



The Week's News

As Planes Collide

Air Lines DC-8 Jet, 11 miles off course in a snow storm with 83 passengers aboard, and a Trans Airline Constellation, with 42 aboard, collided over New York Friday killing all aboard both planes except for an eleven-year-old boy who died twenty-four hours later. The United States plane plummeted into a heavily populated section of Brooklyn and the Trans World Airline Constellation raked over Miller Field section of Staten Island, striking in harbor. The over-all death toll stood at 141 and possibly more.

Toll High In Carrier Fire

The world's newest, largest aircraft carrier, Constellation, during and near completion at a Brooklyn Navy Yard, was hit by an inferno of raging flames Monday, when a puncture of flammable liquid exploded as it hit hot metal. At least 100 persons were known dead, but it was reported the death toll exceeded 100. When the fire broke out, 4,200 persons were on board. Hundreds were injured.

Sh Claims 60

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King of Begum Marries

King Baudouin, 30, of Belgium, was married to Dona Fabiola de Mora y Aragon, 32, a descendant of Spanish kings, and who became Belgium's first queen in 25 years before a glittering gathering of dwindling European royalty that included five kings, four queens and 46 princes and princesses, last Thursday. After a civil ceremony at the palace, a long convoy of cars took the wedding party to the Gothic Church of Saints Michel and Gudule, as church bells all over the city began ringing.

Man-In-Space Capsule Rocketed

The United States successfully rocketed an unmanned model of its man-in-space capsule 130 miles high, Monday, and recovered it intact from the Atlantic 235 miles down range. The bell shaped capsule was carried aloft by an 83-foot Redstone rocket that roared away from Cape Canaveral, separated neatly from the booster and raced to its target at speeds up to 4000 miles an hour. The trip was completed in 16 minutes. The capsule is nine feet tall, six feet across the rounded base and 20 inches across the top.

Lexington To Get New Post Office

Bids To Build And Lease New Facility Now Being Taken; Opening Jan. 27

Postmaster Mary D. Putnam announced Saturday that Lexington will get a new post office. Specifications call for a structure with 1,305 square feet with an outside loading platform and adequate space for parking and truck maneuvering.

Bids to build and lease the office are now being taken at the office of John K. Witherspoon, regional real estate manager, Post Office Department, Memphis 1, Tenn. Opening of the bids will be done Jan. 27. To be considered, a bid must have a postmark not later than Jan. 26. The \$2,000 purchase price of the land will be paid by the successful bidder.

The Post Office Department will enter into a lease agreement with the successful bidder which will run for 10 years, with renewal options up to 20 years.

LEGION MEETS TONIGHT

Florence-Lauderdale Post No. 11, American Legion, will hold the final meeting of the year tonight at 7:30 o'clock at the Legion Home when reports on the Christmas activities will be given. Commander Lavern Tate urges all members who possibly can to attend.

Conference Held On Courthouse

Financing Is Discussed At Joint Meeting; Site For Facility Undecided

A joint meeting of the Public Building Authority and the Lauderdale County Commission was held on Tuesday morning in the conference room of the First National Bank at which time matters pertaining to financing the proposed new courthouse were discussed by James L. Cox, representing Broadnax and Knight, Birmingham investment bankers, it was announced by Doyle R. Young, chairman of the building authority.

Details of the discussion were not announced.

The building authority had previously gone on record as favoring a new site for the courthouse and is seeking to quiet title to the present property so that it may effect a sale for commercial purposes if it so desires. It has been pointed out that a new courthouse may be built on the same site without a title suit. However no decision has been reached to date.

The Rural Development Program aims at farm, industrial, and community growth and improvement in rural areas where there are large numbers of unemployed and underemployed persons.

ORDER YOUR "PERSONALIZED" CHRISTMAS CARDS NOW!

We invite you to browse through our albums of beautifully designed Christmas cards... make your choice for imprinting.

Order now so that you may have your cards in plenty of time for early mailing.

See Our Complete Selection of Hallmark BOXED CHRISTMAS CARDS Priced from 59c per Box (Assorted) "When You Care Enough To Send The Very Best"

ANDERSON'S BOOKS AND GIFTS Open a Charge Account and Use Your Credit 116 E. Mobile St. EM 3-1163

Personality Sketches

By ANN MATHIAS



SANTA CLAUS

"What a great town you have here! What fine citizens you have—and your youngsters—they're just the greatest," Santa Claus said yesterday as he was contacted at a local store and asked to give his impression of our community. "I've overstayed my time," Santa said, "but I just couldn't tear myself away from the swell boys and girls I found here. And, too, I've recruited a lot of Santa helpers who will make my task easier on Christmas Eve."

Santa Claus, loved the world over, makes his home in the area of the North Pole, where he and Mrs. Claus operate the most unique toy and gift factory one can imagine. But possibly the most interesting work this lovable old fellow does is to keep close tab on all the little boys and girls to see how they behave throughout the year. A record of each child is kept in his big ledger and on Christmas Eve the results from his record-keeping are put into action in his visits to the homes of all good little children.

We discussed the big job he has before him, not only this year but every year, and all Old Santa would say was: "Ho, ho—it's no job at all when you have such fun in your work and get so much pleasure out of making little boys and girls happy. And remember, I get away from all the snow and ice at the top-of-the-world and get to visit here in the South, in the West and all over this great country of ours as well as making pop calls in every other nation on this big globe we call the earth. Nope, it's not such a big job after all and I just wouldn't trade my work for any other you might name."

"Before I leave the North Pole, I have my elves see that I am well supplied with toys and goodies which will be left at different homes for each child. Sometimes, I may make a mistake in not having enough supplies and some children will not get just everything they have previously asked me for. But, if I possibly can, I usually leave a substitute; however, if there is something which has been asked for and I have completely overlooked it, there is nothing I can do but make a note to bring it the next year. Since I am such an old fellow, my memory isn't too good and I have to rely on Mrs. Claus to help me remember."

JOYOUS WISHES

May your home be bright and
your heart be light
with the Holiday spirit...
may you enjoy the fullest measure of
health and happiness
throughout the New Year!

ROYAL TIN SHOP
IN OUR NEW LOCATION
At
213 S. Royal Ave. Florence

LANDOWNERS MAY APPLY FOR SEEDLINGS

Lauderdale county has received 100,000 pine seedlings from the State Department of Forestry in Montgomery for distribution. Any landowner can make ap-

plication for the seedlings through the Department of Forestry office in Lauderdale or the county extension office. Landowners must purchase at least 1,000 seedlings, but can buy more if they so desire. Let The Herald Print It!

GABLE'S CHRISTMAS SPECIALS

Thursday • Friday • Saturday

SUEDE SALE

PLAIN OR PATTERN PUMP

HIGH AND MEDIUM HEEL

VALUES UP TO \$26.95

NOW...

All at One Low Price

\$7.99



Men's and Women's

HOUSE SHOES

VALUES TO \$12.95

NOW FROM

\$2.99 to \$5.99

SUEDE FLATS

221 PAIR

VALUES TO \$12.95

NOW

\$3.99

Famous Brands Men's & Boys' Shoes

VALUES TO

\$12.95

NOW

\$6.99

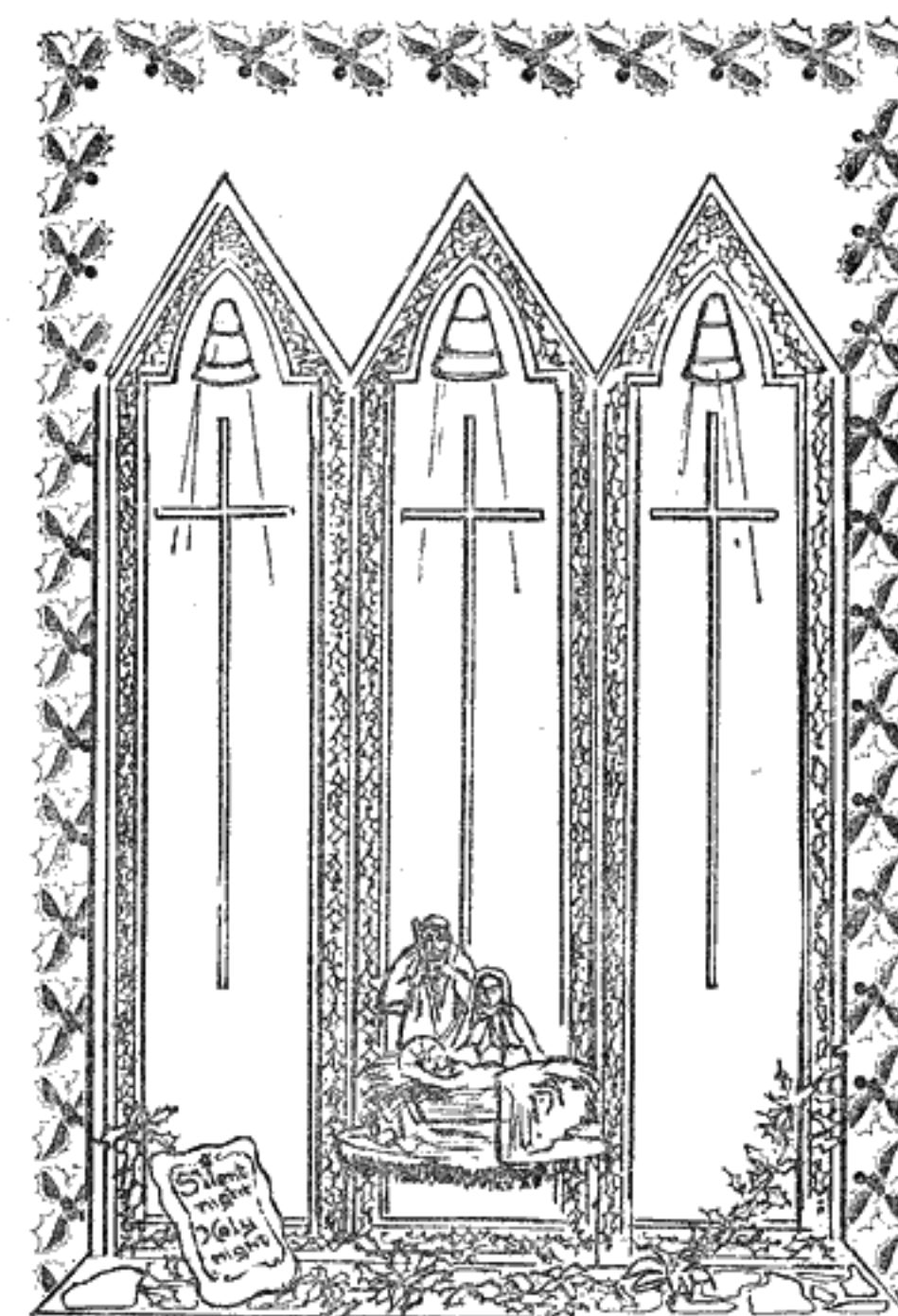
SAVE 30% TO 70%

GABLE'S SHOES

121 E. TENN. ST.

EM 3-1710

FLORENCE



Season's Greetings

Department of Electricity
City of Florence

Sheffield Senior Contest Winner

Alan Muhlendorf Takes County, State Honors, Trip To Washington

Alan Muhlendorf, first prize winner in the Voice of Democracy contest in Colbert County and also first place winner in Alabama, and Helen Clark, second place winner in the contest, were special guests of the Thomas Karg VFW Post 4919 Thursday night at the Post Home on Raleigh Avenue in Sheffield, at which time they received prizes of \$45 and \$10 respectively. They also presented their winning scripts.

The checks were presented by VFW Post Commander Thomas Fluenger, and Vice-Commander John D. Chamblee, Jr.

Muhlendorf, who is the son of Mr. and Mrs. Jack Muhlendorf and grandson of Mr. and Mrs. Sam J. Israel, of Sheffield, will receive \$50 from the VFW Department of Alabama, and \$50 from the Alabama Broadcasters Association along with a paid trip to Washington, D. C. in January. Both Muhlendorf and Miss Clark are Sheffield High School seniors.

County winners in Lauderdale County who received awards from VFW Post 5140, were Warren Mason, first place, Coffee High School Senior; Linda Lack, Waterloo, second place, and Jane Shelton, Coffee, third place winner.

Checks were presented by N. A. Marshall, commander of VFW Post 5140 of Florence.

Two Injured In Ten-Car Pileup

A ten-car pileup Monday morning on O'Neal Bridge caused damage to all ten vehicles, but injuries were minor.

Mary Harrison, Russellville and Roland Chandler were taken to a clinic for treatment, but were not considered seriously hurt. A car which was driven by Mary Faye McKee was demolished; damage to the other nine cars ranged from scraped fenders to heavier losses.

Lt. Raymond Harbin of the Florence Police Department said that one automobile ran out of gasoline on the bridge and another vehicle was going to push the first,

Dividend Declared By First Federal

Over \$400,000 Will Be Paid To Account Holder Assets At Record High

The board of directors of First Federal Savings and Loan Association of Florence declared its 52nd consecutive semi-annual dividend payment, at its regular December meeting. This payment will amount to over \$400,000.00.

"This dividend payment is not only our largest disbursement of earnings to our savers and investment account holders, but reflects a record year in both our savings and loan departments," declared W. L. Foy, Sr., association president.

"Since the bulk of this money will go into the hands of residents of the Muscle Shoals area, who as savers constitute the majority ownership of the association. It will contribute a substantial boost to the economy of the district, since it is so widely distributed. It also reflects an unusually healthy economic condition locally as compared to many other industrial sections of the nation."

"Total assets of First Federal reached an all-time high of over \$26,000,000 during 1960, reflecting a substantial growth and the continued confidence and good will of the people of this district," said Mr. Foy. "The officers and directors appreciate very much indeed this fine show of confidence and wish to assure every First Federal saver and customer and the public it serves, a continuation of the careful, conservative but aggressive policy that has made this healthy and substantial growth possible."

and represents earnings on savings for the last six months in 1960. Total dividends for the year will total over \$300,000.00.

The new plastics are good winter protection for pansy plants. Stretch the plastic over the pansies and fasten at the edges to prevent it from blowing off. Once or twice during the winter, lift the edge of the plastic to let in fresh air; then refasten.

when the pileup occurred. He blamed the accident on lack of visibility due to the fog.

Mrs. Boldrick Thomas of Louisville, Ky., is spending Christmas with her sister and brother-in-law, Dr. and Mrs. W. W. Slaton, at Mapleton.

Mr. and Mrs. Turner Rice of Birmingham and Miss Margaret Rice of Jackson, Miss., will be holiday guests of Mrs. Joe Meade, Sr., 17 Tombigbee St.

SOCIETY

MRS. GARLAND S. TAYLOR, Social Editor

Phone ATwater 2-3943



Church Nuptials Mark Lovelace-Wright Vows

Red poinsettias against a background of greenery decorated the candlelight altar and nestled in the window recesses of Underwood Baptist Church on Friday evening, December sixteenth, for the wedding of Mary Maglean Lovelace, daughter of Mrs. Emma Lovelace of Muncie, Indiana, and of Ellis Farris Lovelace of Cloverdale Road, Florence, and James Leon Wright, son of Mr. and Mrs. Palmer Hugh Wright of Virginia Avenue, Tusculum.

The Reverend J. S. Baker, minister of the church, officiated in the seven o'clock event following a nuptial prelude by Mrs. Robert Muse, organist, and Mrs. David Rhodes, vocalist.

Before an arch entwined with ivy and decorated with poinsettia blossoms, the wedding tableau formed. The bride wore a gown of white lace posed over satin with rousing scalloped neckline and long sleeves pointing at the hands, lace panels at the front of the full skirt and the sides and back of alternate flounces of lace and tulle which flowed to form a small train. A crown of pearl-embroidered lace held her finger-tip veil of tulle and she carried a crescent of red roses.

Mrs. Jack Alonzo Belue, sister of the bride, was her honor attendant and Mrs. Thomas Carl Crittenden served as bridesmaid. Betty Sue Lovelace, also a sister, was junior maid. Rounding necklines, brief sleeves and pleated cummerbunds detailed their full-skirted frocks of red silk organza over red taffeta. They wore bow headpieces with tiny veils and carried clusters of white carnations.

The bridegroom, wearing a lapel blossom from this bride's bouquet, chose his father as his best man and ushers in midnight blue tuxedos were Billy Leon Blankenship and Phil Neilson.

Of sheer beige wool was the gown worn with brown accessories and a corsage of yellow carnations by Mrs. Wright, mother of the bridegroom.

Immediately after the ceremony, the couple left for a brief honeymoon trip, the bride wearing a suit of red wool with white fur collar and small white fur hat. Her accessories were black and at her shoulder she wore a white orchid. Now returned, they are at home on Rasch Road, Florence.

Miss Madeline Glenn Hillman Bride Of Bobby Glenn West

A twilight nuptial ceremony on Saturday, December seventeenth, marked the marriage in Highland Baptist Church of Madeline Glenn Hillman, daughter of Mr. and Mrs. George Hillman of Cypress Mill Road, Florence, and Bobby Glenn West, son of Mr. and Mrs. Ervin Herbert West of Haleyville. The Reverend Lewis E. Kelley, minister of the church, read the half past five o'clock vows.

Musical selections were presented by J. B. Webb, organist, and

Miss Betty Lynne Miller, vocal soloist.

English ivy etched the altar background and arrangements of red poinsettias, high at the altar center, were interspersed with branched candelabra of tall white tapers to complete the nuptial setting.

Mr. Hillman gave his daughter in marriage. Of Alencon lace over satin, her gown was designed with a close-fitting bodice and floor-length skirt and a distinguishing feature were the Sabrina neckline outlined in scallops, long tapering sleeves and a tiered back-panel of tulle ruffles which extended to form a chapel train.

Mrs. George Chambers was her sister's honor attendant and bridesmaids were her niece, Miss Pamela Smith, Miss Lois Lumpkin, Miss Mary Norris and Miss Linda West, sister of the bridegroom. Their sheath frocks of white velveteen were trimmed with deep fur and complemented by matching headpieces ruffled with veiling. Their bouquets were clusters of red poinsettias.

John Crump was best man for the bridegroom and ushers were Max Burleson, David Martin, Gerald Hudson and John Willis of Thomasville.

Mrs. Hillman chose for her daughter's wedding a gown of coffee colored lace and matching accessories, and the bridegroom's mother was in winter green wool crepe. She, too, wore accessories to match her dress and both pinned white gladioli at their shoulders.

A reception at the home of the bride's sister and brother-in-law, Mr. and Mrs. Anthony Smith of Prospect Street, followed the ceremony. Assisting with the courtesies were Mrs. Lewis E. Kelley, Mrs. Robert Cox, Miss Diane Perkins, Mrs. Donald Williams, Miss Jordan Hairston, Miss Peggy Wynne, Miss Brenda Sailors and Mrs. Lee Hagedorn.

Leaving during the evening for a Florida honeymoon, the bride was wearing a velvet-trimmed suit of avocado green wool, green accessories and an orchid corsage.

They will return on Christmas Eve to be at home at 830 Prospect Street, Florence.

Mr. and Mrs. Reeves At Home In Nashville

Following their wedding of Saturday, December tenth, in Rogersville Church of Christ, and their subsequent honeymoon, Mr. and Mrs. Forrest Ellis Reeves are now at home in Nashville.

The bride is the former Annette Nadine Embry, daughter of Mr. and Mrs. Chester L. Embry of Rogersville, and the bridegroom's parents are Mr. and Mrs. Luther Reeves of Old Hickory, Tennessee.

Winston R. Brackeen, pastor of the Athens Church of Christ, read the vows before an altar banked with ferns and magnolia foliage and detailed with standards of white gladioli interspersed with branched candelabra of burning tapers. Billy Scott, pianist, and Raymond Davis, vocalist, presented appropriate musical selections.

Mr. Embry gave his daughter in marriage. Her gown of lace and tulle over taffeta was designed with a close-fitting bodice and bouffant skirt posed over period hoops. A high neckline, long sleeves which came to points over the hands and lace inserts in the skirt were distinguishing features. Her elbow-length veil cascaded from a tiara of pearls and she carried a single white orchid encircled by lilies of the valley.

Miss Cynthia Romine served as maid of honor and bridesmaids and 'matrons' were Mrs. Jerry Bedingfield and Mrs. Cecil Hudson of Rogersville, Miss Patty Bedingfield and Miss Jane Ann Greason of Nashville, and flower girl Rhonda Cramer. Fashioned of red velveteen, their frocks featured wide satin cummerbunds, Sabrina necklines and cap sleeves. They wore matching accessories and each carried a long-stemmed white rose.

Reedus Reeves, uncle of the bridegroom, was best man and ushers were James Robert Potter, Gerald Reeves, Dallas and James Embry. James Embry, Jr., was ringbearer.

Mothers of both the bride and bridegroom wore blue wool and a corsage of white rosebuds was at the shoulder of each.

A reception at the O'Neal Embry home followed the ceremony. Assisting were Mrs. Charles McLemore, Mrs. Harvey Cramer, Mrs. Reedus Reeves, Mrs. Larry Bedingfield and Mrs. Jack Bedingfield.

For travel, the bride was costumed in purple wool with which she wore black accessories and the orchid from her corsage.

Miss Rose Marie Butler To Wed Charles Richardson

Mr. and Mrs. Lester E. Butler of Chisholm Road, Florence, have announced the engagement and approaching marriage of their daughter, Rose Marie, to Charles E. Richardson, son of Mr. and Mrs. William Newman Richardson of Athens.

The bride-elect, granddaughter of Mr. and Mrs. Emmett Marks of Cloverdale, was graduated from Mars Hill Bible School and her fiancé, a graduate of West Limestone High School, served four years with the United States Air Force and now holds a position in Florence.

The wedding will be an event of January twenty-first in Stony Point Church of Christ.

Christmas Punch Parties At Robbins Lakeside Home

Highlighting these pre-Christmas days were the festive court-esties of Sunday and Tuesday afternoons which took place in the Stanley Robbins' country home on Lake Wilson.

For the Sunday afternoon fete Mr. and Mrs. Robbins were joined as hosts by Mr. and Mrs. J. Frank Hassell and Dr. and Mrs. Wyatt Simpson, including on their invitation list about five hundred guests from a large surrounding area.

A group of Santa's prancing reindeer, spotlighted against the entrance, set the holiday theme and in the high-ceiling entrance hall where turquoise and silver decorations were featured, a great imported-from-Austria satin-glass ball, studded with turquoise stones, was suspended on satin streamers to replace the traditional mistletoe-above-the-door of past Christmases.

Turquoise satin wreaths with touches of gold here and there and garlands of hemlock to furnish the evergreen background were used in the living rooms, and attention in the dining room was focused on the party table, covered with a handmade cloth of turquoise net over taffeta embroidered in Christmas symbols of rhinestones and sequins.

Assisting at the four 'til six o'clock affair were Mrs. John Helton, Mrs. George McBurney, Mrs. Lester Norvell, Jr., Mrs. Frank Crow, Mrs. Thomas F. Smith, Mrs. Frank Mosier, Mrs. George Carter, Jr., Mrs. Preston Reeder, Mrs. Edward Neville of Clifton, Tenn., Mrs. M. F. Shipper, Mrs. Harry Brown, Mrs. Charles Coldiron, Mrs. Jewett Flagg, Mrs. Walter Bell, Mrs. Lance Price, Mrs. Arthur Shaw, Mrs. Byron Bower, Mrs. Thomas N. Smith, Mrs. Thomas Reeder, Mrs. Mims Rogers, Mrs. Charles Poellnitz and Miss Polly Wade.

On Tuesday, Miss Becky Robbins and Miss Mary Brown Hassell entertained in the same Christmas-y setting during the late afternoon and early evening hours. Including couples on their invited list, three hundred members of the high school and college sets called between the hours of four and seven.

California Visitor Is Holiday Luncheon Hostess

A pretty courtesy to the circle of friends whose warm welcome awaits her on infrequent visits "back home in Florence" was the Christmas party of Monday when Mrs. Herbert Deichert entertained with a one o'clock luncheon at The Town Club.

Onetime Florentines Mr. and Mrs. Deichert (the former Cleo Denney), now of Los Angeles, Calif., arrived a few days ago for a holiday visit with her sister, Mrs. W. J. Callaway of 434 North Walnut Street, and with other family members here and in Nashville. Clusters of frosted magnolia foliage lent background charm to the setting and pyramids of brightly-berried holly decorated the long table in the Williamsburg Room where places marked for guests included from out-of-town, Mrs. Jack Lane of Birmingham, Mrs. David Donald of Nashville and Mrs. H. D. Cameron of Montreal, Canada, who is wintering with her daughter, Mrs. Joseph Morley, and family on Wildwood Avenue.

Small and informal daytime parties and evening family gatherings are calendared to fill the days prior to the visitors' departure for home shortly after Christmas.

Mrs. Cadenhead's Pupils Presented At Recital Tea

On consecutive days last mid-week, Mrs. W. R. Cadenhead presented two groups of piano pupils in formal afternoon recitals.

Mothers of the pupils were guests for the program-and-tea parties.

On Tuesday's program were Mary Allen, Daphne Thompson, Kay Abernathy, Debbie Mullins, Kathy Hammonds, Dottie Sentz, Nancy Weeks, Mary Jane Yokley, Judy Hamm, David Yokley, Sharon Ecton, Brenda Montgomery, Ann Witherington, Susan Locklear and Carolyn Bruninga.

On Wednesday: Libby Glasscock, Millicent Ray, Ann Ray, Brenda Hammond, Susan Mullins, David Geeson, Sherry Kosack, Randy Reed, Jan Patterson, Danny Holloway, Debbie Stevens, John Schuessler, Meredith Lindsay, Paige Lindsay, Hal Williams, Allen Tant, Linda Noce, Mike Raffield, Bob Carter, Eleanor Flint, Phoebe Goodwin, Karen Goodwin, Linda Gibson, Michael O'Steen and Virginia Dobson.

Bobby Hill is arriving tomorrow from Montgomery to spend the Christmas week end with his parents, Judge and Mrs. Robert Hill at Cypress Bend, and Mr. and Mrs. Fitzgerald Hill and small Karen of Birmingham plan to divide their visit between their parents, the senior Hills and Mr. and Mrs. Mack Towles on Sherrod Ave.

Mrs. Joseph Paret of Long Island, New York, is a guest of her uncle, J. Emory Morris, and Mrs. Morris, and of her niece, Mrs. E. Bert Halton, Mr. Halton, and little Emily. She will remain through the holiday season.

Mr. and Mrs. Foster Garnwell will leave Monday for a week with her sister, Mrs. Don Lovett, and Mr. Lovett in Houston, Tex.

B. L. Nabors of 423 W. Lee Ave., is a patient at ECM hospital. Arriving today to be with his parents during the week are Boyd Nabors, Jr., Mrs. Nabors, and their children, Sonny, Billy and Bobby of Jackson, Miss.

Ens. and Mrs. Leland Howard have announced the birth on Monday, Dec. 19, of a daughter, Marsha Elizabeth, who arrived in North Kingston, R. I., where he is stationed with the U. S. Navy. Prodd grandparents are Mr. and Mrs. Palmer Howard of Sherrod Ave. Florence, and Mr. and Mrs. Currie of Birmingham.

Mr. and Mrs. David Harrison and daughter, Anne, were in Tusculum on Saturday for the wedding of Mr. Harrison's nephew, Joshua Leigh Harrison, and Miss Margaret Ann Hocutt.

Arriving tomorrow to spend Christmas with Mr. and Mrs. Frederick Moore on Gilbert Court will be Mr. and Mrs. Frederick Moore, Jr., of Cincinnati, O., and Mr. and Mrs. William Moore and children, Susan and Enloe, of Stonewall, Miss.

Michael Moody, a student at University of Pennsylvania in Philadelphia, has joined his father, James P. Moody of Athens, Greece, for Christmas with their mother and grandmother, Mrs. Pearl Powders Moody, at Tennessee Court Apartments in Florence. Dr. Arthur Wood, and Eugene Wood Parker of Clinton, Miss., and Dr. James Wood, Jr., of Citronelle, Ala. are also expected to be with the family group.

Mrs. Benjamin H. Craig left Friday for a few days with her cousin, Mrs. Henry Dickenson in Nashville, before continuing to Louisville, Ky., where she will be a holiday guest of her daughter, Mrs. C. N. Wiggins, Mr. Wiggins, and their family.

After a brief stay in Birmingham, Mr. and Mrs. M. P. Curran returned to their home on West Lelia to be hosts during the long week end to her niece, Mrs. James H. Bradley, Mr. Bradley, and their son, James, Jr., of Memphis.

Mrs. Henry A. Bradshaw leaves today for Christmas in North Carolina. In Charlotte she will be a guest of Mrs. Ellen G. Landis before going to Mebane where she will visit her niece, Mrs. Stephen A. White, and Mr. White.

Miss Lucia Reeder is expected to spend the Christmas Season with her father, Homer L. Reeder, Popular St.

A family reunion at the home of Mr. and Mrs. Frank Hassell during the coming week will include Mr. and Mrs. Pratt Rather, Mrs. Brown Barton and daughter, Miss Betty Barton, all of Birmingham, and Mrs. Charles Martin of Nashville.

Mr. and Mrs. Emerson Lucas

left Tuesday for Summit, N. J., and Christmas with their daughter and her family, Mrs. Lee Rogers Kirk, Mr. Kirk, Lucinda and Carter.

Holiday guests of Mr. and Mrs. G. B. Ashcraft, Walnut St., are her sister and brother-in-law, Mr.

and Mrs. M. G. Karran of Chattanooga, who will make their home here after Jan. 1.

Mrs. G. E. Roulhac, Sr., left yesterday to spend Christmas with her son, Dr. George Erwin Roulhac, Mrs. Roulhac, and their four young daughters in St. Louis.



We hope that your Yuletide Holiday will be as cheerful and glowing as the brightest Christmas tree. May your gifts include the happiness that comes from lasting friendships and family devotion.

BEST
JEWELERS

103 S. Court

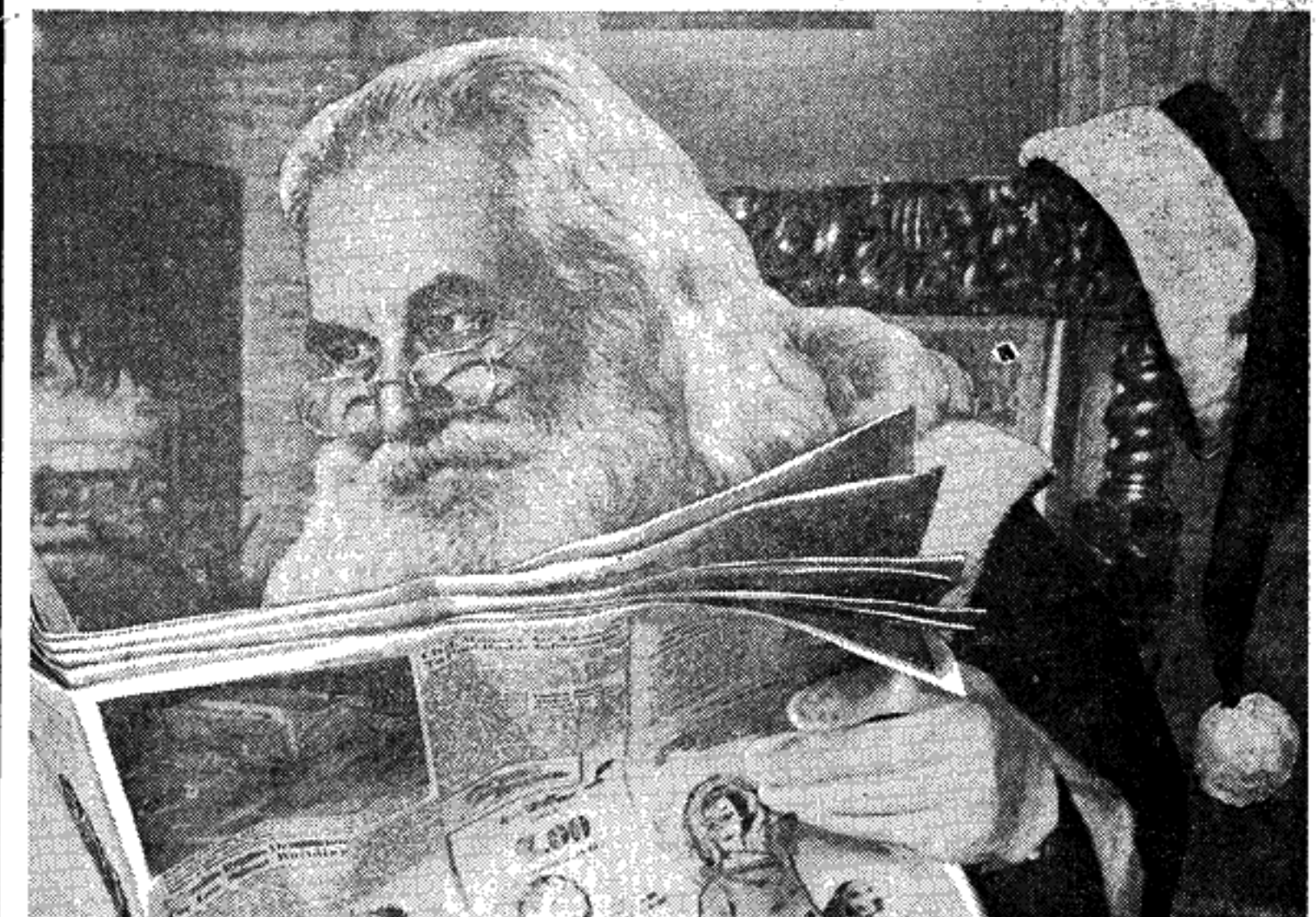
Florence

Christmas Greetings

May your Yuletide glow brightly with that old fashioned Christmas cheer that makes every heart lighter, every friendship warmer, every hour richer in happiness and contentment.

Holiday Inn
TRADE MARK REGISTERED
FLORENCE, ALABAMA

"Why wait till Christmas . . . ?"



And be sure to get enough for all the family. Golden good—with rich milk, thick cream, whole eggs and just enough spice to make it fragrant.

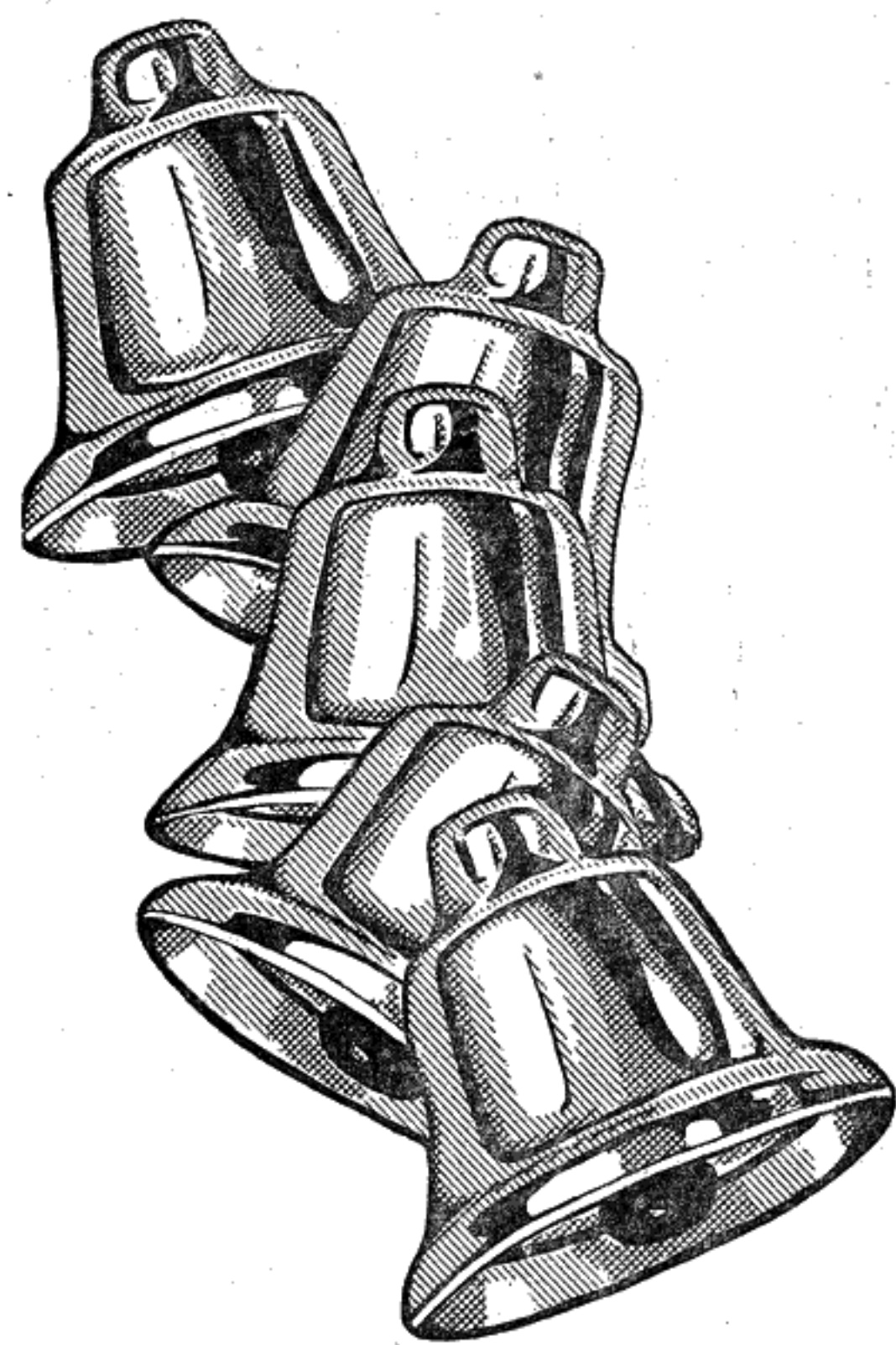
EGGNOG

Meadow Gold Dairies

3122 Jackson Hwy.

EV 3-5426

Sheffield



RING OUT!

Merry Christmas to our loyal friends

The Management and Personnel

THE Bootery

Kaye's
FLORENCE

Social

Here for the holidays with Mr. and Mrs. Jewett Flagg in Norwood Park are their daughters, Mrs. William Flanagan of Newnan, Ga., and Mrs. John Kern of New Orleans, La., and their families.

Mr. and Mrs. Albert Martin left Saturday for a round of family visiting which took them first to Birmingham to be with their daughter, Mrs. Everett Searcy, and Mr. Searcy; then to Knoxville where their hosts were Mr. Martin's sister, Mrs. Alex Shafer, and Mr. Shafer; continuing to Indian Head, Md., for Christmas with their son and his family, Lt. (jg) and Mrs. Jack Martin and small Jay.

Mrs. Max Earwood and children, Nancy, Dale and Donna, arrived Sunday from their home in Columbia, S. C., and are being joined today by Mr. Earwood for holiday reunions with the Shrader Caseys

on Olive Street and the Max Earwoods, Sr., of Old Savannah Road. Guests for the Christmas Season of Dr. and Mrs. A. A. Jackson at their home on North Wood will be her brother and sister-in-law, Mr. and Mrs. William E. Imhoff of Detroit.

Mrs. J. Will Young is spending the holidays in Atlanta as a guest of her daughter, Mrs. J. W. Suttles, and family.

A family reunion at the home of Mrs. Benjamin C. Luna, 401 E. Mobile St. will include from out-of-town, Mr. and Mrs. Robert C. Crooks (Mary Elizabeth Luna) of Tallahassee, Fla., and their son and his bride, Mr. and Mrs. Robert Blair Crooks. Absent from the family group will be Mr. and Mrs. Benjamin C. Luna, Jr., and their little daughter of King's Lynn, England, where Mr. Luna is stationed at the Sculthorpe AFB.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

Why Santa, what good taste you have!



GOWNS
PAJAMAS
SLIPS
PANTIES

for gracious giving



Open Every
Night Until
Christmas Eve

Gifts Beautifully
Wrapped

THE Bootery
Downtown Florence

THE SPILLWAY



I search for string
To tie the thing . . .
And then at last I've found it.
But when I get the package out
The string won't QUITE reach around it!

AND THIS IS ONE TIME when a miss is as BAD as a mile. But, maybe all you smart folk have gotten your packages wrapped and have already put away the wrappings and strings until next year. Hope so, since Christmas Eve is on us!

PARTIES AND MORE PARTIES are the order of the day. Madame Spillway was glad to see you there, and the chances are she DID . . . Of course, we mean the large 'n lovely party out at the Robbins' home on Sunday given by Martha Rose and Stanley, along with Helen and Wyatt Simpson and Billie and Frank Hassell. It was a wonderful way to see many people, and all in a holiday mood. And wasn't the pink flocked tree back in the family room the prettiest one you've ever seen? It was so nice that this "Open House" was extended until Tuesday night to include a second verse . . . this time hosted by Mary Brown Hassell and Becky Robbins who, we bet, made as charming a "receiving line" as their parents had on Sunday.

THERE COULDN'T BE any prettier setting for a Christmas party than the one out in Hickory Hills on Tuesday. The beautiful home of talented Ann Williams never looked lovelier than it did at the morning coffee she gave with Louise Puttett and Betty O'Steen. And every thing about the party measured up to the really festive stage that the hostesses had set.

WE WON'T LEAVE THE SUBJECT OF PARTIES until we mention the liveliest crowds in town, which include the high school and college sets. From what we hear, these young folks must have to keep date books in order to show up at the right place at the right time. Initiating the flurry of parties over the past week end were Open Houses given by Curtis Parker and Ginger Turner. And we hear that the setting for one of the dances was a life-size, nearly-real fairy castle, from which the lovely ladies came to be presented for their lead-out. We marvel at the energy of youth!

SPEAKING OF energy, we hear that Uhland Redd, Alan Flowers, and Herbert Harris left after church Sunday and drove to Montgomery for a holiday party, then drove home in time to start out on

a busy Monday . . . thinking no more of it than if the party had been right here in town.

A REAL TREAT for her many friends this past week was seeing Polly Dunn, whom we still claim, and who looked "pretty as ever." We're glad to hear that she's enjoying her life as a television "Exec." but still hope she'll be back in our midst before too long.

MUST'VE BEEN A LOVELY WEDDING, since the bride was Madeline Hillman, who has many times been noted for her beauty while at Florence State. Since her marriage last Saturday, she is now Mrs. Bobby West, and we wish them both the best! . . . And another wedding of widespread interest is that of Alfred McCroskey, Jr. and Marjorie Ginn, in Washington recently. Alfred is there now in his Uncle's Army, and Marjorie is with a government office. We hear they're to be here sometime soon, and we just bet that Mary Lou and Alfred can't wait to meet their new daughter!

PREVIEW SCOOP . . . there's another wedding in the offing, so we hear, that will be quite a surprise, and we predict that the news will be happily received by many friends . . . involves a Florence State professor and a well-known localite. Understand it will be pretty soon too!

NOT IN LINE with the holiday gaiety is the news that Ardis and Grady Tarbutton, along with sons Gay and Jay, are leaving us the first of the year in order for (Dr.) Grady to accept a position near New York City. While living in both Florence and Sheffield, they made many friends who wish them well, with the special wish that they will be coming back for visits . . . soon and often.

EVIDENCE IS that the bowling fever is mounting higher hereabouts, especially among our "men folks." And the schedules appall Madame Spillway! Understand that our busy Dr. Harry Simpson, Jr. takes his fling with the big black balls on a 12:30 to 2:30 shift (and we DO mean A.M.) And one of our most enthusiastic bowlers is Franklin Lenfesty, who, they say, takes his game very seriously, and is a real bowler . . . bowling in not one, but several leagues.

CHRISTMAS IN ITALY is the thrill that awaits Pat and Gil Levy and the children . . . now that the Colonel is being transferred from Huntsville to a tour of duty in that colorful land . . . what a wonderful Holiday gift from Uncle Sam.

SNAILS, ROASTED BABY BEES, grasshoppers, butterflies, ants, rattlesnake and other such delicacies were a part of the exotic bill of fare placed before members of the Board of Directors of the Chamber of Commerce last Thursday eve when this group of our distinguished citizens were hosted by Hewlett Jackson as is his pleasure about this time each year . . . and venison roast surrounded by other good things to eat completed the delicious dinner.

IN OPPOSITE DIRECTIONS this Christmas for the McIntyre family . . . Bob and Lois are now on their way, with Steve, Mike and Pat, to Angleton, Texas . . . to meet Lois's sister and her family for a reunion at the home of their parents. And at the same time, Gladys and Glenn are getting Gladys's family together in Chattanooga for a Parnell reunion. There'll be the O. C. Parnells, along with daughter Audie Mae (Koonce) and Ray from Birmingham. Gladys's Joanne (Fowler) will meet them there . . . and this is to be the home of the third Parnell daughter, Ruth (Hubbard) and Robert, whose son Bob will be there from Vanderbilt.

So, with the thoughts of nice things like family reunions, weddings, friendly gatherings, and fancy parties, we bid you a most happy Christmas.

AND UNTIL MORE NEWS COMES THROUGH THE SPILLWAYS . . . "to all a goodnight."

**Christmas Party
Given Tuesday By
Goodfellows Club**

Santa Claus came a few days early this year to the children of the employees at the Sheffield plant of Union Carbide Metals Company. And there were plenty of toys, gifts, and canes of candy available to the estimated 400 children who attended the Goodfellows' Club Christmas Party held Tuesday morning at the Colbert Theatre in Sheffield.

Zola Phillips, President of the Goodfellows Club, said the party is an annual event sponsored by the Club for all employees' children 12 years of age and under. In addition to Santa Claus' being present to greet each individual boy and girl, eight cartoon shorts were shown by the Colbert Theatre.

Welcoming remarks were made by both C. E. Green, Plant Superintendent, and G. G. Borden, Assistant Superintendent of the Sheffield Plant.

Local Dealer In National Ads

In recognition of the development of an outstanding farm service center, Farm Service and Supply Company, of Florence, local Purina Dealer, is being featured in a national advertisement by Ralston Purina Company.

The advertisement will appear in December 24 issue of a feed trade journal with national circulation.

Farm Service and Supply Company began business here five years ago. The concern has added such services as grinding and mixing, grain banking, bulk-delivery, on-the-farm service by specially trained men and other features needed by modern agriculture.

In addition, the advertisement

points out, Farm Service and Supply has contributed to local farm progress through encouraging egg production and hog raising in this area. The local dealer also holds many meetings of farmers in which latest feeding and management methods are presented to producers of milk, meat and eggs.

FIRST SCHOOL BUILT UNDER NEW BOND ISSUE

The first school building constructed under Alabama's \$100 million bond issue for education will open its doors in January.

The new Hamilton High School underwent final inspection last week and that students would occupy the building for the spring semester. Construction was rushed because fire destroyed the former school building last winter.

Merry Christmas

Friendship is one of the outstanding rewards in business, and we are grateful for yours. That's why we take such a great delight in wishing you a very Merry Christmas and a Happy New Year.

Shirley's

FLORENCE'S FINEST

KREISMAN'S

They'll never know!
They'll never show!

Burlington Support Stockings

Well, they won't! Our famous Burlington Support Stockings look so sheer on the leg — no one knows you're wearing them. No one but you. They're the fashionable answer to leg fatigue.

The only support stockings with all of these features:

- All-nylon with a really sheer look.
- Two-way stretch top; never bind.
- No toe pinch; knit with extra toe room.
- Outwear many pairs of regular nylons.

4⁹⁵
pair
Seamed or seamless.

(Also in white for nurses!)

Kreisman's

LADIES' SHOP
DOWNTOWN FLORENCE

Wishing you
A
Joyous
Christmas
Season

Mefford's

111 E. TENN. ST. FLORENCE

MUSCLE SHOALS SHRINE MOTOR PATROL CHRISTMAS DANCE

FRIDAY, DECEMBER 23, 1960 — 8 P.M. to 12 P.M.
NAVAL TRAINING CENTER — SHEFFIELD

FEATURING:
EDDIE HOLDEN
AND HIS ORCHESTRA

ADMISSION AND/OR DONATION **\$2.00** PER PERSON

COME—HELP US PROMOTE A CHRISTMAS PARTY FOR
UNDERPRIVILEGED CHILDREN OF THIS AREA.
The Public Is Cordially Invited To Attend

MERRY CHRISTMAS

**BIG NEWS!
CHRISTMAS
IS HERE!!**

MERRY CHRISTMAS

Muscle Shoals TV Cable Co.

A Division of Transcontinent Communication Systems, Inc.

121 S. Court St. AT 2-7571 Florence

Greetings OF THE Season

TO ALL OUR FRIENDS

Weaver's Standard Service

201 N. Wood Florence

News Of WATERLOO

By Mrs. L. A. Culver

Church: Worship services will be held Sunday at all the churches, with Sunday school beginning at 10 o'clock.

and Mrs. Clark Newman received into their home last Sunday, the ladies' class of the Waterloo Baptist Church, who held their class there for Mrs. Newman who

News Of ANDERSON

By Mrs. Myrtle McGraw

A Christmas Pageant was presented by the young people and the adult choir of the Anderson Baptist Church Sunday night. A large crowd attended. The pageant was written and directed by Mrs. T. A. Duke. One hundred fifty-four were present for training union Sunday night with many others arriving for the Christmas program. One hundred seventy-two attended Sunday school at the Baptist Church with many others arriving for the preaching service. Visitors were in church from Booneville, Miss. A very generous amount was given by the church for the Little Moon Christmas offering. A Christmas wreath was filled with light bulbs and for each ten dollars given to the Little Moon offering a bulb was lighted. Sunday school classes, individual families, and other groups participated in lighting the wreath. Harrison Hammond of Indiana visited in Church Sunday.

Mrs. T. A. Duke presented twenty-one pupils in a piano recital Monday night at the Anderson Junior High school auditorium.

Mr. and Mrs. C. G. King and children of Anniston spent the week end in the Pinky Barnett home.

Mr. and Mrs. David Childers are home on furlough from Havelock, North Carolina.

Mr. and Mrs. James Kimbro spent the week end in Andalusia.

Little Melissa Williams, daughter of Mr. and Mrs. Lewis Williams has been suffering with pneumonia.

H. D. Kessler, father of Mrs. Otto Williams underwent surgery last week at the ECM hospital.

Mrs. Maude Norton of Heflin is visiting in the home of her daughter, Mrs. T. A. Duke and Rev. Duke.

Misses Linda Thacker and Doris McGraw who are students at Florence State are home for the holidays.

The Christmas supper will be held at the Anderson Baptist Church Friday night for all the church families.

The young people of the Baptist Church along with Rev. and Mrs. T. A. Duke will go caroling Thursday night, visiting the sick, shut-ins and elderly people.

Mrs. D. C. Beddingfield and son Mark of Birmingham visited in the home of her mother, Mrs. T. L. Howard over the week end.

WCS met in the home of Mrs. S. D. Richardson Monday night. The December program was carried out and gifts were exchanged.

School: Wednesday, Dec. 7th a service was held in the high school auditorium to install a chapter of Future Business Leaders of America. Miss Ellen Moore of Florence State College was the installing officer.

Refreshments were enjoyed later in the sponsor's lovely home with other entertainment.

The Waterloo Stripes continued their winning way last Saturday night by easily winning the Northwest Conference Title from out-manned T. M. Rogers. The Stripes blasted the Pirates by a wide margin of 25 points to easily win the match. The Stripes, one of the

A Christmas MESSAGE

May your Yuletide pleasure be a blend of the hearty, warm spirit of yesteryear and the joyous, thrilling, enjoyment of today.

Merry Christmas and Happy New Year to All

IDEAL LAUNDRY & CLEANERS

1311 N. Wood Ave. N. Florence

Personals: John Williams, who is home on leave from the Air Force, spent last Saturday night with Donnie Culver.

Judy Carroll is spending the week with her grandparents, Mr. and Mrs. Willie Sego.

Mr. and Mrs. Clarence Weaver were last Sunday guests in the home of Mr. and Mrs. Jim McCorkle.

Elizabeth Ann Roby is spending the Christmas holidays with her grandparents, Mr. and Mrs. George Mangum.

Mr. and Mrs. Bernice Olive and children from Ft. Sill, Oklahoma, are visiting her mother, Mrs. Della Haynes.

Henry Haynes is spending the Christmas holidays with his family. Mr. and Mrs. A. E. Pickens visited in Waterloo last Saturday.

Mr. and Mrs. Joe Spann and son from Florence were visitors in the home of Mr. and Mrs. E. K. Jones recently.

Mr. and Mrs. L. O. Jagers visited Mr. and Mrs. Dick Jagers in Birmingham last week end.

Billy Humphrey and his mother Mrs. A. V. Humphrey, from Birmingham were visitors in Waterloo this week.

News Of Rogersville

By Mrs. Oswald Waddell
Phone CH 4-3256

Pastor's Association Meets

The East Lauderdale County Pastor's Association met on Monday at 10:30 a.m. at the Springfield Cumberland Presbyterian Church.

In the business hour a new slate of officers was elected, namely: Rev. W. W. Hitt, pastor of the Rogersville Methodist Church, president; T. A. Duke, Anderson Baptist, and R. H. Myers, Rogersville Cumberland Presbyterian, vice-presidents; and Gerald Harris, Rogersville Church of God, secretary-treasurer.

It was decided that the association would meet every second Monday in the month at the Springfield church and have dinner together following the meeting.

The inspirational message was brought by Rev. W. B. Bozeman, pastor of the Nebo Cumberland Presbyterian Church.

At the January meeting Rev. Virgil N. Wilson, pastor of the Lexington Baptist Church will be the speaker.

The pastors and their wives had dinner together at the church.

Christmas Banquet:

The Lester Grisham home was decked with holiday fixings on Tuesday for the annual Christmas dinner of the Mildred Reed Beddingfield Sunday School Class and the WSCS of the Methodist Church.

The lovely sunroom of the home was a popular place as the guests served themselves from a bountiful feast laid around the turkey and settled in small groups to eat.

Sarah Fuqua presided and Mrs. L. E. Bayles was in charge of the program, "Silent Night," which featured a playlet presented by Mrs. Vernon Snoddy, Mrs. James Whitehead, and her two small daughters, Judy and Kathy.

The story of how the hymn had come to be written was shown with slides and then sung by Doris Snoddy.

Finally from a gaily decorated tree, gifts were exchanged.

Civitan-Civinettes Banquet:

The place for the annual Christmas banquet of the Civitans and Civinettes was the Rogersville School Cafeteria with holiday trimmings brightening the scene.

Guests were welcomed by Rev. Gerald Harris, president of the Civitan Club. C. J. Pennington gave the invocation. A film was shown during the social hour after dinner.

YWA Party:

Anita Thrasher entertained the YWA's of the Baptist Church on Monday evening at the home of her parents, Mr. and Mrs. Ozell Thrasher, when they had their Christmas party.

Gifts were exchanged from a silver tree in the sitting room. After games trays of tempting tidbits, dips and sweets were served the group.

Mrs. Scott Bagwell and Mrs. Frank Crumley are advisors to the group.

Adult Class Party:

The Young Adult Class of the Cumberland Presbyterian Church, whose teacher is Mrs. G. V. Tucker, had a most unique class party on Thursday evening.

The young people baby-set the children while their parents went to the PTA dinner then gathered at the Tucker home for carol singing and conversation. Nice evening, nice idea.

Personals:

Mrs. Inus Goode of near Anderson has been visiting her daughter, Mrs. Kendall Cosby, Mr. Cosby and their family.

Misses Billie Harris, Joan and Jean Stanford of Corinth, Mississippi, are guests in the Helen Waddell home this week.

Lunette Waddell of Falls Church, Va., arrived last week to spend the holidays with her parents, Mr. and Mrs. R. H. Waddell.

About 99 per cent of all the calcium taken into the body is used for the body's framework. The other one per cent remains in body fluids. Without calcium, muscles can't contract and relax and nerves can't function properly.

It is our sincere wish that this will be a season of great joy for you and yours. You have been wonderful to us in the past and we welcome the opportunity of expressing our thanks to you at Christmas.

MAY you have a Wonderful Christmas

GEORGE HESTER INSURANCE AGENCY

128 E. Tennessee St. Florence

Greetings

It's Santa Claus time again and we want to wish everybody the Merriest Christmas ever, chock-full of good things!

ENGLISH SEWING MACHINE SHOP

108 N. Seminary St. AT 2-3601 Florence

Telephone Talk

by FORREST W. BRICE
Your Telephone Manager

THREE GUESSES what old Santa'll have in his pack this year. Princess phones, of course. Just where he decides to deliver them will be up to you. It can be your friends and relatives who'll thrill to lovely little Princess extensions for Christmas if you'll just call us and make the arrangements. Who wouldn't like to have a pretty Princess extension... so little, so lovely... with a night light that glows softly in the dark, and a dial that lights up when you lift the receiver...

Mother, of course, in her bedroom, sister in her chatting nook, or Dad beside his easy chair! The Princess phone takes hardly any room at all, is light in weight and pretty to look at. There aren't many shopping days left 'til Christmas, so you'd better give us a ring right away to arrange for these delightful gifts.

IF YOU CAN'T BE with your family during the holidays, why not wish them Merry Christmas by phone. Long Distance is the next best thing to being there. (Remember, you get extra bargains after six PM and on Sundays and all day Christmas).

CHRISTMAS IS a time of worship, warmth, turkey, presents and family reunions. On this happy occasion, all of us at Southern Bell extend our warmest greetings to you and your family. We hope you will have a wonderful and blessed holiday.

REMINDER for your enjoyment—The Bell Telephone Hour TV show—a special Christmas program Friday night, December 23, NBC network. You'll find time and channel listings in your newspaper.

NOEL

As the Prince of Peace inspired faith in the hearts of men, may His love fill your heart with peace and happiness, this Christmas. To you, a joyous Noel!

GARNET ELECTRIC COMPANY FLORENCE

A Joyous Christmas

As the merry Christmas bells echo far and near, as friends and families gather to celebrate the happiest of holidays, we wish for everyone the season's best.

SMITH-ALSOP PAINT & WALLPAPER CO.

We Carry A Complete Line of Art Supplies

228 N. Court EM 3-1692 Florence

News Of GRASSY

By Mrs. Agnes Williams

The PTA met at the lunch room last Monday night with a covered dish supper. There were about 35 people who attended. The president, Mrs. Ora Cottrell called the meeting to order, and a report was given by the secretary, Howard Burbank.

The third Sunday night singing at the Presbyterian Church was very good.

Rev. Calvin Craig was in an accident Saturday and is confined in Jackson's hospital at Lester.

Barbara Scroggins of Anderson spent Saturday night with Debra White.

Mr. and Mrs. W. O. White, Jene White, Mr. and Mrs. Herbert White, and her sister and children were in Mobile during the week end visiting their sister Mrs. Louise (Gray) Williams.

Mr. and Mrs. Walton Barr of Florence were supper guests of Mr. and Mrs. O. F. White Sunday.

Mr. and Mrs. Spencer White visited Mrs. Myrtle Stephens at Florence Sunday.

Mr. and Mrs. Joe Townsend of Florence were in the home of Mr. and Mrs. Edgar White during the week end.

Mr. and Mrs. Emmet Bell and family moved to Iron City, Tenn. last Friday and Mr. and Mrs. Franklin Hunt moved from Florence in the house they vacated, which is the renter house of J. P. White; formerly the Al White place.

Mr. and Mrs. Henry Thigpen of Springfield visited Mr. and Mrs. Reeder Walker and family Sunday; and Sunday night Mr. and Mrs. Reeder Walker and family were supper guests of Mr. and Mrs. Andrew Springer at Lexington.

The Howard Braswell family wants to thank all who were so wonderful in helping them save their house from burning last Wednesday morning, and also the Lexington police for bringing help in case the house couldn't be saved. We again thank all.

News Of Sterchi's

THE SOUTH'S LARGEST HOME FURNISHERS

Florence, AT 2-3631 • Sheffield, EV 3-5915

315 N. Court Street 313 N. Montgomery Ave.

Christmastime

Here it is again...the happiest time of all! Eyes are brighter, heads higher, hearts lighter! It is our sincere hope that the inspiration and joy of this festive season last the year through! Merry Christmas!

JET PEST CONTROL

South Court St. AT 2-3121

Negro Vocational School Planned

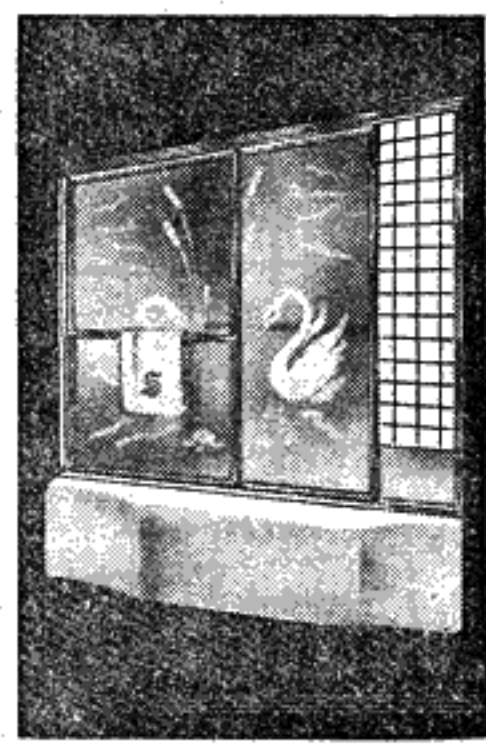
Frank R. Stewart, State Superintendent of Education, announces today that the way has now been

cleared for the construction of the State Vocational School for Negroes in Mobile. The city and county governing bodies of Mobile have acquired and deeded to the State a splendid site for the school. The Mobile Board of School Commis-

sioners has been cooperative and helpful in the matter of acquiring the site. The Alabama Education Authority allotted the funds for the construction of this school some time ago.

FOR THOSE WHO MISSED OUR TRUCKLOAD SALE . . .

WE NOW HAVE . . . BATHTUB ENCLOSURES



FOR ONLY . . . \$25.95

WHEN YOU BRING THIS AD . . .

Our regular price is \$27.95, so you save \$2.00 just by bringing this ad with you to the Bargain Barn.

These glass bathtub enclosures have lifetime aluminum frames . . . fit all standard size tubs . . . and are easily installed . . . Everything you need is furnished but the screw-driver.

Give your home a useful Christmas present which you'll enjoy for years . . . no more mildew shower curtains . . . no more water on the floor . . . no more mess to clean up. Buy now and save!!

CASH AND CARRY SOUTHERN SASH BARGAIN BARN

100 ATLANTA AVENUE SHEFFIELD



Say "Merry Christmas" WITH A BEAUTIFUL PIANO or ORGAN and NO DOWN PAYMENT UNTIL FEBRUARY 1st, 1960

PAYMENTS FOR FIRST SIX MONTHS WITHOUT CARRYING CHARGE!!!

SELECT YOUR PIANO TODAY From Our Huge Stock of STORY and CLARK CHICKERING ★ WURLITZER MASON & HAMLIN THE GREATEST NAMES IN PIANO MANUFACTURING Or Choose The HAMMOND ORGAN FIRST CHOICE in the World of Church Music

This Christmas be a real Santa Claus—give your family a lifetime gift—a beautiful new piano or organ—from FORBES.

E. E. Forbes & Sons Piano Co. 109 S. COURT ST. DIAL AT 2-3932 FLORENCE, ALA.

FOR THAT CHRISTMAS GIFT Gibson, Martin or Fender GUITARS See Our Big Display ALSO GOOD USED ELECTRICAL GUITARS By Gibson, Martin and Fender Amplifiers

News Of Central Heights Mrs. Andrew Thrasher

Church: "Lo His Star Is Shining" was the pageant presented Sunday night at Pleasant Hill with Mrs. John Butler and Mrs. Andrew Thrasher directing. All departments of the church were included.

The White Christmas program of the Wesley Chapel Church was given Sunday night with all the divisions participating.

Personals: Mrs. James Broadfoot is much better at the ECM hospital after she and her husband received injuries in a car accident last week.

Mrs. Edna Koonce received a slight arm fracture last Friday at her home. Her guests Sunday were Mrs. Roy Ford, Miss Inah Mae Young, Mr. and Mrs. Baron Blackburn.

Mr. and Mrs. David Llewellyn and family of Fort Benning, Ga., are expected home this week to spend the Christmas holidays with Mrs. Marvin Llewellyn.

Carol Box is a patient at the ECM hospital.

Mr. and Mrs. Wiley Hanback were Sunday guests of Mr. and Mrs. Stanley Smith.

News Of LEOMA By Mrs. L. T. Roberts

Clyde Prosser and Jerry Smith who have been patients at the Lawrenceburg hospital for the last two weeks were moved to their homes last Sunday and are doing fine.

There will be special Christmas programs next Sunday at all three of the churches in Leoma and each pastor, Rev. J. L. Hunter pastor at the Baptist Church and Elder Everett Prestage, pastor of the Church of Christ, and Rev. G. D. Marion at the M. E. Church, invites everyone to come.

The Leoma and Five Points basketball teams divided up last Friday night in the Leoma gym, with Five Points girls winning 19 to 14. The Leoma boys won their game 24 to 20. Some extra good playing was done by all teams and a large crowd attended the games.

Community Club Meets: The Center Point and Leoma Community Clubs met at the Center Point clubhouse last Friday night with a large crowd present. A special Christmas program was presented and a good time was enjoyed by everyone present. Two special guests, County Agent, Ralph P. Ring and Assistant Agent Earl C. Anderson of Lawrenceburg were in charge of the promoting of our county and community improvements.

William Manley of Hammond, Indiana is visiting his mother, Mrs. Rilla Manley at Leoma.

Mr. and Mrs. Elmer James and sons of Summertown visited Mrs. Ethel Smith and Mrs. Lee Sills, who are sick last Sunday night.

Mr. and Mrs. James Lee and family spent last week end with relatives at Florence and at Town Creek.

Mr. and Mrs. Will C. Lumpkins, and Mrs. Ola Copeland were in Decatur last week end as guests of Mr. and Mrs. W. C. Smith and family.

Mr. and Mrs. Otto Hammonds, Mr. and Mrs. Duard Crum and Mr. and Mrs. Bruce Sandlin were in Nashville last Sunday to visit their father, Frank Crews, who is a patient at the Veterans hospital.

Mr. and Mrs. Oscar Newton and son Randy visited her parents, Mr. and Mrs. Will Russ at Deerfield last Sunday.

Mr. and Mrs. Jerry Brown of Huntsville and Mr. and Mrs. Tommy Rogers of Pulaski were guests last Sunday with Mr. and Mrs. J. F. Johnson.

Mr. and Mrs. Robert Martin and Mr. and Mrs. Bill Roberts spent last week end with relatives at Savannah, Tenn.

Mr. and Mrs. Odell Weaver and family of Lawrenceburg moved last Saturday to the T. B. Clayton Farm, south of Leoma.

Mr. and Mrs. Jack Snyder and son Terry Don, of Chattanooga and Mrs. Mary Sims and little daughter Patsy of Knoxville are guests of Mr. and Mrs. J. C. Stanford until after the Christmas holidays.

Mr. and Mrs. Grover Willis are guests of Sgt. and Mrs. Charles Ferrell and sons in Tuscaloosa for several weeks.

Mr. and Mrs. Robert Bivens were shopping in Florence last Saturday afternoon.

Hunters Urged To Prevent Fires

During the first two weeks of December, the worst month of 1960 for forest fires, 177 acres in Lauderdale county burned due to the carelessness of squirrel hunters in an effort to smoke out game. With a portion of the squirrel season still remaining rangers remind hunters to utilize care in their hunting.

Through the middle of December, Lauderdale foresters had reported 52 fires burning over a total of 1,632 acres thus far in 1960. Setting fire to den trees is illegal and forest fires are the costly result.

Meeting Is Held By Hog Producers

Shanty Restaurant Scene Of Annual Session; Officers Are Re-Elected

The Lauderdale Hog Producers Association held its annual business meeting at the Shanty Restaurant in Florence Thursday night. Officers are: Wayland Darby, Rogersville, Rt. 4, re-elected president; Oscar Romine, Rogersville, Rt. 2, vice president; E. C. Sharp, Cloverdale, Rt. 1, secretary-treasurer; and the following directors: Earl Romine, Rogersville, Rt. 2; Vernon Jones, Florence, Rt. 6; Pete Smith, Killen, Rt. 1; H. A. Behel, Florence, Rt. 5; Irving Beddingfield, Rogersville, Rt. 2 and Lawrence Owens, Rogersville, Rt. 3.

A short program on hog management following the dinner session was presented by Harry Dunn, field representative of Purina Feed Company.

Among the forty-six attending were Charles Long, State Representative from Lauderdale county; E. T. Gaither, hog producer of Lawrenceburg, Tenn.; W. H. Buchanan, agricultural agent of the State National Bank of Florence; C. J. Pennington, vocational agriculture teacher at Rogersville; Fuzzy Peritt of Farm Service and Supply and the Lauderdale extension staff.

It was announced that a hog clinic will be held at the Florence-Lauderdale Coliseum on March 1.

E. C. Sharp of the sale committee also announced a feeder pig sale at the Florence Fairgrounds on Feb. 8. The only cost to the breeder will be the insurance. Owners of gilts must have their records so these can be presented to the prospective buyers and inspections as to inoculations, etc., will be conducted before the sale in accordance with state requirements, it was stated.

It was also announced that inquiry showed there would be sufficient buyers on hand for the sale.

A Berkshire sale is also planned and will be announced later, it was stated.

It was brought out at the meeting that only 22.6 per cent of the pork consumed in the state is Alabama-grown though Alabama is considered an ideal hog producing state.

Blankets require a four-inch suds. All blankets, whether all wool, part wool, or cotton, require the same quick washing treatment as any woolen article—never more than three minutes in a washing machine and as quickly as you can manage it by hand.

MERRY CHRISTMAS NORWOOD OPEN 1:45 P.M. SHOWING ONE WEEK STARTING Thurs., Dec. 22 EXPOSED! BOB HOPE & LUCILLE BALL THE FACTS OF LIFE Adm. 75c - 60c - 25c

Kizer Honored By Association

Milton Kizer, president and owner of Larimore Business College, was the recipient of a plaque at the recent meeting of the Alabama Association of Business Colleges in Birmingham, in which he was named "Administrator of the Year."

Mr. Kizer, who is serving his second term as president of the Association, was emcee at the annual banquet on Friday night, Dec. 9, at which time Rep. Carl Elliott of Alabama's Ninth Congressional District, was guest speaker.

The 17th annual convention of the Association was held at the Tutwiler Hotel.

Brings Christmas To Those In Need

When you see that Salvation Army red kettle drop in your loose change and make Christmas happier for some unfortunate human being . . . for that is the only source of income the Army has for its Christmas needs.

Some may ask . . . why should I help? The Salvation Army is an agency benefitting from the United Fund. That is true but it is also true that the annual allocation from the United Fund is solely for the operation of the Salvation Army during the year. It pays the necessary operating expenses and usually covers only the very minimum needs of the Army. So Christmas must come from another source . . . the traditional kettles. From these kettles comes the money for a little cheer at Christmas time in the form of Christmas dinners, toys for children and warm clothing for the needy and forgotten. Just how much is done depends on the generosity of the public.

MR. FARMER: Have your Soil Tested for profitable farming—and see your Federal Land Bank Association for your financial needs. Federal Land Bank Association L. N. THOMPSON, Manager 210 W. Tennessee St. AT 2-1892 Florence

Meetings As this festive season gets into full swing, we take pleasure in wishing you a full share of its joys and blessings. Stockard's Standard Service Station Cor. Tenn. and Seminary Sts. Florence

O, come all ye faithful Church bells ring . . . choirs of jubilant voices proclaim the glory of the Day. We too speak out to wish our friends all good things. May this Christmas season bring much happiness and great joy of spirit to you and those dear to you. STREATER ELECTRIC CO. "YOUR GENERAL ELECTRIC DEALER" —FURNITURE— 111 N. Seminary St. Florence

MERRY CHRISTMAS Our Christmas wish for everyone we know is for a wonderful holiday season, just filled to overflowing with all the traditional joys, warm good cheer and good fellowship. We'd like you to know how very much we have appreciated your patronage and we're looking forward to the pleasure of serving you in the future as we have in the past. Kreisman's LADIES' APPAREL DOWNTOWN FLORENCE

North Florence Gin Destroyed

Drying Equipment Had Recently Been Installed In Building

The North Florence Gin Co., owned by J. T. McKinney of St. Joseph, Tenn., and J. D. Rhodes of Florence, which was recently equipped with drying apparatus valued at well over \$10,000 burned to the ground from a fire of unknown origin late Thursday at Cloverdale.

The frame structure 80-feet in length by 30 feet in width was completely demolished along with the drying equipment and the regular ginning equipment. The overall value of the gin and equipment was not revealed. A seed house situated some 50 feet from the main building was the only thing saved.

Okra originally came from Africa.

Wrecks Caused By Dirty Glass

"Everyone is reminded to get up just a little earlier and clean your windshield front, side and rear windows before leaving for work," Chief of Police, Noah Danley cautioned.

Mr. Danley said many persons would clean their windshields only enough to see ahead of them and

this had caused several wrecks at intersections, because they could see the traffic lights and see from right or left.

The excitement of children on the Christmas season suits in a number of boys being hurt when they run into the paths of cars. Stay within limits at all times and be on defense against children running into the streets from between cars.

\$20 For Your Old Heater Regardless of Age, Make or Condition



On Any New Warm Morning Coal Heaters
IN OUR BIG STOCK!
Here's the secret of how WARM MORNING Coal Heaters give such solid comfort with less coal burning... It's the 4-flue firebrick lining, and only WARM MORNING Heaters has it! Come in and see our complete line today... heat from one to six rooms.

GENUINE WARM MORNING HEATERS AS LOW AS \$37.50 And Old Heater

No Money Down When You Trade!
EASY WEEKLY OR MONTHLY TERMS
BUY NOW... PAY NEXT YEAR!
IT COSTS LESS AT—
Sterchi's
THE SOUTH'S LARGEST HOME FURNISHERS

FLORENCE—AT 2-3631 SHEFFIELD—EV 3-5915
315 N. Court Street 313 N. Montgomery Ave.

Deaths

Alva Houston Horton

Funeral services for Alva Houston Horton, 71, who died Thursday at Colbert County Hospital after developing pneumonia, were conducted from Brown Service Chapel in Tusculum, Friday.

Mr. Horton, who had lived in Colbert county for the past 50 years, was Commissioner of Streets and Sanitation in Sheffield. He was superintendent of streets in Sheffield for fourteen years, then served as cast house superintendent at Reynolds plant for a number of years.

He was a member of the Colbert Board of Revenue in the Northeast District for eight years, prior to winning an overwhelming victory for the post of commissioner of streets and sanitation in Sheffield in September of 1957. He was in the last year of a four-year term.

O. W. White

Services for O. W. White, 65, Rt. 2, Lexington, who died at Lawrence County Hospital, Lawrenceburg, Tenn., at 6 a.m. Sunday, were held Sunday at 2 p.m. at Richardson Chapel near Greenhill, with Beecham and Springer of Loretto directing. Burial followed in the adjoining cemetery.

He is survived by a son, O. W. White, Jr., Rt. 2, Lexington; two daughters, Mrs. Mitchell Brown, Rt. 2, Lexington and Mrs. Ray Killen, Loretto, Tenn.; a brother, Claude White, Loretto; three sisters, Mrs. Turner Springer, Loretto, Mrs. Sherman Arnold, Loretto, Mrs. Virgie Belew, Lexington.

Mrs. Stella Blakely Sherrod

Services for Mrs. Stella Blakely Sherrod, 77, 424 N. Cypress St., Florence, who died Saturday at 8:45 a.m. at ECM Hospital, after a short illness, were held Monday at 2 p.m. at Morrison-Elkins chapel. Burial followed in Walston cemetery with Morrison-Elkins directing.

She is survived by four daughters, Mrs. A. J. Reed, Washington, D. C., Mrs. Tipton Hunter, Florence, Mrs. William B. Daugherty, Jr., Birmingham, Miss Mary Sherrod, Florence; four sons, Irvin H. Sherrod, Tusculum, Rufus Sherrod, Florence, Robert Sherrod, Selma, Paul Sherrod, Birmingham; three sisters, Mrs. Katherine B. Stafford, Little Rock, Ark., Mrs. W. L. Hardy, Birmingham, Mrs. V. E. Staton, Florence.

Charles E. Pounders

Services for Charles E. Pounders, 24, Rt. 6, Florence, who was killed in a cave-in at Florence State College, Wednesday, were held Friday at 2 p.m. at Stony Point Church of Christ with E. T. Stovall officiating. Burial followed in Greenview Cemetery with Morrison-Elkins Funeral Home in charge.

He is survived by his wife, Mrs. Lois Pounders; a son, Ricky D. Pounders, 18 months; his parents, Mr. and Mrs. Edward Pounders, Florence; his grandmothers, Mrs. Mary Allen Pounders of Florence, Mrs. Dixie Brown of Brighton, Ala.

Wesley Vess

Services for Wesley Vess, 37, of Birmingham and formerly of Florence, who died at University hospital Saturday morning, after a lengthy illness, were held Sunday at Roebuck Methodist Chapel, Birmingham. Ridout had charge of funeral arrangements.

He is survived by his wife, Mrs. Madeline Vess, a son, Vincent, and two daughters, Susan and Kathleen. He was a brother-in-law to Dr. W. H. Lovell, Florence, who attended the funeral.

If raincoat or galoshes are leaking, simply turn them inside out and apply adhesive tape to seal the hole.

Alabama's income from broiler production in 1959 was \$78,855,000. Alabama ranks as the second leading state in the nation in broiler production.

Legal Notice

ADMINISTRATOR'S NOTICE
Estate Of
Mattie Angel Rhodes
Deceased

PROBATE COURT

Letters testamentary of said deceased having been granted to the undersigned on the 20th day of December, 1960, by the Hon. Estes R. Flynt, Judge of the Probate Court of Lauderdale County, notice is hereby given that all persons having claims against said estate are hereby required to present the same within time allowed by law or the same will be barred.

Kathleen Angel
Dec. 22, 29; Jan. 5

NOTICE OF STOCKHOLDERS MEETING

The annual meeting of the stockholders of The Farmers Bank of Anderson, Alabama will be held Friday, January 20, 1961 at 1:30 p.m. at the bank for the purpose of electing a board of directors and for any other business that might come before the meeting.
Rayford Roney
Cashier
12/22, 29; 1/5, 12

MR. FARMER:—

LET US KILL YOUR HOGS

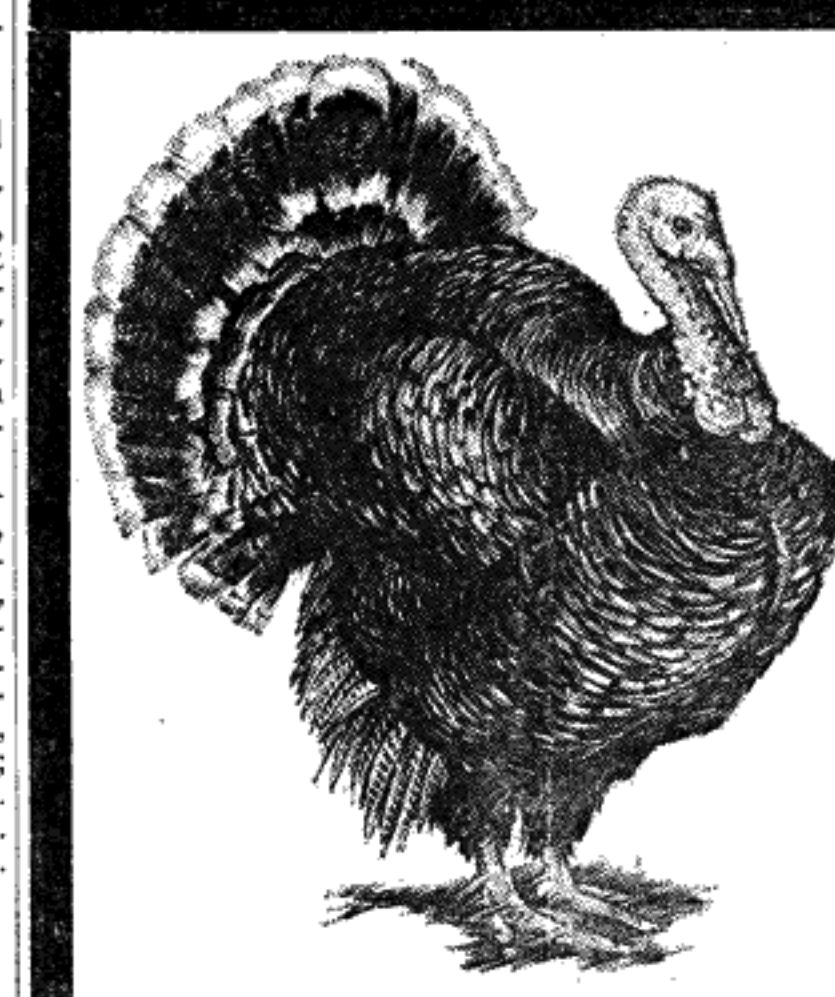
While You Do Your Shopping

\$3.00 Per Hog UP TO 400 LBS. **\$5.00** Per Hog ALL OVER 400 LBS.

We Also Kill Cattle — \$2.00 Per Head

FLORENCE FROZEN FOODS SLAUGHTER PLANT

S. Court Street Phone AT 2-3863



H. Ryan Says "Merry Christmas"

WITH A

FREE HAM or TURKEY
WITH ANY PURCHASE OF \$50.00 OR MORE FROM NOW THROUGH SATURDAY, DECEMBER 24th.

This is our way of thanking you for the best year since our opening in the Tri-Cities by giving you the best values ever, just in time for Christmas and a FREE HAM or TURKEY for accepting them!

ONLY 3 MORE SHOPPING DAYS LEFT

BABY MATTRESSES
Save 40%
THESE LAST THREE DAYS
NOW **\$6.95**

TO TAKE ADVANTAGE OF H. RYAN'S BIGGEST OF ALL CHRISTMAS SALES, DON'T MISS IT!

PLASTIC SOFA BEDS
Save 25%
THESE LAST THREE DAYS
\$79.95

COMFORTABLE RECLINER
The Christmas Gift Supreme
The man in your home will love you for your thoughtfulness in providing such a wonderful gift for his relaxation and comfort. Handsomely covered in both plastic and fabrics.
\$35.00

4 Pc. SOLID MAPLE BEDROOM SUITE
She'll Love This for Christmas
Rock hard maple in lasting finish will add beauty to your bedroom as well as bring lasting satisfaction to those fortunate enough to share in its comfort.
\$109.95

Salem Maple Finish BUNK BEDS
With Ladder
HANDSOME PIECE OF FURNITURE
AND AN IDEAL GIFT FOR
THE YOUNGSTERS IN YOUR HOME
\$69.95

7 Pc. DINETTE SUITE
Sturdily Built
Table and Chairs
Plastic Coverings
\$59.95

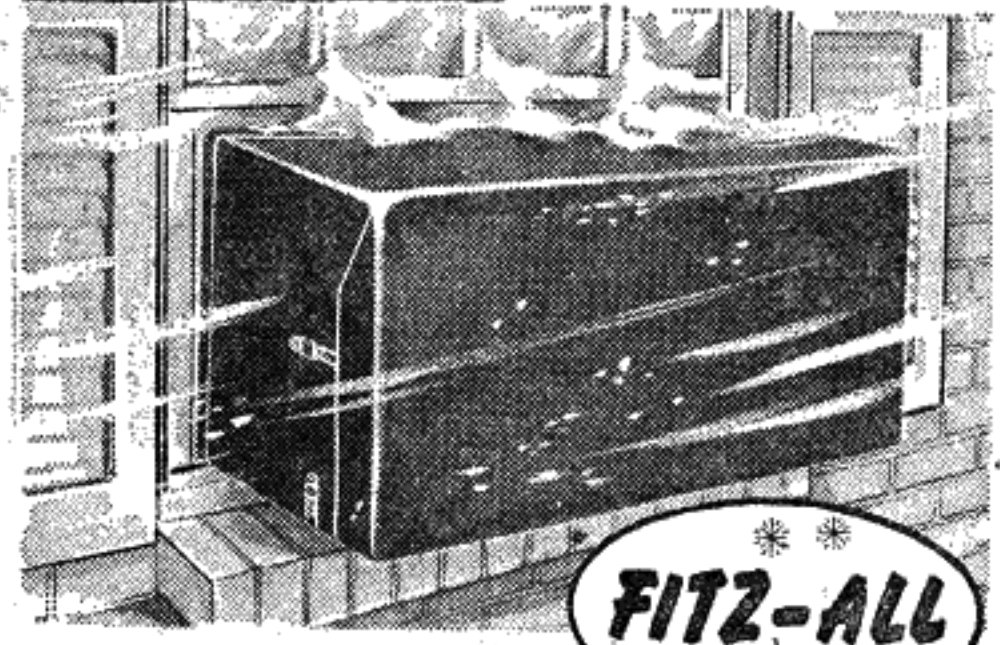
Marble Top CIGARETTE TABLE
BEAUTIFUL MAHOGANY FINISH, EXTRA HEAVY, EXTREMELY POPULAR
\$13.95

SHOP EVERY NIGHT 'TIL 8:00 'TIL CHRISTMAS!

H. RYAN FURNITURE
IN THE HEART OF THE FOUR CITIES
SUPER MARKET
3906 JACKSON HWY. EV 3-8782 SHEFFIELD, ALA.

BUY NOW... NO PAYMENTS 'TIL MARCH! WE'LL DELIVER CHRISTMAS EVE!

PROTECT your valuable air conditioner



prevent drafts — adjustable, air conditioner cover of heavy-duty water repellent canvas

ONLY \$3.95
Regular Size — Fits all small and standard size 1/2 ton, 3/4 ton and most 1 ton units — except Mathes, Friedrichs and oversize flush mounts.
Thin Line Size — Fits all thin line, slim line and trim line units.
Extra Large Size — Fits all Standard Mathes, Friedrichs and all oversize 1 1/2 ton, 2 ton and flush mounted units... \$4.95
Special Extra Large — Fits all 1958-1959 model Friedrichs, Mathes & Oversize units... \$5.95
The best protection for your units — won't crack or peel — fits snug — looks neat — pays for itself in fuel savings.
Air conditioner engineers agree:
"You should protect your air conditioner this winter!"

GOOD BUYS ON USED FURNACES

WE HAVE PLENTY OF USED GAS HEATERS OIL HEATERS GAS FLOOR FURNACES OIL FLOOR FURNACES TO CHOOSE FROM

EACH ONE RECONDITIONED AND UNCONDITIONALLY GUARANTEED. NOTHING DOWN AND UP TO 36 MONTHS TO PAY.

BARGAINS ON OIL TANKS

From \$250 to \$550

SEE ONE OF THESE FRIENDLY SALESMEN

Bobby McCorkle EV 3-9239
Frank Wanner Cherokee 3221
Jim Hall AT 2-8615
Calvin Smith EM 3-0071
J. W. Davenport EV 3-2104
Roy Price AT 2-4658
Larry Turberville Cherokee 3814-J

Everything Bought on Easy Terms at...

YOUNG-PITTMAN CO.

600 S. Court St. AT 2-8771 Florence, Ala.

Our Wish For Everyone...

COUNTLESS
BLESSINGS

For Christmas

The approach of the Christmas season causes us to pause humbly and think of the many blessings we have received... and to express our innermost thoughts to customers and friends. These thoughts have to do with warm friendships—with true appreciation for favors—and a sincere "Thank you" for your patronage.

SHEFFIELD CONCRETE BLOCK CO., Inc.

AND

SHOALS READY-MIX, Inc.

500 - 20th AVE.

EV 3-0921

SHEFFIELD

Civil War Centennial To
Run For Five Full Years

The National Civil War Centennial Commission wants to make clear that its plans for a five-year observance of the Centennial beginning January 8, are in line with the mandates of Congress.

In a statement prepared in answer to questions raised in increasing degree by the public, Karl S. Betts, executive director of the Commission, explained that the agency was created by act of Congress to plan observances for the "entire anniversary" period concerning the war.

Most of these questions have concerned the likelihood of attracting and maintaining the public's interest in a chain of observances over so long a period. Some proposals have suggested that the period be reduced to one year, while others have held that sections of the country should observe the Centennial in rotation so that people will not become tired of pageants and re-enactments.

According to the director, none of these would be permissible under the act of Congress. The Centennial, he pointed out, is applicable to the public in general and to the years from 1961 through 1965.

"The citizens of Bentonville, N. C., where General Joseph E. Johnston's army surrendered in April, 1865, intend to commemorate that event," he cited. "The ceremonies there are just as important in the chronology of the war as are the spectacular re-enactments planned in 1961 for Fort Sumter and First Manassas. The dedication of the magnificent Stone Mountain Memorial on the anniversary of the siege of Atlanta in 1964 is certainly as significant to the citizens of Georgia—in fact, to residents of the nation as a whole—as is the planned Jefferson Davis inauguration in 1961."

One year of the Centennial period will receive just as much attention at the national planning level as another, he added, and 1965, from a commemorative standpoint, could very well be the most important of all.

"We will do ill if we do not commemorate the events of all those historic years," he said, "We must not—and cannot under the law—sidestep any single significant phase of the great struggle which is woven into our American heritage."

It will be the prerogative of the local communities themselves to decide when and how they will participate in the Centennial, he recalled. The function of the National Commission is that of assisting in the planning of the observance, rather than of carrying out the programs.

"We only assist where help is needed," Mr. Betts said. "We are definitely not committing the country to a reliving of the events"

of the Civil War simply to provide a Roman holiday. We do, however, intend to follow faithfully through on the chronology of events as they occurred in the 1860's. We want to emphasize again that we plan only to dramatize the pattern of courage that has contributed so much to the character of America."

"We visualize the Centennial as a rejoining of the American public in one great nation. It will be a common, not a sectional, effort. Look at what is already happening. Descendants of men who fought in the 2nd Wisconsin Infantry intend to participate in the re-enactment scheduled at Manassas, Virginia, next July 22-23. Grandsons of 3rd Iowa Cavalry members who battled at Pea Ridge, Ark., in March, 1862, will take part in the pageant now being developed there. Residents of New Jersey are planning to join with folks from Alabama in a ceremony at New Salem Church, Va., re-dedicating a monument to regiments from those states who fought there in hand-to-hand combat on May 3, 1863. That is the spirit which we see behind this great five-year commemorative period."

Cotton Problems
To Be Discussed
At Council Meet

Programs of research aimed at solving some of the cotton farmer's knottiest problems will be described at the 23rd annual meeting of the National Cotton Council at the Hotel Peabody, Memphis in January.

General sessions are scheduled January 30-31, but committee meetings are scheduled for the three preceding days during which industry leaders will hear reports on programs of research and promotion.

The research reports will include activities aimed at improving and preserving the quality of raw cotton. Progress in basic research on the boll weevil, fruiting of the cotton plant, and weed control also will be described by members of the Council's production and marketing division staff.

Producers, ginners, merchants, warehousemen, cottonseed crushers, and spinners—representing the 18 cotton-producing states—will attend the meeting. Memphis is headquarters for the Council.

Each person in the U. S. receives the total output of 7.4 acres of land annually.

Greeting you with

every good wish

for a happy

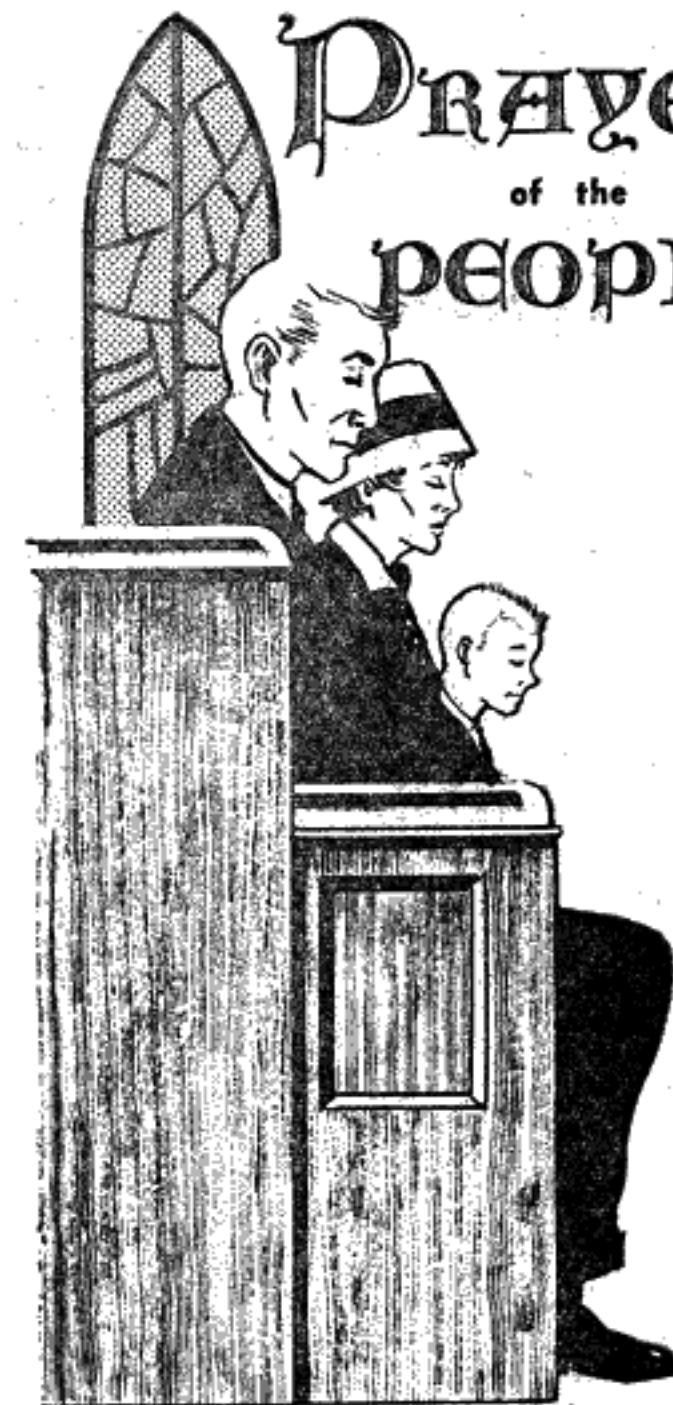
holiday



May the peace and happiness
of the Yuletide be yours today.

WEAVER FUQUA, JR.

Tax Collector

PRAYER
of the
PEOPLE

May we always keep the faith, hope, and
love of our fellow-man. May these edifica-
tions guide the way to a world of peace.

We offer you our thanks and best wishes
for a Christmas of Peace and Happiness.

J. D. McDonald Insurance Agency

Mid-South Insurance Agency

119 E. MOBILE ST.

A WONDERFUL GIFT IDEA!
A GIFT SUBSCRIPTION TO
THE FLORENCE HERALD

"Alabama's Best Weekly Newspaper"

A complete coverage of all that's important in the news, plus many special features pertaining to local events and activities as well as state and national happenings.

SUBSCRIPTION RATES IN LAUDERDALE
COUNTY AND LOCAL TRADE AREA, per year\$2.00
IN THE CITY OF FLORENCE, per year2.50
ANYWHERE ELSE, per year3.50

Christmas Gift Card In Your Name Will Be Sent To Recipient

Clip and mail to this office

CHRISTMAS GIFT SUBSCRIPTION

THE FLORENCE HERALD Date.....19.....
FLORENCE, ALABAMA

Please Send The Herald To:

Name

Address

Sent By

Amount enclosed \$..... (Check or Money Order)

Your Family Newspaper To Someone
Away Is Like A Letter From Home!

New Year's Gift
European Custom

Idea Originated By
Romans But Spread
Throughout The World

Not everyone celebrates the beginning of the New Year on January 1, but people in all parts of the world have special customs to insure that the New Year will get off to a good start.

Church services and frantic parties, for example, are typical ways of celebrating in the U.S.

In many European countries, gifts are exchanged on New Year's Day. The custom originated with the Romans. Back in 747 B.C., reportedly, they presented the king of the Sabines with branches of bay and palm trees consecrated to Strenia, the goddess of strength. The "strenae," or gifts, became more elaborate, in expectation of royal favor, and the emperors came to regard them as deserved tribute.

Augustus Caesar is said to have passed the word along that he had had a vision in which he saw himself receiving gifts from the Senate and the people on January 1. Claudius finally stopped the influence-peddling by limiting the cost of gifts.

Henry III introduced the custom into England in the 1200's, and Elizabeth I collected enough loot to replenish her wardrobe for a year. The custom went out with Oliver Cromwell.

In Scotland, bad luck is in store for a family if the first person to set foot in the house on New Year's Day is a woman... or a grave digger... or a person who walks with his toes turned in, or a man with red or blonde hair.

To minimize the risk, the Scots appoint a tall, dark man as the "first-footer." On New Year's Day he enters each house in Silence, places a bundle of fagots on the fire, then wishes the family good luck.

Even the poorest Chinese buy new shoes for the holiday, because it is bad luck to step down on the ground into old shoes on New Year's Day. And the Portuguese ignore their debts, because the man who pays a bill on this day will pay out money all year.

The Brazilians open the New Year by expressing the hope of all men... they designate January 1 as the Day of Universal Brotherhood.

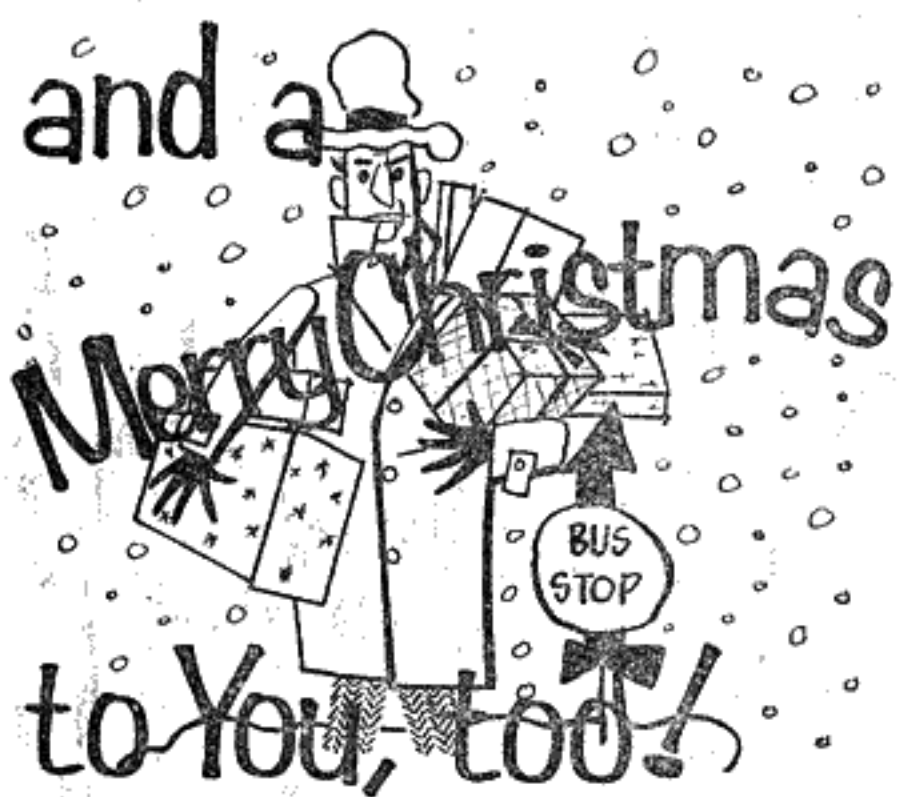
Salads should not be mixed until time to serve.



The merriest Christmas and the happiest
New Year ever is the very best we can wish
our friends, one and all. May the Yuletide
season bring you every joy and happiness.

FLORENCE PACKING CO.

Manufacturers of
BAMA'S BEST BRAND
MEATS



PHILIP ARELLO

122½ N. Court St.

AT 2-2702

Sincerest Wishes
for **CHRISTMAS**



SID WALLER'S MEN'S WEAR

7-Points Shopping Center

Dial AT 2-1152



'Tis the season to thank
you for your loyal
patronage and wish you
all the pleasures
of a good old-
fashioned holiday!

Ozburn-Abston & Company
OF ALABAMA, INC.
Florence, Ala.



We sincerely hope that this Christmas
rings in a new era of peace and good
will for all the world and much good
fortune and joy for you and your family.

FLORENCE MARBLE WORKS

810 E. Tenn. St.

Florence

Mrs. Applegate's Revolt

By Shirley Sargent

"I WANT a bike for Christmas," Terry Applegate said positively. "a 26 inch."

"Why don't you ask for a rocket ship while you're at it?" Hartley was fourteen, two vast years older than his brother. "I want a 28 inch and then you can have my 24 inch."

"That old beat-up job!" Terry's red-headed temper was bitingly vocal. "You couldn't sell that for junk since it got run over."

"Oh, you two make me tired with all your arguing," Marcia Applegate tossed her blond pigtailed disapprovingly. She was ten-and-a-half blond, pretty and knew her own mind. "Now I'm not asking for expensive things with Daddy working only half time. I just want a dollhouse and some new clothes for Bunny Baby and a parakeet and ..."

"And all I want," Mrs. Applegate sighed wearily as she glanced up from her pile of ironing, "is peace and quiet! I want, I want!"



"All I want," Mr. Applegate said, "is peace and quiet."

"Well, Mom," Terry complained, "Christmas is only a week away and you've got to make plans."

"Hartley, fill the spritzler bottle will you please?" Mrs. Applegate surveyed her three children with a jaundiced eye. "You're old enough to know Santa Claus is for little children and, as Marcia mentioned, your father is only working half time so he couldn't fill the bill even if he wanted to. Don't any of you remember what Christmas really means?"

A Real Present

"Sure," Hartley said, "we're celebrating Christ's birthday."

"That's right and Christ didn't go around saying 'I want.'"

Marcia interrupted excitedly. "No, He found out what people wanted and needed and gave it to them."

Mrs. Applegate almost scorched a shirt in her delight at such a discerning answer.

"What are we supposed to do about it?" Terry demanded angrily. "Forget that we want anything?"

"Not entirely, though you might as well cross off your grandiose dreams for something more practical. Daddy and I simply can't afford bikes and playhouses this year. You might try thinking about others for a change."

They grumbled awhile, then the three Applegate youngsters began thinking and talking excitedly among themselves. They asked for last year's Christmas cards and an advance on their allowances. Hartley and Terry got jobs shoveling snow and banked their earnings in an empty jar. Terry spent half his time counting it lovingly though Mrs. Applegate hated to see him caress the grubby coins. Finally, three days before Christmas, she and her husband were invited by a formal, misspelled invitation to a council of Christmas. The kitchen table was cleared and the children sat around it soberly. The money jar was in the middle.

Christmas For Others

Marcia was official spokesman. "We decided Mother's right, so this year we want to observe Christmas as Christ might have by bringing happiness to others." Her speech concluded, she grinned. "Besides it's really more fun. Now here's the scrapbooks I've made for the Children's Hospital. See I used old Christmas cards in one and magazine pictures in the other."

"I've been fixing up toys," Terry explained. "Old yo-yos, bean bags—though you'll have to help me Mother, the sewing's awful hard—and stuffed balls."

Mrs. Applegate felt her husband's hand take hers firmly under cover of the table. She hadn't dreamed of such heartwarming results in her revolt against "I want."

"What do you have to report, Hartley?" The pride in Mr. Applegate's voice was evident.

"Well, you know that old man who sells papers at the corner? He gets pretty cold in that little stand so I'm trying to raise enough money to buy him an electric heater."

Mrs. Applegate winked the tears of pride back. "Doesn't look like there'll be much peace and quiet around here, but all I want really is happiness and you three have already given that to us."

Everyday an adult needs two servings of meat, fish, poultry, or eggs; two servings of milk or cheese; four or more servings of fruit and vegetables; and four or more servings of enriched or whole grain bread and cereal.



Best wishes
for Christmas

ROY L. CALL

Sheriff

OF LAUDERDALE COUNTY



May we just
take a moment to
express our grati-
tude for your patron-
age. The wish of all of
us here is that you and yours
enjoy the merriest of holidays.

McAFEE SHEET METAL CO.

Royal Ave. & Huntsville Rd.

Florence

for those

at

the top

of our

Christmas

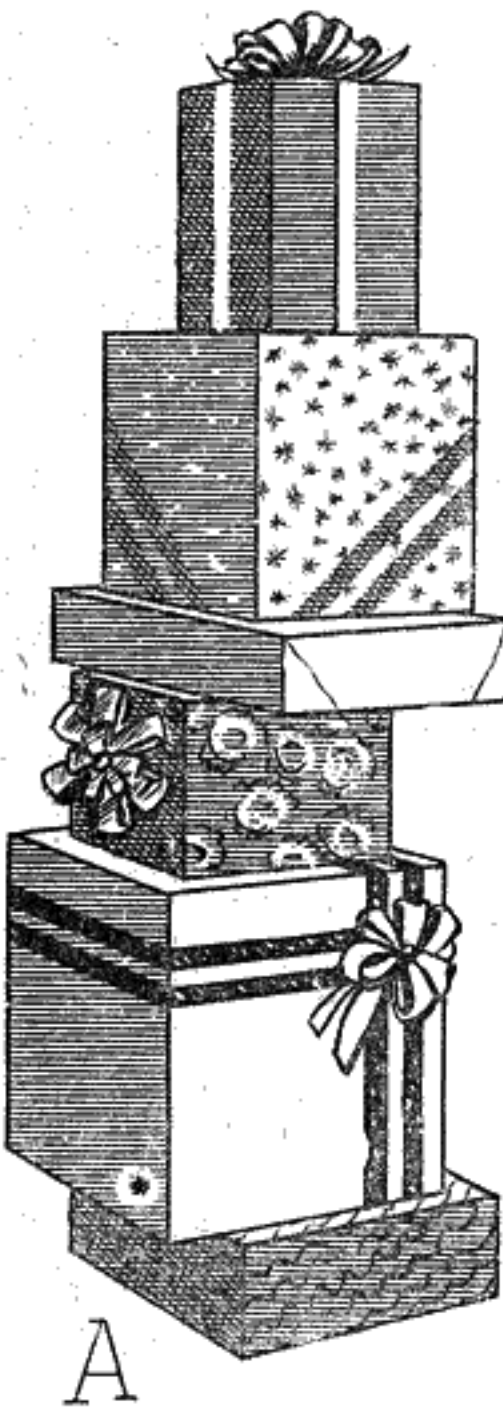
list

and

especially

to

you



A

MERRY
CHRISTMAS

**BILLY L. HENSLEY
LUMBER COMPANY**

CHISHOLM RD.

AT 2-0731

Many U. S. Towns Have Names Which Relate to Christmas

Scattered here and there about the United States are numerous towns and cities whose name reflects the Christmas ideas in one way or another.

Best known, of course, are the towns of Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., whose post offices each year handle floods of mail from senders wishing to brighten their packages with yuletide postmarks.

Indiana's Santa Claus is the only town with exclusive rights to its Yuletide postmark, although there is a Santa, Idaho. The privilege of the exclusive Santa Claus postmark is reserved to the Indiana post office by congressional act. There is only one Christmas, the one in Florida, although Maine boasts a Christmas Cove.

Six Bethlehems

Bethlehem, Conn., has plenty of competition, however, as there are six other Bethlehems—in Indiana, Kentucky, Pennsylvania, Georgia, Maryland, and New Hampshire.

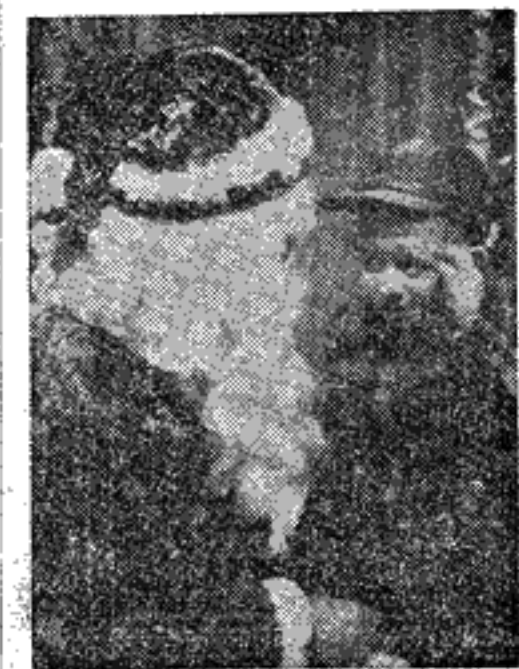
There are two Noels, one in Virginia and another in Missouri.

Looking elsewhere about the country, one can find numberless towns and cities with names which call up Biblical or holiday associations. There is an Advent, W.Va., for the Nativity. Kentucky has a Mary, and Oregon and Utah a Joseph each.

A Wiseman

One Wiseman is found in Arkansas and another in Alaska and it is reasonable to assume that another may be found in Wisemantown, Ky. In the spirit of the season, West Virginia contributes Goodwill; Missouri boasts of Peace Valley, and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states, Cranberry in three. In the decorative theme, one can find an Evergreen in six states, a Pine in seven, a Holly in three. Trees in Louisiana, and finally, Mistletoe in Kentucky.



SEASONAL SIGHT . . . A bright-eyed youngster talking it over with Santa is a sure sign that the holiday is not far away. This young lad listens attentively as Santa explains why it pays to be a good boy.

Christmas Giving Is Big Business

Christmas gifts amount to really big business when it comes to executives of large companies, a survey reveals. It has been estimated that about \$2 billion a year is spent on Christmas presents alone by industries for customers, suppliers and others on whose good will business men depend.

And fifty per cent of the executives don't like the idea although they continue the practice because they feel they must. Typical comments concerning the practice: "Anyone who doesn't give is out in left field," and, "It's a shake-down, and we know it. But we're helpless. We're suckers if we do and saps if we don't."

Many companies believe that a no-receiving policy isn't wise or won't work and permit employees to accept gifts of limited value. They offer the rule of thumb attributed to former President Truman: "If you can eat it up, smoke it up, or drink it up in one day, it's all right."

Six out of every 10 executives in big business "flatly disapprove" of giving business Christmas gifts.

Jobless Totals In State Increase

"Jobless totals in Alabama continued to soar during November as reflected by heavy increases in the number of unemployment compensation claims and payments," Ralph R. Williams, Director of the Alabama Department of Industrial Relations, stated today.

Williams said that during November, initial claims for unemployment insurance totalled 23,541. The current figure marked an increase of seven per cent over October and a gain of 11 per cent over November, 1959. The largest increase from last month occurred in Mobile, where the claims load was swelled by layoffs in shipyards, paper manufacturing and construction. Seasonal curtailment in food products, textiles and apparel manufacturing contributed to the upswing in other sections of the state. The only significant reduction occurred in Gadsden, where the October claims load was inflated by layoffs in the steel industry.

LET THE FLORENCE HERALD
DO ALL YOUR PRINTING!



At this heartwarming season,
we extend to everyone our wishes
for a joyous and bountiful Christmas...
a happy and prosperous New Year.

TROWBRIDGE CREAMERY

DONALD TROWBRIDGE

316 N. Court St.

AT 2-1503



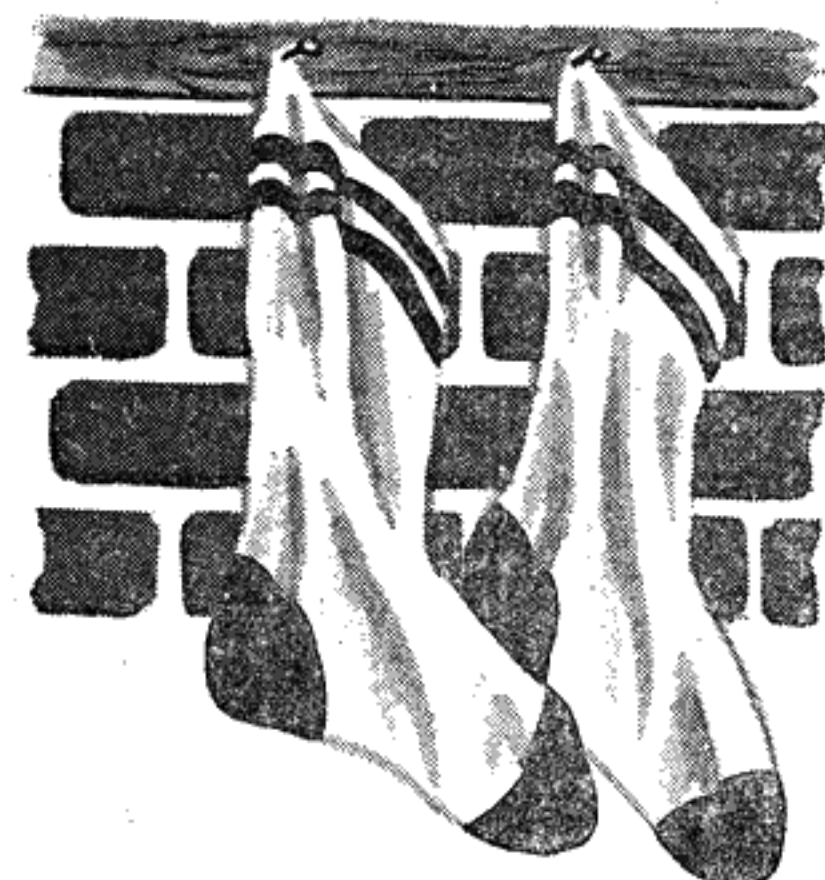
With the approach of
the Yuletide Season,
our thoughts turn to those
whose friendship we cherish
so much. May your every wish
be fulfilled this Christmas,
and may your New Year be
healthful and happy.

SHOALS TRACTOR CO.

321 S. Seminary St.

Florence, Alabama

The stockings were hung
by the chimney with care . . .



... in hope that St. Nick soon would be there.
Now that all the "get-ready" is over, we take
this opportunity to wish you

a very

Merry Christmas

FOOTE AUTO CO.

E. Tennessee St.

AT 2-9082

Florence



CORNER HAT SHOP

108 E. Mobile St.

Florence, Ala.

Epiphany Symbolic Of Visit Of The Wise Men

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive on that day in which a bean, coin or china figure is hidden. Whoever gets the prize is crowned king of the family.

Epiphany means "appearance" and commemorates the visit of the Three Wise Men to the infant Jesus. Their arrival was proof to believers that Christ the Savior had been born.

The visit is told in Matthew 2:1-2: "Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold there came wise men from the east to Jerusalem.

"Saying, where is he that is born King of the Jews? for we have seen his star in the east, and

are come to worship him."

Early Plays
During the Middle Ages, Epiphany, or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and they became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. It was probably presented in a command performance at Whitehall Palace on January 6, 1601, according to historians.

Today child "kings" crowned with golden paper coronets roam their stockings filled with presents singing hymns and carols. In Italy, millions of children wake to find their stockings filled with presents from La Befana, the good-hearted witch who takes the place of Santa Claus.

Custom
In France, a portion of the Epiphany cake is often set aside as "la part de Dieu"—God's share. It is given to the first poor person who comes to the door.

In Greece, three pieces of cake are cut: one for Christ, one for Mary, and one for St. Basil. In Britain, Twelfth Night cake is washed down with Lambs' Wool, a drink made with hot, strong ale spiced with nutmeg and sugar.

Safe Toys Will Make Holiday Happiest

The toys you give your child this Christmas can turn his happy holiday into a time of needless tragedy if you do not exercise caution in selecting safe and well-constructed playthings.

The frequency of eye accidents among children show a marked increase during the holidays, accidents caused by BB guns, bows and arrows, sharp-pointed toys, or toys so poorly constructed they fall apart, leaving jagged edges.

Here are some helpful hints for toy-buying parents:

1. Be sure the toy is suitable for the child's age and that he knows how to use it.
2. Avoid toys with sharp edges.
3. See that the toy is put together sturdily.
4. Avoid dangerous playthings such as BB guns, pointed-tip arrows and air rifles—especially for the smaller fry.



UP SHE GOES . . . It takes plenty of horsepower to hoist the huge Christmas tree in New York's Rockefeller Plaza. The three ton white spruce shown above is estimated to be 65 years old.

Choose Wisely When Buying Toys for Tots

Safety is an important factor in the selection of Christmas toys for the pre-school set and here are some good suggestions:

Be sure paint on toys is lead free and that toys have no sharp or jagged edges.

Never give a small child a toy that is small enough to swallow. Tiny toys or toys with small parts that may come off should be avoided.

Consider traffic hazards before buying toys used outdoors. A ball or a bicycle is a dangerous plaything on a busy street.

Building blocks are just something for the small tot to scatter from one room to another and small toys quite often cause bad falls if left scattered on the floor.

Avoid glass and other breakable materials.

Larry Bailey Has Number Projects

Larry Bailey, a Rogersville vo-ag student, is doing a good job with his farming program this year, according to C. J. Pennington, Rogersville vo-ag teacher and FFA advisor.

Larry had 10 acres of corn which averaged close to 50 bushels an acre. This will be used to feed out pigs from his sow and a beef calf. A patch of alfalfa furnished grazing for his animals.

Improvement projects Larry has carried out include building a loading chute with pen, a trough for his hogs, and a three-section section harrow.

An 11th grader, Larry is also a member of the Rogersville football team. His parents are Mr. and Mrs. R. O. Bailey. The family lives on Route 1, Anderson.

Let The Herald Print It!

Almanac Reveals Interesting Facts

Bell Telephone Booklet Tells Of Old Methods Used In Communication

Message-toting homing pigeons released from incoming steamships released newspapers "scoop" their rivals during the early part of the 19th century. This variation of an ancient method of communication, dreamed up by an enterprising Boston reporter, gave a paper several hours' advantage over its competitors in the days when newspaper rivalry was frantic and reporters gathered most of their European news by interviewing ship passengers as they stepped ashore.

F. W. Brice, Manager of Southern Bell Telephone and Telegraph Company, advised that this ingenious method of communication is one of several described in the new 1961 Telephone Almanac, which

is now available at the Telephone Company Business Office. The widely-distributed annual publication tells of other firsts in speeding words and speech over long distances—ancient Persian runners, the Overland Express, messages carried by gas-filled balloons, the undersea telegraph cable in 1866 and today's satellite communication programs and proposals.

Although the 1961 Almanac has undergone a face-lifting, its contents follow the conventional pattern. It gives the calendar, lists holidays, and shows historical happenings, and shows along with the astronomical doings of the sun and moon. And, since it is a telephone almanac, it describes recent happenings in the telephone business.

Mr. Brice advised that the 1961 Telephone Almanac is the 39th published since the booklet made its first appearance in 1922. One year, 1945, was skipped because of wartime paper shortages.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!

Season's Greetings AND ALL GOOD WISHES FOR THE New Year



INSURANCE AND TAX SERVICE
Life • Fire • Automobile • Hospital

R. H. OLD

Dial AT 2-5171-2
112 S. Pine Street

P. O. Box 14
Florence, Ala.

SINCERE Greetings

We send you our sincerest wishes that your heart will rejoice in the bountiful blessings of a Merry Christmas.



FLORENCE SEED & FEED CO.

AT 2-9201

213 North Seminary Street

Greetings...

May the spirit of Christmas live in your heart and bring to you and your family enduring spiritual happiness. That is our wish for all our many friends for now and always.

DAN GLENN STUDIOS

450 N. COURT ST.

AT 2-1051

CLOSED SAT., DEC. 24, CHRISTMAS AND DEC. 26 & 27

CHRISTMAS Blessings

As brightly as the Star of Bethlehem shone in the heavens on the night that He was born, so may the joy of Christmas shine in your heart and bring you happiness and peace.



SPRY FUNERAL HOMES

and

BURIAL INSURANCE CO., INC.

HUNTSVILLE • ATHENS • ROGERSVILLE • FLORENCE • SHEFFIELD
RUSSELLVILLE • RED BAY • HAMILTON • HALEYVILLE

Greetings



The spirit of the holiday season brings to us a fuller appreciation of the true value of old acquaintances and loyal friendships. So it is only natural at Christmastime for us to feel grateful for the fine relationships that we have enjoyed over the past years with so many of our faithful patrons and friends.

The officers, directors and employees of First Federal all join in wishing for each and everyone of you the fullest measure of a Joyful Christmas and a Happy, Prosperous New Year.



118 E. Mobile Street

7-Pts. Shopping Center

to Our Friends
With many
good wishes for
CHRISTMAS

HICKMAN ADVERTISING CO.
234 S. Royal Ave. AT 2-9112

Greetings
TO WISH YOU A
**HAPPY
HOLIDAY
SEASON**

M. JEROME CARTER & CO.
INSURANCE and REAL ESTATE
125 S. Court St. Florence

GLAD TIDINGS

May the joyous promise
of the first Christmas find
fulfillment in your heart...
bringing you peace,
good will and happiness
to brighten all the days
of the coming year.



**J. B. DOBSON
PLUMBING &
HEATING CO.**
801 E. Tennessee St.
FLORENCE



By Patricia McCune

BRIGHT-EYED Julie Foster sat tensely beside her patient husband, Paul, as he drove the expensive and not-yet-paid-for car to her youngest sister's. "Some Christmas this will be," Julie grumbled, nodding her dark head at the unpretentious pile of Christmas packages in the back seat. "We just haven't brought a decent thing."

Paul sighed. "I bought presents for your two sisters, their husbands, and their kids. After all, you were sick. I did my best."

"Oh, Paul, I didn't mean your shopping wasn't fine. You know I appreciated it. It's just—well, we've always done so much more, especially for the kids. Last year we got Georgie and Bruce the bikes and the girls those huge play-houses."



"I bought presents for your two sisters, their husbands, and their kids," Paul said.

As the late afternoon sky grayed, Paul pulled into the Sheraton's long gravel driveway, and ten-year-old Georgie and his younger brother, towheaded Bruce, dashed out to meet them.

"Wait for me!" plump Barb called and in a moment there were hugs and kisses and "Merry Christmases" all around. Julie couldn't help feeling that Barbara's three children were disappointed when they discovered the simple-looking Christmas packages on the back seat.

A Beautiful Tree

"Cynthia and Ed and little Pam will be here any minute," Barbara said as Big George herded everyone into the old sprawling house. Paul brought in their gifts, placing them carefully around the glittering tree. How forlorn they seemed to Julie, all in their same store wrappings, all looking outrageously like what they were. She didn't meet Paul's eyes, but hurried to the door as Cynthia, Ed and seven-year-old Pam arrived.

"Did you bring us something big, Aunt Julie?" Pam asked, jumping excitedly from the car, and in spite of Cynthia's stunned silence and Julie's sickening embarrassment, the others laughed.

"Why, Pam," Cynthia scolded, "what a thing to ask!"

"Aunt Julie's been sick," Julie explained unnecessarily. "Just got out of bed yesterday." She saw the exchange of glances between her two sisters. They probably suspected already that Paul's business was slipping. Wait until Cynthia saw all the books under the tree.

Christmas began cold and clear. The day was bright and the eager children awakened early. With the first sign of light, Georgie leaped out of bed. "Get up, get up!" he shouted, banging on bedroom doors. "It's Christmas!"

Julie had to admit there was laughter and joy and fun all day. No one minded receiving the books. They were even pleased, she thought.

"Best Christmas ever," Barbara said when Julie and Paul were leaving.

"You say that every year," Julie laughed.

"No, I mean it."

"Me, too," Cynthia added, and strangely enough, Julie agreed with them. It had been the best Christmas.

She thought about it a lot on the way home. "Do you think it was the best Christmas ever, Paul?"

He nodded without speaking. "Why?"

"Don't you know?"

Julie Understands

"Yes," she spoke softly, as Paul's hand closed over hers. "No big presents—" She waited before going on and pressed Paul's hand against her cheek. "Oh, Paul, I didn't realize. You probably tried to tell me, but I honestly didn't know what the bikes and playhouses were doing to everyone, especially Cynthia and Barbara and—you. I didn't know our Christmases had been tense and frustrating because I bought things they couldn't afford for their own kids or for each other."

"We couldn't afford them, either."

"I never would have understood if you hadn't bought the books."

"Well, kids should have good books."

Julie smiled. "Merry Christmas, Paul," she whispered and could tell in the dark, without looking up, that he was happy.

If you have a hard time trying to zip those long zippers in the back of your dress, try placing a string through the hole of the zipper tab, putting the string over the shoulder and pulling the zipper closed without strain on the garment, zipper, or yourself.

Best Wishes

... May the Yuletide season be the harbinger of a year of peace and prosperity for all our friends.

Jimmie's Battery Shop
110 S. Pine St. AT 2-5281

A GREETING

To all our patrons we extend our thanks...for a year filled with friendship and goodwill. It is our sincere hope that our ways—during the coming year—may once more follow similar paths. A Merry Christmas and a Happy New Year to all.

MILL ENDS STORE
1209 N. Wood Ave. North Florence

Season's best wishes
and may you count
this Christmas among your
very happiest...
may its spirit long dwell
in your home and your heart.



**SHUMAKE-POSEY
FURNITURE CO.**
122 E. Tenn. St. Florence

A Little Girl Gives Her Doll

The small child had just had her fourth birthday the week before and now she pressed her tiny nose against the window which was frozen from the snow that had been falling for several days.

Judy could not remember having seen such a bewildering sight in her short life—such a fascinating scene for her dark, bright eyes. Her small body was adorned in a tattered dress much too large for her tiny frame and her dark curls hung limply to her waist; she had no shoes, but had cloth wrapped tightly around her feet, offering little protection from the cold that had somehow crept into every crack and crevice of the small room.

She could not remember her mother, but she could remember someone saying that God had taken her to be with Him in heaven. I wonder where heaven is, the small child thought, and why would He take my mommy from me. Somehow, Judy felt that her mommy was watching her at this moment and faintly smiling. She turned abruptly from the window; it had only been a feeling or her imagination but she knew her mommy was present in that room.

Once more, Judy turned to the window and the luminous silver snow. She had only stood there a short while when the thought struck her miniature mind, she would go visit God; why shouldn't she, wasn't he the one who had taken her mommy?

Hurriedly, Judy went to the closet where she kept among her few possessions, a coat and breathlessly put it on; seeing her small rag doll lying on the battered sofa, she rushed to pick it up and immediately went out the door, running to the place they called God's house.

As Judy entered the church, she timidly went into a back pew for something was taking place she did not quite understand. Down the long aisle she could see a man who looked upon the vast crowd which had gathered there. Why did so many come to this place, she wondered.

Clutching her dolly, Judy waited until everyone had left and when she realized she was at last alone, she slowly proceeded down the long aisle so that she could get closer to the beautiful figures which adorned this place. She wasn't frightened but the awe that came over her was tremendous.

She stopped when she came to the little house with the star and fir trees enclosing it for her eyes had rested on a small statue of a baby which lay in a small mound of straw. Judy's eyes lighted as they had never before.

"I brought you a present baby," the little girl uttered, and slowly placed the rag doll, her only valuable possession, in front of the crib.

Strange Custom Observed In Iran

By ED EWING
Athens College

Frohliche Winhnachten. Tanoshii Kotansai. Aide Nel bar shoma mobarak bashad. Merry Christmas. In German, Japanese, Persian, or English, it means the same. And you will hear it expressed all four ways at Athens College.

Kooros Hemmati, Tehran, Iran, is a junior at Athens College majoring in pre-engineering. Kooros recalls Nowrooz Day, the nearest thing to our Christmas day in his homeland.

"It is really New Year's day, celebrated on the first day of our year, March 21," said Kooros. "We have no Christmas trees—no Santa Claus. It is a national rather than a religious holiday."

In Iran on the eve of Nowrooz Day, the "seven s's dinner" is served. Seven dishes with their name starting with an "s" are served. For example an apple may be used because "seeb" is the Persian word for apple.

And an Iranian father, according to Kooros, runs about the same risk as an American father of getting "one of those neckties." Perfume and socks are other favorite gifts, which are exchanged on Nowrooz Day.

"At that time of year there is seldom any snow on the ground in Iran, but during your Christmas season we have plenty of it," Kooros said.

Our yuletide celebration was not new to him when he came to America several years ago. He had Christian friends at home who celebrated the birth of Christ in the same way we do.

Missile Students Throng To Center

Learning is bursting out all over the campus of the Army Ordnance Guided Missile School here with the staff and faculty racing the students to acquire more education.

The teachers themselves are going to school at nights and on week ends in a three-fold program involving the University of Alabama's Huntsville Center, the U. S. Armed Forces Institute and an Army educational program known as "Operation Bootstrap."

Altogether, this year, 648 officers and men of the Missile School have taken after-hours courses, with 381 registered at the University of Alabama Center at Huntsville.

Merry Christmas

We're hoping that all our good friends whom we have had the pleasure to serve for so long will have the merriest Christmas ever.



CITY DRUG STORE
Cor. Tenn. & Seminary AT 2-1762

A Message of Great Joy



"And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them..." May the words of the Christmas story be a joy and blessing to you at this holy season.

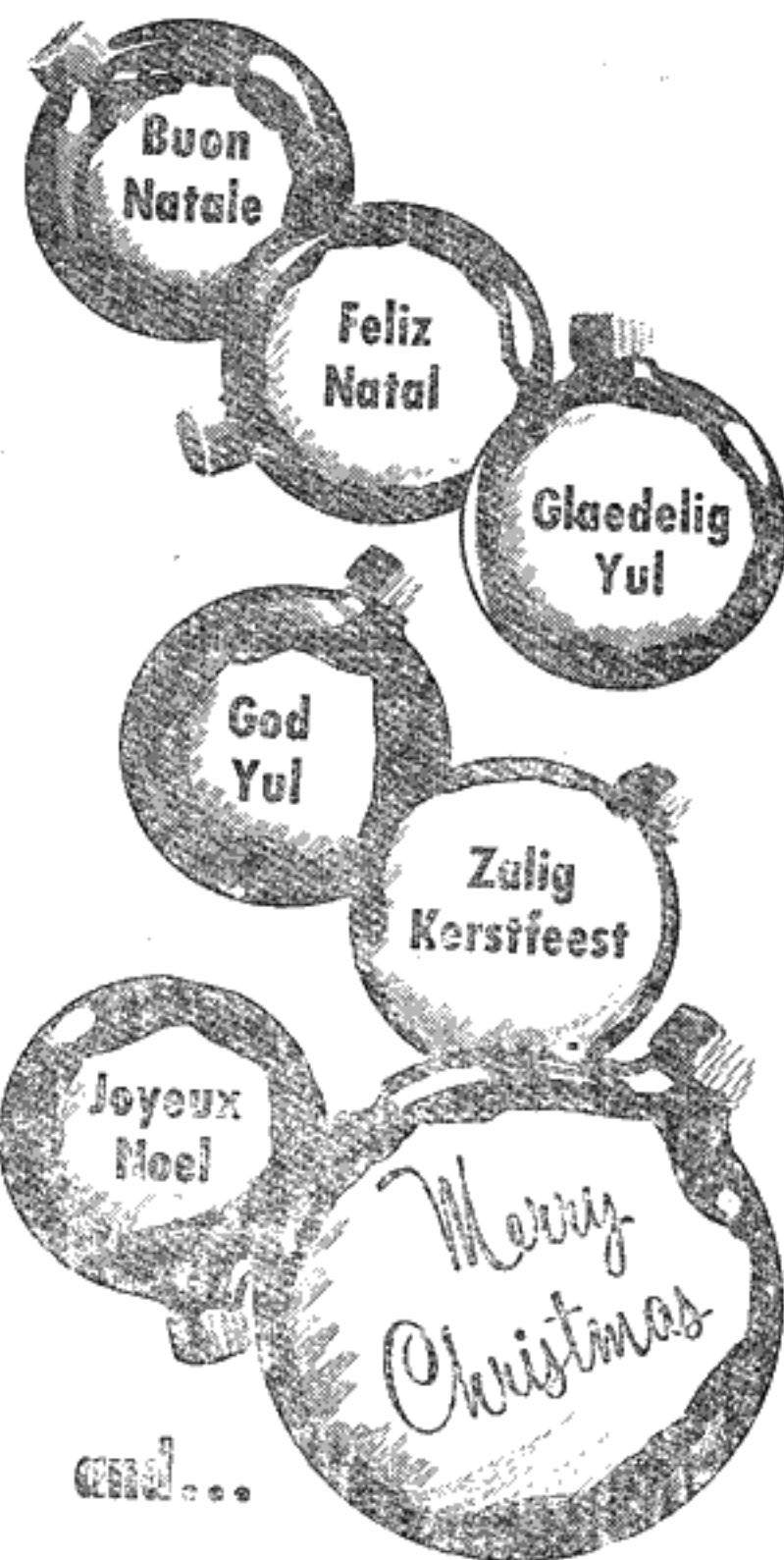
KILLEN MOTORS
300 E. Tenn. St. AT 2-8821 Florence



A JOYOUS Christmas

From ALL OF US To ALL OF YOU

STORK DIAPER SERVICE
Division of
Tennessee Valley Laundry & Dry Cleaners



JORDAN REALTY CO.

419 N. Seminary St.

Florence



Just as candy canes and evergreens are symbols of Christmas, let this greeting be a symbol of our appreciation of your good will and patronage. May you enjoy a full measure of good cheer throughout the Holiday Season.

SMITH SEED AND FEED CO.

116 W. Tennessee St.

AT 2-4373

Florence

Legal Notice

NOTICE OF STOCKHOLDERS MEETING
The Board of Directors of the Bank of Lexington, Lexington, Ala., has called the annual stockholders meeting to be held in its banking room at 10:30 A.M. Saturday, January 14th, 1961. The meeting is called for the purpose of electing a board of directors for the ensuing year and to attend to such other matters that may properly come before the meeting.
CHAS. P. McMEANS, President
12/8, 15, 22

REGISTER'S SALE
THE STATE OF ALABAMA
LAUDERDALE COUNTY
IN THE CIRCUIT COURT,
IN EQUITY
PITTSBURGH PLATE GLASS
COMPANY
a corporation—Case No. 4266,
DOUGLAS VARNELL,
Case No. 4292
DOUGLAS KING AND W. H.
ALEXANDER, d/b/a KING AND
ALEXANDER,
Case No. 4281,
S. G. FLANAGAN, DEL WOOD
FLANAGAN and OZRO
FLANAGAN, PARTNERS d/b/a
FLANAGAN LUMBER
COMPANY
Case No. 4288,
Complainants
vs.
THOMAS H. DENHAM and
DELORES DENHAM,
Respondents

By virtue of a decree in the above stated cause rendered on the 30th day of November, 1960, by the Circuit Court, in Equity, to satisfy said decree, I will sell to the highest and best bidder for cash, at public sale, at the Court-house Door of said County, between the hours of 11 o'clock A.M. and 4 o'clock P.M., on TUESDAY, THE 27th DAY OF DECEMBER, 1960, said sale beginning at 11 o'clock, on the following terms "CASH", the following described property, viz:

A lot or parcel of land lying in the SE ¼ of Section 28, Township 2, Range 8 West in Lauderdale County, Alabama, particularly described as follows: Commence at T.V.A. Marker No. 20, said marker being 990 feet North and 660 feet East of the Southwest corner of said S.E. ¼; thence West 210 feet; thence North 236 feet for a point of beginning; thence continue North 289 feet to the Southwesterly line of the Lee Highway; thence along said line South 72 degrees 45 minutes East 167.6 feet, thence South 242 feet; thence West 160 feet to the point of beginning; containing one acre, more or less. It being the intention hereby to describe a tract of land, one acre in size, carved out of the property described in that deed of record in the Office of the Probate Judge of Lauderdale County, Alabama, in Deed Book 681, at pages 76 and 77; upon which one acre is located a building.

This the 5th day of December, 1960.
Dec. 8, 15, 22

MORTGAGE FORECLOSURE NOTICE
Under and by virtue of a certain mortgage executed to the undersigned by Eugene Mitchell Maness and wife, Emma Elizabeth Hill Maness, under date of July 30, 1957, to secure a sum therein named, which mortgage is recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in Book 609, pages 322-324, default having been made in the payment of the indebtedness thereby secured, and said default continuing, the undersigned will, under the power of sale therein contained, sell to the highest bidder for cash at the Court House door in Lauderdale County, Alabama, on Friday, December 30, 1960, during the legal hours of sale, the following described property located in Florence, Lauderdale County, Alabama, to-wit: The West 9.5 feet of Lot 2, and the East 40.5 feet of Lot 3, in Block 418 in the City of Florence, Alabama, according to plat made by Charles Boeckh, C. E., as recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in New Plat Book No. 1, on Page 37, and more particularly described as follows: Beginning at a point in the North line of Irvine Avenue 100 feet Westwardly from the Westwardly line of Locust Street; thence Westwardly along the North line of Irvine Avenue a distance of 50 feet; thence at right angles Northwardly 153.5 feet; thence at right angles Eastwardly 50 feet; thence at right angles Southwardly 153.5 feet to the point of beginning; being a part of Original Lot No. 348 according to the map and survey of said City made by the Cypress Land Company, lying and being in the Southwest Quarter of Section 10, Township 3, Range 11 West, Lauderdale County, Alabama.
Together with the appurtenances thereunto belonging.
The proceeds of sale to be applied as directed in said mortgage.
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF FLORENCE,
Mortgagee
12/8-15-22

MORTGAGE FORECLOSURE NOTICE
Under and by virtue of a certain mortgage executed to the undersigned by Leo L. Norred and wife, Elizabeth Ann Norred, under date of March 2, 1960, to secure a sum therein named, which mortgage is recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in Book

704, Page 144-146, default having been made in the payment of the indebtedness thereby secured, and said default continuing, the undersigned will, under the power of sale therein contained, sell to the highest bidder for cash at the Court House door in Lauderdale County, Alabama, on Friday, December 30, 1960, during the legal hours of sale, the following described property located in Florence, Lauderdale County, Alabama, to-wit:

Lot Number 16, DOGWOOD HEIGHTS, according to the plat thereof recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in Plat Book 3, at Page 87.

Together with the appurtenances thereunto belonging.
The proceeds of sale to be applied as directed in said mortgage.
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF FLORENCE,
Mortgagee
Dec. 8, 15, 22

ADMINISTRATOR'S NOTICE
Estate Of
Dell Brown Joiner
Deceased
Probate Court

Letters of Administration of said deceased having been granted to the undersigned on the 14th day of December, 1960, by the Hon. Estes R. Flynt, Judge of the Probate Court of Lauderdale County, notice is hereby given that all persons having claims against said estate are hereby required to present the same within time allowed by law or the same will be barred.
Willie P. Joiner
Dec. 15, 22, 29

MORTGAGE FORECLOSURE NOTICE

Under and by virtue of a certain mortgage executed to the undersigned by Emma Elizabeth Hill Maness and husband, Eugene Mitchell Maness, under date of January 19, 1957, to secure a sum therein named, which mortgage is recorded in the Office of the Judge of Probate of Lauderdale County, Alabama, in Book 601, pages 165-167, default having been made in the payment of the indebtedness thereby secured, and said default continuing, the undersigned will, under the power of sale therein contained, sell to the highest bidder for cash at the Court House door in Lauderdale County, Alabama, on Friday, December 30, 1960, during the legal hours of sale, the following described property located in Florence, Lauderdale County, Alabama, to-wit: Parts of Lots 3 and 4, Block 418, according to the plat of said Block made by Charles Boeckh, C. E., for the Florence Land Mining and Manufacturing Company, and recorded in the office of the Judge of Probate of said County in New Plat Book 1, Page 37, described as beginning at a point on the Northwardly line of Irvine

Avenue, 150 feet Westwardly of the Westwardly line of Locust Street; thence West 50 feet; thence at right angles Northwardly about 153.5 feet to an alley; thence at right angles East 50 feet; thence at right angles Southwardly about 153.5 feet to the point of beginning, being a part of Original Lot No. 348, according to the map and survey of said City made by the Cypress Land Company, and lying and being in the Southwest Quarter of Section 10, Township 3, Range 11 West, Together with the appurtenances thereunto belonging.

The proceeds of sale to be applied as directed in said mortgage.
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF FLORENCE,
Mortgagee
12/8-15-22

ADMINISTRATOR'S NOTICE
STATE OF ALABAMA
LAUDERDALE COUNTY
IN THE PROBATE COURT
In the matter of the estate of
O. R. COBB, Deceased.

Letters Testamentary on the estate of said deceased having been granted to the undersigned on the 14th day of December, 1960, by the Honorable Estes R. Flynt, Judge of the Probate Court of Lauderdale County, notice is hereby given that all persons having claims against said estate are hereby required to present the same

Calorie Counters Try Using Potato

One of the first foods that weight-watchers drop from the diet is potatoes because of the common belief that they are high in calories.

Although potatoes fried in fat or served with gravy are high on the chart, a medium-size potato that is boiled, pressure-cooked or baked contains only about 100 calories, says Fariss Prickett, Auburn Extension nutritionist. This is approximately the same number found in a large apple, orange, or grapefruit half. And potatoes give a high return in food value for money spent. One medium-size potato contains vitamins B and C and worthwhile amounts of such minerals as iron, phosphorous, and potassium.

The vegetable continues in generous supply in the Southeast, the specialist says. The fall crop for the nation is estimated at nearly 171 million hundredweight which is four percent above last year's crop and 10 per cent above average.

within time allowed by law or the same will be barred.
Joseph W. Cobb,
Executor
Dec. 15, 22, 29



DRANE REALTY COMPANY

New Bliss Bldg.

Dial AT 2-0951



GREETINGS

Here's a holiday tradition we really cherish . . . time out to tell you how much your loyal friendship and patronage mean to us and to wish you and your family a very healthy, happy and cheerful festive season!

JOHN'S MOTOR SERVICE

JOHN LEATHERWOOD, Owner

South Royal Ave.

Florence

To all our Friends

GREETINGS

THIS GREETING COMES TO YOU WITH THE HEARTFELT GOOD WISHES OF THE STAFF, MANAGEMENT AND STUDENTS OF
LARIMORE BUSINESS COLLEGE

**ANNOUNCING NEW DAY AND NIGHT CLASSES
STARTING TUESDAY, JANUARY 3**



315 South Court Street

ATwater 2-5732

Florence, Ala.

Christmas Began From Pagan Rite

The celebration of Christmas brought back the birthday party. To early Christians, it was unthinkable to celebrate one's birthday—much less the birthday of Christ. Birth meant the assumption of original sin and frequently the beginning of a life of persecution and perhaps martyrdom.

Birthday festivities, moreover, were a pagan custom. The Pharaoh of Egypt and Herod celebrated their birthdays, as the Bible relates. But it was sacrilege even to suggest that a Divine Being had a birthday.

In the 300's, however, this attitude was beginning to change. In the year 354 the Bishop of Rome declared December 25 to be the anniversary of the birth of Christ.

But it took another pagan ritual to help establish Christmas. The ancient peoples of Europe had been accustomed to celebrating the winter solstice, when the sun seems to return to the Northern Hemisphere, in late December. The pagan feast commemorating the victory of light over darkness was simply replaced by the Christian festival honoring the "Light of Life."

Accidents cause more deaths for children under 14 years old than the total of all four of the next leading causes.

Pillows should be lightweight—yet firm enough to give the head plenty of support.

Science Proved Our Earth Is Centuries Old

How old is this earth of ours? Modern researchers, using the principle of radioactivity to "date" wood samples, have proven it is at least 4,600 years old. Atomic scientists expect to extend their measurements beyond 20,000 years, long before the dawn of history.

According to Jewish dogma and tradition, the Day of Creation antedated the birth of Christ approximately 3,761 years. Thus, the Jewish calendar, which the Jews adopted during the 15th century, reads 5720 in relation to 1959 A. D.

Use of the notation A. D. (in the year of our Lord) was inaugurated by Charles III of Germany, who affixed the symbolism to the years of his reign in 879. The system of retroactively dating the years prior to the Saviour's birth and dedicating the succeeding years to His greater Glory was invented, along with the Christian era, by a monk about 532 A. D. The Christian era begins on January 1 in the middle of the fourth year of the 194th Olympiad, the 753rd year of the building of Rome and in 4714 of the Julian Period.

The Julian period, invented by Joseph Scaliger, about 1583 A. D., was devised by multiplying the lunar cycle 19, solar cycle 28, and the Roman indiction 15.

The Egyptians devised a calendar about 4,000 B. C. and using the Mundane era of Alexander, estimated the "beginning" to be 5502 B. C.

'Happy New Year' In All Languages

Nowadays it is possible to buy greeting cards which extend New Year wishes in several languages. This modern development is a convenience for those who send greetings to friends in the "old country" wherever that country happens to be.

Should you be sending a card to friends in Paris, the greeting would be "Bonne Annee!" In Spanish, the greeting is "Feliz Ano Nuevo!" and in sunny Italy, "Buon Capo d'Anno!"

"Ein Glueckliches Neues Jahr" is the salutation one might send—or receive from—friends in Germany.

Whatever the language, the words "Happy New Year" represent only the best of wishes for the year ahead.

New Year Feast Is Traditional In Many Lands

In practically any land that you care to mention, feasting is an important part of the New Year observance, probably on the theory that a good meal on the first day of the year will assure that there will be plenty in the days ahead.

Our American favorite, the turkey, gets the call most often in the United States and in some sections a "country ham" is a necessity. Feasts in England and Western Europe may include turkey, duck or goose. Latin countries bedeck their fowl with truffles, chestnuts and olives.

To many Swedes, glogg is as important as food as part of the holiday fare. This traditional drink is made with claret wine, sweetened with sugar and flavored with almonds, raisins, dried orange peel, cinnamon, cloves and cardamom. It is usually set afire before serving.

A popular Spanish dish is sopa, rice cook with olive oil, tomatoes, vegetables and meat particles. Africans enjoy cous-cous, which is composed of wheat grains, lamb and vegetables.

New Year Custom Coined 'Pin Money'

New Year's Day hasn't always been January 1 in England, but whenever the day fell it was the occasion for giving and receiving presents.

Kings and queens received very elaborate gifts on this day. The gifts presented and received by ordinary people led to the phrase "pin money." It was custom for men to give their wives and daughters money for pins and knick-knacks on New Year's Day.

New Year Observance Not Always January 1

New Year's Day has been observed at various times of the year. In ancient Egypt, it was observed in June, when the traditional overflowing of the Nile was the signal for the beginning of a New Year. The Babylonians began their year in early March, as did the early Romans.

Even our early American colonies observed a different date than we do today. Our ancestors observed March 25.

Universal observance of January 1, of course, came about with the adoption of the Gregorian calendar, but even today many races and faiths solemnize traditional feasts, including New Year, in accordance with ancient calendars.

JOY TO THE YOUNG

One of the most beautiful aspects of Christmas is the joy that it brings to the hearts of the young, the shining anticipation that lights their merry eyes like candles.

How old are you that you cannot remember the many times you lay quietly in the winter dark eagerly awaiting the anticipated hour of midnight? Did you ever tiptoe down the stairs, silently, cautiously, peeking around the corner to see if HE had been there? Can you not remember how all at once the days and hours of waiting were ended in the glorious realization that it was Christmas morning? Do you not recall how the world seemed different on that day, how your nostrils were filled with the aroma of pine and nuts, fruits and the fresh red paint of a wagon or the unsold newness of a fluffy doll?

You are not so old that you cannot remember, nor so blind that you cannot see it in the eyes of your children. For it is there. It is a part of the spirit of Christmas and an important part. For the moment it is the spirit of receiving, but this will change with time as the spirit of giving and the truer meaning of Christmas become a reality.

So let young hearts enjoy the coming of Christmas. Neither man nor time can change the idea of Christmas in the hearts of the very young, no more than they can alter the true meaning of the Christmas story.

Peace and Happiness for Christmas

May this Holy Season bring to our many friends all the rich blessings that will make for happiness and joy throughout the year.

PUTTEET'S PHARMACY

412 N. Seminary

AT 2-5661

A JOYOUS CHRISTMAS

May your heart rejoice anew in the message of the first Christmas—"on earth peace, good will toward men".

E. E. BECK

INSUROR — REALTOR

E. Tennessee St.

Dial AT 2-5593



Greetings... We extend our sincerest holiday greetings to all our cherished patrons and friends... And in these greetings, we include our heartfelt appreciation of your loyalty and good will. A Joyous Christmas to all.

QUALITY CLEANERS

111 S. Seminary St.

AT 2-8351

Florence



Our Christmas message is wreathed in good wishes and garlanded with gratitude for the privilege of serving all our many friends.

FLORENCE TRADING POST

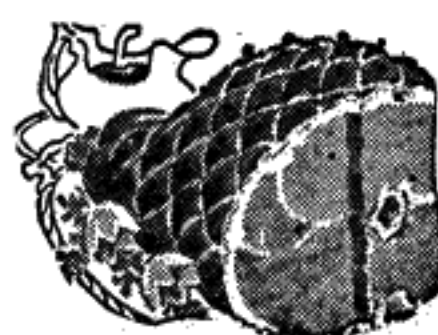
Owned and Operated by Florence-Lauderdale Post No. 11, American Legion
LIVESTOCK AT AUCTION EACH TUESDAY

BOBBY BUTLER SERVES ON DOCK LANDING SHIP

Bobby R. Butler, machinist's mate second class, USN, son of Mr. and Mrs. J. D. Butler of 321 Virginia Ave., Florence, and husband of the former Miss Nancy L. Phelps of Windsor, N. C., is serving aboard the dock landing ship USS San Marcos, which is participating in combined Navy-Marine Corps training exercises at Vieques, Puerto Rico.

The San Marcos, a unit of Amphibious Squadron Eight, departed Norfolk, Va., Nov. 21 for the operations designed to develop the strength between the two services.

LET THE FLORENCE HERALD DO ALL YOUR PRINTING!



—Serve—

"Bama's Best" Ham

Packed at Home

FLORENCE PACKING CO.

GET YOUR SUPPLY

of

INVENTORY FORMS

From

THE HERALD

Phone AT 2-0641

And We'll Deliver



A Joyous Wish

May Christmas cheer light up your home and make all the days of your New Year as glowingly bright as the sparkling lights on your tree on this happiest of all holidays.

SIMMONS ELECTRIC CO.

NO. 1 and NO. 2

1126 N. WOOD AVE.

319 SOUTH COURT ST.



We send you these greetings with the sincere hope that they find you together with all your loved ones, enjoying the peace and happiness of Christmas. May all the joys of the season remain with you throughout the year ahead.

FROM THE MANAGEMENT AND EMPLOYEES OF MARTIN THEATRES

Shoals Theatre, Florence, Alabama

Cinema Theatre, Florence, Alabama

Tuscumbian Theatre, Tuscumbia, Alabama

Colbert Theatre, Sheffield, Alabama

Ritz Theatre, Athens, Alabama



ROYAL

World's Largest
Manufacturer
of Typewriters

GUARANTEED BY
FACTORY TRAINED MECHANICS
THE EDUCATIONAL

GIFT FOR CHRISTMAS

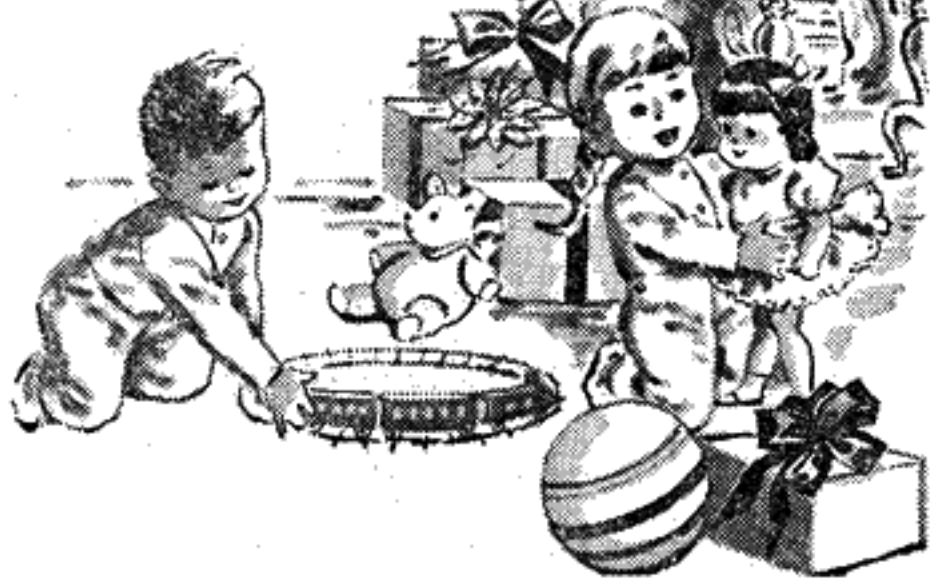
Westmoreland Typewriter Co.

117 E. Tombigbee St.

Florence

Holiday Greetings

Wishing you season's
cheer in abundance.
And may it linger in
your heart all year!



Florence Taxi Co., Inc.

OPERATOR OF YELLOW CAB

215 E. Tennessee

AT 2-1241

Spirit of Christmas



To rejoice in the glad message of the
Christmas story... to treasure the blessings
of home, family and friends... to know
the rewards of giving... often richest when
the gift is a smile or a greeting of warmth
and cheer. May this spirit be yours this Christmas.

CLOSED—Monday, December 26th



DOWNTOWN FLORENCE

Christmas Customs South of the Border

In the lands of Central and South America, the Christmas festival reaches its zenith with the celebration of the Misa del Gallo (Mass of the Cock) at midnight Christmas Eve. This traditionally is the hour at which Christ was born. The name itself stems from Christian Rome's early practice of holding the first service when the cock crew.

Christmas feasts follow the midnight service, and delicacies vary according to the country. While roast pig is Latin America's holiday favorite, turkey dominates tables in Mexico, Brazil, Colombia, Nicaragua, Panama and Puerto Rico.

Gift Giving

Gift giving has always been closely linked with the Nativity. The youngsters of many lands look to the Christ Child for presents. In certain countries, including Mexico and Puerto Rico, tots impatiently await Epiphany, January 6, and a visit from the Three Wise Men. Santa Claus adds, for the parents, an expensive complication.

Exchange of gifts takes an unusual turn in Colombia where it is custom for merry-makers in masquerade to mill through the streets on Christmas Eve. Whenever a friend detects another's identity, he claims a reward.

Children of Latin America traditionally send their letters to "Baby Jesus, Care of St. Peter," but North American symbols of Christmas, Santa Claus, the tinsel tree, wreaths, and greeting cards—are becoming familiar in the cities of several neighboring countries, notably Mexico, Cuba and Puerto Rico.



SANTA'S EVERYWHERE... Santa visits other countries, too. Here he is shown at a holiday party for Japanese orphans in a downtown Tokyo department store.

Greeting Cards Came To Us From England

The thoughtful custom of sending cards to friends and relatives at Christmas comes down to us from England.

It is generally suggested by historians that the idea began with schoolboys away from home who wrote their Christmas letters on fancy paper and in fancy writing.

There has been controversy through the years as to who sent the first lithographed cards. In 1841 a copy of an old Christmas card was found in the British museum and credit for the card was given to William Maw Egley, a 16-year old apprentice, in the year 1842.

Cole Gets Credit

Later evidence, however, gave credit for the first card to Sir Henry Cole and lithographer John C. Horsley, in the year 1843.

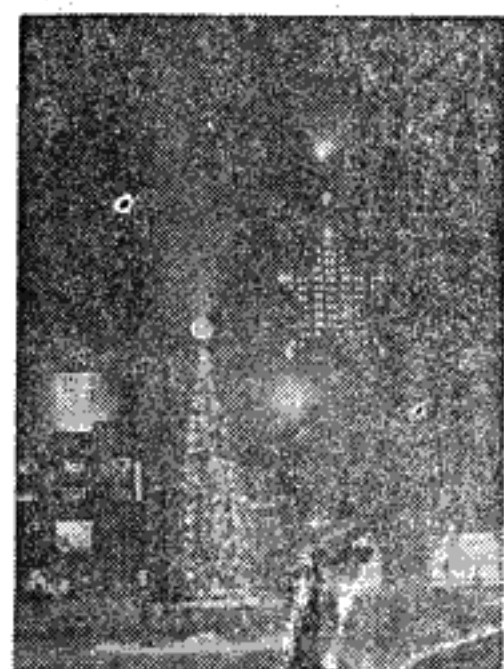
Cards credited to Egley and Cole are quite similar. Each was etched in black and white and each shows drinking, dancing and holiday merriment scenes, and both carry holiday greetings.

Evidence that Egley was not the originator comes from a framed copy of the Egley card which reportedly carries a note on the back in the apprentice's handwriting.

The note says the card was finished December 3, 1843 and is the "second ever published."

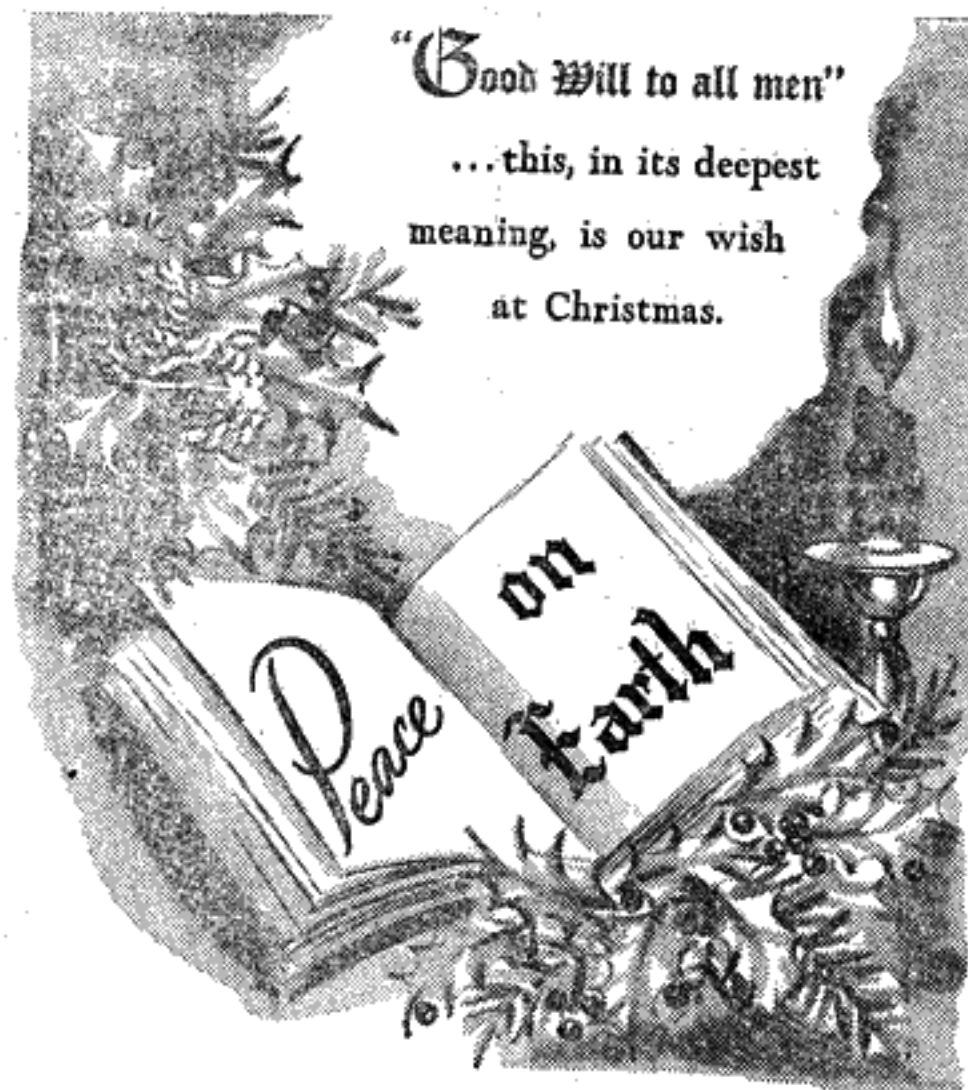
Cole began sending out cards to all his friends in 1846, each card bearing the message, "A Merry Christmas and Happy New Year."

Although the cards brought fame and popularity to Cole, it was some twenty years before Christmas cards became very popular in England.



CITY STAR... A bright and shiny star lights the night in Chicago, where lights of buildings are cleverly lighted to form a Christmas star.

Let The Herald Print It!



CORNER FRUIT

N. Seminary St.



Happy holiday wishes to you,
our friends and customers,
and sincere thanks for
the pleasure of serving you.
May your Yuletide be bright
with all the season's joys.

HOOVER MOTOR EXPRESS

EV 3-9216

SHEFFIELD



We're entering the
Holiday scene with
sincere thanks and the
Season's best wishes to
all our patrons
whose good will
and confidence
we value so highly.

Gabel's

Downtown Florence

320 N. Court St.

AT 2-0421

**FESTIVE
DESSERTS**

Festive desserts play a big part in the celebration of the Christmas holiday and no other treats are more associated with this holiday than plum pudding and mince meat pie.

The origin of the plum pudding is lost in history, but popular legend explains it this way:

Once upon a time, an English king went hunting on Christmas Eve. A sudden blizzard blocked the paths of the forest and the hunters became lost. One member of the party, the cook, was charged with the task of preparing dinner from whatever food he could find in desperation, he literally threw "everything" into the pot—the remains of a stag chopped into fine bits, flour, birds' eggs, dried plums, ale, brandy, sugar and meat from some wild game. Soon, to his surprise and delight, he had a delicious, hot "pudding" and to this day, true plum puddings have all of these ingredients which our quick-witted hunter put into his cooking pot.

Mince Meat Pie

The tasty mince meat pie was originally devised by the Puritans as a religious offering and was served with a tiny figure of the Christ child in its center. The earliest known recipe dates from the reign of James I in the early 17th century. At that time the pie was filled with beef tongue, chopped chicken, eggs, raisins, orange and lemon peelings, sugar and various spices.

White House Hasn't Always Had a Tree

President Theodore Roosevelt, an early conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House.

But one year, his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist who later became Governor of Pennsylvania, soothed T.R. by explaining that supervised and careful harvesting of Christmas trees—as thinnings—was good for the forests because it gave other trees room to grow.

Ever since, the White House has had an indoor tree.



PEACE ON EARTH... Prayerful hands against background of the Nativity scene reflect the true spirit of the Christmas season, when peace and goodness are foremost in the thoughts of mankind.

Old Legends Concern Magic Mule and Camel

Among the many legends about Christmas that concern animals, two of the most interesting are the Magic Mule and the Camel of Jesus.

A Syrian legend says that a certain traveler tied his mule to a tree and went into an inn for refreshment on Epiphany Eve. Just at midnight, when the boughs of the tree bowed down in homage to the Holy Infant, the mule was caught up on the rebound and found cradled high up in the branches by its returning master.

Another legend holds that the youngest camel of the three ridden by the Wise Men was exhausted by the pressing journey and was blessed with immortality by the baby Jesus as it lay moaning near the Nativity scene.



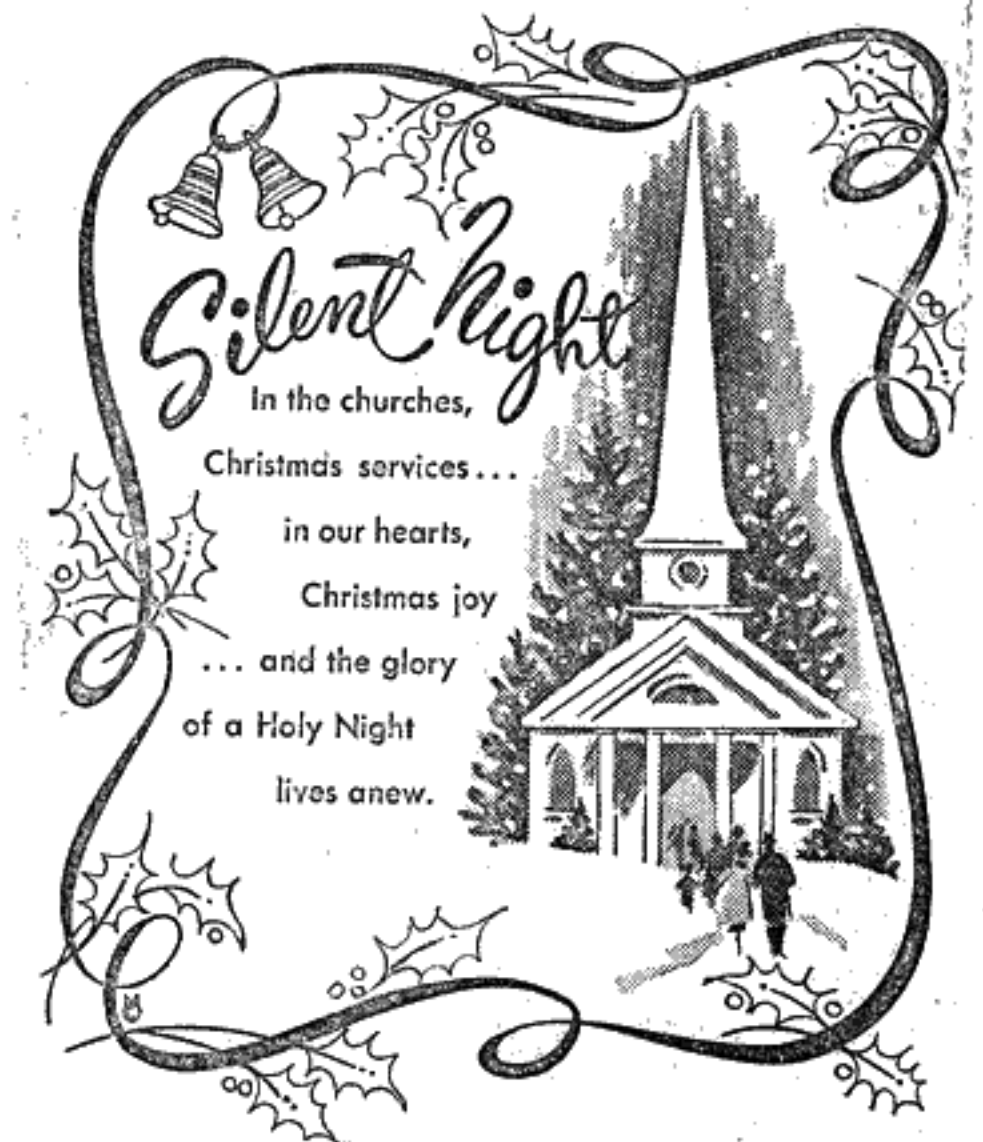
CUTE CUTOUT... A novel Santa cutout can easily be made by the children in the house and will lend a cheerful spirit to home surroundings.



TOM CARRIGAN'S BARBER SHOP

104 N. Seminary St.

Florence, Ala.



TRI-CITIES HEARING AID CENTER

Room 220, First Federal Bldg.

Florence, Ala.



THANK YOU
AND A
Merry Christmas
TO ALL
OUR FRIENDS

We're happy from the top of our bright red stocking cap right down to our shining boots, to have had a share in your Christmas! Smiles and kisses and squeals of joy around your family circle are our best reward for our many long and busy hours spent these past few weeks.

We know... Santa does sometimes make mistakes on sizes, colors. So please, bring it back for exchange. You'll be happier... and so will we!

Belk-Hudson

"Home of Better Values"

SHEFFIELD



St. Bernard Will Be Scene Science Fair March 23-25

The Seventh Annual North Alabama Regional Science Fair will be held at St. Bernard College, Fullman, Alabama, on March 23-25, 1961.

This regional fair is sponsored by the daily newspapers of North Alabama and St. Bernard College under the auspices of the Alabama Academy of Science with the schools and industries of North Alabama co-operating.

Carlton Whitt, of The Chemstrand Corporation, also a part time instructor in Chemistry at Athens College, is the regional coordinator. Barrett C. Shelton, Sr., of The Decatur Daily, Louis Eckl of the Florence Times, and Will C. Mickle of the Huntsville Times serve as the finance committee. Daren H. Easter of Easter Insurance Agency is the treasurer and Virgil P. Snow of Athens College has the responsibility of selecting the educators and scientists who will judge the exhibits. Interested teachers or students should write to Rev. Gerald Bray, St. Bernard College, St. Bernard, Alabama, or to Mr. Carlton D. Whitt at Athens College.

Let The Herald Print It!



As joyous as the songs of Christmas is our wish for you. May the holidays hold much happiness for you and your family.

Stewart Bros.
Transfer Co.
Florence

TUSCALOOSA ATTORNEY HEADS LANDS DIVISION

Tuscaloosa attorney George Taylor Driver has been named chief of the Lands Division of the State Department of Conservation. The appointment, announced today by Conservation Director William

January 4.

Driver succeeds to the post formerly held by William J. Benton, who recently accepted an appointment as director of the State Commission on Alcoholism. C. Younger, becomes effective

LET THE HERALD PRINT IT!

The British call the day after Christmas "Boxing Day," but it has nothing to do with heavyweights. This is the day when families give money to the milkman, postman and others. In earlier days, the custom was to give Christmas boxes of food and other gifts to tradesmen and servants.

A VERY MERRY



CHRISTMAS

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

WILSON'S FOOD CENTERS

OLD LEE HIGHWAY

NORTH FLORENCE



A joyous time, this Season of the year—a time for us all to enjoy good fellowship, good cheer and Holiday happiness. A time, also, for us to express gratitude for pleasant associations and warm friendships such as yours.

PET DAIRY PRODUCTS CO.

602 S. COURT ST.

AT 2-5932

FLORENCE

Nativity Theme Tops Card Illustrations

The Nativity theme is by far the most popular of all Christmas card illustrations. Many are reproductions from the old masters, but each year others are created especially for the Christmas card industry.

Winter scenes are next in popularity. Some of these scenes date back to the work of early masters but in recent years many new artists, such as Grandma Moses, have achieved fame in this field. For over a century, American artists have aided the industry by painting Christmas themes or by selling reproduction rights to their works.



BRIGHT'S THE WORD . . . Santa, snow and bright lights, these are things that spell out Christmas in the big city.

Trimmed Tree Brought To Us by Germans

A Christmas tree will be put up in two out of every three American homes this year. Yet the trimmed tree, as we know and use it today, is only about 150 years old in this country.

The Pilgrims forbade Christmas celebrations on the grounds they were pagan. A Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner.

It was not until near the end of the American Revolution that the Christmas tree took hold. German immigrants, homesick for the tradition of their native land, put them up.

Attractive Package Brightens Your Gift

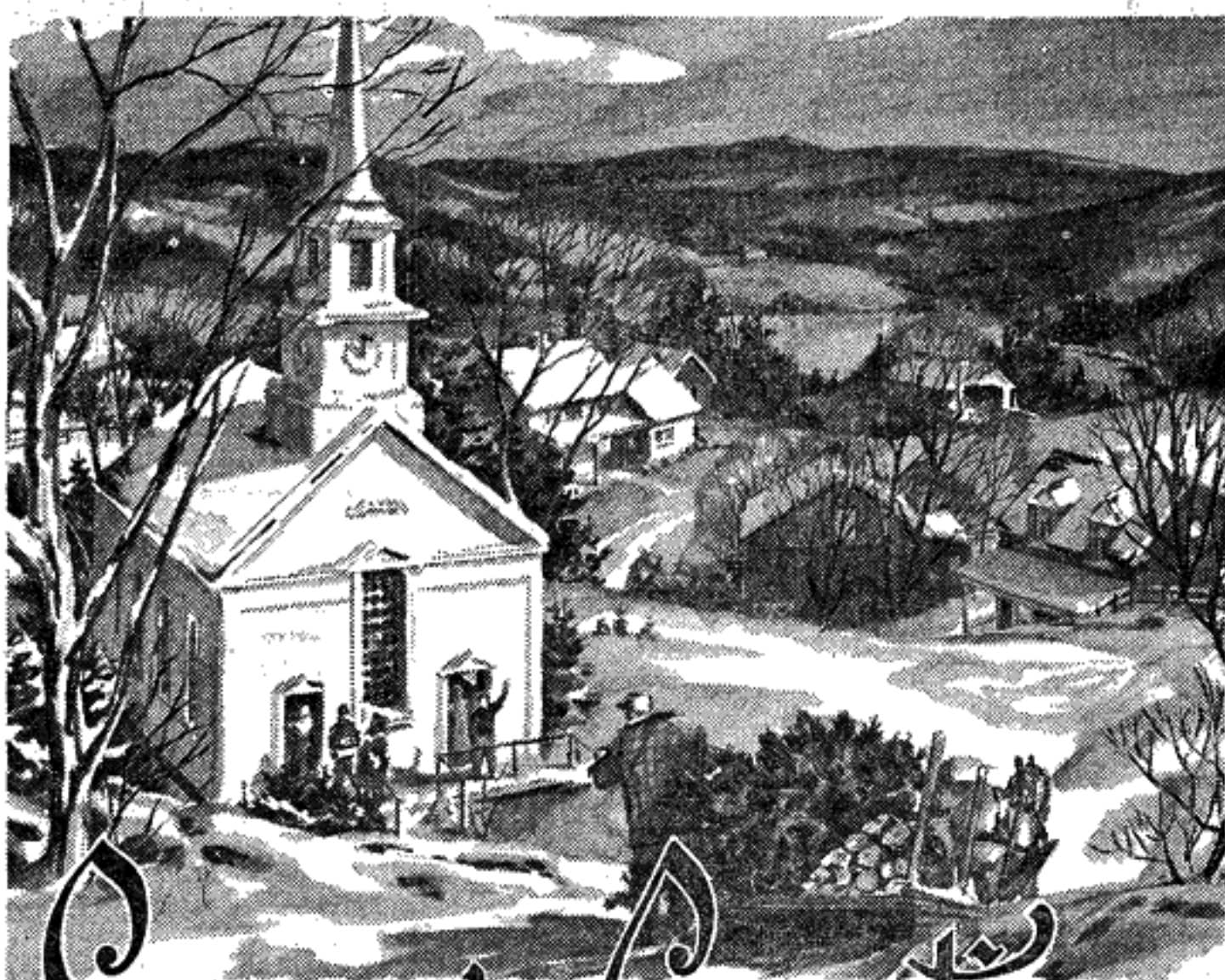
Half of the gift is the wrapping, so make the outside covering of your gift as gay and attractive as the gift inside.

For the girl who knows how to sew, material for a dress in a fabric-wrapped box, rick-rack for the ribbon and spools of thread with big buttons for the decoration create an unusual package.

A flat box of letter paper can be disguised as a desk pad by using a real blotter on top with corners of metallic paper.

Be Different Everybody gets and gives neckties at Christmas, so why not make yours distinctive by using a necktie knot in decorating the box containing the tie? Fasten the ends of the ribbon under the lid about 1/4 way down, bring to center, tie the knot and shape the ends the fashion. Use dark blue, wine or green ribbon about one and one-half inches wide. These are attractive used on a striped or plaid paper. Or the package might resemble a tiny suitcase wrapped in paper with the ends bound in decorative tape. Add a handle and identification tag.

When buying canned foods, read the label for clues about style, pack and quality. It is also profitable to compare prices among brands, can sizes, and like qual-



Season's Greetings

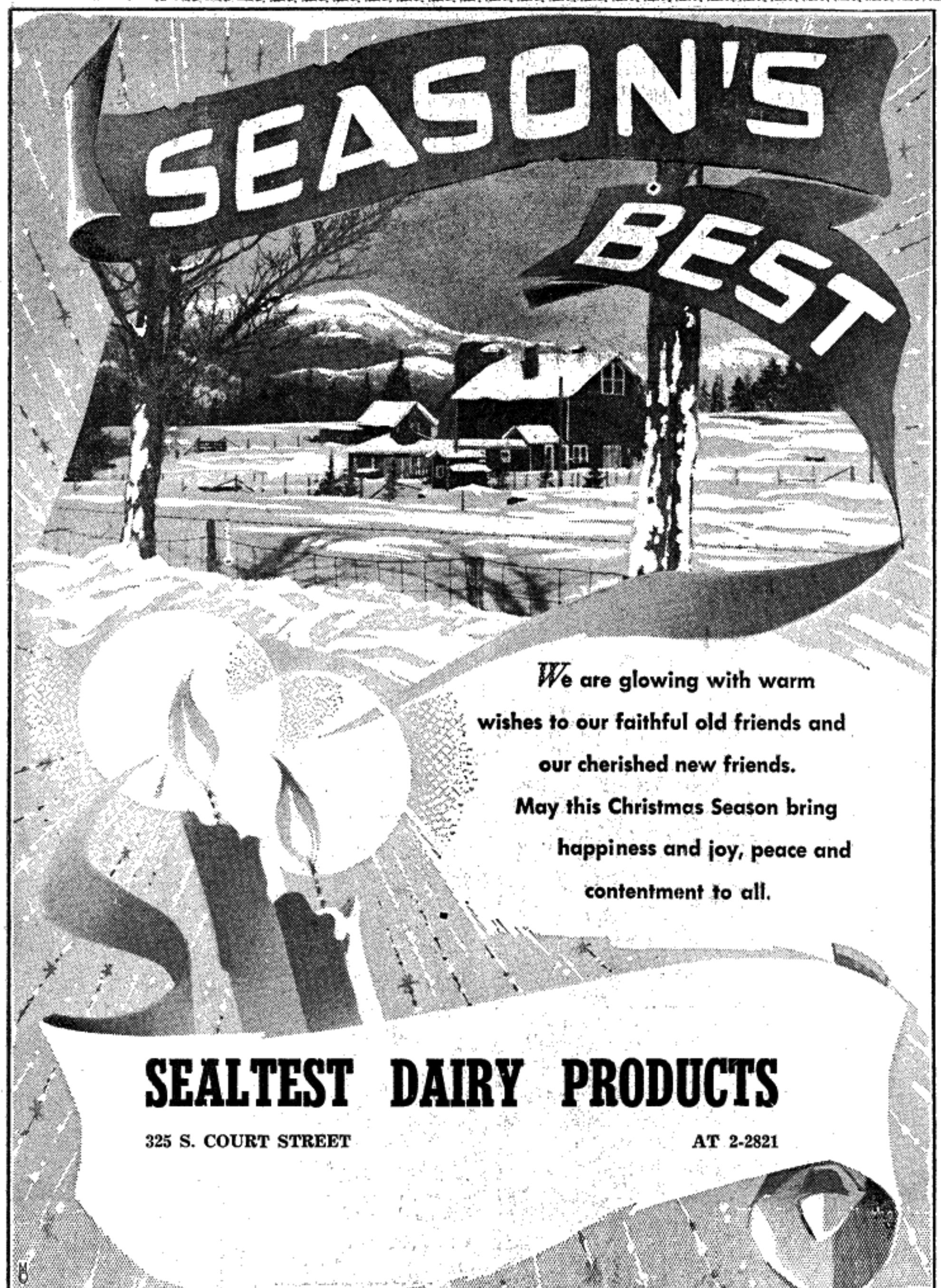
Happy holidays to you and yours! We send warm wishes by the heartfelt, with the hope that the joys of the season may long endure.

Many thanks to our loyal friends! Your patronage has made this year a wonderful one for us, and we are sincerely grateful.

PITTSBURGH PLATE GLASS CO.

420 E. College St.

Florence



We are glowing with warm wishes to our faithful old friends and our cherished new friends. May this Christmas Season bring happiness and joy, peace and contentment to all.

SEALTEST DAIRY PRODUCTS

325 S. COURT STREET

AT 2-2821

Story Of Christmas As Told By The Apostles

Therefore the Lord himself shall give you a sign; Behold, a virgin shall conceive, and bear a Son, and shall call his name Immanuel.

Isaiah 7:14

And it came to pass in those days, that there went out a decree from Caesar Augustus that all the world should be taxed. (And this taxing was first made when Cyrenius was governor of Syria.)

And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem: (because he was of the house and lineage of David:)

To be taxed with Mary his espoused wife, being great with child.

Luke 2:1-5

And she shall bring forth a Son, and thou shalt call His name JESUS: for He shall save His people from their sins.

Matthew 1:21

And so it was, that, while they were there, the days were accomplished that she should be delivered.

And she brought forth his first born Son, and wrapped Him in swaddling clothes, and laid Him in a manger; because there was no room for them in the inn.

Luke 2:6-7

And they called His name JESUS.

Matthew 1:25

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them: and they were sore afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Savior, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.

Luke 2:8-14

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger. And when they had seen it, they made known abroad the saying which was told them concerning this Child. And all they that heard it wondered at those things which were told them by the shepherds.

But Mary kept all these things, and pondered them in her heart. And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

Luke 2:15-20

For unto us a Child is born, unto us a Son is given: and the government shall be upon His shoulders: and His name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace.

On the increase of His government and peace there shall be no end, upon the throne of David, and upon His kingdom, to order it, and to establish it with judgment and with justice from henceforth

even for ever. The zeal of the LORD of hosts will perform this.

Isaiah 9:6-7

But thou, Bethlehem Ephratah, though thou be little among the thousands of Judah, yet out of thee shall He come forth unto me that is to be ruler in Israel; whose goings forth have been from of old, from everlasting.

Micah 5:2

Now when Jesus was born in Bethlehem of Judaea in the days of Herod the king, behold, there came wise men from the east to Jerusalem, Saying, Where is He that is born King of the Jews? for we have seen His star in the east, and are come to worship Him. Then Herod, when he had privily called the wise men, enquired of them diligently what time the star appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young Child; and when ye have found Him, bring me word again, that I may come and worship Him also. When they had heard the king, they departed; and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young Child was.

When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young Child with Mary His mother, and fell down, and worshipped Him: and when they had opened their treasures, they presented unto Him gifts; gold, and frankincense and myrrh.

Matthew 2:1-2; 7-11

When Israel was a child, then I loved Him, and called my Son out of Egypt.

Hosea 11:1

And being warned of God in a dream that they should not return to Herod, they departed into their own country another way. And when they were departed, behold, the angel of the Lord appeareth to Joseph in a dream, saying, Arise, and take the young Child and His mother, and flee into Egypt, and be thou there until I bring thee word: for Herod will seek the young Child to destroy Him.

When he arose, he took the young Child and His mother by night, and departed into Egypt. And was there until the death of Herod: that it might be fulfilled which was spoken of the Lord by the prophet, saying, Out of Egypt have I called my Son.

Matthew 2:12-15

Christmas Not Always Holiday

Christmas has not always been a "legal holiday" in America. The General Court of Massachusetts Bay Colony in 1659 outlawed Christmas by the following edict: "Whosoever shall be found observing any such day as Christmas and the like, either by forbearing labor, feasting or any other way, as a festival, shall be fined five shillings."

The first "legal" observance of Christmas as a holiday was believed to have been in Boston in 1686 when Governor Andros conducted services in the town hall. And it was still many years later in 1856, that the state of Massachusetts officially passed laws permitting the observance of Christmas.

Let The Herald Print It!

CHRISTMAS Greetings



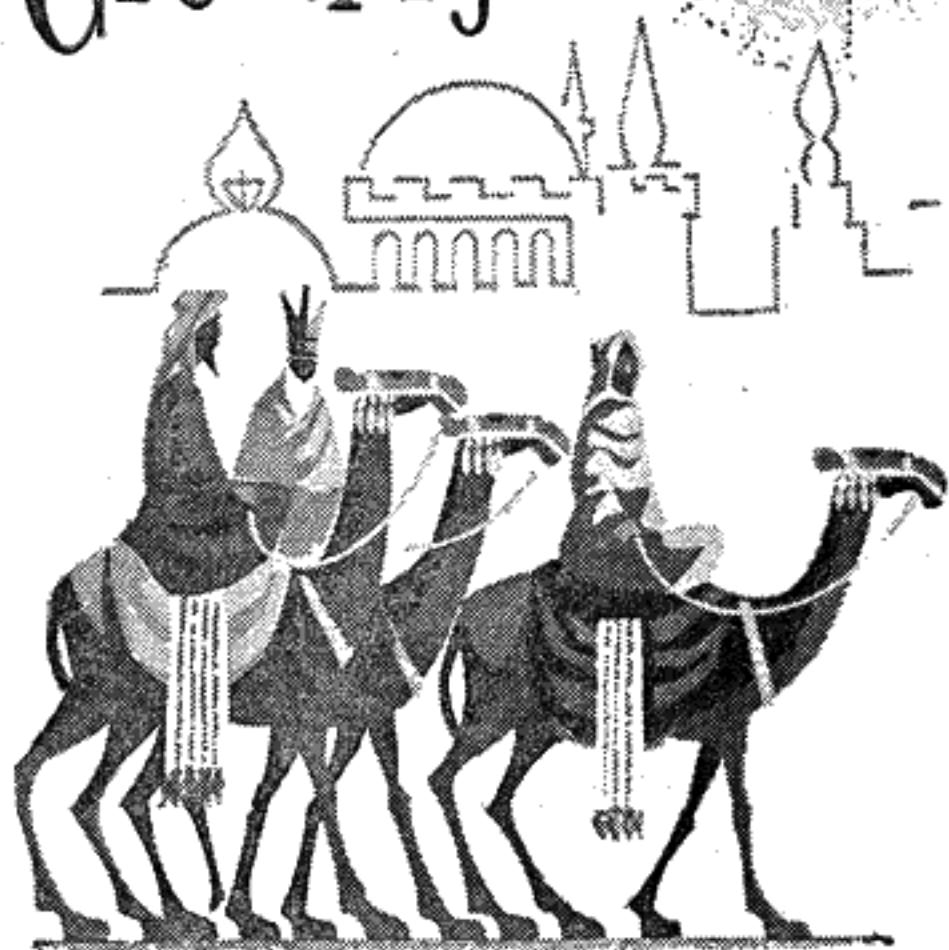
Year by year we appreciate more and more the close association we have with those of the greater community about us and the smaller community within our organization. From these old and tried friendships we receive an especially warm feeling at this season of the year and in this feeling of mutual understanding and close cooperation extend the warmest of Christmas Greetings to our many friends throughout this area.

A Very Merry Christmas

EMPLOYEES AND MANAGEMENT

FLAGG-UTICA CORPORATION
OF FLORENCE

Greetings



Our greetings to you are hearty, our wishes great. As a Star in the heavens led the Wise Men, so may the spirit of Christmas lead you and yours to many joys and blessings.

BOB THRASHER CO.

"Tri-Cities Largest Independent Auto Repair"

First St. at Atlanta Ave.

Sheffield, Ala.

Christmas Edition—THE FLORENCE HERALD, Florence, Ala., Thursday, December 22, 1960

Give A Present To A Stranger

Would you like to make this Christmas a memorable one? You can do it by preparing a special gift for a "stranger." Usually, with so many people to remember, most of us get out pencil and paper and decide how many relatives and friends we "must" give presents. This year, why not select an "extra" gift and turn it over to some organization which has the task of helping to bring something of Christmas to the less fortunate.

Such would be a true "gift"—one given with no idea of receiving something in return.

There are over twice as many workers furnishing farmers with the supplies they need and marketing the products the farmer grows as there are workers on the farm.

Classified Directory

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WE SPECIALIZE IN PRESCRIPTIONS

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COR. TENN. & SEMINARY STS. DIAL AT 2-1762 FLORENCE

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FRESH VIGOROUS SEED FROM OUR COMPLETE STOCK
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ARE IN GREAT DEMAND
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YOUNG'S JEWELRY
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SPECIAL FALL PRICES
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110-112 N. SEMINARY ST. PHONE AT 2-0641

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Pioneer Radio and TV Dealers
Our Service Is The Best Available—Prices Reasonable
BROWN'S RADIO-TV CENTER
102 N. Seminary St. Dial AT 2-2071 Florence

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THE FLORENCE HERALD
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HEAVY WORK CLOTHING
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WAR SURPLUS STORE
115 W. TOMBIGBEE ST. AT 2-0302

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• RCA VICTOR •
"The Most Trusted Name In Television"
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Decorations Part Of Christmas Joy

Part of the joy of Christmas is decorating the house and tree. Lights, greens, bright ornaments and flowers are the usual symbols of the season, but the way each family employs them depends on whether or not its members celebrate Christmas as a religious holiday, and also on what its ancestral traditions and the local customs are.

Fruits and nuts are traditional holiday decorations, symbolic of feast and plenty. An apple pyramid, like one re-created at colonial Williamsburg, makes a handsome table decoration. Nuts and bits of green are poked into the spaces among the apples and a pineapple rests on the flat top of a cone. Arrange the pyramid on a bed of greens.

Decking the halls with greens, which have always symbolized eternal life, is an ancient winter holiday tradition. Favorite among the evergreen garlands is the Della Robbia, inspired by the relief carvings of that artist. It is made of evergreen roping to which shellacked colorful fruits are attached with wires.

Miniature trees for table decorations can be fashioned from pineapple tops and sprayed with gold or silver. A Christmas crib in many families of European origin is more important than the Christmas tree. For children, the setting up of this scene and collecting additional figures each year is a treasured custom. In homes where the holiday observance is secular, Christmas towns or farm scenes can provide the same creative contribution to the holiday decorations.

A kissing ball, popular in the South, is the most decorative and most subtle presentation of mistletoe. Poke sprigs of greens into a styrofoam ball, hide a piece of mistletoe at the bottom of the ball and hang by a ribbon.

Candlelight has been synonymous with the season, from the time pagan worshippers believed they had to keep a flame going for 40 days in midwinter while the sun turned around, through the ceremonial use of candles in Christian churches, to the present-day custom of placing candles in windows to signal the holiday.

The earliest American tree ornaments were materials at hand—tufts of cotton, red peppers, fruits and popcorn and cranberry garlands. Stringing popcorn is an afternoon's occupation for young children. Tender puffs of freshly popped corn molded into balls with chewy molasses candy are truly an American Christmas sweet. Encased in cellophane and tied with a bright ribbon, they are attractive tree ornaments.

Gilded walnut shells glued to narrow colored ribbons make handsome tree ornaments. Since a German immigrant trimmed his first Ohio Christmas tree with handsome tree ornaments. Since 1847, generations of children have fashioned paper chains and images for ornaments.

Merry Christmas In "Old England"

Christmas celebrations become so merry in Merrie Old England that they were abolished.

The Puritans prohibited the boisterous observances in the 1640's. They threw out ministers who dared to hold services on Christmas Day and jailed anyone who didn't treat December 25 as a common work day.

But while the Puritans were taking over England under Oliver Cromwell, they were losing the battle of Christmas. Riots broke out in 1647 protesting the ban on the holiday. And an outraged group of 10,000 men passed a resolution declaring that if they couldn't celebrate Christmas, they'd just as soon have the king back.

A few years later, the Puritans prudently beheaded King Charles I. But the English people invited his son Charles II to come back in 1660 and Christmas, as well as the monarchy was restored to England.

CLASSIFIED ADS

FOR RENT—20 acres corn land and 6.2 acres cotton land. Contact Mrs. Ella Shelton, Route 2, Lexington, Ala.
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HOUSE FOR RENT — Close to Rogers School. Contact Bessie Burgess, Greenhill.
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How Christmas Is Observed In Other Countries

Ways As Diverse As The People Who Take Part In The Occasion

Ways of celebrating Christmas are as diverse as the countries and people who honor this season. We in America have the benefit of many of the old-country customs that have been preserved in individual homes or in small communities. Following are some of the charming international traditions connected with Christmas Eve and Christmas Day.

The spirit of selflessness and thought for others at Christmas-time is taught to children through various customs. One of the most delightful is the Scandinavian practice of preparing a tree for the birds the day before Christmas. A choice sheaf of wheat is bound to a heavy pole and suet is scattered around it on the ground.

Fortunetelling is a popular Christmas Eve entertainment for many people. One version of the custom calls for an imaginative fortuneteller, a large, shallow dish of cold water and a candle. Each person takes a turn dripping melted wax from the lighted candle into the water. Fortunes are told from the shape it takes.

The traditional yule log burning has descended from the primitive custom of keeping a fire lighted during the shortest winter days. According to most legends, it is a "wishing log." In Italy it replaces the Christmas tree; children stand before it blindfolded and recite a "sermone," a verse of poetry. When the blindfold is removed they find a gift at their feet.

Good gift insurance take many forms among people of different backgrounds. Dutch children leave carrots and hay for St. Nicholas' horse, Danish children leave a bowl of rice and milk for their "Jule-Nissen" and Syrian youngsters put out water and wheat for their gift-bearing camel. Here, many American children set out a sandwich and milk for Santa Claus.

Christmas Eve supper is marked by equally as many traditions as Christmas Day dinner. For many families it is a fast day; some of our best fish dishes have originated from this meal. Among Scandinavian people there is a delightful desert tradition. Rice pudding with a single whole almond hidden in it is served. The person who gets the almond—and he must keep it secret until everyone has finished eating—not only wins a prize but is assured of good luck for the year ahead.

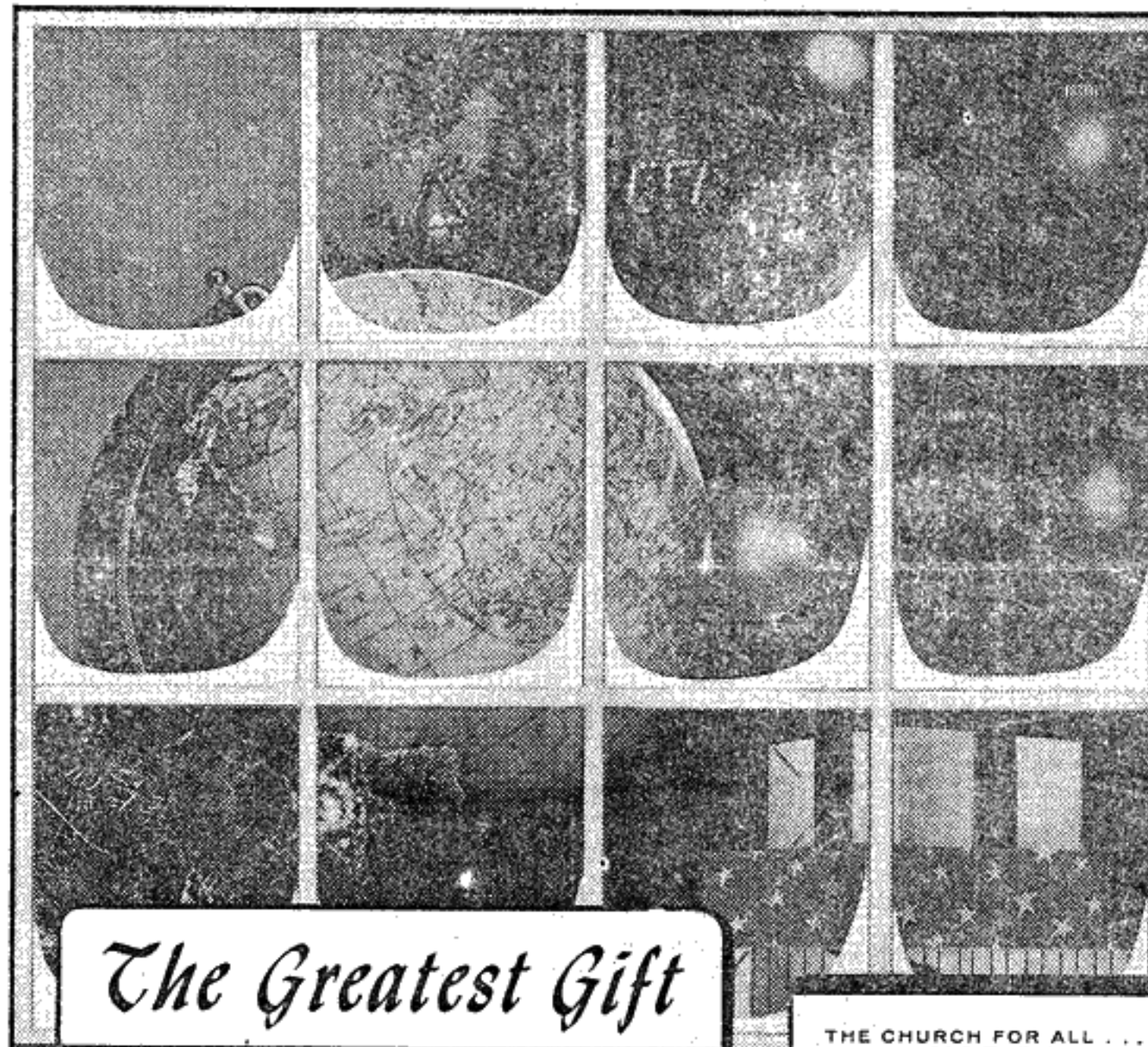
Hunters will be able to shoot deer with antlers of any size this season. Before this year only deer with antlers of four inches or more could be shot according to law.



CHAS. EDGAR YOUNG
Circuit Court Clerk

Come to Church for Services

"A FAMILY THAT WORSHIPS TOGETHER — STAYS TOGETHER"



The Greatest Gift

It's wonderful to receive "the world" for Christmas—but think how much more wonderful it would be if we could give Christmas to the world! If the true Christian spirit could permeate the globe, all fear of war, destruction, extermination, would be over.

It is only through the Church that Christian teachings can hope to reach to the darkest corners on earth, bringing enlightenment in their wake. By proclaiming God's eternal message, the Church can bring the hope of peace closer to reality.

But if Christmas is to be given to the world, then all of us must first do our part by living our own individual lives in the Christian way. Start now—by attending regularly the church of your faith.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Isaiah	40	2-8
Monday	Matthew	2	1-10
Tuesday	Luke	2	15-21
Wednesday	Matthew	2	11-15
Thursday	Isaiah	52	7-10
Friday	Isaiah	62	12-15
Saturday	Isaiah	62	10-12

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the glow of an old fashioned Christmas

The scene is set for Christmas: the cheerful room is bright with holly and mistletoe . . . the packages are dressed in high spirits for the festivities . . . and the Christmas tree is gowned in glistening candle light.

Friends meet to exchange best wishes and at this joyful season we are glad to remember our loyal friends who have made the past year a pleasant one for us. To you, we extend our heartiest wishes for all the joys and blessings of a perfect Christmas.

Florence Implement Co.

1411 New Lee Highway

Phone AT 2-2601



Greetings

Once again it's the time of the year for Joy and Merriment, and we wish to take a moment to extend to all our friends our very best wishes for a Holiday Season full of good cheer and happy times.

JOHNSON AND JOHNSON

INSURANCE AND SURETY BONDS

115 E. MOBILE ST.

Dial AT 2-8632



By Patricia McCune

"MARTHA, it isn't everyone we'd trust to stay with the boys," dark-eyed Lillian said as she and Joe left Friday noon for the mountains.

"Don't worry about a thing," Martha Drake smiled. "Merry Christmas."

Although Martha had given a weekend with Davey and the twins as a Christmas present to Lillian and Joe Johnson, she knew they were giving her the weekend, too. Martha hoped that in the Johnsons' cozy home, lanky Roger Burton would see her less as an efficient secretary and more as the girl he wanted to marry.

That night, as the three blond boys slept soundly, Martha and Roger soaked up the homey atmosphere and soft music. By one o'clock Roger had left and Martha was in bed, but it was still dark when a small hand softly caressed her cheek.

"Mr. Sun is up," Davey whispered. "Where's Daddy?"



"Mr. Sun is up," Davey whispered. "Where's Daddy?"

"Davey, your daddy and mother have gone to the mountains for a few days, you remember. And Mr. Sun is not up. It's dark, Davey. Get back into bed."

"I'll get in with you," Davey decided, climbing over her still unrested body.

With the first graying at the window, Davey's hands gently touched her cheeks again. "Mr. Sun is up," he announced.

"Davey, give me another half hour to sleep, please. Aunt Martha's really tired."

But it was only a moment before brown-eyed Johnny was pulling at her from the other side. Martha realized that her morning had begun. Mr. Sun was up.

Davey gulped breakfast and flew outside to the mud almost immediately, but it was mid-morning before Johnny and Joey were back in bed.

Now to see what Davey's doing, Martha thought, hurrying to the back. As Martha stepped outside, the door caught with a sickening click behind her.

Ten minutes later, Roger sauntered up the front walk in time to see her disappear through the window she had frantically broken to get in.

Some weekend this was going to be. Why did Roger have to see her climbing in the window? "Well, I'll have a wonderful dinner, with juicy, rare steaks that Roger loves and he'll forget all about the silly business of being locked out," she told herself.

Dinner Burned

But that night, just as Martha was ready to remove the steaks from the broiler, Davey crept into the kitchen. "Johnny isn't in bed any more," Davey announced. "He's gone."

"Gone!" Martha repeated, racing to the boys' room. "Johnny's gone!" Martha cried and then saw him on Roger's arm like a sack of flour. Relief surged through her, but momentarily, as the burning smell sizzled in from the kitchen.

Sunday showed early promise of being a better day, even though Davey was up with Mr. Sun as usual. It was the laundry that broke the spell—Davey's muddy corduroys, crib sheets, pants, shirts, sleepers, diapers.

"It's no Christmas present to come home to all this," Martha sighed. "I guess I'll just do a load or two as soon as Johnny and Joey are napping."

The washing machine was humming through its third load when Roger arrived, but the third load was just too much. In sudden revolt, with a devastating noise, the machine ground to a halt and quickly overflowed. Johnny and Joey screamed and only Roger kept the soapy water from flooding the house.

"Some weekend," Martha lamented later. "Did Lillian say I was dependable? First I locked myself out and then ruined our dinner. Now I've wrecked the machinery."

With his warm eyes glowing with love, Roger took her hand. "It isn't what happened that counts. It's what you do about it. You always thought of the children first. I like that. Tomorrow after work, let's go Christmas shopping. Now I know what I want to give you."

Wool blankets can be washed in an automatic washer if the machines can be manually controlled or if there is a soak cycle followed by a rinse and spin. However, much felting and shrinking will occur if wool blankets are allowed to wash through the regular cycle.

Student Tells Of German Custom

By ED EWING
Athens College

Heidi Baath, a freshman beauty from Huntsville, is a native of Berlin, Germany. She came to the United States five years ago. She is majoring in art at Athens College.

"The first Christmas I can remember was spent in Berlin. We didn't have much money. I got a doll for Christmas and my brother got a tool kit. Our tree was small, and decorations few."

"We went to grandmother's house across town, and she had a fabulous Christmas celebration. My mother was the 19th of 23 children. Grandmother had to have a big party," Heidi said.

"In Germany the Christmas season is a long one. Shop windows are decorated around the first of December. On the night of Dec. 5 St. Nikolas comes around. The children leave their shoes outside, and he puts candy in them if they have been good, or switches if they have been bad."

"The main celebration is the night of Dec. 24. Weihnachtsmann (Santa Claus) comes," Heidi said. "And the children in Germany get to see him! He gives them presents if they have been good, or a whipping if they have been bad. I quit believing in Santa Claus because he wore shoes just like my grandmother's."

Another similarity to the American Christmas celebration, according to Heidi, is that leftovers are the main fare on Dec. 26. "We have three Christmas days. They are the evening of Dec. 24, the 25, and the 26," she said. Goose is the traditional meat for a German Christmas dinner, she said.

Mathew D. Harden, steward third class, USN, son of Mr. and Mrs. Dave Harden of 522 E. Spring, Florence, has returned to Key West, Fla., aboard the submarine USS Tirante following NATO operations in the North Atlantic.

The submarine participated in training exercises with British, Dutch, French and other U.S. units, and visited Portsmouth, England before returning to the States.



As you worship in the Church of your choice, may Christmas bring you the most precious gift of all . . . peace and contentment. And may the spirit of Him whose birth we celebrate abide with you now and throughout the coming year. May all the true joys of Christmas be yours.

H. RYAN FURNITURE

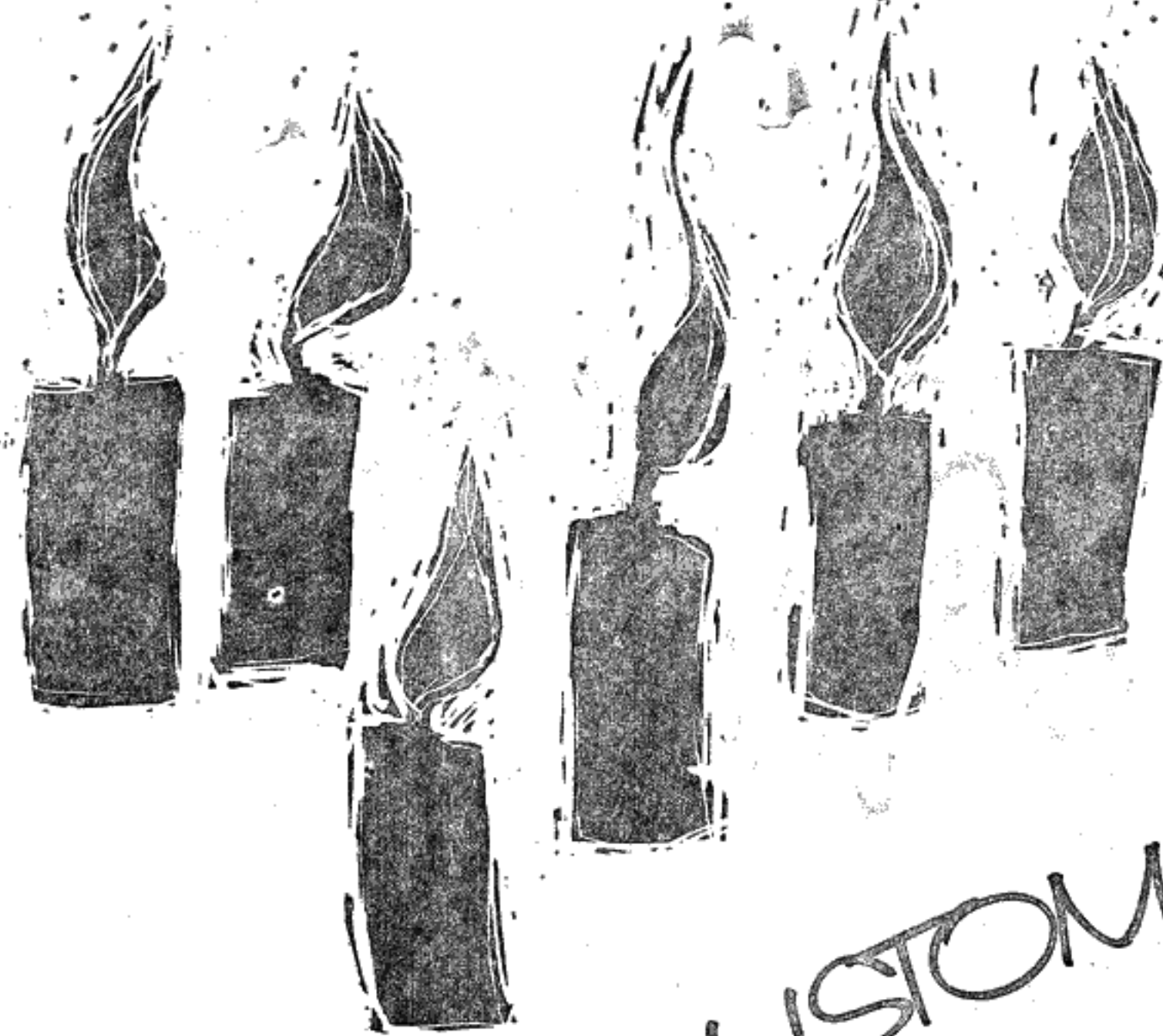
In The Heart of The Four-Cities

SUPER MARKET

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SHEFFIELD, ALA.



JOYOUS CUSTOM

Christmas has always been a time of friendliness and good cheer. One of the oldest traditions is the simple well wishing to one's friends for a Happy Christmas.

MERRY CHRISTMAS

GRAY'S CONCRETE PRODUCTS CO., Inc.

UNION STREET

FLORENCE

SHEFFIELD READY-MIX CO., Inc.

14th AVE., S.W.

SHEFFIELD

**PVT. LESTER JOHNSON
AT FORT STEWART**

Army Pvt. Lester L. Johnson, son of Mr. and Mrs. Lester H. Johnson, 315 N. Kirkman St., Florence, recently was assigned to the

169th Engineer Battalion at Fort Stewart, Ga.

Johnson, a heavy-equipment operator in the battalion's Company A, entered the Army last August and received basic training at Fort

Jackson, S. C.

The 17-year-old soldier attended Lauderdale County High School in Rogersville.

Let The Herald Print It!

**LITTLE MARY'S
CHRISTMAS GIFT**

BY ONA F. LATHROP

SOMETIMES I wonder about this young generation coming up. They have such big ideas, and they want to start in where we left off, instead of at the bottom as we did. And yet they know what true love is. Little Mary's Christmas gift proved that!

George and I didn't get married until we had the down payment on a home, and we had a proper engagement and wedding, with rings for each and all the other traditions. But nowadays—

Our Little Mary fell madly in love her last year in high school. She talked us out of college and into letting her marry that crazy Bill Fenton at the age of eighteen. He'd found a job—of sorts. Little Mary didn't want a big wedding. No, no, she'd be married in a suit at the J. P.'s. All my dreams of chastity lace over satin with my own long veil for her, and the bridesmaids in pastel colors went glimmering. But I didn't say a word.

They moved into our little garden guest-house but insisted on paying rent, even though George secretly salts it away in an emergency fund for them. And Bill never did give Little Mary a ring. At the time, she didn't seem to mind.

"Who wants a silly old ring? Bill and I would rather have a dog." So they bought 'The Grey Ghost,' a very expensive Weimaraner, instead of an engagement



"Somebody's going to get a fine Christmas gift."

or wedding ring. They paid so much a month, as they did on all their furniture. And now that they have little Marietta they don't pay much attention to him.

George shakes his head. "All this installment buying—I dunno, Mary—when we'd be glad to loan them the money." But I admire their independence. "Bill has big ideas," I'd say.

Sometimes when Little Mary's friends were throwing big weddings, she'd look a trifle wistful and say, "Maybe I was a little hasty, but I don't care. Bill says he'll buy me a ring as soon as he gets on his feet. Bill has big ideas. He's going to buy into the business as soon as we get the car and furniture paid for."

George just guffawed when I told him that. "Thinks he's going to be a big shot any day now, eh! Oh well, they'll come out all right."

It was Morry Young who gave away the secret. He's the jeweler in our town, and when Little Mary went in to make a payment on their silver, he winked knowingly and said, "Somebody's going to get a pretty fine Christmas gift." Little Mary teased but he wouldn't tell her more. "Can't say another word," he grinned. "Just that a young man I know is making payments every month now on something mighty fine."

Little Mary came home bobbing. "Oh Mom, I'll bet Bill is giving me a diamond wedding ring for Christmas. Morry says—" and there were stars in her eyes, and I knew then how much she'd missed it all.

Anxious

As the gifts were distributed, we held our breath. At long last, George, playing Santa, pulled out the big box and placed it in Mary's lap. "As if I didn't know," she gasped, smiling across at Bill, who shouted, "Go on, open it up."

Little Mary untied the huge bow with shaking fingers. She lifted the lid gingerly, expecting to repeat the process. But instead a cotton-wrapped monstrosity loomed up. Quickly she tore away the cotton.

"But Bill! Oh Bill!" she moaned and drew forth—a thirty-two-ounce silver percolator.

Somehow it didn't look like a coffee-maker to me—it looked exactly like Grey Ghost, the Weimaraner. But Bill had Little Mary in his arms, and her heart was in her eyes even if the stars were gone, as she kept saying, "Darling, it's exactly what I wanted."

I guess they know what true love is anyway.

Much regular farm equipment can be used to fight forest fires: Tractors, plows, harrows, orchard sprayers, hand pumps, rakes, shovels, and axes.

Rub an ice cube over hard-to-remove chewing gum on clothing—it'll roll off like water from a duck's back.

Pine trees produce more cellulose than cotton.

**A Hometown Christmas
Brings Back Memories**

By Lora L. Brashear

Every year at Christmas time I get a sudden yen . . . To be back among the home folks in my old home town again . . . To smell mom's turkey roasting, see the tree with gifts piled high . . . And to open the door and shout "hello" to an old friend passing by . . . Oh, there's excitement in the air there and faces all aglow . . . And

a Christmas greeting shouted from someone that you know . . . And there're parties and church programs and old friends come to call . . . And of the places to spend Christmas, the home town beats them all . . . The neighbors you were raised with, drop by to shake your hand . . . And you get that warm old welcome that makes you feel just grand . . . And you walk the streets where once you ran . . . In childhood days—sublime—care-free . . . And you feel so glad you're home again this happy Christmas Eve . . . When you walk the quiet streets at night . . . And see the snow reflect the light . . . Of gaily glowing Christmas trees . . . You feel there's no better place to be . . . When Christmas time comes rolling round . . . Than right there in your small home town.

(Reprinted from Christmas Greetings)

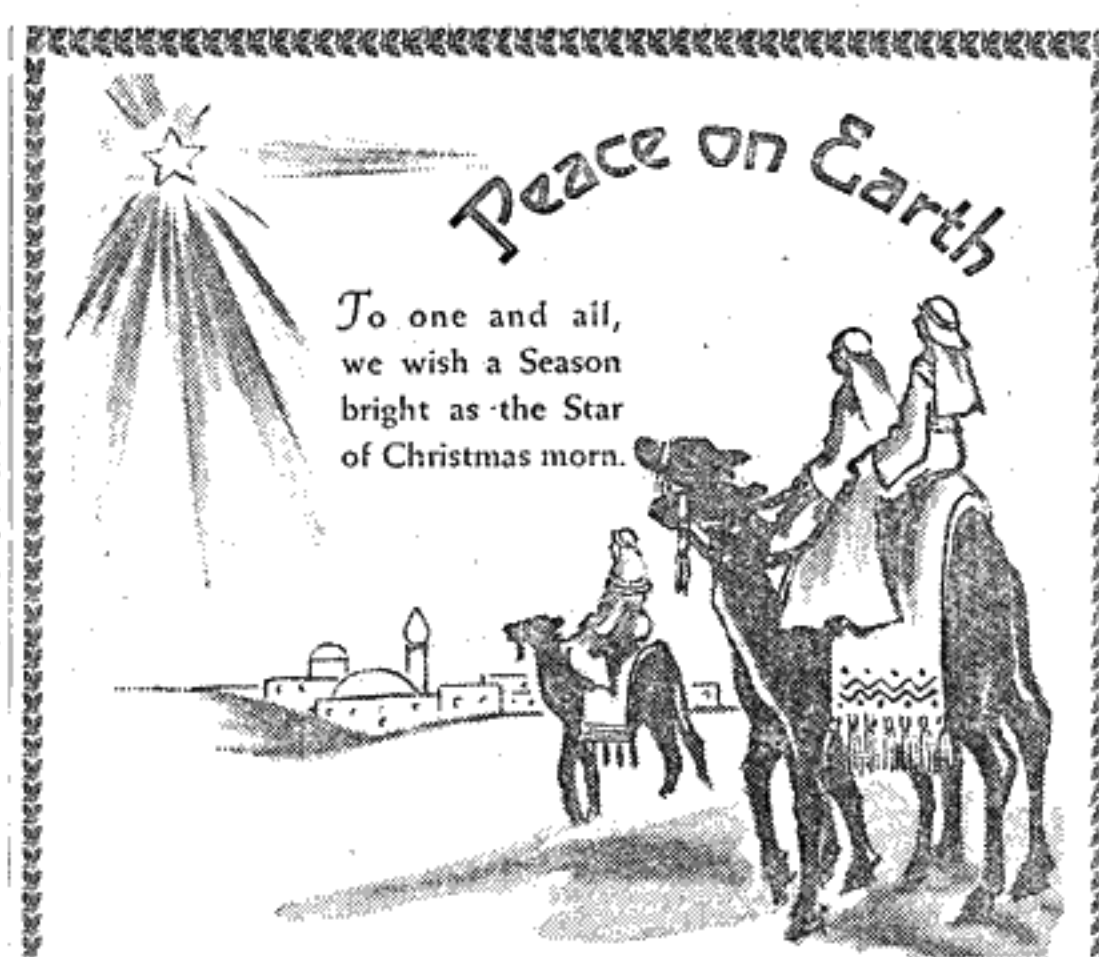
**Gift Wrapping
Diversified Art**

Among German families, Christmas presents are wrapped in layers of papers, called a "Julkapp," each with a different person's name on it. The package gets passed long after each unwrapping until the box reaches the person for whom it was intended.

A gay Mexican "pinata" can be adapted to delight small children in any home. It is a fragile earthen jar elaborately disguised and decorated with tissue paper and tinsel. The decoration usually takes the form of a doll's face or a familiar animal. The "pinata" is filled with inexpensive toys, candies and nuts and hung just out of children's reach. Each child, blindfolded, gets three swings with a stick, for a chance to burst the "pinata" and send a shower of gifts onto the floor, where all's fair in the scramble to get a share of the goodies.

A hospitality tree is a lovely means of sharing Christmas with people who come to call on Christmas Day. Set up a small table near the front door. Trim it with cellophane-wrapped candy canes, packages of cigarettes, crayons, pencils, a supply of stamps and gingerbread men. Children love to select a gift for each caller and are remarkably apt at choosing a suitable one.

On many farms, the home vegetable garden produces a higher return per acre than any other activity.



**McMICHAEL'S FEED MILLS
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Lexington

AT 2-4762

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May the Joy and Peace of Christmas
be with you today



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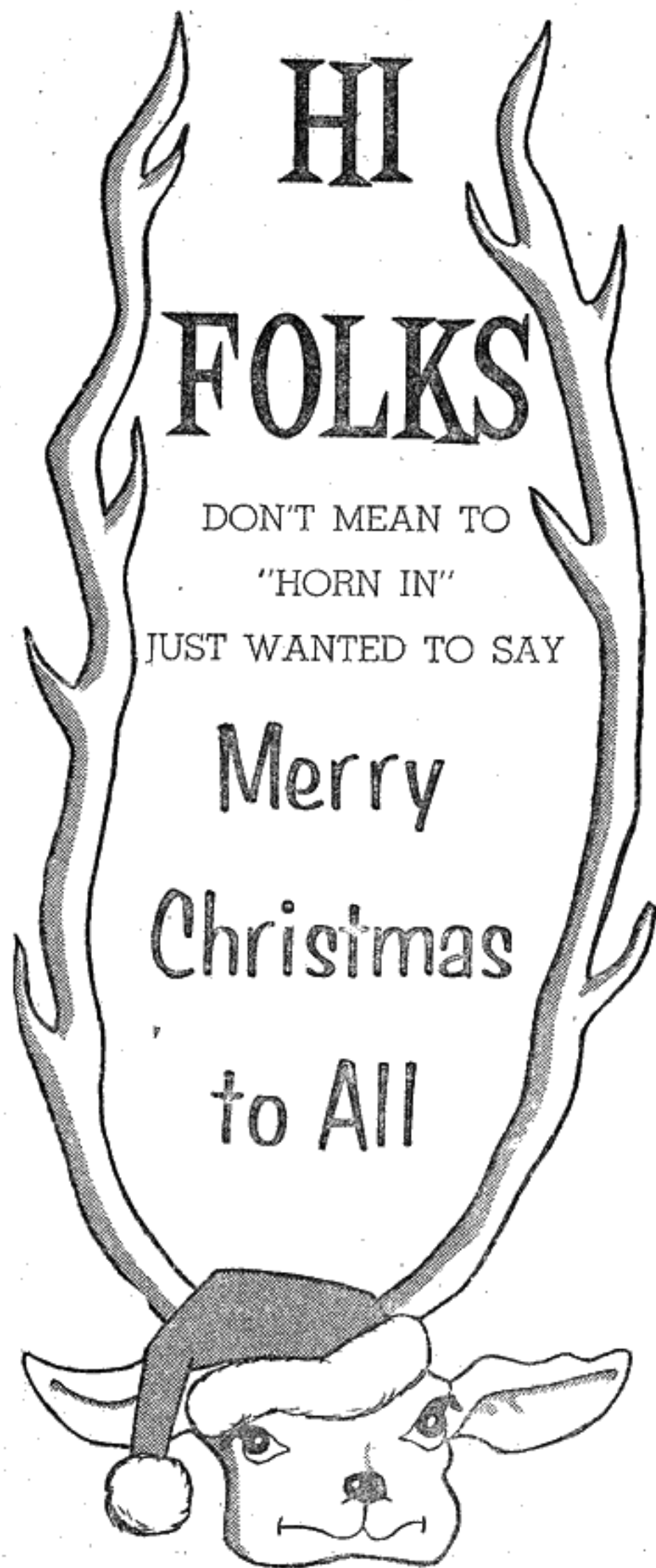
108 E. TOMBIGBEE ST.

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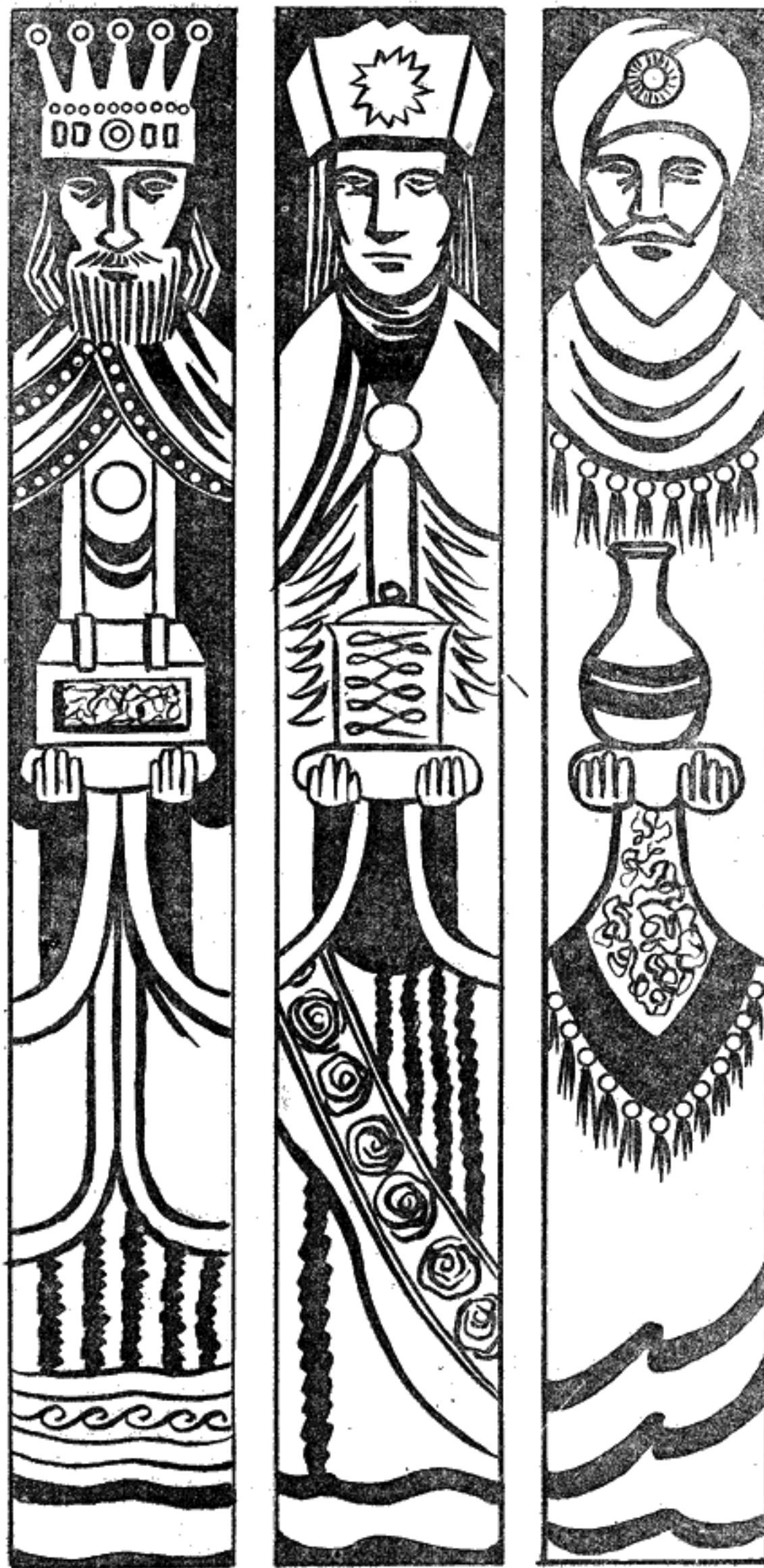
BOB • MARY • BILL • MIKE

W. M. CLINGAN AND SONS TRACTOR CO.

SOUTH COURT STREET

AT 2-7462

FLORENCE



noel

Once again, it is the timeless, joyous season of Christmas. Once again, we see the many things that remind us of the true meaning of this Holy Time. The old story of the birth of Our Lord is repeated . . . our hearts are awakened more than ever to His teachings of Peace on Earth Toward All Men of Good Will.

May this Christmas bring you Peace, Joy and Happiness to the fullest. We treasure your friendship this past year . . . we look forward to continued friendship with you and yours in the year ahead.

North Florence Pharmacy

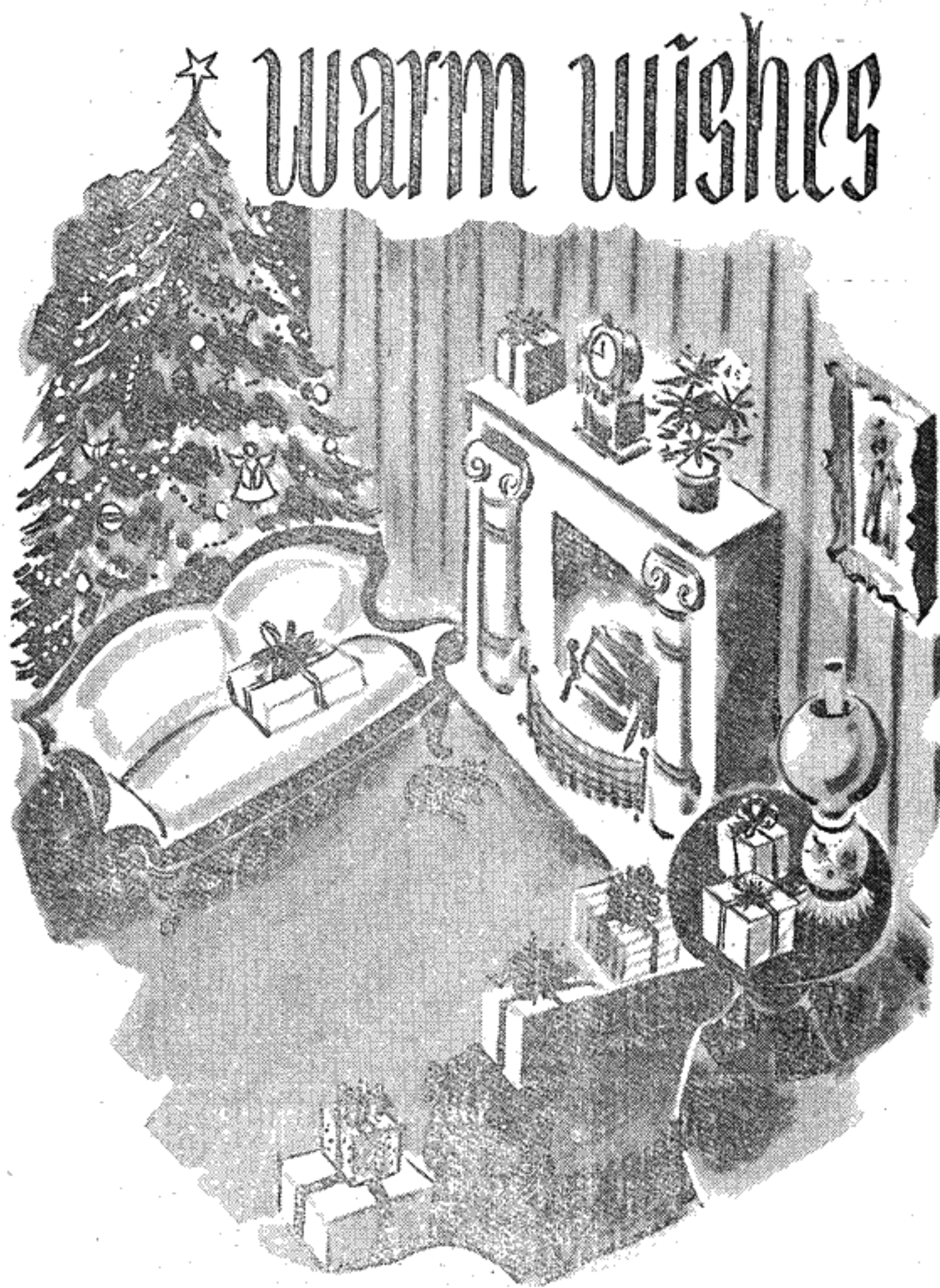
"Prescriptions As Prescribed"

OTIS BROWN

1151 N. Wood Ave.

AT 2-3771

Florence



Warm wishes

Home is where the heart is at holiday time, and we hope both your home and your heart are filled with joy as you gather with your dear ones to celebrate in the true spirit of love and good fellowship.

SBS ELECTRIC SUPPLY CO.

SOUTH ROYAL AVE.

FLORENCE

A CHRISTMAS RESTITUTION

BY D.L. ALEXANDER

MARY WENDELL stood at her bedroom window scratching at the frost on the glass. It was bitterly cold outside, with a hard wind blowing. Deep snow covered the ground and clung to the leafless trees, and the birds who had neglected to return to the warmer south huddled in such shelter as could be found.

Mary's face wore a look of sorrow and dejection, and a sob rose once in a while to relieve the tension that otherwise threatened to engulf her.

She had tried to save a little money for Christmas, but after paying her bills she hadn't a cent left. Christmas hadn't mattered much because Donnie had been too young to know about such things. This year he had heard people talk about Santa Claus and had asked questions.

It was the day before Christmas, a time of cheer and good will. But there was no cheer in her heart. Life had been trying for her since she had left Concord and cut herself off from her friends of former days. Sickness and the loss of one job after another had kept her on the edge of destitution.



"May I come in," he inquired.

"Mommie, will Santa bring me something?" Donnie had asked when she had put him to bed the night before.

"I don't know, darling," she had answered, knowing she couldn't buy him even a stick of candy.

She raised her head and looked at the crib where he was sleeping. He was well covered and warm. She left the window and went into the sitting room where a cheery fire dispelled most of the cold. She went to the window and pulled the shade down as if, unconsciously, she could dispose of the black mood that assailed her.

In the center of the room she fell to her knees. "Oh, God," she prayed in anguish, "please lift my burden from me. I know I did wrong, but I know You have forgiven me by allowing me to keep my little boy. Please, God, provide me with the means of making this a happy time for him, in recognition of Your Son's sacrifices for us. Amen."

Visitor

A knock on the door brought her to her feet. She glanced that way but didn't cross the room until it was repeated. Then she opened the door to confront a tall, blond man in army uniform who stood in the dimly lit hallway. She recognized him instantly.

"Why, Donald Bruce," she cried hoarsely.

"May I come in?" he inquired. She was too startled to answer, so he laughingly brushed her aside and entered.

He took a quick look around the room and noticed the evidences of poverty. "Why did you quit writing?" he inquired.

"There wasn't much to say," she answered weakly.

He went to the doorway of the kitchen and looked inside. Then he crossed the room to the bedroom doorway, saying: "It seems to me there could have been a lot to say."

His eyes took in the crib and the baby in it. He hurried across the room, Mary following him. He looked down and studied the face of the sleeping child for a few minutes, and then turned to Mary with an unspoken inquiry in his eyes.

"That's why I left Concord—to avoid the talk and gossip," she said.

He looked again at the child searchingly, and then said: "Why didn't you tell me?"

"I didn't think you would care." "Good Heavens, woman, do you think I'm heartless? Do you think I'd have left you to face all this alone without my help?"

He held his arms out to her, and she flew into them, the tears coming freely.

A voice came from the bedroom. "Mommie, has Santa come yet?"

"In a little while, dear, and he's going to bring you a new papa," she answered.

You don't have to go all the way to the North Pole to find Santa Claus—he has a home in Indiana. Hoosiers named a small town after the plump gift-giver and put up a statue of him dedicated to "The Children of the World." In a typical year, some four million pieces of mail pour into the post office of the town, to be remailed with the postmark "Santa Claus."

Dickens' Manuscript Brought High Price

Only a few years ago, a previously unpublished Dickens manuscript, "The Life of Our Lord," was presented to the world.

This simple, moving narrative had been written by Dickens 100 years earlier for the exclusive enjoyment of his children and because he felt such deep veneration and reverence for the life and lessons of our Saviour, Dickens had left instructions that this particular manuscript never be commercialized. It was never made public until the year 1933, after the death of Sir Henry Fielding Dickens, the author's youngest child.

Literary Prize

Purchased by the London Daily Mail for the staggering amount of \$210,000—or, \$15 per word, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever thoughtful parents, like Dickens, want their children to know something about the history of Jesus Christ.

For, according to Dickens: "Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was."

"And as he is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is, without knowing who He was and what He did."

Holiday Treats

Pies for the holiday party can be "trimmed" to add to the festivity of the occasion. With a mince pie, cut a star opening in the center and place small red candles in the pie so each wedge will have one. Form a circle of whipped cream around a chocolate pie, then place a small candy cane where each wedge will be. It will make a big hit at a children's Yuletide party.

A mass of gum oozing from the trunk of a tree at the ground level is a sure sign of the peach tree borer.

We wish
You All
a Very
Happy
Holiday
Season



SPALDING WALGREEN

DRUG STORE

201 N. COURT ST.

DOWNTOWN FLORENCE

GREETINGS OF THE SEASON



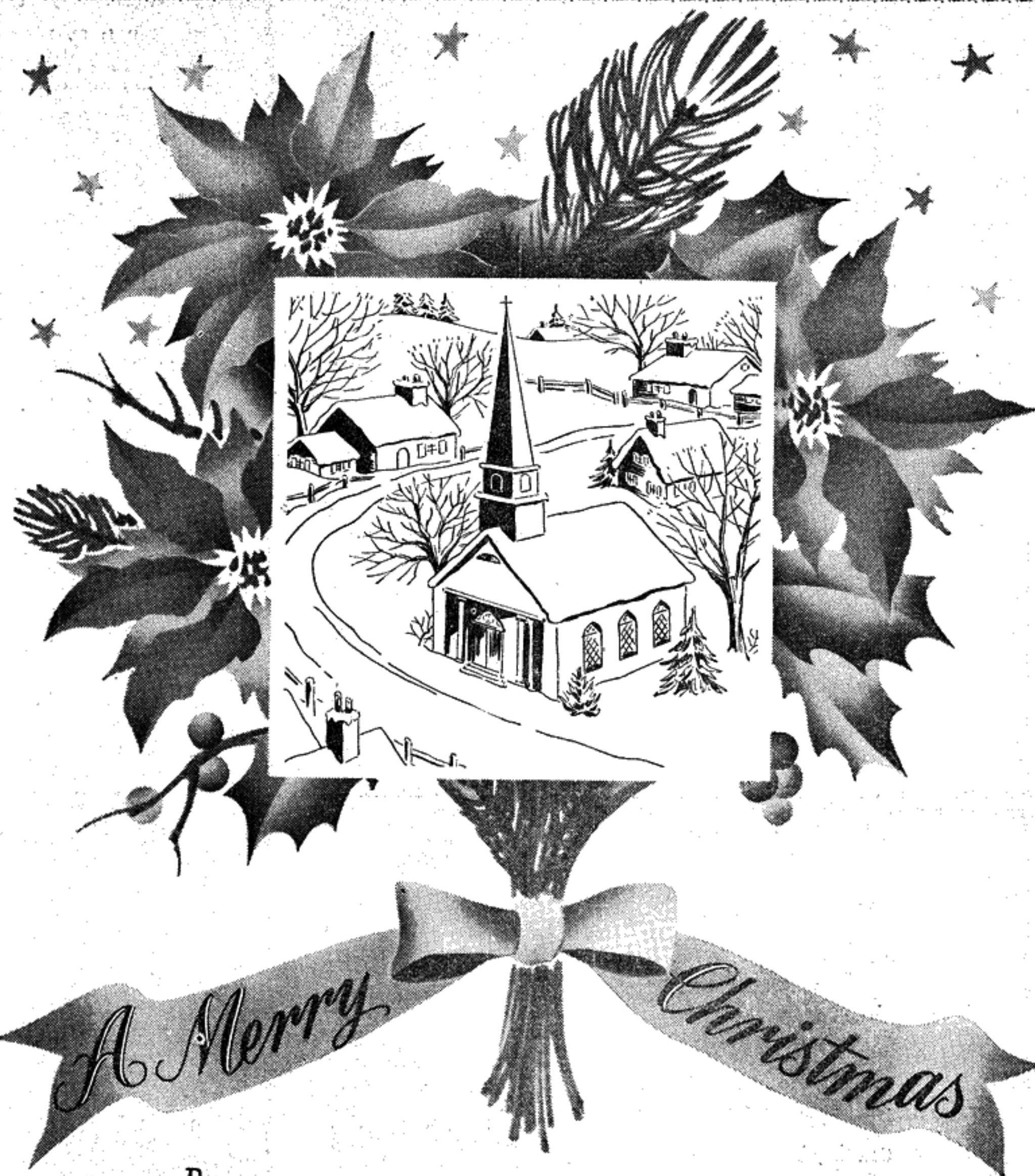
Look out your window... Christmas is everywhere. The festive decorations of homes, the light in the eyes of children, the tremendous sense of anticipation among shoppers: all these bring Christmas nearer. As you enjoy this wonderful Season, we sincerely add our wish that you have a very, very pleasant Christmas.

Tennessee Valley Hatchery

AND FEED STORE

117 E. ALABAMA ST.

Dial AT 2-5452

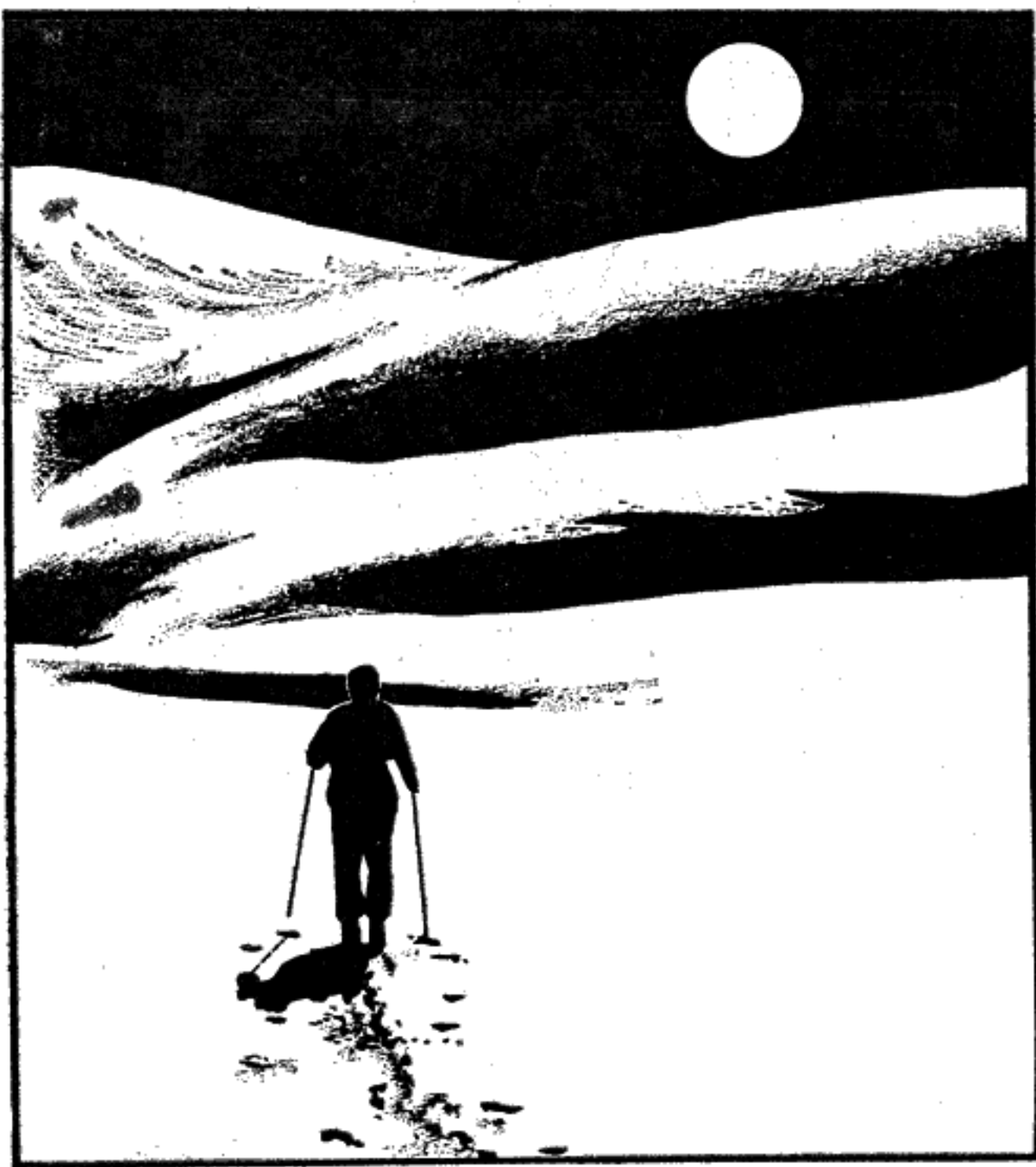


Riches and expensive gifts do not alone make a Christmas merry. The simple, familiar wishes of neighbors and friends are just as important for a full enjoyment of the holiday. Mindful of this we are anxious to voice our homey, old-fashioned greeting: "To all a Merry Christmas and a Happy New Year."

KILLEN'S • KILLEN GROCERY

N. Seminary St. — Florence

St. Florian



... A CHRISTMAS WISH

That you may have a most joyous and cheerful

Christmas—the kind that you will remember

with ever growing happiness until this time

next season.

Lauderdale County Cooperative, Inc.

605 S. Seminary St.

Florence

Why You Hang Holly at Yuletide

CREDIT THE PAGAN Druids for inspiring one of the nice Christmas customs—decorating with holly. The traditional holly for the holidays is widely believed to have had its origin in the Druid practice of bringing holly sprigs indoors. The Druids woodland spirits lived in the holly.

Indoors, holly gave the spirits a nice warm place in winter. Besides, the lush green holly and the contrast of its red berries provided beauty that could be revered by men when the sacred oaks were shorn of their foliage.

The early Christian church frowned on such pagan customs and tried to stamp them out. In due time, however, it was felt that some of the customs could be adapted to the new Christmas conception.

Some beautiful legends associate the holly with Christ. In fact, it is often called the Christ thorn. One legend depicts the leaf spines as the crown of thorns; the red berries as the sins of the world and the blood of Christ. Another credits holly with first springing up from the footsteps of Christ. The plant is said to remain green all winter as a reward for once hiding Christ from his pursuers.

The impact of the holly on the Christmas celebration is evidenced in the traditional holiday colors, green and red. The Druids weren't the only people of old who thought the holly was something special. Pliny, the great Roman historian, insisted holly blossoms caused water to freeze. Also, that holly thrown at any wild beast would make it lie down tamely next to the branch.

These legends, forgotten by many people, are said to be the reason we decorate with holly.

Christmas Gifts Are Not Always Brought by Santa

In America it is always Santa Claus, dashing from rooftop to rooftop in his sleigh, that brings Christmas gifts to the children. But it is not always Santa who brings the gifts to children in other lands.

In Holland it is St. Nicholas, dressed in bishop's robes of black, wearing a mitre and carrying the crozier. And he arrives on a white horse.

English children look for a Santa Claus who closely resembles our



own and gifts are tied to Christmas trees.

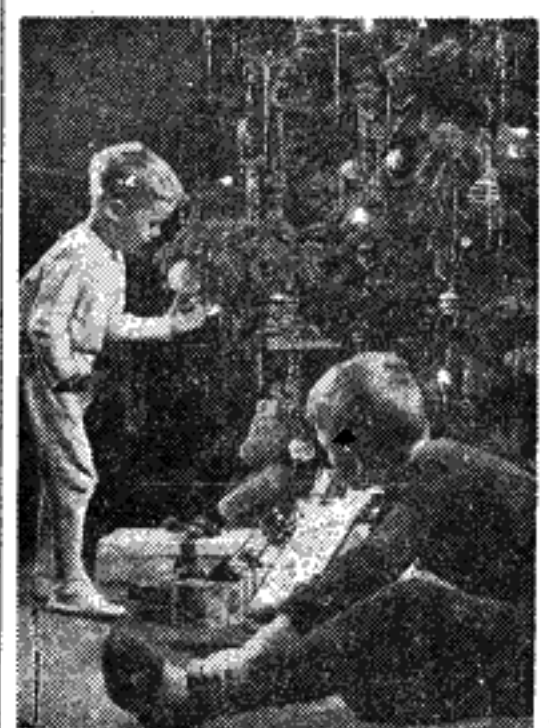
In Finland, Santa has elves who pass out gifts for him.

In Italy there is no Santa Claus. Instead, they have a beneficent old witch, Befana, who sails through the air on a broom stick on Christmas Eve.

Brazil has Papa Noel, very much like Santa. He wears a red suit and travels in a sleigh drawn by reindeer. However, he enters the house through a window instead of the chimney.

Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

In many other parts of the world Santa is not known, but many people exchange gifts nevertheless at Christmas time.



THE JOY OF CHRISTMAS . . . Much of the joy of Christmas for mothers and fathers is watching the thrill children get from finding toys under the tree. These children express their joy on Christmas morning. Much of the joy for the children is the anticipation of and mystery in Santa's visit and the guessing about what the old fellow will bring.

In past years, the nation imported leather to supply its demand. Now cattle hides are surplus. Soles on seven out of ten pairs of shoes are part or all synthetic.

One rat can eat or contaminate \$20 worth of grain.

XXXMAS KISSES

Mistletoe Bestows Good Fortune

VERY few people don't know what a sprig of mistletoe means at Christmas time—especially when there's a pretty girl standing beneath it! But few people realize that this very pleasant custom has its root in age-old superstitions.

The lore of primitive days contains many references to mistletoe.

According to an ancient Norse legend, the sun god was slain by an arrow fashioned from the mistletoe plant. He was resurrected by his mother's tears, which falling upon the plant, were crystallized into pearly berries. Because of this magical healing, it was ordained that mistletoe should grow neither on heaven nor earth, but suspended between. That is the reason, runs the legend, that mistletoe is found

growing on trees. Mistletoe was of special significance to the Druids, ancient pagan priests of England, who cut it off trees with a golden knife used only for that purpose. They believed it possessed wonderful powers of healing and acted as a protection from witchcraft. During the December religious rites, it was bestowed upon individuals as a special mark of honor.

Because of its supposed salutary properties, mistletoe was often hung over the doors of primitive houses as a sign of good-will. Belief in magio has disappeared, but this custom still remains. And a kiss under the mistletoe still has beneficial effects. Try it and see for yourself!

In a well-managed hog program, you need about five acres of good productive land per brood sow per year.

Next year, civilians are expected to eat 83 pounds of beef per person. This is about two pounds more per person than in 1959.



Warmest Wishes

May health, happiness and good cheer enter your home this Christmas and remain there for years to come.

COLEMAN CLEANERS

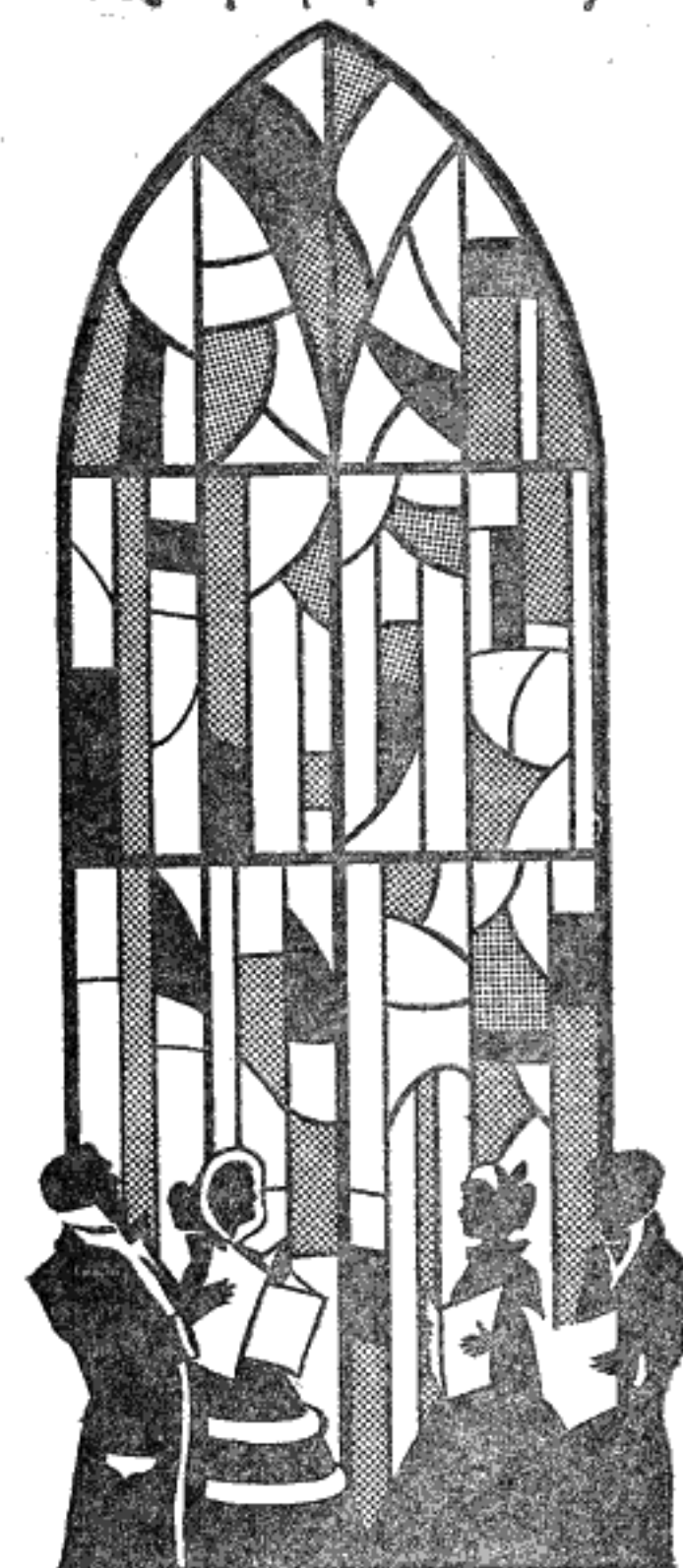
DRY CLEANING & SHIRT LAUNDERING

603 E. Tennessee St.

Florence, Alabama

AT 2-4291

GREETINGS



As we again celebrate the birth of the Christ, let us remember the hope of Peace that was born at Bethlehem. It is our wish that this hope be with you at this Christmas Season and in the days to come.

LOVELACE ELECTRIC CO.

Electrical Specialists

113 E. College St.

AT 2-2181



The Three Kings

Through the years the Three Kings have become one of the symbols of Christmas. Coming from afar, they brought gifts for the King of Men. With their devotion they brought gifts for the Child.

Another symbol through the years is that of wishing friends happiness at this Holy time. It gives us special pleasure to do this each year, for we have indeed been blessed with friends.

For you and yours, we make this wish: May this Christmas and all those which follow be occasions of Peace and Good Will.

Dixie Tire Co.

Jackson Hwy.

AT 2-2037





To wish you all the joys of the Christmas Season

Rich in spiritual
blessings... warm with
the love and
friendship that are
so much a part of this
sacred, happy
time... Christmas comes
to gladden every
heart. We sincerely wish
for you, our friends
and neighbors, a full
share of the many joys
of the Christmas
season.

JESSE F. EASTEP

Agent, Standard Oil Co.
Florence, Alabama



By Edith L. Gibson

"AWFULLY sorry, Mary Lee, but I couldn't possibly. I'm invited to my cousin's for Christmas—one of those family things I could manage to take you along."

"Oh, no," Mary Lee Holland replied emphatically. "Thanks anyway." Marge was the sixth she had asked to have Christmas dinner with her. All had other plans. She didn't know anybody else to ask.

In the six months she'd been in the city Mary Lee hadn't made many friends—hadn't tried to. She had her job and her apartment. That was enough. She liked being alone. Yet she hadn't wanted to eat Christmas dinner alone.

Leaving the bus, she was racing toward the office building where she worked, head down to keep the rain from beating into her face, when she whammed into the back of a young man going the same direction. He turned and said, "Hi! Visibility getting near zero, eh?"

Mary Lee recognized Marvin Kingsley who worked at the same place she did. He'd smiled at her. They'd talked a few times. But she hadn't bothered to cultivate masculine friendships. "Sorry I bumped you," she apologized.

"No harm done. Here, let's duck in out of this rain."

They ducked into a convenient cafe.



Presently he asked, "What are you doing Christmas day?"

They chatted. Outside rain fell steadily. Presently Marvin said, "How about lunching here today with me?"

"That would be nice."

"See you at twelve, then. Look, rain's slackening. Let's make a run for it."

Lunch With Marvin

Later, seated opposite him at a table in the cafe, Mary Lee wondered if she'd made a mistake in ignoring her co-workers. Presently he asked casually, "What are you doing Christmas day?"

"Nothing," she answered. "Not going home."

"I haven't any home."

"No family?"

"Well—hardly any. I'm an only child. Mother's in San Francisco. Father in New Orleans."

"Sounds rough."

"No—I liked it. Families are too much bother."

"But at Christmas..."

"Yes—that's a little different. I asked some friends to lunch with me downtown. They're tied up with these family things."

He nodded understandingly. "Why not have dinner with me?"

"You mean you're alone too? It wouldn't interfere with anything?"

"Not a thing. It's tough being alone at Christmas. I know. Where do you live?"

"1029 Dexter."

"See you, then, at twelve, Christmas Day."

Christmas morning Mary Lee put on the blue velvet dress her mother had sent. In her father's package had been a string of pearls.

At twelve Marvin came. "Merry Christmas," he cried. "My, you look swell."

"All right for where we're going?"

"Perfect."

He drove toward the residential section of the city. "Aren't we going downtown?" ventured Mary Lee.

"Not this time."

"But I thought..."

"I know what you thought." He stopped before a sprawly, ranch-type house. "I want you to see my home—meet my folks."

A Family Christmas

In a moment Mary Lee was in the house, being introduced to a lady and a distinguished-looking man. Marvin called them "Mother and Dad."

The house was full of people—gay, laughing, well-dressed. He designated them the family. There was a huge tree. Carols poured from a record player.

It was late when Marvin finally drove her home. They were almost there before he spoke: "Forgive me?"

"Let me thank you instead," she answered softly, "for the most wonderful Christmas I've ever had. I guess I've been missing something."

"Yes. Something I'd like to help you find—and keep always. I mustn't say more now, Mary Lee, but—may I see you again soon?"

"Please do," she nodded, eyes shining.

When packing china and glassware, dampen the excelsior. It will take the shape of each piece and protect it against breaking.

Feet tire when ironing? Place a thick rubber mat where you stand—it's a shock absorber that spells comfort.

Japanese Tells Of First Christmas

By ED EWING
Athens College

The first Christmas Nobuhiro Handa can remember was spent in Korea in 1945. "I was five years old, and it was right at the end of the second World War," Handa said.

"At that time all the people were very poor. I was almost freezing to death, and was very hungry. We exchanged gifts—simple ones made by hand. It was a most unforgettable Christmas," he said.

I am a Christian and I like the American celebration of Christmas as Christ's birthday. Many people in my country do not know why

THE FLORENCE HERALD, Florence, Ala., Thursday, December 22, 1960—Christmas Edition

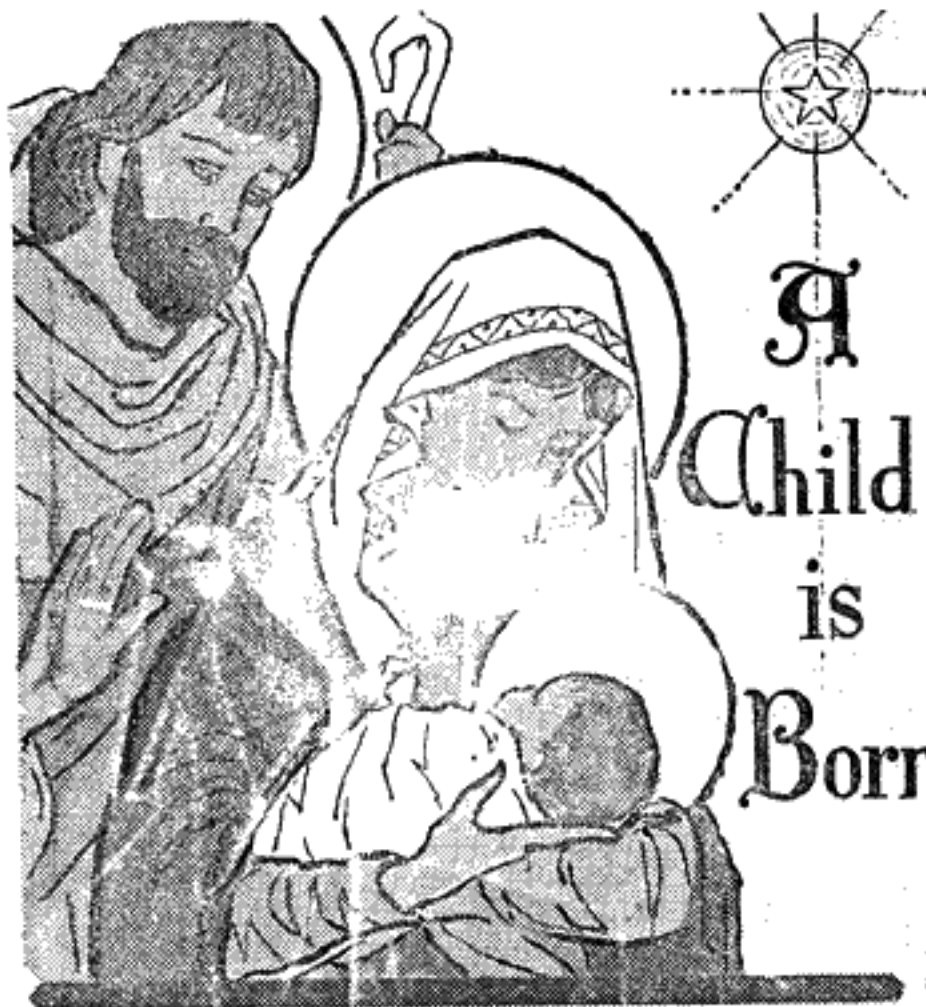
they celebrate Christmas. Some of the kids think it is Santa Claus' birthday," he said.

Handa told of the Japanese Christmas celebration. "Between Dec. 1 and Dec. 25, any party in Japan is called a Christmas party. At our Christmas parties they have dinner, exchange presents, and celebrate. The purpose is to forget all the bad part of the past year."

Clothing, according to Handa, is one of the most popular gifts in Japan.

Turkey is usually served at Christmas time, but in my home we always have sukiyaki. In the part of Japan where I live, Anaka, which is about 50 miles from Tokyo, we do have snow," he said.

LET THE HERALD PRINT IT?



The story of the first Christmas lives on eternally. May the Season bring you great blessings.

WILLIS ENGINEERING

612 E. Tennessee St.

Florence, Ala.



With the year coming almost full circle, we once again have the pleasure of extending the greetings of the season to our many good friends and wonderful patrons. May you all enjoy this last, but best, part of the year in health and happiness.

ROYAL CLEANERS

S. Royal Ave.

Florence



Christmas is a time for remembrance at which we wish to greet friends with thanks in our hearts for the friendliness and cooperation received, and we seek to renew the trust which will serve, also, as the future basis of our business association. Merry Christmas to you and yours.

Season's
Greetings

Shoals Cheese Corporation

WILLIAM HOWARD JONES

President

501 S. SEMINARY ST.

DIAL AT 2-0862

FLORENCE
FINEST

FROZEN
FIXED

FOODS
FLAVORS

115 E. ALABAMA ST.

DIAL AT 2-3863



BEST WISHES

...for a Merry Christmas
for You and all
those Dear to You... May
this Holiday Time be one
of great Joy and Happiness...

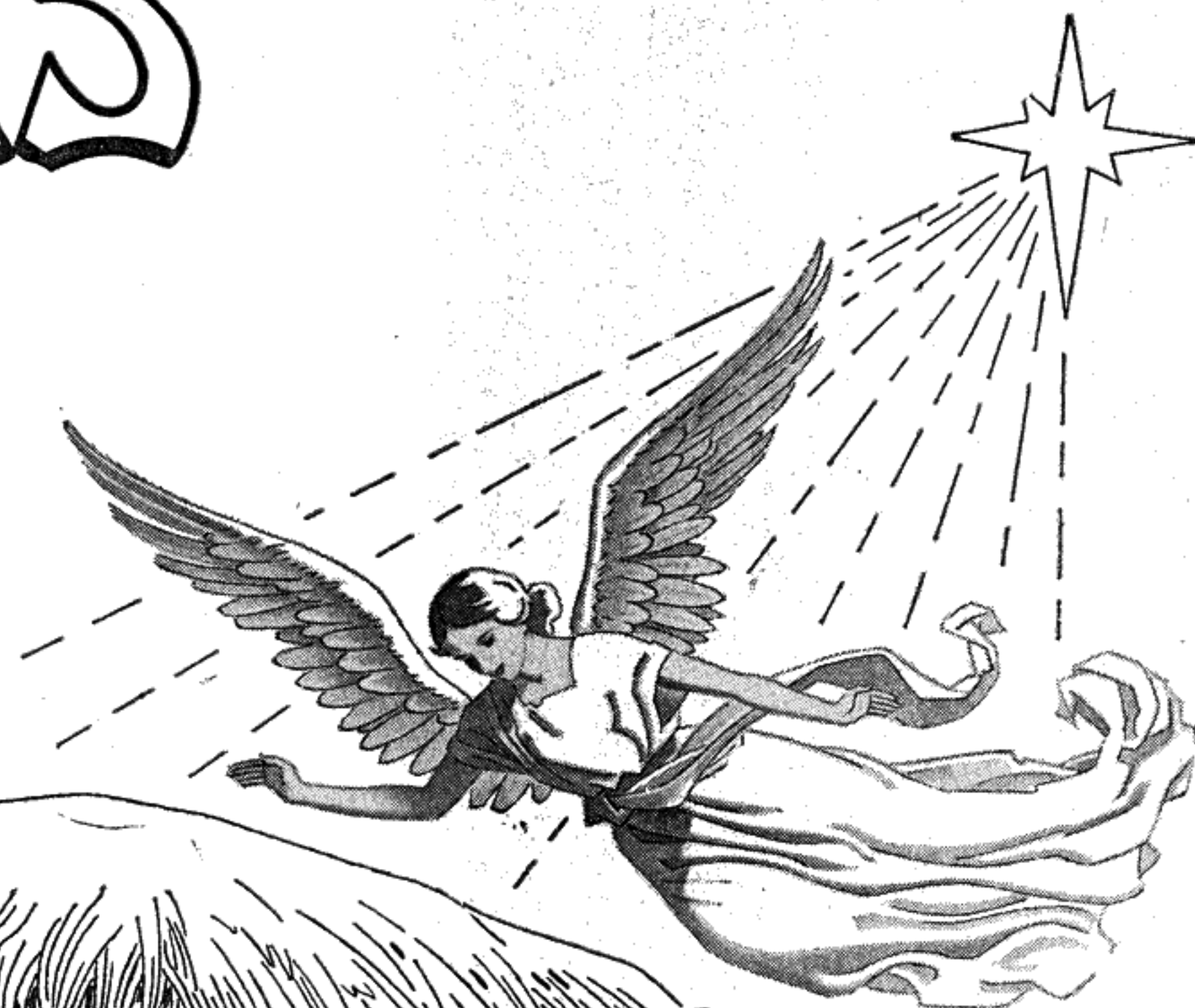
Richardson Lumber Company

406 E. Tenn. St.

AT 2-4541

Florence, Ala.

A Joyous Christmas to All



As the wise men followed a guiding star to the place where He was born, may our hearts turn to Him this Christmas, with love and adoration. As we hear again the blessed story of His birth, may we experience anew all the joys of that first Christmas, long ago. May the spiritual inspiration of the day abide with us through all our years. And may the Star of Bethlehem light the way to "Peace on Earth, Good Will Toward Men." These Christmas wishes we share with you, in the true spirit of this Holy Season.

THE FIRST NATIONAL BANK
OF FLORENCE
NORTH FLORENCE BRANCH, FIRST NATIONAL BANK





What Is CHRISTMAS?

Christmas is made up of only wonderful things, happy children...laughter...love...joy...companionship...songs...kindness...all the acts and deeds that bring good will toward all men. These wonderful Christmas time thoughts we send your way this day...all the thoughts that bring joy to your home and peace to your heart. Yes, we wish you the merriest Christmas ever.



Pine & College Sts.

Dial AT 2-2123



HOPE YOUR CHRISTMAS IS MERRY Too!

We know ours will be. The opportunity to know and serve many wonderful people like yourself throughout the year makes our Christmas doubly enjoyable. Your friendship is our most prized possession. As we celebrate Christmas we wish you and yours the best possible Season's Good wishes.

The Griffin Company

Florence

Sheffield

JIM KENNEDY'S CHRISTMAS

BY D.L. ALEXANDER

BEFORE the echoes of the prison siren had died away over the hills Jim Kennedy was well on his way toward a cherished freedom and his family. Where speed had been essential, extreme caution became imperative. He kept below the skyline, well away from the highway with its occasional cars and searching spotlights. Away from the farm houses with their barking dogs. Slogging along through the slush and snow with one thought uppermost in his mind: To spend Christmas at home with his wife Millie and their two children, Marian and Joe.

Back at the prison they would be certain he was headed for home. They might even be waiting for him when he arrived, but there was one thing in his favor: At this time of the year the road to his remote cabin was impossible for cars, and he might get there before they did.

He slogged on for two days and nights. He ate sparingly of the meager food he had filched from the prison tables. The weather was not too cold and he took fitful rests beneath jutting cliffs and abandoned shacks. But the overpowering desire to reach his home drove him onward, insensible to the discomforts of his travel.

His mind often returned to his prison life. Especially did he think of Lemaster, the guard over his company. He held a bitter, consuming hatred for the man. Always riding him about



Somehow he found the path down to the valley floor.

prison rules, making him toe the mark, but ignoring similar infractions committed by others. Rules! Rules! The man didn't let him live for rehabilitation, but by rules. He hoped Lemaster would be dead by the time they took him back.

The morning Jim stood on the bluff overlooking the little valley would always remain a bright spot in his memory. The tears that gathered in the corners of his eyes were not the result of cold. The lump in his throat was caused by pent-up emotion, finally released when he realized he had won through.

The mists in the valley raised suddenly and the cabin stood out in startling reality. Smoke poured from the chimney and yellow light splashed from the windows onto the snow.

Somewhat blindly he found the path down to the valley floor. The delighted voices of the children came to him through the cloud of snow he kicked up as he rushed to the door. And then he had Millie in his arms.

Welcome Sight

There was an interval of silence, and then heart-felt expressions of joy and pleasure. When it had somewhat subsided Jim looked around. The homey surroundings were the same as when he left, excepting the Christmas tree in the corner. It was brilliantly lighted, and numerous packages and toys clustered around the base.

He took a step towards it, but Millie pushed in front of him and, reaching toward the tinsel star at the top, took down a long envelope.

"For you," she said, with a bright smile.

"What is it?" he asked, wondering.

"Open it and see."

"It means a Merry Christmas and a full pardon for you." It was the hated voice of Lemaster who had come up behind him. Jim whirled about. "You here?" he asked bitterly.

"I knew you wanted to come home long ago, Jim. I had to report on your behavior, and to make sure I could make a good report on you I made you live up to every rule strictly. You ranked as a number one, and when the pardons were handed out yours was the first."

Jim had slowly lifted his head as hope sprung anew in him. He gazed mistfully into Lemaster's eyes. "I've had you all wrong, Cap. I thought you was riding me all the time for spite work."

"That's all right. Forget it. I'm going to have a Merry Christmas with you folks if you'll let me stay."

The average family uses 65,000 to 75,000 gallons of water a year. If this were pumped or drawn by hand, it would take 240 hours of labor.

A pig that is farrowed at three pounds must increase his weight 30 times during the first 12 weeks if he is to reach market weight in five and one-half months.

HOLIDAY GREENERY

Home owners can often get all the Yule greens they need by wisely pruning their conifer trees and evergreen shrubs. There are five simple rules to follow when trimming branches and twigs for holiday decorations.

(1) Thin the trees and shrubs for shape, always maintaining the natural contour of the plant. (2) Do not cut more than 6 to 7 inches from a branch. (3) If the tree has not been pruned for some time, take off every other branch. (4) Do not cut beyond the green needles; otherwise this will not fill in with new growth. (5) Keep the cut branches in a cool moist place until ready for use.

Ideal Greens

Spruce, pine, hemlock, yew and aborvitae make ideal Christmas greens. Yew seems to hold up best. Broadleaf evergreens such as laurel, andromeda, boxwood and Japanese holly should be kept in water when used indoors, otherwise their leaves shrivel.

Roping used to frame a doorway can be made of pine, balsam, laurel, and hemlock. Any of the broadleaf evergreens, combined with holly, balsam or yew, are ideal for wreaths. Good for indoor arrangements are barberry, firethorn, viburnum with its bright red fruit, bayberry and drooping leucothoe.



WHITE'S RUBBER PRODUCTS

1411 LEE HIGHWAY

Many and marvelous are the joys of this festive season. We wish you a bountiful share of all of them!



At the holiday season, our thoughts turn with special warmth to our loyal friends and customers. We want to say how pleased we are to be privileged to serve the folks in this community and we wish for all a Yuletide that really rings the bell for good fellowship, contentment and good cheer...

Bank Of Lexington

Chas. P. McMeans, President
D. T. Wilcoxson, Board Chairman

Luther King, Vice Pres.
B. A. Porter, Cashier

One of Alabama's Better Banks
LEXINGTON

Season's Greetings

If I were a Christmas Tree, Oldest and most beloved of all the Trees on Earth, I would ask no greater favor than that I might be chosen to occupy a niche within your home this Christmas Day and to so inspire you with new strength that you would forget all your troubles, both past and present, and just be glad Christmas Day; and if you could understand my language I would say to you things like this: "Think of your life as just begun, with every rising of the Sun. Just know the past has cancelled—buried deep—all Yesterdays—there let them sleep. Concern yourself with but today, grasp it and teach it to obey." I would advise you to talk and think, only of success, and to forget the mistakes of the past, for we leave the lesser that is behind—only by pressing onward toward the greater that is before. I would ask you to remember that almost any event in life might become an obstacle if we take it in the wrong way—but it is just as sure to become a gold opportunity if we take it in the right way. For to be Successful and Happy we must form the habit of expecting that the best in life will come to us. Say to yourself constantly—"Happiness is my birthright." He who has conquered doubt and fear—has conquered failure. There is no defeat—save in no longer trying.

The Management and Personnel
E. E. FORBES & SONS PIANO CO.
109 S. Court St. Florence

CHRISTMAS HOME-COMING

BY WILLIAM L. ROPER

JAKE YANCY took no part in the holiday merriment on the train. His ears, long accustomed to prison silence, resented the gay chatter of the youngsters going home for Christmas. Even their gaily annoyed him. For his plans were of a different kind.

As the train chugged up the long, curving grade toward Loganville, he stared unseeing at the snow-laden pine trees glistening in the late afternoon sun. His mind was on what he planned to do that night—something that he had been thinking about for a long time. Almost unconsciously, he touched the handle of the small automatic in his overcoat pocket. His lips tightened into a hard line and he half-closed his eyes. It would not be long now.

Often during his ten years in prison, it had seemed a long way off. But now here he was within a few miles of Loganville and Big Ben Patterson.

He could see Big Ben as he looked that day there in the courtroom, testifying for the State.

"It was him—Jake Yancy," Big Ben had said. "I recognized him by his brown overcoat and hat when he ran out of the bank."

It was that testimony by Big Ben, Loganville's town marshal, that had convinced the jury. Thinking it over night after night in his prison cell, Jake had often wondered if Big Ben had lied deliberately, or if he had simply been mistaken. The fact that Big



He came to Big Ben's place and his heart beat faster.

Ben had married Milly soon afterwards might indicate that it was deliberate.

It was getting dark when the train ground to a stop at the old weather-beaten Loganville station. Jake waited for the youngsters, home for the Christmas holidays, to get off first. Then as he came down the steps, he glanced quickly around, looking for Big Ben.

The marshal used to meet all trains. Tonight his face was missing.

After a drink of coffee at the restaurant next to the station, Jake strode past the Christmas tree on the courthouse lawn. A group of children were singing Christmas carols.

"Silent night, Holy night!" The voices reminded him of other Christmas Eves when he was a little boy.

Memories
Somehow these memory flashes of other Christmas Eves kept haunting him as he walked out the tree-lined street to Big Ben's home. He recalled the sleigh bells and the parties. And several times, he paused, trying to shake off the Christmas spirit that seemed to have come over him.

Finally he came to Big Ben's place. His heart beat a trifle faster.

Jake rapped softly on the door. He heard quick footsteps inside. Then the door opened. There in the lamp-light stood Milly, an expression of pleased surprise on her face.

"Why Jake!" she exclaimed. "It was so good of you to come. Please come in."

With a puzzled frown, he followed her into the living room. Milly, he noted, appeared worn and tired. Yet she was still beautiful.

"Where's Big Ben?" he said. "Oh," she said, putting a hand to her forehead. "Then you don't know. Big Ben passed away last Sunday . . . drank himself to death."

"Drank himself to death?" Jake said. "Why, I never knew he touched liquor."

"It was the news that you were innocent, Jake," she spoke softly. "He started drinking the day the news came that another man confessed the bank robbery. He felt terribly remorseful for his mistake."

"Mistake?" Jake said. "Yes, Jake, you don't think he deliberately framed you, do you?"

Jake shook his head. "Of course not, Milly. Besides what's done is done. And this is Christmas." He smiled and walked out into the cool, crisp evening.

Don't use water to fight flammable liquid fires. Smother with sand, earth, or use air-charged dry chemicals, vaporizing and carbon dioxide extinguishers.

For stains from bottled inks, check the ink label. Some inks are water soluble and can be removed by washing; others cannot.

Christmas Belongs To All Ages, to All People Everywhere

Is it true, as they say, that Christmas belongs to the children? Christmas is indeed a time when hearts must be young but it is not only the child who can know and share the love and faith and hope that brightens the heart at Christmas time.

Christmas is a great spiritual occasion and the atmosphere of excitement and anticipation that permeates the world of the young has a deeper, more significant counterpart in the world of the older generation. The hard-boiled, the cynical and the disbelievers cannot enter into the spirit of Christmas. Their hearts are too heavy, too filled with guilt and inner fears, and they close their eyes to all but the material aspects of the holiday observance. But there are those at all ages whose heart becomes filled with the wondrous glory of the occasion, who see beyond the glitter and foil and tinsel and who enter with the faith of a little child into the realm of the spirit known as Christmas. For all these, there is joy and peace and happiness.

Belongs to All

Christmas belongs only to the children? Christmas belongs to us all. It is ours to share, to the fullest measure. And, if the truth be known, we elders have a much greater share in the holiday than our children. To them, Christmas is bright lights and Santa Claus and snow and tinsel on the tree, and toys and fruits and good things to eat, and the mere acts of giving and receiving. Have you ever considered the fact that we share in all these aspects of the holiday—in addition to the deeper, truer meaning of Christmas, and the most important part, which the very young heart is yet unable to understand or comprehend?

Christmas belongs to the children? No, Christmas is ours. A part of the holiday, a bright and shiny part, belongs to the children. But they must grow in years and faith and wisdom before they can really share in the whole and complete spirit of Christmas.

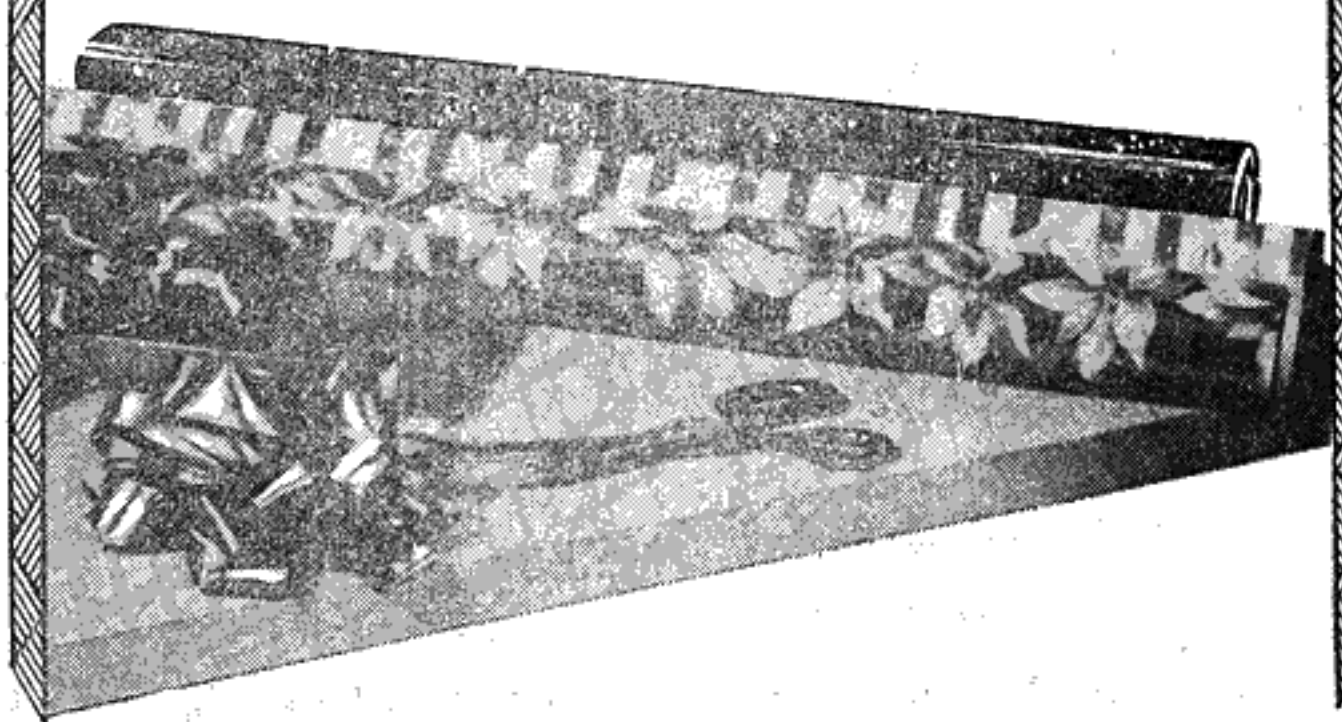
Greetings

We're thinking of you, all our friends, and hoping that this happy Christmas season brings to you good cheer, good health and good fellowship. A Merry Christmas and Happy New Year to All.

DARBY'S SHELL SERVICE
ALVIN & O'STEEN DARBY
Cerner Court & Tuscaloosa AT 2-6272
Florence, Ala.

Season's Greetings

It's that time again...with packages to wrap...trees to trim...cards to write...gift lists to be checked...church services to attend...and all the other great traditions that make this the most glorious time of the year. In the midst of all this activity...may we take a minute of your time to wish you a Merry Christmas and to express our sincere thanks for your wonderful friendships and courtesies in the past.



Farmers and Merchants Bank
WATERLOO, ALA.

Merry Christmas

Christmas is here...and we wish for you all its deepest pleasures . . . expressed in greetings from friends and loved ones . . . experienced anew in the inspiration of the ageless Christmas story. And, as the Wise Men followed a Star, and found the Babe of Bethlehem, may you and yours find spiritual peace and joy at Christmas.

INTERNATIONAL MINERALS AND CHEMICAL CORPORATION
Manufacturers of Rainbow and International Fertilizers
FLORENCE

CLARENCE W. DENNIS IN VICENZA, ITALY

Army Cpl. Clarence W. Dennis, 21, son of Mr. and Mrs. Clarence L. Dennis, Route 1, Cloverdale, recently participated in the 1st U. S. Army Missile Command rifle and pistol matches in Vicenza, Italy.

Corporal Dennis, a security guard in the 328th Ordnance Battalion's Company A in Vicenza, entered the Army in July 1958 and arrived overseas the following December. Dennis is a 1958 graduate of Waterloo High School.



May happiness and contentment enter

your home to bring you a

Joyful Christmas

MAYS

TIRE CENTER

Jackson Hwy.—Midway
Between Sheffield & Florence

New Year Is Time to Say 'Remember'

Watching the old year out and the New Year in is an American tradition. Some like to follow the crowds to Times Square; others prefer the atmosphere of a restaurant or nite spot; and of those who so desire the majority may do it the easy way—relaxing in their favorite chair and watching TV.

No matter how the "watching" and "waiting" is done, someone will probably say, "I remember when . . ." As certainly as we all look for good things in the year ahead, we're sure to take note of the fact that some important event is slipping deeper and deeper into the pages of history.

Some oldtimers will remember, for example, that the U. S. parcel post system was inaugurated in 1913 and that six years later, in 1919, New Year's Day was declared a legal holiday throughout the country, with the exception of Massachusetts and Washington, D. C. Or, that the first cable across the Pacific was completed in 1903. Overseas, the USSR was formed in 1923. Here at home, the Social Security administration was inaugurated in 1937. These dates may be well remembered because all of these things happened on January 1.

While enjoying the luxury of viewing Times Square activity from the comfort of the living room, through the medium of TV, we might also note that the first motion picture was shown to the public some 66 years ago, in April of 1894 . . . the Edison kinesiograph. The first real motion picture, offered in 1906, was titled "The Life of an American Fireman" and was without a plot. In 1905 "The Great Train Robbery" made movie headlines and two years later along came Al Jolson as "The Jazz Singer," the first picture with spoken sequence and the first all-talk picture.



THE Christmas season is a magical time of year. Children make impossible wishes, and the dreams they dream delight even the angels. My sister Kathy, at the age of seven, was possessed of one such dream. She credited it to her "Christmas Star."

I was twelve at the time, and looked upon Santa Claus and such things with the tolerant eye of an adult.

"Do you know what I dreamed, last night, mommy?" asked Kathy this particular Christmas Eve.

My mother looked up from the dressing she was making. "That you were a princess in a far-off castle?" she asked.

"Oh mother! I dreamed THAT last summer. Last night I dreamed that Santa Claus came to visit me, and he brought a lot of friends with him, and each of his friends had a present for me, and—"

"Oh brother, has this kid got the 'gimmies'?" I cut in. "You'd think she was the only one on Santa Claus' list."

"Shut up! Make him shut up, mommy. If I ask my Christmas Star it will happen—just like in



"Goody! goody!" cried Kathy. She scooted for the stairs.

my dream."

My mother gave me a significant frown. She turned to Kathy: "You should be happy with one or two presents, dear. Besides, I'm sure Santa Claus is far too busy to bring all his helpers to one house." Then she asked me: "Is it still snowing, Bob?"

My mother wasn't merely changing the subject. She was worried about my father. He was due on the 7:15. Our town lay at the end of a spur. During heavy snowfalls the main line was kept clear by the plows, but our little side track usually waited until the next day.

I pulled back the curtain. "It's stopped; sure is deep, though. Look how clear the sky is all of a sudden. I'll bet Kathy will be able to see her Christmas Star tonight."

"Goody! Goody!" cried Kathy. She scooted for the stairs leading to the second floor.

My mother shook her head. "Kathy will be awfully disappointed if your father has to stay in town."

"Dad knows that. He'll make it somehow," I assured her. But I had my doubts. Lesser storms than this had stopped the train.

Fear Grows

Kathy went to bed early to speed things up. My mother and I trimmed the tree. By eleven o'clock mother could no longer hide her disappointment. "Isn't this terrible, Bob?" she asked. "If only we had the teddy bear. That's what Kathy wanted most."

Suddenly there was a commotion outside the front door. The door flew open before we could reach it. Grinning like a triumphant general, my father stood in the doorway. Several other persons stood on the porch behind him; some of them were strangers to me.

"We made it!" cried my father. "The railroad sent a special train out because it's Christmas Eve. It's stuck in a drift this side of the quarry. Fix these folks some hot coffee, honey, so we can get 'em home for Christmas. The plows are working on the roads already."

Happiness

I'd never seen my mother so happy. She served coffee to fifteen or twenty people. They sat in a circle around the tree and chatted noisily. Old Pete Dawkins even tried on the red and white suit he had bought.

Suddenly the talk stopped. All eyes turned to the little girl on the stairs.

"It's Santa's helpers!" cried Kathy. She rushed down the stairs, and into my mother's arms. "See mommy, they're here, just like I told you! Now do you believe my Christmas Star?"

"I believe it, darling."

And you know, I felt kind of creepy myself. I went to the window and pulled back the curtains. Kathy's Christmas Star was still there, brighter than the rest, and winking a Merry Christmas to all.

Never jam a wool garment into a crowded closet after wearing. Hang it outside the closet where air is circulating to remove odors, allow the wrinkles to hang out, and freshen the appearance of the fabric.

Turkey hens and toms do their best gaining when given four and five square feet of floor space each, respectively.

Modern Santa Strictly American Conception

Within recent years some of our religious and educational leaders have expressed the belief that Santa the Saint has been lost in Santa the Sugar Daddy, inferring that the whole idea of the Santa Claus myth is bad psychology or just not good horse sense.

The modern concept of Santa, of course, is 99 per cent fiction and strictly American. In Europe, Saint Nick was a tall, angular man who rode a bony gray mare. He acquired his whiskers, his pipe and his paunch in America and traded his hay burner for a speedier means of transportation.

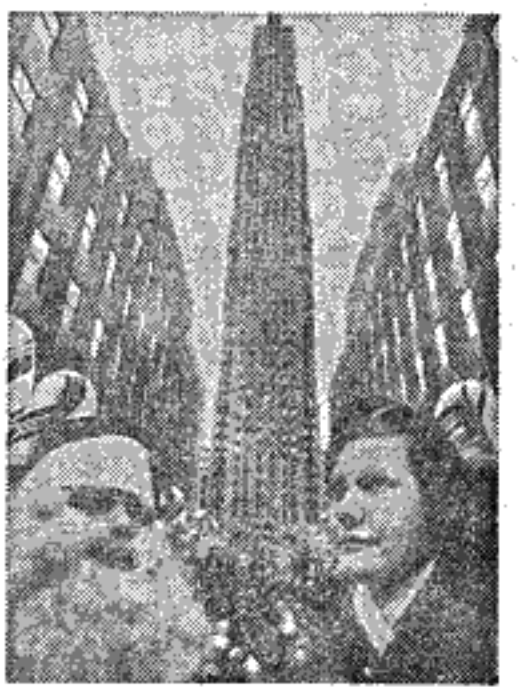
Santa's Spirit

While there is no doubt that the Santa Claus idea has been abused and somewhat over-commercialized at times, down under it all Santa still typifies a spirit of generosity and thoughtfulness. It is no reflection on Santa himself that many children who eagerly await his arrival each Christmas Eve have never heard the story of the Holy Child from their parents.

So let us not blame Santa, nor the children, if the central idea of Christmas, the birth of Jesus, suffers from neglect. The fault lies with those of us whose duty it is to lead and guide and teach and show the way.

FAMOUS SITES

In the heights above Nazareth, which lies in a cup of the Galilee hills, may be seen the sites of many of the famous place names of biblical history. To the east lies Gilboa where Saul died, and Tabor, where Deborah's men gathered to meet the Canaanites. Westward is ancient Megiddo where the Egyptians defeated Josiah of Judah, and Carmel where Elijah bested the prophets of Baal.



FAMILIAR SIGHTS . . . Three ingredients common to New York's Christmas season are shown in this photo: Santa Claus, a Salvation Army cadet and the famous Rockefeller Center Christmas tree.

THE FLORENCE HERALD, Florence, Ala., Thursday, December 22, 1960—Christmas Edition



Wait a moment . . .

While we thank you for your patronage and good will and wish you a most sincere

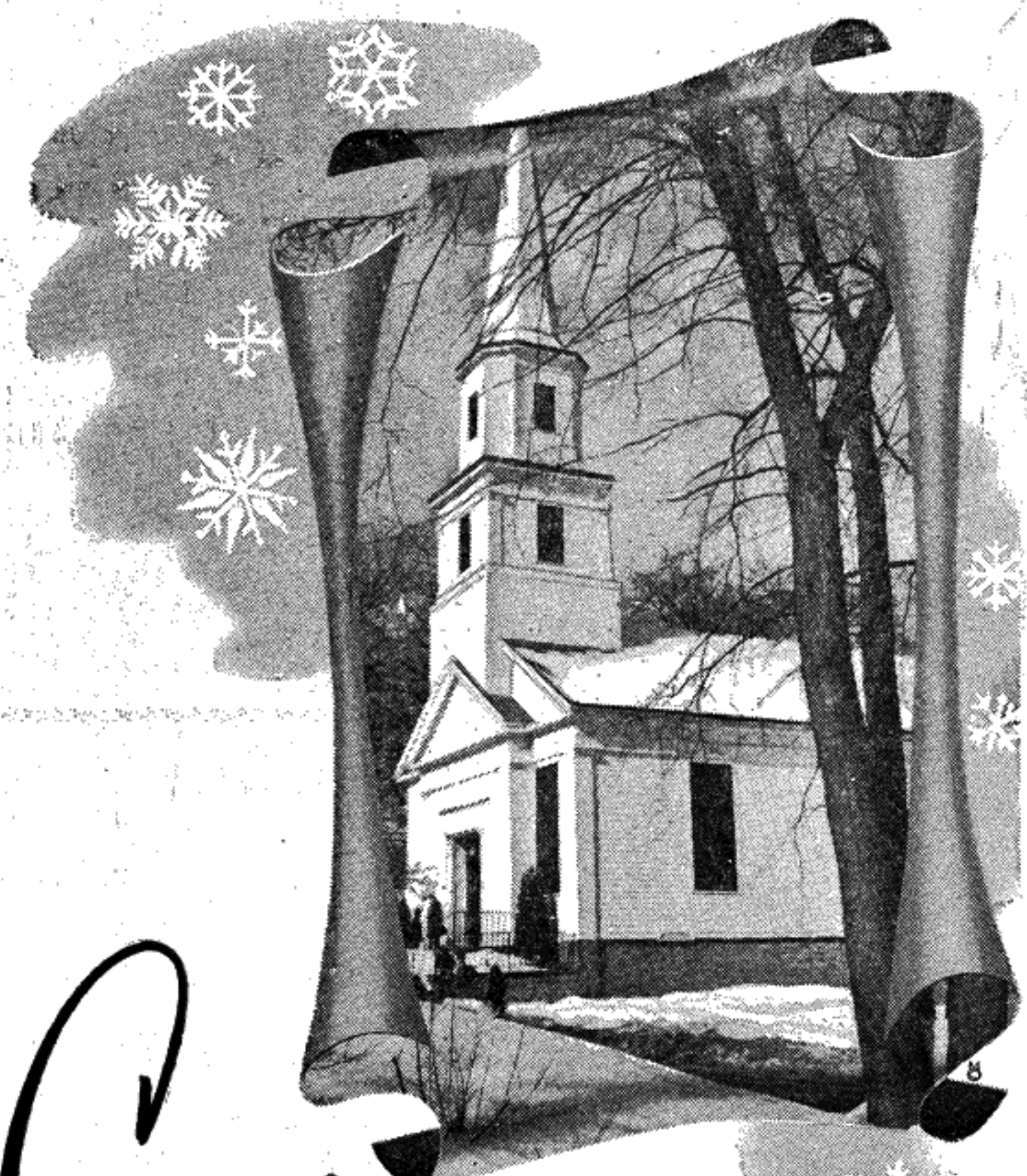
**Happy*Holiday*Season*

Tri-Cities Insurance Agency

First Federal Building

AT 2-4691

Florence



Greetings

Christmas wouldn't be Christmas
without the glad warmth of greetings

given and received. So, from all of us to all of you,

here's a hearty, friendly greeting for a happy holiday.

Alabama Oil Co.

Union Ave.

AT 2-3523

Florence



SEASON'S GREETINGS

May the good cheer of the season enter your home at

Christmas and abide with you and yours through all the days and months to come. To all we extend our sincerest wishes for health, happiness and the fulfillment of dreams most dearly cherished...

Grady R. Williams

Kenneth Williams

Williams & Son Oil Co.

Sweetwater Ave.

Dial AT 2-0372

Household soap or cleaning solution should not be used as an egg wash. They may cause off odors and flavors in the eggs. Egg wash compounds should contain a sanitizer or germicide which will kill bacteria present on the egg shells.

Wood for the house to be built 50 years from now should be growing in some forest today. Because of the long period it takes to produce lumber, a good system of planned reforestation is needed for the country.

Customs Associated With New Year's Day

Centuries ago, the Vikings built huge fires at the turn of the year to propitiate their fierce Norse gods. The ancient Romans would observe the start of a new season by hanging masks of Bacchus upon trees and vines, with the hope that fertility would be imparted in every direction to which the masks were turned by the wind.

The Scots switched the trunks of fruit trees, in anticipation of a "howling good crop."

No one knows for sure why we moderns think it necessary to make as much noise as we can on New Year's eve, unless, like some of our ancestors, we believe that evil influences will be frightened away by all the noise and shouting.

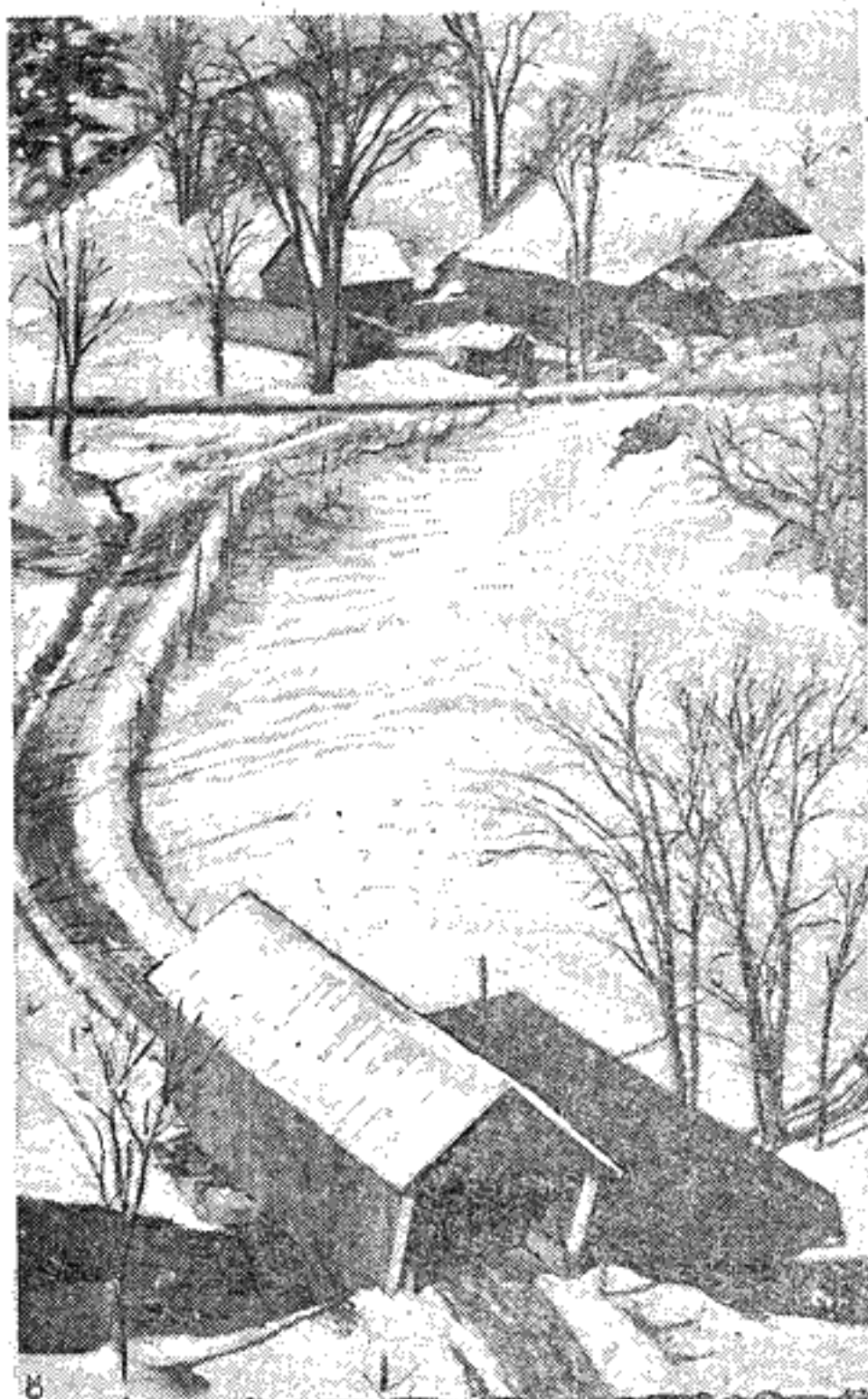
George Washington Held Open House

Some historians say our first President is responsible for the "Open House" custom that is a part of New Year observance in this country. In the year 1790, when the seat of the government was in New York, George Washington opened the doors of the Presidential mansion to home and foreign diplomats, as well as local citizens.

"Open House" on New Year's day grew in popularity. At the turn of the 20th Century, newspaper columns carried "at home" notices announcing the hours during which visitors would be received. The host and hostess would receive guests during certain hours and then close their receptions to join the procession of callers at other "open houses."



HAPPY NEW YEAR . . . All set and ready to welcome in the New Year, this young lady typifies the youthful vigor and freshness which we associate with another year.



...and all good wishes for a completely happy holiday season

EAST FLORENCE DRUG CO.

1401 Lee Highway



Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

Buffler Bros. Gin FLORENCE

JIM BUFFLER

A JOYFUL CHRISTMAS



The glad tidings of His Birth were destined to go 'round the world...to live forever in the hearts of mankind. As we celebrate His Natal Day, may we all find renewed faith, hope and courage in the inspiration of His Message. May we all hold steadfast to His promise of a world in which Peace and Good Will shall reign forevermore.

LAUDERDALE COUNTY OFFERS GREAT OPPORTUNITIES:

- **AGRICULTURE**—Rich soil, modern methods and ready markets make Lauderdale's farm structure among the best in the state.
- **INDUSTRY**—Industry is warmly welcomed in Lauderdale County, where intelligent labor and cheap power are available.
- **RECREATION**—On the Great Lakes of the South, recreational opportunities in Lauderdale County are unparalleled anywhere.
- **CHURCHES**—Churches of virtually every denomination are established to care for the spiritual needs of our people.
- **SCHOOLS**—An ever-improving elementary and secondary school program and a state college are among our greatest assets.
- **TRANSPORTATION**—In addition to rail and highway facilities, Lauderdale County now offers State Docks on the great Tennessee.
- **COMMERCE**—A well-balanced and steady year-round income from farming and manufacturing assure a sound economy.

Lauderdale County Court Of Commissioners

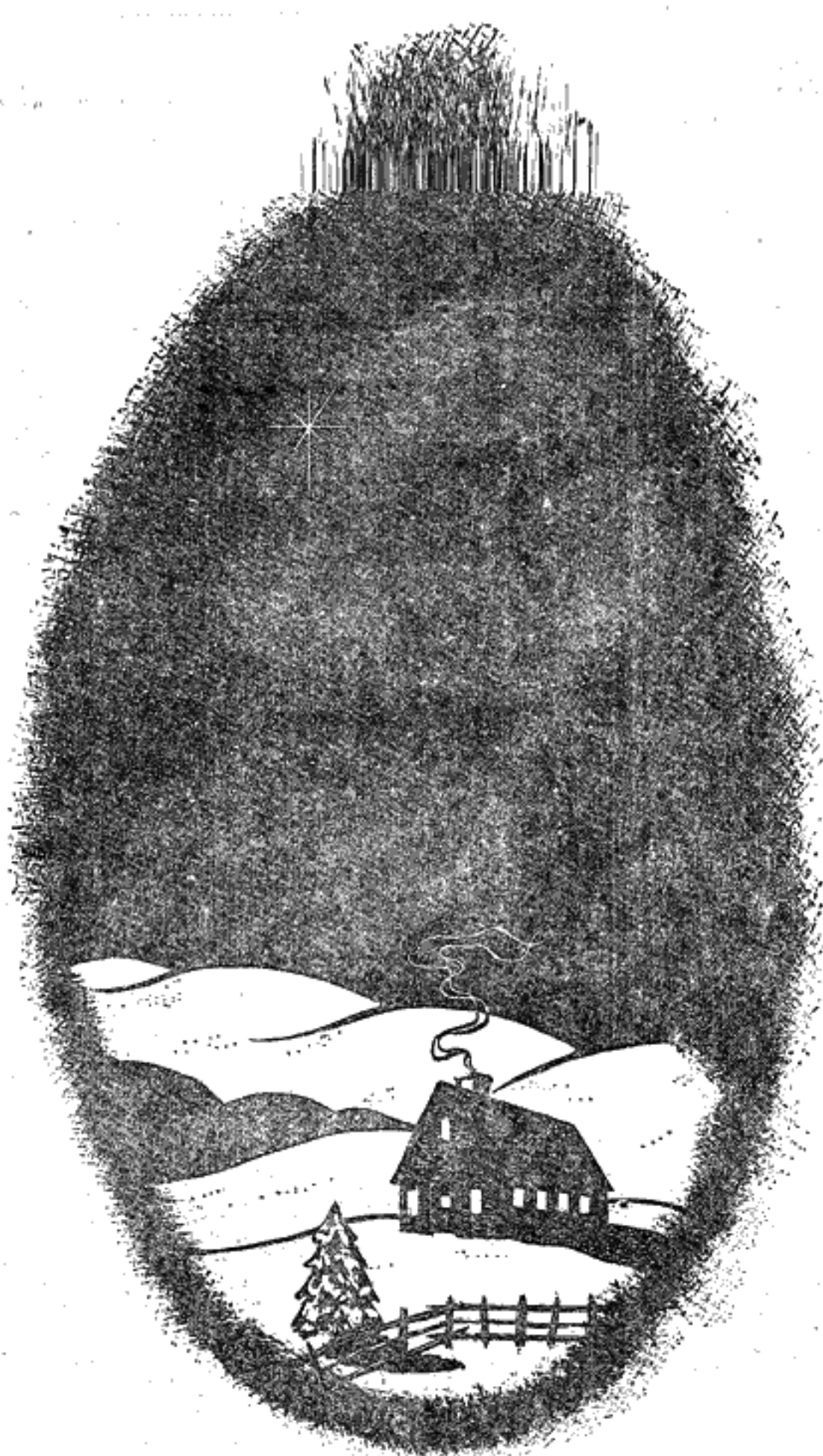
Probate Judge Estes R. Flynt, Chairman

Ben Clemmons

L. C. Simmons

Corbet Smith

Mrs. Dave W. Ticer



It is a sincere pleasure to remember our friends at Christmas with a few words of greetings and good wishes.

A Happy YULETIDE
Brown's Radio & TV Center
 102 N. Seminary St. EM 3-0612



Happy NEW YEAR
 BY ONA F. LATHROP

TODD ELLIOT guided his huge truck carefully down the middle of the snow-drifted road. If only no other suckers were out in this blizzard, he'd have a chance of getting his load of fruit into the warehouse by night and make it home in time to take Molly to the New Year's Eve dance. She'd go with Judd if he was late!

But no! You might know somebody would foul up the works. Smack in the middle of the highway ahead was a stalled car. The man leaning out its side window had a worried look on his face.

"Thank God you came along," he called back. "We're in real trouble. The school bus is stalled some place and I'm out hunting it and got stuck. Can you give me a push?"

Oh well, always give a guy a hand up, was Todd's motto. Certainly he couldn't get around, so there was nothing else to do. He nosed the big truck up gently and nudged the car ahead. He was proud of the way she performed. One more payment and she'd be his, and this load of fruit would just about do it. Then he could start the New Year debt-free and ask Molly to marry him—that is, if that old beau of hers who was back in town didn't beat him to the draw.

He kept grinding along in second, but the car ahead didn't seem to catch. And now there was a huge drift looming up in the cut ahead. If it didn't get going before that—



About a mile up the road they spied the bus, two wheels in the ditch.

"Mister, we've just got to find that bus. Twenty kids on it, and they'll freeze if it's stalled for the night. I promised their folks I'd bring them in."

Bad Luck

Todd slammed on his brakes angrily. Just his luck to get sucked in on a thing like this! But twenty kids freezing! Molly would have to wait—or go on to the party with Judd Evans, the old flame.

He let the man into the cab beside him and they plowed through the drift in the cut. About a mile up the road they spied the bus, sitting askew with two wheels in the ditch. Not a chance of righting it before dark. Twenty faces were pressed against the windows, and twenty pairs of eyes looked at him as if he were a St. Bernard with a bottle of brandy about his neck. What could he do but stop?

"If only you could put them in your truck," the bus driver begged. "I've used up all my gas trying to pull out and they are chilled through."

Under their direction he deposited the children at their homes one by one. It was almost worth it to hear the tearful sobs of gratitude from the parents as they extricated their own at each gate.

Almost worth it—but not quite—not quite worth losing his girl and his big chance of paying off the indebtedness that had hung over him all year, was it? He drove the big empty truck into the warehouse with grimly set teeth. It was well on toward midnight when he had finally cleaned up and arrived at the dance.

But when he walked into the crowded hall, a cheer arose. It seems the news of his exploit had come over the radio and suddenly he was a hero with everyone crowding about to shake his hand. He hadn't figured on that—he'd just been doing what he had to do.

And then Molly came through the crowd, leaving Judd Evans as if he didn't exist, her brown eyes aglow with pride and something else.

"I knew you had a good reason," she whispered. "And when I heard what it was, I knew then you were the kind of a guy I'd been waiting for all my life—and wouldn't mind waiting for the rest of it." And she slipped into his arms for the "Auld Lang Syne" waltz just as the midnight whistles blew.

Oh well, tomorrow was another year!

FIRST TREE WITH ELECTRIC LIGHTS

The first electrically-lighted Christmas tree in this country is believed to have been the one placed in the lobby of San Francisco's Palace Hotel in 1896. It had 500 lights and attracted widespread attention.

Toys With Sun Age, Interests of Child If Carefully Chosen

Picture the sight of the proud parent who sees to it that Santa brings bundles of expensive and intricate toys and soon after Christmas finds that little Junior prefers to play with Mother's pots and pans.

It happens, quite often, and poor Dad never realizes that he has made an unwise selection of toys. Quite often, he is slightly disturbed because his child isn't interested in what he considers excellent playthings.

Toymakers are highly conscious of the fact that children at various ages have different interests and manufacture toys for specific age groups. For the one-year-and-under age group there are hundreds of excellent toys—soft, cuddly bears, elephants and other animals that can be squeezed to make noises and sounds. For this age group, too, there are many floating toys, most of which are made of sponge, celluloid or plastic.

Toys to Please

The child who has just learned to walk, or is less than two years, likes toys that he can pull or push around, including dolls, stuffed animals, rubber and plastic automobiles and vehicles. Toys that can be easily swallowed should be avoided as well as building blocks, which are just something to throw and scatter about.

Blocks, trucks, airplanes, boats, simple puzzles and toys of this nature are suited to the interests of pre-school children and it is usually at this age that children begin to see a distinction between toys for boys and toys for girls. Boys begin to favor cowboy and Indian outfits, girls choose dolls, frilly playthings and small replicas of household equipment such as brooms, toy furniture and dishes.

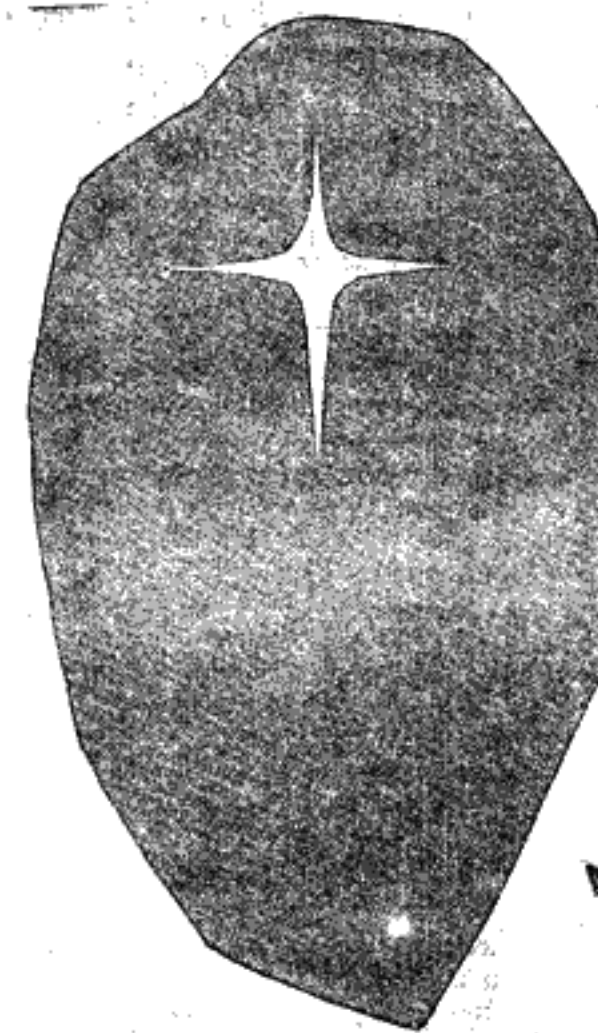
Boys in the four-year age group, particularly if father is a "do-it-yourself" enthusiast, will like small tool chests and workshop equipment that will enable them to imitate their fathers.

Creative Toys

Pre-school children are usually interested in creative things—paints, crayons and modeling clay. A small, simply operated record player also makes an excellent gift.

National and state governments and industry together are spending approximately \$500 million a year on farm research—about double the amount spent 10 years ago.

Trim away the salvage edge on cut-out pieces because it may be more tightly woven than the rest of the fabric and pucker in the completed garment.



To wish You the Blessings of Christmas



ONCE again, free men everywhere turn their eyes to the Star of the East. As the Magi followed its brightness to the promise of a better world, toward the promise of peace... it is our hope and prayer that all mankind will follow in the same spirit.

May the Peace of Christmas be yours. Our best wishes to you at the Holy time.

Crews Cleaners

702 E. Mobile St.

Dial AT 2-8232



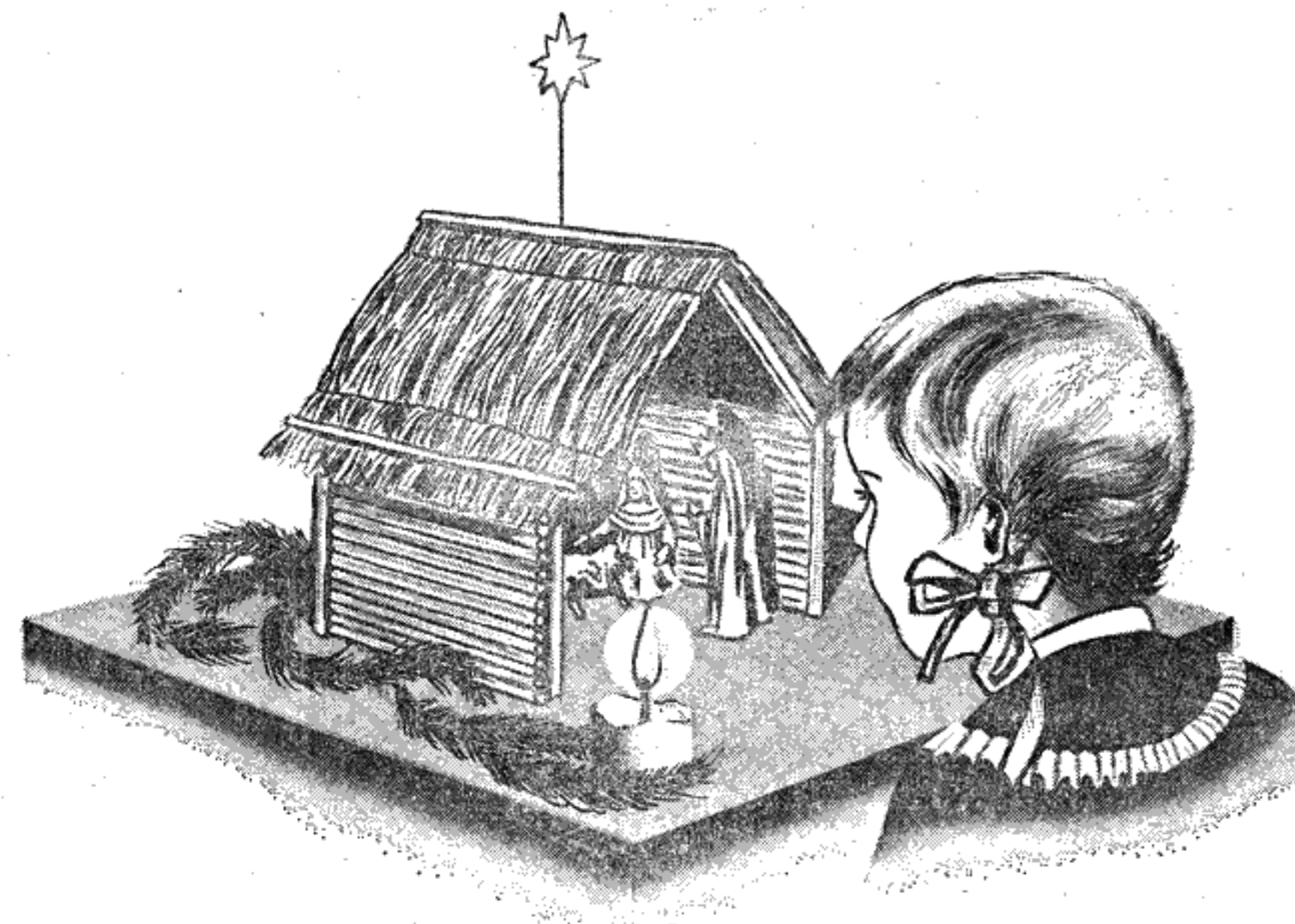
When CHRISTMAS Comes

How good it is to send a greeting to each of our good friends and customers. We are truly aware of your many past favors and the friendliness and goodness of the people whom it is our privilege to serve. May we continue to merit such consideration.

CLARK-HELLARD AGENCY, Inc.
 INSURANCE

323 South Court St.

AT 2-0271



The Spirit of Christmas

MAY CHOICEST BLESSINGS BE YOURS THIS HOLY CHRISTMAS DAY.
 MAY GRACES IN ABUNDANCE FILL THE HOLIDAY SEASON.

E. Lauderdale Banking Co.
 ROGERSVILLE



as the
CHRISTMAS
SEASON
approaches
we want to say
"thank you"
and wish all
good things
to come your way

Dusty Joe's
HICKORY COOKED PIT BARBQ

500 E. Tennessee St.

EM 3-3414

Enjoy Christmas by Carefully Planning Your Holiday Budget

Enjoy Christmas by observing it in proper fashion; take part in Christmas customs, gather with friends and family and go to church often during the holiday season—but don't wake up weeks later with a Christmas "hangover."

You get Christmas "hangover" not from making too many trips to the holiday punchbowl, but from allowing yourself to spend more than you are financially able in playing "Santa" to friends and family.

While it isn't necessarily true, as many claim, that "Christmas is too commercial," many will allow themselves each year to be carried away with the spirit of giving to the extent that the New Year greeting from the mailman is in the form of a huge stack of unpaid bills.

Right to Give
It is right that the spirit of giving should be a part of the Christmas observance, but giving should be within the means to give and it is the gift itself and not its cost or value that is most important.

Gifts that you make yourself, in the kitchen or workshop, are always greatly appreciated for they are a gift of time and effort, two of your most valuable possessions.

Perhaps the best way to avoid overspending during the holidays is to plan your Christmas shopping program. Begin by making a list of those to whom you wish to give presents. Then study your bankbook or budget to see how much you can spend. You can then determine how much you can spend for individual gifts without taxing your savings or putting a burden on your future income.

It may take some will power to stick to a holiday shopping budget, but you will enjoy a happier holiday and get off to a better start in the New Year if you avoid the headaches that come with spending more than you can afford.

CHRISTMAS CUSTOMS IN SCANDANAVIA

In Scandanavian families, all shoes are placed together on Christmas Day—in the belief that this will cause harmonious living through the coming year. In Ireland, it is traditional that only a woman named Mary snuff the candles on Christmas Eve. In some countries, such as Nova Scotia, it is believed that bad luck will come if the Christmas tree is taken down before the end of the New Year's Day.



Here are some words from a famous Christmas message by Henry Van Dyke (1825-1933):

"There is a better thing than the observance of Christmas day, and that is keeping Christmas!"

These famous words have echoed through the years and yet, sadly enough, so many of us never learn the "secret" of keeping Christmas. In the hearts of the majority, Christmas is a great holiday, a festive occasion, a time of joy and peace, of sincere pleasure in the very act of giving. There is a certain spirit about the preparation for and the observance of the holiday. We follow the usual customs, we decorate and adorn our homes and firesides, and on this one day allow our hearts to be filled with joy and peace. We hold the spirit of Christmas and we cherish it—until the bright lights come down and the tinsel and glitter are discarded.

Yet, how wonderful would be this world we live in if we could all keep Christmas in our hearts—all year round; if we could fill our hearts with love and do away with hatred and intolerance; if we could shun false pride and be always considerate and understanding in our relations with our fellow man; if we could replace the yearning for the gold and pleasures of the world with the virtues of faith and moral courage.

If we could do these things, we could build a better world; a world of peace and brotherhood and we would be keeping the spirit of Christmas—forever—in our hearts.

Safe, Durable Toys Best for Youngsters

Carefully selected toys will give children many happy hours of safer, constructive play. Poorly chosen toys, on the other hand, will collect dust on the shelf or need repairing a few days after Christmas.

Many winding and friction-drive toys are limited in their use and are not recommended for children. On the other hand, blocks, logs and other such toys will help develop a child's creativity.

If you choose a doll as a gift, be sure it is durable. Check the arms to see that they will bend easily. Also see that the fingers are not spread out so that it is difficult to dress the doll.

Make Clothes Simple
Doll clothes should be attractive, yet made so the child can manage them herself. They should open down either the front or the back and fasten with snaps, large buttons or ties.

The construction and material used in toys is also important. Since hard plastics break easily, soft plastics, metal and wood are better for toys. Inspect metal toys carefully to be sure there are no sharp edges.

To remove lint deposits on corduroy, put the corduroy articles through a short wash cycle with a nonprecipitating water softener—no detergent.



With the hope that the season will
bring you abiding happiness.

D. M. DROKE

Authorized Zenith Hearing Aid Dealer

123 S. Court St.

Florence



the First Christmas

The first Christmas, nearly twenty centuries ago, brought a new way of life that has lived and grown to this day.

The wise men, those kings of knowledge, travelled from afar to the birthplace of the King of Peace. They came not to pay homage or tribute as to a king of a mighty nation, but came rather to worship a king of all Nations who would rule in the name of Peace.

As once again we come to this Holy day, let us come too, with a feeling of peace... let us look for this true meaning of the name "Christmas" in all we do.

We extend sincerest wishes to you for a Christmas Season filled with great Joy and Peace.



Christmas reminds us of friends,
good times, and all that's brightest
and good in life.



It makes us think of those we know,
or wish to know. It strengthens
all the bonds of feeling and friendship
that link us all, one to the
other.

Farmers Bank

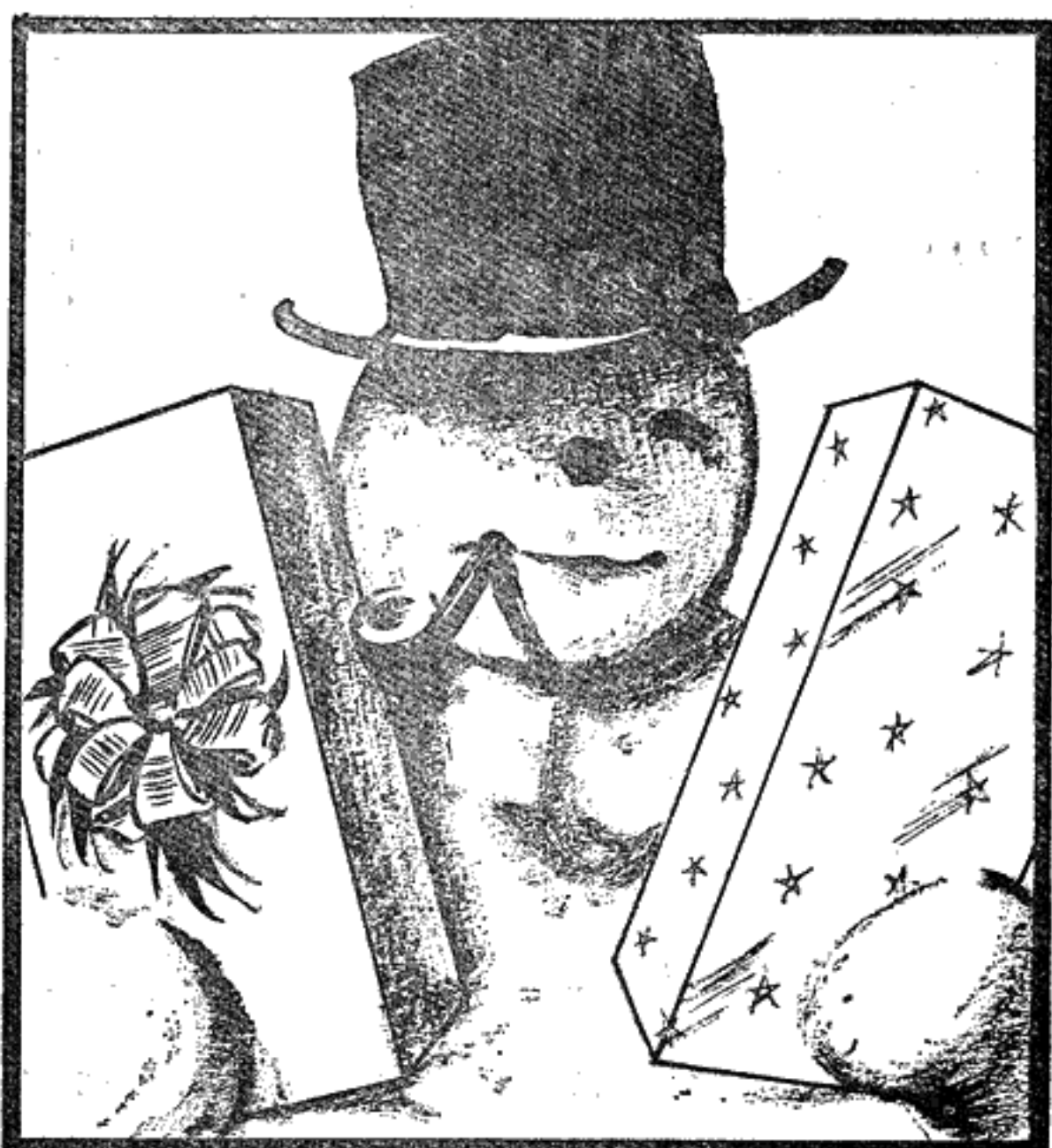
ANDERSON

Southern Tire Company

1414 Broadway

Dial EV 3-2312

Sheffield



HAVE A MERRY CHRISTMAS

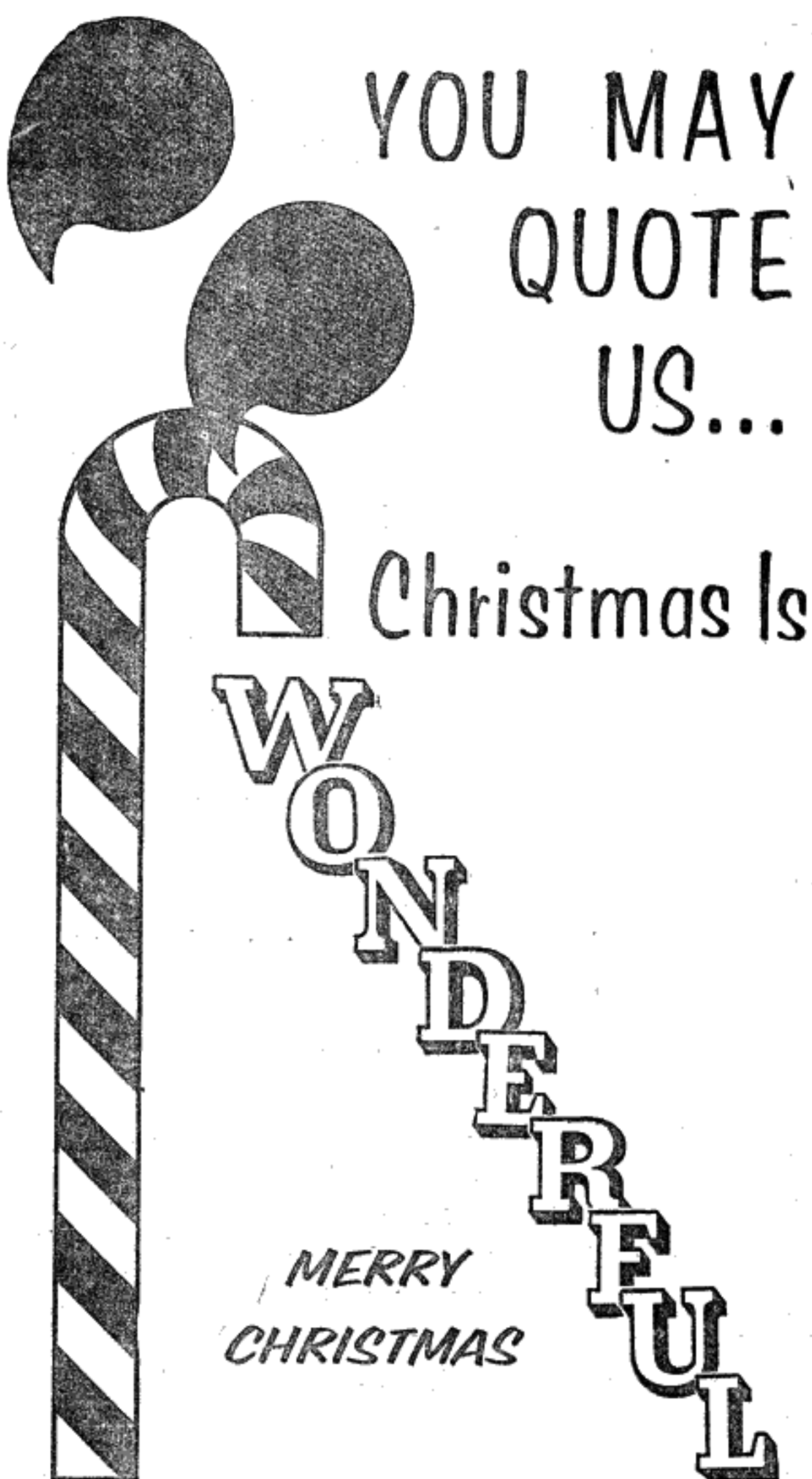
...Won't You?

We hope you will, because your happiness is important to us. We've always tried to make our friends happy with service, both friendly and obliging. We look forward to seeing you ... and serving you.

Glazier Lumber Company

706 E. College St.

Dial AT 2-3211



Meadow Gold Dairies

3122 Jackson Hwy.

EV 3-5426

Sheffield

A FRESH START

BY F. L. ROWLEY

BAILEY tapped her wristwatch, looked at it again. Only 10 p.m. Two more hours to work. Then she shrugged; what did it matter? When the New Year did arrive she'd be standing on the corner outside the hospital waiting for a bus. Not very exciting. The only thing she could expect from the new year was a bit better luck. This past year had been most unkind to her.

Someone must have been reading her mind. "I'll bet you're glad this year's almost over." It was Wilson, the special duty nurse.

Bailey laughed. "Right. Everything happened to me. I cracked up my car last week. Yesterday I knocked over a cabinet of expensive drugs—I still have to see Dr. Saunders about that."

"And today Dr. De Groot checked out," said Wilson.

Bailey reddened. "I'm going to miss him. He was the nicest intern we've had here in years."

"Especially to you," said Wilson. "Did he say anything when he was leaving?"

"Well, he told me he would begin his practice on the west side—with some old doctor, I understand. He'll take over when the old man retires."

"Good for him. But I didn't mean that. Didn't he say anything—er—personal? The other



"I've got tickets for a night club," he said with a grin.

nurses and I were beginning to smell orange blossoms."

"No—nothing. Say, can you help me get this file drawer open, Wilson? It's got a broken lock, and—" The drawer flew open at Bailey's first tug. It hit her arm just below the sleeve, causing a light trickle of blood.

"Now that's what I call changing the subject in a hurry," said Wilson shaking her head. "Wait here, honey. I'll get some tape."

Interruption

Wilson was on her way back and passing the night desk when the switchboard buzzed. Bailey absently watched her answer it while she wondered what could possibly happen next. Almost two hours left of the old year; still time to fall down a flight of stairs or something.

"That was Dr. De Groot," Wilson said casually as she worked over Bailey's arm.

"Oh?"

"He forgot his binoculars. Wanted to know if I'd seen them around. I said I'd check with the other nurses. You haven't seen a pair, have you, Bailey?"

"Didn't even know he owned a pair," said Bailey.

Wilson and Bailey went about their separate duties and the minutes ticked by. Bailey thought it must be the longest day she'd ever put in. She heard the elevator door clicked but paid no attention. It clicked a thousand times each day.

"Bailey!" It was a well-known voice.

All Alone

"I've got tickets for a night-club," he said with a shy grin. "Thought I'd celebrate for a change. First time I've ever been in a night-club. You should have seen the people smiling at me—sitting there all alone."

"All alone? You didn't take a girl?"

"Well—I knew you were on duty until midnight. I thought I'd pick you up then and take you back with me. You'll like this place."

"I will? Aren't you taking a lot for granted?" Bailey was sorry the next minute. He blushed like a school-boy. Yet it was the prod he needed. He clenched his fists and said firmly:

"Bailey—that is, Ruth—next week, with the New Year, my career really begins. Will you come along?"

"You're saying?" she asked softly.

"You know what a doctor's wife puts up with. I'm asking you to marry me anyway. I love you, Ruth."

Wilson had to cough twice to break through the clouds. "You can knock off early, Bailey, and celebrate New Year's properly. Murphy says she'll take your place. Me—I've got a resolution to make. I've got to quit telling lies."

Do not have electric blankets dry cleaned. Chemicals may damage the insulation on the wiring.

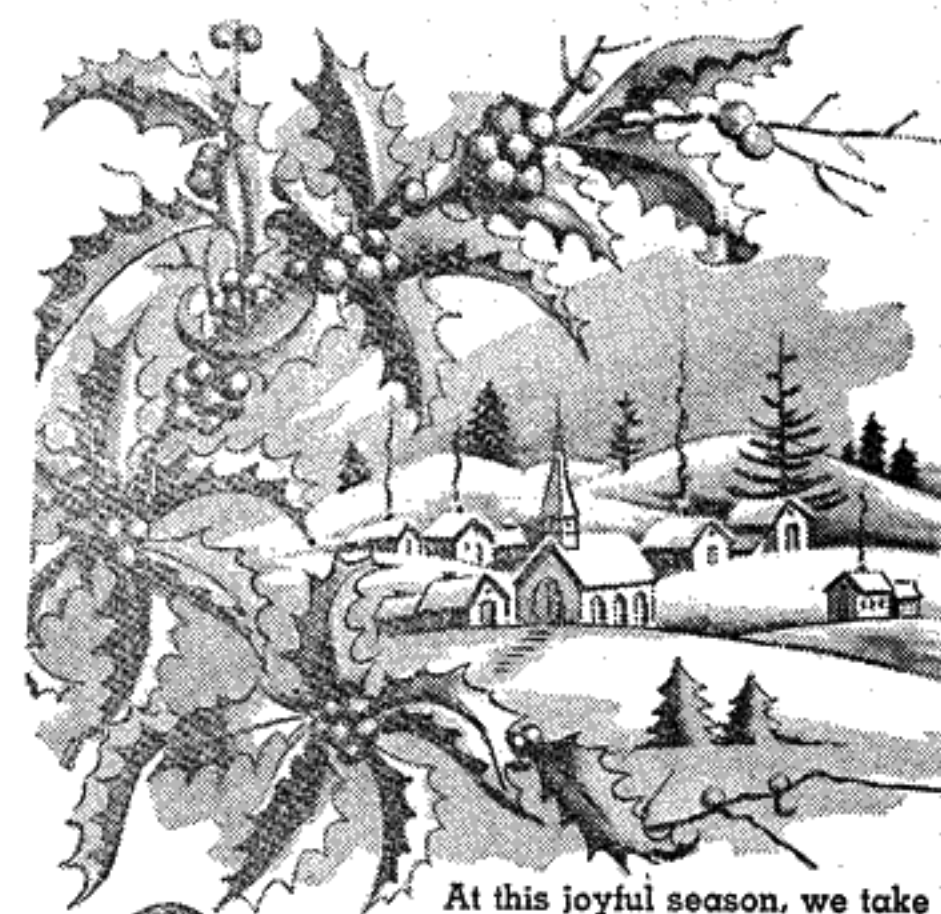
One of the tricks to successful use of the clothes dryer is to avoid overdrying. To test an article for dryness, pull a corner of the garment completely out of the dryer. Fabrics seem more moist inside than when tested out in the air.



NATIVITY SCENE . . . The best known and most widely used of all Christmas arrangements is the Nativity scene. Each year at this time public squares, churches and the lawns of business firms and private individuals are brightened by arrangements such as the one shown above.

Whenever possible, have a cover guard to enclose dangerous machine belts and pulleys.

Hay crushing is used as a means of reducing the time the crop is exposed to the weather.



At this joyful season, we take pleasure in extending to you

Season's greetings

LUND & KEETON IMPLEMENT CO.

119 S. Seminary St.

Florence



None of us is so young that we cannot understand the beautiful meaning of Christmas and none of us so old and worldly that we cannot be reminded of the first message of Christmas, "Peace on Earth Good Will Toward Men". For we all come to realize that the good things in life emanate from the desire to serve our fellow man. It is in this spirit that we wish everyone a Merry Christmas and a Happy New Year.

**THE MANAGEMENT
and
EMPLOYEES**

Florence Coca-Cola Bottling Co.

Dial AT 2-5921

S. Court St.

If mildew stains appear on washable fabrics, launder and sun-dry. If stain remains, use lemon juice and salt, sodium perborate, or any other bleach safe for the fabric.

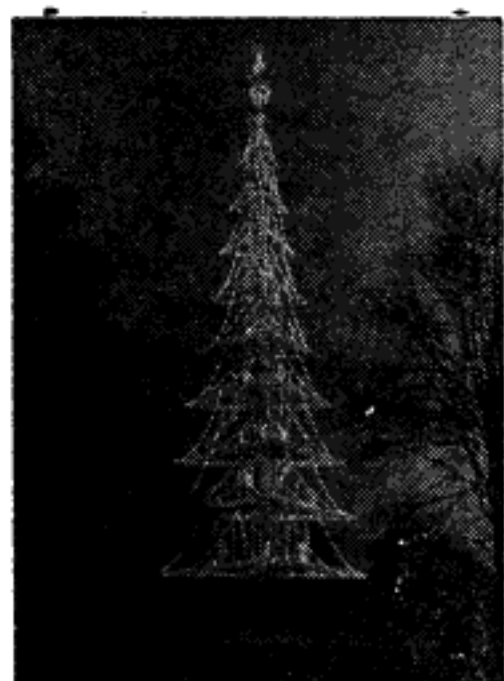
Accidental farm death rates connected with machinery, drownings, firearms, and electrical current are increasing; those associated with animals, falls, lightning, and burns are decreasing.



The time was Christmas night. The year was 1776. The place was near the Delaware River. Some 2,400 tattered and bleeding men stood silently about, uncomplaining.

This Christmas night was a crucial moment for a new republic which had yet to gain its freedom. But the course was charted by a great leader and a great American president, George Washington. His words of inspiration remain to this day: "This is it, gentlemen—victory or death. That is our only watchword."

And victory it was. Fired by the courage and inspiration of the man who became known as "the father of his country," a tattered band of patriots crossed the dangerous river of ice and marched to Trenton where they surprised and humbled the Hessian mercenaries and recorded a great Christmas story in the pages of American history.



BIG TREE . . . Believed to be the largest man-made Christmas tree in the world, this 100-foot tall Christmas spectacle was designed by General Electric and last year graced Cleveland's Nela Park.

To supply farms and farmers, between six and seven million persons work in manufacturing and sales. Another seven and one-half million work on farms. And 10 to 11 million people process and distribute farm products.

When storing tractors or other implements equipped with rubber tires, put them on blocks and add antifreeze to any water which you have for weight in tires.



What, indeed, is Christmas? Ask a child and he may tell you that it is a time of snow and bright lights, and Santa Claus and presents under the tree.

Ask a hundred grown-ups and you may get a hundred slightly related answers, for Christmas is many things to many people.

But, for all of us, the happiest memories of childhood are those associated with the celebration of this great holiday. How easy it is to vividly call up scenes of long ago when a happy family gathered by the warm glow of an open fireplace; to close the eyes to see again the snow-covered fields and to hear again the crunching sound of heavy boots plodding through the snow and visualize the little white church on the hill. In the silence of a darkened room one can so easily revisit that little church, breathe again the aroma of evergreens and burning candles and sense anew the presence that is so obvious in the quiet and solemn stillness.

These are the things about Christmas that have not changed and will not change with the modes and mannerisms of new generations. These are the things which reflect the spirit of Christmas. It is in the spirit of love and goodness, of close communion with God and with mankind and with it all is mixed a sense of awe at the wonderful miracle brought into being on that first Christmas night at Bethlehem so long ago.

This is the spirit of Christmas, and so it shall remain until the end of time.



Turkey dominates the American holiday dinner menu but back in the days of Medieval England it was the boar's head which occupied the spot of honor at the Yuletide feasting table.

During late September or October, bands of hunters using trained boar-hounds pursued the ferocious boar. Once cornered by the hounds, the wild animal was surrounded and killed by spears or driven into a net and captured.

Chasing the boar was a dangerous sport for the animal was possessed of a nasty temper and very sharp teeth with which he could easily wound and sometimes kill the hunter and his dogs.

But the fruits of the chase were worth the effort and the bolder the boar, the louder were his praises sung as his steaming head was borne to the Christmas table.

The age group having the greatest number of fatalities from accidents on farm land and around farm buildings is 5 to 14 years of age.



May the YULETIDE SEASON Be One of Many Joyful Experiences

TO OUR GOOD PATRONS

JACKSON

Insurance & Realty Agency

110 W. Tennessee St.

Dial AT 2-2473

Blessed Christmas

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again.

And, at this glad season, our wish is with you . . . the wish that your Christmas may be rich in happiness, friendship, lasting joy.

CARROLL'S

TUSCUMBIA



of Christmas

May yours be a Holy Christmas and may the living Christ be with you throughout the season commemorating His birth.

American Bank

St. Joseph, Tennessee



Again, this special season quickens our hearts, and we join together in celebration of Christmas. The wondrous memories of Christmas past...the anticipation of Christmas in the future give special meaning to our Christmas today. Part of this feeling comes from associating with our many friends and customers throughout the year. As a symbol of our sincere appreciation of your loyalty and friendship, once again we say:

Merry Christmas to Everybody!

Alabama-Tennessee Natural Gas Co.

Covering the Tennessee Valley