two playmates got tired of playing and thought it was time for refreshments. He approached his mother about the situation thusly: "Mother, let's play diplomacy. You be the United States and we'll talk you out of everything in the refrigerator." How fast they do learn!

● The war between the sexes will never be fought to a successful conclusion mainly because there's too much fraternizing with the enemy.

● We are told that this happened last Easter—and the news has just reached us. (Must have traveled by Pony Express.) It seems that a certain local merchant retired early on the Saturday night just before Easter Sunday because the day had been a hectic one. Just before midnight, the phone nearly rang off its hook. He was so sleepy but managed to get hold of the receiver and answered it. "This is Miss Smith," said the sweet voice at the other end of the line. "I just had to call you and tell you personally that the hat I bought from your store last week is simply stunning." "I'm delighted to hear it," growled the merchant. "But why call me at this hour of the night about it?" "Because," she replied grimly before hanging up the receiver, "your truck just delivered it."

● A salesman for children's encyclopedias challenged a five-year old to ask him a question and he'd show his mother where to find the answer. The child asked: "What kind of a car does God drive?" The salesman is now working in another part of town.



HONORED BY DISTRICT—Mr. and Mrs. Basil Horsfield received tribute from 350 citizens of the Muscle Shoals district and representatives of Reynolds Metals Company at a testimonial dinner Tuesday night when recognition was given to Mr. Horsfield for his 20 years of service to the area and the company he has served so effectively for the past decade. (Olive Photo)

Basil Horsfield Honored By District's Citizens

Retiring Vice-President Reynolds Metals Company Paid Tributes

Basil Horsfield, the man who brought Reynolds Metals Company to Muscle Shoals, was paid affectionate tributes by more than 350 area citizens, representatives of the company he has served for the past 20 years as vice-president and chief executive officer of the Listerhill plant, representatives of city and county governments, representatives of local industries, members of the counties' delegations to the State Legislature and friends from over the nation at the "Tribute to Basil Horsfield" dinner at the Sheffield VFW Hall Tuesday night.

Sharing the honors paid Mr. Horsfield were Mrs. Horsfield, who received a gift of silver goblets; his two sons, Basil Horsfield, Jr., and Francis Horsfield; Mrs. Basil Horsfield, Jr., and the honoree's grandson, Frederick Horsfield. Mr. Horsfield, recently retired, observed his 65th birthday Wednesday. He came to the district in 1940 when, upon his recommendation, T. S. Reynolds, Sr., decided to locate the company's first aluminum reduction plant here. He supervised the construction of the plant and in record time—five months and 28 days—produced the first six ingots. It had been predicted that it would take five years to get the plant in operation. When it was announced in the Congress as war clouds gathered, that Reynolds was in production, a great cheer arose which now seems to have been a tribute to the man selected to put Reynolds into the aluminum production business in which it now holds second place.

Employing 4000 and serving as the spearhead of the great industrial development of the district, Reynolds Metals officials recognized Tuesday night the great part played by Mr. Horsfield who was termed "the only man available with the know-how to put Reynolds in the aluminum business in record time."

William H. Mitchell, president of the First National Bank, Florence, presided at the tribute dinner and aided the interesting program that recognized the contributions Mr. Horsfield has made during the past decade to the advancement of Reynolds and the area as a whole.

Hoyt Greer, co-chairman with Wilson Foote of the plans and arrangements for the event, read some fifty or more messages from well-wishers throughout the nation, giving the names and sentiments. (Continued on Page 2)

Big Gain Shown By First National
The First National Bank of Florence gained 94 places in the annual roll call of banks between December 31, 1959 and the same date in 1958. Conducted annually by the American Banker, daily publication of the country's banking industry, the roll call lists all of the nation's banks in order of deposits at the close of each year. In the current tabulation the local institution has reached the highest position in its history for the first time being included in the nation's eleven hundred largest banks. Its rank at this time is 1,028 as compared with 1,122 a year ago. Organized in 1889, The First National Bank of Florence is now in its seventy-second year of continuous service. Officials expressed gratification at the institution's growth and appreciation to the community for its support.

Blaze Guts Kreisman's Ladies Shop

Experience and good equipment paid off Tuesday morning when the Florence fire department was able to confine what could have been a far more disastrous fire, to the Kreisman's Women's Wear Store. Damage to the Kreisman's Men's Store and Mangel's on the other side of the gutted building, was held to a minimum despite the headway the fire had apparently made when the firefighters arrived on the scene.

The fire which was discovered shortly before 8:30 a.m. Tuesday, apparently started on the third floor of the women's store where large amounts of merchandise and layaways were stored. It spread rapidly to the lower floors, the fire reaching its height at about 9 a.m. at which time firefighters from Sheffield had arrived to aid the Florence department. The firemen brought the blaze under control about 10 o'clock after saturating the building and adjoining roofs with water. Some damage was done to the exterior of the building occupied by Mangel's which adjoins the Kreisman building. Mangel's was said to have also suffered some damage from water and smoke damage was reported by Kreisman's Men's Store.

Kreisman's Women's Wear is managed by Mrs. Ruth Haynes, and employs between 20 and 25 persons. The building is owned by Hayes Glenn.

Lawrence Goins Seeks Board Post

Reynolds Official Has Been Active In School Program At Greenhill

Lawrence Goins, of Killen, Route 2, has announced as a candidate for membership on the Lauderdale County Board of Education subject to the action of the voters in the May 3rd Democratic Primary Election.

Mr. Goins was born and reared in the state of Kentucky and began his business career with the Reynolds Metals Company in Louisville 23 years ago. He was transferred to the Reynolds Alloys Company plant at Listerhill in 1945 when he became Superintendent of the finishing division of the sheetmill which is one of the largest departments in the entire aluminum plant. His successful operation of his department over the past 15 years has received the commendation of both management and labor in this area.

Mr. and Mrs. Goins and their three children live on a farm on the Brush Creek Road near Killen, and carry on some farming and livestock production there. Two of his children have graduated from high school in the county and he has three other children presently in school. He is secretary-treasurer of the "Athletic Boosters Club" for Rogers High School and has been instrumental in promoting and helping to provide for much of the fine recreational facilities for that school. He has also been very active in religious and civic affairs of various kinds for the betterment of the community and the younger generation.

Mr. Goins says he is making this race at the urgent request of a large number of his friends who know him and who are interested in the continued improvement of the school system in the entire county. He is a man who likes (Continued on Page 2)

Lauderdale County 4-H Clubs Join Celebration

About 2500 young people in Lauderdale County will join in observing National 4-H Club Week from March 5 to 12. The local youth, 10 to 21 years of age, are among the 2 1/2 million 4-Hers of America who belong to some 93,000 clubs in rural, urban, and suburban communities. The county has 74 clubs.

Nationally, 4-H Club Week will be highlighted in Washington, D. C., by six previously selected members who will present the annual 4-H "Report to the Nation." The report will summarize in story and pictures outstanding 4-H accomplishments and current projects. The three girls and three boys, while in the Nation's Capital, expect to review the report with President Eisenhower at the White House. They also plan to visit Secretary of Agriculture Ezra Taft Benson, C. M. Ferguson, administrator of the Federal Extension Service, and various Senators and Members of Congress on Capitol Hill.

4-Hers everywhere will share honors with the 296,000 adult volunteer leaders who guide 4-H work in local communities throughout the 50 States and Puerto Rico. Boys and girls in 62 Alabama counties are competing for awards in this year's 4-H Club Safety Essay Project, according to an announcement by Hanchey E.

Governor Orders Proration Of School Funds For Balance Year



FIRE HITS BUSINESS AREA—Kreisman's Women's Store shown above with heavy smoke billowing out of the roof was completely gutted by fire Tuesday morning. Firemen saved adjoining buildings after battling the blaze for more than two hours before bringing it under control. It was the second fire in recent months in the downtown area, the other being the Belk Hudson fire on North Court Street.

Verna H. Tucker In Collector's Race

Businessman Of County Operates Grocery Store; Active In Church Work

Verna H. Tucker, of Florence, route 5, today announced his candidacy for Lauderdale County Tax Collector subject to the will of the voters in the Democratic Primary May 3.

Mr. Tucker, a native of Lawrence County, has made his home in Lauderdale County for the past 40 years. He is the operator of a grocery store located at the intersection of Highways 43 and 72 and the Bailey Springs road, five miles east of Florence.

A member of the Cumberland Presbyterian church, Mr. Tucker is very active in all phases of church work with special attention given to gospel singing of which he is a staunch devotee. He is a member of the Masonic order and the Woodmen of the World. Mr. and Mrs. Tucker have one child and three grandchildren, the latter group claiming much of Mr. Tucker's interest.

For a number of years, Mr. Tucker was employed by the Tennessee Valley Authority as a machinist and was a member of the machinist union at that time. Mr. Tucker said that this was the first time he had sought public office and plans to contact as many of the voters throughout the county as possible and solicit their votes in person. He asks all voters to investigate his record and seeks their vote and support on his pledge, if elected, to conduct the affairs of the office to their entire satisfaction.

Mr. and Mrs. Jack Whitten left Tuesday for Panama City, Fla., where they will make their home.

South's Senators Begin Marathon Filibustering

Group Led By Russell Hopes To Talk Down Chances Of Civil Rights Bill

Late News

● The body of a baby girl said to be between a week and ten days old was found Tuesday morning on Lock Three Road near Elgin Crossroads by John and Sam Murphy. Mrs. Susan Roach, 32, was taken into custody by Deputies A. V. McCorkle and Raymond May and Roversville Police C. J. Butler following an investigation.

● President Eisenhower flew into Chile Tuesday where he was greeted warmly by people not used to their hospitality. It was the third stop of his four nation tour of South America. The President having been accorded enthusiastic welcomes in both Brazil and Argentina before arriving in Santiago for a two day stay. He was greeted by Chilean President Jorge Alessandri, a 65-year-old bachelor who is leading a campaign to end the armaments race in Latin America. Santiago was gaily decked with flags on both nations and crowds lined the route to the U. S. Embassy. Chile and the U. S. have long enjoyed pleasant relations and no political issues confront the two leaders.

● The south Moroccan port of Azadir was wrecked Monday night by two earthquakes, fire and a tidal wave. French military authorities said 700 or more persons were killed but later reports said the death toll was over 3,000. U. S. and French armed forces joined in efforts to bring relief to the beleaguered city of 40,000. Azadir is on the Atlantic Ocean about 340 miles south of Casablanca. The earthquakes, an hour and 22 minutes apart were of such magnitude that recording instruments at Casablanca were damaged. Fires followed the quakes and a tidal wave traveled some 300 yards into the city smashing the docks, reports stated.

● Militant-minded Melvin Purvis, the leader of the famous FBI teams that shot down John Dillinger and Pretty Boy Floyd at the peak of their criminal careers, died by his own hand Monday at his Florence, S. C., home. Purvis, reportedly in failing health recently, shot himself through the jaw with a .45 caliber automatic.

● Sgt. Elvis Presley Tuesday said goodbye to the U. S. Army and to his latest girl friend, pretty 16-year-old Priscilla Beaulieu in Friedberg, Germany. Presley said that the Army turned him into a man and that he hopes to cut down on his rock 'n' roll singing. "I want to be more of an actor and less of a singer," he stated. Presley has been stationed with the 3rd Armored division in Friedberg, 25 miles from Frankfurt, and carried out his last army duties Monday. He left by plane to the United States Wednesday and is expected to arrive at McGuire Air Force Base, New Jersey today.

BASKETBALL RESULTS:
FSC 74, Trev State 61
Coffee 108, Rogersville 73
Central 86, Rogers 59
Lexington 58, Leighton 55
Mt. Hope 70, Waterloo 60
FSC 91, St. Bernard 50
Sheffield 68, Cherokee 53
Deshler 68, Moulton 61
Rogersville 72, Central 65
Lexington 74, Leighton 57

Receipts Under First Estimate For Fiscal Year

A ten per cent proration of school funds was ordered Monday by Governor John Patterson for the balance of the fiscal year. Patterson said he directed State Finance Director Charles M. Merriweather to cut school allotments to 90 per cent of the amount appropriated due to a growing deficit in the educational trust fund. Lt. Gov. Albert Boutwell had predicted last week that proration was "inevitable" because school taxes would yield only about \$135 million this year and that proration of \$13 1/2 million was mandatory. The budget had been based on \$148 1/2 million but this figure had proved too high.

Among the numerous telegrams sent to Frank Stewart, State Superintendent of Education at Montgomery from the county and city boards of education, teachers, P-TA's and other citizens of Lauderdale County is the following telegram from William Hagood, President of the Lauderdale County Teachers Association: "Lauderdale teachers are concerned with problem of proration and urge special session of legislature to deal with it. If special session not possible we ask the State Board not act until the State Superintendent discusses the problem with county superintendents and boards of education. We strongly urge the State Board of Education to go on record against nine-month school terms if funds are not available."

Patterson said however that he believed that the budget could be revised upward within a few months, adding that he was aware of Boutwell's years of experience in this field and had followed his suggestion to be on safe ground.

"I realize that the Boutwell plan hits the teacher the hardest because about 80 per cent of the education budget goes for teachers salaries, but I am hopeful that mounting revenue collections will soon make it possible for us to increase the budget so as to pay our hard-pressed teachers higher salaries."

The \$148 million budget for the 1959-60 fiscal year was up some 29 million from the previous year and was authorized after Patterson called a special session of the Legislature last summer. Patterson said he regretted the action, but predicted the long range school-aid program would "be on its feet in a matter of months."

Most tax returns have increased it was stated however sales tax receipts have been lower than previous estimates. The revised revenue lists anticipated receipts from sales taxes at \$77,310,000 instead of the original estimate of \$93,887,000.

All other revenues remained the same or were increased slightly.

World War I Vets Are Organized

A new veterans organization, known as the Veterans of World War I of the U.S.A., Inc., has organized a local unit in Lauderdale County. Temporarily known as Florence Barracks, the organization locally was perfected at a meeting of 43 veterans at the Legion Home last week.

J. O. Brown was named as temporary commander and James C. White, temporary quartermaster. Charles E. Allen, Sheffield, district commander, was the organizing officer and explained the principle and purposes of the organization that is planned to bring together veterans of only the one war and will be a "last man" organization.

Commander Brown stated that the charter will remain open for 90 days and he urged all World War I veterans to become members of this very exclusive organization. Announcement of regularly scheduled meetings will be made later, he said.

Mr. and Mrs. Terry Gene Berry (the former Wanda Sue Williams) are now at home on North Wood Ave., Florence.

Theatre Program
SHOALS—Florence
THE FLORENCE HERALD—March 4-5
THE GENE KRUPA STORY—starring Sal Minea with James Darren, Susan Kohner, Stephen Oliver, and others.
San-Mo, March 6-7
THE WIND CANNOT BLOW—Technical color, starring Dirk Bogarde, Yoko Tani.
Tues.-Wed. March 8-9
THE COUNTRY GIRL—starring Grace Kelly, William Holden, Bing Crosby. Also THE BRIDGES AT TOKO-BI—Technical color, starring William Holden, Gene Kelly, Fredric March, Mickey Rooney.
CINEMA—Florence
New thru Tues. March 8
JOLIATH AND THE BARBARIANS—ColorScope, starring Steve Reeves, Chelo Alonso, Bruce Cabot, Gail Davis, all others etc.
Wed.-Thurs. March 9-10
THE HEADLESS GHOST—Also THE GHOST OF ZORRO—with Clayton Moore, Pamela Blake.

The Florence Herald

Darnall & May, Publishers

MARCY B. DARNALL
1872-1960

Editor: HAROLD S. MAY
Managing Editor: OSCAR D. LEWIS
Advertising Manager: ALBERT L. MARTIN
Production Manager: ALBERT L. MARTIN

SUBSCRIPTION

Per Year, In Urban Area \$2.00
Per Year, In Rural Area \$2.50
Per Year, Outside Trade Area \$3.50
Entered as second class matter at the post office at Florence, Alabama, under the Act of March 3, 1897.



Happy Birthday Girl Scouts

It isn't often that we receive a present at someone else's birthday party. But that's what happened in Florence, thanks to the Girl Scouts.

This week Girl Scouts of the U.S.A. are celebrating their 48th anniversary with the theme, "You Can Count on Her To Be Prepared."

The present we're receiving? Along with very welcome service to individuals, to other organizations, and to the entire community, the Girl Scouts are giving us something even more important: the feeling that they are preparing to take over adult responsibilities, to maintain the good elements in our community life, and to meet the challenges of tomorrow.

Happy birthday, Girl Scouts - and thank you!

A Salute To 4-H

Some two and a quarter million boys and girls between the ages of 10 and 21 years of age will join in observing National 4-H Club Week March 5-12. In Lauderdale County there are over 2500 members in 74 clubs.

Never has interest been greater in the activities of young people than it is at present and the 4-H Clubs present one of the important facets of American youth. Primarily the members are rural boys and girls who are learning to carry on multi-varied projects that include farming, home-making and community service. They raise livestock, plant and grow gardens and field crops, conserve the soil, sew, cook, preserve food and improve their homes in both rural and non-rural areas. They are taught to apply the latest research in home economics and agriculture. From all of these activities they learn most of all to be useful citizens.

4-Hers cultivate traits of healthful living, purposeful recreation, and intelligent use of leisure time. Juvenile delinquents are rarely found among organizations like the 4-H movement.

Mental, spiritual and physical health come from busy minds and bodies. 4-H members are taught to keep busy.

We salute the 4-H clubs of Lauderdale County and the nation.

Democracy Threatened

Americans this election year are on the threshold of they don't know what. It is a year that could be fraught with the greatest dangers this nation has ever faced and it could be the year we pass the point of no return as far as our democratic institutions are concerned. Right now, whether we like it or not, constitutional government is all but down the drain and intelligent thinking Americans know the nation is up against a last ditch struggle against forces seeking its destruction.

A house divided against itself cannot stand and America is rapidly becoming divided. It doesn't matter so much what the point of division is just so long as it is divided. It can be races, religion, economics or politics or a combination of two or more of these. Divide and conquer has long been the Communist approach. Smug, complacent America could fall without even feeling the shock until too late.

However the spark of hope is not dead and this remarkably flexible economy of ours can absorb plenty if the will to fight for constitutional government is kept alive. Wendell Wilkie once said "the intelligence of America is in the people," and that is true. No one particular group or organization, religious, political or otherwise, has a monopoly on intelligence... only the people exercising the will of the majority.

We should know what all candidates for Federal office stand for from president on down. If they are not for a return to sane, constitutional government guaranteeing full restoration of states' rights, then oppose them. If they are for continuing the type of foreign aid that is wrecking American industry by enabling our so-called friends to flood our markets with cheap goods, then oppose them. If they are not against wasteful spending that is building up the greatest bureaucracy in history, then oppose them. If they are not against the cruel, confiscatory income tax that is keeping this top heavy bureaucracy operating and growing daily more powerful, then oppose them. If they do not offer a reasonable solution for reducing the national debt and balancing the budget, then oppose them.

The men you vote for may not be elected but with your vote they will be encouraged to carry on the fight. If you think a man is right even though his chances look slim indeed it is your duty to your country to give him your vote and support. If you do this next time he may win. Remember this, a vote is never wasted.

Determine now to know your candidates.

Area Family Life Conference Ends

Dr. Davis R. Mace Is Featured Speaker At Four-Day Sessions

The theme for this year's Family Life Conference, the seventh conference conducted in the Muscle Shoals area, held Sunday through Wednesday of this week, was "The Family... Keystone of Society."

The Conference, headed this year by John Wittleman, Florence, general chairman of the event, was organized and directed by local citizens, in cooperation with the University of Alabama Extension Division and the Alabama Division of Mental Hygiene. Its purpose is to bring together parents, teachers, ministers, school and local government officials and civic and social workers to seek ways to achieve better family life.

The main speaker for the Family Life Conference was Dr. David

R. Mace, Associate Professor of Family Study in Psychiatry, School of Medicine, University of Pennsylvania, who is also Staff Consultant of the Marriage Council of Philadelphia.

Dr. Mace spoke Sunday afternoon at the Youth Forum and the meeting of Science Councils held at the Florence Recreation Center, and on Monday, Tuesday and Wednesday he spoke at several schools in the area. At a meeting held Monday afternoon at the Trinity Episcopal Church in Florence, attended by ministers and counselors of the area, Dr. Mace used as his topic, "What is Marriage Counseling?" His topic Tuesday evening and Wednesday at the First Baptist Church Educational Building, Florence, were "Family Life—Surveying What We Know," and "Family Life—Blueprint for the Future," respectively.

Curved collars and cuffs should not have bulky seams. Sew 20 stitches per inch and trim to one-eighth-inch seam if the fabric permits. Otherwise, grade the seam.

In The Week's News

Plane Crash Kills 65

At least 65 persons were killed last Thursday when a U.S. Navy plane carrying members of the Navy Band to play at President Eisenhower's reception in Rio de Janeiro collided with a Brazilian airliner near Sugar Loaf Mountain, just outside Rio de Janeiro. Both planes were approaching the landing at Santo Dumont Airport, when, according to witnesses, the top of the Navy plane hit the bottom of the DC-3. The president at the time of the crash was in Sao Paulo, only an hour's flying time away. He was told immediately of the mishap. The victims aboard the Navy plane included 19 men from the Navy Band and several experts returning from helping the Argentine Navy combat a recent sub scare.

Teamster Official Indicted

A vice-president of the Teamsters Union and top aide to Teamsters President James Hoffa, Harold J. Gibbons, was indicted Wednesday, Feb. 24, on a charge of making illegal political contributions. Five other teamster officials were indicted, all accused of violating and conspiring to violate the Taft-Hartley Act, which forbids unions and corporations from contributing funds to candidates for Federal.

Russia Aids Indonesia

Sources said Saturday that Soviet Premier Nikita Khrushchev agreed to extend long term credits, up to 250 million dollars, to Indonesia on the condition that it keeps out of the Western alliance. The credit agreement was signed Sunday by Khrushchev and President Sukarno in the latter's white-columned summer palace.

Chinese-Indians May Parley

Radio Peiping announced Sunday that Premier Chou En-Lai of Red China has agreed to meet Prime Minister Nehru in New Delhi in April in an attempt to settle their angry border dispute. According to the report, Chou sent Nehru a note saying the Chinese government "takes a positive attitude toward the forthcoming meeting and has confidence in it." Meanwhile, Nehru, in his note Feb. 5, took a darker view: "For the moment, I do not see any common ground between our respective standpoints. Still, I think it might be helpful for us to meet."

Plane Makes Safe Belly-Landing

A twin-engine Martin Trans-World airliner, with six passengers and three crew members aboard, lost its left two wheels during takeoff from Chicago Sunday on a scheduled flight to Peoria, Ill., but made a safe emergency belly landing at Olathe Naval Air Station near Kansas City. Captain Bob Rice, the pilot, said, "I've never made a belly landing before and never want to again." A TWA spokesman reported that the airliner set down on four inches of new snow and skidded about 300 feet before coming to a stop.

Princess Margaret Engaged

It has been confirmed that Princess Margaret will marry society photographer Anthony Armstrong-Jones, 29-year-old commoner. The announcement was made by the Queen Mother Friday night, when Armstrong-Jones was at the royal lodge as a weekend guest. After the announcement, the Princess beamed with happiness as she showed off her engagement ring, a ruby surrounded by diamonds set in the shape of a flower. Although the wedding date has not been announced, a spring wedding is speculated.

Deadline For Releasing Cotton Acreage Mar. 15

Prompt Response By Growers Is Important To Future Allotments

Committee Lists County Candidates

March 1 Deadline Reveals 37 Qualified For Various Offices

Following is the complete list of candidates for the various county offices who qualified with the Lauderdale County Democratic Executive Committee, Charles Poellnitz, chairman: (Qualifying deadline was March 1)

Tax Assessor: Helen L. Murphy, B. P. (Junior) Lovelace.

Tax Collector: Weaver Fuqua, Jr., Harold Koonce, Verna H. Tucker, Nolan Phillips.

Member of Court of County Commissioners—District No. 2: Ed Hughes, J. Lambert Richardson, Irvin Olive, Corbett K. Smith, M. L. Clemmons, Jr., W. Ed Pettus.

Member of Court of County Commissioners—District No. 4: Arthur R. Melton, Percy Wright, Jr., Nolan Robinson, Andy White, George Mangum, Earl M. Dowdy, Thrasher, Roy Rhodes.

Superintendent of Education: Allen Thornton, Joe C. Wilson.

Member of Lauderdale County Board of Education: Lawrence Goins, A. D. Ray, Jr., Constable: J. D. Poarch, Beat 7; Ray Woods, Beat 10; Johnnie P. Oliver, Beat 10; William R. Dalton, Beat 10; Robert Richard Priest, Beat 10; Gilbert R. Hill, Beat 10; W. T. Williams, Beat 10; Joseph B. May, Beat 11.

Justice of Peace: Grady L. Springer, Beat 2; E. A. McFarland, Beat 7; H. P. Koonce, Beat 10; George M. Jones, Beat 10.

Non-Jury Court Opens Monday

The regular monthly non-jury session of the law and equity court will open on March 7th at 10:00 a.m. in the City of Florence Courtroom in the Municipal Building. The law and equity court is being held in the City Courtroom due to the Circuit Court jury term being held at the same time in the Lauderdale County Courtroom.

All persons who have signed bonds to appear before the Law and Equity Court are reminded that it is necessary for them to be in Court promptly at 10:00 a.m. unless they have settled their case before then.

Judge Emmett N. Roden will

Cotton growers were reminded this week of the importance of either using or releasing their cotton allotments this year in order to prevent reduced allotments for future years. The deadline for releasing cotton farm allotments in Alabama is March 15.

According to L. H. Rickard, manager of the Lauderdale County Agricultural Stabilization and Conservation Office, the 1961 cotton allotment for a farm will be reduced if certain conditions are not met in 1960. So a farmer who knows that he will not plant at least 75 percent of his farm's cotton allotment in 1960, can help himself and also other cotton farmers by releasing his allotment before the deadline. This will assure him, as well as the county and state, of history acreage for future allotments.

Under a recent amendment to the law, the manager explains, the 1960 allotment is required to be used as the farm's allotment base in determining the 1961 cotton allotment if at least 75 percent of the farm's 1960 allotment is planted or "regarded as planted." Otherwise, the base for determining a future allotment will be reduced to the average of (1) the regular (Cofee A) allotment for the year, and (2) the acreage planted or "regarded as planted" in that year. (Acreage may be "regarded as planted" if it is released to the County ASC committee or if it is included under the Conservation Reserve program.)

In order fully to protect the allotment base for the farm's 1961 and future cotton allotments, therefore, the farmer should (1) plant at least 75 percent of the 1960 allotment to cotton, or (2) release at least 75 percent of the allotment to the ASC County Committee, or (3) include at least 75 percent of the allotment acres in the Conservation Reserve, or (4) use a total acreage equal to at least 75 percent of the farm's 1960 cotton allotment in all of these three ways together.

Any cotton farmer in the county who now knows that his allotment will not be planted this year should visit the local ASC office immediately to discuss how the new provisions of the law will apply to his farm.

Mr. Horsfield acknowledged the many tributes paid to him with a few remarks which were greeted by a standing ovation from the great crowd gathered to do him honor.

Broilers-fryers may be bought whole, halved, or by the piece. The whole bird gives about one and one-third servings per pound. To get the cost-per-serving, divide cost per pound by yield per pound.

Sketches From Life

By FRANCES HALL



MISS MARTHA PORTERFIELD

"Young in heart and thoughts, Miss Martha Porterfield is a challenging person to a myriad of friends who find in her a never ending source of encouragement and inspiration" is the observation of one who has been close to Miss Porterfield over the years.

Throughout her years as a leader in the educational field, Miss Porterfield has always given of herself and her energies in bringing the love of literature and the finer things of life to those who have come under her spirited guidance.

Martha Porterfield was born in Decaturville, Tennessee, the daughter of James and Mary Reeder Porterfield. Her father was Attorney-General of Tennessee at the time of his death.

Miss Porterfield was reared in Florence and attended State Normal College (FSC), graduating with the class of 1893. She received her BS and Master's degrees from Peabody College in Nashville.

A retired teacher, Miss Porterfield taught elementary school in Opelika for five years before coming to Florence where she was both teacher and supervisor in the Kirby Training School. A most pleasant memory of her teaching career at Kirby is the "King Arthur" plays which she directed. This was an annual event enjoyed and anticipated by the children and their parents alike.

Following her long career as a teacher, she became an assistant in the clipping and filing department of the college library. From

there, Miss Porterfield was curator at the college museum, a position she held until she was retired some five or six years ago.

Miss Porterfield served at Florence State College under three presidents, Henry J. Willingham, J. A. Keller and E. B. Norton.

Miss Porterfield spends much of her time knitting and crocheting for her many friends in an apartment she occupies in Striplin Hall at the college. Always young in heart and spirit, her room is a gathering place for many of her friends, both young and old.

Our personality seems to enjoy life, as a whole, immensely, but particularly she enjoys traveling. She has traveled in Alaska, California and throughout the West, much of which was done during vacations between semesters at the college.

Miss Porterfield is an active member of the First Methodist Church of Florence and is a charter member of the 20th Century Club and DAR of Savannah, Tenn., where she has close friends whom she frequently visits.

Enjoying her friends and cultural activities, Miss Porterfield continues to spread sunlight through her daily contacts.

Continued From Page One

Thank You For Your Interest

Basil Horsfield

ment expressed of the senders.

W. H. Martin, Jr., president, King Stove and Range Co., representing Associated Industries of Alabama; William F. Baker, executive secretary, Muscle Shoals Aeronautics Authority and substituting for Jewett T. Flagg, who was prevented from attending; John M. Ward, executive vice-president, Alabama State Chamber of Commerce, heaped praise upon Mr. Horsfield for his work with each of these organizations. W. Monroe Wells, director and vice president in charge of operations Reynolds Metals Co., and Marion M. Caskie, Sr., formerly director and executive vice president of Reynolds, both representing the Reynolds brothers, spoke of the high regard in which Mr. Horsfield is held by the company and on behalf of R. S. Reynolds, Jr., president, presented Mr. Horsfield with a beautiful watch.

The many tributes were from the Muscle Shoals Chamber of Commerce when he presented Mrs. Horsfield her gift and an alumni tray, properly inscribed marking the occasion, to the honor of the most enjoyable occasion.

Mr. Horsfield acknowledged the many tributes paid to him with a few remarks which were greeted by a standing ovation from the great crowd gathered to do him honor.

Young Reports

debt, it was stated, will be retired in 1967 when the entire \$82,000 could be used to pay on the courthouse obligation. It was also shown by the speaker that with the savings in rentals now being paid that a sum of \$52,000 annually would be available to service the courthouse obligation.

The question that is continually asked, Mr. Young said, is: "Can the present courthouse site be sold for commercial use?" "This question can not now be answered," Mr. Young said. "As no clear record exists, so far as is known, that would show the exact status of the property, the only way the matter can be settled is through a court case, according to the opinion expressed by the legal firm of Dumas, O'Neal and Hayes, of Birmingham, who have been employed

by the Building Authority to study the matter," Mr. Young explained.

"It has been found that the site for the courthouse was established prior to its location through an instrument that stated that it must be located in the corporate limits of the city as it then existed," the speaker stated, "which would mean that under existing laws the structure could not be located farther east than Chestnut street nor farther north than Circular Road."

The firm of Brodnax and Knight, of Birmingham, has been employed as fiscal agents, in the study being conducted, at a rate of 1 1/4 per cent of construction costs. They advise that under the present situation, that is, with the matter of building site questionable, that a bond issue would be difficult as no title guarantee company would insure title until the matter of the court test would be completed, Mr. Young reported.

The present site of the courthouse has a 115.25 foot Tennessee street frontage with 281.75 feet depth, a recent map of the city shows. The architect advises that if the new courthouse was built on the present site that parking space for 100 cars could be provided underneath the building if one parking level was used, Mr. Young said.

Regarding the financing of a new courthouse, Mr. Young said that the Board of County Commissioners would not issue bonds above \$900,000 and as a portion of this limit has been used in the hospital construction, the present Public Buildings Authority was instituted under the existing state law that provided for means of financing public buildings without violating the ceiling on bonded indebtedness.

Guests of the club included O. E. Barr, Maurice Sullender, James Fall and Charles Johnson.

Lawrence Goins

people, has a cheerful disposition, his friends state. He points out that problems can be solved and that the one better educational facilities for our children is a "must." "Our children of today will be our citizens of tomorrow and I want to contribute something toward making them better citizens," Mr. Goins said.

Because of his interest in better school programs in our county, Mr. Goins says he expects to make an active campaign and see as many voters as possible before the May 3rd election.

The year 46 B. C. was known as the "year of confusion," because the calendar was three months ahead of the seasons. The Roman calendar was changed at the whim of politicians. To adjust the calendar to the seasons, the year 46 B.C. was given 15 months.

NCCJ Head To Speak On Brotherhood Week

High School Students, Rotarians To Hear Dr. Lewis Webster Jones Today

Malone Named To Southern Bell Board Directors

Florentine Has Held Many Assignments Since Joining Company

Frank Malone, Vice President of Southern Bell Telephone & Telegraph Company, has been elected



FRANK MALONE

a member of the firm's Board of Directors, it was announced this week.

A native of Alabama, Mr. Malone is Vice President of Operations for the area comprising Alabama, Kentucky, Louisiana and Tennessee.

Born in Florence, Mr. Malone attended high school in Florence and graduated from Auburn. He joined Southern Bell in 1928 in Atlanta. He held responsible assignments in Georgia, North Carolina and Mississippi before he was appointed Alabama Manager in 1945. He became General Commercial Manager in 1949 and, later the same year, was appointed Assistant Vice President with the American Telephone & Telegraph in New York. H. was elected Vice President in charge of Public Relations of Southern Bell in 1951. In 1954, he became Personnel Vice President Operations West.

Long active in community and civic affairs, Mr. Malone has held offices in many organizations. He is now Chairman of the Board of Junior Achievement of Georgia, the Central Atlanta Association and

To be featured at the weekly luncheon meeting of the Sheffield Rotary Club at Muscle Shoals Hotel today will be Dr. Lewis Webster Jones, of New York City, president of the National Conference of Christians and Jews. Introducing Dr. Jones will be Dr. E. B. Norton, president of Florence State College and active in NCCJ work.

Accompanying Dr. Jones on his visit to the Tri-Cities will be Dr. Leonard P. Areis, NCCJ vice president for the Southeastern states and Robert R. Christie, of Birmingham, director of the NCCJ Alabama region.

Also to be guests of the Rotary will be some 35 senior students from Sheffield High School.

Dr. Jones will address the student body of Coffee High School, Florence, at 10:30 this morning.

Other guests of the Sheffield Rotary at the luncheon, which concludes a successful observance of Brotherhood Week in the Muscle Shoals area, will be Rev. J. V. Cosby Summerell, Stanley Rosenbaum, Thomas W. McGough, Rev. F. C. Stough, W. F. McDonnell, Mrs. Louis Levi, H. G. McMurry, Jesse Keller, Rabbi J. S. Gallinger, U. O. Redd, Jr., and Moody Reed.

Others will include B. T. Gardner, who is this year's finance chairman in the area NCCJ work, Louis Rosenbaum, a member of the NCCJ national commission, Howell T. Heilin, Sam J. Israel and Louis A. Eckl, NCCJ co-chairman for the Tri-Cities area.

Longshore Buys Raines Interest

Judge Herman K. Longshore, who has been associated with the Raines-Smith Realty Co., 328 E. Tennessee St., for the past few months, has purchased the interest in the concern of the late B. E. Raines.

Announcement is made today that in the future the firm will be operated under the name of Longshore-Smith Realty Co., specializing in real estate transactions, insurance of all kinds and mortgage loans.

Judge Longshore and Mr. Smith extend a cordial invitation to all their friends to visit them in their new offices where every facility to serve them is available.

The Atlanta Chapter of American Red Cross. He is a member of the Atlanta Rotary Club.

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Valentine Day Ceremony Marks Paulk-Hamby Vows

In a mid-afternoon ceremony on Sunday, February fourteenth, Mary Kathleen Paulk became the bride of William Lyle Hamby, son of the Reverend John K. Hamby of California, Kentucky, and of Mrs. Estella Zivano of Detroit, Michigan, in the Underwood Baptist Church, Florence.

The bride is the daughter of Mr. and Mrs. Lucas Bradford Paulk of Florence.

The Reverend J. E. Baker, minister of the church, read the three o'clock vows following nuptial selections presented by Mrs. Pete Lunata, organist, and Miss Nancy Jo Ferrell, pianist, with Wyatt Baker and Robert Seales, vocalists. An arch entwined with greenery and decorated with clusters of wedding bells was flanked by basket arrangements of white gladioli to fashion the altar setting. Tapers burning in branched candelabra were lighted by Miss Derenda Vaughn and Miss Jeannine Jackson, both of Sheffield.

Mr. Paulk escorted his daughter and gave her in marriage. For the occasion, she wore a gown of white lace over satin designed with a basque bodice detailed with a Sabrina neckline and long sleeves that came to points over the hands. The skirt was waltz-length and very full. A crown of seed pearls held her veil of illusion and with her white Bible she carried a bouquet of white carnations.

Miss Polly Paulk, wearing red taffeta and carrying a cascade of red and white carnations, served her sister as maid of honor, and Miss Patsy Stephenson, bridesmaid, was in white lace and her flowers were white carnations.

Frank Pullen, uncle of the bridegroom, was best man and ushers were Glenn Stephenson and Gary Cox, all of Sheffield.

Johndalyn Hamby of California, Kentucky, and Tommie Kay Jackson of Sheffield were flower girls and Tandy Vaughn, also of Sheffield, was ring bearer.

Mrs. Paulk, mother of the bride, wore a blue shantung model with white carnations at her shoulder and Mrs. Zivano, mother of the bridegroom, chose a frock of pink lace with matching carnation corsage.

A reception in the church parlors followed the ceremony. Assisting were Mrs. Frank Ferrell, aunt of the bridegroom, Miss Nancy Jo Ferrell, his cousin, and Miss Bobbie Cornett.

Before leaving for their honeymoon in Kentucky, the bride changed to a suit of beige and mint green with which she wore green accessories and a cluster of carnations from her bouquet at her shoulder.

Now returned, Mr. and Mrs. Hamby are making their home at 710 South Hood Street, Tusculum.

In Montgomery during the past weekend for the semi-annual meeting of the executive board of Huntingdon College Alumnae Association was Miss Jane Williams, member-at-large.

Miss Peggy Franklin To Wed In Mid-March

Announcement has been made by Mr. and Mrs. O. V. Franklin, Mars Hill Road, Florence, of the forthcoming marriage of their daughter, Peggy, to Van Vinson Hester, son of Mr. and Mrs. Van Hester, also of Florence.

Nuptial vows will be said in Mars Hill Church of Christ on March thirteenth, with Eugene Persell of Athens officiating.

Miss Ann Weaver will attend the bride as maid of honor.

Mr. and Mrs. Grigsby Feted On "Golden Wedding" Day

The Grigsby family home at 321 West Tombigbee Street was decorated with a profusion of Spring blossoms on Sunday, February 21, when Mr. and Mrs. Robert Alford Grigsby were honorees on the occasion of their "Golden Wedding" anniversary.

Hosts of the party were the daughters and sons and in-laws of the "nuptial pair" including Mr. and Mrs. John W. Vandiver and Mr. and Mrs. Orville P. Grigsby of Florence, Mr. and Mrs. Robert Cullen Grigsby of Huntsville and Mr. and Mrs. W. J. McHale of Birmingham.

Featured among the decorations was a golden "family tree" with cards bearing names of family members attached to its branches. Represented were the Grigsby sons and daughters, seven grandchildren, and three great grandchildren.

A great silver bowl of jonquills centered the lace-covered refreshment table and assisting in serving the one hundred and sixty-five well-wishers who called between the hours of three and six in the afternoon were Mr. and Mrs. Gerald Grigsby of Rogersville and Mr. and Mrs. R. C. Grigsby, Jr., of Birmingham.

Many lovely gifts were presented to the "bride and groom" of the day.

Frances E. Willard Tea Recent Event

The Frances E. Willard tea was held last week in the lovely home of Mrs. Hugh Huffman, 433 Cherry Street.

Mrs. George Hill, president, led the song, "Some Glad Day" and followed with a prayer.

Mrs. A. D. Moore impersonated Frances E. Willard, giving an interesting sketch of her life. She was the first president of the Woman's Christian Temperance Union and devoted her entire life to this and other Christian work.

The tea was well attended and Mrs. Mary Menefee was a visitor and was asked to pour tea. Mrs. Robert Hill served cakes from the opposite end of the attractively decorated table.

Mrs. North Reviews At Firenz Meeting

Mrs. W. Harvey Adams was hostess to last Thursday's meeting of Florence Firenz Club at her home, 804 Montgomery Ave., Sheffield, including in her hospitality five guests, Mrs. Lester Norvell, Mrs. W. H. Blake, Mrs. E. L. Stickney, Miss Martha Bishop and Mrs.

R. D. Wright.

Mrs. John North furnished pleasant entertainment for the group with a review of Alice Tinsdale Hobart's autobiography entitled "Gusty's Child," a story of the author's experiences through the years of the Revolution in China where she lived as an "orphan" wife during the 1920's.

Mrs. Turner Allen, president of the club, welcomed Mrs. John Findley and Mrs. Walter Brown into club membership during the business period.

Late afternoon refreshments were served from a beautifully appointed tea table where Mrs. Byron Bower poured.

Mrs. Darby Gives Program At Meet

The February meeting of Alameda Chapter, Daughters of the American Revolution, took place on Friday afternoon with Mrs. W. T. Nichols serving as hostess at her home on Palisade Drive.

Mrs. S. Baxter Wilson, regent, presided during the business period which preceded the program given by Mrs. A. J. Darby.

Only a few days past Washington's birthday, Mrs. Darby's discourse on "Family Homes of George Washington" was as timely as it was interesting. Beginning with the manor house in The Village of Washington, near London, England, where his early ancestors lived (according to records) from about the year 1183, Mrs. Darby traced the lineage to Sulgrave Manor in England, the home of John Washington (grandfather of George) who immigrated to America in 1657, to Wakefield, the birthplace of "The Father of Our Country," in Westmoreland County, Virginia; and thence to Hunting Creek Farm, later renamed Mt. Vernon and now a revered national shrine.

Miss Mary Katherine Gonce, pianist, presented musical numbers during the afternoon and a tea hour was a pleasant concluding feature.

Mrs. Cromwell Bives Program To Hypatians

In the absence of Mrs. Robert Martin, Hypatian Club president, Mrs. Fred Ashe presided at the meeting of Thursday afternoon, February twenty-fifth, and welcomed Mrs. William Calhoun (the former Annie Harlan) upon her return to club membership after an absence from Florence of several years.

Mrs. W. Henry Cromwell, program chairman for the afternoon, presented a delightful review of "Somebody Might Come," the story of a way of life reminiscent of the Old South. The setting, twenty-two miles distant from Birmingham, is "Daffodil Hills," home of Dr. and Mrs. Estes Hargis, and Mrs. Hargis' aunt and author of the book, Laura V. Hammer of Marlon, Alabama, tells with warmth and simplicity of the hospitality extended to the hundreds of visitors who call each year.

In addition to club members, Mrs. Walter Jones and Mrs. Clopper Almon were present to enjoy the program and the refreshment hour which followed.

Mrs. Acker Hostess To Twentieth Century Club

Mrs. Chester M. Acker, president of Twentieth Century Club presided at the regular monthly meeting on Tuesday, February twenty-third, and after a brief business period presented the afternoon's program chairman, Mrs. Edward H. Evans.

In retelling the life of Juliette Gordon Lowe, founder of the organization of Girl Scouts of America, Mrs. Evans referred to the biography written by Miss Lowe's niece, Daisy Gordon Lawrence, and Gladys Shultz entitled "Lady From Savannah."

Mrs. Guy Acker was hostess at her home on O'Neal Avenue and assisting her at teatime were her sister and houseguest, Mrs. Roy Jones of Pensacola, Fla., Mrs. W. F. McFarland and Mrs. Fred Gray.

Annual WSCS Conference To Be Held In Late March

The Woman's Society of Christian Service will convene for their annual North Alabama Conference in the First Methodist Church, Anniston, Alabama, on March 29-31, the opening session to be at 10:25 a.m. on Tuesday, the 29th.

The theme of the program will be "Preparers of the Way" and Dr. Guy McGowan, pastor of Highlands Methodist Church, Birmingham, will bring noonday messages of the work in the North Alabama Conference.

Other speakers and their messages will include Miss Cornelia Russell, Executive Secretary of Town and Country Work; "Woman's Division of Christian Service"; Mrs. Ralph Ward, wife of former Bishop Ralph Ward of Hong Kong; "Preparers of the Way in Hong Kong" and "Preparers of the way in Taiwan; Morning Meditations will be presented by Dr. R. Lawrence Dill, Jr., pastor of the host church; Mrs. Harold Brewster, formerly of Christ's Hospital, Kapit Sarawak, Borneo; "By The Same Spirit" and "The Youngest Woman's Society of Christian Service."

Following the installation of officers on Thursday, the 31st, the Conference will conclude with a communion service.

A full attendance is urged.

Personals

Mrs. Thomas W. Schuessler has returned from Birmingham where she was presented the first place award in the Festival of Arts poetry contest for the entry, "Man Against The Earth."

Called recently by the illness and death of their mother, Mrs. James Lovelace, were Mrs. John Darby of Montgomery, Mrs. John McFall of Knoxville and Mrs. Jesse Howard of Aliceville.

Mr. and Mrs. B. F. Aldridge and Mr. and Mrs. Howard Hill have returned from a vacation stay in Miami Beach, Fla., and other coastal resorts.

Mr. and Mrs. Karl T. Tyree, Sr., and Henry W. Tyree were called to Birmingham during the weekend by the illness and death of

Mrs. Tyree's sister, Mrs. E. N. Hamill.

Mr. and Mrs. Julian Nance were in Birmingham Sunday to attend the funeral of Mrs. E. N. Hamill, the former Sara Frances Willingham of Florence.

Mr. and Mrs. Eugene M. Stockard, Jr., and daughters, Coby and Libby, of 506 West Duncan Ave., will move during the weekend to their recently purchased home at 1021 Stewart Ave.

Mr. and Mrs. Sam H. Lang of Newton, N. C., (formerly of Florence) have announced the birth on February 25 of a daughter to whom they have given the name Sandra Bee. Mrs. S. H. Lang of 629 Jackson H'way is the baby's paternal grandmother.

Dr. and Mrs. James F. Thompson, Jr., and young son, James Forest Thompson, III, spent the

long weekend with her parents, Mr. and Mrs. Randolph Martin in Grenada, Miss.

Ann Bennett Hopkins arrived from Birmingham on Friday for a brief stay with her parents, Dr. and Mrs. T. L. Bennett, Jr., at their home on North Wood.

Miss Jeanette Peery, a student at UA in Tuscaloosa, was a weekend guest of her parents, Mr. and Mrs. Chas. Peery, Jackson Road.

Recent guests of Mr. and Mrs. Ben J. Moore and family at their home on Shade Avenue were her parents, Mr. and Mrs. Lee L. Powers, and her sister, Miss Martha Jane Powers, of Lake Lure, N. C.

Mrs. Thomas Ashcraft and Mrs. A. R. Tomlinson have returned from the buyers' market in New York City.

Mrs. Henry A. Bradshaw will leave Monday for a visit with her

THE FLORENCE HERALD, Florence, Alabama

Thursday, March 3, 1960—Page 3

cousin, Mrs. Steven A. White, and Mr. White, in Mebane, N. C.

Mrs. E. L. Deal, enroute to her home in Dallas, Tex., after attending the funeral in Birmingham of her sister, Mrs. E. N. Hamill, stopped for a brief Florence stay with Mr. and Mrs. K. T. Tyree.

Mr. and Mrs. Noble Arnett returned Tuesday from a two-weeks' round of visits with her mother, Mrs. W. A. Pace, in Herrin, Ill., and her son, Don Snyder, Mrs. Snyder, and their daughters, Donna and Blair, in St. Louis, Mo.

Mrs. Elmer Livingston and Mrs. Charlie Paul Phillips are attending Mardi Gras in New Orleans as guests of the former's son, Jimmy Livingston, and her sister, Mrs. Paul Cunningham.

Mr. and Mrs. Franklin A. Len-

festy spent the past weekend in Nashville where they witnessed the Circle Theatre Players' presentation, "Burning Bright," by John Steinbeck.

Mr. and Mrs. Russell Newman are expected to return home tomorrow after a vacation cruise in the Caribbean.

Katherine Cornell and Brian Aherne, two great stars of the English-speaking stage, fulfilled their promise to delight lovers of the stage Monday night at Coffee auditorium at which time they presented before a packed house

"Dear Liar." Jerome Kilty's dramatic adaption based on the correspondence of the witty playwright Bernard Shaw and the beautiful actress, Mrs. Patrick Campbell.

Aherne and Miss Cornell have spent many evenings acting opposite each other, and therefore have mastered the art of acting in their every word and gesture, as was evidenced in their local appearance Monday night.

Katherine Cornell, both actress and producer, first achieved acclaim on the stage in 1931 in "The Barretts of Wimpole Street," while Brian Aherne's most recent appearance was in Shaw's national company "My Fair Lady."

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ROBEST PRINTS

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- New fashion prints
- 36 in. wide

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yd.

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- Woven denim type

PIC - N - RIB

- Novelty weave
- All cotton
- Sportswear

99c
yd.

- "Dan River Mills"
- All combed cotton

CULPEPPER

- Dri-Don finish
- Clip gingham
- 36 in. wide

99c
yd.

- "Burlington Mills"
- 91% Acetate, 9% Nylon

NYSILA PRINTS

- New spring prints
- Hand washable
- Dressy dresses

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yd.

- "Riverdale Mills"
- Reg. to 2.98 yd. Drop Patterns

DECORATOR FABRICS

1.39 yd.

- Florals, geometries, moderns, provincials
- Stamped selvages
- Perfect quality
- For drapes and slip covers
- Cottons
- Blends
- Rayons
- Start your spring decorating now

- Various Mills
- Reg. to 2.49 yd.

DECORATOR FABRICS

1.00 yd.

- Some drop patterns
- Some seconds
- A terrific value at this low price
- For drapes and slip covers
- 45 to 48 in. wide
- Prints and solids

- "Fabrex"
- 91% Rayon, 9% Silk

SILK SHAKE

- Rustic nubby effect
- Hand washable
- Dresses, suits, skirts

1.19 yd.

- "Fruit-of-the-Loom"
- New spring prints

PAMPERED COTTONS

- Drip-dry finish
- 36 in. wide

99c yd.

- "Cohn-Hall-Marx"
- 62% Acetate, 38% Cotton

PONGEE PRINTS

- New permanent lustre
- Guaranteed washable
- 45 in. wide

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SALUTE TO LAUDERDALE 4-H BOYS, GIRLS—MARCH 5-12

THINGS YOU SHOULD KNOW ABOUT 4-H CLUB WORK

Congratulations to members...



for their
OUTSTANDING WORK

4-H CLUB EMBLEM

The National 4-H Club Emblem is the 4-Leaf Clover with the letter H in each leaflet. The 4-H's represent the equal training of the Head, Heart, Hands, and Health. The 4-Leaf Clover signifies "Good Luck" and "Achievement."

THE PLEDGE

I pledge

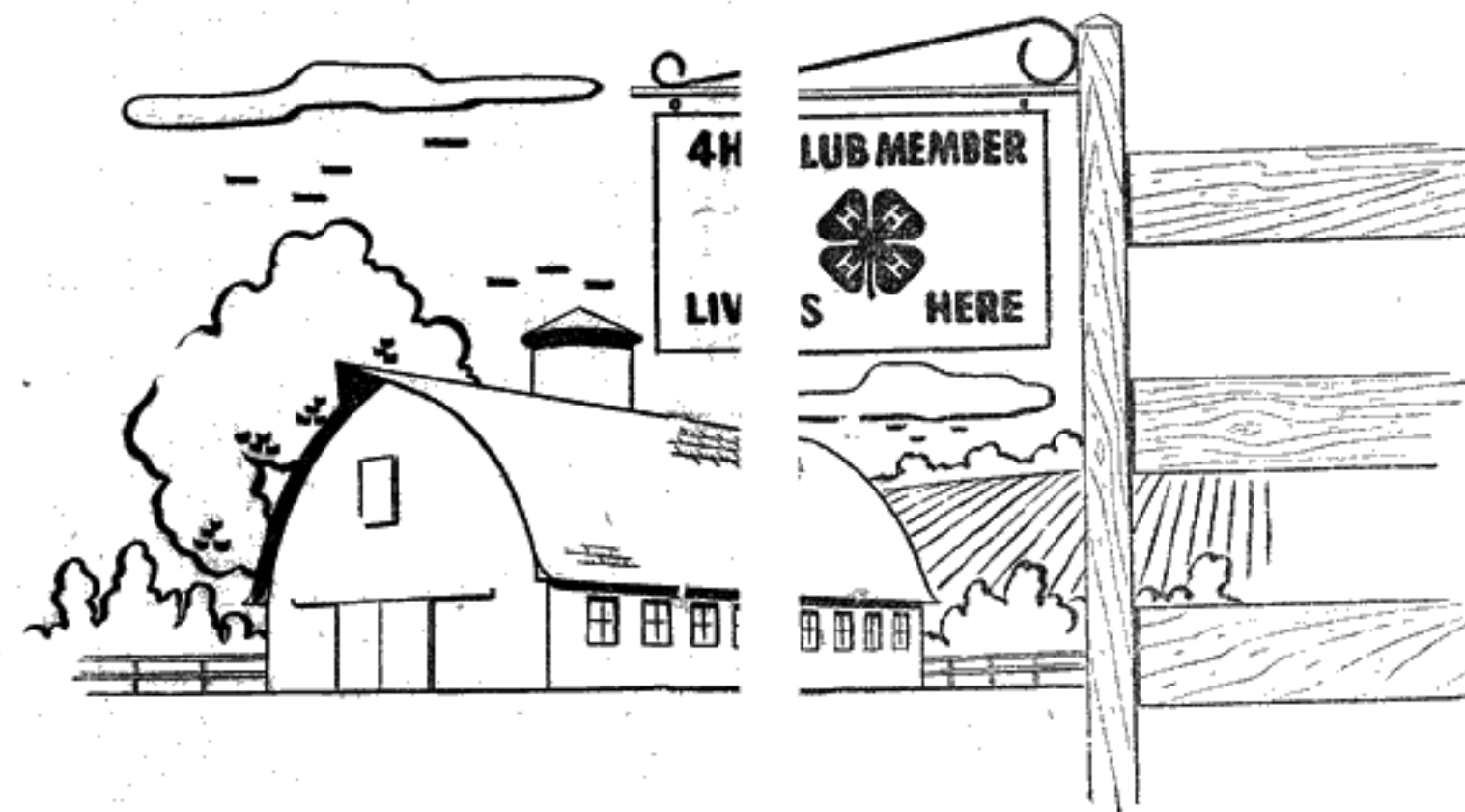
My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service, and
My Health to better living,
For my Club, my Community, and my Country.

4-H CLUB MOTTO

As in the case of the 4-H Club pledge, much emphasis is placed on the 4-H Club motto—TO MAKE THE BEST BETTER—not only in the building of character and citizenship but in the raising of project standards. TO MAKE THE BEST BETTER should be the aim of every club member and should be used as his guide in daily living.

PURPOSE OF 4-H CLUB WORK

The purpose of 4-H Club work is to train all rural boys and girls between the ages of 10 and 21 in better methods of farm and home practices and to develop those traits of leadership and citizenship that will be useful to them regardless of occupation in later years.



**TODAY'S YOUTH...
TOMORROW'S LEADERS**

SEVEN KEYS TO SUCCESS IN 4-H CLUB WORK

FIRST KEY—The right attitude

You must know that you really want to be a 4-H'er, and you must join the group with all your enthusiasm and energy aimed at being the best club member you can be.

SECOND KEY—Determination

After you do join, you must always try to do the good job that is expected of you. Attend all meetings, and participate in special events.

THIRD KEY—A good project

The third key is a first-class 4-H Club project. Start with just one project and do a good job on it. Without this key you can never unlock the door to 4-H success.

FOURTH KEY—Resourcefulness

A fourth key is doing the best that you can with what you have to work with.

FIFTH KEY—Leadership

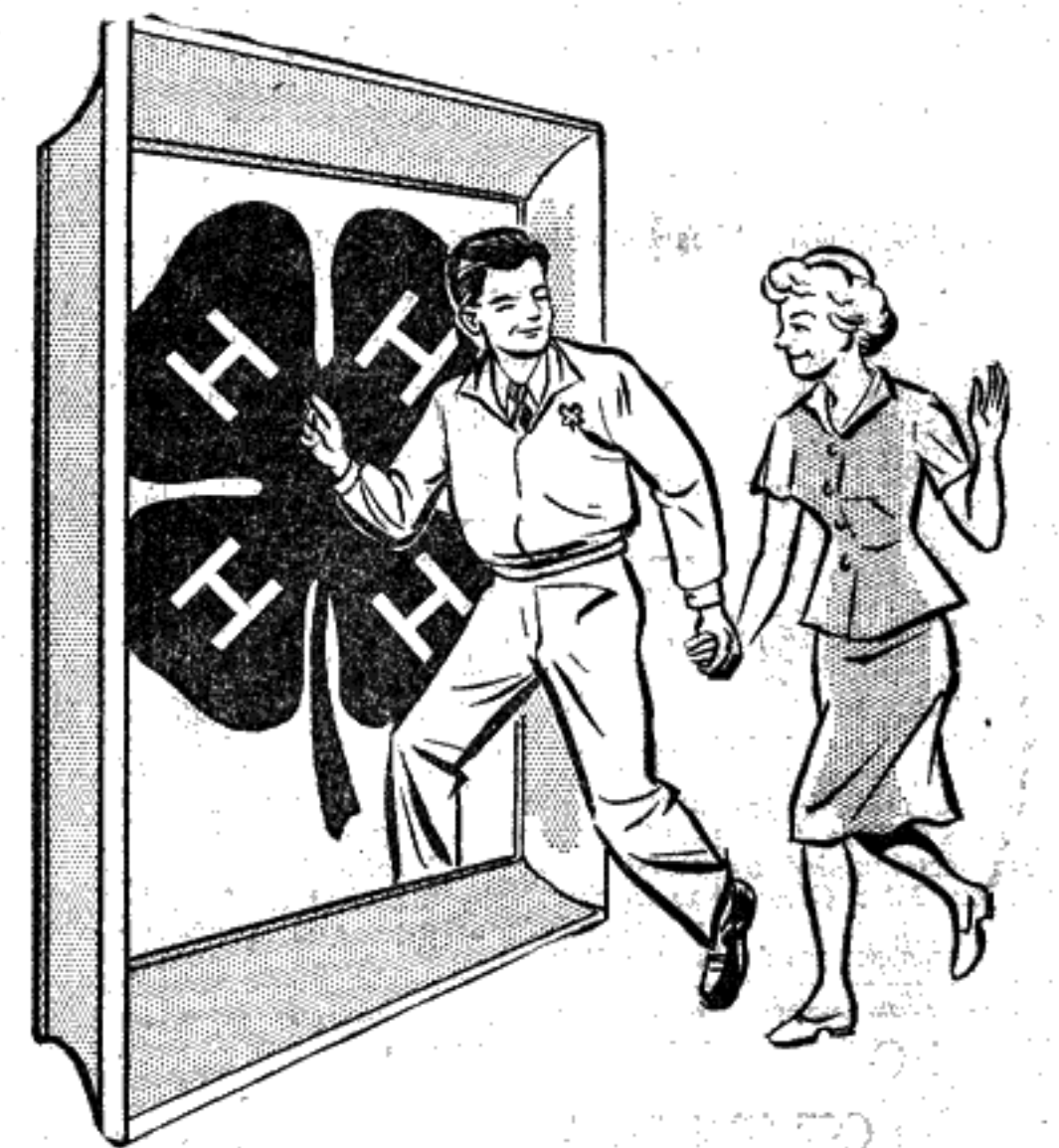
A leader is friendly, sincere, dependable, and skilled at getting other people to enter and work on group activities.

SIXTH KEY—Records

Neat, concise, and accurate records of all 4-H projects, leadership activities, speeches, exhibits, programs, demonstrations, and offices held are essential in 4-H program.

SEVENTH KEY—Work

Hard work day by day will bring success in nearly any enterprise. Combine this key with all the others, and you will unlock the big door to success in 4-H Club work.



**LEARN, LIVE, SERVE
THROUGH 4-H**

WHAT 4-H CLUB MEMBERS DO

Members of 4-H Clubs carry on widely varied projects in farming, homemaking, community service, and other activities. They raise livestock and poultry, grow gardens and field crops, conserve the soil, sew, cook, preserve food, and improve their homes in rural or non-rural areas. In keeping with their motto, they strive "to make the best better." For a well-rounded life, they enjoy play and recreation as well as interesting, worthwhile work. Character development and good citizenship are their most significant goals.

Through their club programs, they learn: A sense of home and community responsibility, habits and attitudes of good citizenship, skills for useful and productive work, application of science to everyday farming and homemaking, the business side of efficient farming, sources of reliable information about their problems, practice of good health principles, art of getting along with people, happy home living, and congenial family relations.

NATIONAL 4-H CLUB WEEK

MARCH 5-12

— 19 60 —

NATIONAL 4-H CLUB WEEK

More than 2,254,000 4-H Club members in America will observe National 4-H Club Week from March 5 to 12. These 4-H'ers, 10 to 21 years of age, belong to about 93,000 local clubs in all 50 States and Puerto Rico. Their latest records show 3,749,652 projects completed in a single year in farming, homemaking, community service, and other activities in their rural, urban, and suburban localities.

Six representative 4-H Club members will spend part of 4-H Week in Washington, D.C., giving the annual 4-H "Report to the Nation." While there, they will visit the White House, meet personally with several members of Congress, high Government officials, and other national leaders. They will also appear on radio and television programs and in press interviews to tell about 4-H accomplishments in the past year and about plans for the coming year.

The week's program is arranged by the Federal Extension Service in cooperation with the National Committee on Boys and Girls Club Work, Inc., Chicago.

This Tribute Made Possible By The Following Public-Spirited Firms Interested In The Success Of Our Future Leaders:

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Our 4-H Clubbers"
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Jackson Hwy AT 2-1869 St. Florian

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4-H CLUB BOYS & GIRLS
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Florence Hardware Co.
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Sales and Service
Campbell Motors
Over 35 Years in Florence
202 E. College Street

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SALES AND SERVICE
Shoals Tractor Co.
321 S. Seminary St. AT 2-1382
Florence

CONGRATULATIONS TO OUR
4-H CLUB BOYS AND GIRLS
Farmers & Merchants Bank
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Congratulations
4-H BOYS AND GIRLS
ON YOUR WONDERFUL WORK
Killen Motors
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A SALUTE TO 4-H
BOYS AND GIRLS OF
LAUDERDALE COUNTY
**Norwood & Joy-Lan
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Tenn. Valley Hatchery
Elvie F. Martin Claude W. Darby
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Your "CHICK" Headquarters

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and Laundry Service
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AND LAUNDRY**
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Shopping Center EM 3-0520
AT 2-8501

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Furniture Super Market
APPLIANCES
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Sheffield

Alabama Coal Mining Co.
AT 2-2923
216 Sweetwater Ave. Florence

Congratulations From
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and Cleaners**
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To Our 4-H Boys and Girls
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Business Course at
**LARIMORE BUSINESS
COLLEGE**
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A Salute to the Members
and Alumni of 4-H Clubs
in Lauderdale County
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AT 2-1421 Florence

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And Economical Operation
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AT 2-2601

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AUTO PARTS
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and Waterproofing for Commercial
and Residential Buildings.
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We do all types commercial and
residential remodeling
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"Prescriptions As Prescribed"
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Free Delivery Service
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Congratulations 4-H Members
On Your Great Accomplishments
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AT 2-0731 Florence
Chisholm Rd.

Congratulations To Our
4-H Club Boys and Girls
Bank of Lexington
Lexington, Alabama

Congratulations From
Florence Implement Co.
WESTINGHOUSE APPLIANCES
INTERNATIONAL TRUCKS
FARMALL TRACTORS
1411 Florence Blvd. AT 2-2601

Congratulations 4-H
Clubbers of Lauderdale County
Florence Packing Co.
"Bama's Best" Brand Meats
AT 2-6631

Waterloo Youth Represents County

Thomas D. Ray Attends Fourth Annual Science Youth Day February 11

Thomas Duncan Ray, 11th grader at Waterloo High School and son of Mr. and Mrs. A. D. Ray of Waterloo, was selected to represent the Lauderdale county schools at the fourth annual Science Youth



THOMAS DUNCAN RAY

Day celebration which was held in Birmingham on February 11th to commemorate the 118th birthday of Thomas Alva Edison. Thomas Duncan was accompanied by his science teacher, Miss Glenda Gosdin.

This celebration was set up for

two purposes—to interest more junior and senior high school students in science and engineering careers, and to stimulate active public interest in effective science education, and wider acquaintance with science and technology.

With other high school students and teachers from all over Alabama, Thomas and Miss Gosdin were honored at a banquet at the Tutwiler on the evening of February 11th. Dr. Thomas W. Martin, chairman of the Board, Alabama Power Company, and Trustee of the Thomas Alva Edison Foundation presided, with the main address being given by Dr. Lee A. DuBride, president of California Institute of Technology.

On Friday morning a tour of the Southern Research Institute's laboratories and facilities was most enjoyable and enlightening.

Citations were presented to Thomas and Miss Gosdin for their participation in the celebration, and Thomas was given a biography of Mr. Edison written by Matthew Josephson to be placed in the school library.

This affair was sponsored by different industries throughout the country, many of them being located in this state.

F-DAY FOOTBALL GAME MARCH 23

The annual Florence State Lions F-Day game will be played on the afternoon of March 23 at Coffee stadium. As has been the custom in the past the game will be sponsored by the Florence Kiwanis Club with the FSC Circle K Club assisting in ticket sales. Proceeds go to a dental clinic that the Kiwanians hold each year for needy children.

THE SPILLWAY

NO MATTER WHERE we seat our guests . . .
In living room or den . . .
They seem to like our kitchen best
And wander right on in . . .

IT'S ONE OF THE pleasant informalities which makes our way of life OUR way of life . . . and lends warm camaraderie to home-gatherings throughout the length and the breadth . . .

NUMBERED 'MONGST the places where we look forward to slipping our third mornin' cup of Java as often as opportunity presents is the unique and (literally) picture-pretty kitchen at the new Cape-Cod-type home of Carolyn and (Doctor) Minter Jackson on Decatur Street in Edgemont . . . One of the delightful features of this delightful room is the side-wall frieze of Currier and Ives prints . . . collected thru the years and presented to Carolyn by (her artistic-minded pops) Louis Gottschalk . . . (and thereby hangs a pleasing tale which we'll leave for telling by the Jacksons) . . .

A LIFT TO OUR imagination was the announcement (found a few days since in our B'ham P-H) that the cottage-type home of Frances Horsfield . . . located at 28 Montcrest Drive in the Magic City . . . will be among the beautiful Birmingham homes seen during the annual House and Garden Pilgrimage in April . . . Son of (our charming and eminent local lights) Cloe and Basil Horsfield . . . Frances' name is a last word BY-word 'mongst DECOR conscious Florence folk . . . and an opportunity to glimpse the tradition overtones and lovely antiques in his not-far-distant home is eagerly anticipated . . .

ANOTHER "LIFT" comes as we watch progress made at the future home of Louise and Tom Smith . . . Their dream-come-TRUE house plans were perfected after many hours of tedious work by practical-and-artistic Louise and draftsman Tom . . . and we can hardly wait to see the finished product . . . They're a-building near Martha Rose and Stanley Robbins on the Big Lake and ('mongst other desirables) there'll be (daughter) Hunter's apartment of her-very-own and (son) Terry's (also very own) ideas built into the family-FUN room . . .

THE LATCHSTRING WAS out on Sunday evenin' at the new abode in Hickory Hills of Eloise and Bob Tomlinson . . . where supper party guests wandered in groups through the lovely rooms and enthusiastically admired the perfect setting for family heirlooms and the overall beauty of this LOVELiest of homes . . .

ALSO PARTY-GIVING during the past week was Ann Smith . . . whose Wednesday luncheon-for-eight at the Town Club was a chaty and enjoyable affair . . . with the arrangement of Spring blossoms which graced her table reflecting the hostess' deft touch . . .

A PROUD-AS-PUNCH (and rightfully so) grandmother-in-law is Imogene Henry . . . who's had recent news that Wayne Hagood . . . hubby of Lynn (Leslie) and

Nation Observes Girl Scout Week

Over Two Million Girls In Great Organization Founded 43 Years Ago

The purpose of Girl Scouting, to be celebrated nationally March 6-12, as stated in the constitution of Girl Scouts of the U.S.A., is "helping girls develop as happy, resourceful citizens willing to share their abilities as citizens in their homes, their communities, their country and the world."

The Girl Scouts of America was founded in 1912 by Juliet Lowe. It took 30 years to reach a membership of 1,000,000 but only an additional ten years to add another million members. Of the 3,402,000 members of the Girl Scout Organization today, almost 800,000 are adults, and more than 99 1/2 per cent are volunteers who contribute their time, interest and talent, to this national organization.

The first Girl Scout troops for handicapped girls were organized in 1917 when two troops for the blind and one for the deaf were founded. Today more than 10,000 girls with handicaps are members of the Girl Scouts. About half of these girls belong to troops in hospitals and other institutions while the rest are members of regular Girl Scout troops in every state in the nation.

Brandon School Chicken Stew To Be Held March 11

The Brandon School P-TA will hold its annual fund raising event on Friday, March 11. This year the Parent-Teachers Association will sponsor a chicken stew to be held in the school cafeteria, with serving to begin at 11:30 a.m. and ending at 7 p.m.

Tickets may be purchased from students of Brandon or at the door with all proceeds from the sales to go toward the purchase of books for the Brandon School library and other needs of the school.

A contest will be held for the children selling the most tickets for the supper with all children selling over 20 tickets receiving a trip to the show and a hamburger supper. All selling over 10 but less than 20 tickets will receive a free chicken stew ticket.

Those serving on the committee in charge of arrangements are as follows:

Mrs. Pauline Risner, chairman; Mrs. Clyde Bohannon, decorations; Mrs. Frances Moore, radio publicity; Mrs. Osie Curtis, newspaper publicity; and Mrs. B. V. Bender, cooking coordinator.



"Dear Liar," the witty play based on the letters of the famous George Bernard Shaw and the spirited Mrs. Patrick Campbell, opened before a filled Coffee Auditorium Monday night.

Florence State was well represented by students and faculty alike. Among the many who attended the production were Mary Helen Manning, George Nix, Betty Lois Jumper, Jerry Lovett, Nancy Hale, Peggy Procter, Murt Mullins, Enery Perez, Madeline Hillman, Bobby West, Robert Scogin, Brenda Sailors, Tuffy Hudson, and Dan Boone.

WSGA members have been meeting whenever there is a vacant moment in their busy college schedules to plan their annual CO-ED BALL, upcoming on March 12. The girls will have a chance to ask those special guys to dance in a "South Pacific" paradise. In the past, the Ball has been the biggest social affair of the year, and the hard-working WSGA committees promise another successful dance.

Featured in the leadout will be the newly-elected Woman's Student Government Association officers. FSC women students cast their ballots Wednesday afternoon for the girls to serve as president, vice-president, secretary, treasurer, social chairman, and town representative for the 1960-61 school year.

Stunt Night, the hilarious event sponsored each year by the SGA, will begin at 7:30, Monday night, March 7.

A preliminary screening of the stunts was held Tuesday night and several dramatic gems were presented. Organizations on campus will be competing for cash prizes of \$25, \$15, and \$10, that will go to first, second, and third place winners.

It's off to Kansas City, Missouri, March 7-12, for the winning Florence State Lions who captured the District NAIA basketball crown by out-scoring St. Bernard 91-70. The tournament was played last weekend at the spacious Florence Coliseum.

Starring for the Lion cagers were Don Heidorn, Eddie Frost, Joe Edwards, Ronnie Romine, Dabbs Earnest, Joe Thrasher, and Robert Land.

College Hill has not been a serene plateau these days with the fifty-odd football hopefuls pounding the leather in an effort to make the squad.

Coaches Hal Self and George Weeks will be working overtime to get the boys ready for the annual F-Day clash. The game will be played on the afternoon of March 23.

The 19 lettermen include: Petty Ezell, Henry Prater, Bobby West, Sammy Smith, Bill Anderson, Joe Beard, Darrell Blalock, Joe Thrasher, Tuffy Hudson.

Harold Graham, Wayne Sanderson, Jimmy Brownlow, Neal Hunt, Max Burleson, Gil Cleveland, Robert Douthitt, Guin Holland, Bobby Jackson, and Larry Yancey.

Quartet To Appear At College Mar. 8

Claremont Group Is Sponsored By Florence State Convocations

The Claremont Quartet, composed of Marc Gottlieb and Vladimir Weisman, violinists, William Schoen, violist, and Irving Klein, cellist, will appear at Kilby Auditorium, Florence State College on March 8. Their visit here is being sponsored jointly by the Elizabeth Sprague Coolidge Foundation in the Library of Congress, the Arts Program of the Association of American Colleges and the College Convocations Committee.

Members of the Claremont Quartet have achieved individual recognition as soloists and chamber musicians of outstanding ability. The ensemble was formed as a result of the merging of two close mutual musical friendships of many years standing.

Marc Gottlieb and Vladimir Weisman were brought up and educated together in New York City. William Schoen and Irving Klein began their musical association in Cleveland where they attended the same school. After realizing the closeness of their musical tastes and ideas, the four musicians decided to pool their talents.

The Claremont Quartet made a highly successful tour of colleges in the Gulf South States in 1959. In the fall of 1959 they toured extensively in Alaska.

The mutual desire of these four instrumentalists to explore the highest forms of musical expression has brought about a dynamic integration of artistry that has impressed critics and audiences wherever they have appeared. "Their achievements in balance, style and fine tone," one critic wrote after their recent appearance at the Library of Congress, "places them in the ranks of those fine chamber ensembles that have become so much a part of our life in the last few years."

CHICKEN STEW AT MT. BETHEL CHURCH

The WSCS of the Mount Bethel Methodist Church, Rt. 1, Rogersville, is sponsoring a chicken stew to be held at the church Saturday night, March 12, serving to begin at 6:30 p.m. Plates will be 75c. The public is extended a cordial invitation as well as all of the candidates of the community.

Legion Contest Winners Named

Florence Youth Takes Third Place Honors; Finals On TV Mar. 11

Miss Margaret Stewart of Haleyville, won first place in the American Legion Oratorical contest of the First District in Haleyville, Sunday, February 28.

James P. Bromley of Hamilton

won 2nd place; James Wallace Beasley, Jr., of Florence, won 3rd place and Miss Sarah Jane Pearce of Carbon Hill, won 4th place. The winners have been confirmed by Grady Richards, chairman of the First District, and sent to the Northern Area chairman, J. A. McGee of Albertville, and Thomas E. Huey of Montgomery.

Mr. Richards' comments on the contest were, "For 23 years I have heard these speeches at all levels and these are the best I have ever heard." Mrs. Catherine Bitters, Speech teacher at Coffee High School, Florence, commented,

"They are better than you hear at the state level." Clyde Teas made arrangements for the contest in Haleyville, and announced that the Northern Area Contest would be held at Marshall County High School, Guntersville, Monday, March 7, 10:15 a.m. and the State Finals would be on the Alabama Educational Television Commission network, 807 Protective Life Building, Birmingham, March 11, Friday, 7:00 to 8:00 p.m.

It is likely that production of broilers and eggs will be reduced the first half of the year.

What's New At Shirley's?

STUNNING WALKING SUITS

(Black & Colors)

\$4998

and up

BEAUTIFUL DUSTER DRESSES

\$2998

and up

Arrivals Daily: Jonathan Logan,

Betty Barclay, Junior House,

and many other famous lines.

Shop Early for Easter . . . for Graduation

Get Choicest Selection.

Shirley's

FLORENCE'S FINEST

OPEN A CHARGE ACCOUNT

"I'm Happy

With My

Decision

To Become A

HAIR
STYLIST"

Is The Statement
Made By So Many
Of Our Students

There are few professions that give more genuine satisfaction than that of Hair Stylist. Bringing beauty to others is a most satisfying work and keeping abreast of hair fashions is a most exciting occupation. The returns? No work is more lucrative! A Hair Stylist soon finds herself or himself in the top earning brackets.

There's no better time to start your training than NOW! And for the best in training—with the assurance of the top position when you receive your diploma—enroll today in this famous school under the direction of RAY REED, one of the nation's best known Hair Stylists.



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Permanent Wave
WEDNESDAYS ONLY
At
Big Reduction

CHECK THESE LOW PRICES	Shampoo Set	Cut Shampoo Set	Permanent Wave
Junior Students	— \$.50	\$1.00	from \$2.95
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8 COASTERS

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Florence

News Of WATERLOO

By Mrs. W. E. Cherry

Church
Regular worship services will be held at each Waterloo church Sunday.

Mid-week prayer services will be held this week at the home of Mr. and Mrs. Andy White with Mrs. S. D. Richardson and Mrs. Emma Scott conducting the Bible study.

School
PTA will meet next Monday night, March 7, in the school auditorium.

Thomas Duncan Ray represented Lauderdale County at the Fourth Annual Science Youth Day celebration held recently in Birmingham. He was accompanied by his science teacher, Miss Glenda Gosdin.

Personals
Friends are glad to know that Mrs. Clark Newman is improving after being seriously ill at ECM Hospital.

Mr. and Mrs. Carl Lacher and family spent the weekend in Savannah and Waynesboro, Tenn. to be near her father, Mr. W. T. Pope who remains quite ill.

Weekend guests in the home of Mrs. Mason Isley were Mrs. Thomas McIntyre and children from Florence. Other visitors Sunday were Mr. and Mrs. James Isley from Florence.

Mrs. Clarence Lard is a patient at ECM Hospital.

The Winter Olympic Games were initiated in 1924, in France. The Winter Olympics consist of skiing, skating, ice hockey and bobsledding.

News Of CLOVERDALE

By Mrs. Kathryn Smith
Phone 2673-M-2

Personals
Mrs. Leona Burgess is visiting her son and family, Mr. and Mrs. Raymond Hill and children, in Miami, Fla.

Mrs. Harley Kerby and daughter Linda were guests of Mr. and Mrs. S. P. Thrasher Sunday afternoon.

Mrs. Johnnie Simmons visited her parents, Mr. and Mrs. Dalton Sharp Sunday.

Miss Jane Shelton was spend the night guest of Miss Jammie Tate Friday.

Mr. and Mrs. Robert Lewis and children were Sunday guests of Mr. and Mrs. Willie Lewis.

Mr. and Mrs. Jack Sims visited relatives in Mississippi over the weekend.

Mr. and Mrs. Nolen Young and children were weekend guests of relatives in Mississippi.

Mrs. Ruth Kerby visited Mrs. Carl Montgomery Monday.

PTA

Don't forget to attend our annual Spring Supper, March 11 from 5 to 7 p.m. in the school cafeteria, and after the supper hours there will be a "Fiddlers Contest." Cash prizes will be given.

Master of Ceremonies will be local radio and TV star, "Ole Red." Everyone come!

County And City Share Liquor Tax Totalling \$25,265

The Alabama Alcoholic Beverage Control Board has just completed distribution of more than \$1 million in ABC store profits to all 334 incorporated municipalities in Alabama.

Gov. John Patterson said the payments to cities and towns totaled \$1,031,954 and represented net profits in the six-month period ending last Sept. 30. The profits are distributed twice a year.

Municipalities in Lauderdale County got a total of \$12,961 of the ABC store profits. Included in the profit distribution was the payment of \$12,304 to Florence.

The municipalities over the state receive a pro-rated share of the proceeds based mainly on population. Slightly larger shares are distributed to the state's 20 wet counties.

State ABC Board Administrator Edward J. Azar said the distribution included proceeds from several taxes levied in the stores as well as profits. The February distribution represented one of the largest ever made.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

TELEVISION

FOR WEEK OF MARCH 4 THROUGH MARCH 10

DAILY — MONDAY THROUGH FRIDAY

CHANNEL 6—WBRC-TV CBS

CHANNEL 8—WSIX-TV ABC

CHANNEL 13—WAPI-TV NBC

CHANNEL 15—WOWL-TV ABC - CBS - NBC

WBRC—Channel 6

5:30 Religious Series

6:00 Morning Show

7:00 Alabama Farm News

8:00 Morning News

8:30 Captain Kangaroo

9:00 For Better or for Worse

9:30 The Go

10:00 December Bride

10:30 Love of Life

11:00 Search for Tomorrow

11:45 Guiding Light

12:00 Amos & Andy

12:30 As the World Turns

1:00 Our Miss Brooks

1:30 Houseparty

2:00 The Millionaire

2:30 Verdict Is Yours

3:00 Brighter Day

3:30 Secret Storm

4:00 Edge of Night

4:30 The Californians

4:55 News

5:00 Highway Patrol

5:30 Alabama Newsweek

5:45 Doug Edwards News

WSIX—Channel 8

4:45 Sun

5:00 Cartoons

5:30 Romper Room

10:20 My Little Margie

11:00 Susie

11:30 Our Miss Brooks

WAPI—Channel 13

6:00 Daily World

6:05 Morning Outlook

7:25 News

7:30 Today

8:25 News

8:30 Today

9:00 Dough Re Mi

9:30 Play Your Hunch

10:00 Price Is Right

10:30 Concentration

11:00 Truth or Consequences

11:30 It Could Be You

12:00 Hollywood Hit Parade

12:30 Loretta Young

1:00 Young Doctor Malone

2:30 From These Roots

3:30 Comedy Theatre

4:00 Adventure Theatre

4:30 Popeye

4:55 Early Show

WOWL—Channel 15

10:15 Music From 15

10:30 Concentration

11:00 Woman's World

11:30 It Could Be You

12:00 Nelly Bly Show

12:15 Ole Red Corral

12:30 As the World Turns

1:00 Queen for a Day

1:30 Loretta Young

2:00 Young Dr. Malone

2:30 From These Roots

3:30 House on High St.

4:00 Yancy Derringer

4:30 Planet 15

4:45 Neil Bly

5:00 Televisi With The Bible

5:15 Industry On Parade

5:30 Your Nite Out

5:45 Let's Talk It Over

NIGHT

FRIDAY, MARCH 4

6:00 McGraw

6:15 Mr. D. A.

6:30 Huntley-Brinkley

6:45 Huntley-Brinkley

6:50 Raywhite

7:00 Walt Disney

7:15 Mr. McGraw

7:30 People Are Funny

7:45 Coronado 9

8:00 Troubadours

8:15 Whirlbirds

8:30 Man from Bthwsk

8:45 Art Carney

8:55 NBC Special

9:00 Winter Olympics

9:15 77 Sunset Strip

9:30 Black Saddle

9:45 Masquerade Ptry

10:00 Twilight Zone

10:15 The Detectives

10:30 Fights

10:45 TBA

10:55 Shotgun Slade

11:00 Black Saddle

11:15 Jackpot Bowling

11:30 Maverick

11:45 News Scope

12:00 Rifleman

12:15 Hennessey

12:30 Circle

12:45 Great Movie

12:55 Jack Paar

1:00 Home Theater

1:15 News

SATURDAY, MAR. 5

5:30 6 Agriculture Series

6:00 Big Picture

6:30 School Story

6:45 Mr. & Mrs. North

7:00 School Outlook

7:15 A.M. Devotional

7:30 C. Boy Eddie

7:45 H. Burns

8:00 Capt. Kangaroo

8:15 Popeye

8:30 Cartoon Carnival

8:45 Storyland

8:55 Capt. Kangaroo

9:00 Roy Rogers

9:15 Capt. Kangaroo

9:30 Jim Bowie

9:45 Howdy Doody

10:00 Heckle & Jeckle

10:15 Mighty Mouse

10:30 Ruff 'n Reddy

10:45 Mighty Mouse

10:55 Heckle & Jeckle

11:00 Furry

11:15 Musically Yours

11:30 Variety Review

11:45 West Point

11:55 Circus Boy

12:00 Scope

12:15 Junior Auction

12:30 Dance Party

12:45 Teen Time

12:55 Sky King

1:00 Farmer's Almanac

1:15 Wrestling

1:30 Soupy Sales

1:45 Hit Parade

1:55 Mr. Wizard

2:00 Rhythmic Boys

2:15 Restless Gun

2:30 Rhythm Boys

2:45 Donahue

2:55 Action Theatre

3:00 Topic

3:15 NBA Basketball

3:30 Boston Blackie

3:45 Circle 6 Ranch

3:55 Showcase

4:00 Champ Bowling

4:15 Science Fiction

4:30 Champ Bowling

4:45 Hialeah Racing

4:55 All Star Golf

5:00 Pop Hop

5:15 Marty Martin

5:30 Dick Clark

5:45 Matt's Puppies

6:00 All Star Golf

6:15 Ozzie & Harriet

6:30 Pagers

6:45 Rocky & Friends

6:55 Detective

7:00 Topic

7:15 TBA

7:30 Westpoint

7:45 Donahue

7:55 Flatt and Scruggs

8:00 Perry Mason

8:15 Dick Clark

8:30 Bonanza

8:45 Bonanza

8:55 High Road

9:00 Wanted

9:15 Man & Challenge

9:30 Walt Disney

9:45 Mr. Lucky

10:00 L. Welk

10:15 Deputy

10:30 Have Gun Will T

10:45 Untouchables

10:55 Have Gun Will T

11:00 Gun Smoke

11:15 Jubilee, USA

11:30 Gun Smoke

11:45 Lock-Up

11:55 Wrestling

12:00 Man from Interpol

12:15 Zane Grey

12:30 Markham

12:45 Wichita Town

12:55 Ole Red

1:00 Be Our Guest

1:15 Live Wrestling

1:30 13 News

1:45 13 News

1:55 13 News

2:00 13 News

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Legal Notice

STATE OF ALABAMA
LAUDERDALE COUNTY
PROBATE COURT
ESTATE OF JAMES N. CREASY, NON COMPOS MENTIS
NOTICE

On this day The First National Bank of Florence, as Guardian in this cause, filed its verified accounts and petition praying for a final settlement. The application will be heard in my office on March 11th, 1960, at which time all persons interested may appear and contest the same if they think proper.

This, February 10th, 1960.
Estes R. Flynt,
Judge of Probate
Feb. 18, 25; Mar. 3

STATE OF ALABAMA
LAUDERDALE COUNTY
PROBATE COURT
ESTATE OF ELLA WILLIAMS, DECEASED.

Letters Testamentary on the estate of said deceased having been granted to the undersigned on the 11th day of February, 1960, by the Hon. Estes R. Flynt, Judge of the Probate Court of Lauderdale County, Alabama, notice is hereby required to present the same within time allowed by law or the same will be barred.

Rayford Raney
Feb. 18, 25; Mar. 3

STATE OF ALABAMA
LAUDERDALE COUNTY
PROBATE COURT

Notice of Day Set for hearing petition to Probate Will.

Probate Court: Estate of J. J. Joly, deceased.

To: Frank Joly, who is a non resident of the State of Alabama, and whose address is unknown.

You will please take notice that on the 1st day of February, 1960, a certain paper in writing purporting to be the last Will and Testament of J. J. Joly, deceased, was filed in my office for probate and that the 24th day of March, 1960 has been appointed a day for the hearing thereof at which time

you can appear and contest the same if you see proper.

Given under my hand this 18th day of February, 1960.
Estes R. Flynt,
Judge of Probate
Feb. 18, 25; Mar. 3

STATE OF ALABAMA
LAUDERDALE COUNTY
PROBATE COURT

Notice of Day to hear petition to probate Last Will and Testament of Sidney J. Lovelace.

To Mrs. Ida Page, Osceola, Arkansas; Kimble Lovelace, Lancaster, Cal.; Carthel Lovelace, 6415 Lincoln St., Detroit 8, Michigan; Mrs. Vivian Miles, 415 West Washington, Muncie, Indiana; Rufus Whitten, Hickman, Ky., Route 1; Dehoma Haddock, 652 Robertsdale Rd., Oak Ridge, Tennessee; Floyd Haddock, 1323 E. 31st St., Kansas City, Mo.; Mrs. Geneva Roberts, San Francisco, Cal.; Charles Darby, New Orleans, La.; Carthel Lovelace, Vortex Lovelace, Roy Lovelace and Clarence Lovelace, of Hornersville, Mo., and J. B. Lovelace, a non resident of the State of Alabama, whose address is unknown; Athel Haddock, Eddie Haddock, Orlan Haddock, of Seattle, Washington.

You will please take notice that on the 4th day of February, 1960, a certain paper in writing purporting to be the last will and testament of Sidney J. Lovelace, deceased, was filed in my office for probate by Mrs. Parilee Lovelace, and that the 18th day of March, 1960, has been appointed a day for hearing thereof, at which time you can appear and contest the same if you see proper.

Given under my hand this 24th day of February, 1960.

ESTES R. FLYNT
Judge of Probate

Feb. 25, March 3, 10.

STATE OF ALABAMA
LAUDERDALE COUNTY
IN THE PROBATE COURT
ESTATE OF MARCY B. DARNALL, DECEASED.

Letters Testamentary on the estate of Marcy B. Darnall having been granted to the undersigned on the 23rd day of February, 1960,

Deaths

Wallace J. Tucker

Services for Wallace Jackson Tucker, 34, Rt. 1, Anderson, who died Friday at Thayer Veteran's Hospital, Nashville, following an extended illness, were conducted at 2:30 p.m. at Central Baptist Church with Rev. T. A. Duke officiating. Burial followed in Mitchell cemetery.

Mr. Tucker, a member of the Anderson Baptist Church, was a veteran of World War II and a Mason.

Survivors include his wife, Mr. Martha Ann Barnett Tucker; two daughters, Deborah K. and Ell Jean Tucker; a son, James Glen Tucker; his parents, Mr. and Mrs. L. O. Tucker, Anderson; three brothers, Hollis and Amos, both of Cleveland, Ohio and Roy of Liv Oak, Calif.; seven nieces and 1 nephews.

Mrs. Zelma Mae Hale

Services for Mrs. Zelma M. Hale, 37, Center Star, who died Saturday at ECM Hospital, were held Sunday at 2 p.m. at Central Baptist Church with Rev. T. A. Duke officiating. Burial followed in Central Star cemetery.

Mrs. Hale was a member of the Central Star Baptist Church. She is survived by her husband, Preston C. Hale; two daughters, Shirley Ann and Marilyn Sue; her mother, Mrs. William Purce.

by the Honorable Estes R. Flynt, Judge of the Probate Court of Lauderdale County, notice is hereby given that all persons having claims against said estate are hereby required to present them within the time allowed by law or the same will be barred.

LOUISE DARNALL MATHIS
Executrix
Feb. 25, March 3, 10

L. C. Harrison

Services for Luster C. Harrison, 75, 209 North Oak Street, Florence, who died last Thursday at ECM Hospital following an extended illness, were conducted Friday at 2:30 p.m. at Central Baptist Church with Rev. M. L. Butler officiating. Burial followed in Greenview Memorial Park.

Mr. Harrison, a native of Bradenton, Tenn., had been a resident of Florence for the past 28 years. He had been employed by the city for 18 years, being superintendent of the Florence cemetery at the time of his death. He was a member of the Central Baptist Church and was a deacon and trustee of the church.

Survivors include his wife, Mrs. Nora Neal Harrison; a daughter, Mrs. Mildred Shepard, Florence; two grandsons, Paul DeColes, Florence and Joseph Michael Sheppard, Florence; a brother, C. W. Harrison, Stephens, Ark.; three sisters, Mrs. Gathery Taylor, Mrs. V. Miller, both of Stephens, Ark., and Mrs. Maggie Thedford, Hickman, Ky.

Murphy Box

Services for Murphy Box, a native of Florence, who died of a heart attack Feb. 19 at the home of his daughter, Mrs. George Carroll of Paws Valley, Oklahoma, were conducted Sunday, Feb. 21 at the Davis Oklahoma Methodist Church.

Mr. Box was a Mason and a member of the Methodist Church. Survivors include his wife, Mrs. Clara Box; two daughters, Mrs. Carroll, Mrs. R. H. Stephens, Wilson, Oklahoma; one son, Jack Box of Greeley, Colorado; five grandsons and three granddaughters.

Martin W. Wallace

Services for Martin W. Wallace, 33, 1901 North Wood Avenue, Florence, who died Saturday at the Veterans Administration Hospital in Nashville following an extended illness, were conducted Monday at 10:30 a.m. at the First Methodist Church of Florence with Dr. Lambuth Archibald officiating, assisted by Rev. James Northcutt. Burial followed in Greenview Memorial Park Cemetery, with Morrison-Elkins directing.

Mr. Wallace, a native of Colbert county, was a member of the First Methodist Church of Florence. He was employed as labor foreman for TVA and was a member of the Florence Masonic Lodge No. 14, F and A M, a member of the Knights of Pythias Lodge, and a member of American Legion Post 11.

Survivors include his wife, Mrs. Mary Jane Blair Wallace; one son, James Wilbert Wallace, Florence; one grandson, James Wilbert Wal-

lace, Jr., Florence; two sisters, Mrs. Lillie Broadfoot and Mrs. R. T. Smith, both of Florence; three brothers, Elbert Wallace and Lester Wallace, of Florence and Clifford H. Wallace, of Gallatin, Tenn.; a number of nieces and nephews.

Ansel Alexander

Services for Ansel Alexander, 67, Apartment 415 Cherry Hill Homes, who died Monday at a nursing home in Haleyville following an illness of several months, were conducted Tuesday at 3 p.m. at Morrison-Elkins chapel with Dr. John DeFoore officiating. Burial followed in Greenview Memorial Gardens.

Mr. Alexander, a retired farmer, spent most of his life in Lauderdale County. Surviving are his wife, Mrs. Mary Alexander; four sons, Clyde, Webb, Jim and Kim, all of Florence; two daughters, Mrs. Clemus Borden, Florence and Mrs. Howard Glover, Haleyville.

Mrs. Rachael Barnes

Services for Mrs. Rachael Barnes, 59, Rt. 6, Florence, who died Sunday at the home of a son in Chicago, where she was visiting, were conducted at Weeden Heights Church of Christ Wednesday at 2 p.m. with Gilbert Kretzer and Bro. Franks officiating. Burial followed in Tri-Cities Memorial Gardens with Beecham Funeral Home of Loretto in charge of arrangements.

She is survived by her husband, L. M. Barnes; four sons, Reeder, Jimmy Elmer and Junior Barnes, all of Florence and R. C. Barnes, of Chicago; four daughters, Mrs. Evelyn Garrison, Mrs. Eunice Riddle, both of Chicago, Augzell Garrison of Winston County and Mrs. Virginia Stamps of Florence; one stepson, Louis Barnes, of Virginia; four sisters, Mrs. Inace Adams of Athens, Mrs. Sam Bryant, Mrs. Les Holden of Florence and Mrs. Sam Beadle of Center Star; two brothers, Tommy Holden of Center Star and Jack Holden of Detroit.

Mrs. Maybell Cobb

Services for Mrs. Maybell Cobb, 74, Rt. 2, Rogersville, who was found dead at the home of her daughter, where she was living, will be conducted this afternoon at 2 p.m. at the Anderson Missionary Baptist Church with Rev. T. A. Duke officiating. Burial will follow in Mitchell Cemetery with Spry of Florence directing.

Mrs. Cobb, a native of Pike County, had lived in Lauderdale County for a number of years. She was a member of the Baptist Church.

Surviving are five daughters, Mrs. Minnie Ridgeway of Anderson, Mrs. Irene Stanford, of Minterville, Miss., Mrs. Clydie Howard, of Anderson, Mrs. Vonelle Nesmith, of Anderson and Mrs. Zill Beverly, of Clearmont, Fla.; two sons, Roy L. Cobb, of Anderson and James Cobb of Norfolk, Va.; 27 grandchildren and five great grandchildren.

Liberty National Declares Dividend

Executive Of Power Company Elected To Board Vacancy

Directors of Liberty National Life Insurance Company yesterday elected Walter Bouldin, President of the Alabama Power Company, to the vacancy on the Board of Directors caused by the death of Yetta G. Samford of Opelika.

Stockholders at the Company's annual meeting elected Mr. Bouldin, and in addition re-elected all other Directors. They are Leo E. Bashinsky, Ehney A. Camp, Jr., Charles T. Clayton, Joseph L. Lanier, Jack D. McSpadden, Arthur M. Mead, Frank P. Samford, Jr., F. Page Seibert and Frank E. Spain.

The Directors declared a dividend of 30c a share on the Com-

pany's stock payable March 10, 1960 to stockholders of record February 26, 1960. This dividend represented a 10% increase over the dividend paid in 1959. The Directors also designated William T. Graves and John W. Lovin, Jr., Assistant Actuaries and re-elected all officers of the Company.

Mr. Samford in his report to the stockholders pointed out that 1959 was the best year in the Company's history. The increase in life insurance in force amounted to \$185,462,790 bringing total insurance in force to \$1,676,109,717. Assets increased by \$27 million bringing total assets to cover \$289 million. These were the largest increases the Company has experienced in any other year in its history.

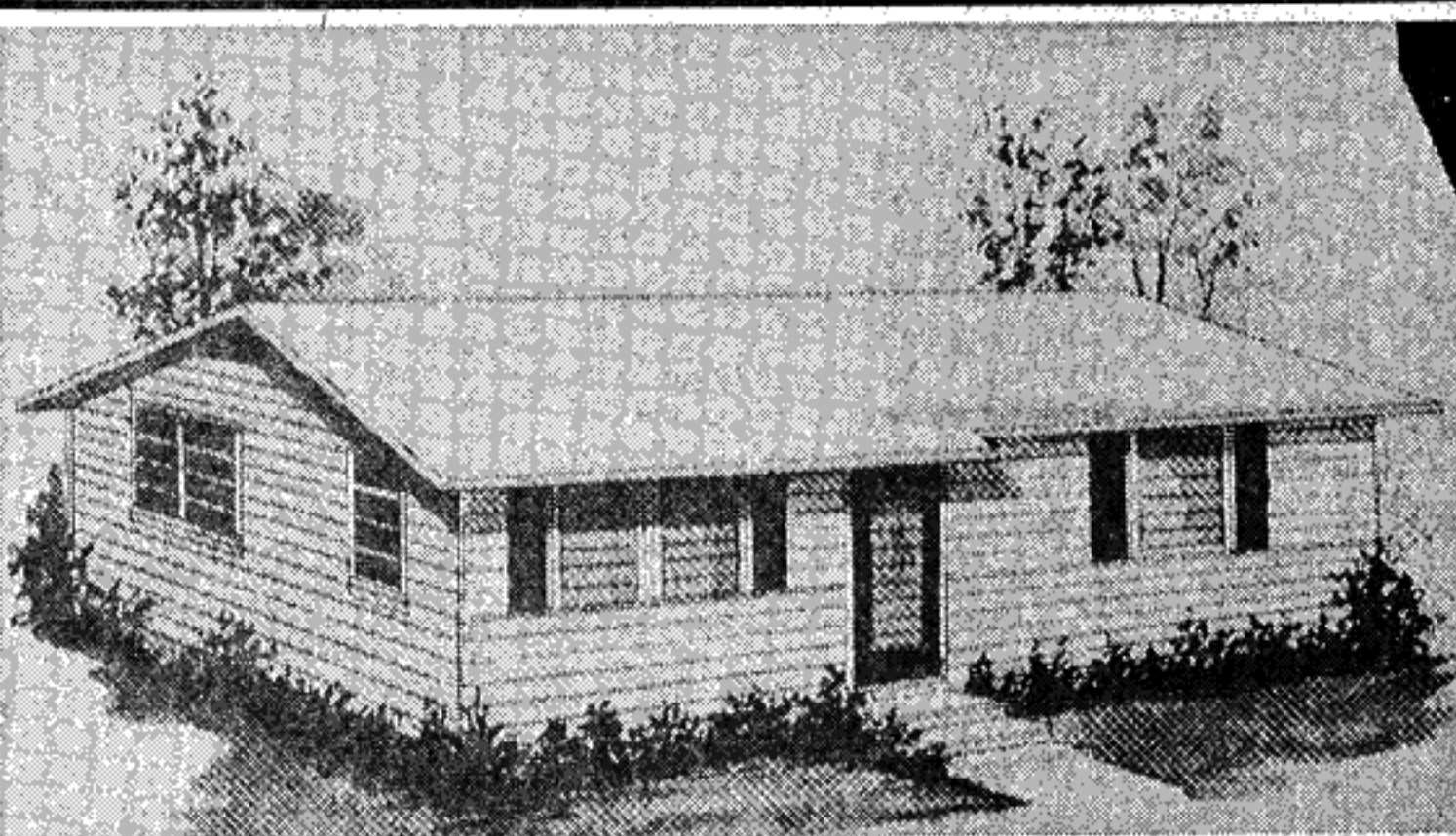
It was also announced at the meeting that the Directors, unless something unusual arises, intend to propose to the stockholders at the next annual meeting to be held in February 1961 a stock dividend of 33 1/3%. The effect of such a dividend would be to increase the capital stock of the Company from \$7.5 million to \$10 million.

Local Dry Cleaners Attend Convention

Mr. and Mrs. F. W. Ory were among the nearly 1500 dry cleaners attending the 3-day annual convention of the National Institute of Drycleaning at the Palmer House in Chicago from February 21 through February 24.

During the convention's three days, leading authorities in drycleaning and related fields delivered more than two dozen talks. Among evening events planned were "A Night in Old Chicago," a fashion show, plus a banquet with entertainment by TV comic Orson Bean and songstress Georgia Gibbs. Drawing for the grand prize, a fully-equipped 1960 Chevrolet Corvair, closed the convention.

The Institute is a trade association with its two-million dollar research, educational and administrative headquarters in Silver Spring, Maryland, a suburb of Washington, D. C. Ory's Cleaners and Laundry is one of NID's more than 8600 members.



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Our Sale Was Such A Success That Many Of Our Customers Did Not Receive The Service To Which They Have Become Accustomed At H. RYAN'S . . . We Apologize And Invite You Back

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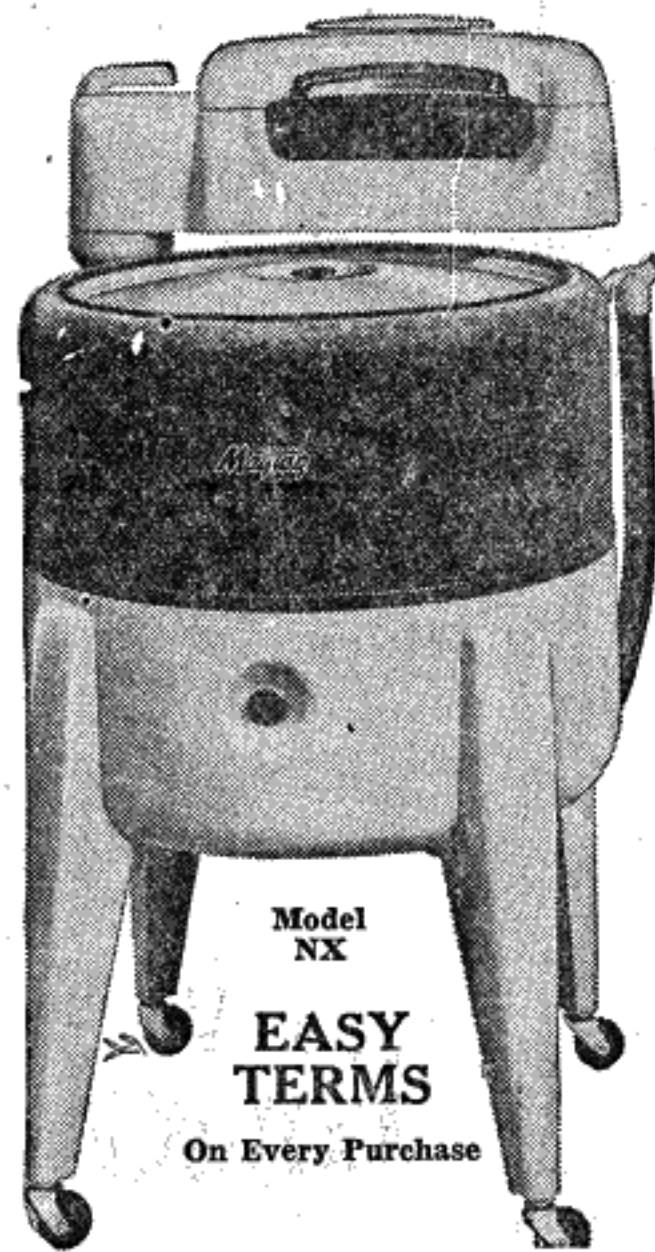
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News Of LEXINGTON

By Myra Porter

Church

A singing school is now in progress at the North Lexington Church of Christ. Everyone is invited to attend.

Charles Holder and son Charles Robert of Bridgeport, Ala., visited with Mr. and Mrs. Bob Belew over the past weekend.

We are sorry that Dr. John W. Taylor is ill and a patient in the ECM Hospital. We want to wish him a speedy recovery.

Mr. and Mrs. Robert Belew and sons were Sunday dinner guests of Mr. and Mrs. R. T. Belew.

School

The school faculty enjoyed an evening on Thursday night Feb.

25. The social was held at Roger's Hall with an attendance of around 20.

The Lexington Iris Club met on Monday night February 22 at the club house. Due to the bad weather and much flu, only nine members answered to roll call.

The theme was so well explained in three beautiful arrangements, on a long table covered in white stood a hand made log cabin that represented the birthplace of Abraham Lincoln. A large heart of red roses displayed reminded us of February 14, and a display of the cherry tree branch completed with hatching told us it was Feb. 22nd. Behind each arrangement came the story and life of each. Mrs. Hollis Truitt gave the birth and life of the great Abraham Lincoln. Pearl Danley gave the origin of St. Valentine's day and how it is celebrated by different nations. Pauline Cottrell gave the birth and married life of George Washington with Ora Cottrell giving the government life of this great man.

The March meeting will be with Mrs. Hollis Truitt.

News Of Rogersville

By Mrs. Oswald Waddell
Phone CH 4-3256

PTA

On Thursday evening Rogersville Parent-Teachers Association met with Frank Crumpley presiding.

For the devotional the Rev. Gerald Harris read Psalm 47 and spoke briefly.

Mrs. J. R. Waddell, who for a number of years has been in charge of the Founders Day Program, paid a brief tribute to its founders, Alice McClellan Birney and Phoebe Hearst, and stated the high purposes and opportunities of the Parent-Teachers Association.

Hugh Webb led a group of elementary students in several songs with Rebecca Jane Tucker at the piano.

W. C. Hannah introduced Allen Thornton, Superintendent of Education, who presented to the large group in attendance, the plans for the elementary school which is to be built at an early date.

Plans are for a modern, fire-proof building of functional design with many facilities conducive to better teaching practices and learning processes. Mrs. Annabelle Parker's fourth and fifth grades won attendance award.

Refreshments were served with Mrs. Douglas Holland, Mrs. Essie Good and Mrs. Hazel Newton as hostesses.

Rev. and Mrs. Ralph Wilson and family of Kennedy were guests on Saturday in the Oscar Stome home.

Mr. and Mrs. C. J. Pennington and family spent the weekend in Caladonia, Miss., with relatives. Jerry Bedingfield and Cecil Hudson of Fort Gordon, Ga., were home on brief leaves over the weekend.

News Of Central Heights

By Mrs. Andrew Thrasher

Church

The World Day of Prayer program of the Pleasant Hill Woman's Society of Christian Service will be held Friday afternoon at 3 o'clock at the church. Ladies of the Central Heights Methodist church plan to meet with them.

School

Mrs. Harold Koonce's ninth grade students will present a three act comedy "In Came Mary Ann" on Thursday night, March 10 at Central. The cast of characters are:

Mary Ann - Rose Ann McCorkle; Martha Brando - Kaye Winters; Joan Collins - Mary Lynn Wilson; Rosalee Clark - Wanda Rhodes; Mrs. Jones-Wright - Barbara Stagg; Robert Whitney - David Richardson; Randy Gardner - Ben McGuire; Jim - Ronnie Paulk; and Arch - Jimmy Dowdy.

If you want to have a good hearty laugh, don't miss this! 7:30 p.m. it the time.

Personals

Jim Jackson is a patient at ECM Hospital.

Mr. and Mrs. Bobby Broadfoot and family of Huntsville were here for the weekend visiting his parents, Mr. and Mrs. T. W. Broadfoot, Sr.

News Of GRASSY

By Mrs. Agnes Williams

Church

Rev. Kaylor will preach at the Presbyterian church next Sunday. Everyone is invited.

Mr. and Mrs. Howard Burbank and Melba, visited Mrs. Janie Hammond Sunday. Mrs. Hammond, who is ill, is improving.

Mr. and Mrs. Tucker of Ohio visited in the home of Mr. and Mrs. Howard Braswell and family Saturday.

The people of Grassy community extend their sympathy to the family and relatives of Mr. Wallace Tucker.

A birthday dinner was given in the home of Mr. and Mrs. Estes Craig for Mr. Craig and his mother, Mrs. Craig, Sunday. Those present were: Rev. and Mrs. Craig, Mrs. Eleanor Thigpen and children, Wanda Kay, Gaythor, and O'Neal. Mr. and Mrs. Marvin Craig, Mr. and Mrs. Clelland Corum and family, Mr. and Mrs. Grady Nix and son, Mr. and Mrs. Roger Nix.

Mr. and Mrs. Junior White and daughter visited in the home of Mr. and Mrs. J. A. Austin of Rhodenville and the Earl Harrisons of Waterloo Sunday.

Mr. and Mrs. Osborne White announce the birth of a new grandson. The parents are Mr. and Mrs. Billy White of Birmingham. Mrs. Lennis White left Friday afternoon to be with them for a few days.

Visiting in the home of Mr. and Mrs. Reeder Walker this weekend were his cousins from Dayton, Ohio, Mr. and Mrs. Gay Pettyjohn and Mrs. Vada Phillips.

Mr. and Mrs. Dayton White of Florence visited Mr. and Mrs. Edgar White Sunday.

Kenneth Shelton has enrolled at Larimore Business College. He is the son of Mr. and Mrs. Luther Shelton.

L. B. (Mutt) Mewbourn has bought the store from J. E. Hammond.

Miss Barbara Hammond is teaching at Albertville, Ala., and Delphine Hammond is a student at Freed-Hardeman College, Henderson, Tenn. They are the daughters of Mr. and Mrs. Earl Hammond.

Simon Hammond is recuperating from pleurisy at his home. He has been a shut-in for a long time.

Mrs. Lota Shook, sister-in-law of Bob Shook, who was injured in Lawrenceburg, Tenn., is improving in the hospital at Lawrenceburg.

School
The 4-H Club of Grassy school met last Tuesday afternoon. The girls 4-H Club meeting was called to order by the president, Beverly Shelton. The songs were led by the song leaders, Shirley Hammond and Ann Mewbourn; Devotional by Palmer Cottrell; Pledges by Betty Sue Bell, vice president. Roll call and minutes were read by the secretary, Freddie Newton.

Miss Willie Mae Crockett, assistant home agent, announced to the club of the county meeting to be held March 18th at 1:30 at the Home Demonstration kitchen. The county winner will be selected and prize awards will be given. All 4-H'ers are invited. The March club meeting will include apron skirt and muffin contest. The program was on Dairy Foods.

The boys 4-H Club at Grassy school met the same time the girls club met. Their meeting was called to order by the president, Roger Shelton. The song was led by the song leader, Billy Grose and Willie Owens. The devotional was led by Billy Grose. Pledges were led by vice president, Gayther Thigpen, roll call and minutes read by secretary Duell Howard.

A film was shown by Albert E. Henslett, assistant county agent. The film was on judging livestock.

SERVICES FOR GEORGE INFANT
Graveside services for John Michael George, infant son of Mr. and Mrs. James W. George, 515 Howell Street, Florence, who died last Thursday at ECM Hospital, were conducted at Florence cemetery Friday morning at 10 a.m. with Dr. John DeFoor officiating. Morrison-Elkins directing.

In addition to his parents he is survived by grandparents, Mrs. Emily W. George, Florence and Mr. and Mrs. Lester Davis, Florence.

News Of ANDERSON

By Mrs. Myrtle McGraw

Mr. and Mrs. Charles Facok and Vanessa of Cleveland, Ohio are spending a weeks vacation in the home of her parents, Mr. and Mrs. Marvin McConnell.

Amos Tucker of Cleveland, Ohio was home over the weekend to attend the funeral of his brother, Wallace Tucker.

Mr. and Mrs. C. G. King of Aniston visited in the home of her parents, Mr. and Mrs. Pinkey Barnett over the weekend.

Mr. and Mrs. Edgar Williams and children of Florence visited in the home of his mother, Mrs. Louella Williams Sunday.

The Clayton Putman family moved from here to the Whitehead community last weekend.

Mr. and Mrs. Reece Higginbotham and children have moved into the tenant house belonging to Collins Joiner next to the Water Mill on Old Anderson.

Little Melissa Williams, daughter of Mr. and Mrs. Lewis Williams, had her tonsils removed Friday and is convalescing at her home.

Mr. and Mrs. Charles Sewell are the parents of a little girl who was born on Feb. 25 and whom they have named Tanna.

Visiting in the Joe Belue home over the weekend were: Mr. and Mrs. Tonice Hurn and family of Lawrenceburg, Tenn., Mr. and Mrs. Bill Foster and Mr. and Mrs. Hoyt Fulk and children all of Huntsville.

Mr. and Mrs. Andrew Sinyard, Mr. and Mrs. Sam Bullard and Mr. and Mrs. Homer Forsythe all attended the funeral of Willie Rogers of Cullman Sunday. Mr. Rogers was an uncle of Mrs. Bullard and Mrs. Forsythe.

Mrs. Wallace Tucker would like to take this means of thanking her many friends and neighbors for their every act of helpfulness, for the beautiful flowers, the food, visits, words of sympathy and every kindness shown her and her family during the illness and death of her husband. Especially does she wish to thank Rev. Duke who conducted the funeral for his comforting words. Mrs. Duke and the Anderson Baptist Church choir for the songs and also the pall bearers.

The sympathy of this community

THE FLORENCE HERALD, Florence, Alabama

Thursday, March 3, 1960—Page 9

goes out to the bereaved family of Wallace Tucker.

Johnnie V. Roden remains critically ill in the ECM Hospital.

Mrs. Emma Thompson and Jesse Camp are patients in the Athens Limestone Hospital in Athens.

One hundred sixty-three attended Sunday School at the Anderson Baptist church Sunday and many others came in for the preaching

service. Visiting the church were Mr. and Mrs. Edgar Williams and children of Florence. One hundred three were present for Training Union Sunday night.

Mickey Hammond volunteered for service in the U. S. Army and is stationed at Fort Jackson, South Carolina.

Mr. and Mrs. J. D. Brown and children of Florence spent Sun-

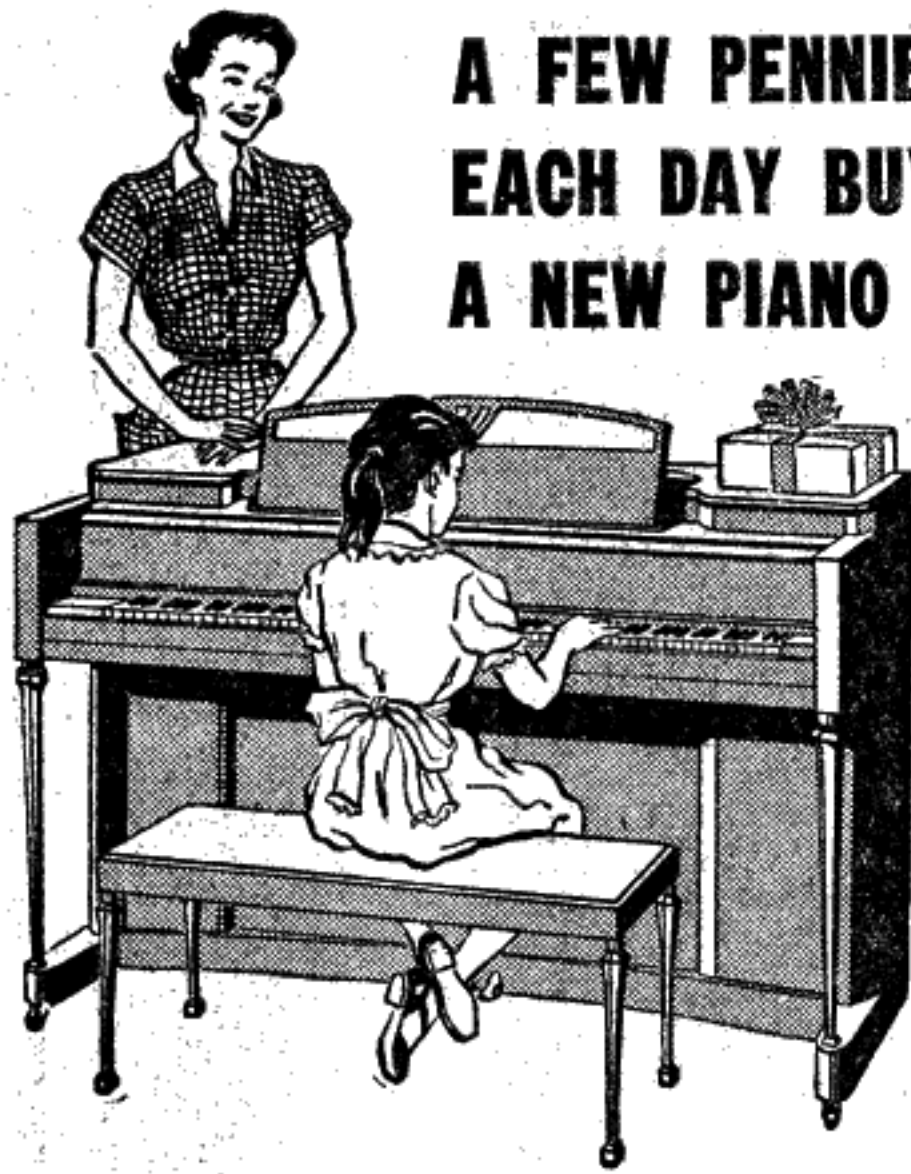
day in the home of Mr. and Mrs. W. H. Beasley.

Mr. and Mrs. Milton S. Burks and little son of Cleveland, Ohio are visiting in the home of his parents, Mr. and Mrs. Milton Burks.

Sanford McCafferty of Manchester spent the weekend in the home of his grandmother, Mrs. Louisa Daly.

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Let us place the piano of your choice in your home on a rental basis... all charges may then be applied to the purchase price if you decide to buy. A few pennies a day will place this piano in your home.

Select from One of these Famous Makes:

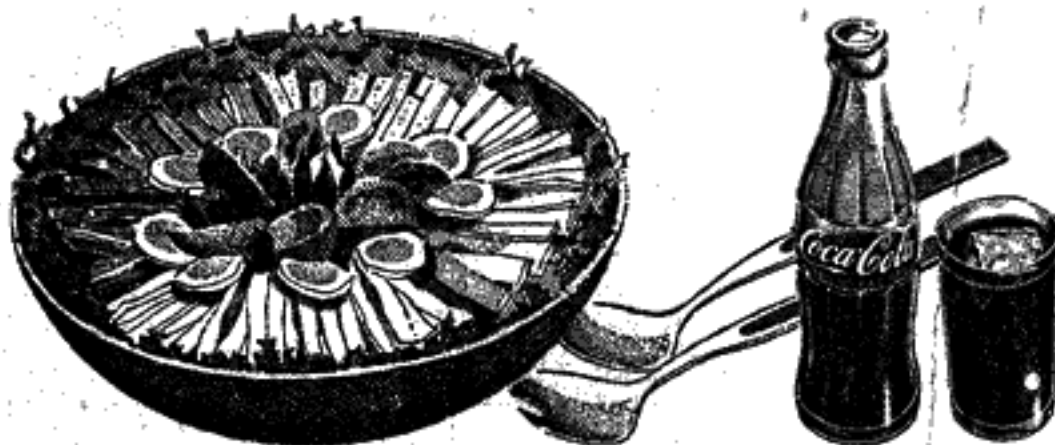
Wurlitzer • Story & Clark
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BE REALLY REFRESHED AROUND THE CLOCK!



Serve this Seafood Barbecue with ice-cold King Size Coca-Cola for dinner. Broil frozen rock lobster tails on an hibachi or table grill until browned. Make a tangy oriental butter sauce by adding a few drops of liquid pepper to melted butter. Serve lobster tails with butter sauce, slice of lime, heated crinkle-cut frozen French fries and lettuce and tomato.

TRY THESE TEMPTING TREATS WITH BIG KING SIZE COKE



At lunch, serve this "Penny-Checkers" Chef's Salad with ice-cold King Size Coca-Cola. Use strips of luncheon meat, bologna, salami, sliced yellow cheese. Garnish with tomato and hard-boiled egg, serve with greens and French dressing.

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Everyone in the family loves the way we get their clothes as fresh and clean as new... and at modest cost!

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finished to your taste.

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delivered ready to iron or completely finished. Our pick-ups and deliveries are always prompt.



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CONVENIENT BRANCH LOCATIONS

110 E. Tombigbee St. and 1224 N. Wood Ave., Florence
Nashville and 5th St., Sheffield



News Of Goodwin Town

By Mrs. Stella White

Mrs. Lula Barnett is on the sick list. We hope she will soon be well again.

Also Mrs. Juanita Barnett has been sick and Arthur Thigpen. Mr. and Mrs. Lindsey Gist and Linda Kay of Nashville and Miss Carolyn Thigpen and Cheryl White spent Saturday night with Mr. and Mrs. Wilson Richardson and girls.

Mr. and Mrs. Bobby Little, Ricky and Steve of Lawrenceburg, Tenn., and Mrs. Georgie Thigpen and Homer of Florence and Mr. and Mrs. Preston Barnett, Patsi and Karen spent Sunday with Mr. and Mrs. B. W. Barnett.

Mrs. Mable McGee has been dismissed from ECM Hospital and is now at home, recent visitors have

been Mrs. Ruby Johnson and Miss Vertie McGee. Mr. and Mrs. Odus White attended a birthday dinner Sunday at the home of her parents celebrating her father's birthday, Osie Putman of Nebo.

Mr. and Mrs. Billy Barnett of Florence were luncheon guests of his parents, Mr. and Mrs. Odus Barnett Sunday. Mr. and Mrs. Bert White and children of Sheffield and Mr. and Mrs. James T. Foster and children of Roanoke, Va., spent Sunday with Mrs. Stella White and family. The Fosters will stay a few days before returning to Virginia.

Mrs. Sallie Beavers is at the home of her daughter, Mrs. Arvel Roberson recuperating from a recent illness.

son, Franklin Hunt and family of Florence.

Mr. and Mrs. Talmadge Balch visited Mr. and Mrs. Juno's Balch recently.

Mr. and Mrs. Johnnie Liverette and girls visited Mr. and Mrs. Monroe Hunt Wednesday morning. Mr. and Mrs. Redis White and

girls and Mrs. Oletha Liverette and girls visited Mrs. Ada Haney and children Monday night.

Visitors of Mr. and Mrs. Guston Howard Sunday evening were, Mr. and Mrs. William Howard and children, Mr. and Mrs. Chick Ritter and children and Mr. and Mrs. Jimmy McCain.

News Of LUTTS

By Mrs. Verta Weeks

Church. Stanfield filled his appointment at Balentine Church Sunday morning at 11 o'clock with several present. There was a good number present for Sunday School at 10 o'clock. We gladly welcome each and every one to come out and be with us in each service.

Personals. Little Mikey Franks spent Saturday night with his grandparents, Mr. and Mrs. Earl Franks.

Mr. and Mrs. Willie Barkley and children and Mr. and Mrs. Allen Barkley and children spent Sunday with Mrs. Mary Barkley.

Mr. and Mrs. Bill Weeks spent Thursday at Cloverdale. They went especially to see her mother, Mrs. Icie Balentine, who continues ill at the home of Mr. and Mrs. Ethridge Tilley.

Glenn Weeks spent Saturday night with Mr. and Mrs. Edward Henson.

Bro. Freddie Franks and family and Bro. Stanfield and family attended church on Second Creek at Johnson School house Sunday afternoon.

George Reeves spent Monday with his niece, Mrs. Bill Weeks.

News Of NEBO

By Mrs. Ada Haney

Lowell Haney of the U. S. Marines was home for the weekend. Monroe Hunt is confined to ECM Hospital, after having eye surgery Feb. 25.

Mr. and Mrs. Loyd Ritter are the parents of a baby boy, born at ECM Hospital Feb. 22nd. He has been named Johnnie Timothy. Mr. and Mrs. Guston Howard visited Mr. and Mrs. Monroe Hunt Monday night.

Mrs. Betty Hunt is visiting her

CLASSIFIED ADS

MAN WANTED—Good Rawleigh Business now open in W. Colbert Co. or Florence. If willing to conduct Home Service Business, with good profits, see R. Olen Henry, Woodmont Dr., Tusculum immediately or write Rawleigh's Dept., A1B-10-45, Memphis, Tenn. Feb. 18, 25; Mar. 10

FOR SALE. Clean blue and white 1957 Ford Fairlane 500 with thunderbolt engine, fordomatic, power brakes and steering, radio, heater, good white wall tires and other extras, 41,000 miles and clean. Call owner, AT 2-1757 after 5.

ZENITH HEARING AIDS—\$50 to \$250 including Eyeglass Aids. 123 S. Court, Florence, AT 2-0942.

DON'T BE A DAY LATE and \$\$\$\$ SHORT Insure with SETH LOWE Today SETH LOWE AGENCY 200 South Court St. Phone AT 2-6323 Florence

LT. COL. TATE PROMOTED

FORT GEORGE G. MEADE, MD. Lieutenant Colonel Sidney F. Tate, Jr., Deputy Sector Commander, Maryland—District of Columbia Sector, XXI US Army Corps (Reserve), has been promoted to rank of Colonel.

Colonel Tate, who resides at 500 Central Avenue, Glen Burnie, Md., is a native of Florence. He was

born in Florence, August 28, 1908 and attended Coffee High School there from which he graduated in June 1927. The Colonel's permanent home address is 915 Kendrick Street, the home of his sister, Mrs. Elizabeth M. Tate Dale.

Beet tops have been fed to dairy cows in Michigan, and milk production stayed up.

Everyone enjoys dining at the Negley Coffee Shop

Everyone will enjoy dinner out at the Negley Coffee Shop. Open from 5:30 a.m. to 10:00 p.m. everyday. Call for reservations and bring the relatives. We are just plain folks, no dressing up necessary.

Special Sunday Dinner 95¢
Child's Plate 65¢

PRIVATE CLUB ROOM

The perfect place for club meetings and parties of any size, use our newly remodeled club room. Call today for rates and reservations.

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Classified Directory

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HEADQUARTERS FOR MARTIN, FENDER and GIBSON GUITARS
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YOUNG'S JEWELRY

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THE FLORENCE HERALD

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Money Back Guarantee On All Work

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Permanent, Any Size For Any Make
Heating or Cooling System, \$3.75 up.

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Come to Church for Services

"A FAMILY THAT WORSHIPS TOGETHER — STAYS TOGETHER"

The little things



THE CHURCH FOR ALL — ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	18	1-5
Monday	Psalm	141	1-4
Tuesday	1 Peter	3	2-7
Wednesday	1 Corinthians	3	9-11
Thursday	Psalm	119	84-86
Friday	Psalm	61	1-4
Saturday	Matthew	6	2-13

A child's faith is beautiful in its simplicity and in the little things it encompasses. Like, for instance, the nightly ritual that comes at the end of prayer, "God bless Mommy and Daddy and Cousin Peter and Kitty Kat and my blue teddy bear."

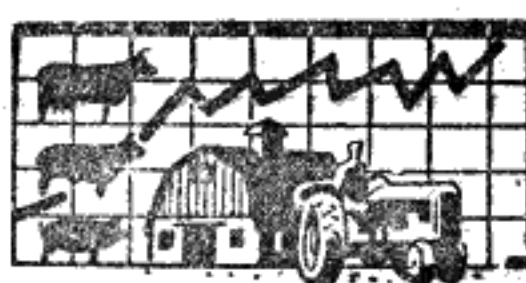
To a child, there is no reason why God should not bless also a crumpled and slightly soiled teddy bear, and a pet kitty. For God is goodness and love and kindness and tolerance... not perhaps in those words, but in the feeling this child has as she says her prayers.

Prayer, to the child who has been taught to pray, is a natural thing. It should be as much a part of everyday life as eating and sleeping and playing. To pray for what is good... to give thanks for what one has is an all-important step in that all-important right direction on the road of life.

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This Advertisement Is Contributed to the Church by the Following Patriotic Business Establishments:

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Farm Review and Forecast



For
COLDS
take **666**

Two or three eggs equal about one serving of meat in protein. One medium size egg supplies eight percent of the daily recommended allowance for protein and iron, six percent for riboflavin, and 17 percent for vitamin A.

Report Given On Rural Traffic

Thirty Four Accidents During January In Florence Post Listed

The three county area which makes up the Florence Post of the Highway Patrol reported 34 rural traffic accidents which resulted in 15 personal injuries during January.

The pattern of these accidents were 10 one-vehicle accidents, 22 two-vehicle accidents and 2 three vehicle accidents.

The major causes of these traffic accidents the past month were: (1) Excessive speed, (2) Driving on wrong side of road, (3) Failure to grant right of way, (4) Drinking driving.

A further breakdown of these accidents by counties show that there were 23 rural traffic accidents reported in Laurens County, 11 in Florence County, 7 in Colleton County, 4 in Franklin County, 4 in South Carolina, 2 in personal injuries, 2 in traffic accidents.

Floyd H. Mann, Director of the Department of Public Safety said today that if we are to continue to reduce traffic accidents and traffic deaths each driver must help reduce the violations which continue to take a heavy, but needless, toll of lives as a result of traffic accidents.

He also said if you will help us reduce traffic accidents on the highways you may save your life or the life of a member of your family.

Farm wage rates in mid-1959 were nine percent greater than in 1958.

Ten Word INTELLIGRAM

Check the correct word:

- 1—Shortest distance between one of the states of the U.S. and Russia is (1,056) (56) miles.
- 2—The smallest republic in Latin America is (El Salvador) (Panama).
- 3—Morocco (is) (is not) a member of the Arab League.
- 4—(Antonio Segni) (Giovanni Gronchi) is premier of Italy.
- 5—The most recently discovered planet is (Neptune) (Pluto).
- 6—British governor of Cyprus is (Sir Winston Churchill) (Sir Hugh Foot).
- 7—Most recently admitted member of the U.N. is (Ghana) (Guinea).
- 8—John F. Kennedy's middle name is (Francis) (Fitzgerald).
- 9—New York's Bellvue Hospital is now immunizing new-born babies against (small pox) (polio).
- 10—Secretary of Commerce is (Frederick Mueller) (Nathan F. Twining).

Count 10 for each correct choice. A score of 0-20 is poor; 30-60, fair; 70-80, good; 90-100, excellent.

Decoded Intelligram

1—58, 2—Salvador, 3—le, 4—Segni, 5—Pluto, 6—Foot, 7—

All Fabrics Soon To Be Labeled

A new fabric labeling law goes into effect March 3, 1960.

According to Extension Home Management Specialist Alice Peavy, this law requires that names and percentage of all fibers making up more than five percent of the whole must appear on the label and in the order of their predominance.

We are dependent on labels because it is difficult to look at or

feel a modern fabric and be certain what fibers are in it, points out the Auburn specialist. And maximum performance and satisfaction from a fabric depend on its fiber content, the construction and finish of the fiber, and its proper use and care.

Although many manufacturers have been giving this information on labels, the new law should give it on all fabrics and prevent mislabeling.

STRAWBERRY VARIETIES

Although fall planting is recommended, strawberry plants may be set any time from November 1 to April 1.

Auburn Extension Horticulturist John Bagby recommends Klommore and Blakemore varieties for South and Central Alabama, and Blakemore and Tennessee Beauty are suited for northern counties. The Suwannee is suited to all sections of the state, but it is not good for shipping.

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Quality
Feeds - Seeds
Fertilizers
IT'S GOOD BUSINESS—
—IT'S YOUR BUSINESS
LAUDERDALE COUNTY CO-OP
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"Bama's Best" Ham
Packed at Home
FLORENCE PACKING CO.

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• TRACTOR • TRUCK • CAR
\$4.50 (Exchange)
YOU'LL FIND PLENTY PARKING SPACE AT
AUTO ELECTRIC SERVICE
Cherry & College Sts. Florence, Ala. D'al AT 2-9191

Climax National 4-H Week Mar. 10

National 4-H week will be climaxed in Laurens County when the County 4-H Council will hold their annual party and council meeting at the Florence Recreation Building on the night of March 10 at 7:00 p.m., Albert Heaslett, Assistant County Agent, and Willie Mae Crockett, Assistant Home Agent, announced this week.

This is open to all 4-H members who are officers in their local clubs.

There will be a special demonstration on parliamentary procedure given by the Waterloo 4-H members. All officers should make their plans to attend.

March 25 Date For Co-op Contest

March 25 is the date set for the county finals for the co-op Essay Speaking Contest. The speaking contest will be held in the form of a dinner meeting at the Underwood School cafeteria at 7:00 p.m. on that date.

This contest is sponsored annually by the Russellville Production Credit Association, Federal Land Bank Association, and the Laurens County Co-Op.

The first prize for both the boy and the girl will be an all expense paid trip to Auburn University for the State Camp in July.

4-H members who are interested, should contact their local leader or the extension office as soon as possible.

Social Security Freeze Explained

"You can't freeze your social security record unless you are disabled," Mrs. Mary King Temple, Manager of the Social Security Office, stated today. "Many people misinterpret the disability freeze provisions. They stop work because they want to, don't like their job or for some other reason. Then they inquire at our office about the freeze."

Mrs. Temple explained that freezing a social security account was something like a waiver of premium on a regular life insurance policy. If the person can't work anymore because of disability, he no longer has to pay the premium to keep the policy in force.

In the social security program anyone who has worked five years out of ten year period immediately before becoming disabled, may have his account frozen. The purpose of this action is to insure that subsequent benefits payable will not be reduced or affected because of no earnings while disabled.

"The disability freeze is for people who become disabled before age 50," Mrs. Temple stated. "Cash benefits are payable to the disabled person and his dependents starting at age 50. If you want more information, contact the Social Security Office, 204 Annapolis Avenue, Sheffield, Alabama."

VETERANS OFFERED PENSION CHOICE

Approximately 26,523 veterans and dependents in Alabama will be offered a choice between the old and new pension systems, Neil R. Smart, Manager, VA Regional Office, Montgomery, announced today.

These veterans and dependents are those already on the pension rolls and are currently receiving pension checks.

All pension recipients will receive in the mail with their next pension check, a pamphlet explaining the choice and giving full particulars on both the old and new laws. Instructions for filling out a card to signify their choice will also be enclosed.

Start cooking bacon without separating the slices. Just remove the number of slices needed in one piece, put them in a cold skillet, and heat slowly. Turn and separate the slices as the heat loosens them. If your children neglect to close their closet door, fix a screen door spring on each door.

4-H Members To Enter Calf Show

By ALBERT C. HEASLETT
Ass't County Agent

Ten 4-H members in Laurens County are now feeding and grooming their calves for the Spring Fat Calf Show which will be held in Florence in the last part of April. This event is sponsored annually by the Laurens County Cattleman's Association.

The following club members will enter calves in the show: Charlotte Murphy, Linda Murphy, Jerry Daily from Waterloo, Wayne Phillips, Wilson, Dickie Whitten, Oakland, Trent Butler, Mars Hill, Dan Thornton, Killen, Curtis Ritter, and Jeffery Hammond, Lexington and Vicky Spry from Rogersville.

These 4-H members realize the importance of proper feeding and management of their calves especially at this time.

Laurens clubs have set an enviable record in the past with their fine offerings at the Spring Calf Shows and this year should see some fine stock on display.

Colorful, Lasting Flower Is The Mum

A favorite flower throughout the United States, chrysanthemums are easy to grow in the home garden.

Since mums produce colorful blooms from early fall until killing frosts, the long-lasting flowers brighten the garden and are popular for making flower arrangements. Extension Ornamental Horticulturist Troy Keeble reports that a new U. S. Department of Agriculture bulletin, "Growing Chrysanthemums in the Home Garden," answers many questions about chrysanthemum varieties and how to grow them.

Mums are sold as packaged plants for both spring and fall planting, and cuttings are available in the spring, says Keeble. He points out that both the plants and cuttings (when well rooted) will bloom the same year they are planted. Hardy mums, which can survive the winter outdoors, will grow from year to year without replanting. However, the varieties bought from florists as house plants are not hardy and usually do not survive the first winter when they are transplanted outdoors.

The Auburn specialist advises gardeners to plant chrysanthemums in fertile, well drained soil and to be sure that they get full sunshine all day. Also, delay spring planting until after killing frosts.

SOUTHEASTERN WORLD CHAMPION SHIP RCA

RODEO
STARRING IN PERSON
TV'S GUNSMORE
TRIO



CHESTER-KITTY-DOC.

MARCH 17-20

STATE COLISEUM

MONTGOMERY

\$10,000 IN PRIZES

5 PERFORMANCES

8:00 P.M. Thurs., Fri., Sat.; Matinee 2:00 P.M. Sat. & Sun.

TICKETS
All seats reserved, \$2.25, \$2.00, \$1.75, \$1.50, \$1.25, \$1.00, \$0.75, \$0.50, \$0.25. Mail order 1st. Central Ticket Agency, Bldg. 41 Dexter, Montgomery, Ala.

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The Florence Herald

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This outstanding policy will help to pay those unexpected expenses for bodily injury—whether simple or serious—when accidents strike without warning at work, on the farm, at home, at school, at play, or while traveling. Here is a modern, practical, essential and economical personal accident policy prepared to give the best possible protection at the lowest possible cost that will fit the pocketbook of every family.

Each member of the family—man, woman and child—regardless of age, residence, occupation or activity—is constantly exposed to accident hazards "around the clock" and "around the calendar" and should have this valuable and helpful protection which is now available through this newspaper because of the serious accident situation which exists everywhere today. Subject to the policy provisions, it includes indemnity for Loss of Life, Loss of Limb, Loss of Sight, Total Disability, First Aid, Ambulance, Hospital and X-Ray.

The policy is issued without medical examination. There are no age limits (specific loss and total disability indemnities are reduced fifty per cent (50%) when the insured is or becomes age 70 and over.) It costs only \$5.00 per person per year, plus a first-year only registration fee of \$1.00. This averages but slightly more than a penny a day for protection everyone needs and can afford to pay. It is issued by Old Republic Life Insurance Company, Chicago, Illinois.

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Month _____ Day _____ Year _____

Full Name of Beneficiary _____

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Old Republic Life Insurance Company, Chicago, Illinois, reserves the right to reject this application. Protection does not begin until NOON of the actual date of issuance of the policy. Not Refundable. Policy is renewable at the option of the company only.

You, too, and each family household member can benefit by this valuable and vitally necessary personal accident protection program.

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Best time to open your savings account is NOW!

Funds Deposited By March 10th
Earn From First of the Month
At Maximum Rate Allowed by
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About half the people of South America live in Brazil. Brazil is the largest country in South America... and the fourth largest country in the world.

Eggs are important in reducing diets. They contain a generous amount of protein and other essential nutrients, but have only 154 calories in a two-egg serving.

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Regular \$12.95 to \$14.95
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NOW ONLY **\$8.99**
559 PAIR SIZES 6 to 15

GABLES SHOES

121 E. TENN. FLORENCE

Political Announcements

The following Political Announcements have been paid for by the candidates whose names are affixed thereto.

FOR BOARD OF EDUCATION

I hereby announce my candidacy for member of the Lauderdale County Board of Education subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.

A. D. RAY, JR.

FOR MEMBER,

BOARD OF EDUCATION
I hereby announce my candidacy for member of the Lauderdale County Board of Education subject to the action of the voters in the Democratic Primary May 3, 1960. Your vote and support will be appreciated.

LAWRENCE GOINS

FOR TAX COLLECTOR

I hereby announce my candidacy for Lauderdale County Tax Collector subject to the action of the

voters in the Democratic Primary, May 3, 1960. Your vote and support will be sincerely appreciated.
WEAVER FUGUA, JR.

FOR TAX COLLECTOR

I hereby announce my candidacy for the office of Tax Collector of Lauderdale County subject to the will of the voters in the Democratic Primary May 3, 1960. Your vote and support will be appreciated.
HAROLD KOONCE

FOR TAX COLLECTOR

I hereby announce my candidacy for the office of Tax Collector of Lauderdale County subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.

NOLAN PHILLIPS

FOR TAX COLLECTOR

I hereby announce my candidacy for Lauderdale County Tax Collector subject to the action of the voters in the Democratic Primary May 3, 1960. Your support will be deeply appreciated.
VERNA H. TUCKER

FOR TAX ASSESSOR

I hereby announce my candidacy for the office of Tax Assessor of Lauderdale County subject to the action of the voters in the Democratic Primary May 3, 1960. Your vote and support will be sincerely appreciated.

B. P. (Junior) LOVEFACE

FOR TAX ASSESSOR

I hereby announce my candidacy for the office of Tax Assessor subject to the will of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be sincerely appreciated.
MRS. HELEN L. MURPHY

FOR SUPT. OF EDUCATION

I hereby announce my candidacy for the office of Lauderdale County Superintendent of Education subject to the will of the voters in the Democratic Primary May 3, 1960. Your vote and support appreciated.

ALLEN THORNTON

FOR SUPERINTENDENT

I hereby announce my candidacy for Lauderdale County Superintendent of Education subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support appreciated.
JOE C. WILSON

FOR COMMISSIONER, District 2

I hereby announce my candidacy for member of Lauderdale County Court of Commissioners, District 2, subject to the action of the voters in the Democratic Primary May 3, 1960. Your vote and support will be appreciated.
IRVIN OLIVE

FOR COMMISSIONER, District 2

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and influence appreciated.
CORBERT K. SMITH

FOR COMMISSIONER, District 4

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners, District 4, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be sincerely appreciated.
GEORGE MANGUM

FOR COMMISSIONER, District 4

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners, District 4, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
NOLAN ROBINSON

FOR COMMISSIONER, District 4

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners, District 4, subject to the will of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
ANDY WHITE

FOR COMMISSIONER, District 4

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
PERCY WRIGHT, Jr.

FOR COMMISSIONER, District 4

I hereby announce my candidacy for member of the Lauderdale County Court of Commissioners, District 4, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be sincerely appreciated.
SAM THRASHER

FOR JUSTICE OF THE PEACE

Beat 10
I hereby announce my candidacy for Justice of the Peace, Beat 10, subject to the will of the voters in the Democratic Primary May 3, 1960. Your vote and support will be appreciated.
H. F. KOONCE

FOR CONSTABLE, Beat 10

I hereby announce my candidacy for the office of Constable, Beat 10, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
W. R. (Bill) DALTON

FOR CONSTABLE, Beat 10

I hereby announce my candidacy for Constable, Beat 10, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
JOHNNY F. OLIVER

FOR CONSTABLE, Beat 10

I hereby announce my candidacy for Constable, Beat 10, subject to the action of the voters in the Democratic Primary, May 3, 1960. Your vote and support will be appreciated.
W. T. WILLIAMS

LAUDERDALE COUNTY FARMERS CO-OP Lauderdale County Farmers Can Now Supply . . .

All their production needs through
their own modern supply store.



Lauderdale County Co-op's new modern display store as seen by Lauderdale County farmers at their annual membership meeting here, February 20th.

IT'S CONVENIENT . . .
IT'S NEW . . .
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QUALITY • SAVINGS • SERVICE

Come by and look around . . . Check
our prices . . . Our salesmen are always
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LINE OF . . .
INSECTICIDES



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THIS MONTH

IN RURAL ALABAMA

SECTION OF - THE FLORENCE HERALD - FLORENCE, ALA.

Law Changed

Cotton Farmers Urged To Plant or Release Acres

JASPER JERNIGAN
Extension Agronomist
Auburn University

LET'S make this a banner year for cotton and take advantage of the new legislation to get our million-acre allotment planted in 1960.

Here's what a cotton farmer must do each year to keep his allotment: (1) He must plant at least 75 percent or (2) release at least 75 percent or (3) plant and release a combination of 75 percent of his allotment. In case a grower does not plant or release his allotted acres in 1960, his allotment will be cut in 1961. Here's an example of what will happen. If a farmer has a 20-acre allotment in 1960 and doesn't plant or release it, his allotment will be reduced to 10 acres in 1961.

The minimum requirement is to plant or release 75 percent of an allotment. However, to get maximum returns from our million-acre state allotment, growers should make a special effort to plant or release 100 percent of their allotted cotton acreage. Farmers wanting more cotton should make application for extra acres at their local Agricultural Stabilization and Conservation office. And in no case should a grower make application for more acreage than he can handle. The closing date for releasing cotton or making application for additional acreage is March 15.



JERNIGAN

Also, farmers who released their cotton allotments in 1958 and 1959 must plant at least one-tenth of an acre of cotton this year to keep their allotments. Growers planting this minimum acreage must also release additional acreage up to 75 percent of their allotted acres in order to protect their allotment.

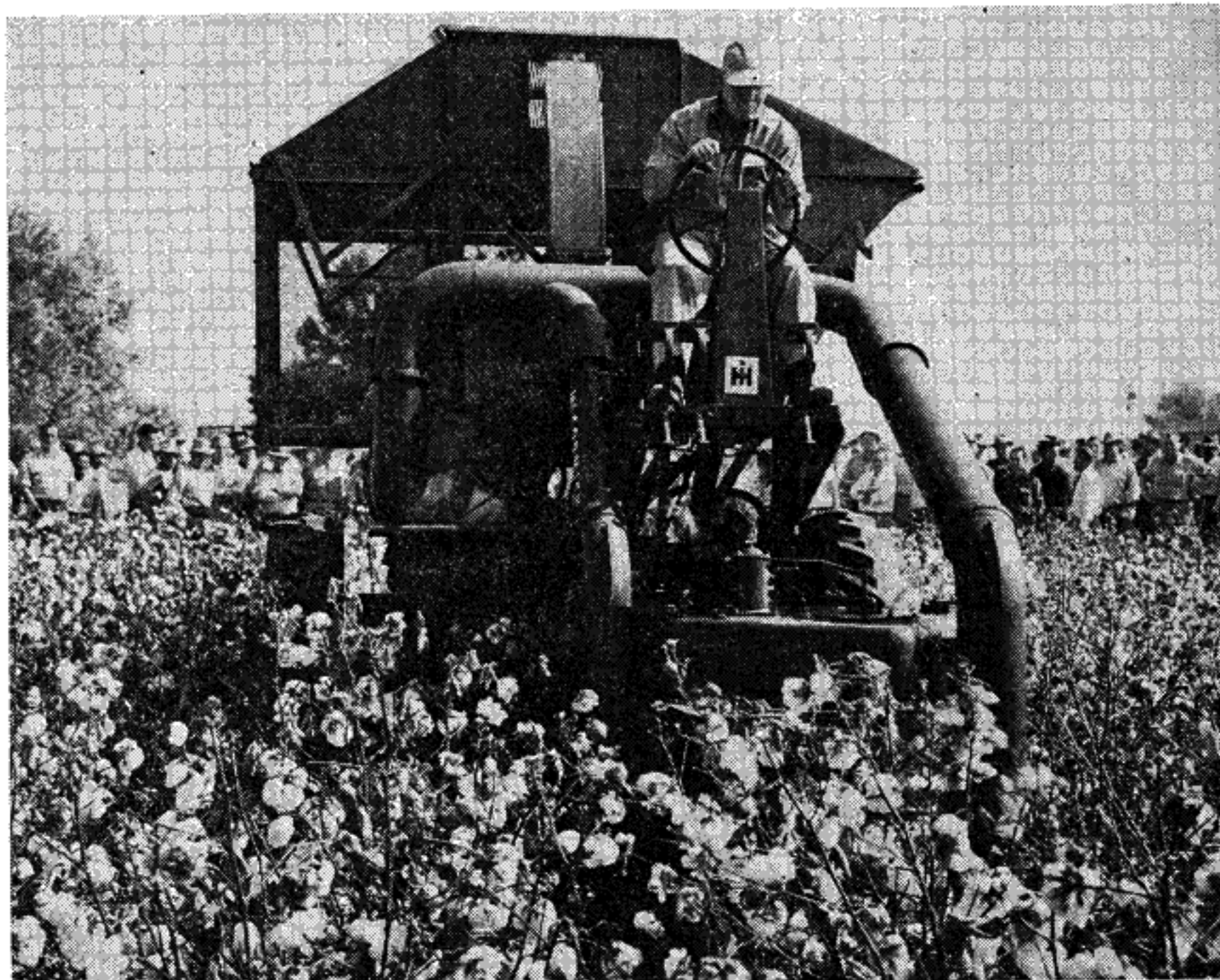
Last year Alabama farmers failed to plant 165,000 acres of cotton. This cost us about \$25 million. Now, with the new transfer law growers can help the state's farm economy by shifting unwanted cotton acres to farms wanting additional acreage.

Besides planting more cotton, farmers should follow good practices to increase the efficiency of their cotton production.

Select Good Land

Plant cotton on fertile, well-drained soil that warms up early in the spring. And to increase yields, use a good crop rotation system if there is plenty of good cotton land on the farm.

Make a soil test as early as possible and



get lime applied if needed. Follow the recommendations from the soil testing laboratory for efficient use of the fertilizer. And for irrigated cotton, be sure to state on soil test form A that you plan to irrigate.

General recommendations call for 50 to 60 pounds each of N, P₂O₅ and K₂O (nitrogen, phosphate and potash) per acre. On Sand Mountain the rate of nitrogen can be stepped up to 70 to 90 pounds per acre. And on the fertile red soils of the Tennessee Valley, 40 pounds of each nutrient is recommended. Irrigated cotton can profitably use 90-120 pounds each of these three plant nutrients.

Plant A Recommended Variety

The following varieties are recommended by Auburn University Experiment Station:

Northern Alabama		Southern Alabama
Wilt-resistant	Wilt-susceptible	Wilt-resistant
Dixie King	Pope	Auburn 56
Auburn 56	Stoneville 7	Dixie King
Plains	Hale 33	Plains
Coker 100A	Fox 4	Coker 100A
Empire	Stardel	All-in-One

Auburn 56 has outstanding storm resistance and is the best variety to plant for mechanical harvesting. During bad weather less loss will occur with this variety. Empire also has considerable storm resistance.

Only wilt-resistant varieties should be grown on the wilt-infested soils of the state. And wilt-susceptible varieties are not recommended in extreme southern Alabama.

Seed at least one bushel of reginned and properly treated, certified seed of one of the recommended varieties per acre. If acid-delinted seed are used, seed 12 to 16 pounds per acre.

Getting and keeping a good stand of cotton cannot be overemphasized. Maintain two to three plants per hill 12 to 18 inches apart in the drill. For mechanical harvesting, three to four plants per foot of row is recommended.

Plant On Time

Planting on time costs nothing extra but will result in increased yields. Recommended planting dates in Alabama are: South Alabama, March 25-April 10; Central Alabama, April 1-15; North Alabama, April 10-25.

Skip-row planting (planting four rows and skipping four rows) is becoming more widespread and offers growers an opportunity to increase the yields from their allotments. Farmers with plenty of good cotton land might give it a try. During a four-year test at the Tennessee Valley Substation, skip-row planted cotton out-yielded solid plantings by 678 pounds of seed cotton per acre. Similar results have been obtained in other southeastern states. Skip-row planting also makes

(Continued on page 8)



Keeping Ahead in Farming

by
A. W. Jones
Auburn University
Extension Marketing Specialist

Meat Animal Trends

Meat animals may continue to pull ahead of other farm enterprises. Some reasons for this trend are that more land is going into pastures, pasture land is receiving better treatment, better use of adapted crops and fertilizer, increased corn yield, and better breeding and management practices.

We have the land, climate, rainfall, adapted grazing and feed crops, and markets to compare favorably with other enterprises in the state and to compete with other livestock-growing areas outside the state. What better use could we plan for more Alabama resources than in the production and sale of cattle, calves, hogs, and lambs?

Bargaining Power

Tremendous bargaining power is held by two of the three big economic groups in this country—labor, through trade unions, and industry, through built-in bargaining advantages due to the enormous size of many corporations. However, finding ways to exercise more bargaining power is one of the real needs today in the third big group—agriculture. Most farmers still have not found a way to bargain for prices for the products they market.

In 1958 consumers spent over \$68 billion for food while the gross farm income for all agriculture was less than \$38 billion. Out of this amount, farmers spent over \$24 billion for production expenses leaving only a little over \$13 billion for management and labor. Even this figure included nearly \$4 billion for such things as food, feed, family supplies produced on the farm, and other items that were not real money income.

Therefore, the farmers' actual net income amounted to less than \$10 billion—a tiny, pitiful

fraction of our gross national production or expenditure of over \$437 billion.

More Cooperation Needed

Successful business depends upon our ability to understand and get along with our fellow men. And only through added cooperation can bargaining be profitable. Two of our farm leaders have expressed their views on farmer-bargaining through cooperative effort.

Kenneth Hood, American Farm Bureau Federation, and Joseph G. Knapp, Farmer Cooperative Service, feel that since the trend toward mass distribution and specification buying will probably continue, there are only two alternatives facing the grower. He may remain alone in the mass distribution system having little decision-making power, or he may join with other growers to retain control over major marketing decisions.

Land Prices Leveling Off

An end to the five-year upsurge in farm land prices which added nearly one-third to land values is foreseen by the USDA. And the followup may be a price decline. The sharp drop in farm income during the last half of 1959 took much of the stimulus from the land market.

There are still some factors, however, which tend to support a further rise in the land market. Among them are continuing pressures for farm enlargement, demand by farm operators for the limited number of tracts that come on the market, prospects of further gains in the general economy, and conversion of farm land to non-farm uses.

The proportion of total farm capital represented by real estate is now the highest in recent decades.

Dirt Clogs Refrigerators

IT'S impossible for refrigeration systems to do a good job if condenser coils or fins are clogged with dust and dirt.

This radiator-like part of a bulk milk cooler, egg cooler, freezer, or household refrigerator depends upon good air circulation to function well. Auburn Extension Engineer Bill Cox advises cleaning the coils and fins periodically with a compressed-air hose and brush.

Be sure to straighten any fins that may become bent during cleaning, says Cox. He recommends cleaning egg coolers and bulk milk coolers about once a month and home freezer and refrigerators, twice a year.

DHIA Brings \$50 Premium

DAIRY cows enrolled in the national Dairy Herd Improvement Association program returned an average profit to herd owners in 1958 of \$78 per head over total estimated cost of feed and care. In contrast the average cow provided her owner with only \$28 above estimated expenses during the year.

Parasite Eggs Hard To Kill

U. S. Department of Agriculture scientists have found that eggs of some turkey and chicken parasites may live from two to four years after being deposited on soil and left exposed to outside weather. These findings indicate that a three-month or 12-month rotation of poultry yards is inadequate for the safety of young chicks and poults.

1959 Discoveries

NEW knowledge was uncovered during 1959 by farm scientists of the U. S. Department of Agriculture.

Perhaps the most important on the long list was the removal from plants and partial purification of a plant pigment which controls all plant development. Research that included performance testing of beef cattle, the heritability of tenderness and other quality characteristics in meat, and methods of measuring tenderness in live cattle was conducted.

The USDA also experimented with pelleted and chopped alfalfa hay for sheep, irrigation with brackish water, decontamination of agricultural land from radioactive fallout, and many other progressive ideas.

ITEMS from the EDITOR'S DESK

by
Rendell Byrd

Cotton—What's That?

THE cotton situation in our state hasn't quite reached the point where folks say, "Cotton—What's that?" But the old king of cash crops has had a hard struggle.

It looks now as though we'll be planting more of the "white gold" since legislation has changed the law which thawed the freeze on individual farm allotments. Now you can loan your allotment (through your ASC office, of course) to your neighbor and still hang on to your rights to the acres for planting another year.

Hope you read the article on page one of this issue. Jasper Jernigan, Extension agronomist of Auburn University, gives all the facts and some recommended production practices, too.



BYRD

Control Programs Blamed

I'm afraid we're too eager to place blame away from ourselves, especially when the subject being aired is a government program. Seems that we farm folks and agricultural workers like to think of our lost cotton acres as a direct result of the cotton acreage control program.

I heard a good answer to that one the other day. Dr. E. T. York, Jr., our Extension Service director, said, "Some have assumed that acreage control programs are responsible for our declining acreage. Although our acreage has been reduced more than 60 percent in the last 20 years, California farmers subjected to the same acreage control laws have increased their acreage over 100 percent. While our production dropped 40 percent, California's production increased 254 percent. Obviously, acreage control programs as such cannot be blamed for our difficulty."

Dr. York fingered YIELDS as the major reason for our declining acres. To stay in the cotton business we have to produce two to three bales per acre. It's being done, too, in some sections of the state.

Produce Own Groceries

How long has it been since you planted a garden? John Bagby, the Extension horticulturist, told me a few days ago that the number of farm gardens dwindle a little each year. Guess folks just rather garden in a grocery bag than a clean, fresh-plowed garden, even though it costs them a lot more.

I noticed in Bagby's article (in this issue) that a half-acre garden will produce \$325 worth of vegetables—enough for a family of five. That's quite a savings. In fact, you could buy yourself a home freezer to store next year's produce in with that kind of money.

Cost to Non-Gardener

I'd say that a family of five would spend at least \$25 a week for groceries (not including milk) when they have to buy everything they eat. That's a minimum of \$1300 a year.

I saw that Mrs. E. G. Kivette of Conecuh County kept a record of everything she bought last year, and her groceries came to only \$459. She had a garden and canned 300 quarts of vegetables—including fruits and meats.

This Month In Rural Alabama

What Do You Know About Supply And Demand?

OTIS RUSSELL
Extension Marketing Economist
Auburn University

LIVESTOCK prices are constantly changing. In fact, about the only consistent thing about prices is the fact that they vary. And while it is difficult to predict price changes, being able to understand the basic factors that cause them to change is important in making marketing decisions.

What Sets Prices?

The two basic factors in determining livestock prices are supply and demand. The relative weight of the two determines the price level. But if there is a shift of relative weight of either demand or supply, the price level will move up or down.



RUSSELL

For example, if the number of livestock offered for sale increases without an increase in demand, then livestock prices will decline. On the other hand, an increase in demand without an increase in livestock supply will result in higher prices. Notice how a change in the weight on either side of the balance in the illustration will change the price level.

Reasons for Price Level Change

Disposable income is one of the biggest factors influencing demand. And changes in demand may result in a different price level. Disposable income is simply the number of dollars consumers are able and willing to spend for a product. And the amount of money spent for meat depends upon the portion of the consumer's disposable income that he can allot to meat. This is generally from five to six percent.

This could mean that a rise in the consumer's income would create a rise in demand for meat. However, we must keep in mind that all products are in competition for the consumer's dollar.

Consumer income changes gradually. But regardless of the income bracket, consumers spend—with reasonable, definite limits—a given amount of their income for meat.

Let's look at the meat dollar this way. From day to day and week to week, the amount consumers spend for meat is relatively stable. During the same time, however, the supply of livestock offered for sale varies significantly. The result is more and more livestock over which to stretch the same number of consumer dollars. Therefore, as marketings

This Month In Rural Alabama

WEATHER
PREFERENCES
RELIGION
INCOME
POPULATION
DEMAND

Shift the weight on either side...price changes!!!

increase, slaughter and production increase, and a price decline is necessary to move the larger volume of meat. On the other hand, as marketings decrease, prices rise.

Other Reasons

Consumer income also affects livestock prices another way. As income rises, consumers' tastes and preferences may change. Thus, with more money to spend, the consumer may prefer higher-priced cuts of meat. This, in turn, has an effect on the supply and demand of certain meat products. Consumer preferences may also change as a result of education.

Certain factors influencing eating habits have a direct effect on demand. For example, meat consumption drops off during hot weather, and certain seasons of the year—Christmas and Thanksgiving—more of one meat is bought than others. Religion is another factor affecting demand.

With a newborn baby every seven and one-half seconds, our population increase has a direct bearing on demand. And as population increases, more people are added to the working group creating more food dollars. Thus, total demand for meat will rise.

Things Affecting Supply

Supply to the consumer may mean the abundance or lack of meat at the market. To the farmer or producer, supply means the number of animals raised and marketed, or probably more important, the amount of meat the animals yielded.

Cattle and Hog Market Outlook

A sharp turnaround in hog production and recent developments in the cattle situation have changed the outlook for livestock producers.

During the first 10 months of 1959, the number of hogs slaughtered under Federal inspection was 15 percent higher than a year earlier, says Extension Marketing Economist Otis Russell. But during the last two months of the year, the number was 21 percent higher than in 1958. As a result of this increase, hog prices received by farmers dropped to \$11.20 per hundredweight in December. And this price is the lowest since January of 1956.

Because of this, the specialist points out that the hog industry is apparently entering a period of downswing in production. Record slaughter of breeding animals plus a cutback

A number of factors affect the number of livestock raised and marketed. The first of these is price. For example, producers react to rising prices by increasing production. Increased production results in increased marketing in the future. And once marketings begin to increase, prices begin to go down.

Feed costs, another important factor affecting supply, are influenced by the amount of feed available. And feed supply and its cost determines the number of animals produced, the number fed out, and the weights at which the animals are marketed.

A third factor accounting for daily and weekly changes in price is irregular marketing. Market receipts vary largely because of seasonal production patterns for livestock but partly because of producers' decisions to market tomorrow instead of today. And as receipts increase or decrease, prices necessarily move up or down.

In A Nutshell

Look again at the important factors determining livestock prices. The first one was the demand for meat, influenced by population, consumer income, consumer preferences, and the availability of competing products. That's one side of the balance.

On the other side is supply, influenced by livestock prices, feed costs, seasonal production, and marketing patterns. This delicate balance determines your livestock prices.

See your county agent for information on marketing your livestock and all other products.

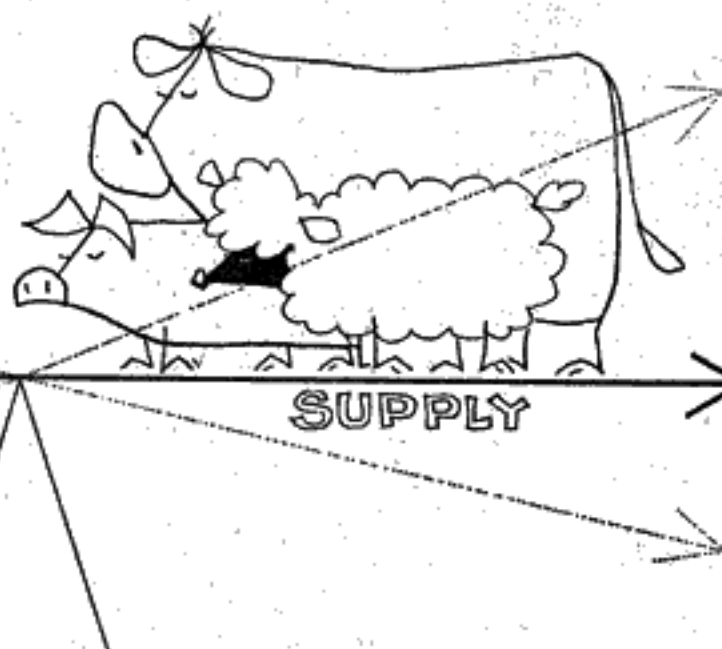
in breeding intentions for this spring give evidence of the change in production. As a result, the hog outlook is more optimistic.

An eight percent higher cattle slaughter during November and December has been interpreted to mean that the sharp build-up in cattle numbers is slowing down. Therefore, the immediate cattle outlook would be for increased slaughter and lower prices.

However, points out Russell, the high level of slaughter only indicates the large number of cattle on feed during the fall. In contrast to high steer and heifer slaughter, cow and calf slaughter have stayed at relatively low levels. Although a larger supply of beef is indicated, the increase is not expected to cause a serious break in prices.

PRICES

\$30
\$28
\$26
\$24
\$22
\$20
\$18
\$16
\$14
\$12
\$10
\$8



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Dees-Huggins Study Records

About the only sure way to know if you are making a profit or loss in the beef cattle business is to keep records on every phase of the operation, especially the breeding and herd replacement program. Neck chains and ear tags are being used by Howard Dees of Conecuh County.



Dees Shows Ear Tag On Calf

WANT to see one of the most beautiful farms in Alabama?

Then drive out Route F from Evergreen to the Jay Villa Plantation and feast your eyes on some clean farm living—9,000 acres of it.

Howard Dees, farm manager and a partner of owner Thomas E. McMillan of Brewton, dressed the farm up over the past several years. There's no trash, not even a scrap of paper to litter the green, rolling acres—just whiteface cows. And developing a top-quality herd of horned and Polled Herefords through efficient management and proper breeding practices is responsible for the looks of the farm.

Cattle Ahead of Grazing

It all started back in 1943 when Dees set out to put the place on a paying basis. But profit-hungry, trigger-happy Dees got too good a start with the cattle—he had them out way ahead of the grazing. Says Dees "After the first year those slopes and low hills were bald as an apple, and I saw right away I had to get rid of those animals and develop pastures first."

So, he sold the herd and started planting grazing crops. While he was doing this he set up an efficient, profitable hog operation

to tide him over the pasture-building period, points out County Agent M. H. Huggins, who works closely with Dees in all of his farming operations.

Today Dees has 500 acres in coastal bermuda, 400 in Pensacola bahia grass, and between 300 and 400 acres in crimson clover. Grazing these acres are two herds of cattle—a registered herd of 80 brood cows and a 400-brood-cow commercial herd. And that's not counting the calves and bulls.

His commercial animals are three-quarters Hereford and better. In fact, some of them are purebred—the ones that didn't quite have the markings for registering in his purebred herd. But these animals make top-quality brood cows in his commercial herd. And Dees is planning to up the number in this herd to 800 just as fast as he can develop pasture to take care of them.

Dees puts the bulls in the pasture with the grade herd on Jan. 1 and sends them back to the bull pasture May 15. This way he gets fall-dropped calves that go to market the next June, or thereabout. He also creep-feeds the critters to hurry them along to market.

In Purebred Herd

Controlled breeding is practiced in the purebred herd. That is, the bulls are not allowed to run in the same pasture with the cows. When a cow is ready to breed, she is pulled from the herd, bred, and returned to the pasture.

Dry cows are kept in a separate pasture away from lactating mothers and their offspring. Calves stay with their mothers from nine to 10 months feasting on lush grazing and mothers' milk. Then the best ones are selected for herd replacements. At this time each calf is given an ear tag and number identical to that of its mother.

Those calves selected for herd replacements are pastured by themselves where Dees can watch for proper development and the quality characteristics he wants in his brood herd. Before the two-year-old breeding date Dees culls the calves again, removing the ones that failed to show the proper qualities. The

others, which have proved to Dees that they are top-quality prospects for the brood herd, are given a new ear tag and number that stays with them from then on.

This number is valuable to Dees in keeping records on each of his brood cows. He can keep tab on the number of calves dropped by individual cows and cull those animals that fail to bring a calf as often as they should.

Performance Testing

To keep a close check on the quality of his herd, Dees keeps a couple of bulls on the Auburn Experiment Station testing program each year. In fact, he has entered bulls in the program ever since it was started six years ago. The latest report on the two bulls now on test shows that one of the animals averaged gaining 4.14 pounds per day over the last 56-day test period, and the other made a daily gain of 3.21 pounds during the same period.

Another indication of good breeding and good quality, points out Agent Huggins, is seen in the calves Dees places with 4-H Club members in the county. Calves from his commercial herd always gain faster and finish out as top animals at the show. And usually it's one of these animals that takes the grand championship of the show.

Breeding Stock Source

Huggins reports that Dees has established a good source of herd bulls, and farmers in and around the county are taking advantage of this fact by getting breeding stock from Dees to build their own herds.

According to Dees, the entire breeding and management program for his herds was set up under the supervision and guidance of Agent Huggins and the Extension livestock specialist at Auburn.

This Month In Rural Alabama

THIS MONTH IN RURAL ALABAMA

Cooperatively published and distributed monthly by

THE FLORENCE HERALD

MARCY B. DARNALL AND HAROLD S. MAY
publishers

and the
Auburn University Extension Service
DR. E. T. YORK, JR., director

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Efficient Production In All Crops Has Definite Appeal To Community Clubs

R. G. ARNOLD
Extension Community Development
Auburn University

DR. E. T. YORK'S 100-Million-Dollar Challenge to the cotton leadership of Alabama has a very definite appeal to our Alabama rural community improvement clubs.

Among other things indicated in Dr. York's analysis of the state's cotton situation is the fact that we have lost acreage to the far West because growers there have learned to produce more profitably than we have. Many of our cotton farmers have felt that they were wasting their time with both low yields and low acreages; consequently they have thrown in the sponge and quit. Had they been making about two bales per acre, doubtless many would have realized their opportunity and stayed with cotton.

It can be heard on every street corner and at every crossroads store that farmers are leaving the farm, which is true to some extent. But these farmers would have no desire to quit farming if they were producing economically. You do not have to be big in acreage to farm, but you do have to be big in efficiency.

Mr. Richard Blackburn, who was secretary of the American Farm Bureau and my former boss, has a ranch in California. I have heard him say many times "my ranch this, and my ranch that" until one day I said, "Mr. Blackburn, how many acres are in your ranch?" I thought he'd say about 10 or 15,000, but he utterly floored me when he said, "27 acres." Twenty-seven acres in edible, seedless grapes, and he has gone to glory financially. No, you don't have to be big to farm, but you do have to be efficient.

And what I interpreted Dr. York to say earlier this year was that when the cotton farmer, or any other Alabama producer, learns both the science and art of efficient and economical production, he won't want to leave the farm to the bats and owls; farming will be so enticing until even bankers will be milking Brahma cows.

Off hand, I would say that two-thirds of our community club families in Alabama do

not produce much cotton, but a lot of them produce other crops. And it's just as important to do a good job of producing poultry, hogs, or milk as it is to produce cotton. Many of our community club members are part-time farmers and earn a goodly part of their income off the farm. This can be a very happy relationship, but if you want to maintain this profitable setup, you will have to make that small acreage a very profitable enterprise.

County Agent C. H. Webb of Coosa County will tell you that members of the Mt. Moriah Community Club selected row crops as one of their projects. And within a very few years they had raised corn yields to an average of 66 bushels per acre. They also doubled their yields of cotton across the board. County Agent Albert Pitts tells me that Lawrence Community Club members over doubled their cotton yields per acre, community-wise, the first year. They simply organized to do the job and did it.

Many of our communities have taken new cash crops such as hogs, poultry, fruits, and vegetables as projects and have done the same thing with them. Still, there are those who say, "But some of these crops are already in surplus, why add more fuel to the fire that's already destroying agriculture?" Of course, surplus crops do pile up, and they do a great deal of harm, but they are only temporary. Eventually supply and demand will balance each other. But there can be only one surplus farmer, and he's the inefficient producer.

There are great, untold opportunities in farming today—surpluses or no surpluses—for the farmer who properly prepares himself for an efficient job of production. Hundreds of our community clubbers are doing just that, only not enough of it.

Today in Alabama we have around 250 organized rural communities; we should have a minimum of one thousand. If each club selected increased crop and livestock production as a project and followed Extension recommendations, just think what a contribution this would make toward Dr. York's 100-million-dollar challenge.

THE
WAY I
SEE
IT...



by Dr. E. T. York, Jr. - Director
Auburn University Extension Service

LAST month we discussed briefly plans to make an all-out effort in promoting a cotton program this year. In suggesting that we give cotton such a boost, we were by no means suggesting the return to an agriculture dominated by one crop as ours was until some 20 years ago.

Today Alabama has the best diversified agriculture in history with almost equal income from crops and livestock. I am sure that as a state we will be in a much stronger position if we keep it diversified. While we want to do the best job possible with cotton, we also want to boost every other segment of our total agriculture.

Beef Cattle Potential

Our beef cattle industry, in particular, has tremendous potentials for further growth. In fact, Alabama's cattle industry in recent years has enjoyed one of the fastest rates of growth as that for any state in the country.

During the 25-year period from 1930-1955, pasture acreage in the state more than doubled. In the last 10 years, cattle numbers in Alabama increased some 51 percent while going up only 24 percent in the United States as a whole. Approximately one out of every five dollars in farm income in 1958 was from the sale of beef.

More Expansion Ahead

Despite this outstanding progress, I believe the period of greatest expansion and development in our beef cattle industry still lies ahead. We have many natural advantages which should enable us to compete very favorably with other cattle growing areas—even in the face of declining prices. We have the favorable climate, moderate temperatures, high rainfall, and good land suited to a wide variety of feed crops. We are located near large, consuming centers and expanding markets. And we are becoming more expert in forage production and beef cattle management as we gain experience.

Demand Increasing

The demand for beef is increasing steadily as the U. S. population expands at the rate of about 1.7 percent annually. Furthermore there has been a sharp rise in per capita consumption of beef—from about 57 pounds in the 1930's to some 85 pounds in the late 1950's. However, we still do not use as much beef as many other countries. Argentina, for example, has a per capita consumption of some 155 pounds.

Alabama's beef cattle industry is fortunate in having the largest and, as I see it, the most effective state cattlemen's association in the country. This association, which had its annual meeting in Montgomery February 11, is doing an outstanding job of representing the interests of Alabama cattle producers. It is also doing a most effective job in promoting the increased consumption of beef and otherwise helping to build a stronger, more prosperous cattle industry in the state.

We in Extension are delighted to join hands with the Alabama Cattlemen's Association in working toward this goal.

Proper Light Wipes Out Shaving Blues

WILLIAM T. COX
Extension Farm Buildings Specialist
Auburn University

HAS your husband ever enjoyed the pleasure of shaving a really well-lighted face?

Chances are he hasn't, since lighting in many bathrooms is either inadequate or poorly planned. Being able to see the top and back of the head is important, too, when you set and groom your hair.

To achieve these desirable results, provision should be made for:

- (1) a long line of light at either side of the mirror to assure light under the chin;
- (2) light above the mirror or on the ceiling for top-of-head lighting;
- (3) well shielded wall brackets which are at least 30 inches apart so that one looks between and not at them;
- (4) a single or double row of fluorescent tubes along the full width of wall-to-wall mirrors, and a good reflecting surface on

counter tops to make up for absence of side lighting.

Luminous ceilings in the bathroom literally give out a feeling of cleanliness and cheerfulness. Several manufacturers have made packaged luminous ceilings available in four-by-four and four-by-six-foot sizes. Long fixtures such as these do the best under-the-chin lighting job, but they should be supplemented by two 20-watt fluorescents or two 40-watt incandescents above the mirror.

For a freestanding lavatory, you should have at least three fixtures, one above the front edge of the bathroom and a pair spaced 30 inches apart at either side of the mirror. For appearance's sake, shielded tubes should be used. It's vital that incandescent lamps have shields with good diffusing qualities. A minimum requirement in fluorescent lighting calls for 20-watt lamps at either side of the mirror and in the ceiling fixture.

In tub or shower enclosures, a 60-watt, vaporproof, recessed fixture is needed, since light just won't go through walls or around corners.

Row Crops Yield Higher Profits When Fertilizer Is Properly Placed

Where you place the fertilizer in relation to the seed may mean the difference between profit and loss.

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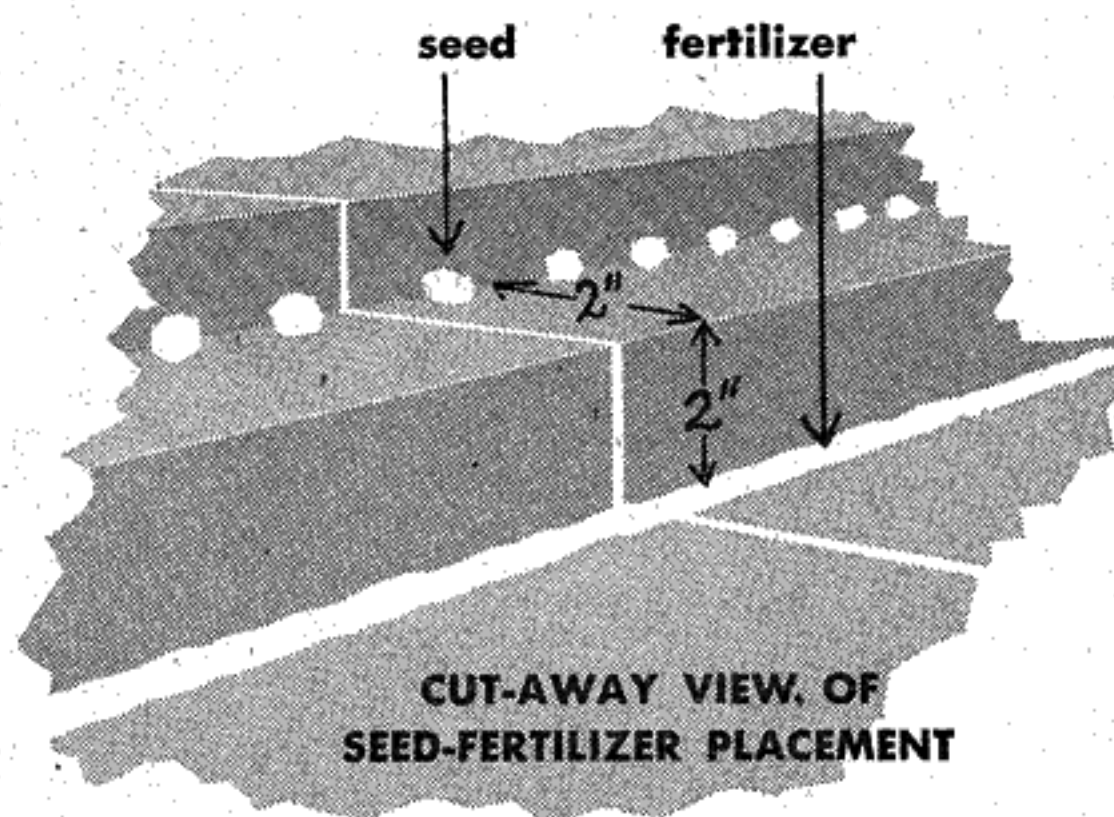
REMEMBER when we used to open up the planters and put down a roll of cottonseed in each row that would fatten the pocketbook of any seed dealer?

Those were the days when we knew little about high germinating seed, less about good seedbed preparation, and nothing about proper placement of fertilizer. Why, I can remember when we used to split the seedbed with a bumper- or knocker-type fertilizer distributor laying a band of fertilizer directly down the center of the row. Then, we would split this furrow with the cotton or corn planter dropping the seed practically in the fertilizer band. That's why we had to plant plenty of seed—enough to get a stand despite the heavy damage to seedlings due to placing the seed too close to the fertilizer.

Just where do you place the fertilizer in relation to the seed when you plant cotton or other crops? The way you answer this question, especially in the field, may determine whether you make a profit or lose on your crop. Fertilizer placed in contact with cottonseed can destroy a big part of your stand. And a poor stand means a poor harvest.

Now let's see just what causes poor seed germination where fertilizer is concerned. Seed placed in contact with fertilizer or in a position where moisture can carry the fertilizer to the seed actually does not prevent the seed from germinating. But as soon as the seed sprouts, the young seedlings dry out as a result of the soluble salts in the fertilizer.

Experiments were conducted at the Auburn University Experiment Station to determine the effect of fertilizer placement on cotton stands. When the fertilizer was placed with the seed or directly below, the stands were very poor. This second experiment proved that the moisture in the soil moves the soluble salts in contact with the seed when they are directly above the fertilizer. That is, as the surface soil dries, moisture from a lower depth—where the fertilizer is



located—rises bringing with it the salts of the fertilizer. Thus, plant seedlings dry out and eventually die.

On the other hand, when the fertilizer was placed two to three inches to the side and two to three inches below the seed (as shown in the above drawing), seedlings were not injured by the salts and good stands resulted. This shows that little or no sideward movement of moisture takes place. Therefore, salts moving upward with the moisture do not come in contact with the seed or seedlings.

In one experiment, fertilizer placed to the side and below the seed level produced 1,412 pounds of seed cotton per acre, compared to 908 pounds produced when the fertilizer was placed directly below the seed and 277 pounds when the fertilizer and seed were together.

Roots of plants make better use of fertilizer if it is placed in a band a couple of inches to one side and below the seed level than if it is scattered throughout the soil. So, be sure to adjust your equipment and check it frequently to insure proper functioning and placement of fertilizer.

If you cannot adjust your equipment to apply the fertilizer at the recommended place, prepare the seedbed over the fertilizer band about two weeks before planting.

The broadcast method may be used on land that has been heavily fertilized in the past if you are still using high rates per acre.

* * *

Meat consumption per person in 1960 is forecast at 161 pounds, up about 2.5 pounds from 1959.

* * *

Dairymen enrolled in a record keeping program have no trouble in culling out low producers if they decide to reduce the size of their herd.

* * *

America's increased population is expected to require 37 percent more milk by 1975.

* * *

Camellia plants should always be handled by the soil ball—never by the stem. Dragging a camellia about by the stem is almost certain to damage it.



Hidden Gun Damage

Here is a tip to all double and single barrel shotgun owners: don't snap your gun shut from the open or broken position. Slamming together the moving parts will cause more wear on the locks and metal than hundreds of fired rounds. After awhile the gun may begin to feel loose.

To properly close a double, over-and-under, or single barrel, hold your thumb against the top lever and close the barrel assembly tightly. Then release the top lever gently so there is little sound. This may take practice for quick, smooth action.

What's the Price of Wildlife?

Every year around \$50,000,000 is spent in Alabama for hunting and fishing. In 1956 the U. S. Fish and Wildlife Service ran a scientific survey and discovered that the average person who hunted and fished spent \$114.42 a year in these outdoor sports, and one person in five, 12 years old or older, hunted or fished. All I had to do to arrive at such a figure was to get the most recent census figures and work from these. My actual result was \$49,746,040.

We Have Other Interesting Facts

Here is the value from wildlife projects in Alabama as determined from last year's county agents' reports: income from hunting rights, \$391,850; fishing income from private ponds, \$726,310; production of natural fish-bait, \$1,399,390; trapping, \$87,275; and sale of home-grown fishing canes, \$73,085.

We have no figures on how much money landowners spent in building new ponds, controlling pondweeds, fertilizing pond water, planting and managing game food crops, or killing rats and mice.

Now, would you say that hunting and fishing is a "little" business?

Control Beaver Damage

Beavers, once in demand by many Alabama landowners, are now often thought of as a pest because they flood and drown timber with their ponds and cut trees. They also eat bottomland corn. The truth of the matter is that beavers would not be as numerous today if an average beaver pelt would bring the trapper \$15 to \$20, as it did a decade ago, instead of \$5 to \$6.

There are two ways to control beavers that cause damage through water flooding: (1) Thin (do not trap all animals) the beaver colony, (2) Place a 10-foot length of pipe big enough to take care of normal overflow in the beaver dam at whatever level you wish. The secret here is to drill big holes about half the circumference of the pipe along the length. Place the pipe in the dam with cross pieces for supports so that the holes are on the bottom of the pipe. Then plug each end of the pipe. Beavers, in trying to stop the drop in water level will pack mud and sticks on top of the pipe; they do not know how to plug holes beneath the pipe.

The beaver is, in many cases, praised rather than condemned. He helps in controlling erosion, in conservation of water for stock drinking, and in providing fishing areas. Some of my best duck hunting is the result of beaver swamp trips.

This Month In Rural Alabama

More Gardens Urged To Meet Price Squeeze

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THE economic outlook for 1960 agriculture is rather gloomy. Net farm income in 1959 was about 15 percent below 1958 and is expected to drop another seven and a half percent this year. If this holds true, many farm families simply will not have much money to spend for food and other necessities.

County agents' reports show almost 135,000 farm and over 63,000 non-farm gardens planted and cultivated in the state in 1959. I estimate that the vegetables produced in these gardens were worth a total of \$34,000,000. That amounted to savings of anywhere from \$100 to \$300 for individual families.



One partial means of easing the expected financial squeeze this year is to produce as many of the needed vegetables as possible. A good half-acre garden will produce \$325 worth of vegetables at retail prices, enough to feed a family of five. On the other hand, cash outlay for seed, fertilizer, and pest control materials for a half-acre garden is not likely to exceed \$60. The \$265 difference is labor profit.

MARCH GARDEN CHART

Vegetables	Varieties
Bush Snap	Contender, Top Crop Stringless Green Pod Tendergreen
Pole Snap	Ala. No. 1 Kentucky Wonder Mild White Giant
Sweet Corn	Aristigold No. 1 Golden Cross Bantam Bantam Evergreen Hybrid
Tomatoes	Rutgers Marglobe Valiant Homestead Big Boy Hybrid
Cabbage	Charleston Wakefield Copenhagen Market Savoy (curled)
Lettuce	Imperial 847
Mustard	Southern Giant (curled) Ostrich Plume
Tendergreens	Tendergreen
Broccoli	Green Sprouting
Endive	Batavian
Spinach	Green Curled Bloomsdale New Zealand
Kohlrabi	Early White Vienna
Parsley	Moss Curled
Turnips	Purple Top Globe Seven Top
Beets	Crosby's Egyptian Detroit Dark Red
Carrots	Red Cored Chantenay
Radishes	Scarlet Globe Icicle
Onions	Bermuda Early Grano Nest Onion Red Creole

Looking at it from another standpoint, to buy these vegetables at current prices, the farmer would have to produce and sell 1,000 pounds of lint cotton (two bales), 250 bushels of corn, 1500 pounds of beef, 2700 pounds of pork, or 1800 pounds of broiler meat to pay the family vegetable bill. It is doubtful if any of these can be produced with as little labor and cost as a home garden.

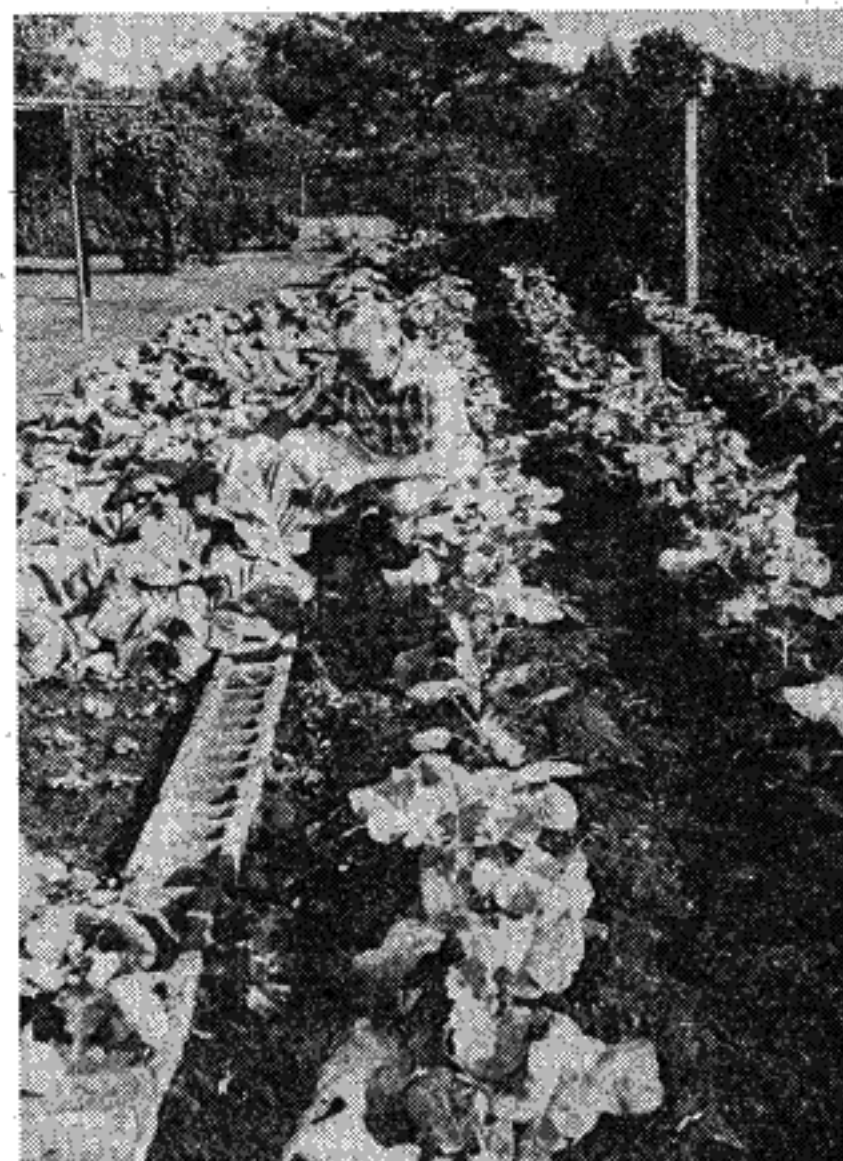
Besides saving money the farmer knows that vegetables straight from the garden are fresh, whereas he can't always be sure about those bought from a store.

In line with these thoughts, let me emphasize several important practices that contribute to the success of the garden. First, you should plant on good soil, preferably a fertile, well drained, sandy loam. Break the land several weeks before planting, and disk or harrow two or three times to form a smooth, firm seedbed that is free of clods. If you can get it, spread eight to ten tons of stable manure or five tons of poultry manure per acre before breaking. In addition to supplying plant food, manure will improve the physical condition of the soil, help hold moisture, and make plant food in commercial fertilizers more available to plants.

Another important point is to use plenty of commercial fertilizer. Most vegetables are heavy feeders and require adequate plant food all through the growing season. General fertilization recommendations are available, but a soil test is the only way to find out your exact garden needs.

Pest control is another essential in successful gardening. A number of insects and diseases attack most vegetables. The Auburn approved garden dust, which contains one percent rotenone and five percent zineb, will control most of these pests if used regularly. Five percent malathion is excellent in controlling bean beetles and aphids (plant lice). To control cutworms, dust plants and the ground around them with 20 percent toxaphene or 10 percent DDT immediately after setting plants.

For best control, dust early—before the insects and diseases get a start. Repeat applications every seven to 10 days to protect



new growth, and thoroughly cover the plants at each dusting.

There's no reason not to have fresh vegetables the year around. The secret is to keep the ground in use as much of the year as possible. As the season for one vegetable passes, replace it with another crop. Repeat plantings of corn, snap beans, squash, peas, and similar crops. For best results, plant cool-weather crops such as beets, carrots, English peas, Irish potatoes, cabbage, turnips, and broccoli early so they will be ready for use before hot weather arrives.

All jobs in the garden are important, but so is the time for doing each job. Soil preparation, planting, cultivating, and pest control must be done at the right time. Neglecting any of these may result in a scant supply of vegetables later in the year.



National 4-H Week, March 5-12

THE week of March 5-12 has been designated as National 4-H Club Week.

Four-H Club week is something special because the millions of rural youth members make it that way. They are the ones who

COTTON (Continued from page 1)

it possible to dust or spray cotton with farm tractors without running over the plants. There is less boll rot, and farmers can usually pick the cotton earlier.

Weed Control

Weeds can be controlled in cotton without much hand labor. However, growers must use chemicals properly to get good results. Pre-emergence chemicals recommended are (1) Karmex DL—use one-fourth pound per acre on sand and one-third pound per acre on clay and follow the manufacturer's recommendation for mixing and applying. (2) CIPC—use this material at the rate of one to 1.5 pounds per acre on sand and two to 2.5 pounds per acre on clay. These rates of Karmex DL and CIPC are recommended for treating a 12-inch band over the center of each row in 40-inch rows. These chemicals will control small seeded annual grasses for four to six weeks after planting.

Post layby chemicals are recommended this year. Apply 1.5 pounds of Karmex DL or six pounds of CIPC per acre at layby. This gives good, late season weed control and is especially beneficial where cotton is to be harvested mechanically. These chemicals can be applied as a spray by dropping nozzles below the leaves and spraying the entire ground surface. Farmers using sprinkler irrigation can activate this material by applying water after application.

Cultivation and Insect Control

Cultivate cotton only enough to control weeds. Tests in Mississippi show that cultivation after each rain not only was the most economical method of weed control but also did as good a job as more frequent cultivation.

will soon be leaders—not only in agriculture, but in industry, science, government, business, and just about any phase of modern life that you care to mention.

Many leaders in America consider the 4-H Club one of the most important youth movements in the world today. They know that 4-H members learn to work with their heads and hands, that they learn skills, and that they receive training in living healthy, happy, moral lives. A 4-H'er develops a personality that will enable him to become an important citizen in any community he lives in.

The 4-H emblem stands for head, heart, hands, and health. The meaning of each is as follows:

Head—to learn the better methods of farming and homemaking through demonstrations based on scientific information.

Heart—to develop wholesome character and personality and the quality of good citizenship through 4-H activities.

Hands—to acquire useful skills in farming, mechanics, and homemaking through project work.

Health—to cultivate good health habits which lead to satisfying, happy living.

There are 131,000 members in Alabama today. Many will take part in programs of civic clubs, agricultural organizations, and other groups during 4-H Club Week. If you have a chance to see a 4-H Club Week program, don't miss it. The clubsters will appreciate it, and you will too.

Last year according to county agents' reports, Alabama farmers increased yields by only 345 pounds of seed cotton per acre with insect control. At the same time research workers got an increase of about 1,000 pounds per acre using the same insecticides that farmers were using. This means that a better job of insect control must be done on most farms. Farmers must learn better methods and procedures to get the desired results in controlling cotton insects.



EXTRA GRAZING—Cotton is a big thing in Penton, a one-variety cotton community in Chambers County, but during the winter months, club president Cleetus Mann is apt to have cattle on his mind. Mann keeps a lot of good oat-crimson clover grazing for his 45-cow herd that he is still building up, but he had a little extra grazing in his cotton field this year. This was button clover that he had planted over two years ago. The LaFayette Rt. 2 farmer thought the

clover was gone when he prepared the land and planted cotton last year, but the hard seed came through and the grazing is good. Mann, who averaged a bale per acre on his 25 acres of cotton last year, has been on the Farm and Home Development program for three years. From left, Charles Bentley, assistant county agent, Mann, and Robert Horn, assistant county agent check clover growth.

RESEARCH RESULTS

from
Auburn University Agricultural
Experiment Station

FERTILIZING PECANS. Pecans make most of their shoot growth during the first 30-day growth period in the spring. And to be beneficial fertilizer must be applied at least four to five weeks before growth begins.

PEANUT HARVESTING COST. Cost of harvesting peanuts is greatly affected by the method used. In southeastern Alabama, 37 growers who used stationary pickers had an average cost of \$33.48 per acre. Cost to 32 producers who used pull-type pickers or combines was \$18.62 per acre. But three-year average yields of the two groups were about the same—1,276 pounds per acre for those harvesting with stationary pickers and 1,318 pounds for those using pickers or combines.

PREVENTING DISEASE SPREAD. Using bag overshoes made of cryovac turkey bags by all poultry farm visitors can prevent the spread of diseases from farm to farm. Rubber bands will hold them on, and they can be stored in a heavy envelope near the chicken house door for continuous use. The cost is only 20 cents per pair.

PEANUT SEED TREATMENT. Ceresan was the most effective chemical seed protectant of 120 tested for control of seed- and certain soil-borne diseases of peanuts. It was used at the rate of two ounces per 100 pounds of seed in the four years of experiments in southeastern Alabama. There was no apparent plant toxicity from using this organic mercury compound.

CHOICE MUMS. Many excellent varieties of garden mums have been grown in experimental gardens at the Auburn Agricultural Experiment Station since 1958. Some varieties proved exceptionally good in the unusually bad season of 1959. These included Lyric, Bantam Yellow, Lipstick, Hilite, Dark Knight, Lassie, Silverplate, Joybringer, Alert, Classic, Vintage, Sarasota, and Orchid Spoon.

NITROGEN FOR STRAWBERRIES. In Auburn studies, high yields of strawberries were made when ammonium nitrate and urea sprays were the sources of nitrogen. Satisfactory yields resulted from using ammonium nitrate at the rate of 96 pounds of nitrogen per acre, applied in equal amounts October 1, January 15, and after harvest (about June 1). Urea (45 percent nitrogen) sprays gave good plant growth, vigor, yields, and fruit quality.

COTTON VARIETIES. Here are recommended cotton varieties for Alabama in 1960, based on testing by the Agricultural Experiment Station. Recommendations are based on performance during the last three years. The wilt-susceptible varieties should be planted only on soil known to be free of fusarium wilt.

Varieties for northern Alabama, in alphabetical order, are: **Wilt-resistant**—Auburn 56, Coker 100A, Dixie King, Empire, and Plains; **Wilt-susceptible**—Fox 4, Hale 33, Pope, Stardel, and Stoneville 7.

For southern Alabama, these wilt-resistant varieties have performed satisfactorily: All-in-One, Auburn 56, Coker 100A, Dixie King, and Plains. No wilt-susceptible varieties are recommended for southern Alabama.

This Month In Rural Alabama