Prize Winner Jewspaper

VOL. 76

ESTABLISHED 1884

FLORENCE, ALABAMA, THURSDAY, JULY 14, 1960

Late News

. U.S. officials hold little hope

a brisk exchange of gunfire and hand grenades. One Congolese soldier was killed and one

wounded, with three Belgian

civilians also being wounded.

Congolese were guarding some

shots sounded, women and chil-

dren ran screaming to the corn-

ers of a lounge room. Paratroop-

ers rounded up about 50 mem-bers of Force Publique, who re-fused to give up their arms at first but quickly handed them

over when a Belgian officer be-

The United States reportedly is willing to provide technicians and financial aid but no troops,

for any United Nations force sent to put down the mutiny in

the African Congo. President Eisenhower, at his vacation

headquarters in Newport, R. I.,

last Tuesday turned down the

Congo's appeal for 3,000 American troops. He said that "it would be better for The Congo"

if no troops were sent from "any

of the large Western nations"

on such an emergency mission.

A four-year-old Florence Negro

It was reported by the local

When checking for boll weevils,

squares to determine the percent-

tions of poison five days apart.

however, that the time between

applications of poison should be

Let's make the poison we use

this year do the best job possible.

County Agent's ofice.

boy has become Lauderdale Coun-

Negro Boy First

given no Salk vaccine.

gan counting.

EIGHTEEN PAGES



VIOLENCE IN LEOPOLDVILLE-Police use rifle butts to prevent a tribe of natives from meeting a rival group in Leopoldville, Congo. Violence among competing political factions has marred the newly won independence of the African nation.



washboard and cowbells at any the Belgian Congo.

bility that the 10 per cent pro- violence which included the rape contracts for construction of the Patterson might be slashed some African troops. three per cent and instead only (only we say) seven per cent of This is slightly better and certainly encouraging news for the school
systems of the state that are taking a real beating in an effort to

make both and suppropriation will be cut off.

A copy of a telegram from F.

W. Cron, regional engineer, V. S.
Bureau of Public Roads, Arlington,
but the cattle industry, may become

The Pentagon said that the

alerting of American traces are a division and rioting was continuing in other sectors, it was stated.

The Pentagon said that the

alerting of American traces are a division and rioting was continuing in other sectors, it was stated.

The Pentagon said that the

alerting of American traces are a division and rioting was continuing in other sectors, it was stated.

The Pentagon said that the cattle industry, may become the appropriation will be cut off. native troops under control but make both ends meet. For our county and city school systems and Florence State College this could mean that a total of some \$75,000 might be recovered from sum originally cut off

The remagon said that the Russ of the State College this could mean that a total of some sum originally cut off

The remagon said that the Russ that the Russ sent to C. H. Buchanan, division engineer, U.S. Buchanan, division engineer, sum originally cut off.

o If the average middle-aged man could sell his experience for half of what it cost him, he could retire in luxury, it has been

a new start, that some sort of In- A U. S. Air Force Globemaster struction of the two abutments and dustrial Development Corporation however flew into the Congo to 37 piers, with work now underway. be organized with a director empick up Americans and other reployed who has a proven record of fugees. The giant ship is capable of be awarded is that providing for Whitten. securing new industrial plants for carrying 200 passengers. an area. Such a corporation would Premier Moise Tshombe of require adequate financing, with Dtanga, accused the Congolese for completion in 1963. one of its main objectives being the government of using Communist securing of suitable industrial sites methods and said Monday he had at fair prices. These could be set up an independent government bought outright or held under op- in Leopoldville. He is pro-Belgian tion. We believe that the business and said he wished to continue interests of Florence and Lauder- receiving aid from Belgium, both dale county are ready-and anx- militarily and economically. He ious-for the creation of such a accused the country's new central body and will lend their support government's Premier Patrice Luboth financially and with their mumba of trying to drive Belgium personal efforts to place it in op- and other West Europeans out and eration without undue delay. This supplant them with technicians is a challenge to someone with the from Communist countries. desire of service to his communi-

unspread as butter.

· The juror was trying to get himself excused from jury duty:
"I just must be excused," your honor, "I owe a man \$25 I borrowed and he's leaving town for good today. I want to catch him before he gets to the train and before he gets to the train and the before he gets to the train and before he gets to the train and before he gets to the train and the before he gets to the before h pay him the money." "You're excused," promptly replied the judge. "Anyone who can lie like that is the Florence Chamber of Comnot fit to sit on any jury in this

o Proof that Americans are tolerant is that the inventor of the juke box died a natural death.

 A modernistic painter was robbed. In order to assist the police in catching the thief, he drew a sketch of the man. Guided en- looks forward to one of the most tirely by this sketch, the police rounded up a TV aerial, three can openers, a hearse and two pairs was recalled that the membership of boots.

· Long after the price is forgotten-you get an itemized bill.

enthusiast turned on her partner Street. the other afternoon and demanded: "When did you learn the game? And don't tell me this afternoon. What time this afternoon?"

 A grandparent is either lonely or exhausted.

you are too large for the sweater, that company to the Chamber, it look out for the machinists."

Congo Asks U. S. Troops To Help Restore Order At Least 12 Europeans Killed As Negro Troops Get Out Of Hand Lauderdale Association Seventh In Alabama; Goal Is 200 For 1960 Lauderdale County has one of

The strife-tern Congolese gov-ernment Tuesday asked the United Ingalls Steel Is ernment Tuesday asked the United States to send troops to the Congo As we watched outgoing Na- to help restore order. The request tional Chairman Paul Butler on was transmitted to Washington by TV Monday night, we saw such the U.S. ambassador in Leopolda marked resemblance between him and Spike Jones that we ex- had been on the alert in Germany Bridge Contract pected to see him bring out his for several days due to the crisis in

Belgian paratroopers had arrived earlier to control native . It seems to us that Mr. Khru- troops rampaging in far-flung shehev is asking for it — and sectors of Belgium's former colony when you ask for it, you usually in central Africa, attacking white civilians and looting homes and ration of school funds decreed of an undetermined number of some months ago by Goy. John European women by the rebellious

mutiny-torn Congo if necessary. you. The troops are assembled at Fur- | Provided in this second contract

Moscow broadcast a charge ty and enough intestinal fortitude Tuesday that the United States and to take the lead. Who will it be? other Western powers were in a monstrous plot to take away the A rumor is about as hard to young Congo country's independence achieved from Belgium some

merce met at breakfast on Tuesday morning at the Reeder Hotel at which time the organization's annual membership drive was officially launched under the co-chairmanship of Cecil Hargett and Howard Hickman.

Under the leadership of Chamber President Henry Lamar the Florence Chamber of Commerce successful membership campaigns in the organization's history. It voluntarily contributed enough additional funds in 1959 to finance the construction of the Chamber's modern new quarters in which it • We are told that a local bridge is now housed on South Pine

The new building is now complete with the exception of the aluminum screen to be installed and some additional landscaping at the front. Also remaining is the paving of the parking lot in the rear of the building. The alum-Sign in a machine shop: "Girls, inum screen is now being fabriif your sweater is too large for cated by the Reynolds Metals you, look out for the machines; if Company and will be donated by

was announced.

Awarded Second

Decatur Firm Is Lowest On Contract For Erecting Steel Superstructure

Ingalls Steel Construction Com-Parkway bridge across the Ten- says Mr. Whitten. Belgian troops called in by Ka- nessee River, west of the Tritanga officials brought most of the Cities, on its low bid of \$1,362,958. or not he, or she, owns commercial

tioned in Germany are ready to read, "Project 2B1, Part B, Nat- erdale County Cattlemen's Associhelp evacuate Americans from the chez Trace Parkway awarded to ation, Florence, Alabama, or to W.

stenfeldbruck where the U.S. Tac- is erection of the steel superstructical Air Command has C130 Her- ture on the bridge, the first ever cules transports ready to fly the to connect West Lauderdale and soldiers to the new African repub- West Colbert counties.

e It appears to use that the time lic. Actually it was stated that the has arrived, if the industrial development of Florence is to get the UN.

It appears to use that the time lic. Actually it was stated that the use of U.S. troops would be up to time ago to Traylor Brothers, Evansville, Ind., provided for conthe concrete decking.



ON THE MEND -- Suzanne Theriot, 16, who lost a leg when a shark attacked her, returns home from the hospital to her Watsonville, Calif., home.

Plan Bigger Kennedy Likely To Be Choice Post Office Of Democrats On Early Ballot

Senators Lister Hill and John Sparkman and Congressman Bob Jones last Thursday announced a \$330,000 enlargement and im-provement program for the Flor-ence Post Office. However, the program is still subject to review by the General Services Admin-istration before it is totally as-

The telegram received by the Florence Herald said: "The Post Office Department estimates the cost at about \$330,-000, but the project is still subject to General Services Administra-

tion review.

"The interior is to be changed for the convenience of the patrons; and the post office will get new lighting and paint.

"Two new platforms, air conditioning, extension for floor space and extension of the driveway

"Complete beautification of the entire post office is expected.

Cattlemen Urged

Lauderdale County has one of the larger cattlemen's associations in Alabama. In fact, with 167 members, only six counties had more members than Lauderdale

"Our county should be nearer the top than seventh place," says W. H. Whitten, president, Lauder-dale Cattlemen's Association. Mr. Whitten and the directors of the local association feel that there are at least 100 more good cattlemen in Lauderdale County who should become a member of the organization that is working daily to promote the consumption of more beef. "The trouble is, we do not stores. At least 12 Europeans had pany, Inc., of Birmingham, has know all the cattle producers in lt seems that there is a possi- been killed in the week end of been awarded the second of three the county and, therefore, we have no way of making personal contact with them to give them an oppormulti-million dollar Natchez Trace tunity to join our Association,"

"Anyone, regardless of whether

H. Whitten, Route 2, Florence, Ala. state's third. The name of the child "The membership for 1960 is was not revealed. He had been about the same as last year. We would like to reach the 200 membership mark during July. Therefore, we will appreciate prompt pediatrician who made the diagaction on the part of anyone who may wish to join our association.

For further information on the activities and functions and functions and functions are stored in Lexington and is always an event that is looked forward to and attended by people from throughout this section of the leaves well again. He is always an event that is looked forward to and attended by people from throughout this section of the leaves well again. activities and functions of our as- never walk again. He is to enter sociation, contact me or L. T. Wagnon, County Agent, personally for treatment.
or by telephone," concluded Mr. The three ca

Marshall Smith and Kenneth last year. Darby, of Florence, will serve as co-chairmen of the 1960-61 Lauderdale County United Fund, it Ferguson have returned to their monies. was announced Wednesday by Judge Herman K. Longshore, presvisit with Mrs. Shellie Wylie and Judge Herman K. Longshore, presVisit with Mrs. Shellie Wylie and Leon Cole from Nashville will be worth a bad penny." The Soviet the minority report, then listed

By L. T. WAGNON County Agent

young bolls, make two appliactions

ing cotton, use an insecticide such

as 20% toxaphene with 10% DDT.

10% DDT per acre and make two

applications five days apart.

when necessary.

a problem, use 15 to 20 pounds of creased.

tion is high enough.

Urged By County Agent

Proper Use Of Insecticides Can Greatly Increase Yield Per Acre

cotton is fruiting freely, to begin and the unpunctured ones in

control measures where infesta- another. Count the punctured

Farmers should check each cot-ton field often to determine whe-10 squares have punctured, make

ther or not boll weevils, boll- three applications of poison five

worms, or other insects are pres- days apart. Wait a few days after

ent and apply poison if necessary. the third application and check 100

When eggs and four or more more squares. If the infestation is worms are found in 100 squares or above 10%, make 3 more applica-

of poison five days apart. If wee- Follow this routine until a good

vils and worms both are damag- harvest is assured. Bear in mind,

at the rate of 10 to 20 pounds per reduced to 4 days at the end of

acre. If bollworms are damaging the poisoning season and the

cotton and boll weevils are not amount of poison per acre in-

The proper use of insecticides this year do the best job possible. On the other hand let's not use this year can increase yields up to poison unless it is necessary. Above

1000 pounds of seed cotton per poison unless it is necessary. Above

applying poison systematically insect infestation, contact the

of winning freedom for two air force officers held in the Soviet Union, following the shooting down of an American reconnaissance bomber July 1. It is ex-pected that Khrushchev will put the men on trial on charges of espionage. The U.S. demanded release of 1st Lt. John R. Mc-Kone, 28, of Tonganoxie, Kan., the navigator, and 1st Lt. F. B. Olmstead, 24, of Elmira, N. Y., the co-pilot. The body of the pilot, Capt. Willard G. Palm, 39, of Oak Ridge, Tenn., alledegly recovered by the Russians from a life boat, has been returned. U.S. District Judge Frank M. Johnson, Jr., Montgomery, called opposing sides before him at 2 opposing sides before him at 2 p.m. Wednesday to launch arguments on the highly controversial move by the NAACP, to start operating in Alabama again. The NAACP has asked Johnson to set aside a state court order which has prohibited the Negro group from doing business in Albama since June 1, 1956. Belgian parachutists cleared Leopoldville, Congo airport of Congolese soldiers Wednesday in

STUDY IN LIMBS-Making a nice frame for a landscape study, Nancy LeGant, left, and Beth Lanche balance on the trunk of a waterlogged palm tree in Florida.

U. S. Says Soviets Out To Create New Incident

Khrushchev Says U.S. Spy Flights Could Push World To Brink Of War

Annual Lexington Horse Show Will Be Held July 29

Event Is Expected To Draw Large Crowd From Throughout Valley

ty's first polio victim and the Campbell, chairman of the com- national incident." mittee. This is the eleventh annual horse show hold in Lexington and

The show will open with the the Crippled Children's Hospital singing of the National Anthem by Miss Betty Carole Campbell. Dr. The three cases of polio in the N. B. Hardeman will follow with state this year has been compared the invocation. to some 73, including five polio

Greetings and introductions will deaths, for the comparative period be given by Superintendent of Mrs. Bertha Goins and Edie

Lauderdale County Schools Allen
Thornton after which Emmett Guy er's assurance in Paris that the will take over as Master of Cere-

ident of the Lauderdale United Mrs. Earl B. Stewart at their on hand with his electric organ.

Judge of the Contest will be W. leader asserted that resumption of the ten participating state.

Judge of the contest will be W. leader asserted that resumption of the ten participating state.

Judge of the contest will be W. leader asserted that resumption of the ten participating state.

Judge of the contest will be W. leader asserted that resumption of the ten participating state. Control Cotton Insects

| Control Cotton Insects | Control Cotton Insects | Control Compbell and Earl Mabe; Veterinarian, Dr. G. M. Tipton, Rogers ville; Official Farrier, J. W. Hargrove, Lewisburg, Tenn. | Pibbon sixts will be W. UZ spy plane flights over Soviet territory would bring matters to the outbreak of war."

| Campbell and Earl Mabe; Veterinarian, Dr. G. M. Tipton, Rogers ville; Official Farrier, J. W. Hargrove, Lewisburg, Tenn. | Pibbon sixts will be Veterinarian, Dr. G. M. Tipton, Rogers would bring matters to the outbreak of war."

| Campbell and Earl Mabe; Veterinarian, Dr. G. M. Tipton, Rogers will be Veterinarian will be V

Mabe and Mrs. Letha Fields. Members of the Horse Show Khrushchev, know this."

Committee besides Mr. Campbell are James R. Hankins, Raymond ident was making a full study of from the platform; Gov. Ernest N. McMeans, C. P. McMeans, Ra- Soviet charges and other details Hollings of South Carolina and leigh Nix, Jr., Roy Pettus, Annie Campbell, Royce Truitt, Mary V. McMeans, Hervell Pettus, Earl Mabe, Orville Bailey, Gladys ment while the charges were being County Agent
Cotton insects are beginning to make their appearance felt in Lauderdale County where cotton is fruiting freely. Boll weevils, boll worms, and cotton fleahoppers are attacking cotton, with bollworms causing greater damage earlier this year than usual. It is time if cotton is fruiting freely, to begin Springer and Cates Springer.



acre. Therefore, it should be the goal of every farmer in Lauder-dale county to produce and save every pound of cotton posible. This can be done by keeping a close check on the insect situation and applying poison wiless it is necessary. Above all, let's follow through at the end of the season and not allow the cotton crop to be destroyed that has been produced by earlier applications of poison. If you need or want help in checking cotton for insect infectation. TICKLER—With osprey feathers sprouting every which way, getting this hat on and off would seem to be a laughing matter. Why its London designers, Evans and Gonzales. call it "First Night" is unclear.

cused Soviet Russia of a deliberate state's votes had been pledged to attempt to create an "international Adlai Stevenson despite Kennedy incident" in shooting down an cluss by Governor Edmund G. American reconnaisance plane in the Arctic. The Soviets claim the Holding out for a last ditch plane was over Soviet territory when shot down on July 1.

White House Press Secretary James C. Hagerty said the plane, national waters and at no time was not a Dixie delegate lifted a foot over Soviet territorial waters or Soviet air space."

The annual Lexington Horse shooting down of this plane as the a bolt. Show will be held this year on Soviet government alleges can only Friday night, July 29 at 7 p.m., it have been a deliberate and reckwas announced this week by Tom less attempt to creat and inter-

shooting down of this plane as the protest from southerners who ob-Soviet government alleges can jected strenuously to the civil forward to and attended by people only have been a deliberate and rights plank in the party's 1960 from throughout this section of reckless attempt to create an in platform which was presented the Tennessee Valley.

Earlier Soviet Premier Nikita Khrushchev had stated that the incident demonstrated that U.S. policy is aimed at "provoking a serious military conflict."

Khrushchev also declared that history. U2 flights over Soviet territory Georgia, a member of the platform

Kathy Tidwell, Barbara Ritter, Mary Moore, Donna Harris and Martha Tate. Trophies will be presented by Karen Vruels, Linda Mahe and Mrs. Letha Fields South Sields May Mrs. Letha Fields South South There were mixed boos and cheers when Gray finished reading the report.

Other southerners who were allowed six minute speeches in-Soviet authorities, including Mr. lowed six minute speeches in-

The White House said the Presment while the charges were being is not going to coerce the people

States said the RB47 jet had been in Mississippi "want no on a scientific mission, checking integrated schools." on magnetic fields off the coast of Norway and the Soviet Union. Moscow said two of the crew para- his comment mainly at the prochuted and "would be prosecuted posed elimination of literacy tests with the full severity of Soviet for voting. Patterson, a spectator law." The other four are presumed at the convention is a Kennedy dead or missing.

Memorial Placed In Local Library

A 16-inch Cosmopolitan Rand been placed in the Florence-Lauderdale Public Library in memory of two prominent Florence citi-zens, the late Henry A. Bradshaw Show — Doors open 9:36, show starts 16, show ends 12:03 and Benjamin H. Craig.

Mounted on a blond hand-rubbed stand, the globe, created by bed stand, the globe, created by Edward J. Wormley, a top American designer, will be a source of information and inspiration to the people of this community for many years to come. It is one of the most complete and up-to-date globes made, being especially decigned for libraries and schools. signed for libraries and schools.

South Registers Strong Protest On Civil Rights

BULLETIN

Senator John Kennedy was officially placed in nomination before the 1960 Democratic Na-tional Convention late Wednesday afternoon by Governor Arville Freeman of Minnesota when Alaska yielded to that state. The nomination was seconded by Governor Herschel Loveless of Iowa, Senator Lyndon Johnson was nominated by Speaker Sam Rayburn when Alabama yielded to the State of Texas. The roll call was proceeding at press time.

Senator John Kennedy of Massachusetts demonstrated the effectiveness of strong organization when it appeared almost certain at the opening of the Democratic National Convention in Los Angeles on Monday that his nomination for the presidency on the Democratic ticket would be a walk-away.

Desnite strong campaigning by Senator Lundon Johnson, of Texas, who never gave un. Kennedy forces continued to garner support from all sides throughout the convention proceedings Eyen a facein-face meeting with the genial Toxon who was addressing a group of sunnorters on Tuesday night. foiled to turn the tide away from the Massachusetts Senator, who refused to dehate with Johnson and appealed for Democratic unity "no matter who should win." On Wednesday it appeared cer-

On Wednesday it appeared certain that Kennedy would have the necessary votes to win in early halloting, most of the convention delegates feeling that Senator Johnson had made his last hig nitch in his Tuesday night rally. Kennedy was only 18 votes short of the mark needed for the nomination

A press tally showed Kennedy had reached a total of 743 with The White House Tuesday ac- California's 81. Thirty-one of the

stand for Johnson was Speaker Sam Rayburn who said he was confident the Senate Democratic Leader would win in the end. It was interesting to note also that done in the past, the explanation heing they did not want to upset

South Protests Plank

A three-thousand word minority report read before the Democratic Convention in Los Angeles on Continuing Hagerty said, "The Tuesday night, registered a strong

However the convention rode rough shod over this last ditch stand by Southern opposition and roared its approval of the strongest civil rights plank in party

cluded Sen. Sam J. Ervin of North Carolina who moved that the entire civil rights plank be stricken the governors of Virginia and Mississippi, the latter stating: "The government of the United States of Mississippi to live with neigh-In reporting the plane missing bors not of their own choice"...
earlier this month the United adding Negro students and teachers

> **Alabamians Comment** Governor John Patterson aimed

More outspoken against the civil (Continued on Page 2)

Theatre Program

SHOALS—Florence Thurs-Fri-Sat., July 14-15-16 CIRCUS OF HORRORS—in Color. A 16-inch Cosmopolitan Rand

Sun thru Wed., July 17-26

MacNally illuminated globe has been placed in the Florence-Laud
James Stewart with Lisa Lu, James

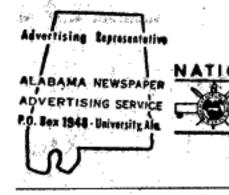
THE STRATTON STORY—with James Stewart, June Allyson, Plus 2 car-toons, Admission: One empty Golden

Jim Davis, Barton MacLane.

The Florence Herald Darnall & May Publishers

MARCY B. DARNALL 1872-1960 Editor HAROLD S. MAY Managing Editor Advertising Manager

OSCAR D. LEWIS Production Manager ALBERT L. MARTIN SUBSCRIPTION Per Year, In Rural Area Per Year, In Urban Area Per Year, Outside Trade Area Entered as second class matter at the post office at Florence, Alabama under the Act of March 3, 1897.





Promises Are Not Enough

Admittedly a convention floor is no place for a real debate and study of our national problems yet in watching the opening of this great event in Los Angeles and listening to the brilliant keynote speech of Idaho's Governor Church, one could not help but realize the serious concern and awareness of those present that the nation faces a great crisis and that something more than promises is needed.

There is little doubt that the people of this nation will watch both the Democratic and Republican conventions with more than passing interest for these are serious times. And each convention will serve, let us hope, to further awaken standing in the British House of Commons and addressing curred recently in Chicago where the people to the real problems that lie ahead. From this its members, I am certain that no greater thrill has come to awakening should come a mandate from the people as to me during my business and civic career," was the remark what our political leaders intend to do about an effective made by Mr. Lamar as he reviewed the highlights of his trip defense of these shores, what they intend to do about the in 1959 to Europe as the head of farm problem that has seen rising costs wipe out farm profits during the past several years, and what they intend to do to curb the centralization of government that is overtaxing "To so few Americans has come daire division, a position he held

to curb the centralization of government that is overtaxing and sapping the economy of the nation.

Hanging in the balance is the very prestige of the United States which in recent months has deteriorated to a new low and which now endangers the security of the free world beard will be interesting indeed to see how the Republicans explain

Henry E. Lamar was born in have one son, Bert Lamar, who is thrill when he was presented a Galveston, Texas in 1905, the son connected with his father in the recording of one of the hit tunes of these things at their National convention.

The average American today is much more of a thinking His father was a consulting engi-American than he was a few short years ago. He is a much neer for the Louisiana Ice and Lamar Furniture Company in Victor, back in the good year 1928. better informed American, too, and he is seeking answers to many questions.

The day has come when promises are not enough.

What About Freedom?

Traffic deaths set a new mark over the Fourth of July holiday ... over four hundred needlessly dead in three days. It is doubtful if the now old news of this holacaust made the two years the orchestra was in Florence Kiwanis Club and is now much impression on the people of America who are not much existence, it recorded twenty-four serving as president of the Chamconcerned anymore about what happens to "other people."

If our civilization is to survive it must be redeemed spiritually. We seem to have forgotten that the greatest force in the world is the moral force of a people believing in and working for a common goal. In the caseofAmerica the common goal was freedom . . . freedom from oppression . . . freedom to worship, freedom to assemble, freedom to speak.

Many times we abuse that freedom and it becomes license. A very timely interpretation of freedom is expressed in an article in the July 2 edition of The War Cry, official organ of the Salvation Army:

The freedom about which we speak and write so often reaches deep into the human soul. It begins with worship of the God of all freedom, for it is under God that we live and move and have our being. Thus, the little fragment of Plymouth Rock has become a symbol of freedom-to worship and to live in dignity, regardless of economic status.

The late President Woodrow Wilson once said: >

"If I did not believe that the moral judgment would be the last judgment, the final judgment, in the minds of men, as well as in the tribunal of God, I could not believe in popular government. The greatest forces in the world and the only permanent forces are the moral forces. There is a pretty fine analogy between patriotism and Christianity. It is the devotion of spirit to something greater and nobler than itself. No man who thinks of himself and afterwards of his country can call himself an American. America must be enriched by us. We must not live upon her. She must live by means of us."

Yes, this is my country. But it calls for sacrifices that it may maintain its ideals and fulfill its destiny.

Continued From

Page One

Thank You

For Your Interest

Kennedy Likely

rights plank was Lt. Gov. Guy Hardwick of Dothan, vice chair-

man of the Alabama delegation,

Stevenson Cheered

with banners flying disrupted the

Alabama Votes For Kennedy

Sam Englehardt, state highway

Mrs. Willhelmena Darby of

Alvie L. Minor, 60 Dies Of Injuries

Florence Steamfitter Fatally Hurt On Job At Union Carbide Plant

Alvie L. Minor, 60 - year - old Florence steamfitter, died last

Thursday evening from internal injuries received from an on-the-job accident that morning at Union Carbide Metals Company. Minor, employed with McCoy and Helgerson Construction Comit it "most difficult for the Democrats pany, apparently lost his balance to carry Alabama in November, and fell from a five-foot high plat- if not impossible." form, landing on his back across a pipe two feet off the ground. He Adlai Stevenson, twice loser for

sustained internal injuries and two broken vertebrae, and was rushed ed himself extremely popular to ECM Hospital, where he died when hundreds of his followers Funeral services were held Sun- convention with its loudest and day at 2 p.m. at Monumental Park | most enthusiastic demonstration on

Methodist Church with Rev. Bobby Tuesday night. Lowery and Rev. B. B. Hughes officiating. Burial followed in Greenview Memorial Park.

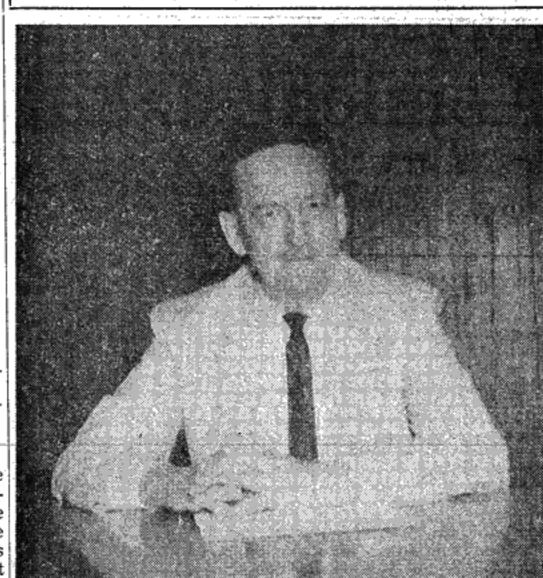
Fighting his way to the stage through a sea of well-wishers, Stevenson appeared on the plat-

A native of Lawrence County, form and waved to the cheering Mr. Minor had been a resident of crowd. Order was not restored Florence for the past 20 years. He until Stevenson finally left the was a member of Steamfitters Lo- hall. cal No. 760 and a member of the Methodist Church.

Survivors include his wife, Mrs. director and chairman of the State Molly Minor; three sons, Raymond, Democratic Committee predicted Toby and Tommy Minor, all of earlier that 15 of Alabama's 29 Florence; a daughter, Mrs. Ralph votes would go for Kennedy. How-inman, Sheffield; a brother, J. E. ever it was later conceded that Minor, Florence; a half brother, J. Kennedy had lined up even more C. Minor, of Tennessee; two sis- of Alabama's votes. ginia and Mrs. Solon Brooks, Moulton; a half sister, Mrs. Char- Chattanooga; Mrs. Ben Letsinger. les Pursley, Nashville, a step sis- Mrs. Rexie Jones and daughter. ter, Mrs. Jewel Frazier, Texas and Miss Cathy Jones, and Mr. and Bossy Rex, all of Brick; Mr. and

four grandchildren. Mrs. Emmett Young, Miss Inah Mr. and Mrs. Joe D. Owens and Mae Young and Mrs. Nora Daniels, daughters, Susan and Julia, of all of Central Heights, were guests Bartlettsville, Okla, were recent of Mr. and Mrs. Douglass Daniels guests of Mr. and Mrs. E. T. Pur- and daughter, Miss Shirley Dannell. 413 North Court. iels, in Florence Sunday.

Personality Sketches By FRANCES HALL



HENRY E. LAMAR

"As I look back so very few months ago and picture myself

of J. H. and Emma Ayers Lamar. furniture business. Coal Company.

leans when he was a youngster, attractive furniture stores in the where he attended elementary school and Easton Boys School, ten up in furniture and home furst methodist Church and South the Board of Stewards. As for hobbies, he enjoys golf and bowling. He is a member of the Florence school and Easton Boys School, ten up in furniture and nome inschool and Easton Boys School, ten up in furniture and nome inafter which he attended Missisnishings magazines and its recogGolf and Country Club.

In 1928, Mr. Lamar organized severe set-back from the market tors for a number of years. crash of 1929 and in that year Mr. Lamar was elected one of

1939, and since then it has grown The family moved to New Or- to be one of the most noted and tends over a wide area.

Mr. Lamar has always taken an musical group called "Slim La- active role in civic work of the mar and his Orchestra." During area. He is past president of the RCA Victor records of dance and ber of Commerce, having also popular hit tunes of the day. This served as president in 1948. He successful music career received a has been on the Board of Direc-

Mr. Lamar disbanded his orches- e leven All-American Furniture

In The Week's News

Three Survive Blimp Crash

A 403-foot Navy blimp, on a search mission last Wednesday, crumpled in the air into the ocean off the New Jersey coast. One airman was killed and 17 reported lost. Three crewmen survived and were picked up by several boats out fishing on the calm Atlantic. The Navy said it was mystified as to the cause of the disaster, although one survivor said a helium line may have ruptured causing the bag to collapse.

Birmingham Religious Leader Dies

Funeral services for Dr. Henry M. Edmonds, 81, well-loved religious and civic leader of Birmingham who died at his home last Thursday, were held at 3 p.m. Saturday at Independent Presbyterian Church. Dr. Edmonds came to Birmingham as pastor of the South Highland Presbyterian Church in 1913, and in 1915 he organized the Independent Presbyterian Church, serving as its pastor until 1942. Dr. Edmonds was professor in the School of Religion, Vanderbilt University, from 1926 until 1952 and was named Birmingham's "Man of the Year" in 1948.

Space Capsule Being Tested

The space capsule for Project Mercury arrived at the Marshall Space Flight Center last week to undergo tests with the Mercury-Redstone rocket which will launch it into space later this year. During the next several weeks the capsule will go through a series of tests, including simulated malfunctions to check various safety equipment. Various radio circuits will also be checked for compatibility. The first flight from Cape Canaveral, Fla., will be unmanned and will last about 15 minutes. It will include about five minutes of weightlessness at the top of the ballistic path.

Gun Fancier Held In Slaving

John Wilbanks, a 41-year-old gun fancier held in the slaying of a 9-year-old girl, has been cleared in connection with the slaying of a Sarasota, Fla., family in 1959. Wilbanks, a onetime resident of Sarasota, is accused of firing a high-velocity rifle bullet which blasted away part of Barbara King's skull Sunday night, July 3, while she was playing with firecrackers outside her family's lakeside cottage near Wetumpka, Ala. Wilbanks' cottage is located about 300 yards from the Kings' house, across an inlet on Lake Martin.

Combat Troops Rushed To Congo

Belgium rushed combat troops to the Congo Saturday to help African authorities maintain an uneasy truce with mutinous soldiers. The panic-stricken white settlers told of rape, riot and humiliation, and several thousand white, mostly women and children, fled. The refugees came across the Congo River by ferry from Leopoldville, capital of the new Congo Republic, to Brazzaville. Others landed by plane in Luanda, capital of neighboring Portuguese Angola. Also, two big U.S. Air Force transports were dispatched to Brazzaville to help the evacuation.

Mexico To Provide Oil To Cuba

Senate Leader Manuel Moreno Sanchez, a close friend of Mexican president Adolfo Lopez Mateos, told newsmen Friday night Mexico must provide Cuba with oil to cope with what he calls a "social and human catastrophe." "It is not a matter of trade," the senator said. "Mexico does not have an oil surplus. But Cuba is facing a need for a fundamental element vital to its survival." This statement came despite generally unfavorable reaction to an earlier assertion by Deputy Emelio Sanchez Piedras that Mexico must side with Cuba in its clash with the U.S.

2014年,在1917年,1917年,1917年,1918

Retail Merchants in 1955 and received the Furniture South Award of Merit in 1954 in recognition of his distinctive service to the furn-iture business. He is past president and member of the Board of Directors of the Alabama Retail Furniture Association and past president of the National Retail Furniture Association, being the first and only Alabamaian to be elected Church: to this position. Also in connection with his organization work, Mr. Lamar now serves as chairman of the Executive Committee of the present. National Furniture Association. As | holder of this office, it is Mr. La- day with Mrs. Bill Weeks. mar's duty to conduct research clinics in furniture styling and a few days near Grassy Creek store modernization and as chair- with her children. man he must also address the varilege and Hillsdale College in Hillsdale, Michigan.

In 1958, while serving as president of the National Retail Furniture Association, Mr. Lamar participated in a merchandising and trade conference tour, along with forty-six other furniture retailers. visiting in eleven countries of Europe. There he met with officials of the several governments and trade organizations of the various countries visited. High-lighting this trip for him was when Mr. Lamar spoke in the House of Commons in London addressing the members on the common aspects of his visit and the ties of America with Great Britain. Making the introduction was Lord Mayor-elect Stanley Perring, who, himself, is the owner of 29 furniture stores in England.

It has become Mr. and Mrs. Lamar's pleasure each year to entertain the various people of other countries whom they meet on their tours. One such notable event ocmember of the House of Lords of Great Britain.

Recognized as an authority on furniture merchandising as well as store planning, Mr. Lamar is kept busy addressing furniture dealer organizations throughout daire division, a position he held the nation. He has appeared before the day as recorded by "Slim La-Mr. and Mrs. Lamar established mar and his Orchestra" for RC

Mr. Lamar is a member of the First Methodist Church and is on

> News Of **NEBO**

By Mrs. Ada Haney

Mr. and Mrs. Millard Howard and children are visiting his parents, Mr. and Mrs. Thomas Howard. He is serving with the U.S.

Mr. and Mrs. Bob Blanton and Debra and Mrs. Lenard Hunt from Florida, are visiting Mr. and Mrs. George Hunt and family. Visitors of Mr. and Mrs. Monroe

Hunt Sunday evening were Mr. and Mrs. Donnie Hunt and chil-

Connie and Kathryn Haney and Wieda Hunt attended a slumber party at the home of Mr. and Mrs. Johnnie Liverette, other girls at-tending were Donna Kay Hill, Sandra Liverette, and Debra and Donna White.

Mr. and Mrs. Jimmy Jones is staying with her parents Mr. and Mrs. George Hunt for awhile.

Eulys Putman of Cleveland, Ohio, and Mr. and Mrs. Gerald Putman of Boonesville, Miss., visited Mr. and Mrs. Tallie Putman

Mrs. Ada Haney and O'Neal were supper guests of Mr. and Mrs. Redis White Saturday.

Mr. and Mrs. Wayne Flemming visited his parents at Liberty Grove Sunday.

The family of Mr. and Mrs. Monroe Hunt met at the home of Mr. and Mrs. Redis White the 4th for a family reunion. Those attending were Mr. and Mrs. Preston White and boys, Mrs. Ada Haney and children, Mr. and Mrs. Franklin Hunt and children, Mr. and Mrs. Johnnie Liverette and children.

Mr. and Mrs. Homer Thomas and children of Florence spent the week end with Mr. and Mrs. Verge Putman recently.

Mrs. Lena Hill is ill at her home, We wish for her a speedy recovery. Keith Flemming celebrated his 3rd birthday Saturday with a par-ty at his home. About 20 children

Richard Hunt celebrated his birthday Saturday, July 2nd with a party at his home.

Mr. and Mrs. Talmadge Balch and children of Carrollton, Ala visited the J. E. Balch family the July 4th week end. They also attended the Wilson Portor Reunion at Wheeler Park the 4th. Mrs. Eunice Brown and Kathy

vacationed in Mobile and Florida last week. Mr. and Mrs. Luther McCafferty have began construction of a new

Little Linda McLaughlin of Greenhill visited her grandparents, Mr. and Mrs. Joe McCafferty last week.

Mr. and Mrs. William Howard and children visited Mr. and Mrs. Guston Howard Sunday. Mr. and Mrs. Monroe Hunt spent Monday night with Mr. and Mrs. Preston White of Rogersville.

Mr. and Mrs. Peter Stormonth and daughter, Miss Helen Stormonth, natives of Scotland and now of Milwaukee, Wis., were week end guests of the Reverend and Mrs. Joseph Ritchie. Mrs. Stormonth is Mr. Ritchie's sister Guests this week of Mr. and Mrs. Billy Presley on Ridge Ave., are the Reverend and Mrs. Lynn Matlack and daughter, Martha, of Tulsa, Okla.

News Of

By Mrs. Verta Weeks

Sunday. They went especially to carry Mrs. Mary Weeks to visit her daughter, Mrs. Emma Blay-Bro. Emmett Smith filled his lock and children. regular appointment at Balentine Church Sunday with a good crowd

Mrs. Leona Henson spent Fri- Weeks and son. Mrs. Icie Balentine is spending

which include Northwestern Uni- parents Mr. and Mrs. Earl Franks night July 17th. Everyone is welversity, North Carolina State Col- and attended church at Balentine. come. Glennis Weeks is spending this week at Greenhill with his sister Mrs. Jimmy Wright and family, DO ALL YOUR PRINTING!

children spent awhile Saturday afternoon with Mr. and Mrs. Bill Mr. and Mrs. Bill Weeks at

last Wednesday.

tended church at Lindsey's Chapel Sunday night. Bro. Willie Paul Kilfurn will Mr. and Mrs. Jimmy Oakley and begin a two weeks' revival at ous furniture schools and clinics daughter spent Sunday with her Lindsey's Chapel next Sunday

LET THE FLORENCE HERALD

son and Mr. and Mrs. Bill Weeks

and son went to Beavertown, Ala.,

Mr. and Mrs. James Holt and

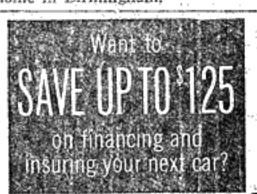
--- FOR SALE ---

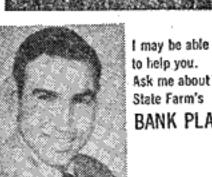
9 ACRES MORE OR LESS ON CHISHOLM ROAD ACROSS FROM FAIRGROUNDS. SUITABLE FOR SUBDIVISION, PARTIALLY SUB-DIVIDED. ALL UTILITIES AVAILABLE \$16,000.

PUTNAM REALTY CO.

606 E. Tenn. St. Office AT 2-1771 Henry L. Putnam, AT 2-8004 J. E. Edmond, AT 2-0476

Mrs. Etheridge Tilley and chil-After a three-weeks' stay with dren and Mrs. Jimmy Wright and her grandparents, Mr. and Mrs. son and Faye Wright were spen- J. W. Powell, Kendrick St., Ellen the-day guests of Mrs. Bill Weeks Slaughter has returned to her home in Birmingham. Mr. and Mrs. Jimmy Wright and





State Farm's BANK PLAN

JACK BREWER

AGENT AT 2-2234 101 E. College Florence



Home Office: Bloomington, Elinois



GOSPEL MEETING

LEXINGTON, ALA. Church of Christ

JULY 17 THROUGH JULY 24

JOHN D. COX, SPEAKER

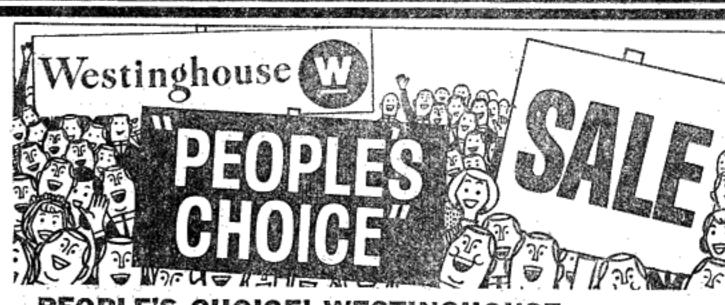
Oneal Smelser, Song Director

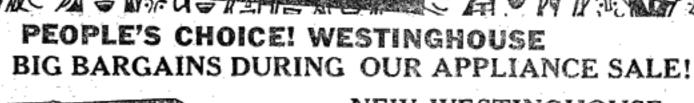
SUNDAYS 11 A.M. & 7:30 P.M.

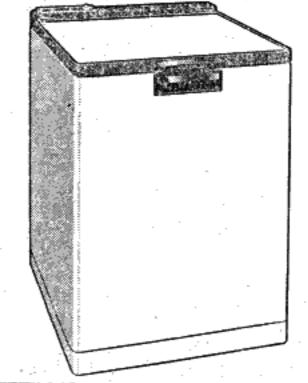
JOHN D. COX

WEEK DAYS 3 P.M. & 7:30 P.M.

- EVERYBODY WELCOME







NEW WESTINGHOUSE ROLL-ABOUT DISHWASHER \$17995

NEEDS NO INSTALLATION HOLDS SERVICE FOR 10 COSTS ONLY 3c PER LOAD



Twins! LAUNDROMAT AND DRYER

Week

\$37.00 Down

 4-Cycle Laundromat 4-Temperature Dryer

6 Wash and Dry all types of Fabrics

"PLENTY FREE PARKING"

Farmall Tractors - McCormick Farm Equipment - International Trucks 1411 Florence Blvd. AT 2.2601

Florence, Ala.

BUSY PEOPLE

Like Banking By Mail

Folks who have to make every minute count are the ones who most enjoy the convenience of our bank-by-mail plan. Of course, we like to see our friends and neighbors stop in the office, but if you're

pinched for time, do your banking by mail. Use

this easy way to make deposits to your savings or

checking account. Ask for a bank-by-mail envelope the next time you're in, or phone or write, and

Open A First National Checking

Account Today

THE FIRST NATIONAL BANK

Member Federal Deposit Insurance Corporation

OF FLORENCE

The N. Florence Branch

Drive-In Branch 501 East Tennessee

Your Friendly Hometown Bank

we'll send it to you.

The

Registered

Pharmacist

Helps Your

Doctor

Help Your

Health

Mr., Mrs. McAdams Return From Honeymoon

Following their marriage on pledges and vocal numbers were



she wore white accessories and, at her shoulder, the orchid from ibald, minister of the church, will her bouquet.

Twilight Ceremony Marks English-Henry Nuptials

Miss Mary Nell English, daughter of Mr. and Mrs. Herman English of Killen, became the bride of Claude Henry, son of Mr. and Mrs. R. O. Henry of Tuscumbia, in a half past six o'clock cerebia, and her files and her f mony on Friday, June twenty- ance's family and by her own

Thomas Brewer, sister and brother-in-law of the bride, was the nuptial setting and Alden Hendrix, minister of St. Joseph church of Christ, read the vows. Against a mantel background etched with greenery and decorated with arrangements of white blossoms, the altar space was flanked by wedding tapers in wrought iron canding tapers in wrought iron can-delabra. Linda Clemmons and Sherry Stewart were candlelight- Church of Florence will be the

of white lace over taffeta with low, rounded neckline and short sleeves. Her shoulder-length veil of illusion fell from a coronet of lace re-embroidered with pearls and with her bride's Bible she carand with her bride's Bible she carand will be attended by her sister, Miss Borbers Woits of Talledge as ried a bouquet of white roses. Barbara Waits of Talladega, as

ried a bouquet of white roses.

Miss Elizabeth Beavers of Killen served as the honor attendant and flower girls were Theresa Brewer and Carolyn Stelges.

The bride's mother was attired in a Summer model of pink and Mrs. Henry, mother of the bridegroom, wore blue. White carnations were pinned at the shoulder of each.

Mathis Henry, Tuscumbia, was best man for his brother.

A reception followed the ceremony, with family members and close family friends in attendance.

Upon leaving for their wedding trip, the bride was wearing a white bridal couple with a reception in Fellowship Hall immediately after the ceremony. rip, the bride was with matching after the ceremony. accessories and her corsage was fashioned of roses from her bou- Miss Barnes Honored

Now at home again both Mr. and Mrs. Henry have returned to their positions in Tuscumbia.

chid with her white Bible.

Mrs. Glendon Jackson and Miss Frances Bryant, sisters of the Bryant of Tuscumbia, a cousin, were her attendants. They wore full-skirted pale blue organza frocks designed with Younded necklines, short sleeves and cummerbunds. Tiny veils were their headdresses and crescent of the bride, and research of the bride-elect was graduated from the bride-elect was the points of luka, Miss., Alaking a pretty picture was the party table, arranged before the bride fire place with a points of luka, Miss., Alaking a prict of luka, Miss., Alaking a prict y t

Mr. Koonce will give his dau-ghter in marriage and her honor Lawrence Williams, minister of headdresses and crescents of blue the Glendale church, heard the pledges and vocal numbers were James McAdams, Jr., was his August twentieth and First Metho- | Charles Matthews. A musical Saturday, July second, in Glendale church of Christ, and their subsequent wedding trip, Mr. and Mrs. Louis Alonza McAdams are now at home near St. Florian.

pleages and vocal numbers were presented by a chorus including the following including brother's best man and ushers were Glendon and Lyndon Jackson, Jerome Bryant, brother of the bride, and Jerry Brown.

Mr. Bryant gave his daughter

Mrs. Louis Alonza McAdams are now at home near St. Florian.

Mr. Bryant gave his daughter

Mrs. Bryant was in a gown of the bride and the bride and Lyndon Jackson, Jerome Bryant, brother of the bride, and Jerry Brown.

Mrs. Bryant gave his daughter

Mrs. Bryant was in a gown of the bride and the bride a dist Church in Iuka will be the background was furnished by Miss Mrs. Vinci Feted At Country Club Coffee Among the larger courtesies which are marking the visit to Florence of Mrs. Anthony Vinci of Grosse Point, Michigan, sister and houseguest of Mrs. Norwood Boston Counce, all of Florence. ton, is the morning coffee of Friday, July eighth, which took place at Florence Golf and Country Club.

Vows were taken in the home of Ellis Coats, officiating minister.

Following their Florida honey-

sisting were Mrs. Thomas Duren, cousin of the bride from Waynesboro, Tenn.; Mrs. Benny Kelso of Atlanta; Mrs. Amy Stansell and Mrs. Taylor Bryant of Tuscumbia and Mrs. E. E. Romine.

Upon leaving for their honeymoon, the bride was attired in a light blue linen sheath with which she were white accessories and in the Club's lounge.

Hostesses for the occasion were Mrs. Jack Bull, Mrs. Albert Price and Mrs. John Wilks who, with the honoree and Mrs. Boston, welcomed their one hundred seventy-five guests against a flowering background in the Club's lounge.

Hostesses for the occasion were Mrs. Jack Bull, Mrs. Albert Price and Mrs. John Wilks who, with the honoree and Mrs. Boston, welcomed their one hundred seventy-five guests against a flowering background in the Club's lounge.

The Reverend R Lambuth Arch-

read the four o'clock vows and nuptial music will be by Miss Jo Alice Broyles, organist, and Jack Voohries, vocalist.

fourth.

The Killen home of Mr. and Mrs.
Thomas Brewer, sister and broThomas Brewer, sister and broThomas Brewer, sister and bro-

ers.
Given in marriage by her father, the bride wore a patio-length gown will be assisted in the ceremony by

At Saturday Luncheon

Miss Bonnie Barnes, bride-elect

Miss Bonnie Barnes, bride-elect of Ralph Sturges, was honored at a luncheon Saturday at Barton Hall, home of Mr. and Mrs. Wilder Watts. In addition to Mrs. Watts, hostesses for the party were Mrs. Billy Presley, Mrs. Harry Harper and Mrs. Homer Gilbert.

Decorations for the luncheon carried out a pink and white theme. Pick gladiola and white wedding bells in a silver bowl formed the centerpiece for the diningroom table. Each of four smaller tables was centered with a white wedding bell circled with pink rosebuds. Arrangements of pink and white flowers carried the theme to the rest of the house. Guests in addition to Miss Barnes were, Mrs. James E. Barnes,

Guests in addition to Miss Barnes were, Mrs. James E. Barnes,
mother of the bride-to-be; Mrs.
Ralph M. Sturges, mother of Mr.
Sturges; Mrs. Jimmy Darby; Mrs.
Charles E. Jackson III; Mrs. A.
J. Green; Misses Jean Longshore;
Mary Anne Darby; Anne Evans;
Georgia Tomlinson and Toby DeLony.

Others included Misses Frances Henson; Cynthia Romine; Margaret Davies and Charlene Cutshall. For the occasion Miss Barnes chose a yellow cotton with a round neck and a full shirt. Her corsage was of white carnations.

Miss Rejetta Ruth Quillen Engaged To Thomas Balentine

Mr. and Mrs. O. L. Quillen of Route One, Cloverdale, have announced the engagement of their daughter, Rejetta Ruth, to Thomas Lynn Balentine, son of Mr. and Mrs. Ernest Balentine of Route Two, Waterloo.

Miss Quillen, a graduate of Central High school and of Larimore Business College, now holds a secretarial position. Mr. Balentine, who was also a

mr. Balentine, who was also a member of the Central High Class of '59, will begin his second year as a pre-medical student at the University of Alabama this fall.

The wedding has been planned for August twenty-eighth in Salem Methodist Church of Cloverdale.

Miss Fana Jeanette Berry To Wed David Delano Smith

Announcement of the engagement and approaching marriage of their daughter, Fana Jeanette, to David Delano Smith has been made by Mr. and Mrs. Jake N. Berry of Florence, Route Three.

The bride-elect was graduated from high school in Collinwood, Tenn., and attended Freed-Hardeman College at Henderson. She was a member of the Mars Hill Bible School faculty during the year ending in June.

Her fiance, son of Mr. and Mrs. Otha Keith of Collinwood, served three years with the Armed Forces and is now engaged in business in Columbia, Tenn.

Stony Point church of Christ will be the scene of the August twelfth nuptial event.

Mr. and Mrs. Lee Kirk and children, Lucinda and Carter, of Summit, N.J., will arrive Tuesday for a mid-Summer visit with Mrs. Kirk's parents, Mr. and Mrs. Emerson Lucas. They will be at "Shadowlawn," the Lucases' cottage at Bailey Springs.

Mary Katherine Gonce, pianist.

Mr. and Mrs. Clifford Steven-

Mr., Mrs. Cary Ray Counce

To Be At Home In Atlanta

rom Coffee High. Both are now tudents at Florence State College. George Griffin, Mrs. L. S. Doster, The wedding will be an event of Mrs. Tom F. Smith and Mrs.

Hostesses for the occasion were moon, Mr. and Mrs. Counce will

Melvin B. McCaleb T. C. 'Tom' Harden

Real Estate Salesman Robert Whitehead Insurance Salesman

They invite their friends and acquaintances to visit them for their Real Estate, Mortgage Loans, and Insurance Require-

COMPLETE SERVICE

SALES-INSURANCE-FINANCING

LONGSHORE-SMITH REALTY CO. 338 East Tenn. Street, Florence

TALKING ABOUT THE FABULOUS BUYS IN

SHUMAKE-POSEY'S MID-YEAR

CLEARAMG

IF YOU'RE FURNITURE-MINDED YOU'LL NEVER STOP

CHAIRS & ROCKERS

\$22.95 Modern Platform Rocker. Cov-

\$59.95 Berk-liner Reclining Chair.
Plastic trim Frieze \$4095

\$89.95 Traditional Lounge Chair. Mahogany arm stumps. French \$59⁹⁵ legs. Foam cushions

\$99.95 Barrel Back Chair. Tufted re-

\$119.95 Finger carved Victorian Chair.

LIVING ROOM

\$86.90 Sofa Bed and Platform \$69⁹⁵ Rocker. 2 matching pieces

\$199.95 Contemporary Sofa. \$17995 Foam Rubber

\$229.95 2-Piece Suite. Nylon frieze cov-

Be Fair To Yourself!

Shop all three floors filled with good,

quality furniture at reasonable prices

Salesmen are courteous and helpful

. . terms are attuned to your budget.

construction and tailoring 133

\$99.95 Rebuilt Sofa Beds. Heavy frieze covers

Foam Rubber

er. Best quality

back wing style .

Foam cushions. High

Lovely basket pattern tapestry. Mahogany wood

ered arms. Tweed cover.

seat and back

with frieze covers

versible foam

rubber t-cushions ..

High back

* * *

FURNITURE \$44.95 Glass Door Bookcase. \$9295

	Mahogany finish. 33" wide
	\$22.95 Open front Bookcase. Traditional, Mahogany. \$1293
	\$16.95 Cocktail Table. Plastic top. Mahogany finish. Large \$95 size with shelf
	\$49.95 Folding Colonial Rocker Mahogany finish on solid \$3995 cherry. Needlepoint
į	\$159.95 Organ Desk. Solid \$12995 cherry, mahogany finish

OCCASIONAL

\$26.95 Platform Rocker. Open \$1995 arms. Tweed cover. Traditional \$24.95 Danish Walnut Cocktail \$4 195 \$34.95 Large Platform Rocker. \$24.95 Pillow back. Tweed covers...... Table. 48" size. Bargain \$54.95 Solid cherry commode. \$3995 Mahogany finish \$59.95 Swivel Platform Rock- \$4995 er. Channel back with low arms

\$22.95 Crieket style Platform Rocker. Mahogany finish. Gold print cover

\$14.95 Solid Maple End Table \$59.95 King Size Platform Rocker. High back. Mahogany wood \$495 \$49.95 Plate Glass Mirror. Sha- \$90.95 dow box glass frame, 32"x50"



DINING ROOM

\$159.95	5 Danish	Modern.		
	4 chairs		\$1	29 95
china	cabinet	***************************************	2	40

\$329.95 Danish Walnut 8 piece suite.
Breakfront china, table \$229.95 and 6 chairs \$429.95 Duncan Phyfe 9 piece Suite. Breakfront china, large \$779 5 buffet, table and 6 chairs _____

\$79.95 Drop Leaf Table and 4 Chairs. Duncan Phyfe. \$40.95

Mahogany. As is ...

ODD BEDROOM

Wrought Iron Bunk Bed with innerspring mattresses. 3/3 size. Was \$99.95

5 Drawer Chest. Nevamar Plastic Top. Nutmeg finish. Was \$54.95

\$279.95 Early American Sofa Sleeper. Jenny Lind style spool bed. Full size. Mahogany finish. Was \$22.95

	Boudoir Lamp.	\$ 3 98
Mosai	Table Lamps. Fibre glass pattern. High y ceramic	\$ 9 99
	Early American	* 3 99
,	Modern Lamps	\$ 5 9
	Early American Lamps. d Shade. Maple Trim	
	Decorated Lamps	\$ 12 9
Wood	Modern Indirect Floor trim or brass. shade.	Lamp \$ 12 9



French Provincial Style. Fruitwood, Double dresser, chest, book- \$1295 case bed. Was \$179.995 NOW

Danish Modern Style. Walnut. 3-pc. suits. Danish Modern Suite. Wal- \$15995 nut veneer. Was \$199.95 NOW 159

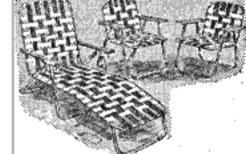
Blond Modern 3-piece Suite. Silver mist finish. Was \$179.95

Cordovan mahogany 3-pc. \$1795 Suite. Was \$199.95 ____NOW Danish Walnut. Triple dresser, chest, bookcase bed. \$179⁹⁵ Was \$219.95 NOW

Triple dresser, chest, bookcase bed.

Silver mist on mahogany. \$1995 Was \$259.95 NOW Cordovan mahogany. 3-pc. \$229⁹⁵ Suite Was \$259.95 ____ NOW 229

Gold Bisque, brass hardware. Triple dresser, chest, bookcase bed \$23995 Was \$299.95 NOW



\$7.95 Folding Aluminum Chairs, 2 to sell \$9.95 Folding Aluminum Chairs, 3 to sell ... EACH \$39.95 Val. Beautiful all-white \$7795

Chaise Lounge, matching chair

E. TENNESSEE ST.

DIAL AT 2-9542 FLORENCE, ALA.

1151 N. WOOD AVE.

Dial AT 2-3771

FLORENCE

QUALITY

ANY **EMERGENCY**

We Are Anxious To Serve You and Your Family

Owner

PHONE AT 2-3771

WE ARE AS CLOSE TO YOU AS YOUR PHONE . . . CALL US FOR PROMPT DELIVERY **OTIS BROWN**

SERVICE

WHEN ILLNESS STRIKES . . .

FIRST ... Call Your Doctor-

THEN: CALL US FOR PROMPT PRESCRIPTION SERVICE

Your Doctor's Prescription

Look to your physician to weigh every symptom carefully . . . to apply his knowledge and experience in diagnosis and treatment. Then, look to us to fill his prescription exactly as written, using only fresh, potent



YOUR FAMILY'S DAILY NEEDS

When your prescription calls for drugs that seem expensive remember today's "Wonder Drugs" reduce the duration of many illnesses and cut down their over all cost. Actually they SAVE you money!

OTIS BROWN

"PRESCRIPTIONS AS PRESCRIBED"

Social

Mr. and Mrs. Leo King returned from a visit with family mements, Mr. and Mrs. Louis Meed Sunday to their home on North
bers in Alexandria, Va., bringing Cullough, 734 Meridian. Wood from an extensive Old with her for a vacation visit her Miss Mary Rogers has returned

Mr. and Mrs. Harry Bishline and daughter, Charlotte, are vacationing at the Summer home of his hews.

mother, Mrs. Joseph Rogers, and | Mrs. Jesse Gerber (Margaret Lee Mr. Rogers, on the Coosa River McCullough) and children, Lisa,

Mrs. Herbert Miller has return- ford, N. Y., are guests of her pargranddaughter and grandson, Miss from a visit with Miss Evelyn Sandra Matthews and Greg Matt- Peeler in Raleigh and Moorehead,

Garland, Charles and Jim, of Hart-



Opportunity Knocks At Your Very Door

To you men who are not decided as to your future, we urge that you consult with us and learn how "Opportunity" truly knocks at your very door.

CHECK THESE Shampoo LOW PRICES Set	Cut Shampoo Set	Permanent Wave
Junior Students\$.50	\$1.00	from \$2.95
Senior Students75	1.50	from 3.95
Advance Students 1.00	2.00	from 4.95

positions. Talk it over with us.

More and more men are entering the profes-

sion because of the "top-drawer" income it pro-

vides that is accompanied by a satisfaction of

creation not found in other professions.

YOU MAY ENROLL TODAY

For the finest career possible in today's beau-ty conscious world, that of Hair Stylist is the

most lucrative . . . and a diploma signed by RAY REED is the key that unlocks the best

FASHION HALL

"The Finest of Permanent Waves" For Those Who Want the Very Best!

412 SOUTH COURT BLDG.



The First Step

• All "first steps" (including baby's) are important. Especially important is your first step toward making the future secure and happy for your family (including baby). This, of course, is to open a savings account here and set-up a purposeful program of systematic saving!

· Years of experience teaches that EARLY thrift training is BEST. Wise parents open savings accounts early for every member of the family. Children learn by DOING. Encourage them to save part of their allowances or after-school earnings, and you develop the ALL-IMPORTANT habit of THRIFT . . . makes them feel proud and important.



THE SPILLWAY

THE DONKEY AND THE ELEPHANT . . . And folks like thee and "we" . . . Are bendin' every ear in sight In hopes of VICTOREE . . .

looks as a campaign issue . . .

hated to miss at the country club near cocoa straw brim and dress week before last given by Ruth McColium, Marian Kilgore and Sarah Darnell . . . the club was all prettied up to a green and white color themse for a "inst for viceles of European travel". white color theme for a "just for weeks of European travel fun" coffee . . . Carolyn Hipp, wearing a summer cotton of faded ored Phyllis Cooper (whose "bundle of joy" is expected around
September) with a baby shower
just a week ago today . . . riding

The with scoop-brimmed fuschia
straw topper caught with a faded
blue scarf . . . looking as truly
Parisienne as ladies - of - the
French-capital themselves . . . on a gift-laden tea cart was an almost life-size stork sporting pink that those lovely ladies Frances bows on head and tail . . Friday Zucker and Hildreth Levin are and back to the Country Club for thinking about a trip to foreign another coffee . . . given this time by Anna Wilkes, Elizabeth Price and Boots Bull . . guest of honor LINSON telling some friends how

looking forward to the wedding ... how fun to be in the midst of all remodling ... how fun to be in the midst of all remodling ... WE WERE INTRIGUED to learn that a recent guest of Bart and the Tri-Cities will miss that Marie Bartholomew (her sister) charming couple for a while Mrs. Thomas Millsaps of Chithey're off to Florida for a visit cago is the wife of the great they have another boat? . . . This Miss.) of the founder of Millsaps one has all the trimmings for College skiing . . . we're so envious . . JOHN (DOC) AND AILEEN returned from Augusta, Ga. . . RICE have treated themselves to has brought happy news home . . a cabin crusier . . . for its gala daughter Jane and Buck (Doctor)

he bunch" prepared a delicious (their third) named Jimmy . . first time we've seen it done with so much savoir faire in a long time . . . It's quite a sight to see Poncett Davis driving golfing bud-

HOW WE WISH we were among dies Charlie Poelnitz and George the lucky ones popping off to the McBurney around the course in political conventions . . . some of that lovely pink (with the fringe those Paris designs the lady dele- on top) golf-mobile . . . a Christgates are wearing would be some mas present to his enchanting wife

. . . they'll be sure all the candi- home front . . . Blonde and sundates are equally handsome . . . tanned Melinda Wilson . . . prethus avoid the matter of good teen daughter of BJ and (Doctor) Lyman . . wearing blue-figured PARTIES, PARTIES . . . one we white starched cotton with hat of

Buth Glock and Kitty Beadle hon- blue with scoop-brimmed fuschia

was Evelyn Vincie of Detroit . . . much Harriet is enjoying her "cawe raved about decorations cen-reer-girl" summer in California tered about a bird cage filled . . . she's learning all about telewith pink daisies and grapes . . . vision . . . from the other side of Barton Hall in all its nostalgic the screen . . . and thinks its simpcharm was the scene of a lunch- ly marvelous . . we're all agog . . eon given by Sue Jolly Watts JUST LOVE the way Peggy and other friends of the bride (to- Perry's home (on the corner of be) . . . Bonnie Barnes . . . we're Pine and West Irvine) is looking

Incidentally, did you know grandson (he's from Jackson,

MARIE CALLOWAY . . . Just maiden voyage (to Pickwick Lake) Donald have a new addition dinner and penned a ditty appropriately titled "Doc's A-Weigh" . . . is planning a September 1 move
SPORTSMEN have a habit of being sporty . . . but this is the Vandy med faculty in the pedi-

from Memphis spent the week end at the Hardin Cossey trailer home.

Mrs. W. D. Austin from Mishaawaka, Indiana, is spending the

Mr. and Mrs. Berl Harrison spent last week end in Atlanta.

Mrs. Ancil Haggard and children

are visiting relatives in Louisiana. Jimmy and Harry Weaver from

summer at her home here.

News Of LEXINGTON

By Myra Porter

Mishawaka, Indiana, are visiting

Church:
The Northside church of Christ is sponsoring a tent meeting to be held in the Grassy community next week, July 17 and will continue through that week.

A gospel meeting will begin at the South Lexington church of Christ on Sunday, July 17 and continue throughout the week. Doing the speaking will be John D. Cox of Florence.

Mishawaka, Indiana, are visiting their grandparents, Mr. and Mrs. Will Higgins.

Visitors in the home of Rev. and Mrs. J. E. Stewart last Friday were Mr. and Mrs. Bob Pitts and baby from Mobile.

Sunday guests in the home of Mr. and Mrs. Carl Lacher were Mr. and Mrs. J. T. Pope and daughter, Sherry, and Miss Joyce Mathis, all of Waynesboro, Tennessee.

The annual Union meeting of the nessee Second Creek Primitive Baptist Mr. and Mrs. G. C. Irons and Association will be held with the children from Indiana are visiting Sweet Gum Flat church, about 3 her mother, Mrs. Minnie Haggard. miles northwest of Lexington. This meeting will be the third Sunday Guests of Mr. and Mrs. James of this month, and also on Friday Gilbert on Riverview Drive are and Saturday July 15 and 16. Ev- her sisters, Mrs. Duncan Moore of New Orleans and Mrs. Stuart Har-rison, and Mr. Harrison of Monteryone is invited to attend. Personals:

Mr. and Mrs. Hulett Lemay and children of Noblesville, Indiana have moved back to Alabama to

Mr. and Mrs. Dalton Springer and children of Westfield, Indiana were at home for the holidays and are new enjoying their summer vacation here.

W. T. Lemay, of Route Three,
Lexington, is now at home and im-

proving, after a stay of three months in the District No. 1 Sana-

Mrs. Minnie Hammond still con-tinues very ill in the ECM Hos-

We are glad to report that Rich-ard White has improved and is Mr. and Mrs. Hermon Pettus and family are now at home after a few days vacation in the Smoky

The Willard Jackson family of Florida are visiting relatives here for a short time.

> News Of WATERLOO By Mrs. S. E. Cherry

Worship services will be held Sunday at the Baptist Church and the church of Christ. Sunday school at the Methodist

Church is at 10:00 o'clock, W. B. Hagood, superintendent. Vacation Bible School is in progress this week at the Methodist

Church, Officers and teachers are W. B. Hagood, Mrs. Hagood, Mrs. L. O. Jaggers, Mrs. J. E. Stewart, Mrs. S. D. Richardson, and La Rose Branham.

Climaxing a week of revival services a fellowship supper was held at the Methodist Church Saturday evening in special honor of Mr. and Mcs. W. B. Hagood, whose (aithfulness, loyalty, and devotion to the church are a constant source of inspiration to all. Out-of-town guesis were Mr. and Mrs. M. F Hagood and Mr. and Mrs. James Vandiver from Hatton, Mr. and Mrs. J. C. Potts and Rev. and Mrs. Oliver Parker from Florence, Mrs. Edna Scaton, Miss Henrie Seaton, and Mr. and Mrs. W. B. Duncan and little daughter, Jane Ann, from Central.

Personals: Mr. and Mrs. George Albright

News Of CLOVERDALE

By Mrs. Kathryn Smith Phone 2073-M-2

visited Mr. and Mrs. O. J. Renigar Mrs. Willie Lewis Sunday.

her home after spending several

ence Saturday.

ceived medical treatment. Mr. and Mrs. Robert Lewis and children, Mr. and Mrs. Pugh

parts of Mississippi last week.

Mrs. Harley Kerby and daughand Mrs. Ida Abramson of Florter, Mrs. Carl Montgomery and Mr. and Mrs. Nolen Young and daughter enjoyed a fishing trip

family have returned to their home last Thursday. Mr. and Mrs. Coy Smith and after visiting relatives in various children enjoyed a trip to Mem-Mrs. Leona Burgess is now at

phis Sunday. Mr. and Mrs. Earnest Montgom-

weeks in Nashville where she re-ceived medical treatment. ery are expecting their daughter. Flora and family of New York to arrive this week end.

The revival meeting is now in Mr. and Mrs. Pugh Thrasher Were guests of Mr. and progress at the Salem Methodist

Service Control of the Control of th

FINAL

Dress and Suit CLEARANCE NOW

Formerly Up To \$16.98

Formerly Up To \$25.00

Formerly Up To \$39.98

Formerly Up To \$59.98

Formerly Up

To \$59.98

Formerly Up To \$75.00

Formerly Up To \$125.00

Perfect for Immediate Wear - Vacation and Early Fall

Many Year Round Fabrics Included

SHOP EARLY FOR BIG CHOICE



WEATHER AIR-CONDITIONER

Is Here With A Vengeance!

DON'T FIGHT THE HEAT WHEN FOR SO LITTLE YOU CAN ENJOY REAL COMFORT IN YOUR HOME



Select Your COOLERATOR AIR-CONDITIONER

By McGraw-Edison At This LOW, LOW Price 21 H.P. UNIT

OPEN FRIDAY NIGHT UNTIL 8 O'CLOCK

FURNITURE

In The Heart of The Four-Cities

EV 3-8782

3906 JACKSON HWY.

SHEFFIELD, ALA.

SUPER MARKET

the local National Guard battalion. In addition to the parents she The main body of the troops, is survived by her grandparents, under the command of Major Mr. and Mrs. Clyde Lovelace, Frank R. Marks, will leave early Florence, and Mr. and Mrs. Roy Saturday morning, spend the night at Carrolton, Ga., arriving at Ft. Montgomery, Route 3, Florence. Spry of Florence in charge of Gordon Sunday morning, where 12:45 they will encamp for two weeks.

CHECK THESE BIG VALUES IN

EXTRA SPECIAL

VOLVO, Extra clean. low mil-

eage, radio, heater, only

PLYMOUTH V8 Hardtop, straight

shift, radio and heater, extra clean.

FORD Galaxie, 2-door hardtop with

CHEVROLET, 2 - door 6 cylinder,

CHEVROLET 2-door, 6 cyl. straight

FORD, 2-door, V8, black and white,

FORD, 6-pass. Station Wagon, V8

with automatic transmission. Real

FORD, 1/2 ton Ranchero. A handy

BUICK, 2-door hardtop, Roadmaster,

OLDS 88 2-door hardtop, power

brakes and steering, clean

CHEVROLET, 13/2 ton truck, long

CHEVROLET, 4-door Bel Air, V8, Powerglide, radio and heater, white-

PONTIAC 4 - door Chieftain V8, straight shift. Extra clean.

CHEVROLET 4-door V8, straight

CHEVROLET Bel Air 4-door automatic shift, radio, heater, clean

PLYMOUTH 4-door, radio, heater,

Low GMAC Time Purchase Plan

Be Sure to Hear "Denton-Smith Harmony Hour" Every Sunday,

Denton-Smith Chevrolet

shift, local car

8:30 to 9:30 A.M., over WJOI.

all extras, like new

automatic shift, nice

real nice, only

nice, see this one, only ...

straight shift, low mileage

shift. See this one, only

ETV - Channel 5 Sixteen men, under the com Muscle Shoals TV Cable Corp.

Daily Mon. thru Fri.

11:45 Sign On Auburn Presents From Birmingham Children's Quiet Time Take 80 Escape from the Cage Corrpass Friendly Giant From Birmingham Ham Operator's Club Math Review News Department English Emphasis Remedial Math Speed Reading literacy Tour of England Armchair to Britain Adult Reading

Briefing Session New West Indies Nation MONDAY 12:00 Auburn Presents Industry on Parade Farm Facts From Birmingham Children's Quiet Time Take 60 World of Art Children's Time Friendly Giant Ham Operator's Club Industry on Parade Math Review

5:30 6:00 Teen Toppers English Emphasis Remedial Math Abundant Living 8:00 Auburn Music 8:30 Adult Reading Session Atomic Primer Resources & Security TUESDAY 1:45 Sign On Auburn Presents Industry on Parade Farm Facts From Birmingham Children's Quiet Time

Jazz

11:45 Sign On

Time to Grow

8:30 World News Perspective 9:60 Reading Out Loud 9:30 World of Art WEDNESDAY

Auburn Presents

Symphony Music

Children's Time

Remedial Math

From Auburn

Math Review

Farm Facts

Take 60

Industry on Parade

From Birmingham Children's Quiet Time

Ham Operators Club

B'ham Headliners Literary Tour of England Big Idea

Adult Reading Lesson

Children's Quiet Time Take 60

Birmingham Presents

Redman's America

9:00 Centuries of Symphony 9:30 Jazz Meets the Classics

Social

day afternoon when teenagers

Wilson where Mrs. C. N. Wiggins

(Frances Craig) and her family of

Louisville, Ky., return each Sum- 11:30

gathered at the cottage on Lake

Swimming and boating and 10:15 15 Variety Review

dancing were the order of yester- 10:30 6 Jim Bowie

Water Survival

Basic English

Anthology

Compass

Lake Party Fetes

Teenage Vacationers

Sports for All

Political Parties

Facts of Medicine

9:30 Escape from the Cage THURSDAY

Auburn Presents

Medical Facts

d:45 Sign on 9:00 Cartoons Romper Room Intent of Art Trouble With Father Restless Gun Ham Operators Club Birmingham Presents 12:00 About Faces Know Your News National Security Basic English NIGHT For Photo Fans Political Parties

12:30 Topper 1:00 Day In Court 1:30 Gale Storm 2:00 Beat the Clock Who Do You Trust American Bandstand Way of Life Foreign Legion Men of Annapolis (M. W., F.)
West Point (T., Th.)
My Friend Flicka (M., W.)
Rocky & Friends (T., Th)
Rin Tin (F.)

ELEVISION

FOR WEEK OF JULY 15 THROUGH JULY 21

DAILY - MONDAY THROUGH FRIDAY

CHANNEL 6-WBRC-TV

CHANNEL 8-WSIX-TV

ABC

CHANNEL 13-WAPI-TV

NBC

CHANNEL 15-WOWL-TV

ABC - CBS - NBC

WBRC-Channel 6

5:30 Religious Series

Full Circle

Video Village

I Love Lucy

Far Horizon

Houseparty The Millionaire Verdict Is Yours Brighter Day

Secret Storm

Bugs Bunny

Edge of Night Life of Riley

5:60 Highway Patrol 5:30 Alabama Newsreet 5:45 Doug Edwards News

FRIDAY, JULY 15

6 Rawhide 8 Walt Disney

6 Pony Express

6 Video Village

6 Shotgun Slade

15 Hennesey

13 Jack Paar

15 Jack Paar

11:00 5 Home Theater

13 Big Picture

13 School Outlook 6:45 13 Farm Round-up 7:00 6 C. Boy Eddie 13 H. Burns

8:00 6 Capt. Kangaroo

8:30 6 Capt. Kangaroo

13 Roy Rogers

9:30 6 Mighty Mouse 13 Ruff n' Reddy

10:00 6 Heckle & Jeckle

8 Foreign Legion

13 Circus Boy

8 Joe Palooks

13 Fury

1:00 6 Sky King

13 Baseball

15 Scope

12:00 6 News Reel

13 Baseball

6 Baseball

15 Baseball

8 Showcase

Baseball

13 Dick Clark

8 Bop Hop

13 Bonanza

Bonanza

Music from 15

15 Capt. Kangaroo

13 Howdy Doody

15 Heckle & Jeckle

Farmer's Almanac

13 Popeye

6:00 13 Odyssey

12:00 13 News

19:15 8 Sports 10:30 8 Mystic Circle

13 Dem. Convention

Dem. Convention

Man from B'hawk

6:00 6 McGraw

WSIX—Channel 8

8 Beaver

8:00 6 Mr. Lucky

9:00

The Deputy

6 Gunsmoke

15 Tunsmoke

9:30 6 Miss Universe

3 Jubilee, USA

13 Untouchables

8 Jubilee USA

13 Big Picture

13 Flash Gordon

6:30 6 The Life

SATURDAY, JULY 16 7:30 6 Talk Back

9:00 6 Cartoon Carnival 12:45 8 Cartoons

5:30 6 Agricultur Series 8:00 6 Wally Fowler 13 Big Picture 13 Joe Palooka

7:00 6 The Answer

8:30 13 Church Choirs

9:30 6 Sunday Movie

10:00 15 Morning Show

11:00 6 Steel Workers

6 Baseball

15 Baseball

12:00 3 Oral Roberts

8 Capitol Report

8 Christophers

13 Happy Wilson

8 I Spy 13 13 Theatre 15 Movie

3:30 8 Autry-Rogers

13 Summer Stock

4:308 Cisco Kid

8 Herald of Truth 6 Movie of Week

13 Movie

11:45

3:00

Love of Life

Guiding Light

Our Miss Brooks San Francisco Beat

Country Boy Eddie Morning Show

Morning News Captain Kangaroo

Alabama Farm News

Search for Tomorrow

As The World Turns

WAPI—Channel 13 6:00 6:05 6:30 7:00 7:25 7:30 8:25 Daily Word Morning Outlook Happy Hal Burns Today Today News 8 :30 9 :00 9 :30

Today Dough Re Mi Play Your Hunch Price Is Right 10:00 Concentration Truth or Consequences It Could Be You Hollywood Hit Parade Loretta Young
Young Doctor Malone
From These Roots
Comedy Theatre
Adventure Theatre 3:00 3:30 4:00 4:30 Popeye Early Show

WOWL—Channel 15 Price is Right Concentration Woman's World It Could Be You About Faces As the World Turns Queen For a Day Loretta Young 1:00 1:30 2:00 2:00 Young Dr. Malone From These Roots 3:00 3:30 4:00 4:45 Comedy Playhouse Adventure Time Planet 15 Nelle Bigbee Televisit With The Bible 5:00 Televisit With The 5:15 Encore Theatre 5:45 Strikes and Spares

MORE WORKING MONDAY, JULY 18 **FARMERS** insure their cars and trucks with State Farm Mutual than with any other

> company Because they get better service at home or away . . . they get low rates plus a 15%-30% discount for working farmers . . . and they can place their car, life, and farm liability insurance with the same State Farm agent. Contact your "Family In-surance Man" today.

BILL CADENHEAD CECIL WILLIAMS AT 2-6861 112 S. Pine St. Florence, Ala.

> STATE FARM State Farm Mutual Automobile Insurance Company Home Office: Bloomington, Illinois

NOTICE ...

THE FLORENCE HERALD, Florence, Alabama

Barnes Honored

With Fellowship

R. C. Barnes, administrator of

Eliza Coffee Memorial Hospital,

Florence, has been advised that

the Board of Regents, on recom-

mendation of the Credential Com-

mittee, has announced his election to a Fellowship in the American College of Hospital Administrators.

The 26th annual convocation of the American College of Hospital Administrators will be held Sun-

day afternoon, August 28 in the

California Masonic Auditorium,

Nob Hill, San Francisco when the

ceremony conferring Fellowship

will take place. Mr. Barnes, who

will be accompanied by Mrs. Barnes, will attend and receive

the official certificate from Presi-

The Board of Governors of ECM

Hospital in session Tuesday noon

took recognition of the honor to be conferred upon Mr. Barnes and

presented him and Mrs. Barnes

with an expense-paid trip for this occasion. In addition, congratula-

tions were extended by each mem-

dent Ray E. Brown.

ber of the Board.

TO OUR CUSTOMERS

Thursday, July 14, 1960-Page 5

In the same friendly way we ask for your patronage, we announce our all day Wednesday's closing during the summer months.

We feel one day off for our employees will help in maintaining our top quality, efficient service for your dry cleaning needs.

May we have the privilege to serve

OPEN 5 DAYS A WEEK 7:30 A.M. - 6 P.M. (Closed Wednesdays Only)

702 E. Mobile St.

Foods of the Futu

STEAKS from CONTENTED STEERS!

Doctors and veterinatians have used tranquilizers for years on man and beast for general calming effects --but feeder stock researchers found dollars- and-cents reasons for

adding many types of tranquilizers to stock feeds. Steers added weight fast and economically, with lower feed costs, when hydroxyzine, reserpine, and other familiar tranquilizers were added to stock feeds. Also, stock stay calmer on the way to market, with less temporary weight

loss, and fewer crowding bruises on hogs. With all the changes the years may bring in food production and processing, BEER and ALE continue as favorite beverages in many American homes. These wholesome beverages always have the knack of going well with other foods!

Beer belongs... Enjoy it

ALABAMA DIVISION, U. S. BREWERS FOUNDATION

312 Professional Center, Mantgomery, Alabama THE CHIEF HAS GONE

AND IT'S TIME FOR OUR ANNUAL CLEAN THE LOT

WEST

C-L-E-A-R-A-N-C-E

Each year when Mr. Killen goes on his vacation his Salesmen take a holiday too. (That is, they have a "Ball" selling cars). During this Sale last year Killen Motors put 63 families in the car of their choice at a real SAVINGS. Now IS YOUR CHANCE-Bring your family on down and see if we don't have a car to fit your needs. Côme early because we have some REAL RED HOT BUYS.

SALE ENDS JULY 19

All of the cars listed below left on our lot at end of sale will be carried to auction.

1959 DODGE 4 door. Custom Royal, power steering, power brakes, pushbutton drive. Factory air con-

ditioning. Extra clean one owner. Red and white. \$2695. 1958 BUICK 4 door Special. Pink with all extras. Only \$1295. 1955 CHEVROLET 4 door Bel Air V8 with Power-

1955 PLYMOUTH 4 door Belvedere V8. Red and black. White tires. Another one owner car. 1952 CHRYSLER good rubber. Only \$200. 1955 FORD

4 door. Customline V8, standard transmission 1951 OLDSMOBILE Super 88. Blue 2 door. 1956 DODGE D-500 2 door Club Sedan 1956 PLYMOUTH 4 door Sedan. V8 with standard shift. Local car

1955 CHRYSLER New Yorker, 4-dr. Power steering and brakes. Local one owner. Clean 1954 CHEVROLET 2 door. Tutone green 1952 PONTIAC 2 door. A local cream puff. See

this one for 1957 PLYMOUTH 4 door Belvedere V8. (Rough) Not a cab .

300 EAST TENN. STREET

1958 VOLKSWAGEN Good as new. 1955 CHEVROLET straight dr. radio, heater, and leather trim. A real family car and only \$595. 1960 CHEVROLET

4 door 6 cylinder sedan. Only driven 7,000 miles \$1795. 1956 DODGE Royal 4 door Sedan. Locally driven and extra clean \$1000. 1957 OLDSMOBILE

4 dr. 22, radio, heater and automatic trans. One owner\$1195. 1955 CHEVROLET New Yorker 4 door Sedan. Has 2 door 6 cyl., standard drive. Radio, heater 1954 DODGE door Sedan. Tutone green. White tires. Looks extra nice but needs valve job ... \$375. 1958 CHEVROLET

door, 8 cylinder with straight 1954 PONTIAC 4 door Sedan. Tutone blue. One owner clean car and only \$325. 1953 CHRYSLER door New Yorker. Power steering and brakes, tinted glass,

and white tires. A one own-1953 DODGE 4 dr., V8., radio, heater, Gyromatic, one owner, clean __\$395.

1955 DODGE 4 door Sedan V8. Light green with white top. (Rough) _ \$275. 1950 BUICK 4 door special, radio, heater \$85. 1952 PLYMOUTH 4 door, good tires \$75. 1956 INTERNATIONAL Dump truck. Air brakes. Low mileage and almost new dump 1951 STUDEBAKER 2 dr., straight drive with overdrive 1955 BUICK Special 2 door Hardtop. Motor and transmission guaranteed. Good condition . 1953 PONTIAC 2 door, radio, heater, automatic transmission 1957 PLYMOUTH 4 door Belvedere, radio, heater,

push button drive 1959 VOLKSWAGEN Deluxe, real sharp . 1960 TRIUMPH

of New York City are guests of and children, Jimmy, William and her parents, Mr. and Mrs. Sims Mary of Montgomery were guests Lawson of Huntsville are joining the family group for week ends.

Lawson of Huntsville are joining the family group for week ends.

Mrs. Sims last week of Mrs. Johnson's sisters, Mrs. Henry Campbell and Mrs. Tom Braly, and their families.

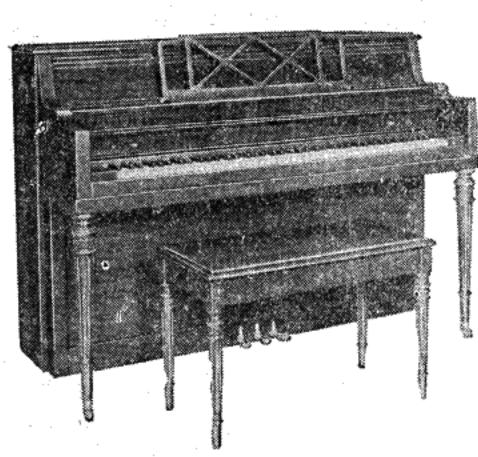
Lelia, were her mother, Mrs. Holly

INCORPORATED 224 East College Street CHEVROLET Phone AT 2-4551 RENT

A Brand New SPINET PIANO

FOR ONLY PENNIES A DAY

IF LATER YOU DECIDE TO PURCHASE, ALL RENT PAYMENTS WILL BE APPLIED IN FULL





Select From One of These Famous Makes: STORY and CLARK . WURLITZER MASON and HAMLIN . CHICKERING

Let us place the piano of your choice in your home on a rental basis . . . all charges may then be applied to the purchase price if you decide to buy. A few pennies a day will place this piano in your home.

109 S. COURT ST.

DIAL AT 2-3932

FLORENCE, ALA.

10:45 15 America at work 15 Champ Bowling 5:00 8 Dem Preview 10:15 8 Movie 10:30 6 Panic 8 Matty's Funnies 13 Walt Disney 13 Talent Roundup 5:30 6 20th Century 8 Nashville Sings 15 Rhythm Boys 6 Science Fiction 20th Century 8 Flash Gordon 6:00 6 Lassie 8 Broken Arrow 13 Riverboat 15 Overland Trail 8 Autry-Rogers 6:30 6 Dennis the Menac 8 Maverick 13 77 Sunset Strip 15 Music On Ice 7:30 8 Lawman 8:00 6 GE Theatre 7:00 6 TBA 3:30 6 Wrestling 4:00 13 Pro Football 15 Afternoon Show Donna Reed 15 Mystery Show 6 Academy Theatre 8:00 6 Alfred Hitchcock 8 Alaskans 9:00 6 "Lucy in Conn." 13 Loretta Young 6 Rocky & Friends 15 Loretta Young 9:30 What's My Line 13 Ozzie & Harriett 8 News Scope 13 Producer's Choice 10:00 Film Feature 6 Alaskans 8 Newscope 5:45 15 Killen Quartet 15 What's My Line 9:45 8 Academy Movie 10:00 6 TBA 13 Donna Reed 13 Detective M Squad 15 Flatt and Scruggs 10:00 8 Acad. Movie 6 Perry Mason 8 News Scope 10:30 13 Jack Paar 15 Jack Paar 13 Johnny Stacatto 8 Dick Clark Sun. News Final 10:05 15 Movie

10:30 13 Movie 11:00 6 Home Theater 8 High Road mer for a three-weeks' stay. Guests of honor were Miss Betty
Wiggins and Miss Peggy Simmons,
the latter also of Louisville, and ghters, Carol and Sue, of Fort hosts to the festive affair were Payne. Joining the honorees and hosts hael and Jeffery are spending this at four o'clock for water sports week in St. Louis, Chicago and

Ralph and Lyman Penland. were Rosemarry Harris, Gene Mc-Intosh, Anne Gilchrist, Curtis Parker, Betty Barton Pride, Mary Maple Ave., has had as her guest Louise Robison, Bill and Tuddy her sister, Miss Edwina Arnold of Brown, David Darby, Gary Simp- Austin, Tex. son, Roger Huffstedler, and Mims Mr. and Mrs. Henry W. Cheney,

Burgers and accompaniments, nounced the birth of their second followed by homemade ice cream, child, a daughter, on Saturday, were served on the patio in the July 9, whom they have named late afternoon and dancing was an Caroline. Dr. and Mrs. Henry after-supper feature. The hosts were assisted by Mrs. the paternal grandparents.

Wiggins, Mrs. Ben Craig, Sr., and Mr. and Mrs. Donald Kriebel of their parents, Mr. and Mrs. Ralph | Philadelphia, Pa., (the former Mrs. Lena Hill, 134 Holt Ave.,

Kan D. Mariwalla of Bombay and

studies in Michigan. Mr. and Mrs. Marvin Drabkin (Elizabeth Lawson) and children, Miriam, Sharon, Louis and David the family group for week ends. Here for the week end with Mr. and Mrs. Percy Sealy, 710 West

Rains of Mobile, and her aunts Mr. and Mrs. Melvin Duke, Mic-

Jr., of Raleigh, N. C., have an-Chency of 442 North Court are

Kaki Rice) were in Florence recently for an overnight stay with her grandmother, Mrs. Frank Ir-Florence, was in Memphis during vine, Jackson Road. They were the week end as the guest of her enroute to Birmingham for a visit niece, Mrs. William Wiley, and Mr. with Mrs. Kriebel's parents, Mr. and Mrs. Turner Rice.

Wells home, 544 Cleveland, was stay in New Orleans, prior to New Delhi, India. In the United up temporary residence. Mrs. Le-States for the past eight months moine expects to enter Tulane to study the manufacture of fer- Graduate School and Mr. Lemoine tilizer, he is now continuing his is being transferred for the dura-

Mr. and Mrs. Curtis Lemoine A recent guest in the William S. are leaving today for a few days' returning there in the Fall to take tion by the Retail Credit Associa-Mr. and Mrs. James M. Johnson

Let The Herald Print It!

13 Man & Challenge 15 Walt Disney 6:00 6 26 Men 8 Mr. D.A. 13 Dem Convention 6:30 6 Dem Convention 6 Have Gun, Will T Cheyenne Bourbon St. Beat 7:30 8:30 13 Dem Convention 8:30 8 Adv. in Paradise 9:00 13 Special 9:30 8 Ted Mack Show 10:00 6 Whirly Birds 15 Have Gun Will T 8 News Scope 3 Jeannie Carson 5 Betty Hutton 8 77 Sunset Strip
6 Dem. Convention
2 The Detectives
13 Moment of Fear
6 Spotent Slade
15 Marty Martin
10:00 15 Ole Red
10:30 13 Live Wrestling
11:00 15 Film Fair 10:15 8 Academy Movies 10:30 6 Man Without Gun 13 Jack Paar i5 Jack Paar 11:00 6 Home Theater 11:30 6 Home Theater 15 Jack Paar 12:30 13 Midnite Jubilee TUESDAY, JULY 19 SUNDAY, JULY 10 6:00 6 Dem Convention 8 Mr. D. A. 5:30 6 Big Picture 6:00 6 Indus. on Parade 13 Dem Convention Sheriff of Cochise

7:306 Dem Convention Wyatt Earp 8:30 8 Colt .45 9:00 8 Alcoa Presents Alcoa Presents Wyatt Earp 9:30 8 Night Court Lawman 10:00 Cheyenne

8 News
13 M Squad
15 The Texan
10:15 8 Academy Theater
10:30 13 Jack Paar
15 Jack Paar
11:00 6 Home Theater 12:00 15 News 8 Christian Science

WEDNESDAY, JULY 20 6:00 6 Dem Convention 15 Dem Convention 6:30 8 Music for Sumer 7:30 8 Ozzie & H 13 Dem Convention 1:30 13 What You Problm 2:00 13 L. Welk 2:15 8 Cartoon 8:00 Dem Convention 9:00 9:30 13 Manhunt 10:00 6 Death Valley

8 Hawaiian Eye 13 This Is Your Life 8 News 13 Black Saddle

13 Jack Paar 15 Jack Paar 11:00 6 Home Theater 12:00 13 News THURSDAY, JULY 21

6:00 6 Beaver 8 Mr. D.A. 13 Dem Convention 6:30 6 Lone Ranger 8 Tombstone Terr. Real McCoys 8 Jeannie Carson 8 Untouchables

6 Dem Convention 6 Diamond Theatre 13 You Bet Ur Life 13 Tombstone Terr.

11:00 6 Home 12:00 13 News 6 Home Theater

1958 DODGE Royal 4 door Sedan. A real nice family car. Only

TR-3 Roadster. Local one owner, 7000 miles. Sports fans, see

1952 CADILLAC

1959 PLYMOUTH

real buy at

1951 PLYMOUTH

new paint ..

Coupe DeVille, radio, heater,

4 door. Extra clean 6 cylinder with standard transmission. A

2 door hard top, radio, heater.

FLORENCE, ALABAMA

Deaths

Bobby Gene Risner

Funeral services for Bobby Gene Risner, 20, of Rogersville, who Tuesday succumbed from head and Tuesday succumbed from head and internal injuries received in a pedestrian-auto acident Sunday, July 3, were held at 3 p.m. Wednesday at the Primitive Baptist Clemmons, Florence; two sisters, nesday at the Primitive Baptist Mrs. B. A. Jaynes, Florence and Church at Elgin Crossroads, with Mrs. C. R. Rickard, also of Florial followed in the Butler Cemetery, Spry of Florence officiating. Risner was one of two pedestrains walking along U.S. 72 who were struck by an automobile being driven by Charles L. John- Threet, 76, 902 Sannoner Street, son, of Killen. Norman Roach, 18, Florence, who died at the home of

sisters, Miss Pauline Risner, Rogersville and Mrs. Evalene Manus, Route 1, Rogersville; two brothers, First Baptist Church. Thomas and Carl Risner, Rogers-

Mrs. Jossie Blackburn

Services for Mrs. Jossie Odell Blackburn, 82, of Jacksonburg, after a lengthly illness, were conducted at the Jacksonburg church of Christ, at 3 p.m. Tuesday with Cultice Quillen officiating, assisted by Albert R, Hill, Burial followed in Jacksonburg cemetery.

of the church of Christ. She is survived by her husband, ing following a lengthly illness, were held Monday at 3 p.m. at Mrs. Evelyn Clark, Killen, Mrs. Garfield Baptist Church, Garfield, Althea Taylor, Jacksonburg, Mrs. Ga., with burial in Elam ceme-Kenneth Walters, Akron, Ohio; a son, T. B. Blackburn, Sheffield; A native of Garfield, Ga., Mrs. 11 grandchildren and 15 great Gay had made her home with her F. Wade, Mt. Zion. Spry of Florence directing.

Mrs. Mary Whitten

with Rev. Arthur Finch officiat- great grandchildren. ing. Burial followed in Pleasant

A native of Lauderdale County, Mrs. Whitten was a member of the Pleasant Hill Methodist Church. She is survived by two daughters, Mrs. Dave Young, Florence, Mrs. Edgar Underwood, Kay Williams, infant daughter of Florence; two grandchildren and Mr. and Mrs. Bobby Clay Williams. two great grandchildren; a num-|Route I, Rogersville, were held ber of nieces and nephews.

Mrs. Ora Blackburn

54, who died at the residence, 221 Williams, Route 3, Florence; her Blair Street, Saturday following great grandmother, Mrs. Tera an illness of three years, were held Green, of Central Heights. at 1 p.m. Monday at Lone Cedar Spry of Florence in charge of archurch of Christ with Cultice rangements.

Quillen and Bonds Stock officiat-ing. Burial followed in Lone Cedar cemetery, Morrison-Elkins in charge of arrangements.

Mrs. Blackburn was a lifelong resident of Lauderdale County and a member of the church of Christ. Survivors include her husband, Johnny Blackburn; two sons, Bob-by and Billy Blackburn, both of Florence; two daughters, Miss Bet-

Mrs. Ada Threet

Services for Mrs. Ada Wesson son, of Killen. Norman Roach, 18, also of Rogersville, the other pedestrian, was not seriously hurt. Mr. Risner, a native of Lauderdale County, had worked at the Smith Body Shop for two years. He is survived by his mother and father, Mr. and Mrs. Frank Risner, Route 1, Rogersville; two sisters. Miss Pauline Risner, Ro-

A native of Lauderdale County, Mrs. Threet was a member of the

She is survived by three daughters, Mrs. D. C. Barkley, Florence, Mrs. Erin Kimbrell, Ohio and Mrs. J. M. Lule, Marietta, Ga.; a sister, Mrs. Ray Bline, of Michigan; two brothers, Frank Wesson, Los Angeles, Calif., Chalmers Wesson, Oak Ridge, Tenn.; six who died Monday at ECM Hospital grandchildren and three great grandchildren.

Mrs. Florrie Gay

Services for Mrs. Florrie M. Gay, 80, 434 North Poplar Street, Flor-Mrs. Blackburn was a member ence, who died at Mitchell-Hollingsworth Annex Saturday morn-

grandchildren; two sisters, Mrs. T. daughter, Mrs. L. E. Clark, for the A. Smith, Oakland, and Mrs. B. past several years. She was the wife of the late Ivy D. Gay.

Survivors include three sons, I D. Gay, Birmingham, Quentin Gay, Atlanta, Frank Gay, Jacksonville, Fla.; three daughters, Mrs. Sibyl Bonnell, Dalton, Ga., Mrs. J. A. Services for Mrs. Mary Blanche
Whitten, 80, Route 6, Florence,
who suffered a heart attack Sunday at the residence after receiving a fall a few days earlier,
Mrs. J. N. Easter, Jacksonville,
Mrs. J. N. Easter, Jacksonville, were conducted at 11 a.m. Tuesday | Fla., and Mrs. Fannie Oliver, Jackat Pleasant Hill Methodist Church | sonville; 15 grandchildren and 11

Morrison-Elkins in charge of arrangements.

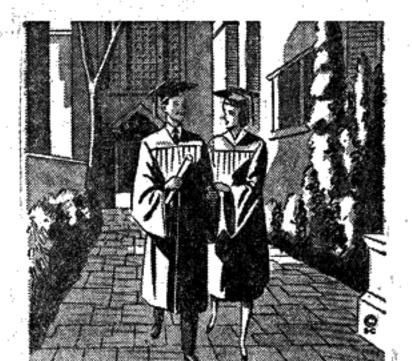
WILLIAMS INFANT BURIED FRIDAY

Graveside services for Rhonda at 10:30 Friday at Harvey ceme-Morrison-Elkins in charge of ar- tery, with the Rev. William Mc-Donald officiating.

In addition to the parents, she is survived by a sister, Tammie Glenn Williams; grandparents, Mr. and Mrs. Leon Green, Rogers-Services for Mrs. Ora Blackburn, ville, and Mr. and Mrs. Luther R.

The BANK is the

Saver's Best Friend



Financing a College Education

College trained men and women earn more money and enjoy a higher standard of living. Few families are able to meet college cost from current income. The practical approach is to plan a long-range sav-

A BANK savings account is the best place to accumulate an educational fund. You receive interest which swells the fund. The money is safe, insured, and available when needed. And you get helpfulness with educational and other financial matters.

"THRIFT PAYS DIVIDENDS"

OPEN A SAVINGS ACCOUNT AT

NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

One of Many Good Banks Serving North Alabama

Leonard C. Johnson, Vice-Pres. Horace Springer, Asst. Cashier W. H. Buchanan, Agri. Agt. Fletcher Alexander, Asst. Cashier F. W. Osborn H. L. Rice W. O. Whitten Grady R. Williams

Only 3 More Days--Thursday, Friday & Saturday

FREE Delivery!

Terms



\$50,000 OVERSTOCKED! IT MUST BE LIQUIDATED! SAVE AS MUCH AS 67%! ALL SALES FINAL! Many ONE-OF-A-KINDS, SAMPLES, DAMAGED! Some NEW, Some USED! No Phone Or Mail Orders Please!

LIVING ROOMS!



\$169.50 Big 4-Pc. Sectional Sofa

3-Pc. Sectional Sofa. Re-

versible cushions. Tapes-

try Covers. Compare at

with tweed covers. Slight damage. A real buy! \$169.00

2-Piece Modern Living Room Suite. Foam cushion and tapestry cover. Reduced to sell.

2-Pc. Studio Suite consists of sofa bed and lounge to match. Choice \$7000

cluding Innerspring Mattress. \$17000

Reg. \$219.95 2-Pc. Modern Living Room Suite with long wearing Nylon covers

Reg. \$219.95 Simmons Hide-A-Bed in- Reg. \$219.95 2-Pc, Living Room Suite with big, wide arms. Choice of \$16095 5 different colors

BEDROOM SUITES!

Special Terms Arranged To Suit Your Convenience. \$5 Down Delivers Any Suite

Reg. \$279.50 Modern Bedroom Suite with

Reg. \$49.95 4-Drawer Bachelor's \$9088

Reg. \$149.50 3-Pc. Bedroom Suite. 50"

double dresser, spacious chest of draw-

open stock groups.

and boockcase bed

ers, bookcase bed.

Slightly damaged

match the above suite

58" triple dresser, 44" chest

Reg. \$69.95 Corner Chest to

Chest to match above suite

Choice

Reg. \$373.00 3-Pc. Knotty Pine Bedroom Suite in Colonial style. 56" double dresser, big 6-drawer chest and bookcase bed

Big, Odd Chest of Drawers. Left from Reg. \$448.00 4-Pc. Solid Cherry Natchez Bedroom Suite. Includes double dresser, tall poster bed, big chest

> and chest mirror 18 Odd Night Stands. Formerly priced to \$39.50. Your choice while

Reg. \$29.95 Twin size Maple Poster Beds

Maple Bunk Beds. Including guard rail and ladder. May be used as twin beds

MISCELLANEOUS and USED!



erette. Choice of colors in \$9075 reinforced plastic _

Table combination.

Reg. \$59.95

Wrought Iron Patio Lamps complete with chimney. Now only.

California Red Wood Gin Rum-

my Set. Consists of 2 chairs and

Reg. \$49.50 Plastic covered Sleep-

Reg. \$16.95 General Electric Steam and Dry

New Bunting Gliders. All metal \$40,88 Choice of colors. Reg. \$29.95 Reg. \$199.95 9 Cu. Ft. Norge Freezer.

While present stock lasts .

Several makes in choice of sizes with lots of service left. \$1.00 per

REFRIGERATORS

CHAIRS and RECLINERS!

Big Platform Rockers. Durable tapestry covers. Regular \$49.50 Choice Reg. \$69.95 Recliner with combination plastic and nylon upholstery Reg. \$24.50 Swivel Rockers in a wide

choice of colors. A real bargain! Reg. \$79.50 Channel Back Wing Chair with reversible foam filled cushions

Solid mahogany Victorian Chairs in a choice of antique velvet or beautiful 18th Century tapestry upholstery. \$4088 Reg. \$69.50

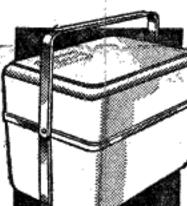
Solid mahogany, Marble Top Victorian style Tables. While they last

> **ALL SUMMER FURNITURE** REDUCED 1/₃ OFF



Reg. \$16.95 Maple Boudoir Chairs with chintz covered removable seat and back

\$5 Down Delivers



PICNIC COOLER

CASH and CARRY Just the thing to take on picnic or to the lake. Light and

DINING ROOM and DINETTES!



\$3.95

CASH & CARRY You'll find many uses for this 23" chrome stool! Upholstered Cushion

7-Pc. Chrome Dinette Suite. Extension type table and 6 plastic

covered chairs 18th Centry Style mahogany Buffet. 2 doors and 3 drawers, Compare at \$119.00

9-Pc. Colonial Cherry Dining Room Suite, Beautiful spice finish Compare at \$685.00

Big, Old Cherry China. 2 left over from open stock group. Terrific Value Large Cherry Buffet with 5

drawers and 2 doors 5-Pc. mahogany Dining Room Group. Consists of drop leaf table

Choice of several mahogany Dining Room Tables in several different styles

and 4 chairs

9-Pc. Chrome Dinette Suite. Extra large table and 8 sturdy chairs. Compare at \$129.50

MATTRESSES and BOXSPRINGS!

Regular \$79.50 Box Springs. Choice of several slightly soiled and/or damaged

Choice of several Box Springs and Mattresses. Mismatched sets and slightly \$1988 soiled. Choice

Reg. \$69.50 Full Size Mattress (We can't mention the name) Floor sample

Don't

Dare

Miss

This

Sale

Full Size Cotton Mattresses

FLUFFY COTTON FILLED MATTRESSES WITH HEAVY, \$288 DURABLE TICK. \$1.00 PER WEEK PAYS.

Regular size Bable Bed Mattresses. Your Choice of several during Reg. \$29.95 Twin Size Innerspring Bunk Bed Mattress in heavy

stripe tick . MANY, MANY OTHER ITEMS NOT LISTED HERE TO GO AT GREATLY REDUCED PRICES

IT COSTS LESS AT — FLORENCE-AT 2-3631 SHEFFIELD-EV 3-5915

News Of Rogersville

By Mrs. Oswald Waddell Phone CH 4-3256

Birthday Celebration

to leave Saturday with his parents Gail. for a vacation in the Carolinas and Guests last week in the John at Myrtle Beach. He also was to Williams home were Mr. and Mrs. have a birthday this week, so to Joel Brewer and family of Hunts-Cobbs, who has been a guest in mother, Mrs. Betty Bryant, of the home of his grandparents, Dr. Yosilanti, Mich. and Mrs. J. R. Waddell, just across Beginning Jul

win, Ray Wylie and Jerry Bed- heard him. ingfield were highly entertained | Mr. and Mrs. Douglas Varnell

assisting the hostess. Outdoor games were played on

Personals:

July 1 to Mr. and Mrs. Roy Trous- York City. Randy McCormick was planning dale. She has been named Benja

take care of several things at once Randy decided to say goodbye to his friends, especially Richard Myers and family is Mrs. Myers

Beginning July 18 at 7:30 p.m. the street from Randy, and to cele- Rev. Jerald R. Pirkey will be the in the Waddell home on Saturday brate his forthcoming birthday all guest of the Rogersville Church of were Mrs. Nevin Wagner and dauat the same time Thursday after- God in a revival. Brother Pirkey ghters of Charlotte, N. C. Other Between the hours of 2 and 6 of God in Birmingham. He has Kathy Whitehead, Joan Hamilton, been in a revival in Rogersville Martha Ann Tomlinson, Richard before and his return is looked John R. Waddell, Jr., of Athens. Cobbs, David Comer, Danny Good- forward to by those who have

with electric

air conditioning

Family comfort comes in the large,

an electric air conditioner.

economy-size package when you install

All makes and models are reasonably

Yes, an electric air conditioner is a small

priced, and, of course, the cost of

operation is only pennies a day.

investment that pays big dividends

in your family's comfort.

See your dealer soon.

Comfort is BIG

at the Preston McCormick home and children have been visiting in with Janie Bagget and Gail McKee the Robert Clardy home in Mem-

Guests in the home of Rev. and the spacious lawn and a variety of Mrs. Gerald Harris last week were refreshments served to the group, Mrs. Mary Zuckerman and daughbefore they reluctantly said good- ters, Sara and Sarena, of Birmbye to Randy on his eighth birth- ingham. They were joined by Harry Zuckerman of Miami, Fla., who with Sara and Sarena left A little daughter was born on on Monday for a month in New

Mr. and Mrs. Arleigh Snoddy Mrs. Mary Crymes.

Mr. and Mrs. R. W. Cobbs and Poss, Cathy and Debbie Grigsby, Richard left Monday for their Barry Quillen, Martha Alice Fowlhome in Blackstone, Va. Mrs. er, and Cathy Chandler. Cobbs and Richard have been guests in the Dr. J. R. Waddell home for several weeks. Arriving is the pastor of the Bethel Church guests for the week end were Mr. and Mrs. Leonard Leach and family of Gadsden and Dr. and Mrs.

Mrs. Effer Mason of Rollingfork, Miss., is visiting her sisters, Mrs. Tom Lantz and Mrs. Jomie Wil-

Guests in the Glenn Campbell home are Misses Linda Hicks and Carolyn Harison of Sweetwater, Tennessee.

Ruth Ann Myers left Monday for church camp of the Cumberland Presbyterian G e n e r a l Assembly near Tullahoma, Tenn. Mr. and Mrs. James Waddell,

Priscilla, Mr. and Mrs. G. D. Ingrum and family and David Snoddy returned on Monday from a vacation in Panama City. The summer revival will begin lew's. Sunday, July 17, at the Rogersville lew's. Methodist Church with Rev. O.

is well known in this area, since he has had pastorates in several of the churches. There will be services in the mornings at 10:00 and in the evenings at 7:30. Rev. George Eady is the host pastor.

GUNTERSVILLE BOAT RACES SET JULY 17

More than 50 lovely Alabama girls will compete for the "Miss Guntersville Lake" title during the Mr. and 21st Annual Guntersville Boat and their children, Steve, Stanley, Race Festival to be held July 15, 16 Kim, and Karen of Detroit, Michand 17th.

The selected winner will reign this week. over the Boat Races, July 17th. Fast boats in the 48, 135, 266, 280 cubic inch Hydroplane classes will race for \$3,000 in prize money and tropies over the famed Guntersville course.



23RD ST. AND FIFTH AVE., NO.

Completely Air-Conditioned

Rooms with bath from \$500

- . NO CHARGE FOR CHILDREN . RADIO AND TELEVISION
- FREE PARKING e COFFEE SHOP

Newly Remodeled

GENE WHITE, Mgr. ALpine 1-3231



FREE TELETYPE RESERVATIONS FOR ALL ALBERT PICK HOTELS

Department of

Electricity

City of Florence

ENLARGEMENT

With Each Roll Film Left Here

FAST

DEVELOPING PRINTING

SPECIAL WALLET **PHOTOS**

MADE FROM YOUR PICTURE OR NEGATIVE

CAMERA **SHOPS**

SHOALS THEATRE BUILDING - FLORENCE ACROSS FROM COLBERT THEATRE - SHEFFIELD

News Of **GREENHILL**

By Mrs. Mary McLaurine

Susan Gail Snoddy, daughter of Mr. and Mrs. Fred Snoddy celebrated her third birthday with a party at her home Wednesday. and family of Huntsville were Those present were Stevie Green, guests last week in the home of Danny Paul Burbanks, Lewis and Joe Hannah, Sammy and Larry

> Mr. and Mrs. Reeder Green entertained with a supper Monday night honoring their son, Marcus who is on leave from the Air Force. Those present were Mr. and Mrs. Delton Sewell and Roger Joe; Mr. and Mrs. Charles Green and Rodney; and Miss Myra Green. Mrs. Birdie Shaw is a patient at

> ECM Hospital. Mr. and Mrs. Will Harris of Jasper and Mr. and Mrs. Kenneth Parker of Corpus Christi, Texas were the week end guests of the Fulton Greens.

> Mr. and Mrs. Taylor Johnson of New Prospect, Tenn., viisted the Tom Thornton's Sunday. Mr. and Mrs. J. C. Wales and

> Judy have returned to their home in Dyersburg, Tenn. After visiting relatives here. They were accompanied home by Mrs. Hollis Smith and Phillip.

> Mr. and Mrs. Robert Belew and children have returned to Selma after a visit with the Cecil Be-

Mr. and Mrs. Fred Snoddy and M. Ryan preaching. Brother Ryan Gail are spending their vacation in Florida.

News Of

By Frances Pedigo

Mr. and Mrs. Robert Herston igan are visiting relatives here

Mr. and Mrs. Jay Victory of Louisville, Kentucky and their children are visiting relatives here and in Florence this week.

Those who enjoyed Wednesday dinner with Mr. and Mrs. Thomas Pedigo were: Mr. and Mrs. Jay Victory and family, Louisville, Kentucky, Mrs. Bobbie Jordon, and Patsy and Janis of Florence and Mr. and Mrs. Robert Herston, and children of Detroit, Michigan. Those who arrived after dinner were. Mr. and Mrs. Herman Hooie and two of their grandchildren, Jimmie Hooie of Birmingham, and Buddy Springer of Whitehead, Mrs. Ethel Johnson and Mrs. Louella Williams of Anderson.

Mr. and Mrs. James Hooie's son Jimmie Hooie, of Birmingham is spending his vacation with his grandparents, Mr. and Mrs. Herman Hooie of this community and Mrs. Molly Hammonds of the Grassy community. Victory and family, Louisville,

Grassy community.

Miss Amy Epperson of Lawrenceburg, Tennessee, has been the
guest of Miss Sarah Cockrell, daughter of Mr. and Mrs. Jessy Cockrell this week.

Milford and Dwight Johnson also of Lawrenceburg, Tennessee were the guests of Danny Cockrell this week.

Mr. Homer Phillips celebrated his seventy-eighth birthday Sunday with dinner at his home. His family and close friends enjoyed the occasion with him.

Mrs. Charles Gillion (Gayla Cockeel) visited her parents over

Mrs. Charles Gillion (Gayla Cockrell) visited her parents over the fourth of July holiday, and again on Sunday.

Mr. and Mrs. Buddy McCrary were home from Decatur to enjoy the holiday with their parents.

Mr. and Mrs. Emmett Camp and Dianne and Tommy enjoyed thier fourth of July dinner with relatives in Whitehead.

Mr. and Mrs. Doyle Price of Red Boiling Springs, Tennessee, who have been visiting relatives here, have returned to their home. Mrs. Price is the former Palma Nunley, daughter of Mr. and Mrs. French

Visiting in the Pedigo home Sunday was Mr. and Mrs. Alton Bailey and Connie, and Mr. and Mrs. Charles Burch and Mr. Burch's

niece, Patty.

The R.A.'s and G.A.'s of Bethel
Baptist Church met at the church
Saturday night, with a large number present. After the meeting
delicious refreshments were served

to the group.

The Bethel Baptist Church R.A.'s and the Anderson Baptist Church R.A.'s enjoyed a baseball game Saturday morning at 10 a.m. Anderson defeated Bethel with a score of eight to seven.

Vacation Bible School began Monday at 1:00 p.m. at the Bethel Baptist Church.

Bible School is also in session

Bible School is also in session the Union Hill Presbyterian

Church.
The Bethel G.A.'s and the Anderson G.A.'s have a softball game planned for Saturday at 10 a.m.
One hundred sixteen people were present for Sunday School at the Bethel Baptist Church Sunday morning, with many others' arriving for preaching services.

For Training Union on Sunday For Training Union on Sunday night seventy-one persons were

Law Requires Dog Licenses

present.

Florence City Clerk Jim Wilson stated Saturday that dog licenses went on sale at his office and the Veterinary Hospitals Friday, July

The law states: "All dogs over three months old must have displayed on it, at all times, a dog license tag issued by the City for the current year; except dogs kept continuously within an enclosure." The license is \$1 per year if purchased between July 1 and August 31, but if purchased after that date, an additional penalty of \$1 will be imposed. Dog owners will have two months to have their dogs vaccinated and purchase licenses without a penalty.

TRADE IN OLD, UNSAFE TIRES TODAY FOR NEW GOODYEAR TIRES-SPECIAL TRADE GOOD YEAR a set of FOUR for as low as \$1.25 weekly TRADE TODAY! RETREADS YOUR TRADE-INS MAKE with Exclusive

Tread

GOODFYEAR Design Size 6.70x15 plus tax and recappable tire

 New, improved compounds. Goodyear approved tread

design High quality tread rubber.

 Applied by factory-trained experts.



low prical

TRADE FOR SAFETY **POWER-PACKED** Guaranteed

GOOD/YEAR

and Still

Low Priced!

Charged

USED TIRES

and up



ONLY \$1.25 A WEEK FOR FOUR! - LETS TRADE NOW! DEAL NOW - SAVE NOW!

FREE MOUNTING!

BY EXPERTS



STAMO Traded

Double Eagles

GOODYEAR SERVICE

312 SOUTH COURT ST.

AT 2-8551

FLORENCE, ALA.

Office of the Judge of Probate of | Default having been made in the Vol. 665, Pages 393-96; and

gage appearing of record in the 12th day of March, 1959; and

OUR FRATERNAL LIFE PROTECTION

COSTS LESS! OFFERS MORE



HOME OFFICE: 1708 Farnam Street . Omaha 2, Nebraska

Lauderdale County, Alabama, in payment of the indebtedness secured by said mortgage, and such WHEREAS, said mortgage was default continuing, the under- indebtedness secured by said morttransferred and assigned to Feder- signed Federal National Mortgage gage; said sale will be made after WHEREAS, Bennie James Aber- al National Mortgage Association, Association, a corporation organiz- this notice of sale has been adver-WHEREAS, Bennie James Abernathy, and Caroland E. Abernathy, of Florence, Lauderdale County, Alabama, executed to Garber, Cook & Hulsey, Inc., a corporation Charter Act, having its principal office in the City of Washington, District of Columbia, as transferee after described to secure a loan afte from said mortgagee; said mort- Hulsey, Inc., a corporation, on the virtue of the powers and authority dance with the provisions of said granted to it under the terms of mortgage. said mortgage, will sell to the FEDER. highest bidder for cash, within legal hours of sale, in front of the Courthouse door in Florence, Alabama, on the 2nd day of August, 1960, the real property described in said mortgage and in the note secured by said mortgage, as follows, to-wit:

> All that tract or lot of land in the City of Florence, County of Lauderdale, State of Alabama, known and described as follows. to-wit:

Lot 11 in Block 2 of Handy June 30; July 7, 14 Heights (Project UR Ala. 5-1), a subdivision, according to the plat thereof recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in In the Law and Equity Court in Equity
easements for utilities as shown

AT FLORENCE on record map of said subdivision and protective covenants adopted by Florence Housing Authority, et al, recorded in Book 620, pages 269-73, as amended by instrument

recorded in Book 636, pages 73-4 in the office aferesaid, together with the appurtenances thereunto belonging.

This sale is made to satisfy the

FEDERAL NATIONAL MORT-GAGE ASSOCIATION, a corporation organized under an Act of Congress and existing pursuant to the Federal National Mortgage Association Charter Act, having its principal office in the City of Washington, District of Columbia. ATLANTA, GEORGIA, Transferee of Said Mortgage

T. EUGENE BURTS, Attorney for Transferee Florence, Alabama

NON-RESIDENT NOTICE THE STATE OF ALABAMA

Lauderdale County

George M. Myrick

Charlotte S. Myrick In this cause it is made to appear to the Ex-Officio Register, by the affidavit of George M. Myrick that respondent, Charlotte S. My-rick, is a non-resident of the State of Alabama, and that her place of residence is unknown and cannot be ascertained after reasonable effort, and further, that in the be-lief of said affiant the said Charlotte S. Myrick is over the age of twenty-one years.

It is therefore ordered by the Ex-Officio Register that publication be made in the Florence Herald, a newspaper published in Florence, Alabama once a week for four consecutive weeks, re-FLORENCE quiring the said Charlotte S. Myrick to plead, answer or demur to the bill of complaint in this cause by the 30th day of July, 1960 or, in thirty days thereafter a decree pro confesso may be taken against her.

Done at office in Florence, Ala-Florence bama, this 27th day of June, 1960. Elbert L. Daly, Ex-Officio, Register.

June 30; July 7, 14, 21.

Dissolution Of Partnership Notice is hereby given that the partnership heretofore subsisting between William R. Jones and Joseph W. Hayes, heretofore carrying on a used car business at Florence and Sheffield, Alabama, under the firm name of Jones Motor Company, has been dissolved by mutual consent from the 11th

day of March, 1960. William R. Jones will continue to carry on a used car business under the name of Bill Jones Motors at 1100 Jackson Highway, Sheffield, Alabama, Joseph W Hayes will continue to carry on a used car business at 515 East Tennessee Street, Florence, Alabama, under the name of Dixie Auto Sales. All debts due and owing by the said late firm prior to March 11, 1960, will be received and paid by both of said partners at either place of business. June 29, July 7, 14

Wise farmers are adding to their profits by investing in new United States Savings Bonds. These bonds pay three and three-fourths per cent interest when held to maturity and are a safe investment.

Before painting over enamel that is still glossy, "cut" the gloss by sanding lightly. This will help the new paint to stick to the sur-

CLASSIFIED

FOR SALE-Small farm, 45 acres, running water, well fenced, with house and barn on paved highway. Will sell for \$1500.00 down and can finance the rest with me on good terms. 40 acres in cultivation. Contact Dock Daily, Route 2, Waterloo, Ala. July 14, 21, 28

YOUR FRIENDLY ELECTROLUX MAN has world's only fully automatic cleaner to show you. Also fully guaranteed factory rebuilt cleanobligation demonstration, 122 W.

HELP WANTED-\$2.50 per hour or more for part or full time route work. Large repeat orders. Man or woman. Write McNESS CO. Box 2766, DeSoto Sta., Memphis 2,

July 14, 21 HELP WANTED—Are you looking for a good part time or full time income? Many Rawleigh Dealers earn \$2.50 and up per W. T. Rawleigh Company Dept. ALG-10-536 Memphis, Tenn. or write Clarence E. Honey, 1007 Hermitage, Florence.

FARM FOR SALE 40acres good land, 6 room house. Barn. Orchard. Running water. Fine for stock farm. Mrs. Joe P. Belew, owner, Anderson, Alabama.

July 7, 21, 28

SETH LOWE AGENCY 200 South Court St. Phone AT 2-6323 Florence









Some to Shurch for Services

"A FAMILY THAT WORSHIPS TOGETHER — STAYS TOGETHER"



Classified Directory

WE SPECIALIZE IN PRESCRIPTIONS

CITY DRUG STORE

COR. TENN. & SEMINARY STS.

REPAIRS, all types, Factory Authorized Briggs-Stratton and Clinton

HILL MARINE SERVICE Across from Memorial Gardens EM 3-0711 Lee Highway

WATERMELONS

 HOT OR COLD CHEAP IRISH POTATOES BILL'S MARKET (BILL TUBBS FRUIT STAND) 4 Miles Out on New Lee Hwy. on Left

SEED

FRESH VIGOROUS SEED FROM OUR COMPLETE STOCK

FLORENCE SEED AND FEED COMPANY

ACROSS FROM POST OFFICE

AT 2-9201

N. SEMINARY ST.

• FOOTINGS • BASEMENTS • SEPTIC TANKS • SWIMMING POOLS • SEWER DITCHING • STORM CELLARS

Hunt Ditching & Excavating Co.

WELDING

FARMERS SAVE TIME and MONEY By Our EXPERT WELDING

GOOCH WELDING AND MACHINE SERVICE

604 E. TENN. ST. AT 2-8691

FLORENCE

SECRETARIES

ARE IN GREAT DEMAND Get Complete Training At

Larimore Business College DIAL AT 2-5732

FABRICS

JEWELRY

MILL ENDS STORE

AT 2-8462

 DIAMOND RINGS DISCOUNT FOR CASH

DRAPERY & SLIP COVER . SEWING NOTIONS

DRESS MATERIAL AND TRIMMING

YOUNG'S JEWELRY

106 S. SEMINARY ST.

NO HUNTING • NO TRESPASSING • POSTED

◆ FOR RENT ◆ NO SMOKING ◆ AND MANY OTHERS

110-112 N. SEMINARY ST.

THE FLORENCE HERALD

PHONE AT 2-9641

Florence

FLORENCE, ALA

North Florence

FLORENCE

 SERVICE
 REPAIRS Pioneer Radio and TV Dealers Our Service Is The Best Available-Prices Reasonable ers. Call AT 2-0178 for free no-BROWN'S RADIO-TV CENTER Mobile St. Dial AT 2-2071 Florence July 7, 14, 21, 28

Warranty Deeds • Real Estate Mortgages • Sales Contracts • Lease Sales • Leases • Bill of Sale Notes o Advance Liens o And Many Others THE FLORENCE HERALD

TELEVISION SALES

RCA VICTOR "The Most Trusted Name In Television" FLORENCE TV & APPLIANCE SERVICE hour. Opportunity now in W. Colbert Co. or Florence. Write The

122 W. Tuscaloosa St.

COMPLETE TIRE SERVICE BATSON'S OK RUBBER WELDERS

Money Back Guarantee On All Work

Furnace Filters

605 E. TENNESSEE ST.

Permanent, Any Size For Any Make Heating or Cooling System, \$3.75 up.

YOUNG-PITTMAN CO.

600 S. Court St. AT 2-8771

E. E. FORBES & SONS PIANO CO. HEADQUARTERS FOR MARTIN, FENDER and GIBSON GUITARS The Finest Guitars on the Market SMALL DOWN PAYMENT — EASY TERMS 109 SOUTH COURT ST. FLORENCE

DON'T BE A DAY LATE \$ \$ \$ \$ SHORT Insure with SETH LOWE This Advertisement Is Contributed to the Church by the Following Patriotic Business Establishments:

ALABAMA OIL CO.

ALABAMA-TENNESSEE NATURAL GAS CO.

BANK OF LEXINGTON

THE BOOTERY

CAMPBELL MOTORS

DARBY'S SAELL SERVICE

DIXIE TIRE CO.

FARMERS BANK, ANDERSON

THE SHERWIN-WILLIAMS CO. FLORENCE LUMBER CO.

FARMERS & MERCHANTS BANK, WATERLOO

What is it about fishing that appeals to so

Probably, it is mostly the challenge, for man

many men? Is it the tang of the out-of-doors,

the salt spray, the play of the reel - or is it

a part of that age-old challenge of pitting oneself

is forever excited by a dare. Yet, while life is

full of challenges, all of them are not fun. When

it comes to meeting the greater tests successfully,

you need a lot more than a fishing pole. Then it

is that Faith comes into its own; then it is that

the teachings of the Church are put into practise.

walk into it. Equip yourself for your own spirit-

Don't walk by your church next Sunday -

against the forces of nature?

Copyright 1960, Kenter Adv. Service, Straiburg, V.

ual future now.

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION

FIRST NATIONAL BANK

J. T. FLAGG KNITTING CO. Division of Flagg-Utica Corp.

FLORENCE COCA-COLA BOTTLING CO.

FLORENCE IMPLEMENT CO.

THE CHURCH FOR ALL

ALL FOR THE CHURCH

The Church is the greatest factor on

earth for the building of character and good cilizenibio. It is a storehouse of

spiritual values. Without a strong Church.

neither democracy nor civilization can

survive. There are four round reasons

why every person should attend services.

regularly and support the Church. They are: (1) For his own sake. (2) For his

children's sake. (3) For the sake of his

community and nation. (4) For the sake

of the Church itself, which needs his

moral and material support. Plan to go

to clinich regularly and read your Bible

Prahos Prahos Romuos

Philippians:

1 Thearalonians

Chapter Venes

4-3 39-39

N. FLORENCE PHARMACY FLORENCE SEED & FEED CO.

JORDAN REALTY COMPANY

MERCHANDISE MEFFORD'S, JEWELERS

KILLEN'S GENERAL

MILNER DRUG STORE ROGERS DEPARTMENT STORE

ROSENBAUM THEATERS

Hot Weather Is Hard On Stock

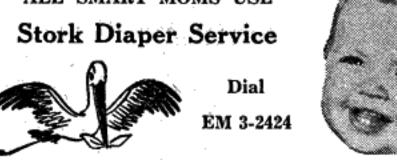
If livestock could talk, they would probably discuss the weather just as humans do.

Hot weather can cost the livestock producer money if he isn't He explains that shipping losses death losses from suffocation. from both mortality and shrinkage are higher during the summer than

Russell adds that overcrowding livestock in trucks during the careful, states Extension Livestock summer will increase both shrink-Marketing Economist Otis Russell, age losses and the possibility of

LET THE HERALD PRINT IT!





YES, YOU CAN SAVE BY SENDING US YOUR SHIRTS AND LAUNDRY

Saves wear and tear on nerves too — leaves you more time for leisure and more money to spend!

----CALL AT 2-3911----





815 E. Tenn. St.

Pickup & Delivery or Cash and Carry CONVENIENT BRANCH LOCATIONS 110 E. Tombigbee St. and 1224 N. Wood Ave., Florence Nashville and 5th St., Sheffield

Telephone Talk

FORREST W. BRICE Your Telephone Manager



HAVE YOU EVER saved and planned for a trip, driven to that special vacation spot, and then found no hotel or motel room available? Sleeping in the car isn't much fun, is it? After your family has spent an uncomfortable night in a cramped auto-



mobile, you realize how important it is to phone ahead for reservations. The cost of a Long Distance call is small and the reassurance of having a place to stay is very comforting.

HOW WOULD you like to hear "Sorry, I've dialed the wrong number" 4000 times a day? Well, that's what happens in the Tri-Cities area each twenty-four hour period. That means almost one and one half million wrong numbers per year. Here are some tips to avoid dialing incorrectly.

- Don't dial from memory. Consult your directory or keep a list of frequently called numbers.
- 2. Listen for dial tone before beginning to dial.
- 3. Turn the dial until your finger touches the finger stop and allow it to return normally.
- 4. If you make a mistake, hang up and dial again. We'll give you another report in two months to see how we're doing. Happy Calling!!

GUEST STARS at the Alabama Pops Concert to be conducted by Donald Voorhees, musical director of the Bell Telephone Hour, in Birmingham, July 12, include Andrew Gainey, former Broadway vocalist; Marcelle Gallandre, international accordian champion; James Dirk, noted 19 year old Texas pianist. In its fifth season, the Alabama Pops Orc lestra, presents nine concerts this year in Birmingham's Woodrow Wilson Park. The July 12 performance was held in the city's Municipal Auditorium

at any other time. Therefore, wise livestock producers can save as much as \$45 per truck-load of hogs by sprinkling, particularly for long trips to the market. Also, night or early morning shipping helps to reduce shrinkage losses. Dairy Cattle Can Be Improved By Better Breeding

Artificial Method Is Shown As Answer To Better Herd Quality

By HERMAN H. MARKS

Assistant County Agent The quality of dairy cattle in Lauderdale County can be improved by better breeding and more careful selection.

Service of high quality dairy bulls of proven transmitting ability should be used by every dairyman. Artificial breeding is the answer to this problem. This pro-gram enables dairyman to obtain outstanding inheritance from proven sires throughout the United

Some requirements for success with artificial breeding are as fol-

 Observe cows closely at least twice each day to locate cows in

Do not breed cows for 60 days following calving. Breed normal, healthy cows during first heat period after that.

3. Leave cow in barn at least 3 or 4 hours after she is bred and keep her away from the herd all

4. Provide a 6 to 8 week dry period for each cow. 5. Have the technician eartag or tattoo every calf and make that number part of the permanent herd records.

6. Consult a veterinarian about cows that are hard to settle or diseased or that have irregular heat periods.

7. When a cow is to be bred, call the technician in the morning before he starts on his route and give this information: (1) Your name and farm location, (2) Number and breed of cows to be bred, and (3) When cows were first observed in heat (morning or after-

8. Have the cow to be bred stanchioned or securely tied in the arn and identified by some mean more than one cow is in the

9. For registered cows to be bred, have registration paper: available at the barn.

10. Eartag all cows (except registered) for positive identification. 11. If possible, be on hand when cows are bred.

12. Pay the technician promptly 13. On the barn breeding sheet, keep accurate and complete records of heat periods, breeding dates, and calves dates for all

Artificial Breeding is available in Florence, take advantage of this service—Call EM 3-1773.

How To Prevent Sour Milk Loss

By HERMAN H. MARKS Assistant County Agent

Manufacturing milk needs to be cooled these hot days. A sour can of milk is of no value to you or the plant that buys your milk.

There are ways in which you can prevent sour milk. Of course, the best way is to have a refrigerated box to store the milk. The following farmers have recently installed refrigerated boxes: James E. Goode near Rogersville;

K. P. Goode near Rogersville; R. V. Barnett near Rogersville; Tommy Holden near Center Star; Joe Johnson near Cloverdale; and A. B. Behel near St. Florian, Other farmers may obtain these coolers locally if they desire.

If you do not have a cooler, you should do the following: 1. Keep all night milk in fresh cool water. 2. Cool mornings milk before

3. Keep milk in shade while waiting for truck. 4. Wet burlap bag and put

around top of can. These suggestions should prove helpful in preventing sour milk A can of sour milk is very costly to the farmer, but it need not become sour.

JULY IS TIME TO START FALL GARDENS

Next fall's vegetable garden depends on work done now. Many fall gardens do not succeed because they are planted too late, according to Extension Horticulturist John Bagby. He says July is the month to get that garden started because there is usually plenty of rain to get the crop up

and off to a good start. Rutabagas require about 90 days from planting to harvest, cabbage from 65 to 75 days. Unless the seed of these crops are planted in July, they won't make their full growth before cold weather comes.

FARMER SHARES TRACTOR WITH WREN

Emmet Bell, farmer of the Lexington community, shares his tractor with, of all things, a tiny wren.
The energetic and spunky bird built a nest in the tool box, leaves it when Emmet takes the tractor out and returns when the work is



How is your knowledge of Cube, a strategic and turbulent nation in today's news? Check the correct word:

1-Cuba is called (Pearl of the Antilles) (Land of the Midnight Sun). 2-Capital city is (Camaguey) (Havana).

3-Premier of the nation is (Fidel Castro) (Manuel Urrutia).

4-The revolutionary group that seized power in 1959 was called the (26th of July) (Octobrist) movement. 5-It supplanted dictator (Fulgencio Batista)
(Rafael Trujillo).

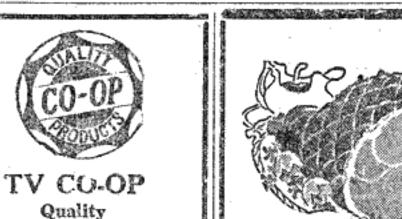
6-Chief product is (sugar) (fishing). 7-Cuba was discovered in (1492) (1620). 8-The recent revolution gained momentum

from (Havana) (Oriente Province). 9-The Spanish-American War, which brought independence to Cuba, began in (1898)

10-The U.S. maintains an important naval base at (Guantanamo Bay) (Santiago de Cuba). Count 10 for each correct answer. A score of 0-20 is poor; 30-60, fair; 70-80, good; 90-100, excellent.

Decoded Intelligram

7-1492. 8-Oriente. 9-1898. 10-Cluantanamo. 1-Pearl, 2-Havana, 3-Castro, 4-26th, 5-Batista, 6-Sugar,



-Serve-

"Bama's Best" Ham Packed at Home

FLORENCE PACKING CO.



Feeds - Seeds

Fertilizers

LAUDERDALE

COUNTY CO-OP

FLORENCE, ALA.

IT'S GOOD BUSINESS-

Dial AT 2-8441

CHOICE USED BATTERIES GUARANTEED

TRACTOR O TRUCK O CAR (Exchange)

YOU'LL FIND PLENTY PARKING SPACE AT

Cherry & College Sts.

D/al AT 2-9191

How To Market

A survey made by one swine magazine reported that its read- spread on all markets that want ers sold 64 percent of their best the business of the large producer Let The Herald Print It!

quality will become more wide- livestock offered.

quality hogs directly to packers with quality hogs to market. Extension Meats Marketing Spec- Today wise planning of when ialist Ray Cavender says these and where to market livestock can Alabama livestock producers are finding that it pays to shop around for a livestock market.

A survey made her

SALE OF LAND

PUBLIC AUCTION

WATERLOO COLORED SCHOOL PROPERTY ON SITE AT THE HIGHEST AND BEST BID LAND TO BE OFFERED BY THE LAUDERDALE COUNTY BOARD OF EDUCATION

Saturday, July 30, 1960 Beginning at 11 A. M. One acre of land described as follows: Commencing at the Southwest corner of C. M. E. Church lot thence West 210 feet to a stake, thence North

210 feet to a stake, thence East 210 feet to a stake, thence South 210 feet to beginning corner lying in Section 36, Township 1, Range 15 West, bounded as follows: East by C. M. E. Church lot West and North by Mason Reeder and South by Will Young and Letie Johnson, (Colored). Tract 2 - Part of the Northeast quarter of Northwest quarter of Section 1, Township 2, Range 15 West, more fully described as beginning at a point on the East line of said forty 390 feet South of the Northeast corner of said

forty, thence South 105 feet to what was the Price lot now Witherspoon lot, thence West with the North line of said Price lot 210 feet, thence North 105 feet, thence East 210 feet to the point of beginning, being that certain half acre tract that was in the possession of Jess Hawkins and wife and his heir since the year 1917, being a tract according to a survey made by Robert W. Gass, Surveyor for the County Board of Education. A new 20x30 building, good well, well house and pump, all located on and included with this tract.

These two tracts of land are several yards apart. They will be sold separately and collectively. The Board of Education reserves the right to accept or reject bids.

For Further Information, Contact

ALLEN THORNTON

COUNTY SUPERINTENDENT OF EDUCATION

612 E. Tennessee Street

Phone AT 2-6131

Florence, Alabama



Box 387

Thursday, Friday & Saturday

One man's lust...made men into beasts...stripped women of their souls! For ever stranger the is...he turned the greatest show on earth into a... AMERICAN-INTERNATIONAL ALTERIA-COLUM

SPECTACULAR TOWERING TERROR!

DIFFRING ERIKA REMBERG · YVONNE MONLAUR · A JULIAN WINTLE-LESLIE PARKYN PRODUCTION · AND 200 WORLD FAMOUS CIRCUS ACTS



LEXINGTON CHURCH OF CHRIST VACATION BIBLE SCHOOL
Over 200 enrolled in the wonderful Vacation Bible School at the LEXINGTON CHURCH OF CHRIST which was conducted June 27 through July 1. The record attendance for one day was 178 with an average daily attendance of 160. About 150 received "Good Attendance Certificates." Claude Lewis directed the school and was assisted by a fine corps of teachers: Mrs. Dean Nix, Miss Pearl Lanier, Mrs. Verna Shelton, Mrs. Roy Newton, Miss Jeanette Newton, Mrs. Charles McMeans, Mrs. Ora Cottrell, Mrs. Cleotha Cottrell, Mrs. Jean Kelly, Mrs. Harold Newton and Mrs. Robert Fields. Next Year's VBS at Lexington will be June 26-30.

4-H'ers Learn To

And last year, 28.7 percent of tion courses given in many high incidence of fatal accidents among

4-H'ers Learn To
Drive Properly

Two hundred thousand boys and girls reach driving age each year.

And leaf year 20.5 reached to the second of dents were under 25 years of age. instruction for some 4-H'ers. the drivers involved in fatal acci-schools, but it will be the first our young drivers."

Key Punch 📡

(Alphabetic & Numeric)

"Remain Until Competent"

All New Machines

Complete Air-Conditioned Classrooms

FREE Placement Service

Classes Limited

For Complete Information, write, phone or visit our office!

315 South Court St.

BM

AT 2-5732

27 Years in Business

Florence, Ala.

NOTICE

We Do Make Service Calls

CALL US For All Your Plumbing Needs

USE OUR CASH PLAN ON SERVICE CALLS AND SAVE

20%

Prompt Service Is Only A Phone Call Away

J. B. Dobson Plumbing & Heating Co.

801 E. Tennessee St.

FLORENCE

EM 3-1122

News Of **GRASSY** By Mrs. Agnes Williams

News Of

By Mrs. Myrtle McGraw

Mr. and Mrs. J. C. Nolan are the proud parents of a little baby

Amanda Jane. Mrs. Nolan is the

Miss Ruby Conn left Sunday for

Mrs. Reece Higginbotham was

honored with a surprise birthday

spent Thursday night with Mr. and Mrs. J. T. Thrasher. Mr. and Mrs. Marvin Mitchell

News comes that Mr. and Mrs.

West Coast, in Seattle, Washing-

The Boy Scouts of Central and

ily who live in North Dakota.

DERSON

Visiting in the home of Mr. and Mrs. Reeder Walker Sunday were: Mr. and Mrs. Hubert Lee Gray of daughter who was born on July 6 Center Hill and Arlin and Delsa and whom they have named McCafferty of Anderson.

Those visiting in the home of former Faye Mason. They are now Mr. and Mrs. Osborn White during at the home of her parents, Mr. the week end were Mr. and Mrs. and Mrs. A. E. Mason.

Monty Steadman of Lawrenceburg, Tenn. and Mr. and Mrs. Frances Conn daughter of Mr. and Grant Roberson and family of Mrs. D. C. Conn was honored with a birthday supper by her mother.

The son of Mr. and Mrs. Wayne This was the occasion of her ninth Hammond is visiting his grand- birthday. Several friends enjoyed parents this week Mr. and Mrs. the supper with her. Van Hammond of South Ala. Cassandra Pomroy of Fair Hope, Cassandra Pomroy of Fair Hope, Noblesville, Ind., to visit her sister Ala. and Ann Crim of Huntsville Mrs. Dalton Roden and family.

spent a few days with Mr. and Mrs. W. O. White last week. Miss Nancy Applegarth and Ed-ward English were married re-

The Toonersville H. D. Club entertained the Grassy Club June 28, have returned from their daughwith a lunch at the park here. ter's Mrs. Dale Gibbs and her fam-About 35 people enjoyed the day. The Grassy H. D. Club held their meeting the first Friday afternoon Claud Mitchell are over on the at the park here. Louis Corum was honored with ton, with their son Royce and fam-

a birthday recently with a number of relatives and friends.
R. A. White, who has been very ill for the past few weeks, was confined in the ECM Hospital most all of the week. He was improved all of the week. He was improved after being with their other son Bobby in New York, N.Y.

Mr. and Mrs. Andrew Thrasher left Monday to spend this week in Jasper with their daughter, Mrs. Bill Hudson and Mr. Hudson. enough to be at home Sunday.

Mr. and Mrs. Collis Copous of Scoutmaster Johnnie Fowlkes left New Orleans, La. were visitors in Sunday for Westmoreland Camp the L. L. Greens home last week, where they'll spend all week on Mr. and Mrs. D. B. Balch of a camping trip. Dearborn, Mich. are visiting rela-tives here. Mr. and Mrs. Harry Marsh and family of Corinth, Miss. visited the A. D. Williams Sunday

morning awhile. All of the children of Mr. and Mrs. John W. Balch were dinner guests Sunday at their home for the first time in seven years. Euell Balch of Ohio, Bruce Balch of Dearborn, Mich., Thetus Marsh of Miss Chester Balch.

Iva Balch, Chester Balch and Agnes Williams visited Mr. and Mrs. Harry Marsh last week in Corinth, Miss. and Memphis, Tenn.

News Of Central Heights

Mrs. Andrew Thrasher

Dr. Minor Triplett, Florence dis-trict superintendent of the Metho-dist churches, delivered the Sunday evening services at Pleasant

Hill. A quarterly conference was held following the services.

The Woman's Society of Christian Service held a spend-the-day meeting Monday at Pleasant Hill and had the study "Peoples, Lands and Churches." Mrs. J. C. Seaton, Sr. Missionary Education Secre-Sr., Missionary Education Secre-tary was in charge of the program and study book.

James H. Beck, minister of New Hope church of Christ, is recover-ing from surgery at Colbert Co. Hospital. He has returned to his home at 1112 Raleigh Avenue,

Miss Wanda Smith, daughter of Mr. and Mrs. Kerry Smith is in South Bend, Ind., spending a summer vacation with relatives, the Neal Nash family, Mr. and Mrs. James Anderson and Mr. and Mrs.

Henry Parish. Mrs. W. H. Bevis is a patient at the ECM Hospital. Sunday dinner guests of Miss Elaine Perkins were Miss Johnnie Joes and Milton Speake, students

of Florence State College. From Mishawaka, Ind., are Mr. and Mrs. John Cosey and children visiting in the home of Mr. and Mrs. Kerry Smith.

Jack Lovelace, son of Mr. and Mrs. Clyde Lovelace, is in Long Beach, Calif., visiting Mr. and Mrs. Frank Lovelace and Mr. and Mrs. Billie Posey (Barbara Lovelace). Mr. and Mrs. Andrew Thrasher have returned from a vacation trip

in the Smokies. Mr. and Mrs. Howard Craig and daughter have returned to Indiana agter being here and visiting grandparents, Mr. and Mrs. Thomas Wesson and Mr. and Mrs. J.

John McFall of Knoxville, Tenn.,

Those present were; Mr. and Mrs. Monday night. Everett Tate, Mr. and Mrs. Estes Mr. and Mrs Mrs. Tom White, Doyce and Boyce the week end. Mason, Mrs. Darlene Adams, Donna and Pamelia, Mr. and Mrs. Huston Putman, Mr. and Mrs. Arlon Putman and children, Mr. Huston Putman, Mr. and Mrs. Arlon Putman and children, Mr. and Mrs. Thomas Putman, Mr. and Mrs. Thomas Putman, Mr. and Mrs. Alton Higginbotham and children and Larry Tate.

Sunday dinner guests in the Sunday dinner guests in the following: Mr. and Mrs. Leo Williams.

Sunday dinner guests in the state of construction in Ander-son. They are homes belonging to the following: Mr. and Mrs. Herbert Camp, Mr. and Mrs. Gerald Grigsby, Mrs. Martha Tucker and Mrs. Leo Williams.

Lard consumption in the last 25 years has dropped one-third in the U.S. but consumption of short.

Sunday dinner guests in the Ridgeway were; Rev. and Mrs. T. their parents, Homer McCrary and per cent. A. Duke and Johanna, Mr. and Mrs. Lowell Nesmith and children, Mr. and Mrs. David Childers, Mr. and Mrs. Hulon McGraw and Dor-is, Mr. and Mrs. Robert Ridgeway and children, Travis L. Butler, Jr. and Troy Forsythe. Mrs. Ridge-way gave this dinner in honor of her granddaughter, Mrs. David Childers, a bride of recent date who will be leaving this week for her new home in North Carolina. One hundred fifty-two attended Sunday school at the Baptist Church Sunday with many others arriving for the preaching service. Among those visiting in church Sunday were, Mrs. Marie Dollar of Dayton, Ohio and Mansel Eastep of Pulaski, Tenn. Ninety attended training union Sunday night. Mr. and Mrs. Tonis Hurn and children of Lawrenceburg, Tenn. visited in the Joe Belue home Sun-

day. Other visitors were Mr. and Mrs. Bill Foster of Huntsville.

Mrs. Harold Smith was honored with a blue and pink shower at

Mrs. Clayton Putman Sunday. the home of Mrs. Henry Smith, Sam Bullard last week. Mr. and Mrs. James Dollar and

Four new homes are in the early ment Association last year, accord-stages of construction in Ander-

Mr. and Mrs. Edward McCrary

An average net profit of \$100 Putman and Mike, Mr. and Mrs. children of Dayton, Ohio visited per head was returned by Alabama E. N. Mason and Martha, Mr. and in the Oliver Nesmith home over dairy cows enrolled in the National Cooperative Dairy Herd Improve-

the U.S., but consumption of shorthome of Mr. and Mrs. Noble and Shelia visited in the home of enings and edible fats is up 44

SANDRA KAY





Your driving will be much better after J. C. Corum at O.K. RUBBER WELDERS has lined-up the front-end of your car. There is no need to wear out your tires faster than usual because of the front-end. You can depend on us for all your tire and brake

BRING THIS AD FOR 2 FREE WHEEL BALANCES

AT 2-1812 605 E. Tenn. St.

GAS DEPARTMENT

CITY OF FLORENCE

An Important Message To Our

HEATING CUSTOMERS

We recommend that our Heating Customers leave their pilot lights on during the summer months since it keeps your heating appliances in better working condition.

However, if these appliances do create excessive heat during this period and you prefer that your gas service be discontinued during the summer months, following is our schedule of charges for turning your gas back on and lighting your pilot:

THERE IS NO CHARGE FOR TURNING OFF

NO CHARGE

For re-lighting when requests are received prior to September 1, provided that we may perform this work at any time after the receipt of the request.

\$3.50 CHARGE

For re-lighting not more than THREE heating appliances when requests are received specifying that this be done from September 1 through October 15; \$1.00 each for re-lighting additional appliances.

\$5.00 CHARGE

For re-lighting not more than THREE heating appliances when requests are received specifying that this work be done between October 15 and December 31; \$1.00 each for re-lighting additional appliances.

Room 312 Municipal Building

AT 2-7271



BASEMENT BARGAINS 50% Off! SAVE 50%

- **★ USED TABLES & LAMPS** ★ USED BEDROOM SUITES
- **★ USED SOFA BEDS**
- ★ USED LIVING ROOM SUITES
- **★ USED BED SPRINGS**
- **★ USED COOK STOVES**
- **★ FLOOR SAMPLE MATTRESSES**
- **★ USED DINETTES**
- **★ USED CHAIRS**
- **★ OTHER ODDS & ENDS**

SAVE 50% AND MORE ON EVERY PURCHASE

"The LONG Man with the SHORT Prices"

BROADHEAD'S

208 E. TENNESSEE ST.

Dial AT 2-6711

FLORENCE

IN RURAL ALABAMA

IN RURAL

SECTION OF - THE FLORENCE HERALD - FLORENCE, ALA. . . .

Fight Cotton Insects

Protect Every Boll With Enough Poison

W. A. Ruffin Extension Service Entomologist Auburn University

OTTON farmers who keep dusting or spraying in July and August are the ones who will keep going to the gin in the

The weather and insect populations during July and August will largely determine what the per-acre yield of cotton will be this year. No one has found a way to control the weather, but all of us know how to control cotton insects.

The word "fight," according to Webster's dictionary, means a battle-a violent physical struggle for victory. Too many growers are just poisoning cotton; they are not fighting cotton insects.

Research Increased Yield

Auburn University research workers made extensive tests last year in fields in Central Alabama. Dry weather during August ruined most of the crop of bolls in the area. Despite the weather, the Auburn researchers increased yields 1,000 pounds of seed cotton per acre by controlling cotton insects. On the other hand, farmers increased yields on the average only 375 pounds of seed cotton per acre by poisoning.

Obviously many farmers are not making the best possible use of insecticides.

So far no one has found a way to kill all the weevils or other pests in a cotton field. Neither has an insecticide been found that will kill cotton pests instantly. I am not sure that it would be safe to handle any material that would do either of these things.

It is known, though, that any one of 14 materials or combination of materials, if used as recommended, will control boll weevils. bollworms, and aphids. Information on these materials is available at county agents' of-

Auburn Recommends

I would like to emphasize that Auburn University does not recommend that poisoning be started on any given date. However, many years of observation show that the first generation or crop of young weevils usually appears in fields in South Alabama during the last 10 days of June. In Central Alabama they will begin to emerge the first week in July and about 10 days later in the Tennessee Valley.

I suggest you check your fields twice each week during such critical periods. Young weevils are much easier to kill than those that get fat from several days of feeding. If a control program is started at the right time,



Proper Dusting Program Means Higher Yield

then three applications of a recommended insecticide put on at five-day intervals will get rid of most of the weevils of one generation.

If needed, start a second series of three applications not more than three weeks after the field was poisoned the first time. A total of six applications of poison should control the first two generations of weevils, and this will allow enough time for cotton plants to set a good crop. Of course, repeat any application of dust if it is washed off within 24 hours.

To protect the top and middle crop of bolls from migrating weevils, fields should be treated every four days, repeating three or four times. This means that a total of about 10 applications of poison will be needed to do a good job.

Remember these rules: start on time; stay on schedule, if possible, rain or shine; use plenty of insecticide; don't let dust or spray outlets drag through cotton; don't dust cotton when the wind is carrying the material out of the field; and don't quit until it's about. time to start picking.

In This Issue:		
Hot Hogs Need More FeedPo	age	2:
Direct Seeding of Pine TreesPo	age	2
Soil Fertility ProgramPo	age	4
How To Renew Old RoofingPo	age	6

Hot Hogs Need More Feed

Take Your Hog's Temperature? Best Check Temperature Around Animals

G. B. Phillips
Extension Pork Production Specialist
Auburn University

HOGS gain more on less feed when the temperature is about 60 degrees. Hotter or colder weather increases the amount of feed needed per 100 pounds of meat gained.

In one experiment where temperature was controlled at 60 degrees, a 200-pound hog required 360 pounds of feed to make 100 pounds of gain. But at a temperature of 90 degrees, 1100 pounds of feed were needed to put on the 100 pounds. The same was true when the temperature (in the same experiment) was dropped to 40 degrees. A 200-pound hog still required 1100 pounds of feed to put on 100 pounds of gain.

This difference of 740 pounds of feed should give you some idea of the importance of keeping hogs comfortable in hot or cold weather. Of course, this experiment was conducted under controlled conditions where the temperature remained constant over a period of time. In regular feeding operations it doesn't always work this way because temperature does not usually reach these extremes.

Naturally, smaller hogs do not suffer as much from temperature extremes. Therefore, they do not take as much feed. Still, a 100pound animal requires more feed as temperature goes up or down. Most experiments show that sprinkled growing-finishing hogs gain, on the average, about two-tenths of a pound a day faster than unsprinkled animals. So, there's only one answer. Protect your hogs from hot weather and your feed costs will go down.

And, according to research, there's not much difference in cooling methods used. For an example, ordinary wallows in the sun—long a familiar feature of hog production—were found to be just as effective in increasing rate of gain as in some other ways that were more elaborate and expensive. Of course, where wallows in the sun are used, good shade should be provided nearby, either natural or man made, so the animals can leave the wallow and go to the shade for sleeping. The big and important thing is keeping them cool by whatever method is the most economical for the farmer to use, keeping in mind proper sanitation.

Water is the best "cool season" substitute for hogs in summer. A cool stream near the corn field or self-feeder is ideal. But marshy, stagnated, poorly drained areas are dangerous from a parasite standpoint.

Spray nozzles are fine to use when feeding on concrete in summertime. In fact, ease of using spray nozzles is one of the advantages of feeding on concrete. Portable wallows are good where water is readily available.

It is extremely important to keep gestating sows cool. One experiment station compar-

ed the reproductive performance of two groups of sows during pregnancy—both having access to shade but only one group had sprinklers over their quarters. Where the sprinklers were used, sows averaged 2.3 more live pigs born per litter than where no sprinklers were used.

But regardless of the cooling system, use plenty of shade—either natural or brush arbor. A simple shed roof with lumber decking and building paper between the decking and aluminum roofing is good. Galvanized iron is satisfactory instead of aluminum, but you should paint the iron white so that it will reflect heat.





Page Two

Cherokee 4-H'ers Try New Method

Plant Forest Land By Direct Seeding

Bob Sharman
Extension Assistant Editor
Auburn University

DIRECT pine seeding—a method of reforestation that is catching on to the tune of sixty to eighty thousand acres per year among adult groups in the South—is being done just as effectively, but on a slightly smaller scale, by 4-H Club members in Cherokee County.

Under the direction of Ralph Ballew, assistant county agent, several demonstrations have been conducted showing methods of seeding. The two youngsters shown at left with Ballew will account for two and one-half acres this year as part of their 4-H project work.

In Extension Forestry Specialist Ivan R. Martin's Circular 559, "Direct Seeding for Farm Forests," we find there are many advantages to direct seeding. When compared to transplanting, direct seeding has lower cost of materials, less labor expense, lower equipment cost, absence of shock associated with transplanting, and it can be done much faster. In the past this method also had its drawbacks. Wildlife was apt to eat many of the seed, and crickets had a habit of cutting the young seedlings. But through research and trial and error, many of these "ifs" are in the past, and now direct seeding is an accepted method of obtaining a stand of forest trees.

With some 150,000 acres of Alabama land

being put into forests every year, direct seeding, with its lower costs, holds a prominent place in the thinking of many foresters. But there is still one big hurdle to overcome.

George I. Garin, Auburn Experiment Station forester, says one of the big problems now is getting seed that are adapted to a particular area. As is true of some other crop seed, pine seed produced in, say De-Kalb County, aren't satisfactory for use in Mobile County. According to Garin, research is now in the process of being established to find out how far north or south pine seed from a given area can be grown without impairing its productivity with regard to value of wood produced.

The Cherokee County 4-H'ers, watching Ballew plant seed, are Joe Frank Cernut, son of Mr. and Mrs. Francis B. Cernut, Piedmont Rt. 1, and Terry Upton, son of Mr. and Mrs. Ray Upton, Centre. These two boys have set out over seven thousand trees this year in addition to the direct seeding project.

Since this was the first try at direct seeding in the county, Ballew made his own seeder somewhat on the model of the old guano horn. He first scuffed the land so the seed could come in contact with the soil. After the seed were dropped, they were pressed lightly into the soil by the planter's foot. Treated seed were used to help reduce wild-life damage. Ballew says, "This is a slower method than seeding with a cyclone seeder or an airplane, but for small areas the 4-H'ers can handle it very well."

TREE FARMING TAKES ON NEW MEANING WITH LATEST PRACTICES AND TECHNIQUES

TREE farming has come into its own, says Fayette County Agent Albert Pitts.

Both farm and non-farm groups are vitally interested in this industry that ranks third only to steel and textiles in the state's economy. And the heavy drain on Alabama forests from all phases of the industry has wiped out practically all the virgin timber and cut deeply into the year-to-year growth of planted and natural stands of today's timber areas.

In fact, reforestation programs have created a demand for pine planting stock that is difficult to meet, even though expanded nursery facilities and research in nursery management have greatly increased seedling production and survival. Thus, the pine seedling shortage, in addition to the producer's natural desire to find short cuts to reduce the cost of establishing a forest, has given rise to much research on techniques of direct seeding. And today direct seeding is recognized as a reliable method of getting a stand of forest trees, he adds.

On the other hand, transplanting seedlings will continue to give the most satisfactory results under certain conditions while direct



SEWING EXPERT—Lynda Davis, 15, has become an expert seamstress in the two years she has carried clothing as a project in the Hamilton Senior 4-H Club. The Marion County lass has made 25 dresses and blouses, not counting numerous small articles. And the local club vice president has other talents. She does an excellent job with her garden and prepares and preserves the food by canning and freezing. Besides this she has a dairy project. Lynda is the daughter of Mr. and Mrs. B. F. Davis of Hamilton Rt. 3.

TREE FARMING—Tree farming has become a part of Eugene Jones' improvement program in Fayette County. The picture at top shows Jones (left) and County Agent Albert Pitts discussing direct seeding of pine trees. The area around them was seeded by this method this year. The second picture shows Pitts examining a seedling while Jones looks on. This area was cleared of hardwoods and planted in pine seedlings. The next picture shows selective cutting. Here, Jones (left) explains to Pitts that he is carrying out three demonstrations—timber management and planting new areas by the direct seeding and seedling methods. Three other tree farmers in the county are carrying out similar demonstrations.

seeding meets the needs on other sites.

With the vast stockpile of virgin timber gone and no hopes of replacing it, farm and non-farm foresters—whether large or small—have the tremendous job of keeping up with demand by applying proved practices in forest management, explains Pitts. Such practices as seeding or planting seedlings on eroded or otherwise unproductive areas, skip planting in natural stands, selective cutting and thinning, and proper harvesting are among those important in the forester's year-to-year program.

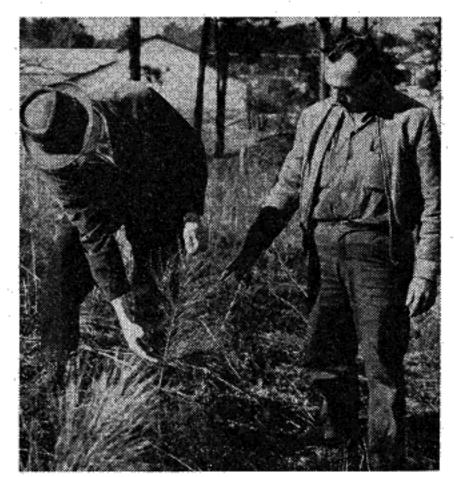
Eugene Jones of Fayette Rt. 7 is one of four county demonstrators carrying out a proper timberland management program this year. A sawmiller and farmer, Jones has three demonstrations underway, says Pitts. The first one, a timber improvement demonstration, consists of selective cutting. This involves removing diseased and cull trees which Jones has already done. He has also thinned the trees to eliminate crowded conditions, thus releasing the remaining trees to grow faster and bigger, explains Pitts.

On another area Jones clearcut the timber, which was mostly hardwoods, and planted pine seedlings. And on a third field that was not in production he planted pine seeds—his first time to try this method of tree farming.

Jones is trying the direct seeding method because it is new and untried in Fayette County. He is following research information in order to do the best possible job of successfully growing pine trees from seed. Pitts says that farmers in that area want to know the cheapest method of getting a stand of trees started, and Jones is cooperating in running this demonstration as one of the first in direct seeding in the county.

"If it works for me," says Jones, "it will work for others."

Some of the advantages of direct seeding, points out Pitts, are lower cost of materials, less labor expense, lower equipment cost (as compared with mechanical planters), absence of shock to the tree caused by lifting and replanting, and faster planting. One man can seed 20 acres a day—one airplane, 1,000 acres.





Hunting Getting Better

Surveys show that 5700 wild turkey gobblers were harvested in Alabama in 1958. That's a small percentage of the estimated total population of 54,000 on Alabama hunting fields.

And the number of white-tailed deer killed was 8800 out of an estimated total population of 87,000. In my travels I have learned through personal interviews with hunters that the deer and turkey population has increased tremendously. In fact, deer are grazing heavily on spring planted crops in some counties. Last year a farmer in one county abandoned his corn field, located in the middle of a deer area, because these animals ate every ear of corn in the field.



Cooperatively published and distributed monthly by

THE FLORENCE HERALD

MARCY B. DARNALL AND HAROLD S. MAY publishers

Auburn University Extension Service DR. E. T. YORK, JR., director

Lauderdale County Extension Staff

L. T. Wagnon	County	Agent
A. C. Heaslet	t	Agent
S. M. Eich, Jr		
H. H. Marks	Assistant County	Agent
Sara Frances	Conner	Agent
Mrs. Marilyn	P. Moore Assistant Home Demonstration	Agent

Items From The Editor's Desk

THACH community folks, 1959 District Four winners in community improvement, set the stage for more and better community work when they played host to over 300 club leaders, Extension workers, and guests at an open house get-together in Walker County a few weeks back.

"They had a successful meeting," says Extension Community Betterment Specialist R. G. Arnold. "I judge the success of the meeting on three things. First, the statements made stimulated people to think for themselves. Second, the meeting was used as a springboard for reaching greater goals. And third, a good time was had

by all."
Anytime J. C. Bullington
—he's Walker County's farm
agent—and his efficient
staff have anything to do
with planning an event, you

Most From Cotton

can bet it will be successful.

We've had a rough beginning with the state's cotton crop this year. Cold weather,

lack of enough high germinating seed to start with, and other things have held us back, but we can still get the most from cotton if we follow through with good insect control and harvesting practices.

Don't let insects present another rough spot in this year's program. Dust or spray those pests until it is time to start picking—and then some.

July Is Camp Month

State 4-H Camp starts next week with some 600 boys, girls, and Extension leaders moving onto the Auburn campus for five full days of fun, recreation, and education.

There'll be many disappointments when winners are named in the various project fields, but 4-H'ers have been taught that "It matters not whether you win or lose but how you play the game."

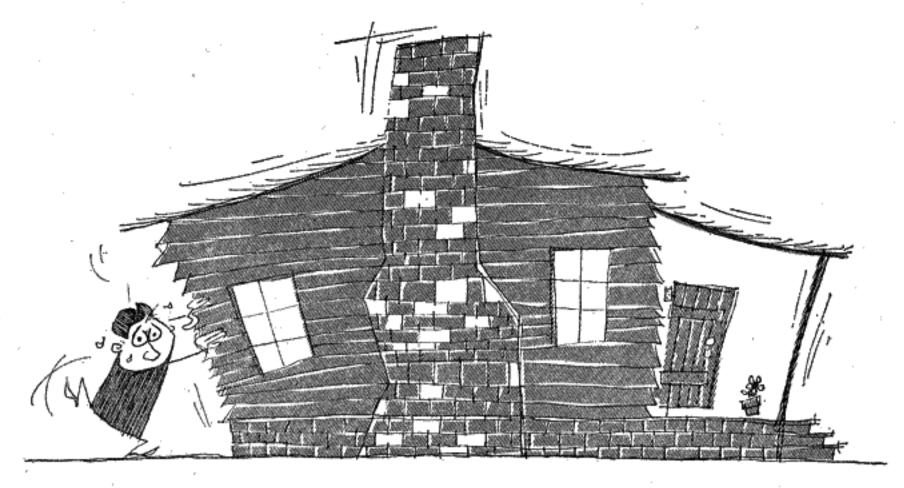
Later in the month—July 25-29—fish and wildlife boys from over the state will hold their annual camp at Camp Tuckabatchee in Elmore County. More than 100 youngsters will grab their bedrolls and bunk under the stars during this event.

They'll learn woods and boating safety as well as safety in the use of firearms. Trapping techniques and identification of snakes and trees come under other educational courses of the camp. And they'll eat like kings—I know because I've been there.

Good, wholesome, clean recreation and study is the backbone of this camp. Every youngster should get the chance to go.

Make Farm Life Safer

In addition to deaths, it is estimated that 1,250,000 accidents happen to farm 'people each year. The time loss from these accidents is estimated at 25,000,000 man-days—enough effort to produce the nation's wheat crop.



Soil Fertility Plays Big Role In Foundation Of A Farm Program

Dr. Walter Sowell Extension Soil Management Specialist Auburn University

Soll and soil fertility may be compared to the footing and foundation of a house. A house is constructed by first putting a good, firm foundation in the soil. Then the sills, flooring, walls, and roof are added. If a good foundation is constructed on a soil

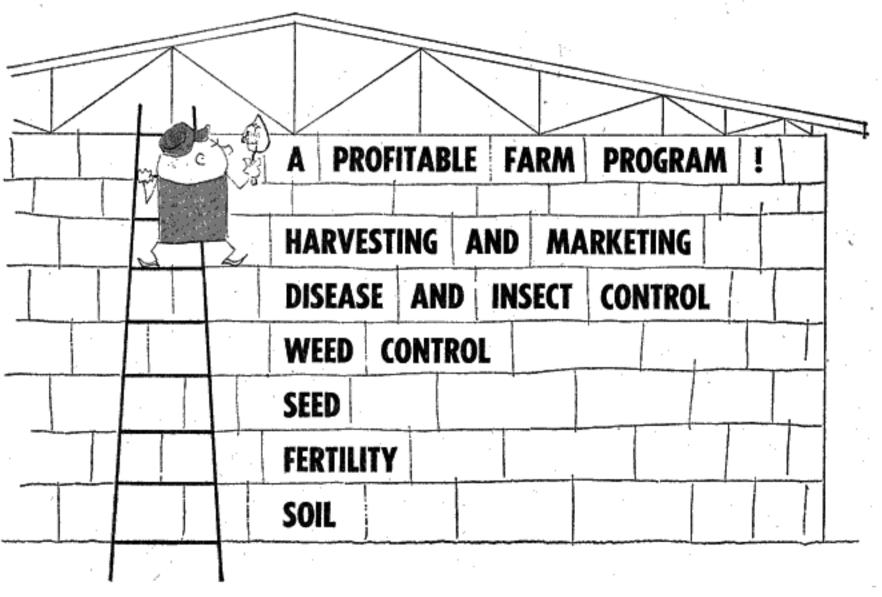
that will support the building, then a solid, serviceable house may be completed. However, if the foundation is weak, the entire structure is of little value regardless of the type materials used above the foundation.

The same is true for a profitable farm program. It, too, must have basic fundamentals. For a crop to grow and make a high yield, it must be planted on soil to which it is suited. This is the first determining factor in planning a sound farm program.

A strong fertility program through soil tests and improved fertilization is the next step or the foundation. This is the second determining factor between a profitable and non-profitable farm program.

These two factors—good soil suited to the crop and a proper fertility program—are a must before the farm operator is prepared to follow through with the next four steps—that is, selection of best variety of seed; planting on time; conducting proper weed, insect, and disease control programs; and using sound harvesting and marketing practices.

Thus, soil and soil fertility may be compared to the structure of your house. If any major part of the building is omitted, the house is incomplete—non-serviceable. And if any part of your farm program is omitted, from the selection of soil to marketing, the result is the same.



Page Four

Dairyman Ups Per Cow Production Average Is Over 10,000 Pounds Milk

Bruce Jetton Auburn University

DENNIS WALKER likes dairying better every year. And he is especially pleased with his grade-A operation since he went on the Dairy Herd Improvement Association

testing program in 1958.

In fact, the Calhoun County producer gives DHIA much of the credit for the increased efficiency and the 1959 average production of 10,223 pounds of milk per cow. "The only way to cull cows is through use of such accurate information as you get in DHIA," declares Walker. "Some of the cows had me pretty well fooled," he laughed.

And Assistant County Agent Goode Nelson pointed out that Walker gets a better price for his heifers and bulls when their full record is available through a testing pro-

gram,

Walker operates the dairy on a 720-acre Wellington Rt. 1 farm owned by C. Majure. He has been on the place for 10 years, having a beef cattle program for several years. In 1953 Walker asked Nelson about starting a manufacturing-grade milk operation on a small scale to supplement his income. Then in January 1957 he changed over to grade-A, milking 35 cows. At that time he bought a herd of 22 grade Holstein cows and built a milking parlor with a bulk tank and a pipeline.

Walker recalls that his average production was about 8,000 pounds of milk per cow when he started on DHIA in February 1958. Last year he had an average of 10,223 pounds of milk on an average number of 32.9 cows on the milking line. There were 24 cows with a production record over 10,000 pounds and three over 15,000 pounds.

Agent Nelson says the herd has been upgraded through the use of artificial insemination. And an excellent feed program to keep the production up has been developed.

Walker now has his son, Glenn, helping to operate the dairy and he plans to expand to about 50 cows on the milking line.



Dennis Walker of Calhoun County recorded an average production of 10,223 pounds of milk per cow in 1959. Here the Calhoun County dairyman, right, is showing Assistant County Agent Goode Nelson the DHIA record that proves this Holstein, Little Bama, gave 15,870 pounds of milk last year.

Muddy Flavor

During hot weather, pond fish may take on a muddy flavor, which is usually stored in the skin and bones. Therefore, skin your fish and fillet all bass.

To Preserve Fresh Flavor

Blanch Vegetables Before Freezing

Jeanne Priester Extension Food Specialist Auburn University

To blanch or not to blanch vegetables for freezing is a choice with which Alabama homemakers are confronted. And many of our vegetable growers follow "over the fence" recommendations of neighbors rather than research methods.

Blanching is simply the boiling of vegetables for a recommended time. And, of course, the time varies with the kind of vegetable.

Research has proved that blanching is a must in preparing vegetables—except bell peppers—for the freezer. This process stops the action of enzymes which would destroy the fresh flavor of the vegetables after a short storage time. It shrinks the product and makes packing easier. Blanching brightens color and helps retain vitamins. And it also cleanses the surface of dirt and organisms and removes raw odors and flavors.

These are recommended rules to follow when blanching vegetables: 1. Use only one

pound or one pint of vegetables per gallon of water. 2. Let the water return to a boil before beginning the timing. 3. Change the water frequently to remove foreign particles. 4. Use a top on the container and high heat so the water will return to a boil quickly. 5. Change the water each time a different kind of vegetable is blanched. 6. Use a commercial blancher, a deep fat frying basket, and a two-gallon boiler or a colander and a large boiler.

Homemakers who do not follow this procedure for blanching vegetables may freeze them and then later cook vegetables which their family simply will not eat. Off-flavors just aren't tolerated.

Research recommendations for blanching vegetables—also including specific blanching times—are available at your county home demonstration agent's office. One of the best references she has is a publication of the Auburn University Extension Service called "Food Preservation in Alabama." The cost is 30 cents.



Auburn University Extension Service Fish and Wildlife Specialist

Survey Facts

DID you know the squirrel has passed brer' cottontail as the most popular game in the South? This fact was revealed in the recently completed subscriber survey by the PROGRESSIVE FARMER on hunting and fishing. Following the squirrel in order of popularity are rabbit, quail, dove, deer, waterfowl, and turkey. The average subscriber family buys three and one-half times more rifles and shotguns than the average U. S. household. One family in five owns a pond and a boat with the most popular length of 14 feet. Wooden boats are in the majority, followed by aluminum, and then fiberglass. Most popular type of artificial tackle is the bait casting "rod and reel," followed by spinning tackle and then fly casting outfits.

Electric Motor and Battery Pack

Don't overload your boat with too many horses! Many drownings and accidents are the result of using an outboard motor with too much horsepower. Most skiffs and small boats can take no more than a seven and one-half horsepower engine safely. The electric motor and battery pack with built-in charger is the ideal rig for pond or lake fishing. When you return home, plug the charger cord in a wall outlet and next afternoon you'll have enough "fuel" for fishing.

Protect Guns

Check your rifle and shotgun now for possible rust and mildew. Damp, hot weather can cause damage you won't see until you take out your gun for the next hunting season. If your guns need repair, do it now! Gunsmiths will be swamped by September.

Why Fish Won't Bite

Fishing results during hot weather are usually poorer than in spring months. Basic reason, perhaps, is that waters have now become abundant in fish food that was scarce in late winter and early spring. While your lure had to compete only with a few dozen small bluegills to attract a hungry bass in March, there are now thousands of small fish for every bass to eat.

Game Trees

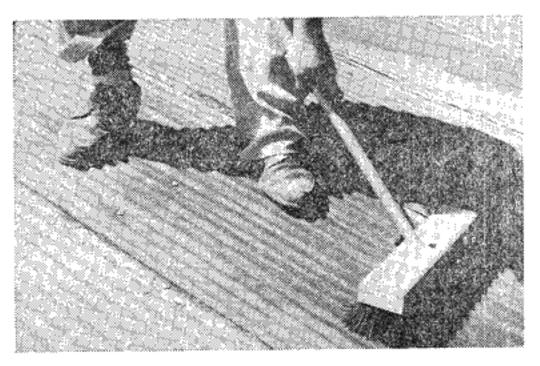
Oaks, especially those species bearing small acorns, are probably our most important "game trees." Five game birds and mammals feed on acorns: squirrels, turkeys, deer, quail, and ducks. Think twice before clearing that rich stand of good oaks—some may take a hundred years or more to replace!

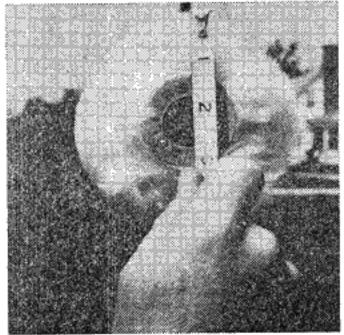
Pointer or Setter?

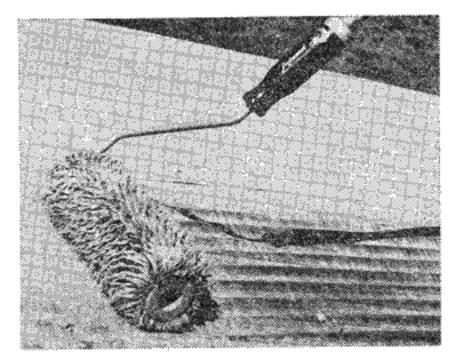
Which is the best of our leading gun dogs—pointer or setter? Actually, it boils down to personal choice. The setter takes to the briers more readily. On the other hand the pointer can withstand hot hunting days better than the setter. The setter is said to be a "one-man" dog, while the pointer with fervent hunting instinct will hunt for any shot-gunner. The setter may be more affectionate than his rival.

Any Comments

Do you have comments or suggestions as to items you wish to see in this column? Write Earl Kennamer, Extension Service Fish and Wildlife Specialist, Auburn, Alabama.







Lasts Five To Eight More Years

Renew Old Metal Roofing With Coat Of Metallic Zinc Paint

William T. Cox
Extension Agricultural Engineer
Auburn University

I AVE you taken stock of the galvanized steel roofing around your farm recently? Does the roofing still have that dull gray color it had about one year after it was put up, or is it beginning to show rust?

If the roofing is still a dull gray you need not worry for a while; but if it is beginning to show rust or is completely rusty, then it is time to take some action toward repairing or entirely replacing the roof.

If deterioration has reached the point where the roof should be replaced, or if you are building anew and applying galvanized steel roofing, there are several points to be considered in the selection and application of galvanized steel.

Whether you use 5V-crimp, one and a quarter-inch corrugated, or two and a half-inch corrugated roofing, the nailing strips underneath should be of two-inch material. That is, two by fours should be used instead of

cox

one by fours. The one by four doesn't hold the nails tightly enough to keep the sheets from coming loose. Nail 5V-crimp roofing in the ridge of each crimp across the sheet. Nail one and a quarter-inch corrugated sheets in the ridge of every third corrugation and two and a half-inch corrugated roofing in every other corrugation across the sheet.

The best nail to use is a screw-shank galvanized steel nail with a lead washer. The lead washer under the head is better than the lead headed nail because the washer is not damaged as much if you should happen to hit the nail a glancing blow. One thing that will determine how long a new roof will stay on a building is the amount of zinc coating or galvanize on the sheet. The thicker the zinc coating, the longer the sheet will last before it begins to rust.

Facts For You

Did you know that every year farmers use one-half as much steel as the automobile industry, that a four-dollar shirt contains less than 10 cents worth of cotton, that about one-fourth of the farmers in the United States do not own their own farms but rent on a share or cash basis, and that just over 20 million farmers feed this nation of some 180 million people?

The following table gives the average life of different coatings before rust begins to appear.

ESTIMATED LIFE (before rusting) OF GALVANIZED SHEETS IN THE ATMOSPHERE

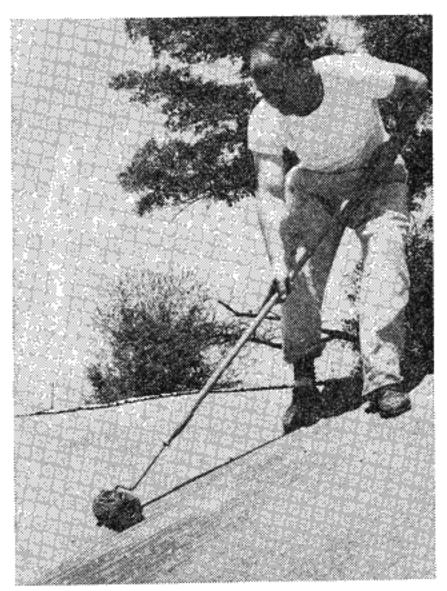
Total Zinc	Life i			
Coating on Both Sides Ounces	Rural	Temperate Marine	Suburban	Highly Industrial
2.50	35	25	20	9
2.00	25	15	12	7
1.20	10	7	5	3
.74	7	5	4	2
.50	5	3	3	1

The zinc coating is the amount of zinc on both sides of one square foot of sheet. Generally, galvanized steel sheets come in three different coatings—a two-ounce zinc coating, one and a quarter ounce, and less than one and a quarter ounces. Each of the heavier coated sheets has a label showing the amount of zinc coating by weight. Unmarked sheets have less than one and a quarter ounces of zinc coating per square foot. Usually there is no difference in price between the unmarked sheet and the one and a quarter ounce coated sheet, but the usable life of the one and a quarter sheet can be as much as twice that of the unmarked sheet.

The two-ounce coated sheet will cost approximately two dollars per square more than the unmarked sheet, but its life will be about two and a half times that of the one and a quarter sheet.

If a roof is just beginning to show rust, it is just right for painting. One application of metallic zinc paint on a roof will prolong its life from five to eight years. Before the roof is painted, the surface should be prepared by tightening all loose nails. In cases where the framing underneath has rotted so that the nails will not hold, a new nail should be put in close by and the old nail hole stopped up with a number 12 or 14 sheet metal screw. Sheet metal screws can also be used to fasten sheets together at an end lap if the sheets do not lap over a nailing strip.

After the roof is well nailed, clean with a stiff bristled brush to remove all dirt and loose rust. When painting with metallic zinc paint, it is not necessary to wire brush the roof down to clean metal. However, if you use any paint other than metallic zinc paint, all rust must be removed down to clean metal. Metallic zinc paint can be applied over rust and is the only one I know that will stop rust-



The brush, top left, is used to remove loose rust and dirt from metal. The best size in a roller (second picture) for applying paint is the nine-inch roller with a one to one and a fourth-inch fleece. You get less coverage per gallon when using the roller, but the heavier coating of paint gives a longer life to the roof before repainting is necessary. Above, Cox shows how the roller is used when painting a metal roof.

ing and bond to the metal.

The pigment in metallic zinc paint is 80 percent zinc dust and 20 percent zinc oxide suspended in oil. This paint is manufactured by a number of paint companies and each company uses its own trade name, but there will be no question about getting the proper material if you ask for Type 1 in Federal Specification TT-p-641b. By asking for this Federal specification, you will get exactly the same paint regardless of manufacturer.

One gallon of metallic zinc paint weighs approximately 23 pounds, but in this you have 14 pounds of zinc dust. When the paint is applied it is almost like putting a new coat of galvanize on the steel. Metallic zinc paint, sometimes called MZP, can be applied with a brush or roller, or it can be sprayed on.

With a roof that is just beginning to show rust, one gallon will cover approximately 700 square feet and will give protection for about eight years. The coverage will vary somewhat depending upon the condition of the roof and the type of application. If the paint is sprayed, it takes an extremely high nozzle pressure, approximately 80 pounds, to do a good job. Brushing is a good method, but one of the fastest and easiest methods is to use a paint roller. By using a roller you will get less coverage per gallon, but by putting on a heavier application of paint you will also get a longer life before the roof will need repainting.

(Continued on page 8)



Auburn University Extension Market Specialist

Price Objectives

Assuming there is good economic reason for an industry to stay in production in an area, following are some principles that should guide farmers and their associations in developing price policy:

- 1. Price should be high enough to make staying in the market and continuing to produce a high quality product worthwhile for the producer.
- 2. Price should not be so high that it brings about undue increase in production over a period of years by those producers regularly supplying the market.
- 3. Price should not be at a level where new producers from the outside would be encouraged to enter the market, thus furnishing products materially beyond market needs.
- 4. Price should not be so high that retail prices will be increased to a point where consumption is unduly discouraged and the commodity priced out of the market.
- Price should have reasonable steadiness from month to month and year to year, if possible. However, this may not necessarily give the greatest net return, since advantage can often be obtained through seasonal price changes.
- 6. Price should be high enough to give about the same income as alternative crops. This would prevent violent shifts in production patterns.

These points, of course, emphasize the ideal price policy, but we must realize that these objectives are difficult to achieve and that progress may come slowly.

Confidence In Co-ops Built By Management

Farmer cooperatives must deserve the unhesitating confidence of banks, and one of the best ways to show this is through sound and successful man-

Among the greatest problems facing cooperatives is keeping up with competition, with the economy, and with the desires and needs of members. Management is the key to the whole problem. If a cooperative doesn't have aggressive and wise leadership, it won't make any difference whether or not it has adequate financing. And both managers and directors ought to have some management training.

Fried Chicken

Fried chicken has become a year-round food due to the growth of the broiler industry, but many homemakers feature fried chicken more often in family menus and at outdoor events as a hearty welcome to spring.

Broiler supplies are expected to be ample, with

marketings likely to be a little above those of a year ago.

Last year, per person consumption of chicken, according to the U.S. Department of Agriculture, rose to 28.9 pounds, more than double the rate of 20 years ago. And this year the USDA expects per person consumption to average 28.8 pounds, or about the same as last year.

Prices Inconstant

Price changes for farm products are predictable but nevertheless the most inconstant economic fact that farmers deal with in marketing. Take potatoes, for example. In February we noted that the stock of potatoes in storage was 10 percent below the holdings on February 1 a year ago and, consequently, that we could expect higher prices. But who would think a change in supply of this size would result in the farmer's price going all the way from \$1.28 per hundredweight in April 1959 to \$3.15 in April 1960. Parity-wise, potatoes were selling at 133 percent of parity in mid-April compared to only 55 percent of parity a year earlier. Just a little attention to planning but much more effort in the matter of keeping market supply in reasonable relationship to market demand could work wonders for farmers with most any commodity.

Poultry Income in 1959

The Crop and Livestock Reporting Service gives the following revised figures on poultry income in Alabama in 1959: broilers, \$78,855,000; eggs, \$31,328,000; farm chickens, \$3,572,000; turkeys, \$846,000; and baby chicks sold, \$13,102,000. This came to a total of \$127,703,000.

In 1958 the state's income from poultry totaled \$123,279,000. In 1953 the poultry income figure was \$50,243,000, only 39 percent of last year's total.

Farm Auctions on the Increase

The cost-price squeeze on the farm is boosting the auctioneers' business, and in some parts of the country at least, the number of auction sales of personal farm property this year has tripled over those of preceding years. Some of the sales are big ones, grossing \$30,000 or more.

Farmers are leaving the farms because they no longer find farming profitable. Some of the oldsters are retiring from the farm, but many are taking jobs in cities and towns.

Farm machinery is going at less in farm sales this year than in former years. Dairy cow prices, however, are said to be holding up better at farm sales than those for most livestock, with good cows recently selling from \$250 to \$350 each.

JULY GARDEN CHART

John Bagby Extension Horticulturist Auburn University

Vegetable	Variety	Vegetable	Variety
Beans:		Tomatoes	Marglobe
Bush Snap	Contender	4	Rutgers
	Stringless Greenpod	•	Homestead 24
	Toperop	Collards	Southern
Pole Snap	Alabama No. 1	Cabbage	
	Kentucky Wonder		Early Round Dutch
	Variety 191	-	Charleston Wakefield
Bush Lima		Broccoli	Green Sprouting
	Jackson Wonder (col.)	Turnips	
Pole Lima		•	Purple Top White Globe
	Any colored variety	Rutabaga	
Field Peas	Giant Blackeye	Irish Potatoes	
	Brown Crowder	(In North Alaba	ma)Cobbler
	Alalong		Kennebec
A CONTRACTOR OF THE CONTRACTOR	Alacrowder	Squash	



by Dr. E.T. York, Jr. - Director Auburn University Extension Service

Cooperation. "Counseling Together-Working Together." This was the theme for our state-wide conference of Extension workers held in Auburn and Tuskegee in mid-June.

Present at this meeting were over 100 leaders in agriculture, education, home economics. business, and industry, representing some 70 different organizations. Also taking part in this important meeting were every county and home agent and their assistants from throughout the state, plus all members of Extension's specialist, supervisory, and administrative staff.

The objective of this conference, as stated by our planning committee, was to develop ideas and lay the base for cooperative efforts designed to give maximum assistance in achieving the full potential of agriculture, homemaking, and related businesses in Ala-

Achievement of this objective depends upon the mutual understanding among all interested groups and individuals, their appreciation of each other's contributions and their realization that teamwork among all can enhance these contributions.

The way I see it, there has never been a time when there was greater need for unity of purpose and action on the part of all people, agencies, and organizations concerned with agriculture.

Problems. Few times, if any, in history has agriculture been confronted with more serious problems-most of which have been the outgrowth of a period of dramatic and unparalleled change. These changes have confronted the farmer and his family with major adjustment problems.

Steadily increasing capital requirements and operating costs, surpluses and resulting lower prices for farm commodities, declining net farm income, adverse public reaction to the "farm problem," and the cost of government farm programs, criticism resulting from high food costs, steadily declining numbers of farmers and resulting loss of influencethese are just a few of the problems confronting today's farmers.

Opportunities. Although beset with many difficulties, agriculture at the same time has excellent opportunities for further growth and development. A recent U.S. Department of Agriculture report says that the demand for agricultural products should increase at the rate of more than two percent annually during the next 50 years.

Agriculture has become a highly competitive business. Alabama has excellent resources which give us many competitive advantages with other areas in agricultural production and marketing. As a state, we can have a great future in agriculture if we make full use of these resources.

The Challenge. If we are to render maximum service to farm people in assisting them to adjust to rapidly changing conditions and if we are to make full use of our resources in promoting the further expansion of Alabama agriculture, then we must develop the highest possible degree of cooperation among all agencies and organizations working with and for the farmer.

(Continued on page 8)



SAFETY FIRST—During National Safety Week, July 24-30, folks throughout the nation will be conscious of safety hazards. But wouldn't it be wise if safety practices were carried out daily? Here, members of the Fairview 4-H Club in Coffee County discuss the dangerous end of a lawn mower with Assistant County Agent Tom Casaday. The rotary-type mower will throw pieces of wire, rocks, or other objects at

high speeds from the opening where grass is blown from the mower. Therefore, small children or others should not be playing or working in the yard at the time the machine is in operation except the person mowing the lawn. Shown, left to right, are James Allen, Glen Wilkins, Carrel Wyatt, Agent Casaday, and Billy Gautney.

National Safety Week, July 24-30

EVERY year farm and home accidents in the country take a toll of 14,000 lives. And some 3,500 of these are home accidents. Motor vehicle deaths total 6,000, while occupational work accidents take a toll of 4,500.

At present, records show several recent accidents in Alabama. They include the following: a mule kicked a farmer during an attempt to bridle him; a can of kerosene exploded as a person attempted to build a fire in the kitchen stove; a child playing with matches set her clothes on fire and burned

ROOFING (Continued from page 6)

Last year the Extension Service in cooperation with the American Zinc Institute of Lafavette. Indiana, conducted several roof painting demonstrations in Alabama. So far as I know it was during these demonstrations that the roller was tried for the first time in applying metallic zinc paint. The roller worked so well it was used almost exclusively in three demonstrations held in North Alabama this past April. The roller was used in all demonstrations and only on one occasion was there a need for a brush. The roller is an industrial type with a fleece one to one and a fourth inches long. Nine inch rollers are very satisfactory, but rollers longer than nine inches are exceedingly heavy when filled with metallic zinc paint and will be a little unwieldy, particularly on a steep roof. Rollers are available at most hardware stores or paint dealers.

Metallic zinc paint not only forms a good surface on the roof but also is an excellent primer for steel or galvanized steel for application of other paints. If you have a rusty poultry house roof and would like to paint it white, metallic zinc paint can be applied directly over the rust and then the white paint put on as a second coat.

In cases where galvanized gutters and downspouts are peeling, this paint will correct that condition. All loose, peeling paint should be removed, the gutters primed with metallic zinc paint, and outside house paint applied as a finish coat. The paint may be used in the same manner when refinishing metal lawn furniture.

to death; a woman tripped on a broken step and broke her leg; revolving parts of a tractor caught the clothes of the operator, severely injuring him; an electric circuit with too heavy a load caused a "short" and burned a barn filled with feed and livestock; a woman slipped in the bathtub, resulting in serious back injuries.

More than half the deaths in the home from accidents are due to falls. These are caused by falling down steps, stumbling over toys or other objects carelessly left in paths of travel through the house, or slipping on small rugs. Another chief cause of fatal falls is the use of unsteady chairs or tottering tables for stepladders.

The National Safety Council has analyzed thousands of farm and home accidents and gives three reasons for them—carelessness, indifference to risk, and ignorance of danger.

Neither you nor your family can afford one of these accidents. And with proper care and effort, they can be prevented.

THE WAY I SEE IT . . .

(Continued from page 7)

It is true that we have enjoyed good cooperation in the past. I don't mean to infer otherwise. However, we have never had the opportunity or the mechanism whereby all agencies, organizations, groups, and individuals interested in agriculture could get together to do some coordinated planning, to recognize common problems, to identify common objectives, to set some basic goals, and then to join hands in working toward these goals.

Operating independently, farmers represent an ever dwindling minority. However, through such a unified approach, all the forces, including business and industry, concerned with agriculture can be an extremely powerful and effective influence.

The purpose of our state conference was to lay the foundation for such cooperative effort and to consider how we in Extension might render more effective service to all agricultural groups.

Next month we would like to consider this idea in more detail.

RESEARCH RESULTS

from
Auburn University Agricultural
Experiment Station

CHINCH BUG CONTROL. Chinch bugs must be controlled to prevent serious damage to St. Augustine grass in southern Alabama. In 1959 tests made in Mobile, DDT and Zytron gave control for four months. DDT was effective at 5, 10, or 20 pounds of spray or at 10 pounds of granules per acre. The 10-pound rate of spray or granules was more effective than five pounds of spray and as good as 20 pounds of spray. Zytron gave good control at 20 pounds of granules per acre. And VC-13 at five pounds per acre was effective for three months. All these insecticides must be used with care.

OAT LAND PREPARATION. Planting oats on prepared seedbeds gave better results than sod seeding during a three-year test at the Black Belt Substation. Earlier grazing, a longer grazing period, and more total gain per steer gave a greater net return for the prepared land oats. Average daily gain was slightly higher for cattle on sod seeded oats, but total grazing time was only about half that of steers on the prepared seedbed oats.

BLISTER BEETLES ON ALFALFA. Blister beetles can ruin alfalfa in Alabama when they attack in great numbers in the summer. Their attack ends only when an alfalfa field is defoliated. According to Auburn Experiment Station results, many insecticides are effective against these beetles. Ten percent DDT, 10 percent toxaphene, 10 percent methoxychlor or five percent malathion dusts gave good control at rates of 15 to 20 pounds per acre. All of these materials are poisonous, and if they are eaten on hay by cattle, they may be passed to man through milk or meat. For safety, cattle should be kept off pastures, and no alfalfa should be cut for hay or silage for 30 days after using DDT or toxaphene, seven days after applying methoxychlor, or three days after using malathion.

FENCING COSTS. Fencing is an important expense of Alabama farmers. Cost of materials for a 32-inch, woven wire fence with two strands of barbed wire on treated posts is about \$2.50 per rod. Materials for a four-strand barbed wire fence with treated posts cost about \$1 per rod. And for fencing a square, 10-acre field with barbed wire, material costs about \$160, or \$16 per acre. Initial fencing costs can be reduced by planning the shape and size of field.

HOME FINANCING. Interest charges increase home building costs considerably. On a home financed for 20 years at five percent interest with payments made semi-annually, interest increases cost more than 50 percent. In a recent southeastern study, it was found that interest rates of banks, savings and loan associations, and the Production Credit Association averaged highest among sources available to farmers. These were followed in order by life insurance companies and the Veterans Administration, with Farmers Home Administration having lowest interest rates.

TURNING CROTALARIA. Turning a crop of crotalaria in summer increases the farmer's yield of fall vegetables. With 120 pounds of P₂O₅ (phosphate) and 120 pounds of K₂O (potash) per acre, six-year average yields of collards, turnips, and green onions were 4,861 pounds from no N (nitrogen), 13,566 pounds from 60 pounds N, and 22,326 pounds from 120 pounds N on a light sandy soil. When crotalaria was turned, average yields increased 83, 48, and 11 percent from the 0, 60, and 120 pounds of nitrogen. Similar results were obtained on clay soil.